# CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3<sup>rd</sup> FLOOR

OAKLAND, CALIFORNIA

94612

Office of the Mayor Honorable Libby Schaaf Mayor (510) 238-3141 Fax (510) 238-4731

Letter of Appointment

November 22, 2021

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

Dear President Bass and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following person as a member of the following board or commission, subject to City Council confirmation:

# **Public Art Advisory Committee**

**Jennifer Kesseler**, to serve a three-year term on the Public Art Advisory Committee beginning November 16, 2019 and ending November 15, 2022, filling a seat previously held by herself.

**Eric Murphy**, to serve a three-year term on the Public Art Advisory Committee beginning October 1, 2021 and ending September 30, 2024, filling a seat previously held by himself.

**Michele Ramirez**, to serve a three-year term on the Public Art Advisory Committee beginning November 17, 2021 and ending November 16, 2024, filling a seat previously held by herself.

Thank you for your assistance in this matter.

Dead

Libby Schaaf Mayor

Sinceref

Profile				
Jennifer		Kesseler		
First Name	Middle Initial	Last Name		
@gmail.com				
Email Address				
			Apt. A	
Street Address			Suite or Apt	
Oakland			CA	94618
City			State	Postal Code
Mobile: (917)	Business: (510)			
Primary Phone	Alternate Phone	,		
SLATE contemporary	Exhibitions Manager & Registrar + Curator & Art Advisor			
Employer	Job Title			
Which Boards would you l	ike to apply for	?		
Public Art Advisory Committee	e: Submitted			

Submit Date: Aug 17, 2019

# Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I am a San Francisco-born Oakland native, having attended K-12 in Oakland. After leaving the Bay Area to pursue a BA in Anthropology and a life in the arts—overseas and in New York—I returned to Oakland to receive an MA in curatorial practice at CCA. Currently I am a curator and art advisor employed an Oakland-based gallery. I have a preschooler who will soon attend grammar school within the OUSD. I am very passionate about the city of Oakland and its future in the arts, particularly public art. I believe my background—both personal and professional—would complement the role required for the Oakland Public Art Advisory Committee.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

JKesseler\_Resume\_August\_2016.pdf

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

JENNIFER KESSELER Oakland, CA 94618 +1 917 957 1874 jennifer.kesseler@gmail.com Professional Profile

Believes in stimulating creativity by the combined power of business and social responsibility to drive innovation and be an agent of change. Adept at finding solutions to complex challenges. Enthusiastic about contemporary art and culture, exhibition design, and curatorial practice. Collections Manager,

Jennifer Kesseler Page 1 of 3

SLATE contemporary. Exhibitions Coordinator & Registrar. Oakland, CA 2015 - present Assistant Curator: managing communications with artists for exhibitions both at the gallery and at offsite locations. Exhibition Coordinator: Arranging pickup, delivery, installation of shows; marketing exhibitions. Registrar: keeping database of artists and artworks up to date; managing submissions. Art Handler: Install and deinstall exhibitions. Assistant Art Consultant: Assist with selection and placement of fine and decorative work in both residential and commercial environments. Michaan's Auctions. Preview Staff. Alameda, CA 2015 - present Fine art expert. Interface with clientele, assist in all aspects of operations during previews and auctions. Root Division. Exhibition Intern. San Francisco, CA 2015 Public relations and online marketing. Organizing submissions of artwork for exhibitions. Maintaining database of artists/contacts and related info. Support installation, maintenance of exhibitions and presentation materials. Art handling and documentation. Assist with exhibitions and events. Private Art Consultant. Freelance. Asia, Middle East and North America 2012 - present Represent international modern and contemporary art collectors. Work directly with artists and representative galleries. Alexandra Bowes's Private Art Collection. Cataloguer. San Francisco, CA 2010 - 2011 Archive and catalogue extensive modern and contemporary art collection, art objects, artist's books & ephemera for a project-based assignment. Applied analysis & organizational skills alongside database management using Arawak Database Solutions. Frenchy's: Bill Quarry and the Rock'n'Roll Years. Curator. Hayward, CA upcoming 2017 Hayward Area Historical Society (HAHS). Exhibition featuring ephemera from the archive of East Bay music promoter and legend Bill Quarry and his once popular Hayward music venue & supper club Frenchy's. On Apology. Co-Curator. San Francisco, CA 2012 CCA Wattis Institute for Contemporary Arts. Group exhibition featuring Erick Beltrán, Ragnar Kjartansson, Slavs and Taters, et. al. Dough-Ray-Mi, A Ray Johnson Mail Art Post Card Exhibition. Curator. San Francisco, CA 2011 Steven Leiber Basement. An exhibition publication celebrating Ray Johnson and his mail art projects. Hay Fever. Co-Curator. Oakland, CA Oakland Museum of California. Community-themed group exhibition featuring Hank Meals, Lloyd Kahn, Rachael Berry, et. al. Managerial & Arts Administration

Broadway Children's School of Oakland. Auction Co-Chair & Teaching Assistant. Oakland, CA 2015 - present Support school fundraising and annual auction. Assist teachers with art and music appreciation. Private Office of Ronald S. Lauder. Executive Assistant. New York, NY 1999 - 2010 Assist on a variety of business (Estée Lauder and MoMA NY) and personal matters. Responsible for executive administrative and guest relations. Coordinator for business-related and personal projects. Organizational skills prioritizing schedules and completing projects within time and budget guidelines. Public Relations. Freelance. New York, NY 1998 - 1999 Associate Publicist at Nadine Johnson Inc. and Alice Marshall Communications. Develop solid interpersonal skills, ability to interface with individuals at all levels. Provide media relations, event planning, image and brand consulting. Establish strong talent in creating, writing and producing communication pieces. Education

MA in CURATORIAL PRACTICE. California College of the Arts. San Francisco, CA BA in ANTHROPOLOGY. University of California. Santa Barbara, CA Fellowships, residencies and scholarships

FOR-SITE FOUNDATION art about place. San Francisco and Nevada City, CA 2011 Artist Education Program Residency Award Recipient: Mining Nevada City: Oakland Museum of California Case Study with René de Guzman and Adam Lerner BANFF CENTRE inspiring creativity. Banff, Canada 2011 Academic residency and workshop with Kitty Scott, Juan Gaitán, René de Guzman and Nicolas Bourriaud DARMSISWA INDONESIAN SCHOLARSHIP learning & studying Indonesian art & culture. Java, Indonesia 1996 - 1997 Indonesian Institute of the Arts (ISI). Yogyakarta, Indonesia Classical Javanese Dance Fellowship Recipient UCEAP SCHOLARSHIP travel. learn. live. Java, Indonesia 1995 - 1996 Gadjah Mada University (UGM). Yogyakarta, Indonesia Recipient for an intensive study of Indonesian language, history, politics and art Extracurricular experience and volunteer associations

The Next 25 Years: Propositions for the Future of Curatorial Education Symposium. San Francisco, CA Oakland Art Museum of California. Oakland, CA Asia Society. New York, NY MoMA PS1 Contemporary Art Center. Long Island City, NY ARTWALK NY. New York, NY Languages

Near fluent in Indonesian College-level Spanish Beginner Thai and Arabic Skills

Jennifer Kesseler Page 2 of 3

Expert in Mac OS X and PC systems Accomplished in Microsoft Office programs, Google Apps for Work, Event Management Software and Social Media Familiar with Adobe Creative Cloud and Arawak Database Solutions

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree \*

Jennifer Kesseler Page 3 of 3

#### Professional Profile

Believes in stimulating creativity by the combined power of business and social responsibility to drive innovation and be an agent of change. Adept at finding solutions to complex challenges. Enthusiastic about contemporary art and culture, exhibition design, and curatorial practice.

#### Collections Manager, Curator & Select Exhibitions

#### SLATE contemporary. Exhibitions Coordinator & Registrar. Oakland, CA

2015 - present

Assistant Curator: managing communications with artists for exhibitions both at the gallery and at offsite locations. Exhibition Coordinator: Arranging pickup, delivery, installation of shows; marketing exhibitions. Registrar: keeping database of artists and artworks up to date; managing submissions. Art Handler: Install and deinstall exhibitions. Assistant Art Consultant: Assist with selection and placement of fine and decorative work in both residential and commercial environments.

#### Michaan's Auctions. Preview Staff, Alameda, CA

2015 - present

Fine art expert. Interface with clientele, assist in all aspects of operations during previews and auctions.

# Root Division. Exhibition Intern. San Francisco, CA

2015

Public relations and online marketing. Organizing submissions of artwork for exhibitions. Maintaining database of artists/contacts and related info. Support installation, maintenance of exhibitions and presentation materials. Art handling and documentation. Assist with exhibitions and events.

#### Private Art Consultant. Freelance. Asia, Middle East and North America

2012 - present

Represent international modern and contemporary art collectors. Work directly with artists and representative galleries.

#### Alexandra Bowes's Private Art Collection. Cataloguer. San Francisco, CA

2010 - 2011

Archive and catalogue extensive modern and contemporary art collection, art objects, artist's books & ephemera for a projectbased assignment. Applied analysis & organizational skills alongside database management using Arawak Database Solutions.

#### Frenchy's: Bill Quarry and the Rock'n'Roll Years. Curator. Hayward, CA

upcoming 2017

Hayward Area Historical Society (HAHS). Exhibition featuring ephemera from the archive of East Bay music promoter and legend Bill Quarry and his once popular Hayward music venue & supper club Frenchy's.

#### On Apology. Co-Curator. San Francisco, CA

2012

CCA Wattis Institute for Contemporary Arts. Group exhibition featuring Erick Beltrán, Ragnar Kjartansson, Slavs and Taters, et. al.

#### Dough-Ray-Mi, A Ray Johnson Mail Art Post Card Exhibition. Curator. San Francisco, CA

2011

Steven Leiber Basement. An exhibition publication celebrating Ray Johnson and his mail art projects.

#### Hay Fever. Co-Curator. Oakland, CA

Oakland Museum of California. Community-themed group exhibition featuring Hank Meals, Lloyd Kahn, Rachael Berry, et. al.

#### Managerial & Arts Administration

# Broadway Children's School of Oakland, Auction Co-Chair & Teaching Assistant, Oakland, CA

2015 - present

Support school fundraising and annual auction. Assist teachers with art and music appreciation.

#### Private Office of Ronald S. Lauder. Executive Assistant. New York, NY

1999 - 2010

Assist on a variety of business (Estée Lauder and MoMA NY) and personal matters. Responsible for executive administrative and guest relations. Coordinator for business-related and personal projects. Organizational skills prioritizing schedules and completing projects within time and budget guidelines.

#### Public Relations. Freelance. New York, NY

1998 - 1999

Associate Publicist at Nadine Johnson Inc. and Alice Marshall Communications. Develop solid interpersonal skills, ability to interface with individuals at all levels. Provide media relations, event planning, image and brand consulting. Establish strong talent in creating, writing and producing communication pieces.

#### Education

MA in CURATORIAL PRACTICE. California College of the Arts. San Francisco, CA

BA in ANTHROPOLOGY. University of California. Santa Barbara, CA

#### Fellowships, residencies and scholarships

FOR-SITE FOUNDATION art about place. San Francisco and Nevada City, CA Artist Education Program Residency Award Recipient: Mining Nevada City: Oakland Museum of California Case Study with René de Guzman and Adam Lerner

2011

BANFF CENTRE inspiring creativity. Banff, Canada

2011

Academic residency and workshop with Kitty Scott, Juan Gaitán, René de Guzman and Nicolas Bourriaud

1996 - 1997

DARMSISWA INDONESIAN SCHOLARSHIP learning & studying Indonesian art & culture. Java, Indonesia Indonesian Institute of the Arts (ISI). Yogyakarta, Indonesia

Classical Javanese Dance Fellowship Recipient

1995 - 1996

UCEAP SCHOLARSHIP travel. learn. live. Java, Indonesia

Gadjah Mada University (UGM). Yogyakarta, Indonesia

Recipient for an intensive study of Indonesian language, history, politics and art

#### Extracurricular experience and volunteer associations

The Next 25 Years: Propositions for the Future of Curatorial Education Symposium. San Francisco, CA

Oakland Art Museum of California. Oakland, CA

Asia Society. New York, NY

MoMA PS1 Contemporary Art Center. Long Island City, NY

ARTWALK NY. New York, NY

## Languages

Near fluent in Indonesian

College-level Spanish

Beginner Thai and Arabic

#### Skills

Expert in Mac OS X and PC systems

Accomplished in Microsoft Office programs, Google Apps for Work, Event Management Software and Social Media

Familiar with Adobe Creative Cloud and Arawak Database Solutions

Oakland, CA 94606 | C: 510.

@gmail.com

# **Work Experiences**

03/2012 - 01/2018

# Gallery Curator,

# Joyce Gordon Gallery, Oakland, CA

- Host and assist out of town, national and international artists with their visit
- Negotiate sales and process transactions
- Event planning
- Program and gallery management
- Coordinate drop off and pickup of artwork for exhibitions
- Gallery maintenance and art installation
- Write PR for print and social media marketing
- Design promotional materials
- Recruit seasonal interns
- Gallery maintenance and art installation
- National and International shipping

# 08/2016 - Present

#### **Curatorial Advisor**,

# Tea Roots Organization, San Francisco, CA

- Consult with Chief Curator and Organizational Team
- Social media marketina
- Art installation

## 12/1999 - 2010

# Gallery Assistant and Facility Management, Pro Arts Gallery, Oakland CA

- Coordinate drop off and pickup of artwork for exhibition
- Gallery Maintenance between exhibitions
- Art Installations
- Coordinated with artists on gallery displays.
- Prepared price list for exhibitions.
- Manage patron and artist membership database.

# Other Experiences

- Professional photographer (Event, fashion and fine art)
- Artist management and marketing
- Hosted art and Oakland historic walking tours
- Organized and facilitating an international traveling exhibition between Oakland and Fukuoka, Japan in celebration of Oakland and Fukuoka, Japan 50 years as sister cities. Project consists of volunteer recruitment, shipping, local and international artists and student workshops, coordinating a translator for museum visitors, correspond with foreign

mayor and dignitaries, coordinating with local organizations and dignitaries including former and current mayors of Oakland. Workshop project resulting in permanent installation in the sister city gardens in Fukuoka, Japan and the other in Oakland City Hall.

## Affiliation

- Re-Appointed Alameda County Arts Commssion (Commissioner since 2012)
- Oakland Fukuoka Sister City Association (Member)
- Oakland Art Murmur (Member)

## **Education**

Completed studies in professional photography, additional coursework include Art History, Accounting and Business Management

# MICHELE RAMIREZ

CA 94605 · (510)

@gmail.com · www.micheleramirezpaintings.com

# **EDUCATION**

1995

MFA, UNIVERSITY OF NORTH CAROLINA AT GREENSBORO

1993

**CERTIFICATE OF PRINTMAKING,** CALIFORNIA STATE UNIVERSITY STANISLAUS

1992

BA STUDIO ART, CALIFORNIA STATE UNIVERSITY STANISLAUS

# **SKILLS**

- Studied printmaking under Martin Camarata, CSUS
- Studied drawing under William Collins, UNCG
- Learned variety of printmaking techniques, including lithography, wood relief, and intaglio
- Learned the requirements for vigorous self-improvement

# **SOLO EXHIBITIONS**

2010 "Everything Beautiful is Far Away" Bryant Street Gallery, Palo Alto2009 "New Works on Paper" Rowan Morrison Gallery, Oakland

- 2008 "Bypasses and Intersections: Scenes from the Other California" San Leandro Museum and Art Gallery
- 2007 "Un Lugar Solitario" Gallery of Urban Art, Oakland
- 2006 "Paintings from Exile" Rowan Morrison Gallery, Oakland
- 2005 "Harvest" Venge Vineyards, St Helena
- 2002 "Re: Figuration" Ardency Gallery, Oakland
- 2001 "Michele Ramirez: New Works" Hey Gallery, Oakland"Rising/Converging" Merced Cultural Arts Center
- 2000 "New Works from Michele Ramirez" Carnegie Art Center, Turlock
- 1995 "Yo Soy Americana" Greensboro Cultural Art Center, North Carolina

# **GROUP EXHIBITIONS**

- 2015 "Collect", Berkeley Arts Center, Berkeley
- "For the Love of Print", The Hat Rac Fine Arts Gallery, Oakland"Return to Simplicity" Piedmont Center for the Arts, Piedmont"Group Show" Provost and Pritchard, Fresno
- 2011 "Group Exhibition" Cafe 225, Visalia
- 2009 "6th Annual Miniatures Show", First Street Gallery, Turlock
- 2008 "Views from Within a Culture" Kings Art Center, Hanford "California Landscapes" First Street Gallery, Turlock
  - "Move" Greenlining Gallery, Berkeley
  - "9 Mujures" Womens Gallery, San Francisco
- 2007 "Las Mujeres"" Galeria Tonantzin, San Juan Bautista
  - "Sixth Annual Miniatures Show" First Street Gallery, Turlock
  - "Nueve Mujeres" Mission Cultural Center for Latino Arts, San Francisco
- 2006 "Chicano Encounters:Local Places and Global Communities" de Young Museum, San Francisco
  - "Salud" Womens Cancer Resource Center, Oakland
- 2006 "Bay Area Celebration of the Arts" ArtSFest, San Francisco
- 2004 "Solo Mujeres: Women and Spirituality" Mission Cultural Center for Latino Arts, San Francisco
  - "Arte Latino" Sanchez Art Center, Pacifica
  - "Ojos Indigenas" Corazon del Pueblo Gallery, Oakland

2002 "Solo Mujeres: Needles and Brushes" Mission Cultural Center for Latino Arts, San Francisco

2001 "Obra Grafica" Carnegie Art Center, Turlock

1995 "Graduate Exhibition" Weatherspoon Gallery, Greensboro

# **AWARDS**

2007 George Sugarman Foundation Grant, San Rafael

# RESIDENCIES

2008 Stonehouse Residency for the Contemporary Arts, Miramonte

# **COLLECTIONS**

Mark Zuckerberg San Francisco General Hospital Acute Care Building

Children's Hospital Central California

Alameda County Arts Commission

Kaiser Permanente, Oakland

Public Policy Institute of California, San Francisco

Public Policy Institute of California, Sacramento

City of Oakland

The Greenlining Institute, Berkeley

Keever Vineyards, Yountville

Stonehouse Residency for the Contemporary Arts, Miramonte

City of Richmond Civic Center

# **PUBLICATIONS**

2009 Artists and Poets Magazine, November Issue

2008 The Business Journal of Hispanic Research

2007 Other Investigations

2005 Wines and Vines

1997 Mungo Vs Ranger

1993 Penumbra

# **PRESS**

2014 "Printmaker Michele Ramirez Celebrates Central Valley Farm Workers", *Tikkun Magazine,* interview by Annie Pentilla

2008 "Rural Life Sticks with Painter" *The Fresno Bee*, interview by Mary Aguirre "Latino Artists Explore Roots at Kings Art Center" *The Hanford Sentinel*, by Wendy E. Arevalo

2007 "Culture in the Galleries: Un Lugar Solitario" *The East Bay Express,* reviewed by Jakki Spicer

2006 "In the Galleries: Paintings from Exile" *The East Bay Monthly,* reviewed by Timothy Buckwalter



# **OAKLAND CITY COUNCIL**

RESOLUTION NO. C.M.S.

#### INTRODUCED BY MAYOR LIBBY SCHAAF

RESOLUTION CONFIRMING THE MAYOR'S REAPPOINTMENT OF JENNIFER KESSELER, ERIC MURPHY, AND MICHELE RAMIREZ TO THE PUBLIC ART ADVISORY COMMITTEE

**WHEREAS,** Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 11086 C.M.S., amended by Ordinance No. 13562 C.M.S., establishes the Public Art Advisory Committee as a professionally qualified citizen committee responsible for advising the City regarding its public art program; and

**WHEREAS,** the Public Art Advisory Committee consists of nine members serving threeyear terms with no more than two consecutive terms; and

**WHEREAS,** the Honorable Mayor Libby Schaaf has reappointed Jennifer Kesseler, Eric Murphy, and Michele Ramirez to the Public Art Advisory Committee subject to confirmation of the City Council; now, therefore, be it

**RESOLVED:** That the City Council hereby confirms the Mayor's reappointment of:

**Jennifer Kesseler,** to serve a three-year term on the Public Art Advisory Committee beginning November 16, 2019 and ending November 15, 2022, filling a seat previously held by herself.

**Eric Murphy,** to serve a three-year term on the Public Art Advisory Committee beginning October 1, 2021 and ending September 30, 2024, filling a seat previously held by himself.

**Michele Ramirez,** to serve a three-year term on the Public Art Advisory Committee beginning November 17, 2021 and ending November 16, 2024, filling a seat previously held by herself.

# IN COUNCIL, OAKLAND, CALIFORNIA,

# PASSED BY THE FOLLOWING VOTE:

AYES -	FIFE, GALLO, KALB, KAPLAN, REID, TAYLOR, THAO AND
	PRESIDENT FORTUNATO BAS

NOES -

ABSENT -

ABSTENTION -

ATTEST:

ASHA REED
City Clerk and Clerk of the Council of the
City of Oakland, California