CITY OF OAKLAND



CITY HALL

1 FRANK H. OGAWA PLAZA, 3rd FLOOR

OAKLAND, CALIFORNIA

94612

Office of the Mayor Honorable Libby Schaaf Mayor (510) 238-3141 Fax (510) 238-4731

Letter of Appointment

January 20, 2021

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

Dear President Bas and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following person as a member of the following board or commission, subject to City Council confirmation:

Cultural Affairs Commission

Arnell Pleasants, to serve a three-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2022 filling the seat previously held by Michael Orange.

Shannon Price, to serve a three-year term on the Cultural Affairs Commission beginning October 1, 2020 and ending September 30, 2023 filling the seat previously held by Charmin Roundtree-Baaqee.

Thank you for your assistance in this matter.

Sincerely,

Libby Schaaf

Mayor



OAKLAND CITY COUNCIL

RESOLUTION NO.	C.M.S

INTRODUCED BY MAYOR LIBBY SCHAAF

RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF ARNELL PLEASANTS AND SHANNON PRICE TO THE CULTURAL AFFAIRS COMMISSION

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 11323 C.M.S., amended by Ordinance Nos. 11778 C.M.S. and 13561 C.M.S., establishes the Cultural Affairs Commission as a professionally qualified citizen committee responsible for advising the City regarding all matters affecting arts and cultural development in the City of Oakland; and

WHEREAS, Ordinance No. 13561 C.M.S provides that all terms shall commence on October 1 and end on September 30, and for the initial appointment only, four members shall be appointed for a three-year term, four members shall be appointed for a two-year term, and three members shall be appointed for a one-year term, and thereafter, all appointments shall be for three years; and

WHEREAS, Ordinance No. 13561 C.M.S. provides that no person shall be appointed to serve as a member of the Cultural Affairs Commission for more than two consecutive three-year terms plus any initial term of less than two years; and

WHEREAS, the Honorable Mayor Libby Schaaf has appointed Arnell Pleasants and Shannon Price to serve a three-year term on the Cultural Affairs Commission; now, therefore, be it

RESOLVED: That the City Council hereby confirms the Mayor's appointment of:

Arnell Pleasants, to serve a three-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2022 filling the seat previously held by Michael Orange.

Shannon Price, to serve a three-year term on the Cultural Affairs Commission beginning October 1, 2020 and ending September 30, 2023 filling the seat previously held by Charmin Roundtree-Baaqee.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, KALB, KAPLAN, REID, TAYLOR, THAO AND PRESIDENT FORTUNATO BAS

NOES ABSENT ABSTENTION -

ATTEST:	
	ASHA REED

City Clerk and Clerk of the Council of the City of Oakland, California

3138222v2/ARM

Profile	6.5						
Arnell	K	Pleasants					
First Name	Middle Initial	Last Name				:	
@gmail.com	•						
Email Address							
Street Address				Suite or Apt			•
Oakland				CA		94605	
City				State	 .	Postal Code	
		<u> </u>			•		
Mobile: (510)	Home: (51	0)				•.	
Primary Phone	Alternate Phone	*.				•	
•					•		
In Crowd Entertainment	Owner/Pro	oducer					
Employer	Job Title .			ř	i		
Which Boards would you like	to apply for?	?	20.5			4	
Interests & Experiences	,		÷ .				
Please tell us how your quali and/or commission's mission. I have been a participant and prothe last decade. I've been deeply I manage artists that have perfor have been hosted at several Oak Oakland Interfaith Gospel Choir a department. As a teenager, I was essay book by award-winning ph	ducer in Oaklar involved in the med at this eve tland venues. I' and have been s one of the pro otographer, Ma	nd's entertainment a Art and Soul Festivent and the Black Joy ve sang and assisted a consultant with Sk ducers of "Our Work trianne Thomas Spe	al, stag / Parac d with gline H d: The aking r	tural enr ge mana de. I've p marketir ligh Sch Childrer nore pe	ichment ging the roduced ng and e ool's the	communit Gospel S events the vents with ater and r	ty for tage. tat the music
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Arnell Pleasants

ABOUT

A confident, growth-orienteed leader, excited by being a part of and growing high-performing teams that are are client-oriented and poised to scale with an organization. In my current and previous roles, I've lead my teams towards operational excellence, achieving year-over-year growth of 3-5% and have also provided training and quality assurance assessment for offshore (BPO) teams to ensure a consistent customer experience.

SKILLS

SalesForce
Zendesk

Google Suite
Instructional Design

Clarabridge/Social Studio

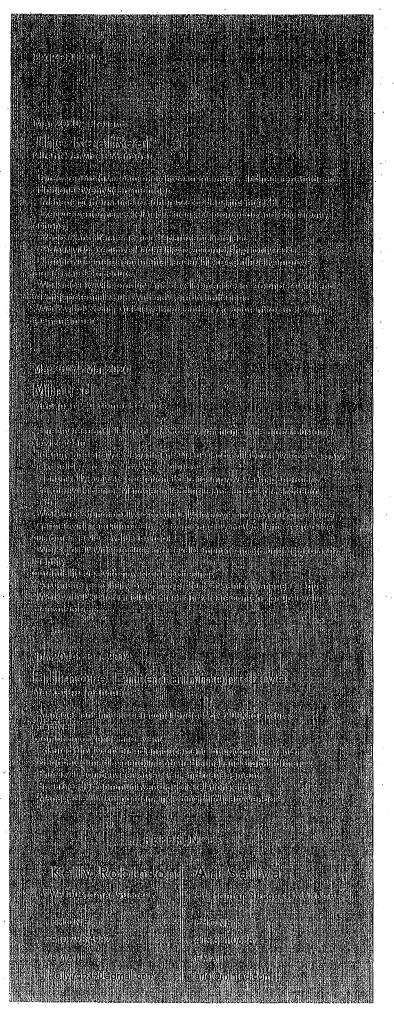
EDUCATION

2012-2014

Bachelor of Art, Communication
California State University, East Bay

2021

Data Analytics: General Assembly



Profile		•					
				•			
Shannon			В	Price		•	
First Name			Middle Initial	Last Name			
	@gmai	l.com					
Email Address					- .		
Street Address					-	Suite or Apt	
Oakland			•			CA	94605
City	-	* 1			-	State ·	Postal Code
Home:			Mobile:			•	• • •
Primary Phone			Alternate Pho	one	 -		
Academy of Art	1		Professo	or			
Employer			Job Title		-		•
Which Boards	would	you like	to apply fo	or?			
Cultural Affairs Public Art Advis							

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I am an art, design, and fashion curator, educator, and historian with extensive leadership experience @ The Metropolitan Museum of Art, Pratt Institute, and Parsons/The New School. I am a systems-thinking change-maker who thrives in cross-cultural collaborative environments where I can drive institutional strategic, creative, and social impact. I recently moved back home to Oakland after 20 years in NYC and would like nothing more than to bring my experience to my hometown, which has always been a cultural and creative center. I have spent quarantine facilitating my school-aged daughter's education, teaching online, and laying the groundwork for the next phase of my career by pursuing an Executive Leadership Certificate in Nonprofit Management at Georgetown University. Now that we may be seeing the light at the end of the tunnel, I am seeking new opportunities to reimagine the role of art and design in our institutions and communities. Oakland is becoming increasingly known for its fashion and design and I do not see anyone on your commission with this expertise. I believe this is a missed opportunity and would love to discuss all the ways we can support inclusive and sustainable creativity in our town.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Shannon	Price	CV.pdf	
Upload a Resume)		_

Please paste the text of your resume or curriculum vitae below.

EXPERIENCE

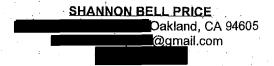
The New School, Parsons School of Design New York, NY Director of External Partnerships and Cultural Affairs 2016-2019 • Developed global innovative partnerships in private and non-profit sectors aligned with mission of education driven by social justice and sustainability. • Improved effectiveness of existing partnerships through increased engagement, curricular integration, and strategic support for MFA Fashion Design & Society, BFA Fashion Design, and AAS Fashion Design/Fashion Communication. • Managed partnership portfolio of nearly \$1 million. • Collaborated with Board, Deans, Directors, Marketing and Communications, Development, Counsel and Events. • Worked across schools and departments to increase admission of BIPOC students, advocate for and elevate their voices once admitted, and assist with placement post graduation with the goal of helping them navigate the university and industry so that they could succeed despite systemic barriers. • Managed projects including; sponsored courses and research; design jams and hackathons; CSR innovation and training; brand exploration and prototyping; retail activation, installations, exhibitions. Pratt Institute Acting Assistant Dean, School of Design Assistant Chairperson/Associate Professor, Fashion Department, School of Art and Design Brooklyn, NY 2014-2016 2012–2014 • Oversaw five departments representing four disciplines (Communications, Fashion, Industrial, and Interior) and ten graduate and undergraduate degree programs for a student body of 1,800 in collaboration with Acting Dean. • Co-managed, developed and hired 300+ full and part-time faculty. staff, and student workers as Acting Assistant Dean; managed 30+ faculty as Assistant Chair. • Tasked with ensuring smooth transition from single School of Art and Design into two separate schools, The School of Art and The School of Design. • Curated alumni and faculty exhibitions and implemented new special projects and collaborations including visiting artists, symposia, lecture series, and events. • Collaborated on strategic planning, program reviews, tenure applications, operating budgets, space planning. • Led the relocation back to the Brooklyn campus, and overdo reimagining, of the annual Pratt Design exhibition leading to increased visitors, media exposure, and community engagement with the historically Black neighborhood of Clinton Hill; also advocated for diversification in model representation for concurrent annual Pratt Fashion show. • Received professional "Leadership for Diversity and Inclusion" training, served on the Institute's Diversity Committee, and was appointed Diversity and Inclusion Advocate and Title IX Investigator. • Collaborated with the Black Alumni Association to educate local high school students about careers in design, elevate the voices of enrolled promising young BIPOC design practitioners, and advise post-grads with the goal of helping them navigate the university and industry so that they could succeed despite systemic barriers. • Served on academic search committees, and steering committees for Pratt Manhattan Gallery as well as Brooklyn Fashion and Design Accelerator. • Successfully steered administration of the 2015 NASAD and Middle States accreditation process. The Metropolitan Museum of Art, The Costume Institute New York, NY Associate Research Curator 2000-2012 • Collaborated on annual blockbuster exhibitions and related publications including research, project management, object selection, loans, exhibition design and installation, budgets and contracts, image rights and reproduction. • Oversaw all curatorial functions and workflow related to research, acquisitions, exhibitions, and education. • Managed and mentored curatorial staff of four and oversaw all fellows, interns, volunteers, and docents. Special attention paid to elevating the work of female and BIPOC academics. • Development of the collection through cultivation of designers and donors, with special attention to non-western dress and underrepresented designers. • Spearheaded departmental restructuring including redefining positions, equalizing pay and providing transparency around promotions, establishing systems/process for work/life balance, assessing financial health, clarifying mission, and creating a long-term plan to account for an intensifying exhibition calendar. • Enriched the college and high school public programming, and elevated overall departmental educational offerings, in pursuit of more inclusivity and accessibility. • Coordinated and collaborated with director's office, development, counsel's office, communications, digital media, exhibition design, buildings, merchandising, registrar, editorial, visitor services, outside contractors/vendors. • Led the building and cross-functional implementation of The Museum System database resulting in museum-wide application of TMS, EDUCATION Bard Graduate Center, New York, NY MPhil: Decorative Arts, Design History, Material Culture New York University: Steinhardt School of Culture, Education, and Human Development, New York, NY MA: Visual Culture University of California, Berkeley, CA BA: Anthropology w/ Highest Distinction in General Scholarship REFERENCES Andrew Bolton, Curator-in-Charge The Metropolitan Museum of Art, The Costume Institute andrew bolton@metmuseum.org Anita Cooney, Dean Pratt Institute, School of Design acooney@pratt.edu Sarah Lichtman, Director: MA in the History of Design and Curatorial Studies Parsons and Cooper Hewitt, Smithsonian Design Museum lichtmas@newschool.edu

Shannon R Price Page 2 of 3

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☑ I Agree *

Shannon R Price Page 3 of 3



CURRICULUM VITAE

EDUCATION

Bard Graduate Center: Decorative Arts, Design History, and Material Culture (New York, NY)

MPhil (ABD), Field Examinations: Decorative Arts and Design (1900+), Fashion and Costume (1900+), and Film and Design (1900+); Translation Examinations: French and Italian

New York University, Steinhardt School of Education

2002

M.A., Visual Culture, Dean's Opportunity Scholar

University of California, Berkeley

1998

B.A., Anthropology with Highest Distinction in General Scholarship

POSITIONS

The New School, Parsons School of Design (New York, NY) Director of External Partnerships and Cultural Affairs

2016-2019

- Developed global innovative partnerships in private and non-profit sectors aligned with mission of education driven by
 social justice and sustainability.
- Improved effectiveness of existing partnerships through increased engagement, curricular integration, and strategic support for MFA Fashion Design & Society, BFA Fashion Design, and AAS Fashion Design/Fashion Communication.
- Collaborated with Board, Deans, Directors, Marketing and Communications, Development, Counsel and Events.
- Managed budgets and projects including: sponsored courses and research; design jams and hackathons; CSR innovation and training; brand exploration and prototyping; retail activation, installations, and exhibitions.
- Supervised curation of 4,000+ garments deaccessioned from The Metropolitan Museum of Art for use in curriculum and research.

Pratt Institute, School of Design (Brooklyn, NY)

Acting Assistant Dean, School of Design Assistant Chairperson/Associate Professor, Fashion Department, School of Art and Design 2014-2016

2012-2014

- Oversaw five departments representing four disciplines (Communications, Fashion, Industrial, and Interior) and ten
 graduate and undergraduate degree programs for a student body of 1,800 in collaboration with Acting Dean.
- Tasked with ensuring smooth transition from single School of Art and Design into two separate schools, The School of Art and The School of Design.
- Co-managed, developed and hired 300+ full and part-time faculty, staff, and student workers as Acting Assistant Dean; managed 30+ faculty as Assistant Chair.
- Curated alumni and faculty exhibitions and implemented new special projects and collaborations including visiting artists, symposia, lecture series, and events.
- Collaborated on strategic planning, program reviews, tenure applications, operating budgets, space planning, and annual Pratt Design exhibition.
- Successfully helped steer school-wide credit reduction and administration of the 2015 NASAD and Middle States
 accreditation process.
- Received professional "Leadership for Diversity and Inclusion" training, served on the Institute's Diversity Committee, and was appointed Diversity and Inclusion Advocate and Title IX Investigator.
- Developed new courses and curriculum including summer abroad intensives.
- Increased alumni outreach and career/internship support.
- Served on academic search committees, and steering committees for Pratt Manhattan Gallery as well as Brooklyn Fashion and Design Accelerator.

The Metropolitan Museum of Art, The Costume Institute (New York, NY) Associate Research Curator

- Collaborated with curators on annual blockbuster exhibitions and related publications including research, project management, object selection, loans, exhibition design and installation, budgets and contracts, image rights and reproduction.
- · Managed and mentored curatorial staff of four and oversaw all fellows, interns, volunteers, and docents.
- Oversaw all curatorial functions and workflow related to research, acquisitions, exhibitions, symposia, and education.
- Development of the collection through cultivation of designers and donors.
- Coordinated and collaborated with director's office, development, counsel's office, communications, digital media, exhibition design, buildings, merchandising, registrar, editorial, visitor services, outside contractors/vendors.
- Led the building and cross-functional implementation of The Museum System database resulting in museum-wide application of TMS.
- Spearheaded departmental restructuring including redefining positions, establishing systems, assessing financial
 health, clarifying the mission, and creating a long-term plan to account for an intensifying exhibition calendar and
 associated staffing needs and development.
- Enriched the college and high school public programming, and elevated overall departmental educational collaborations, in pursuit of more inclusivity socioeconomically and accessibility to people with disabilities.
- Exhibitions and catalogs include but are not limited to:
 - Schiaparelli and Prada: Impossible Conversations (2012)
 - Alexander McQueen: Savage Beauty (2011)
 - American Woman: Fashioning a National Identity (2010)
 - Superheroes: Fashion and Fantasy (2008)
 - Poiret: King of Fashion (2007)
 - AngloMania: Tradition and Transgression in British Fashion (2006)
 - Chanel (2005)
 - Wild: Fashion Untamed (2004)
 - Goddess: The Classical Mode (2003)
 - Extreme Beauty: The Body Transformed (2002)
 - Jacqueline Kennedy: The White House Years (2001)

INTERNSHIPS 1998–2000

- Solomon R. Guggenheim Museum, NY. Exhibition: "Giorgio Armani", co-curated by Harold Koda and Germano Celant.
- The Smithsonian Institution, National Museum of American History, Division of Social History, Costume Collection (funded by a grant from the Minority Awards Program).
- The Oakland Museum of California, History Department, Costume and Textiles (funded by grant from The Costume Society of America).

OTHER EXPERIENCE

Academy of Art University, School of Fashion (San Francisco, CA)

Adjunct Instructor

Apparel Impact Institute (Oakland, CA)

Consultant: Noń-profit fashion start-up founded to select, fund, and scale projects to reduce environmental impacts.

NYCEDC (New York City Economic Development Corporation)

Consultant: Mayor's "Made in New York" Initiatives and Educational Programs, Fashion and Art Desk

New York University, Steinhardt School of Education, Dept. of Art and Art Professions

Adjunct Instructor

SERVICE

Sustainability & Fashion's Future Workshop NYCEDC/Made in NY 2016

Outside Program Reviewer (SUNY) MFA Fashion Design, School of Graduate Studies, Fashion Institute of Technology, NYC	2016	
NYCxDESIGN Steering Committee Member	2016	
ARTSTHREAD International Education Board	2015-present	
McQueen of Scots (BBC Scotland) Interviewed for and featured in documentary on designer Alexander McQueen	2015	
Luxury: History, Culture, Consumption (Bloomsbury: UK) Editorial Advisory Board member	2014–2016	
Fairchild Books/Bloomsbury Pub. Book proposal reviewer for Colette Meacher (Commissioning Editor, Fashion & Textiles),	2014	
Council of Fashion Designers of America's Annual Fashion Education Summit, NY Participating Schools and industry discuss challenges and how the CFDA might support the academic pr	2013–2016 ocess.	
Harvard University, ALM Museum Studies Thesis Director	2013	
Parsons Senior Year Thesis Review Industry Panelist, Parsons: The New School for Design, School of Fashion, New York	2009–2019	
Fashion Studies (MA), School of Art and Design History and Theory Curriculum/Course Consultant, Parsons: The New School for Design, New York	2008	
Decorative Arts/Fashion Studies Career Roundtable Annual panel hosted by Parsons: The New School for Design, New York	2006–2012	٠.
EXHIBITIONS		
DESIGN IS EVERYTHING: The School of Design Faculty (Selected Works) Curator: Rubelle and Norman Schafler Gallery, Pratt Institute, Brooklyn Campus	2015	,
SCHOOL OF DESIGN ALUMNI Curator: Juliana Curran Terian Design Center Gallery, Pratt Institute, Brooklyn Campus	2015	
FASHION STUDIES: Selected Works from Pratt Fashion Faculty Curator: Rubelle and Norman Schafler Gallery, Pratt Institute, Brooklyn Campus	2013	
IMPRINT (NYC): The Evolution of Motifs in Fashion Consulting Curator/Adjunct Instructor, Graduate Projects in Costume Studies: Exhibition Praxis New York University, Steinhardt School of Education, Department of Art/Art Professions, Rosenberg Gal	2012 Ilery	
WILD: Fashion Untamed Co-curator: The Metropolitan Museum of Art, The Costume Institute, New York	2004	
Cœur Invisible: Fine Art by New York City's Finest Tattoo Artists Curator: Philip Alan Gallery, NYC	2001	
Sixties Style: Selections from the Research Collection of the Dramatic Art Department Curator: University of California, Durham Studio Theater, Berkeley, CA	1998	

PUBLICATIONS

The Worn Archive: A Fashion Journal About the Art, Ideas, and History of What We Wear Serah-Marie McMahon (ed.) Midlife Crisis at the Ethical Fashion Show, Paris (reprint). Drawn & Quarterly: US	2014
Paco Rabanne, metal dress, 1967 (2008.305) Metropolitan Museum of Art Bulletin, Fall: 73	2010
Grunge Encyclopedia of Clothing and Fashion. Charles Scribner: NY (pp. 153-155)	2005
Wild: Fashion Untamed Co-authors: Andrew Bolton, Elyssa Dimant. Yale University Press/MMA: US AAM Publications Design Competition, First Prize	2004
Vivienne Westwood and the Postmodern Legacy of Punk Style Timeline of Art History (www.metmuseum.org/toah). The Metropolitan Museum of Art: NY	2003
Collaborating with Extreme Beauty Art Education Magazine (Vol. 57, No. 5). A Partnership Project between The Heritage School and The Metropolitan Museum of Art	2002
Tattooed: A Participant Observer's Exploration of Meaning Journal of American Culture (Vol. 22, No. 3). Bowling Green State University Press: OH	1999
PRESENTATIONS & LECTURES	
Curating Fashion: Exhibitions/Armor, Savannah College of Art and Design Joint lecture with Dirk Breiding, Assistant Curator of Arms and Armor, MMA	2012
Teen Screens Alexander McQueen: Celebrate and Create Conversation with Tavi Gevinson, teen fashion blogger and editor-in-chief of RookieMag.com Teen day event held in conjunction with exhibition, Alexander McQueen: Savage Beauty, MMA/CI	2011
Visiting Artist Program, School of the Art Institute of Chicago Three-part special topics series combined with student critique days, Department of Fashion Design	32009
Dada Dress: Clara Tice, Modernity, & Fashion in New York's Avant-Garde (1915–23) Hofstra University Conference: Defining Culture Through Dress: Individual and Collective Identities	2007
Designing Denim: From Counter-Culture Craft to Millennial Avant-Garde Couture Interdisciplinary Conference of Fashion and Dress Cultures: Danmarks Designskole/The Danish Museum of Art and Design, Copenhagen	2004 d
Amazonism in Fashion Sunday at the Met series in conjunction with the exhibition, Wild: Fashion Untamed, MMA/CI	2004
Fashion as Cultural Signifier Lecture and art practice partnership with The Heritage School: A Collaboration Between the New York City Board of Education and Teachers College Columbia University for Harlem high-school students in conjunction with the exhibit Extreme Beauty: The Body Transformed, MMA/CI	

PROFESSIONAL MEMBERSHIP
American Association of Museums/ICOM