

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

**CITY OF OAKLAND**  
**AGENDA REPORT**

2009 JUN 17 PM 9:59

TO: Office of the City Administrator  
ATTN: Dan Lindheim  
FROM: Budget Office  
DATE: June 30, 2009

RE: **An Ordinance Amending Ordinance Number 12880 C.M.S. (Master Fee Schedule), As Amended, To Establish New Fees For Parking At Lakeside Park And Increase The Citywide Parking Meter Rate to \$2.00 Per Hour**

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**SUMMARY**

At its June 16<sup>th</sup> special City Council meeting, Council members directed staff to return to its next meeting on June 30<sup>th</sup> to introduce new amendments to Ordinance No. 12880 C.M.S. (the FY 2008-09 Master Fee Schedule, or "MFS"). These new amendments would establish **new fees for parking at Lakeside Park** and **increase the City-wide parking meter rate to \$2.00 per hour**.

1. *New fees for parking at Lakeside Park (Office of Parks and Recreation):*

- \$2 parking for 2 hours, daily
- \$10 parking for all day, weekdays
- \$5 parking for all day, weekend

The above fee changes would generate an estimated \$106,000 annually. This revenue increase is **\$40,000 lower** than the \$146,000 enhancement included in the FY 2009-11 Proposed Budget, based on the previously proposed set of fees.

2. *Increase the City-wide parking meter rate to \$2.00 per hour (Parking Operations Division, Finance and Management Agency)*

- Increase the current parking meter per hour rate of \$1.50 by 50 cents to \$2.00 citywide.

The above fee change would generate an estimated \$2.2 million annually. This revenue increase is **\$1 million higher** than the \$1.2 million enhancement included in the FY 2009-11 Proposed Budget, based on the 25 cent increase in the meter rates.

The attached ordinance includes the proposed amendments.

**RECOMMENDATION**

Staff recommends that the City Council accept this report and adopt the attached ordinance amending the Master Fee Schedule.

Item No. \_\_\_\_  
Special ORA/City Council  
June 30, 2009

Respectfully submitted,



CHERYL TAYLOR  
Budget Director

*Prepared by:*

*Robert Davila, Acting Principal Financial Analyst*

APPROVED AND FORWARDED  
TO THE CITY COUNCIL:

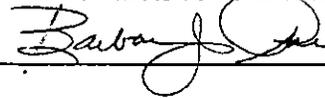


Office of the City Administrator

Attachment B -- Proposed changes to the Master Fee Schedule for FY 2009-10.

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

APPROVED AS TO FORM AND LEGALITY

  
City Attorney

2009 JUN 17 PM 9: 59 OAKLAND CITY COUNCIL

ORDINANCE NO. \_\_\_\_\_ C.M.S.

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**AN ORDINANCE AMENDING ORDINANCE NUMBER 12880 C.M.S. (MASTER FEE SCHEDULE), AS AMENDED, TO ESTABLISH NEW FEES FOR PARKING AT LAKESIDE PARK AND INCREASE THE CITYWIDE PARKING METER RATE TO \$2.00 PER HOUR**

**WHEREAS**, the City of Oakland periodically updates its Master Fee Schedule to account for general cost of living increases and program changes or other costs; and

**WHEREAS**, the fee modifications and additions proposed herein have been justified by the respective agencies and are identified in an "Agenda Report" dated June 30, 2009 to Dan Lindheim, City Administrator, entitled "An Ordinance Amending Ordinance Number 12880 C.M.S. (Master Fee Schedule), As Amended, To Establish New Fees for Parking At Lakeside Park and Increase the Citywide Parking Meter Rate to \$2.00 Per Hour"; and

**WHEREAS**, the City Council finds and determines that the herein-referenced modifications and additions are necessary to reimburse the City for the costs of performing the various municipal and regulatory functions; and

**WHEREAS**, a public meeting was held on June 30, 2009, to review the proposed fee changes; now, therefore

**THE COUNCIL OF THE CITY OF OAKLAND DOES ORDAIN AS FOLLOWS:**

**Section 1.** The Master Fee Schedule as set forth in Ordinance Number 12880 C.M.S., as amended, is hereby amended to modify and establish fees assessed By The Report on An Ordinance Amending Ordinance Number 12880 C.M.S. (Master Fee Schedule), As Amended, To Establish New Fees For Parking at Lakeside Park and Increase the Citywide Parking Meter Rate to \$2.00 Per Hour, as set forth in Attachment B, attached hereto and made a part hereof.

**Section 2.** This ordinance shall be effective immediately if upon final passage it passes with six or more affirmative votes. It will take effect seven days after final passage if the ordinance passes with five affirmative votes.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 2009

**PASSED BY THE FOLLOWING VOTE:**

AYES - BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT BRUNNER

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_

LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California

DATE OF ATTESTATION: \_\_\_\_\_



**City of Oakland**  
**Master Fee Schedule**  
*Effective July 1, 2009*

**PARKS AND RECREATION**

FEE DESCRIPTION	CURRENT FEE	PROPOSED FEE	% CHANGE
	(FY 2008-09 )	(FY 2009-10)	
	FEE UNIT	FEE UNIT	
<b>D. SERVICE FEES</b>			
1 Parking			
c. Lakeside Park			
1 Cars- Daily Parking	New	2.00 2 Hour	New
2 Cars- All Day Parking, Weekday	New	10.00 Day	New
3 Cars- All Day Parking, Weekend	New	5.00 Day	New



**City of Oakland**  
**Master Fee Schedule**  
*Effective July 1, 2009*

**FINANCE &  
MANAGEMENT AGENCY**

FEE DESCRIPTION	CURRENT FEE (FY 2008-09)		PROPOSED FEE (FY 2009-10)		% CHANGE
	FEE	UNIT	FEE	UNIT	
<b>PARKING MANAGEMENT</b>					
<b>A. ON-STREET PARKING METER</b>					
1 On- Street Parking Meter	1.50	Space/Hour	2.00	Space/Hour	33.33%