APPROVED AS TO FORM AND LEGALITY

macanla CITY ATTORNEY'S OFFICE

## **OAKLAND CITY COUNCIL**

## RESOLUTION NO. \_\_\_\_\_ C.M.S.

## RESOLUTION AUTHORIZING A LICENSE AGREEMENT WITH SABEREH MOHAMMADKASHI DBA WOVEN MULTIMEDIA FOR THE NONEXCLUSIVE RIGHT TO USE THE DOCUMENTARY SHORT FILM "I'M OAKLAND" PRODUCED FOR THE CITY AS PART OF THE CULTURAL STRATEGIST-IN-GOVERNMENT PROGRAM

WHEREAS, the City of Oakland ("the City") contracted with Sabereh Mohammadkashi dba Woven Multimedia ("Licensee") to produce a documentary short "I'm Oakland" ("the Film") on the subject of ADU housing in Oakland for the Mayor's Office as a part of the Cultural Strategist-in-Government program managed by the Cultural Affairs Division of the Economic and Workforce Development Department (EWDD) pursuant to a written agreement with the effective date of May 1, 2019 (the "Agreement"); and

WHEREAS, Licensee subsequently produced the documentary short and delivered it to the City; and

**WHEREAS**, the Agreement provides that the City owns the Film and the copyright to the Film subject only to Licensee's right to retain and use copies for reference and documentation of its experience and capabilities; and

WHEREAS, Licensee has an interest in making the Film more widely available by entering it in film festivals and/or seeking broader distribution than the City may elect to pursue; and

**WHEREAS**, the Mayor's Office and the EWDD agree that it is the best interest of the City and the public to have the Film distributed for viewing as broadly as possible; and

WHEREAS, City will not be responsible for any fees and costs associated with Licensee's distribution efforts; now, therefore, be it

**RESOLVED:** That the City Council hereby authorizes the City Administrator to execute a license agreement, and any other necessary agreements or documents, to grant Licensee the non-exclusive rights to the Film, including, but not limited to, to sell, preview, sub-distribute, sub-license and sub-lease the Film in a variety of markets world-wide; sell preview, rent, subdistribute, sub-license and sub-lease the Film for domestic and international broadcast and cablecast; manufacture the Film on videocassette or DVD, or any new digital medium for use in distribution; advertise, publicize and otherwise promote the Film by any and every responsible means; and enter the Film into film festivals; and be it

**FURTHER RESOLVED:** That the City Council hereby acknowledges that Licensee shall have the right to use the City of Oakland logo in association with the Film; and be it

**FURTHER RESOLVED:** The City Council hereby acknowledges that Licensee shall have the right to retain all net profits from the distribution efforts, if any.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, KALB, KAPLAN, REID, TAYLOR, THAO AND PRESIDENT FORTUNATO BAS

NOES –

ABSENT -

ABSTENTION -

ATTEST:

ASHA REED City Clerk and Clerk of the Council of the City of Oakland, California