#### OAKLAND OF

AGENDA REPORT

# 2009 MAY 14 PM 6: 41

OAKLAND

OFFICE OF THE CIT

- TO: Office of the City Administrator
- ATTN: Dan Lindheim

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FROM: Miguel Bustos, Office of the Mayor

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- **DATE:** May 28, 2009
- A Report and Resolution Waiving The Request For Proposal Process And RE: Authorizing An Extension Of The 2008 Agreement With Polsinelli Shughart To Serve As The City's Federal Legislative Lobbyist For The Period Of January 1, 2009 Through December 31, 2009, At A Cost Of One Hundred And Fifty Thousand Dollars (\$150,000.00), And Authorizing An Option To Renew For One Year Until December 2010 For An Additional One Hundred And Fifty Thousand Dollars (\$150,000.00), For A Total Amount Not-To-Exceed Four Hundred Fifty Thousand Dollars (\$450,000.00) For The Entire Term Of The Agreement

#### SUMMARY

This report recommends that the City Council waive the Request for Proposal Process and enter into an up to 24-month extension of the agreement with Polsinelli Shughart to serve as Federal representative for the City of Oakland. The total amount of the agreement shall not to exceed \$450,000.

#### FISCAL IMPACT

Funding for this contract is available in the General Purpose Fund (1010), Non-Departmental Citywide Activities Organization (90591), Miscellaneous Contract Services (54919), and the Federal Lobbyist Project (P49300). The Professional Services Agreement extension with Polsinelli Shughart shall be for the period January 1, 2009 Through December 31, 2009, with a one year option to renew. If the option is exercised, the contract expiration date will be December 31, 2010.

#### BACKGROUND

In FY 02-03 and FY 03-04, the City had a dedicated employee providing Federal lobbying support with an approximate annual salary of over \$100,000.00, not including benefits and retirement. In 2005, the City had no dedicated personnel or contractor to advocate with the federal legislature on the City's behalf. Oakland was the only one of California's largest cities the Big Ten - that did not have a dedicated lobbyist. Not having a federal representative to champion the City's issues to the federal government in Washington limited Oakland's ability to identify important legislative activities, to advocate for City interests, and to help secure critically needed funding.

> Item: **Rules & Legislation Committee** May 28, 2009

The City sent out a Request for Proposals (RFP) in 2007 to secure a legislative representative for the 2008 State legislative session. Through that process, the City Council retained the services of Polsinelli Shughart to represent Oakland for the period of January 2008 to December 2009. Twelve (12) firms submitted proposals and five (5) were interviewed by a panel consisting of staff from the Offices of the Mayor, City Administrator, and then Council President De La Fuente. Polsinelli Shughart was the panel's unanimous selection and is again being recommended for the contract.

### **KEY ISSUES AND IMPACTS**

Since 2008, Polsinelli Shughart has served as the Federal lobbyist for the City of Oakland, successfully working in partnership with the City and its leadership to pass important legislation and secure significant funding to achieve the goals of the City. Securing public sector funding is a core competency of Polsinelli Shughart that distinguishes them from other lobbying organizations. Since 2008, Polsinelli Shughart has helped secured over \$2,885,000 for the City of Oakland for several priority affordable housing and smart growth projects, gang violence prevention programs, and critical transportation infrastructure needs. By working closely with the leadership of the City, key stakeholders, and other organizations, Polsinelli Shughart is able to help bring much needed funding to Oakland. They have already positioned the City to secure additional funding in 2009 for parks, roads, and additional infill infrastructure.

Polsinelli Shughart and its team members have worked in partnership with the City and prominent organizations in the Oakland community for the last year. They are very familiar with the needs of the community of Oakland and the inner-workings of the City. Their strong relationships federally with legislators and Congressional leadership, with the ability to effectively integrate these relationships with the strong ties that the Mayor and City Council also have with state elected leadership, positions the City of Oakland to achieve high rates of success.

Over the last year, Polsinelli Shughart has helped secure passage of a number of Oaklandsponsored bills addressing critical public safety issues and improving accountability and good government in the City (*Attachment A*). Polsinelli Shughart has already finalized the 2009 legislative agenda in conjunction with City leadership and looks forward to additional legislative successes in the next session. Polsinelli Shughart has worked successfully with all members and staff of the Oakland and East Bay state legislative delegations and has worked with the City of Oakland to build strong working relationships with the new White House leadership, including Melody Barnes, director of Domestic Policy, Jared Bernstein, Economic Policy Advisor to the Vice-President, Van Jones, Special Advisor for Green Jobs, and David Agnew, Deputy Director Intergovernmental Affairs for U.S. Mayors.

Polsinelli Shughart is currently involved with existing actions relative to specific federal legislation that if interrupted would be devastating to the city's financially well being and detrimental to the city's effort to move on certain actions. In addition, Polsinelli Shughart plays a key supportive role in the city's efforts to secure stimulus package funds. Therefore staff is requesting a waiver of the Request for Proposal processes

#### **EVALUATION OF PAST PERFORMANCE**

Attachment B is a copy of the issue and outcomes Polsinelli Shughart is working on in collaboration with the Mayor, Council and staff.

#### SUSTAINABLE OPPORTUNITIES

No sustainable opportunities have been identified.

#### **DISABILITY AND SENIOR CITIZEN ACCESS**

This report contains no ADA or senior citizen access issues.

#### **ACTION REQUESTED OF THE CITY COUNCIL**

Staff requests that the City Council adopt the resolution to waive the Request for Proposal Process and enter into a 24 month agreement with Polsinelli Shughart to serve as Federal representative for the City of Oakland. The amount of the agreement shall not to exceed Four Hundred Fifty Thousand Dollars (\$450,000).

Respectfully submitted. Miguel/Bustos,

Director Intergovernmental Affairs Office of the Mayor

Prepared by: Miguel Bustos Director Intergovernmental Affairs Office of the Mayor

APPROVED AND FORWARDED TO THE RULES & LEGISLATION COMMITTEE:

Office of the City Administrator

Item: Rules & Legislation Committee May 28, 2009

# Polsinelli Shughart

# (Attachment A).

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Date: June 12, 2008 To: Mayor Ronald V. Dellums and Members of the Oakland City Council From: City of Oakland Federal Government Affairs Team Re: FY09 Legislative Update

Dear Mayor Dellums:

Per your request and that of the City Council, the Oakland Federal Government Affairs Team has compiled the following report, which is intended to provide a comprehensive account of efforts undertaken on behalf of the City since the engagement of Polsinelli Shalton Flanigan Suelthaus PC (PSFS), in January 2008. In conjunction with this request, we have been asked to provide a comparison between current efforts and outcomes and the efforts and successes secured by previous consultants. Unfortunately, no report prepared by prior Washington representatives has been made available to the current team – making such a comparison at this time not possible. Please know that once those materials are shared with us, we will update our report accordingly.

#### <u>Overview</u>

Engaged about six months ago, in mid-January, 2008, PSFS has worked with City Representatives Charles Stephenson, Miguel Bustos, and VaShone Huff to broaden and enhance local efforts associated with Mayor Dellum's "Model City" agenda through a multi-pronged federal legislative strategy. Generally speaking, the elements of the strategic agenda pursued on the City's behalf can be organized in terms of their relevance to the following distinct, yet interconnected issue-areas:

- Federal Appropriations;
- Green Jobs/Economic Development Initiatives;
- Public Safety; and,
- Other Matters.

Below, please find a more complete description of efforts associated with each of these larger categories. In addition, please find attached to this report a sampling of relevant work-product produced by the Government Affairs team since January 2008.

#### Federal Appropriations

Beginning in late January, the Government Affairs Team initiated outreach through the Mayor's Office to relevant City officials to invite proposals for inclusion within the City's FY09 federal appropriations agenda. In particular, the team shared with the Mayor's Office an FY09 Federal Appropriations Request Questionnaire (attached), which provided guidance to City officials in identifying FY09 priorities and completing "white papers" for each proposed appropriations request. In cooperation with the Mayor's staff, the team then worked to assess each proposal, identify appropriate appropriations vehicles for projects likely to receive federal appropriations, and finalize the City's appropriations agenda. This final agenda was then compiled and reformatted to comprise the City's FY09 Legislative Briefing Materials (attached)

With these materials in hand, the Government Affairs team initiated a round of meetings with the City's Congressional delegation - Senator's Dianne Feinstein and Barbara Boxer, along with Congresswoman Barbara Lee. Follow-up letters drafted and delivered by the Government Affairs team are attached (Attachment 3). Much the same, the team maintained regular communications with appropriations staffers within each delegation office to identify relevant appropriations deadlines and secure all forms necessary



to complete an official appropriations request. Forty-five such forms were completed and submitted to the City's Congressional delegation in advance of each respective deadline. One set of these forms, submitted to the office of Senator Boxer, is attached.

Following submission of all appropriations materials, and delivery of the City's FY09 Legislative Briefing Materials to each delegation office, the Government Affairs team sustained frequent outreach to each office to urge the inclusion of program-specific appropriations report language supporting each City project. With appropriations bills beginning to receive initial subcommittee markup during the week of June 9, the Government Affairs team will continue to advocate on behalf of the City's appropriations agenda, and will keep City officials abreast of all developments as they unfold.

The Federal Government Affairs team submitted 15 project requests, cutting across six federal agencies and totaling \$33 million. The number of requests originally submitted by the City had to be consolidated and reduced, per the direction of our congressional delegation. Please see attachments. Deadlines for most submissions occurred in March, and the appropriations mark-up process just started at the subcommittee level last week, and is expected to continue through July. It is unclear as to whether these funding measures will be completed by the end of the fiscal year in September or before the November elections. There even is a possibility that the appropriations bills will not be finalized until the next session of Congress – January 2009. With the potential significant shift in Party control, the Democrats may wait and take their chances of getting a Democrat into the White House. We will be sure to keep City officials apprised of any developments in this area. Nonetheless, over the next few weeks, we will be in a much better position to at least report whether our recommendations have been included in the relevant House and Senate appropriations bills.

#### Green Jobs/Economic Development Initiatives

In addition to leading efforts to secure federal appropriations to support specific City initiatives, the Government Affairs team has worked in direct consultation with the Mayor's office to outline and draft a legislative proposal that will further establish the City at the forefront of low-carbon community and workforce development efforts nationally. Building upon existing strengths within the Oakland community, the resulting Metro Economies Green Act (MEGA) has been crafted with the Mayor's interest in combating poverty, and providing "Pathways Out of Poverty" to low-income Oakland residents in mind. Establishment of a Metro Economies Green Institute (in Oakland preferably), Alternative Green Academies for formerly incarcerated, those who dropout of high school and other low-income persons, along with direct assistance to select communities would be funded by this bill. The final details of the bill are still in development, but we are hopeful the measure, totaling over \$100 million, will be introduced over the next few weeks – having been well-received by other relevant stakeholders in Washington, DC. The attached outline and talking points provide a brief overview of the contents of the bill as currently drafted. See attached materials.

#### Public Safety

Consistent with the City's public safety goals, the Federal Affairs team has been working to identify resources through the appropriations process and to engage relevant officials in the City's effort to reduce crime. We have scheduled and facilitated discussions between City representatives and the office of Senator Feinstein, including a meeting involving Mayor Dellums and the Senator. We are in the process of trying to confirm and finalize the Senator's visit to Oakland. See attached materials. We also made initial contact with representatives of the Safer Foundation and violence prevention groups, such as CeaseFire to assess potential model programs.



### **Other Matters**

- Regular, weekly communications with the office of Representative Barbara Lee
- Regular, weekly attendance at meetings sponsored by the U.S. Conference of Mayors
- Meeting between Mayor Dellums and Chaka Fattah, Chairman of the House Urban Caucus.
- Meeting between representatives of the Port, Burlington Northern railroad and Senator Boxer to discuss Port/City issues.
- Attendance at the Port's Capitol reception
- Meetings with Green for All; conference call with the Ella Baker Center
- Trip to Oakland, which included meeting with City Council members, and program managers in the Mayor's (HIV/AIDS, Ex-offender, community development, army corps project manager, and others)
- Working to resolve issue related to outstanding authorized balance for the Transit Village Bus project, which was authorized in 2005 as a part of SAFETE-LU.
- Scheduled and participated in meeting with Steve Gunderson, a former Congressman and head of the Council on Foundations to discuss public/private partnerships.
- Outreach with other think tanks, such as the Brookings Institute and the Center for American Progress.
- Informal communications with the offices of Senator Edward Kennedy, Senator Chris Dodd and Senator Tom Harkin, and others.



### FY09 APPROPRIATIONS REQUEST QUESTIONNAIRE

To facilitate the accurate and timely submission of FY09 appropriations request forms to pertinent Congressional offices and Committee/Subcommittee Staff, PSFS has prepared the following questionnaire. Please complete each section as thoroughly as possible for each project for which your organization will request federal discretionary funding. Remember, successful appropriations requests must offer a comprehensive and organized account of the relevance of a particular project to the stated objectives of the federal government, while requests submitted without required information risk disqualification. Please feel free to contact Anita Estell or Perrin Cooke, should you have any questions or concerns, at (202) 783-3300. Anita will contact your organization's point of contact shortly to discuss pending and upcoming requests in greater detail.

#### **Requesting Entity:**

Please provide your organization's/institution's legal name and address. In which county or counties is your organization/institution located? Number of employees at organization.

#### Point of Contact:

Please provide the name and contact information of the point of contact for this project.

Priority: \_\_\_\_ of \_\_\_\_ requests

Project Name: Amount Requested:

#### **Project Description:**

Briefly describe the project. If a feasibility study has been completed, please provide a copy of the findings. Can the project be completed within one year? Can the requested funding be provided over multiple years? List entities/organizations/state and local officials supporting this project. Does your project involve partner institutions or organizations in or outside of the state?

#### **Project Justification:**

What is the national significance of the project, and what specific federal responsibility does the funding of this project or activity further? For example, what measurable improvements in social status, health status, educational achievement, or similar outcomes will result from this project?

Are there any special circumstances that warrant federal funding?

How will the project support economic development?

Approximately how many jobs will this project create?

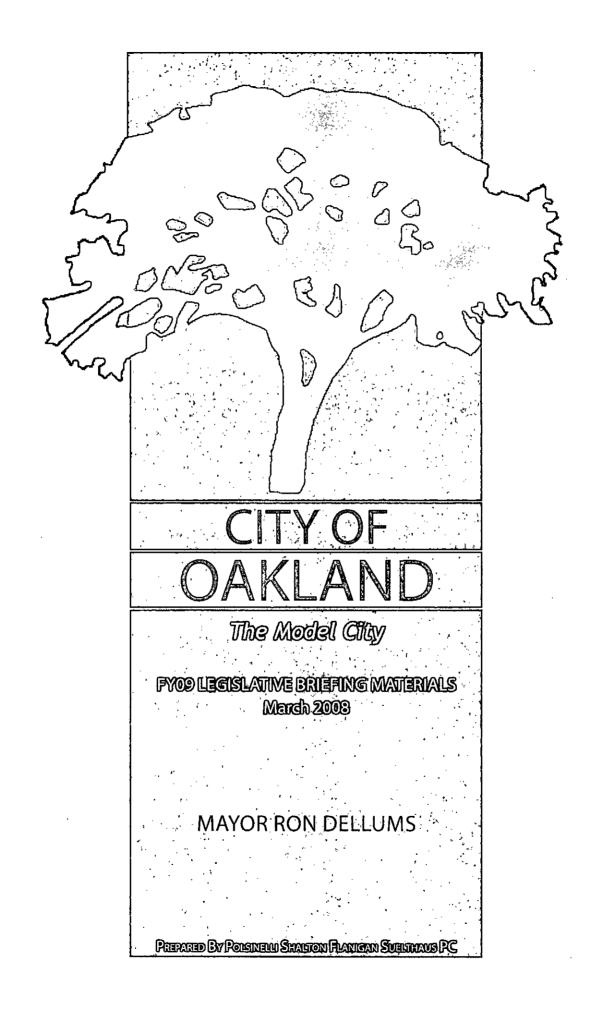
#### **Budget Breakdown and Total Cost:**

Please provide a detailed account for the proposed use of federal funding (curriculum, renovation, construction, etc.).

Has the project received federal funding (or, is the project currently receiving federal funding) either from Congress, or directly from federal agencies? If so, please list relevant sources of federal funding.

Please list non-federal matching funds (include source, amount, and date received/pledged).

If this request receives funding, indicate whether additional appropriations requests will be necessary for this project in succeeding fiscal years.





# Table of Contents

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APPROPRIATIONS REQUESTS SUMMARY CHART	
Committees, Projects, and Amounts	1
FY09 APPROPRIATIONS REQUESTS (ORGANIZED IN PRIORITY ORDER)	
Oakland's "Grow Our Own" Police Recruitment Program	2
Enhanced Public Safety Equipment Program	3
Automatic Vehicle Locating (AVL) Systems	4
Oakland Green Jobs Initiatives	5
Public Safety Information Technology Infrastructure Enhancements	6
P25 Interoperability Project	7
Bay Area Interoperability Communications Initiative	8
Municipal HIV Initiative Demonstration Project	9
Diverse, Effective, Permanent Teachers Project	10
Fruitvale Latino Cultural and Performing Arts Center	11
Oakland Fire Department Fireboat	12
OAKLAND CONGRESSIONAL DELEGATION CONTACT INFORMATION	
Congressional Contact Information	13
	10



# Appropriations Overview (Organized by Subcommittee)

Subcommittee	Project Name	Amount Requested
Commerce/Justice/Science Requests	Oakland's "Grow Our Own" Police Recruitment Program (New Submission)	\$1.9 million
	Enhanced Public Safety Equipment Program (New Submission)	\$3.3 million
	Public Safety Information Technology Infrastructure Enhancements (New Submission)	\$3.61 million
Homeland Security Requests	Automatic Vehicle Locating (AVL) Systems (New Submission)	\$1,543,200
	P25 Interoperability Project (New Submission)	\$5,825,750
	Bay Area Interoperability Communications Initiative (New Submission)	\$2.0 million
	Oakland Fire Department Fireboat (New Submission)	\$4.0 million
Labor-HHS-Education Requests	Oakland Green Jobs Initiatives (New Submission)	\$3.8 million
	Municipal HIV Initiative Demonstration Project (New Submission)	\$5.0 million
	Diverse, Effective, Permanent Teachers Project ( <i>New Submission</i> )	\$950,000
Transportation-HUD Requests	Fruitvale Latino Cultural and Performing Arts Center (New Submission)	\$1.0 million



### "Grow Our Own" Police Recruitment Program

<b>Requested Funding</b>	\$1,900,000	
Subcommittee	Commerce-Justice-Science	
Agency / Account	Office of Justice Programs (Byrne Grants/Law Enforcement Technology and Interoperability Program)	
Contact Person	Lenore Anderson Public Safety Director City of Oakland, CA Phone: 510-238-7581 Email: Landerson@oaklandnet.com	Miguel Bustos Director of Intergovernmental Affairs 1 Frank Ogawa Plaza 3rd Floor Oakland, CA 94612 Phone: (510) 238-6514 Email: mbustos@oaklandnet.com Charles Stephenson Director of Federal Affairs 1200 G Street NW Suite 800 Washington, DC 20005 Phone: (202) 434-8738 Fax: (202) 434-8707 Email: CStephenson@oaklandnet.com
Project Status	New Submission	

### **PROJECT DESCRIPTION**

The Oakland Office of the Mayor, the Oakland Police Department (OPD), and the Finance Management Agency, Office of Personnel Resource Management (OPRM) developed the "Grow Our Own" Police Recruitment Program to achieve a police force that can effectively implement community policing services for Oakland residents by initiating targeted recruitment programs within the Oakland community. The City seeks funding to conduct personal recruitment visits, to support technology enhancements intended to streamline the application and to provide for background check processes. These combined efforts significantly will increase the number of locally recruited officers within the Oakland Police Department, enhancing the ability of the police force to ensure public safety within the Oakland community.

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Local businesses, commercial property owners, local public institutions, schools, and churches all seek a safer Oakland, and cite limited police department resources as a primary impediment to achieving public safety. Much the same, the Mayor, the City Council, our partners in the County Sheriff's office, the District Attorney's office, and the Probation Department, along with many State officials, remain supportive of efforts in Oakland to build a stronger police force.

The "Grow Our Own" Program will support focused efforts intended to fill patrol officer positions within the Oakland Police Department with Oakland residents. The Oakland Police Department (OPD) has recently undergone a significant restructuring, which included a shift towards geographic policing in three sectors



### "Grow Our Own" Police Recruitment Program

and a focus on full force staffing by the end of 2008. Taken together, these initiatives will help us make significant gains towards reducing violence and crime in Oakland.

Currently, OPD's high attrition rate from retirements has deflated basic efforts to attain full force strength. Retirements from the "Baby Boomer" generation have resulted in a significantly reduced net gain from new recruits. In this context, the best strategy to break through the current hiring/retiring revolving door, which has prevented the City from achieving a fully staffed police department, is to engage in a targeted recruitment drive that further augments the "Grow Our Own" Program. As such, the City requests federal funding to conduct targeted recruitment efforts through the Peralta Colleges, to expand OPD's internship program, and to expand the Police Explorer and Cadet Program. This program will improve public safety by attracting and retaining those best equipped to understand the challenges Oakland faces and those who are committed to reducing crime and violence in their home community.

### JUSTIFICATION

Many local businesses have indicated that they cannot stay in Oakland without a significant reduction in street crime within the local community. Public safety is absolutely central to improving Oakland's economic future. Further, it is anticipated that the fully funded project will bring at least 10 additional training and recruitment jobs, as well as 40 officers from Oakland, to the Oakland community. Finally, increased public safety will continue to spur economic development within the city, bringing numerous jobs to the city and retaining jobs that might otherwise be lost.

### PROPOSED BUDGET

"Grow Our Own" Program Augmentation	\$400,000
Streamlined and Compressed Application Process	<sub>.</sub> \$1,300,000
Targeted Personal Recruitment Visits	<u>\$200,000</u>
Total	\$1,900,000

city.



### "Grow Our Own" Police Recruitment Program

### SUGGESTED REPORT LANGUAGE

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Department of Justice

Office of Justice Programs (Byrne Grants/ Law Enforcement Technology and Interoperability Program)

Of the funds appropriated, the Committee provides \$1,900,000 to the City of Oakland, CA to support the City's "Grow Our Own" Police Recruitment Program.



### **Enhanced Public Safety Equipment Program**

Requested Funding	\$3,300,000	
Subcommittee	Commerce-Justice-Science	
Agency / Account	Office of Justice Programs (Law Enforcement Technology and Interoperability Program/Byrne Grants)	
Contact Person	Lenore Anderson Public Safety Director City of Oakland, CA Phone: 510-238-7581 Email: Landerson@oaklandnet.com	Miguel Bustos Director of Intergovernmental Affairs 1 Frank Ogawa Plaza 3rd Floor Oakland, CA 94612 Phone: (510) 238-6514 Email: mbustos@oaklandnet.com Charles Stephenson Director of Federal Affairs 1200 G Street NW Suite 800 Washington, DC 20005 Phone: (202) 434-8738 Fax: (202) 434-8707 Email: CStephenson@oaklandnet.com
Project Status	New Submission	

### **PROJECT DESCRIPTION**

The Oakland Police Department (OPD) and the Oakland Mayor's Office have developed the Enhanced Public Safety Equipment Program to help Oakland police officers effectively patrol streets, implement community policing, train new recruits, and upgrade the technologicalcapabilities of the force. Such enhancements will provide better oversight of patrol stops, thereby adding another layer of protection for officers. The City seeks funding to install audio and video recording devices in patrol and specialized vehicles; purchase firearms, holsters, and related equipment; purchase and install Dell laptops for specialized field units; and, purchase 40 new patrol vehicles to replace and upgrade an aging fleet. This request is made in conjunction with the City's "Grow Our Own" recruitment program, with enhanced equipment to be targeted to local officers hired through the program.

A key component of public safety is the ability of the police force to communicate effectively between officers, with their dispatcher, and with the public. This request will augment OPD's "Grow Our Own" Program bv providing new police cars, integrating laptop computers, global position systems, and providing for the installation of audio/video recording capabilities. Officers within newly outfitted vehicles will be able to file reports more guickly and improve coordination within Oakland's newly reorganized geographic policing sectors. In addition, the request will provide OPD's newest recruits with firearms training and certification, while providing supplies to help all officers maintain their status within OPD departmental policies.



### **Enhanced Public Safety Equipment Program**

### JUSTIFICATION

As previously noted, Oakland's crime and violence rates are intolerable. Residents from every neighborhood report increased levels of fear for their safety. Citizens and police face unacceptable rates of crime, including thefts, robberies, assaults, property defacement, and most especially gun violence. Increasing public safety is the most important challenge for the future of Oakland.

The City of Oakland is marshalling all available resources to confront increasing street crime and violence within the Oakland community. The general public, local businesses, commercial property owners, local public institutions, schools, and churches all seek a safer city. Upgrading the police force's capacities and technological capability is a crucial component of this effort. Much the same, the Mayor, the City Council, our partners in the County Sheriff's office, the District Attorney's office, and the Probation Department, along with many State officials, remain supportive of efforts in Oakland to build a stronger police force.

PROPOSED BUDGET In-Car Video Project	\$632,000
Ammunition/Holsters/ Firearms/Chemical Agents	\$136,000
Laptops and Associated Accessories for Patrol Vehicles	\$1,153,000
40 New Patrol Vehicles	<u>\$1.379.000</u>
Total	\$3,300,000

This project will support the following equipment to support the training and outfitting of 40 new officers within the Oakland police force.

1. In-Car Video Project – Audio and video recording devices will be installed in the Department's patrol and specialized unit vehicles. These enhancement will be made in accordance with the Negotiated Settlement Agreement (NSA), to capture the interactions between the members in the community and the police officers following allegations of misconduct.

2. Firearms/Ammunitions/Holsters/Chemical Agents – These items will be purchased to provide proper equipment to new police officer trainees and to provide the equipment needed for all officers to qualify annually within Departmental firearm policies.

3. Dell Laptops – Laptops will be installed in the Department's patrol and specialized unit vehicles to enhance the officers' efficiency and effectiveness in the field and to support the Department's field-based reporting process. The laptops also provide officers with wireless communications capabilities.

4. 40 New Patrol Vehicles – These vehicles will be purchased to replace some of the Department's aging vehicles. Currently, a majority of the Department's fleet are considered "severe serviced" vehicles, far exceeding the established life cycle of three years and 80,000 miles. These vehicles are experiencing frequent engine and transmission repairs, resulting in increased maintenance costs and reduced availability.



### Enhanced Public Safety Equipment Program

SUGGESTED REPORT LANGUAGE

**Department of Justice** 

Office of Justice Programs (Law Enforcement Technology and Interoperability Program/Byrne Grants)

Of the funds appropriated, the Committee provides \$3,300,000 to the City of Oakland, CA to support the City's Enhanced Public Safety Equipment Program.

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### Automatic Vehicle Locating (AVL) Systems

<b>Requested Funding</b>	\$1,543,200	
Subcommittee	Homeland Security and/or Commerce/Justice/Science	
Agency / Account	Department of Homeland Security and/or Department of Justice/ Office of Justice Programs (Law Enforcement Technology and Interoperability Program/Byrne Grants)	
Contact Person	Stephanie McCormick Equipment Services Manager Department of Infrastructure/Operations Public Works Agency 7101 Edgewater Drive, Bldg. 2 Oakland, CA 94621-3001 Phone: (510) 615-5480 Fax: (510) 615-5411 smccormick@oaklandnet.com	Miguel Bustos Director of Intergovernmental Affairs 1 Frank Ogawa Plaza 3rd Floor Oakland, CA 94612 Phone: (510) 238-6514 Email: mbustos@oaklandnet.com Charles Stephenson Director of Federal Affairs 1200 G Street NW Suite 800 Washington, DC 20005 Phone: (202) 434-8738 Fax: (202) 434-8707 Email: CStephenson@oaklandnet.com
Project Status	New Submission	

### **PROJECT DESCRIPTION**

The City of Oakland requests \$1,543,200 to support the installation of automatic vehicle locating (AVL) units in 1,500 City of Oakland vehicles. AVL units will allow City vehicles to be readily located in the event of an emergency. This request also has been forwarded to the City of Oakland, Fire Services Agency, Office of Emergency Services for funding by means of competitive grants through the Department of Homeland Security.

### JUSTIFICATION

In the event of an emergency, the deployment of mutual aid is essential to ensure a continuity of public safety. Police, fire, public works and other vehicles will be critical in emergency

response and coordinated regional response efforts. The use of AVL to locate City vehicles will provide regional benefit in terms of response time and appropriate vehicle deployment. The City of Oakland is currently unable to locate all of its emergency response vehicles readily, and without active human-to-human communication via radio or phone. In the event of an emergency, these communications may be inhibited and/or the operators of the vehicles may be unable to engage in these communications. The inability to locate and utilize any government vehicle for an emergency would inhibit the City of Oakland's ability to efficiently respond to an emergency situation within the city limits or to provide mutual aid to neighboring communities.



### Automatic Vehicle Locating (AVL) Systems

The use of an AVL system would link directly to the City of Oakland's existing Geographic Information System (GIS) for immediate benefit. In addition, the project will stimulate local economic development through monthly payments to private businesses for providing maintenance and data services associated with the AVL equipment. These costs are estimated to range between \$539,000 and \$718,000 annually.

### PROPOSED BUDGET

Hardware	\$547,500
Installation	\$277,500
On-going Annual Service	<u>\$718,200</u>
(Included in the initial one-time	
implementation cost)	

### Total

\$1,543,200

In addition to one-time implementation costs to purchase and install the AVL units, the City of Oakland would incur an ongoing monthly cost paid to outside vendors for the maintenance and data services associated with the AVL units. These costs are estimated to range between \$539,000 and \$718,000 annually. These costs would be fully budgeted and funded by the City of Oakland.





### Automatic Vehicle Locating (AVL) Systems

### SUGGESTED REPORT LANGUAGE

Department of Homeland Security

and/or

Department of Justice/ Office of Justice Programs (Law Enforcement Technology and Interoperability Program/Byrne Grants)

Of the funds appropriated, the Committee provides \$1,543,200 to the City of Oakland, CA to allow for the installation of Automatic Vehicle Locating (AVL) Systems within City vehicles.



### **Oakland Green Jobs Initiatives**

Requested Funding	\$3,800,000	
Subcommittee	Labor-HHS-Education	
Agency / Account	Department of Labor/Green Jobs Training Programs (P.L. 110-140) and/or Employment and Training Administration (ETA)	
Contact Person	Miguel BustosCharles StephensonDirector of Intergovernmental AffairsDirector of Federal Affairs1 Frank Ogawa Plaza1200 G Street NW3rd FloorSuite 800Oakland, CA 94612Washington, DC 20005Phone: (510) 238-6514Phone: (202) 434-8738Email: mbustos@oaklandnet.comFax: (202) 434-8707Email: CStephenson@oaklandnet.comEmail: CStephenson@oaklandnet.com	
Project Status	New Submission	

### **PROJECT BACKGROUND**

Mayor Ron Dellums, at his Economic Summit in May 2007, outlined his vision of sustainability through a green/clean technology-based economic growth strategy. For Oakland to realize that vision, a broader set of actions is required. Sustainable development applies not only to a clean environment, renewable energy, and green technology. It means sustainable development for all citizens, encompassing E's" the "Three of sustainability: equity, economic development, and the environment. This means attention to previously neglected neighborhoods; jobs in the green technology sector targeted to those unemployed and underemployed in the green technology sector; and, environmental action across the spectrum from tree planting to brown-field clean-ups and reduced truck emissions.

Supportive land-use policies; environmentally sound industrial development; job training and career development in emerging sectors for both highly skilled and less skilled workers;

and, promoting growth of businesses that enable pursuit of recycling, clean energy, and other environmental objectives, are all parts of the economic development component of Mayor Dellums' Green Jobs Initiative. FY09 funding is requested to support the following elements of this effort: the East Bay Green Jobs Project; the Oakland Green Jobs Corps; and, the Technician Environmental Engineering Training Program. Federal support is requested through authorized funding for the "Green Jobs Training Program," which was established within Title X. Green Jobs, of recently enacted Omnibus Energy Legislation (Public Law 110-140).

### OAKLAND GREEN ECONOMIC TASK FORCE RECOMMENDATIONS

Mayor Dellums' Green Economy Task Force has made a number of recommendations. These recommendations include:

 Establish a Green Economic Development Plan, which would have as its main objective making Oakland a center for green



business and sustainable urban life. Initiatives may include the stimulation and support ofjob training pathways needed for Oakland residents to be competitive in securing employment in green sectors

- Empower the Workforce Investment Board to work with green investors to develop incentives and/or regulations for the employment of Oakland residents
- thinkina Integrate green with ongoing workforce development promote collaborative efforts: discussions with all academic and workforce development efforts; promote collaborative discussions with all academic and workforce training stakeholders toward creating a green workforce and green job and business markets
- Convene a Green Business Forum and create a multi-agency and community Green Workforce Development Education and Training Plan, and a Green Jobs Corps
- Establish an Oakland "First Source" hiring policy for City contractors to increase employment and reduce commuting.

### CUSTOMIZED TRAINING SERVICES

The Regional Technical Training Center, working in collaboration with the Mayor's Office, established a collaboration with the Business Roundtable, Merritt College, PG&E, and Oakland Chamber of Commerce to develop and implement a green jobs training project.

### **Oakland Green Jobs Initiatives**

### EAST BAY GREAT JOBS PROJECT PROJECT BACKGROUND

The East Bay area is home to a number of environmental firms and factories, many of which began as spin-offs from UC Berkeley and Lawrence Lab. But as the companies grow, there is a tendency to relocate to other areas of the state and out-of-state, where lab space, real estate, technological support, and high-tech employees are more plentiful and affordable.

In order to create a variety of incentives for green businesses to remain and prosper in East Bay, the Mayors of Berkeley, Oakland, Richmond and Emeryville, announced the formation of the East Bay Green Corridor Partnership in conjunction with the University of California at Berkeley and Lawrence Berkeley National Laboratory. The Partnership reflects a combined commitment to strengthening the regional economy through support for emerging green and sustainable industries, alternative energy research, and a healthy environment.

### JUSTIFICATION

One of the keys to fostering growth in the green economy is developing a well-trained, specialized workforce. One of the products of the aforementioned partnership is the East Bay Green Jobs Project. This initiative will implement and manage education programs to teach skills applicable to jobs in the alternative energy and emerging green industrial sectors. The project will partner with local programs that target high school and community college students and hardto-employ adults coming into the job market. The goal is to identify and increase gainful employment opportunities in "green" and conventional businesses and industries that offer living wages and career ladders, with a



special emphasis on removing employment barriers for local residents in low-income communities.

The Project will be jointly undertaken by the cities of Berkeley, Oakland, and Richmond, which will leverage their collective employment and economic development funds to develop job training programs targeted to disadvantaged communities, which are designed to expand economic opportunities in the green economy.

The Cities of Berkeley, Oakland, and Richmond are requesting \$3 million to conduct regional job development and placement, education and training curriculum development, and business outreach and recruitment.

### OAKLAND GREEN JOBS CORPS PROJECT DESCRIPTION

The Oakland Green Jobs Corps addresses poverty and pollution jointly by preparing young adults with employment barriers for promising careers in the growing clean energy economy. The Corps provides Green "Pathways Out of Poverty" for young, lowincome adults by recruiting and training them to become gainfully employed in the renewable energy and energy efficiency sectors. Developing a qualified, well-trained green workforce in Oakland supports local sustainable businesses, helps the city become a more energy-efficient and healthier place to live, and ensures that those who need work the most are prepared for expanding opportunities in local green industry.

The Ella Baker Center for Human Rights, a nonprofit 501(c)(3) organization, is a strategy and action center working for justice,

### **Oakland Green Jobs Initiatives**

opportunity and peace in urban America. Based in Oakland, California, the center promotes positive alternatives to violence and incarceration through four cutting-edge campaigns. The Green-Collar Jobs Campaign works to ensure that the growing green economy is strong enough to lift people out of poverty. The effort creates opportunities in the green economy for low-income individuals and people of color through policy advocacy, public outreach, and an employment pipeline - the Oakland Green Jobs Corps.

### JUSTIFICATION

The Oakland Green Jobs Corps helped inspire the recently passed federal Green Jobs Act of 2007, which authorized \$125 million annually for greening America's workforce -- enough to train up to 35,000 people every year. Cities and states around the country have found inspiration and hope in the Corps, and are eager to incorporate the best practices and lessons learned to guide the development of their own programs. Projects like the Corps are also a vital part of meeting our nation's goals of fighting global warming, reducing our dependence on fossil fuels, and providing dignified opportunities for all.

### PROPOSED BUDGET

Salary Staffing Other Training Costs Other Trainee wages	\$274,000 \$149,000 <u>\$394,000</u>
Total Project Cost	\$817,000
FY09 Requested Funding	\$300,000



### **Oakland Green Jobs Initiatives**

### ENVIRONMENTAL ENGINEERING TECHNICIAN TRAINING PROJECT PROJECT DESCRIPTION

The Environmental Engineering Technician course consists of 15 modules totaling 520 hours of instruction. The program of study is comprehensive multi-phase training course designed in collaboration with industry, education and government to provide training needed for employment as an Environmental Engineering Technician. An Environmental Engineering Technician will be able to apply theory and principles of environmental engineering to modify, test, and operate equipment and devices used in the prevention, control and remediation of environmental pollution, including waste treatment and site remediation. Jobs will be available in multiple career pathways including energy auditors, hazmat, and solar panel installers.

### PRIMARY POINT OF CONTACT

Bernard Ashcroft 760 Maritime Street Oakland, Ca. 94607 Phone: (510) 444-6441 Email: rttcjobs@aol.com

### **PROGRAM GOALS**

- Prepare the graduate to receive, setup, test, and decontaminate equipment;
- Perform environmental quality work in field and office settings;
- Conduct pollution surveys, collecting and analyzing samples such as air and ground water;
- OSHA 40 Hour Certification: Hazardous Waste Operations Training;

- Provide a basic understanding of physical principles such as energy, heat transfer, and electricity;
- Provide an expertise in building systems such as lighting, heating, ventilation and air conditioning;
- California Home Energy Efficiency Certification;
- Solar Energy Institute Certification;
- Apply a basic knowledge of photovoltaic systems, suitable for a supervised, entry-level position with a dealer/installer or other PV industry company;
- Assist customers in assessing the environmental impact of proposed construction and to develop pollution prevention programs;
- Develop work plans, including writing specifications and establishing material, and human resource and facilities needs; and,
- Facilitate human interactions, working with building occupants, and facilities managers, as well as with third party suppliers and equipment vendors.

Working in collaboration with office of the Mayor, PG&E, Business Roundtable and the Chamber of Commerce, we will increase outreach into the diverse communities of Oakland. RTTC will provide prospective employees with the knowledge, skills, information, training and technical assistance needed to successfully compete with other applicants for the opportunity to work in the



### **Oakland Green Jobs Initiatives**

green industry. This partnership will enable us to develop best practices between the public and private sectors.

#### JUSTIFICATION

This State-approved training will reduce greenhouse gases, conserve energy, train city residents for careers in green business, provide livable wages, and bring new green businesses to the city.

#### **PROPOSED BUDGET**

Training/Equipment

\$500,000

These funds will cover the cost of supplies, green options laboratory, hazmat equipment, protective equipment, computers, administrative costs, and instructors.

PROPOSED BUDGET

(PROJECT-WIDE)	
East Bay Green Jobs Project	\$3,000,000
Oakland Green Jobs Corps	\$300,000
Environmental Engineering	<u>\$500,000</u>
Technician Training Program	

Total

\$3,800,000



2



### **Oakland Green Jobs Initiatives**

### SUGGESTED REPORT LANGUAGE

Department of Labor

Green Jobs Training Programs (P.L. 110-140) and/or Employment and Training Administration (ETA)

Of the funds appropriated, the Committee provides \$3.8 million to support Green Jobs Initiatives within the City of Oakland, CA.



### Public Safety Information Technology Infrastructure Enhancement

Requested Funding	\$3,610,000	
Subcommittee	Commerce-Justice-Science and/or Homeland Security	
Agency / Account	Department of Justice/Law Enforcement Technology and Interoperability Programs and/or Department of Homeland Security	
Contact Person	Chuck Harlins Office of Information Technology City of Oakland Phone: (510) 238-6534 Email: charlins@oaklandnet.com	Miguel Bustos Director of Intergovernmental Affairs 1 Frank Ogawa Plaza 3rd Floor Oakland, CA 94612 Phone: (510) 238-6514 Email: mbustos@oaklandnet.com Charles Stephenson Director of Federal Affairs 1200 G Street NW Suite 800 Washington, DC 20005 Phone: (202) 434-8738 Fax: (202) 434-8707 Email: CStephenson@oaklandnet.com
Project Status	New Submission	

### PROJECT DESCRIPTION

The unique nature of modern crime fighting and prevention demands state-of-the-art information technology (IT) and expertise. In particular, the growing specter of identity theft, and related technology-based offenses rely upon the ever-more sophisticated exploitation of digitized information and communication. Much the same, however, traditional crime fighting is enhanced significantly by coordinated data resources and communications available by means of advanced IT. From integrated identification and research, adequate IT is a primary component of modern police and fire services.

Yet, the available IT resources within the City of Oakland's Integrated Public Safety System (IPSS) lag woefully behind. As such, the City of Oakland requests \$3.61 million in federal funding to support vital enhancements to citywide public safety information technology systems. These enhancements include:

- IPSS Computer Replacements;
- IPSS/Police Recruitment Server Upgrade;
- Application Server Replacement; and,
- Police Administration Infrastructure Enhancements.

A brief description, justification, and analysis of each project is included below. While funding for these projects may be awarded individually, each component of the City's Public Safety Information Technology Infrastructure Enhancement program is a single, but essential element of the greater project.



### Public Safety Information Technology Infrastructure Enhancement

### IPSS COMPUTER REPLACEMENTS PROJECT DESCRIPTION

The replacement of desktop computers within the IPSS (Integrated Public Safety System) would provide the City with current technology, consistent with national public safety priorities. Currently, the City supports 500 desktop systems between the Fire and Police departments. Approximately 65% of those systems do not support the recommended system requirements.

Historically, if a division cannot afford a replacement unit then the tech team will refurbish existing units. This "Band-aid" approach has its pitfalls – namely, business continuity. Public Safety is vital to our sustained effort to provide quality services to our citizens not only within our city limits, but to neighboring cities as well.

### JUSTIFICATION

Oakland's crime and violence rates are intolerable. Residents from every neighborhood in the City report experiencing increased levels of fear for their safety. Citizens and police face unacceptable rates of crime including thefts, robberies, assaults, property defacement, and most especially gun violence. Last'year, the CQ Press City Crime Ranking identified Oakland as the forth most dangerous city in the United States. Although the study's methodology has raised questions, it symbolizes the urgency and intensity of the problems Oakland faces. Increasing public safety is the most important challenge for the future of Oakland.

Replacement of the Integrated Public Safety System computer infrastructure will provide enhanced service to the following:

- · Oakland Business continuity
- Public Safety technology reliability
- Reduced Total Cost of Ownership Tech refresh rates have been extended

.

- Reduced system failures
- Increased productivity

### PROPOSED BUDGET

The total cost of this project would be approximately \$400,000.00. Funding will support the acquisition of CPUs, monitors, and surge protectors.

### IPSS SERVER AND APPLICATION SERVER REPLACEMENT

### **PROJECT DESCRIPTION**

The IPSS (Integrated Public Safety System) Server and Application Server replacement project would replace all existing public safety servers with state-of-the-art blade servers. Thus, the project woud accomplish both for the replacement of existing IPSS server and the replacement the Oakland Police Recruitment Server.

Currently, the majority of the City's servers are physically independent from one another. By migrating them into a SANS environment, we create a homogenous approach to each physical location – the Police Administration building, the Eastmont Subdivision Building, and the Office of Emergency Services. Utilizing the technology tools which are contained within this environment will allow us to support the servers more efficiently. In other words, instead of supporting islands of servers, we replace our existing servers to create a continent of servers. The improved technology also provides updated methods to build operating systems and deploy servers in less than half the time it takes with our current architecture.

Upgrading to this architecture will allow the City to store centralized user files and would enhance portability to individual officers/firefighter personnel



### Public Safety Information Technology Infrastructure Enhancement

needs. Approximately 40-50% of the user needs are based on relocating police and fire personnel. With this infrastructure in place a user can be relocated with minimal or no relocation of data. Being centrally housed provides us this flexibility and continued business functionality.

Additionally, the systems are spread throughout the City, away from the Central Data Center. In extreme times of emergency this strategy minimizes the potential for total system shutdown. After September 11, 2001 we have seen the need for strategic placement of systems and environments which would minimize the down time for a major metropolitan area for which we are responsible.

Upgrades to the IPSS and Police Recruitment systems would require the purchase of two SANS systems and would include the maximum number of servers to accomplish this task.

### JUSTIFICATION

Enhanced server technology within the Integrated Public Safety System, and the Police Recruitment System will provide the following:

- Police and Fire accessibility in times of disaster;
- Continued public safety functionality in times of disaster;
- Centralized location of files for Public Safety officials;
- Improved technological tools for system maintenance and installation;
- Centralized hardware location for both systems;

- Improved technological refresh rates thus improving the total cost of ownership;
- Reduced potential cost of resources needed to re-initiate system rebuilds; and,
- Compliance with potential regulatory guidelines.

#### PROPOSED BUDGET

This system would include:

- Two MSA 1000 SANS systems;
- Two Server Racks to house the systems; and,
- Approximately 32 Blade Servers located in the systems.

The total cost would be \$1,250,000.

#### POLICE ADMINISTRATION INFRASTRUCTURE ENHANCEMENTS PROJECT DESCRIPTION

The City of Oakland Police Administration Building (PAB) is currently located in downtown Oakland. This facility has nine floors and has recently undergone a major earthquake retrofit on the lower floors. This facility houses the Oakland Police Department's administrative offices. Also located in this building are a crime lab, homicide unit, and training academy. Additionally, there is a computer data center located in the facility, along with critical microwave and radio base stations housed on the roof.



### Public Safety Information Technology Infrastructure Enhancement

The Current Police Administration Building infrastructure consists of a limited number of Category 5 cabling drops to the typical workstation. There is also a limited number of multimode fiber runs between floors. The current network equipment consists of legacy Cabletron and DEC equipment. This Network infrastructure is inadequate to support VOIP Technologies. There is also a six year old integrated public safety network segment that would benefit from an equipment refresh as well as the cabling improvements.

To address these issues Department of Information Technology is planning the re-cabling of the network infrastructure, the replacement of the legacy Cabletron and DEC equipment; the refresh of the integrated public safety network segment; and the installation of voice of IP technologies.

#### JUSTIFICATION

The primary mission of the Oakland Police Department is to provide competent, effective, public-safety services to the residents of Oakland. Communications have long been held as a critical aspect of public safety services. In the endeavor to provide quality services, it has been determined that updating the communications network in this facility with the capability to support Voice of IP (VOIP) technologies would provide a costeffective and functional benefit to the citizens of Oakland.

PROPOSED BUDGET Cabling with installation	
City Service Network Upgrade Network Installation Network Equipment	\$50,000 \$225,000
VOIP Equipment with installation Public Safety Network Equipment Public Safety Network Installation	\$700,000 \$300,000 \$35,000
Total	\$1,960,000

PROPOSED BUGDET (PROJECT-WIDE)	
IPSS Computer Replacements	\$400,000
IPSS/Police Recruitment Server Upgrade	\$750,000
Application Server Replacement	\$500,000
Police Administration Infrastructure Enhancements	<u>\$1,960,000</u>
Total	\$3,610,000

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### Public Safety Information Technology Infrastructure Enhancement

### SUGGESTED REPORT LANGUAGE

Department of Justice/Law Enforcement Technology and Interoperability Program

and/or

Department of Homeland Security

Of the funds appropriated, the Committee provides \$3.61 million to the City of Oakland, CA supporting the City's Public Safety Information Technology (IT) Infrastructure Enhancements.



### **P25 Interoperability Project**

Requested Funding	\$5,825,750				
Subcommittee	Homeland Security and/or Commerce/Justice/Science				
Agency / Account	Department of Homeland Security and/or Department of Justice/Law Enforcement Technology and Interoperability Program				
Contact Person	Charles Stephenson Director of Federal Affairs 1200 G Street NW Suite 800 Washington, DC 20005 Phone: (202) 434-8738 Fax: (202) 434-8707 Email: CStephenson@oaklandnet.com	Miguel Bustos Director of Intergovernmental Affairs 1 Frank Ogawa Plaza 3rd Floor Oakland, CA 94612 Phone: (510) 238-6514 Email: mbustos@oaklandnet.com			
Project Status	New Submission	•			

### **PROJECT DESCRIPTION**

As part of the Nextel-funded nationwide rebanding project, the City of Oakland is in the process of receiving P25-compatible replacement does radios. Radio not. however, completely address and resolve all interoperability issues. Today, public safety agencies in the East Bay area talk on different radio channels that are mutually incompatible. Additionally, the California State Highway Patrol and East Bay Regional Parks use a unique system disconnected from the City's communications infrastructure. Although the P25 standard does not fully address these issues, upgrading all equipment and radios to meet the P25 standard and installing an ISSI Gateway (Inter-RF Subsystem Interface) will place Oakland in a P25 Phase One mode and will insure that Oakland is ready to meet the standards of Phase Two when such standards have been developed fully.

To address this critical public safety and Homeland Security concern, the City of Oakland in cooperation with other SUASI regional members intends to undertake the following efforts:

- Overall System Design and Engineering;
- Network and equipment upgrade to P25;
- The planning and development of Standard Operating Procedures (SOP) and Training criteria;
- Completion of the Bay Area digital microwave backbone;
- The evaluation, testing and deployment of Gateways and Interconnections;
- Procurement (equipment components);
- Maintenance and Operation; and,
- Acquisition of a radio cache, to meet a Federal mandate regarding the necessity of having a cache of radios for emergencies or disasters.



### **P25 Interoperability Project**

#### JUSTIFICATION

National events such as September 11th, as well as local events such as the 1989 Loma Prieta Earthquake and 1991 Oakland Hills Firestorm, have underscored the compelling need for communications interoperability within public safety and Homeland Security services. The lack of interoperability between radio networks is an urgent challenge for public safety because it hinders coordinated response and a unified chain of command.

ability to communicate effectively The between public safety first responders is a critical aspect of Homeland Security. Recognizing the need for common standards for first responders and homeland security/ emergency response professionals. representatives from the Association of Public Safety Communications Officials International (APCO), the National Association of State Telecommunications Directors (NASTD). selected federal agencies and the National Communications System (NCS) established Project 25, a steering committee for selecting voluntary common system standards for digital public safety radio communications.

The City of Oakland has a wireless network that is comprised of four sites and 17 frequencies. Two of the sites are presently online. Two additional sites, GWIN and Station 28, will become operational after the 800Mhz Re-banding effort has been completed and the FCC grants permission to redeploy frequencies to the two new sites. The existing sites that are operational are APL and SENECA.

The City of Oakland's network covers the entire City and much of the surrounding area. The network is used by all public safety entities and other City agencies. Additionally, the network supports the communication needs of several other adjacent Cities.

Achieving P25 network compliance will allow Oakland increased interoperability with neighboring jurisdictions.

### BUDGET BREAKDOWN AND TOTAL COST Site equipment upgrades \$1,082,000 (APL, SENECA, GWIN and Fire Station 28) P25 Trunked Software \$4,743,750 for Radio Equipment Channel Licensing Fee \$217,000 (18 channels) Radio Cache \$590,000 (\$5,900/radio cache; 100 radio caches) Total \$5,825,750





### P25 Interoperability Project

### SUGGESTED REPORT LANGUAGE

Department of Homeland Security

and/or

Department of Justice/ Law Enforcement Technology and Interoperability Program

Of the funds appropriated, the committee provides \$5,825,750 to City of Oakland, CA for the P25 Interoperability Project.



### **Bay Area Interoperability Communications Initiative**

Requested Funding	\$2,000,000				
Subcommittee	Homeland Security				
Agency / Account	FEMA/Pre-Disaster Mitigation (Risk Identification, Planning, Communication and Response Coordination Account)				
Contact Person	Charles Stephenson Director of Federal Affairs 1200 G Street NW Suite 800 Washington, DC 20005 Phone: (202) 434-8738 Fax: (202) 434-8707 Email: CStephenson@oaklandnet.com	Miguel Bustos Director of Intergovernmental Affairs 1 Frank Ogawa Plaza 3rd Floor Oakland, CA 94612 Phone: (510) 238-6514 Email: mbustos@oaklandnet.com			
Project Status	New Submission				

### **PROJECT DESCRIPTION**

The City of Oakland submits the following request jointly with the City of San Francisco. Requested funding will support efforts to coordinate emergency response communications systems throughout the San Francisco Bay area, further enhancing efforts underway within the City of Oakland to build a P25-compatable interoperable public safety communications system.

The initiative, with a projected cost of \$604 million, will create a microwave backbone, standards-based wireless voice and data communications and state-of-the-art wireless communication devices for first responders within all participating agencies. The initiative will take a phased approach for deployment, focusing on the urban areas first, with the goal to connect the entire region by 2012.

The region has invested \$106 Million to date, including funds available through Federal Grants, PSIC Funding, UASI Funding, and local matching funds. The region's local agencies are being asked to fund approximately half of the initiative (\$250 million), primarily through the procurement of all mobile radios and portable devices. The remainder of the funds (roughly \$209 million) is sought from the Department of Homeland Security.

### **PROJECT JUSTIFICATION**

This project would assist San Francisco/ Oakland's regional initiative to continue the build out of the San Francisco Bay Area Public Safety Communications System by providing funding for necessary infrastructure upgrades. The system will serve each of the 10 Bay Area Counties and major cities. Specifically, the funding will be used for hardware and technology that meet the P25 standard, including: police and fire radios, antennas, routers and switches, and base stations. The San Francisco Bay Area **Public Safety Interoperable Communications** Initiative is a collaboration between all public safety and emergency service agencies within the 10 Bay Area Counties. This includes the counties of San Francisco, San Mateo, Santa Clara, Alameda, Contra Costa, Napa, Solano, Sonoma, Santa Cruz, and many of the major cities within them.



# **Bay Area Interoperability Communications Initiative**

### PROPOSED BUDGET

Bay Area Regional Communications System Cost Estimates - January 2008						
(In Millions)	Infra	astructure		Radios		Total
West Bay Regional Comm. System						
San Francisco (700.800MHz)	\$	20	\$	19		
Marin (700MHz, VHF)	\$	30	\$	12		
San Mateo (700MHz, VHF)	\$	32	\$	20		
SFO Airport	\$	4	\$	2		
East Bay Regional Comm. System	\$	65	\$	80		
Sillicon Valley Regional Comm. System	\$	90	\$	80		
Solano	\$	52	\$	12		
Napa/Sonoma	\$	30	\$	16		
Santa Cruz	\$	32	\$	8		
/ Total	\$	355	\$	249	\$	604



# **Bay Area Interoperability Communications Initiative**

## SUGGESTED REPORT LANGUAGE

Department of Homeland Security

FEMA/Pre-Disaster Mitigation (Risk Identification, Planning, Communication and Response Coordination Account)

Of the funds appropriated, the committee provides \$2,00,000 to support the Bay Area Interoperability Communications Initiative.



# **Municipal HIV Initiative Demonstration Project**

<b>Requested Funding</b>	\$5,000,000		
Subcommittee	Labor-HHS-Education		
Agency / Account	Department of Health and Human Services/ Health Resources and Services Administration (HRSA) and/or CDC		
Contact Person	Marsha A. Martin Phone: (510) 238-3141	Miguel Bustos Director of Intergovernmental Affairs 1 Frank Ogawa Plaza 3rd Floor Oakland, CA 94612 Phone: (510) 238-6514 Email: mbustos@oaklandnet.com Charles Stephenson Director of Federal Affairs 1200 G Street NW Suite 800 Washington, DC 20005 Phone: (202) 434-8738 Fax: (202) 434-8707 Email: CStephenson@oaklandnet.com	
Project Status	New Submission		

## **PROJECT DESCRIPTION**

The Oakland Office of the Mayor developed Get Screened Oakland, a public-private municipal government implementation partnership in public health to address the on-going state of emergency in HIV by encouraging all Oakland residents between the ages of 13 and 64 to get screened for HIV, to learn their HIV status and to get into regular HIV medical care and services, if medically necessary.

Get Screened Oakland also works to implement the 2006 CDC recommendations to make HIV screening a routine part of medical care. Get Screened Oakland works with community-based agencies, hospitals, clinics, physician groups, and managed care organizations to determine the most effective and efficient strategy for implementing routine HIV screening for their clients. During site visits and follow-up meetings, organizations are invited to partner with Get Screened Oakland. Get Screened Oakland also sponsors town-hall style meetings to discuss HIV and community needs.

We seek funding to implement a three-year demonstration project in support of the City's current efforts: (a) establishment of a municipal task force on HIV to serve as a representational advisory body to the Office of the Mayor; (b) to assess and expand where necessary, current HIV prevention, care and treatment capacity and need for strategic investment; and (c) create a communitywide engagement process which includes all partners and expands the number of portals to care within the greater Oakland community.



## **Municipal HIV Initiative Demonstration Project**

The Municipal HIV Demonstration Initiative will re-invent the way America addresses HIV by establishing a new locus of authority, that of the local municipal entity--mayor, city manager, and county administrator--that establishes a municipality-wide coordinated collaborative. HIV can no longer be addressed hit and miss, with under-funded CBOs and local planning councils operating on the outside of traditional community health and human services.

When HIV was thought to be a gender-and geographic community specific disease, a few CBOs and health departments could attempt to address it. Now that HIV has become a more diverse, diffused and geographically challenging disease, it has become necessary to create new structures, new relationships and new partners. Building upon the preliminary success of Get Screened Oakland, the Municipal HIV Demonstration Initiative will bring the necessary resources to Oakland to finally address the 10-year old State of Emergency in HIV, declared in 1998.

## JUSTIFICATION

In California, African Americans make up between 7% and 8% percent of the state's population however; they represent between 18% and 20% of the state's AIDS cases. The proportion of women diagnosed with AIDS in California's Alameda County, which includes Oakland and most of the East San Francisco Bay area, increased from 3% of total cases in the 1980s to 19% in 2004, according to public health data. That is a six-fold increase in AIDS cases among women in Alameda County.

It has been estimated that one in three

Californians living with HIV/AIDS are in the Bay area. Many of these residents do not know they are infected. African Americans accounted for seventeen percent of the HIV counseling and testing clients in California's publicly funded test sites from 2001 -2003, yet accounted for twenty-six percent of those who received a positive test result. Since the beginning of the epidemic, approximately 7000 cases of AIDS have been reported in the Alameda County. The AIDS case rate is twenty-five percent higher than that for the state of California overall,

than that for the state of California overall, that is 9.5 versus 7.6 per 100,000 based on 2005 data. Blacks comprise about half (49.7 percent) of new AIDS cases in Alameda County but make up only 14 percent of the county's population. One-third (2200) of all of the AIDS cases in Alameda County have been diagnosed since 1997.

Alameda County has been in a "state of emergency" as a result of the rate of diagnosed and undiagnosed HIV cases, since 1998. Oakland represents more than seven times the rate of infection, when compared to other cities in the county. Oakland has accounted for the highest number of cases within the county from 1992-2005, accounting for 54 to 65 per 100,000 populations. As of 1993, the proportion of African American cases surpassed that of other ethnic groups and in 2003. African Americans had the highest number of diagnosed AIDS cases. In spite of the passage of time, increased knowledge within the general population about the spread of HIV and improved methods of both testing and treatment, Oakland remains in a state of emergency.

### SUPPORTING ENTITIES/ORGANIZATIONS

This is the first time that the office of the Mayor, in the City of Oakland has participated



## **Municipal HIV Initiative Demonstration Project**

in HIV activities in a deliberate and purposeful manner. As a result, Get Screened Oakland has enjoyed unprecedented support from all of the AIDS Service Organizations (ASOs), health care centers, hospitals, churches, social service agencies, colleges and local business establishments within the greater Oakland/Alameda County regional area.

The State Office of AIDS and the Alameda County Department of Public Health, Office of AIDS is intergovernmental partners in Get Screened Oakland. In addition, the City of Oakland has recently formed a Bay Area HIV Collaborative, under the direction of the Office of the Mayor, in an effort to coordinate strategies with San Francisco, Berkeley and the communities of Contra Costa County. Oakland also participates in the State of California African American HIV Collaborative.

Get Screened Oakland currently is working with state and local HIV training programs and technical assistance providers to develop a technical assistance program for Oakland agencies and health organizations desiring to partner with Get Screened Oakland. Get Screened Oakland is also developing HIV screening protocols that are suitable for the Oakland community and specialized training programs in HIV screening for partnering institutions. This work is being done in collaboration with manufacturers of HIV rapid tests, a large managed care organization, and several pharmaceutical companies.

### PROPOSED BUDGET

Total Projected Cost	\$5,000,000
Municipal Funding	\$300,000
Federal Request	\$5,000,000

EXPENSE	AMOUNT	DETAIL		
Expanded Capacity in Clinical	\$3,000,000	Expanded Capacity and Strategic		
Care and Services		Investment Fund – HRSA/SPRANS		
HIV Screening Prevention Education and Awareness Services	\$1,500,000	Expanded HIV prevention services and outreach – CDC/CBPB		
Total for expanded capacity program (3 years)	\$4,500,000			
Evaluation Total (3 years)	\$500,000	•		
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Project Total	\$5,000,000			



# **Municipal HIV Initiative Demonstration Project**

## SUGGESTED REPORT LANGUAGE

Department of Health and Human Services

Health Resources and Services Administration (HRSA) and/or CDC

Of the funds appropriated, the Committee provides \$5,000,000 to the City of Oakland, CA to support the City's Municipal HIV Initiative Demonstration Project.



# **Diverse, Effective, Permanent Teachers Project**

Requested Funding	\$950,000		
Subcommittee	Labor-HHS-Education		
Agency / Account	Department of Education/		
	Fund for the Improvement of Education (FIE)		
Contact Person	Charles Stephenson	Miguel Bustos	
	Director of Federal Affairs	Director of Intergovernmental Affairs	
	1200 G Street NW	1 Frank Ogawa Plaza	
	Suite 800	3rd Floor	
	Washington, DC 20005	Oakland, CA 94612	
	Phone: (202) 434-8738	Phone: (510) 238-6514	
	Fax: (202) 434-8707	Email: mbustos@oaklandnet.com	
	Email: CStephenson@oaklandnet.com	_	
Project Status	New Submission	•	

## PROJECT DESCRIPTION/ CURRENT STATUS

This project will help to provide diverse, effective, permanent math and science teachers for Oakland high school students.

The Issue:

- 1. There is a nationwide shortage of mathand science teachers. In California alone, the state will need to produce more than 16,000 new math and science teachers within five years and more than 33,000 over the next decade. At the current rate of teacher preparation, California will fall short by 30% of the fully prepared math and science teachers needed by California schools;
- Urban districts are especially hard hit. In a survey of 57 large city school districts, over 95% reported an immediate demand for high school math and science teachers; (Recruiting New Teachers, 2000)

- In schools with the largest number of low-income and "minority" students, 24% of math teachers and 19% of science teachers are teaching out of their field. This means that they may be excellent teachers, but they are not fully prepared in the subjects they teach; (U.S. Department of Education 1999)
- 4. In Oakland, math and science classrooms are often staffed by a rotation of substitutes, through no fault of the school district, but as a result of the fact that there are no math and science teachers who have fulfilled the multiple certification requirements; (Epstein, K; Olszewski, L)
- 5. Low-income districts often use programs such as Teach for America to meet staffing needs. These teachers make only a two-year commitment, so, the cycle of non-permanent teaching staffs continue.



# **Diverse, Effective, Permanent Teachers Project**

Steps already underway through collaboration of Mayor's Office, School District, and Teachers Union include:

- 1. The school district and the Mayor's Office have established a collaboration with the following goal: Diverse, Effective, and Permanent teachers for all Oakland youngsters, with most of the teachers living in Oakland.
- 2. Rationale for this goal:
  - A. Teaching is both an education issue and a jobs issue. The school district is the largest employer in the city and 300 new teachers are hired in Oakland each year. This is a relatively well-paying and stable job, and Oakland families will benefit from such employment;
  - B. The personal aspect of education is enhanced by teachers who live in the same community as their students. Such teachers are more likely to run into parents in the normal course of daily life and to understand the particularities of student needs and interests;
  - C. Approximately 70% of California students and approximately 30% of California teachers are minorities. This imbalance means that the second- language and community knowledge so essential to effective schools are missing in many places; and,
  - D Diverse college graduates are interested in teaching, but there are many financial and other requirements which make the route to teaching more difficult for less affluent individuals.

- 3. Existing aspects of the new effort:
  - A. Mayor, district and union-sponsored Teacher Recruitment Summit;
  - B. School district employment of a person to staff "Teach Tomorrow for Oakland;"
  - C. Free teacher-test preparation through the Adult Education portion of the district;
  - D. Small foundation-donated fund to help individuals pay for teacher-test fees; and,
  - E Upcoming meetings of teacher educators, Peralta community college officials and others about how they can help

Models from which this proposal draws:

- 1. The effective Partnership Program previously initiated in Oakland
- 2. North Carolina Teaching Fellows Program
- 3. U.S. Department of Education Teacher Recruitment Grants

Specifics of the Proposal:

 25 prospective math and science intern teachers to be recruited from local undergraduates (Peralta Colleges, Cal State East Bay, other local colleges) and career changers provided with stipends at the rate of \$10,000 per year for up to three years to complete the required subject matter requirements, a teaching credential and practical experience in Math or Science high school instruction;



## **Diverse, Effective, Permanent Teachers Project**

- 2. Requirements for selection -
  - A. Observed interaction with Oakland public school youngsters;
  - B. Interview team composed of public school teachers, administrators, parents, and students;
  - C. Preference for diverse backgrounds and local residence;
  - D. Reasonable expectation of success in required math and science courses.
  - E. Commitment to teaching in Oakland.
- 3. Requirements for completion -
  - A. Completion of an undergraduate waivered major program in math and science or passage of the CSET exam in math or a science.
  - B. Enrollment in undergraduate program leading to math/science preparation followed by enrollment in required credential program
  - C. Twice monthly required support and instruction group with an experienced math and science teacher at which the instructor teaches math and science concepts to the intern teachers while demonstrating effective math and science methods.
  - D. Five hours per week of monitored instruction in an Oakland math or science classroom followed by year of student or intern teaching.

- 4. Each of the twenty-five selected individuals would be provided with a \$10,000.00 per year stipend. The \$10,000.00 would be provided at the end of the year during which the individual made adequate progress in the requirements enumerated in #3 above. In the first year, the money would be provided at the beginning of the year as a "loan" forgivable through completion of the requirements by the end of that year; and,
- 5. Selected individuals would not be prohibited from seeking other forms of financial aid.

### SUPPORTING THE PROJECT

The Oakland Unified School District (OUSD) supports the project.

Although we have not yet interfaced with the Peralta Teachers Union, and other colleges about the project, they are supportive of the overall collaboration and would certainly be supportive of the proposed expansion of those activities.

### JUSTIFICATION

Although the steps underway are significant, they will not be sufficient to assist individuals through the entire process of earning a degree in math or science, or in meeting all credential requirements.

### PROPOSED BUDGET

Stipends for up to	\$750,000
three years for 20 individuals	
·····,································	
Administration and Support	\$200.0 <u>00</u>
••	
(Recruitment/Selection	

Process/Support Group Leader)

E. Community involvement.

Total

\$950,000



# **Diverse, Effective, Permanent Teachers Project**

## SUGGESTED REPORT LANGUAGE

Department of Education

Fund for the Improvement of Education (FIE)

Of the funds appropriated, the Committee provides \$950,000 in support of the City of Oakland, CA Diverse, Effective, Permanent Teachers Project.



Requested Funding	\$1,000,000		
Subcommittee	Transportation-HUD and/or Commerce-Justice-Science		
Agency / Account	Department of Housing and Urban Development/EDI and/or Department of Commerce/EDA		
Contact Person	Ross Ojeda Director of Real Estate The Spanish Speaking Unity Council of Alameda County, Inc. 1900 Fruitvale Avenue, Suite 2B Oakland, CA 94601 Telephone: 510-535-6948 Email: rojeda@unitycouncil.org	Miguel Bustos Director of Intergovernmental Affairs 1 Frank Ogawa Plaza 3rd Floor Oakland, CA 94612 Phone: (510) 238-6514 Email: mbustos@oaklandnet.com Charles Stephenson Director of Federal Affairs 1200 G Street NW Suite 800 Washington, DC 20005 Phone: (202) 434-8738 Fax: (202) 434-8707 Email: CStephenson@oaklandnet.com	
Project Status	New Submission		

### PROJECT DESCRIPTION

The Unity Council is planning to create the Fruitvale Latino Cultural and Performing Arts Center in Oakland, California. One of the largest and most effective community development corporations in the country, the Unity Council plays a lead role in the revitalization of the Fruitvale district, an impoverished neighborhood in which the majority of the population is Latino.

In terms of project context, in 2004 the Unity Council completed the first phase of the Fruitvale Transit Village, a national model for urban renewal and transit-oriented development. The award-winning Fruitvale Transit Village has positively impacted the quality of life for residents by: increasing commercial activity; revitalizing the surrounding commercial district immediately connected to the site; creating quality permanent jobs; increasing quality housing; and, developing valuable neighborhood beautiful public assets, spaces and enhancing community pride and positive connections throughout the region. Further, the creation of a transit-oriented development has increased access to numerous environmentally friendly transportation alternatives, helping people transition from dependence on singleoccupant automobiles.

Given the Unity Council's success in overcoming multiple challenges and spurring economic development in the Fruitvale district, the next stage of neighborhood improvement involves creating a cultural institution that is reflective of the



neighborhood and sustains traditions through multiple forms of art, events and activities. One of the most densely-populated and under-resourced neighborhoods in Oakland, neither the Fruitvale district nor surrounding areas have a similar cultural institution. The Fruitvale Latino Cultural and Performing Arts Center will be a unique institution that will further catalyze the social, economic and neighborhood development of this community, continuing the positive evolution most notably represented in the Fruitvale Transit Village.

### FEASIBILITY STUDY

The executive summary of a feasibility study for the Fruitvale Latino Cultural and Performing Arts Center, conducted by Shah Kawasaki Architects, Inc. is available upon request.

## SUPPORTING ENTITIES/ORGANIZATIONS Entities supporting the project are:

- The U.S. Department of Housing and Urban Development;
- NeighborWorks America;
- The California Cultural and Historical Endowment;
- The Kresge Foundation;
- The San Francisco Foundation;
- · Green Building in Alameda County;
- Savings By Design;
- Pacific Gas and Electric Company; and,
- The City of Oakland Redevelopment Agency.

Local officials who support this project include Congresswoman Barbara Lee, State Senate President Pro Tem Don Perata, and Oakland City Council President Ignacio De La Fuente.

## JUSTIFICATION

The Fruitvale Latino Cultural and Performing Arts Center will play a significant role in improving education, literacy and cultural providing competency through public access to the arts, offering insight into various forms of expression, and nurturing greater cultural understanding. In terms of measurable results, the creation of the Center will increase the economic assets of the Fruitvale neighborhood. The project will also serve to promote interaction between artists in the community to sustain Latin American heritage and preserve a culturally alive place of history and artistic expression for generations to come.

The total annual operating expenditures by the Unity Council and event-related spending by arts audiences are estimated at \$1,875,000. About \$1,100,000 of this the total amount would be recycled annually within the Fruitvale community by hiring local residents to perform a variety of activities such as art creation and performance, event staffing, property maintenance and facility management. An estimated \$190,500.00 will be paid to local and state governments (e.g., license fees, taxes, etc.) as a result of the operating expenditures made by the Unity Council and/or its audiences.

The economic impact of the nonprofit arts is a fundamental value of our modern society: the arts foster beauty, creativity, originality and vitally, but they also create jobs and contribute significantly to the local economy.

Further, the Fruitvale Latino Cultural and Performing Arts center will create approximately 50 full-time equivalent (FTE) jobs per year. In addition to performers, stage hands, caterers, facility managers,



janitors, and security persons, special events held at the Center and in the surrounding neighborhood will create numerous temporary and part-time positions for event management, volunteer coordination, stage management, and other roles.

## **PROPOSED BUDGET**

The estimated total project hard and soft costs for the Fruitvale Latino Cultural and Performing Arts Center will be \$4.2 million. One hundred percent of the Unity Council's request for \$1,000,000 in federal funding will be used for construction costs (i.e. structural, mechanical, electrical, and plumbing systems, seismic reinforcement, elevator, etc.).

The project has received federal funding in two installments. In 2006, it received \$150,000.00 from U.S. Department of Housing and Urban Development appropriations, and in 2008 it received \$200,000.00 from the same source.

If this request receives funding in the amount requested, future additional appropriations requests will not be necessary. Remaining project funds will be matched from nonfederal sources.

### NON-FEDERAL MATCHING FUNDING

Non-federal matching funds supporting the Fruitvale Latino Cultural and Performing Arts Center include:

California Cultural and	\$200,000
Historical Endowment (January 2007)	

City of Oakland Redevelopment \$200,000 Agency/Fruitvale Development Corporation (March 2007)

NeighborWorks America \$100,000

(December 2006)

Kresge Foundation (August 2007)	\$50,000
San Francisco Foundation (December 2006)	\$30,000
Green Building in Alameda County (November 2007)	\$25,000
Savings By Design/ Pacific Gas & Electric Company (November 2007)	\$10,000

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## Suggested Report Language

Department of Housing and Urban Development EDI

and/or

Department of Commerce EDA

Of the funds appropriated, the Committee provides \$1 million to the Fruitvale Latino Cultural and Performing Arts Center in Oakland, CA.



# **Oakland Fire Department Fireboat**

Requested Funding	\$4,000,000		
Subcommittee	Homeland Security		
Agency / Account	Department of Homeland Security		
Contact Person	Nina Morris Phone: (510) 238-4055	Miguel Bustos Director of Intergovernmental Affairs 1 Frank Ogawa Plaza 3rd Floor Oakland, CA 94612 Phone: (510) 238-6514 Email: mbustos@oaklandnet.com Charles Stephenson Director of Federal Affairs 1200 G Street NW Suite 800 Washington, DC 20005 Phone: (202) 434-8738 Fax: (202) 434-8707 Email: CStephenson@oaklandnet.com	
Project Status	New Submission		

### **PROJECT DESCRIPTION**

The fireboat and station provide emergency response to the growing Jack London Square area within the City of Oakland, CA. The fireboat responds to water emergencies and provides mutual aid assistance to other jurisdictions in the event of a community/ region-wide catastrophe. Importantly, in the aftermath of such a catastrophic event (natural or man-made), the boat provides a water supply system when other systems are compromised or insufficient. Just the same, the fireboat is utilized to transport key personnel and emergency responders when roads are blocked or destroyed.

### JUSTIFICATION

This project enhances our Homeland Security program by facilitating the deployment of first responders to Jack London Square and Port of Oakland. Due to its essential role within the regional and national economic infrastructure, these properties are potential targets for terrorists attacks.

### PROPOSED BUDGET

The requested amount includes 24 hour staffing with trained fireboat operators/ engineers as well as costs for operating and maintaining the fire boat.

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# **Oakland Fire Department Fireboat**

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## SUGGESTED REPORT LANGUAGE

Department of Homeland Security

Of the funds appropriated, the Committee provides \$4.0 million to the City of Oakland Fire Department to support the Department's Fireboat Project [CA].



# **Congressional Contact Information**

## **U.S. HOUSE OF REPRESENTATIVES**

Congresswoman Barbara Lee U.S. House of Representatives 2444 Rayburn House Office Building Washington, DC 20515 Phone: (202) 225-2661 Fax: (202) 225-9817

## **UNITED STATES SENATE**

Senator Dianne Feinstein United States Senate 331 Hart Senate Office Building Washington, DC 20510 Phone: (202) 224-3841 Fax: (202) 224-3954 Senator Barbara Boxer United States Senate 112 Hart Senate Office Building Washington, DC 20510 Phone: (202) 224-3553 Fax: (415) 956-6701

CITY OF OAKLAND



1 FRANK H. OGAWA PLAZA • 3RD FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor Honorable Ronald V. Dellums Mayor

(510) 238-3141 FAX: (510) 238-4731 TDD: (510) 238-7629

February 28, 2008

Honorable Barbara Boxer 112 Hart Senate Office Building Washington, DC 20410 Dear Senator Boxer: Barbara

Thank you so much for taking time to meet with me during my February visit to Washington, DC. As you know, I treasure our friendship and look forward to working with you to improve the quality of life for the citizens of Oakland, California.

As we discussed, the issue of "Green Collar" Jobs is a priority for Oakland. The Oakland Green Jobs Corps addresses poverty and pollution simultaneously by preparing young adults and ex-offenders for promising jobs in emerging green industry positions. I believe your amendment to the energy bill - the Pathways out of Poverty - is an excellent vehicle to expand and sustain the Oakland Green Jobs Corps, and look forward to working with you to ensure that local needs are met most effectively.

Your leadership in city infrastructure and transportation issues is also of great interest to our shared constituents in Oakland. As such, I will remain in touch with your office to ensure that our dialogue regarding these matters continues. Charles Stephenson and Anita Estell will follow up directly with members of your staff.

Best wishes always,

V. Dellums bnald Màyor

CITY OF OAKLAND



1 FRANK H. OGAWA PLAZA · 3RD FLOOR · OAKLAND, CALIFORNIA 94612

Office of the Mayor Honorable Ronald V. Dellums Mayor (510) 238-3141 FAX: (510) 238-4731 TDD: (510) 238-7629

February 22, 2008

Honorable Dianne Feinstein 331 Hart Senate Office Building Washington, DC 20410 Dear Senator Feinstein

It was a pleasure to meet with you during my February visit to Washington, DC. Thank you again for your time, consideration, and interest you demonstrated in reference to my vision for American cities in general, and the city of Oakland in particular. As we discussed, ongoing efforts associated with public safety and economic development within green industries are essential components of the continued revitalization of the city of Oakland and East Bay region.

Improving public safety in particular is a significant priority within my efforts on behalf community and region. Requested assistance through federal appropriations will enable the expansion and training of the Oakland police force, and the establishment of green jobs for young adults and ex-offenders. I remain aware of the balance that must be weighed against available funds, but must reiterate that such funding is required to meet immediate needs in Oakland.

I also appreciate your willingness to visit the Police Academy in Oakland, and have informed Police Chief Wayne Tucker of your intentions. He is elated and believes that your visit will have a positive impact on the city and boost the morale of the Police Force.

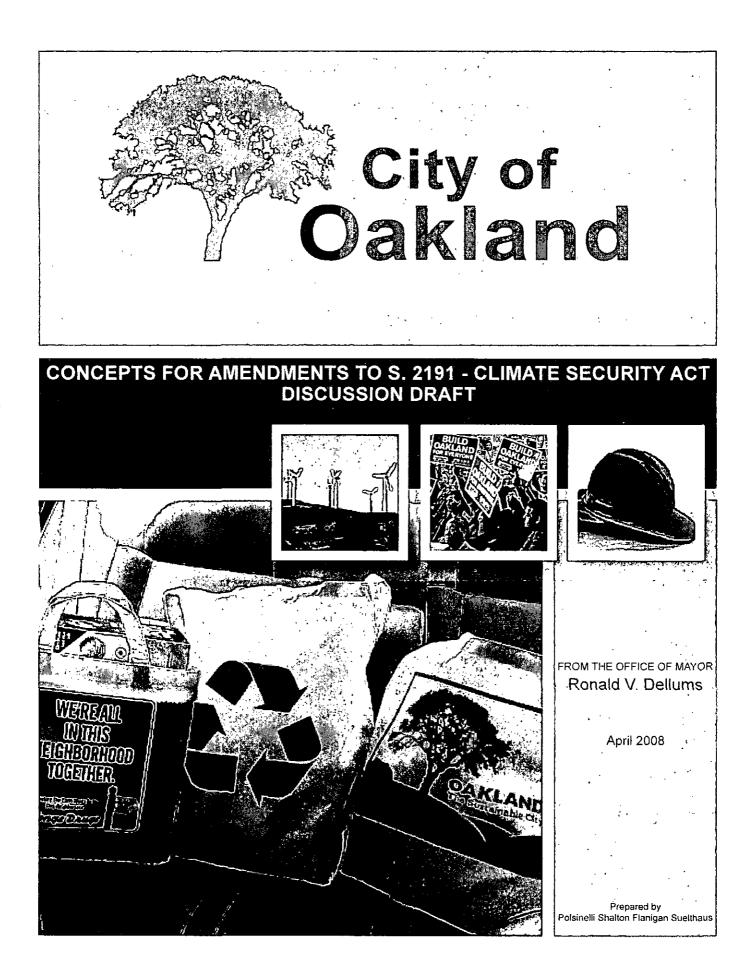
Moving forward, I will remain in touch with your office to ensure that your visit is fruitful and that our dialogue on this and other matters continues. Charles Stephenson and Anita Estell will follow up directly with members of your staff.

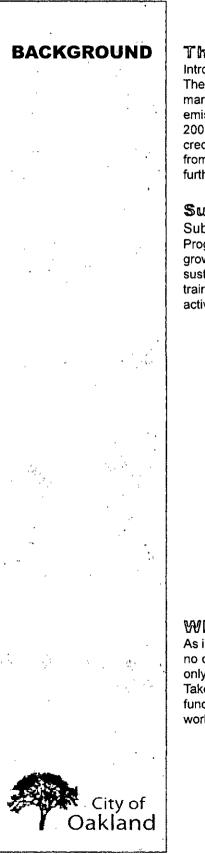
Again, thank you for your time and thoughtful consideration.

Sincerely,

Ronald V. Dellums Mayor

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## **DISCUSSION DRAFT**

### The Act

Introduced jointly by Senators Joe Lieberman (I-CT) and John Warner (R-VA), S. 2191 – The Climate Security Act of 2007 – establishes a federal cap-and-trade carbon emissions market intended to spur innovation to reduce industry-produced green house gas emissions. The proposed legislation will enforce reductions in emissions below base-line 2005 levels by 4 percent by 2012, 19 percent by 2020, and 71 percent by 2050. Emissions credits will be auctioned by the Climate Change Credit Corporation, with the proceeds from such auctions distributed throughout the nation to support programs devoted to the further reduction of greenhouse gas emissions throughout the nation.

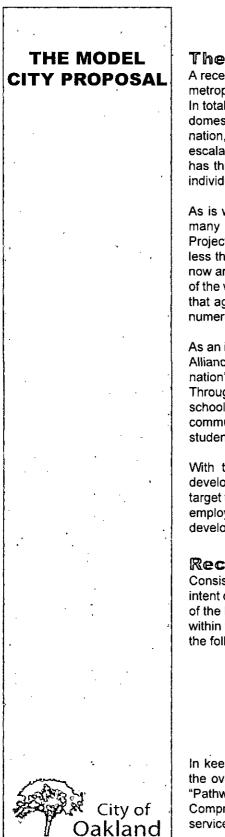
## Subtitle F

Subtitle F of the proposed measure establishes a Climate Change Worker Training Program intended to "satisfy industry demand for a skilled workforce, support economic growth, boost global competitiveness... and provide economic self-sufficiency and familysustaining jobs for United States workers, including low-wage workers, through quality training and placement in job opportunities in [green] industries." Included within authorized activities of the proposed program are the following:

- National Research Program, to provide assistance to support national research to develop labor market data and to track future workforce trends resulting from energy-related initiatives carried out under the Climate Change Worker Program;
- National Energy Training Partnership Grants, to enable eligible entities to carry out national training that leads to economic self-sufficiency, while developing a low-carbon energy, sustainable energy, and energy efficiency industries workforce;
- State Labor Market Research, Information, and Labor Exchange Research Program, to provide competitive grants to States to administer labor market and labor exchange informational programs related to green industries; and,
- State Energy Training Partnership Program, to award competitive grants to States to administer low-carbon energy, sustainable energy, and energy efficiency workforce development programs

## What's Missing?

As initially outlined within S. 2191, the Climate Change Worker Training Program provides no direct support to local and municipal governments. Moreover, the program is allotted only 3% of the total revenues of the auction of emissions credits to industrial polluters. Taken together, the omission of municipal governments and insufficient programmatic funding threaten to compromise efficacy and efficiency of an otherwise innovative workforce development program.



## DISCUSSION DRAFT

### The Relevance of Metro Communities

A recent study undertaken by the Brookings Institution reports that the "100 largest U.S. metropolitan areas contain 65 percent of the nation's population and 68 percent of its jobs." In total, it is estimated that the nation's cities generate three-quarters of the nation's gross domestic product. Yet, the City of Oakland, along with numerous cities throughout the nation, is beset with barriers to workforce and economic development. The dramatic and escalating contraction of traditional manufacturing industries within our metro communities has threatened American economic competitiveness abroad and basic job security and individual self-sufficiency at home.

As is widely acknowledged, the American workforce is diversifying at a moment when many minority communities continue to encounter barriers to gainful employment. Projections from the U.S. Census Bureau show that non-Hispanic whites will represent less than half of the nation's prime working-age (25 to 64) population by 2050. Between now and 2050, blacks and Hispanics will grow from about 25 percent to nearly 40 percent of the working-age population, and will account for more than 90 percent of total growth in that age range. Unfortunately, these communities remain disproportionately affected by numerous deficits related to education, employment, and incarceration.

As an indication of this growing tension, a recent report sponsored the America's Promise Alliance and the Bill and Melinda Gates Foundation indicates that students within our nation's metro communities are increasingly unlikely to complete secondary education. Throughout the nation's 50 largest cities, in fact, nearly half of all students entering high school will not receive a diploma. Growing disparities between metro and suburban communities have left gaps in graduation rates as high as 45 percentage points, with students in our nation's cities continuing to fall farther behind.

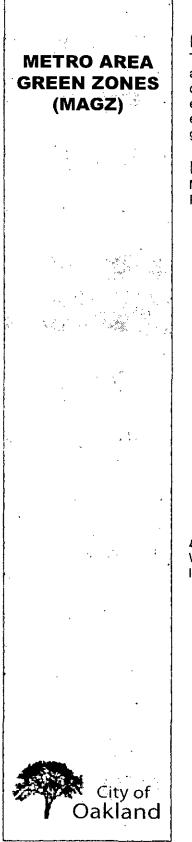
With these factors in mind, any proposal directed toward economic and workforce development within the American economy must incorporate strategies to engage and target these communities. With a significant population ill-equipped to acquire sustainable employment or engage in successful micro-enterprise, low-carbon economic and workforce development initiatives undertaken at the national level will be thwarted by local realities.

### **Recommendations Overview**

Consistent with the developments referenced above, and in keeping with the spirit and intent of S. 2191, Section F, the City of Oakland proposes an expansion and enhancement of the Energy Efficiency and Renewable Energy Worker Training Program, as authorized within the Green Jobs Act of 2007. In particular, the Model City Proposal is comprised of the following two distinct, yet mutually sustaining program elements:

- Metro Area Green Zones (4-5 programs nationally);
- The Metro Area Green Institute (1 program nationally);
- Mini-Metro Green Grants (~10 programs nationally); and,
- Alternative Green Academies (numerous programs nationally).

In keeping with programmatic activities outlined within original authorization legislation, the overarching goal of these dual programs is the creation and maintenance of green "Pathways Out of Poverty" within high-poverty metro communities throughout the nation. Comprehensive efforts will include a particular emphasis upon job training and placement services for ex-offenders and other difficult-to-employ populations.



## **DISCUSSION DRAFT**

#### Purpose

To establish a competitive grant program to designate 4-5 programs nationally to serve as model programs of excellence, and provide federal funding to support workforce development initiatives targeting formerly incarcerated, low-income, and difficult-toemploy persons residing in a select number of our nation's cities. Such programs will empower local communities with the means to provide stable employment in emerging green industries and thereby gain self-sufficiency and long-term economic sustainability.

## **Eligible Entities**

Municipal/local governments will receive direct-grant funding through the program, Preference will be given to mid-size cities demonstrating the following:

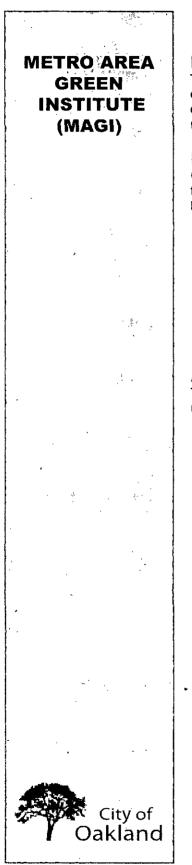
- Proximity to at least one national laboratory and research-intensive institution of higher education;
- Partnership agreements with local non-for-profit organizations, community and technical colleges, organized labor, and local economic development boards;
- A historical commitment to low-carbon economic and workforce development;
- A viable means to engage local industry, and small business to spur economic development initiatives creating green-industry jobs both locally and regionally;
- A significant decline in employment opportunities available to city residents;
- A significant population living at or below locally-established selfsufficiency standards; and,
- A significant ex-offender/difficult-to-employ population.

### Activities

Workforce development programs receiving funding as a Metro Area Green Zone will leverage local strengths and additional federal support to:

- Create Model Curricula that will provide program participants with skills necessary to acquire long-term "green collar" employment;
- Provide job placement services, in partnership with local green industries and small business;
- Provide incentives for further coordination with local industry/small business, to further expand local and regional low-carbon employment opportunities;
- Engage low-income and formerly incarcerated individuals to provide "Pathways Out of Poverty" within underserved communities; and,
- Coordinate efforts with social services, including alcohol and drug dependence treatment and mental health services, as necessary to program participants.

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## DISCUSSION DRAFT

#### Purpose

To establish an Metro Area Green Institute to serve as a clearinghouse for low-carbon economic development efforts nationally. The Institute will compile and disseminate data gleaned through the MAGZ program and provide technical assistance to local and municipal green job creation/workforce development programs throughout the country.

### Eligible Entities

One municipal/local government, or alternatively non-profit organization, will receive direct funding to establish and oversee the Metro-Area Green Institute (MAGI). Preference will be given to metro communities demonstrating the following:

- Proximity to at least one national laboratory and at least one researchintensive institution of higher education;
- Demonstrable experience with low-carbon workforce development and job creation; and,
- Public/Private collaborative involving regional, local, and state stakeholders.

### Activities

The Metro Area Green Institute will leverage local academic and research resources to utilize federal funding to:

- Monitor and investigate low-carbon workforce development and job creation programs nationally with a focus upon initiatives targeting highpoverty, communities and communities with high incarceration rates;
- Undertake evaluative analysis to assess the efficacy of low-carbon economic and workforce development programs
- Establish best practice data and low-carbon worker training techniques for dissemination to green workforce development and job creation programs nationally;
- Create and maintain a Climate Change Worker Training certification program and other training opportunities;
- Engage local and municipal governments to encourage further engagement in green-industry workforce development and job creation activities;
- Provide capacity-building and related technical assistance to low-carbon workforce development initiatives nationally, with a particular emphasis upon communities receiving MAGZ (see above) funding and communities receiving Mini-Metro Green Grants (see below); and,
- Produce literature codifying best practice techniques and further metadata analysis.



## DISCUSSION DRAFT

### Purpose

To expand and enhance activities undertaken within the MAGZ program to target smaller, developing municipalities otherwise ineligible for MAGZ funding. Targeted grants will support local activities that will work hand-in-glove with evaluative analysis and best practice investigation undertaken by the Metro-Area Green Institute.

### **Eligible Entities**

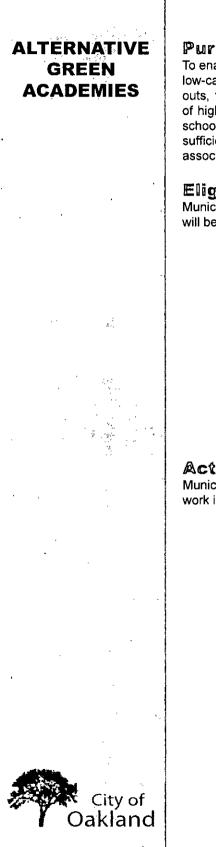
Municipal/local governments will receive direct funding through the program. Preference will be given to mid-size cities demonstrating the following:

- A population not less than 50,000 and not more than 125,000;
- A viable means to engage local industry and small business, to spur economic development initiatives creating green-industry jobs both locally and regionally;
- A significant decline in employment opportunities available to city residents;
- A significant population living at or below locally-established selfsufficiency standards; and,
- A significant ex-offender/difficult-to-employ population.

### Activities

Workforce development programs receiving funding through the Mini-Metro Green Grant program will work in collaboration with communities receiving MAGZ funding and the Metro-Area Green Institute to leverage local strengths and additional federal support to:

- Provide job placement services, in partnership with local green industries and small business;
- Provide incentives for further coordination with local industry/small business, to further expand local and regional low-carbon employment opportunities;
- Engage low-income and formerly incarcerated individuals to provide "Pathways Out of Poverty" within underserved communities; and,
- Provide social services, including alcohol and drug dependence treatment and mental health services, as necessary to program participants.



# **DISCUSSION DRAFT**

### Purpose

To enable local municipalities to partner with community and technical colleges to provide low-carbon job training, employment opportunities, and other life skills to high school dropouts, formerly incarcerated youth, and students unable to attend traditional institutions of higher education. Empowering students otherwise underserved by our nation's high schools and institutions of higher education with low-carbon skills and economic selfsufficiency. Alternative Green Academies directly will address the sum of the challenges associated with the retooling of America's workforce.

## **Eligible Entities**

Municipal/local governments will receive direct funding through the program. Preference will be given to cities demonstrating the following:

- A partnership with at least one community or technical college;
- A viable means to engage local industry and small business, to spur economic development initiatives creating green-industry jobs within underserved communities;
- A significant decline in employment opportunities available to city residents;
- A significant high school drop-out rate within local public school systems; and,
- A significant ex-offender/difficult-to-employ population.

### Activities

Municipalities receiving funding through the Alternative Green Academie's program will work in collaboration with local community/technical colleges to:

- Establish a one-stop training center to serve as an alternative academy for high school drop-outs and other difficult-to-employ citizens;
- Develop curricula to provide students with skills necessary to achieve sustainable employment within low-carbon industries;
- Establish mentorship/internship programs with local low-carbon industries and small businesses to provide students with access to on-the-job training;
- Provide job placement services, in partnership with local low-carbon industries and small businesses;
- Provide social services, including alcohol and drug dependence treatment and mental health services, as necessary to program participants.

### City of Oakland, CA Talking Points

### Proposed Amendments to S. 2191/ Metro Economies Green Act (MEGA)

#### Background

- Introduced jointly by Senators Joe Lieberman (I-CT) and John Warner (R-VA), S. 2191 – The Climate Security Act of 2007 – establishes a federal cap-and-trade carbon emissions market intended to spur innovation to reduce industry-produced green house gas emissions.
- The proposed legislation will enforce reductions in emissions below base-line 2005 levels by 4% by 2012, 19% by 2020, and 71% by 2050.
- Emissions credits will be auctioned by the Climate Change Credit Corporation, with the proceeds from such auctions distributed throughout the nation to support programs devoted to the further reduction of greenhouse gas emissions.
- Subtitle F of the proposed measure establishes a Climate Change Worker Training Program intended to support national and state-led efforts to "satisfy industry demand for a skilled workforce, support economic growth, boost global competitiveness... and provide economic self-sufficiency and family-sustaining jobs for United States workers, including low-wage workers, through quality training and placement in job opportunities in [green] industries."

#### Gaps Remain

- Narrow, but significant gaps remain within existing legislative language intended to create a comprehensive and equitable Climate Change Worker Training Program.
- In particular, the bill fails to provide sufficient and targeted research, training, business and technology development resources directly to municipal governments engaged in replicable model efforts. As elaborated below, metro economies continue to serve as the foundation of the American workforce.
- Further, while the amended bill provides billions to support the Energy Efficiency and Conservation Block Grant (a well-meaning capacity-building program sponsored by the U.S. Conference of Mayors), there currently exists no means to assess and disseminate best practice data to communities throughout the nation, nor to provide technical assistance to ensure that such funding is utilized in keeping with established and effective programmatic activities.

• Effective and sustainable efforts to retool the American workforce within a carbon-neutral economy will thus necessitate the direct engagement of the nation's cities.

#### The Relevance of Metro Economies

- The Brookings Institution reports that the 100 largest U.S. metropolitan areas contain 65% of the nation's population and 68% of its jobs. Metro economies are reported to gather even larger shares of innovative activity (78% of U.S. patent activity), educated workers (75% of graduate degree holders), and critical infrastructure (79% of U.S. air cargo). In total, it is estimated that the nation's cities generate three-quarters of the nation's gross domestic product.
- The American workforce is diversifying at a moment when many minority and urban communities continue to encounter barriers to gainful employment. Projections from the U.S. Census Bureau show that non-Hispanic whites will represent less than half of the nation's prime working-age (25 to 64) population by 2050. Between now and 2050, blacks and Hispanics will grow from about 25% to nearly 40% of the working-age population, and will account for more than 90% of total growth in that age range. Persons from these communities are largely concentrated in metropolitan areas. Furthermore, these minority communities remain disproportionately affected by numerous challenges related to education, employment, and incarceration.
- Despite the ever-increasing relevance of basic and advanced academic study within the retooled American and global workforce, urban communities remain beset by disproportionate high school dropout rates. In fact, according to "Cities in Crisis: A Special Analytic Report on High School Graduation," produced by the EPE Research Center, nearly 40% of the nation's 50 largest metropolitan areas suffer high school graduation rates below 50%. African American and Latino students demonstrate a graduation rate below 60% nationally. These minority communities are most likely to be found within the nation's cities.
- According to the Department of Justice, Office of Justice Programs, nearly 650,000 about 1,600 a day people are released from Federal and State incarceration into communities nationwide each year, with the majority of these individuals returning to the nation's metro communities. It is estimated that incarceration rates for 18-24 year old male dropouts exceed that of four-year college graduates by a multiple of 31. According to the National Institute of Literacy, 70% of all prisoners function at the lowest literacy levels and less than 32% of State prison inmates have a high school diploma or a higher level of education. Approximately 38% of inmates who completed 11 years or less of school were not working before entry into prison.

### The Model City Proposal

To expand and enhance the Climate Change Worker Training Program referenced above, the City has worked with local and national stakeholders to outline a series of proposed additions to the legislation that will provide targeted federal funding to support communities nationally that have demonstrated a capacity and commitment to pursue low-carbon economic development and energy efficient job creation. In particular, the City proposes the following distinct, yet mutually sustaining program elements, to be funded through proceeds of the carbon emissions market established through the Climate Security Act (see Table of Appropriations below):

- Metro Area Green Zones (MAGZs) Five programs will be designated nationally to serve as model programs of excellence, and will receive federal funding to support workforce development initiatives targeting formerly incarcerated, low-income, and difficult-to-employ persons residing in a select number of our nation's cities. Targeted federal funding will support exemplary efforts already underway throughout the nation, and establish best practice data consistent with efforts to provide stable employment in emerging green industries;
- The Metro Area Green Institute (MAGI) <u>The establishment of this</u> <u>Institute is deemed of paramount importance to the community of Oakland</u>. It will allow the community an opportunity to leverage its strengths and resources in such a way that will empower and inform national efforts. The Metro Area Green Institute will serve as a clearinghouse for low-carbon economic development efforts nationally. The Institute will compile and disseminate data gleaned through the MAGZ program and provide technical assistance to local and municipal green job creation/workforce development programs throughout the country;
- Mini-Metro Green Grants This program will expand and enhance the reach and relevance of activities undertaken by MAGZs and the MAGI to ensure the robust participation of smaller, developing municipalities. Roughly 10 programs nationally will receive targeted grants to support local low-carbon workforce development activities; and,
- Alternative Green Academies Federal funding will enable approximately 10 municipal/local governments to partner with not-for-profit organizations, local education agencies, community and technical colleges, and trade associations, and local businesses to provide low-carbon job training, employment opportunities, and other life skills to high school drop-outs, formerly incarcerated youth, and students for whom a 4-year higher education is either undesirable or impossible.

METRO ECONOMIES GREEN ACT (MEGA) Table of Appropriations			
Program	Stics Nethonelly	Annual Funding/Site	Total Annual Funding
Metro Area Green Institute (MAGI)	1	\$5 million	\$5 million
Metro Area Green Zones (MAGZ)	5	\$15 million	\$75 million
Mini-Metro Green Grants	10	\$1 million	\$10 million
Alternative Green Academies	10	\$2 million	\$20 million
Total			\$110 million

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### 1 FRANK H. OGAWA PLAZA · 3RD FLOOR · OAKLAND, CALIFORNIA 94612

Office of the Mayor Honorable Ronald V. Dellums Mayor

· (510) 238-3141 FAX: (510) 238-4731 TDD: (510) 238-7629

June 3, 2008

The Honorable Dianne Feinstein United States Senate 331 Hart Senate Office Building Washington, DC 20510 Dear Senator Feinstein

As a follow-up to our meeting in February, please know that it is a great privilege to have the opportunity to share with you my vision for the City of Oakland, and the potential avenues through which we may work together in the service of our shared constituents. To formalize elements of this discussion, and in keeping with your expressed desire to visit the Oakland community, I write today to invite you to visit the city at your earliest convenience.

As we discussed briefly in Washington, your visit to Oakland will primarily serve as an opportunity for you to review and assess the burgeoning public safety efforts that I have undertaken, with the partnership of the City Council, in one of California's most violent cities. These efforts emphasize citywide coordination and comprehensive approaches to enhance both crime prevention and law enforcement, and encompass a broad effort to produce a fully-staffed police department, conduct outreach to at-risk Oakland youth, and provide gang awareness outreach to local parents and families.

As you are certainly aware, persistent challenges associated with local public safety infrastructure, and the economic realities that so often forestall vital reinvestment efforts, present a difficult environment in which to combat rising gang and youth violence. Nonetheless, the City remains committed to addressing both the immediate crisis and the root causes of street violence within our communities, and I am anxious to identify opportunities to partner with federal champions in this effort.

The following sample itinerary, which the City has compiled at the request of your California-based staff, will allow you to view some of the significant challenges confronting the City, and some of the proactive approaches we have identified to bring exemplary public safety services to all Oakland residents. Ideally, we ask that you visit during the month of July to allow us to fully leverage the benefits associated with your visit and efforts underway.

- Morning Attend an Oakland Police Academy graduation ceremony, providing an opportunity to congratulate Oakland on its recruitment efforts, while noting that these efforts must be sustained;
- Mid-day Visit a parent training class, followed by a brief visit via car to a high-violence Oakland neighborhood;
- Afternoon Participate in a 20-minute round table with five street outreach workers to gain direct feedback from these individuals addressing their work to combat street violence within their local communities; and,
- End Conduct a press conference with myself and Police Chief Wayne Tucker to congratulate Oakland on its unique and proactive efforts, and emphasize the need for comprehensive strategies to help cities in-need combat local gang violence and street crime.

As always, please feel free to contact me with any questions or concerns. I have asked my staff to share this letter with Mr. Jim Molinari, in your San Francisco office, and will happily anticipate our next meeting in Oakland.

T

Sincerely

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Ronald V. Dellums Mayor

cc: Jim Molinari



### **OVERVIEW**

To enhance communications between City officials and the City's Federal Government Affairs Team, we have compiled the following update. Please note that the Government Affairs Team will compile weekly updates (when appropriate) to ensure that the City is abreast of all relevant developments in Washington. Such updates will be completed in conjunction with City participation in the weekly City Representatives meetings held by the U.S. Conference of Mayors (USCM), and will address locally relevant issues as well as broader coalition-driven priorities.

### **HOUSING FORECLOSURE LEGISLATION**

As expected, the Senate completed consideration of H.R. 3221 - Foreclosure Prevention Act of 2008, during the week of April 14, and passed the amended legislation by a vote of 84-12. Of particular concern to the City, the approved legislation now includes \$3.92 billion supporting targeted activities undertaken through the Community Development Block Grant (CDBG) program. This supplemental CDBG funding will be distributed based upon an as-yet-undetermined statutory formula taking into account the following factors: the number and percentage of home foreclosures; the number and percentage of homes financed by a subprime mortgage related loan; and, the number and percentage of homes in default or delinguency in each state or local jurisdiction. Local governments are permitted to use this supplemental funding to make loans and grants to community development financial institutions, national intermediaries, and non-profit housing or community development organizations to purchase and rehabilitate homes that have been abandoned or foreclosed upon in order to sell, rent, or redevelop such homes. Funds can also be used to support "soft-seconds" intended to facilitate the redevelopment of vacant properties. While this increased funding is viewed positively by the USCM, outstanding concerns regarding statutory language targeting such funding to low-income individuals remain. In particular, while H.R. 3221 would ensure that supplemental funding will only be used to assist households whose incomes do not exceed 120% of the local median, it further specifies that half of this additional CDBG funding will support housing for families at or below 50% of area median income, with half of this amount (25% of the total) supporting extremely low-income families (families at or below 30% of area median income). These provisions cause some concern among city representatives. who are uncertain as to whether funding to support foreclosure relief is properly targeted to low-income communities.

With H.R. 3221 approved by the Senate, a relatively complex legislative process is continuing to develop within the House of Representatives to produce companion legislation intended to combat the ongoing housing foreclosure difficulties throughout the nation. Specifically, during the week of April 21, House leaders within the Financial Services Committee will mark-up two separate bills (H.R. 5830 - FHA Housing Stabilization and Homeownership Retention Act of 2008 and H.R. 5818 - Neighborhood Stabilization Act of 2008). Introduced by Financial Services Chairman Barney Frank (D-MA) and Congresswoman Maxine Waters (D-CA), respectively, these separate bills will then be combined with H.R. 5720 - Housing Assistance Tax Act of 2008, which was approved by the House Ways & Means Committee on April 9. While these new House-authored measures provide increased funding for redevelopment of vacant properties (\$7.5 billion supporting CDBG grants, and \$7.5 billion supporting loan guarantees, along with \$300 million to the Federal Housing Administration intended to aid families for whom foreclosure is imminent), such funding is similarly targeted to low-income individuals and families. As before, many worry that low-income individuals are not primarily affected by housing foreclosure. With this in mind, any input the City may provide will certainly guide future outreach efforts to the USCM and Congress generally.

## FY09 Community Development Block Grant Funding

In keeping with past efforts, the USCM has circulated a Dear Colleague letter urging support for increased funding to support the general Community Development Block Grant Program (CDBG) through FY09 Department of Housing and Urban Development Appropriations. Attached to this report, please find a memo drafted by USCM Executive Director, Tom Cochran, and shared with



Mayors across the country. The memo advises Mayors to contact their Senate delegation before Wednesday, April 23rd, to express their support for increased CDBG funding (this deadline has since been extended to Friday, April 25th). Further, Mayors are asked to request that their Senators sign onto a letter to the Chairman and Ranking Member of the Appropriations Subcommittee on Transportation, Housing and Urban Development supporting \$4.1 billion in CDBG funding within FY09.

### <u>Mayors Against Illegal Guns Initiatives</u>

Early last week, Mayors from across the country gathered in Washington to express their support for federal legislative efforts intended to combat rising illegal gun possession within America's urban communities. In conjunction with this larger meeting, the Mayors testified before Congress in support of four legislative proposals: (1) the elimination of the "gun show loophole," which allows individuals without a license to sell firearms at gun shows; (2) the identification of individuals named to the federal "no-fly list" within standard background checks associated with the purchase of a fire arm; (3) background checks for all employees permitted to sell guns; and, (4) the elimination of the loophole allowing sellers whose license has been revoked to liquidate fire arm inventory upon going out of business.

As always, PSFS will continue to monitor legislative developments regarding illegal gun possession at the federal level, and will communicate timely updates as necessary.

## H.R.3359 – MOBILE WORKFORCE STATE INCOME TAX FAIRNESS AND SIMPLIFICATION ACT

As discussed within previous reports to the City, Congressman Hank Johnson (D-GA) has introduced legislation that would limit state or local taxation of the income of any employee who performs duties in more than one state or locality to: (1) the state or locality of the employee's residence; and (2) the state or locality in which the employee is physically present performing duties for more than 60 days. As such, non-resident workers performing services for fewer than 60 days within a local jurisdiction would be ineligible for local taxation.

In recent weeks, USCM representatives have engaged Congressman Johnson's office to communicate local concerns with the proposed legislation. As a result of these conversations, the Congressman has indicated that he did not expect or intend to include local and municipal governments within the jurisdiction of the proposed modifications to existing tax policy. In fact, as of the week of April 14, Rep. Johnson pledged to amend the existing language to preclude modifications to local and municipal tax systems. While certainly an encouraging development, many within the USCM remain opposed to provisions affecting state tax systems on the grounds that revenue received through such taxes is at least partially passed on to local and municipal governments. It is expected that the final version of the bill will be available late this week, providing an opportunity to assess USCM strategy moving forward.

### SUMMER JOBS PROGRAM

Senator Patty Murray (D-WA) and House Majority Whip Jim Clyburn (D-SC) have recently reiterated their shared support for the inclusion of \$1 billion in the upcoming economic stimulus package to support expanded activities undertaken by the Youth Activities Program authorized by the Workforce Investment Act. According to the Senator, such funding will create 1 million jobs for teens during the summer months. Additional funding will support local economies, with the Senator indicating that every \$1 earned by a teen has an accelerator of \$3 to local economies. Should the City see a particular opportunity within this program, PSFS will gladly provide further information and outreach to relevant offices on Capital Hill.



### GENERAL SCHEDULE

Looking to the week ahead, the Senate is expected to debate and pass housing legislation referenced above, while the full schedule for the House of Representatives is as follows:

#### MONDAY, APRIL 21, 2008

The House is not in Session.

#### TUESDAY, APRIL 22, 2008

The House will meet at 12:30 p.m. for morning hour debate and 2:00 p.m. for legislative business. Votes will be postponed until 6:30 p.m.

Suspensions (11 Bills):

1) H.R. 3513 - Copper Salmon Wilderness Act (Rep. DeFazio - Natural Resources)

2) H.R. 5151 - Wild Monongahela Act: A National Legacy for West Virginia's Special Places (Rep. Rahall- Natural Resources)

3) H.R. 831 - Coffman Cove Administrative Site Conveyance Act (Rep. Young (AK) – Natural Resources)

- 4) H.R. 3734 Morley Nelson Snake River Birds of Prey National Conservation Area Act (Rep. Simpson-Natural Resources)
- 5) H.Con.Res. 323 Expressing Congressional support for the goals and ideals of National Health Care Decisions Day (Rep. Gingrey Energy and Commerce)
- 6) H.R. 5613 Protecting the Medicaid Safety Net Act of 2008 (Rep. Dingell Energy and Commerce)
- H.Res. 981 Recognizing March 6, 2008, as the first-ever World Glaucoma Day, established to increase awareness of glaucoma, which is the second leading cause of preventable blindness in the United States and worldwide (Rep. Baldwin – Energy and Commerce)
- 8) H.Res. 1112 Recognizes 2008 as the International Year of the Reef (Rep. Baird Science and Technology)
- 9) H.Res. 1118 Honoring the life and achievements of John Archibald Weaver and expressing condolences on his passing (Rep. Foster Science and Technology)
- 10) H.Res. 1117 Declaring the support of the House of Representatives for the goals and ideals of Earth Day and for developing the scientific and technological capabilities to achieve those goals (Rep. McNerney Science and Technology)
- 11) H.Con.Res. 322 Recognizing the 60th Anniversary of the founding of the modern State of Israel and reaffirming the bonds of close friendship and cooperation between the United States and Israel (Reps. Pelosi / Boehner Foreign Affairs)

#### WEDNESDAY, APRIL 23, 2008 AND THE BALANCE OF THE WEEK

On Wednesday and Thursday, the House will meet at 10:00 a.m. for legislative business. On Friday, no votes are expected in the House.

Suspensions (8 Bills):

1) H.R. 5479 - To designate the facility of the United States Postal Service located at 117 North Kidd Street in Ionia, Michigan, as the "Alonzo Woodruff Post Office Building".(Rep. Ehlers - Oversight and Government Reform)



- 2) H.R. 5528 To designate the facility of the United States Postal Service located at 120 Commercial Street in Brockton, Massachusetts, as the "Rocky Marciano Post Office Building". (Rep. Lynch - Oversight and Government Reform)
- 3) H.R. 5483 To designate the facility of the United States Postal Service located at 10449 White Granite Drive in Oakton, Virginia, as the "Private First Class David H. Sharrett II Post Office Building". (Rep. Davis (VA) Oversight and Government Reform)
- 4) H.R. 3721 To designate the facility of the United States Postal Service located at 1190 Lorena Road in Lorena, Texas, as the "Marine Gunnery Sgt. John D. Fry Post Office Building". (Rep. Edwards (TX) Oversight and Government Reform)
- 5) H.R. 4185 To designate the facility of the United States Postal Service located at 11151 Valley Boulevard in El Monte, California, as the "Marisol Heredia Post Office Building". (Rep. Solis Oversight and Government Reform)
- 6) H.Res. 1016 Expressing the condolences of the House of Representatives on the death of William F. Buckley, Jr. (Rep. Feeney Oversight and Government Reform)
- 7) H.R. 3033 Contractors and Federal Spending Accountability Act (Rep. Maloney Oversight and Government Reform)

8) H:R. 5712 - Close the Contractor Fraud Loophole Act (Rep. Welch - Oversight and Government Reform)

H.R. 5819 - To amend the Small Business Act to improve the Small Business Innovation Research (SBIR) program and the Small Business Technology Transfer (STTR) program, and for other purposes (Rep. Velazquez – Small Business) (Subject to a Rule)

H.R. 2830 - Coast Guard Authorization Act of 2007 (Rep. Oberstar – Transportation and Infrastructure) (Subject to a Rule)

- \* Conference Reports may be brought up at any time.
- \* Motions to go to Conference should they become available.
- \* Possible Motions to Instruct Conferees.

Please feel free to contact Charles Stephenson with any questions or concerns regarding this week's legislative update. Charles can be reached directly at (202) 434-8738, or via email at cstephenson@oaklandnet.com.

Thank you.



President: DOUGLAS H. PALMER Mayor of Trenson Vice President: MANUEL A. DIAZ Mayor of Miami Past Presidents: JERRY E. ABRAMSON Mayor of Louisville RICHARD M. DALEY Mayor of Chicago THOMAS M. MENINO Mayor of Boston DONALD L. PLUSQUELLIC Mayor of Akron JOSEPH P. RILEY, JR. Mayor of Charleston, SC Trustees: ]. CHRISTIAN BOLLWACE Mayor of Elizabeth MARTIN J. CHAVEZ Mayor of Albuquerque MICHAEL B. COLEMAN Mayor of Columbus, OH MICK CORNELT Mayor of Oklahuma City PATRICK HENRY HAYS MAJOR HENRY HAYS MAJOR OF North Linde Rock ELIZABETTH B. KAUTZ Major of Burnwilk KWAME M. KILIPATRICK Major of Detroit DANNEL P. MALLOY Major of Detroit Mayor of Stamford ARLENE J. MULDER Mayor of Arlington Heights RITA L. MULLINS Mayur of Palaroe Mayur of Palaroe Meyera E. OBERNDORF Mayor of Virginia Beach DAVID W. SMITH Mayor of Newark, CA DAVID G. WALLACE Mayor of Sugar Land Advisory Board: GREG NICKELS, Chair Mayor of Seattle MARK BEGICH Mayor of Anchorage JUAN CARLOS BERMUDEZ Mayor of Doral ROBERT L. BOWSER Mayor of East Orange IAMES BRAINARD Mayor of Carmet, IN DAVID N. CICILLINE Mayor of Providence JOY COOPER Manay of Halfandale Beach Mayor of Isalandale Deac TM. FRANKLIN COWNIE Mayor of Des Moines STEATHER FARGO Mayor of Sacraments SHIRLEY FRANKLIN Mayor of Las Vegas MUFI HANNEMANN Mayor of Honolulu JOHN W. DICKENLOOPER Mayor of Tknyer JAMES W. HOLLEY, III

TO: FROM: ۲.

The Mayor m eachron Tom Cochran

Executive Director and CEO

April 21, 2008

### RE:

DATE:

### Senate Appropriations Dear Colleague Letter in Support Of The Community Development Block Grant Program

I have attached a Dear Colleague letter from Senators Leahy and Coleman to the Chair and Ranking Member of the Senate Appropriations Subcommittee on Transportation, Housing and Urban Development requesting funding for the Community Development Block Grant Program for Fiscal Year 2009 at \$4.1Billion.

<u>Please call your Senators before close of business on Wednesday, April 23, 2008</u> and urge them to sign on to the Dear Colleague letter which supports the funding of this critical and effective program in our cities.

Attachments

## THE UNITED STATES CONFERENCE OF MAYORS

i620 EYE STREET, NORTHWEST WASHINGTON, D.C. 20006 TELEPHONE (202) 293-7330 FAX (202) 293-2352 URL: www.usmayors.org

JOHN ROBERT MITH Mayor of Meridian KATHRYN L TAYLOR Mayor of Tuba ANTONIO R. VILLARAIGOSA Mayor of Los Angeles ELAINE N. WALKER Mayor of Rowling Green L DORGLAS WILDER Mayor of Richmund, VA WILL WYNN Mayor of Austin Executive Director and CEO: TOM COCHRAN

Mayer of Portsmouth BRENDA L. LAWRENCE Ataves of Southfield JOHN MARKS

Mayor of Tallahasse PATRICK McCRORY Mayor of Charlotte GAVIN NEWSOM

Mayor of San Francisco FRANK C. ORTIS Mayor of Wenbroke Pines JORGÉ A. SANTINI Mayor of San Juan JOHN ROBERT SMITH

# Support the Community Development Block Grant Program (CDBG)

April 21, 2008

Dear Colleague:

Please join us in requesting that the Senate Appropriations Subcommittee on Transportation, Housing and Urban Development, and Related Agencies fund the Community Development Block Grants (CDBG) Program at \$4.1 billion in fiscal year 2009.

The CDBG Program is the centerpiece of the Federal government's efforts to help states and localities meet the needs of low-income communities. CDBG funds vital housing rehabilitation, supportive services, public improvements and economic development projects in communities across the nation. It serves more than 1,100 entitlement communities, urban counties and states, and more than 3,000 rural communities. CDBG is one of the most effective Federal domestic programs to help revitalize neighborhoods with proven results.

We hope that you will join us in supporting this valuable community development formula program. For more information or to sign this letter, please have your staff contact Chris Hickling, Legislative Director of the Northeast-Midwest Senate Coalition (<u>chris\_hickling@reed.senate.gov</u> or 202-224-0606), by close of business on Wednesday, April 23rd.

Sincerely,

PATRICK LEAHY United States Senator NORM COLEMAN United States Senator April \_\_, 2008

The Honorable Patty Murray, Chairman The Honorable Christopher S. Bond, Ranking Member Subcommittee on Transportation, Housing and Urban Development, and Related Agencies Committee on Appropriations United States Senate Washington, DC 20510

#### Dear Chairman Murray and Ranking Member Bond:

As you near consideration of the fiscal year 2009 Transportation, Housing and Urban Development, and Related Agencies Appropriations bill, we urge the Subcommittee maintain the Federal government's commitment to community development programs at the Department of Housing and Urban Development (HUD) and support \$4.1 billion in formula funds for Community Development Block Grants (CDBG) Program.

The CDBG program is the centerpiece of the Federal government's efforts to help more than 1,100 entitlement cities, urban counties, and States meet the needs of low- and moderateincome communities. It is one of the most effective Federal domestic programs to revitalize communities with proven results. It helps to fund a wide range of activities, including homeownership assistance, housing rehabilitation, public improvements, public services, and economic development projects. According to HUD, over 95 percent of FY07 CDBG funding went to activities principally benefitting low- and moderate-income persons. In addition, CDBG housing projects assisted 151,107 households in FY07, including financial assistance to new homeowners and rehabilitation assistance to the elderly and other existing homeowners. In addition, the program helped create and retain 42,231 jobs in FY07 and provided vital public services to over 24 million persons.

We are very concerned about the impact past cuts have had on the program and the continued impact the proposed cuts will have on the communities that rely on this funding to serve their most vulnerable residents, principally low- and moderate-income persons. The CDBG formula allocation was funded at \$4.41 billion in FY 01. Since then the formula allocation has decreased by \$820 million – or approximately 18 percent – with a five percent cut in FY05, 10 percent cut in FY06, and a 3 percent cut in FY08. The President's FY09 HUD budget would reduce the formula funding by another 18 percent, cutting the formula allocation by almost 37 percent in just five years. Because of the cuts to the formula allocation, programs and projects funded by CDBG and the number of residents served by these activities, have been cut too.

Communities will continue to experience setbacks with a decline in funding for the CDBG formula allocation. Therefore, we urge you to increase funding in the FY09 THUD Appropriations bill to accommodate \$4.1 billion in formula funds for CDBG. Thank you for your consideration of this request.

Sincerely,



# CITY OF OAKLAND GOVERNMENT AFFAIRS WEEKLY FEDERAL REPORT APRIL 9, 2008

To enhance communications between City officials and the City's Federal Government Affairs Team, we have compiled the following update. Please note that the Government Affairs Team will compile weekly updates (when appropriate) to ensure that the City is abreast of all relevant developments in Washington. Such updates will be completed in conjunction with City participation in the weekly City Representatives meetings held by the U.S. Conference of Mayors (USCM), and will address locally relevant issues as well as broader coalition-driven priorities.

#### Green Jobs/Energy Efficiency Programs

The U.S. Conference of Mayors is engaged in an intensive advocacy campaign to secure full funding for the Energy Efficiency and Conservation Block Grant (EECBG) Program. Originally authorized during the First Session of the 110<sup>th</sup> Congress as a part of H.R. 6 – The Energy Independence and Security Act, the EECBG program will enable "local governments to develop and implement comprehensive energy efficiency strategies to help the nation meet its energy and climate protection goals." Proposed funding will be distributed based upon a statutory formula to local governments to implement energy conservation programs for homeowners and businesses; reduce vehicle usage through smart planning, traffic flow improvements, and telecommuting; increase material conservation; and generate electricity with renewable energy technology.

While Congress has authorized \$2 billion annually to support these activities throughout the next five years, House and Senate appropriators must now approve funding to establish and maintain the program. As such, USCM has worked with Congressional leaders to circulate a "Dear Colleague" letter urging full authorized FY09 funding to support the EECBG program. USCM staff report that local and national advocacy efforts have secured the support and signature of 90 Members of Congress. The team will continue to work with USCM to articulate the City's support of this effort.

Additionally, the City has joined efforts to support broad-based federal appropriations support for green initiatives, the Government Affairs Team met last week with Senate Environment and Public Works Committee staff to discuss targeted federal support for green economic and workforce development initiatives undertaken locally by the City. We await feedback from the Committee, and will continue to work with staff and Members to incorporate Oakland-based proposals into the national discussion regarding green and sustainable energy legislation.

#### H.R. 3221 – Foreclosure Prevention Act of 2008

To the surprise of many, Senate Republicans returned from the Easter Congressional Recess prepared to work with their Democratic colleagues on legislation addressing the growing housing foreclosure crisis. While the bill carries a number of provisions of relevance to the City and its residents, provisions regarding the use of Community Development Block Grant (CDBG) funding are of particular significance. Particularly, Senate legislation will appropriate \$4 billion to the CDBG program for the redevelopment of abandoned and foreclosed properties. Supplemental CDBG funding will be distributed based upon an as-yet-undetermined statutory formula taking into account the following factors: the number and percentage of home foreclosures; the number and percentage of homes financed by a subprime mortgage related loan; and, the number and percentage of homes in default or delinquency in each state or local jurisdiction.

While the Senate measure is expected to pass this week, House Democrats are expected to offer a number of amendments that may delay final enactment of the legislation. Given the uncertain nature of the final grant formula, and the outstanding work to be done in the House, the team will continue to monitor developments on the Hill, and communicate timely information to City officials.

#### H.R.3359 – Mobile Workforce State Income Tax Fairness and Simplification Act

As discussed at the USCM meeting, Congressman Hank Johnson (D-GA) has introduced legislation that would limit state or local taxation of the income of any employee who performs duties in more than one state or locality to: (1) the state or locality of the employee's residence; and (2) the state or locality in which the employee is physically present performing duties for more than 60 days. As such, non-resident workers performing services for fewer than 60 days within a local jurisdiction would be ineligible for local taxation. The City of St. Louis, Missouri, through the assistance of its lobbyist, Pat Branch, is leading efforts to prevent implementation of this measure. The team will continue to monitor and engage, as appropriate.

#### General Schedule

Looking to the week ahead, the Senate is expected to debate and pass housing legislation referenced above, while the full schedule for the House of Representatives is as follows:

#### MONDAY, APRIL 7, 2008

The House is not in Session.

#### **TUESDAY, APRIL 8, 2008**

The House will meet at 12:30 p.m. for morning hour debate and 2:00 p.m. for legislative business. Votes will be postponed until 6:30 p.m.

#### Suspensions (11 Bills):

- 1) <u>H.Res. 265</u> Honoring military children during "National Month of the Military Child". (Rep. Moran (VA) – Armed Services)
- 2) <u>H.J.Res. 70</u> Congratulating the Army Reserve on its centennial, which will be formally celebrated on April 23, 2008, and commemorating the historic contributions

of its veterans and continuing contributions of its soldiers to the vital national security interests and homeland defense missions of the United States (Rep. Bishop (GA) – Armed Services)

- H.Res. 1020 Recognizing the tremendous service that members of the Armed Forces have given to the Nation, especially those who have been wounded in combat (Rep. Welch – Armed Services)
- 4) <u>H.R. 1198</u> The Early Hearing Detection and Intervention Act of 2008 (Rep. Capps Energy and Commerce)
- 5) H.R. 2464 The Wakefield Act (Rep. Matheson Energy and Commerce)
- 6) <u>H.R. 1237</u> The Cytology Proficiency Improvement Act of 2007 (Rep. Gordon -Energy and Commerce)
- 7) <u>S. 845</u> The Safety of Seniors Act of 2008 (Sen. Enzi/Rep. Pallone- Energy and Commerce)
- 8) <u>H.R. 2063</u> The Food Allergy and Anaphylaxis Management Act of 2008 (Rep. Lowey Energy and Commerce)
- 9) <u>S. 1858</u> The Newborn Screening Saves Lives Act of 2008 (Sen. Dodd/Rep. Royball-Allard Energy and Commerce)
- 10) <u>S. 793</u> The Traumatic Brain Injury Act of 2008 (Sen. Hatch/Rep. Pascrell Energy and Commerce)
- 11) <u>H.Res. 1077</u> Calling on the Government of the People's Republic of China to end its crackdown in Tibet and enter into a substantive dialogue with His Holiness the Dalai Lama to find a negotiated solution that respects the distinctive language, culture, religious identity, and fundamental freedoms of all Tibetans, and for other on Tibet (Rep. Pelosi – Foreign Affairs)

#### WEDNESDAY, APRIL 9, 2008 AND THE BALANCE OF THE WEEK

On Wednesday and Thursday, the House will meet at 10:00 a.m. for legislative business. On Friday, no votes are expected in the House.

#### Suspensions (7 Bills):

- 1) <u>H.Res. 838</u> Welcoming His Holiness Pope Benedict XVI on his first apostolic visit to the United States as Amended (Rep. McCotter Foreign Affairs)
- 2) <u>H.Res. 865</u> Expressing the sense of the House of Representatives that the March 2007 report of the United Nations Office on Drugs and Crime and the International Bank for Reconstruction and Development makes an important contribution to the understanding of the high levels of crime and violence in the Caribbean, and that the United States should work with Caribbean countries to address crime and violence in the region (Rep. Clarke Foreign Affairs)
- H.R. 5489 To designate the facility of the United States Postal Service located at 6892 Main Street in Gloucester, Virginia, as the "Congresswoman Jo Ann S. Davis Post Office". (Rep. Wittman - Oversight and Government Reform)
- 4) <u>H.R. 5472</u> To designate the facility of the United States Postal Service located at 2650 Dr. Martin Luther King Jr. Street, Indianapolis, Indiana, as the "Julia M. Carson Post Office Building". (Rep. Visclosky - Oversight and Government Reform)
- 5) <u>H.R. 5395</u> To designate the facility of the United States Postal Service located at 11001 Dunklin Drive in St. Louis, Missouri, as the "William 'Bill" Clay Post Office Building'. (Rep. Carnahan - Oversight and Government Reform)

- 6) <u>H.Res. 1038</u> Recognizing the fifth anniversary of the Department of Homeland Security and honoring the Department's employees for their extraordinary efforts and contributions to protect and secure our Nation (Rep. Thompson (MS) – Homeland)
- 7) H. Res. \_\_\_\_ Recognizing the plumbing industry and supporting the goals and ideas of "National Plumbing Industry Week" (Rep. Velazquez Small Business)

<u>H.R. 2016</u> - The National Landscape Conservation System Act (*Rep. Grijalva – Natural Resources*) (*Subject to a Rule*)

<u>H.R. 2537</u> - Beach Protection Act of 2007 (*Rep. Pallone – Transportation and Infrastructure*) (Subject to a Rule)

\* Conference Reports may be brought up at any time.

\* Motions to go to Conference should they become available.

\* Possible Motions to Instruct Conferees.

Please feel free to contact Charles Stephenson with any questions or concerns regarding this week's legislative update. Charles can be reached directly at (202) 434-8738, or via email at <a href="mailto:cstephenson@oaklandnet.com">cstephenson@oaklandnet.com</a>.

Thank you.



#### **OVERVIEW**

To enhance communications between City officials and the City's Federal Government Affairs Team, we have compiled the following update. Please note that the Government Affairs Team will compile legislative updates (when appropriate) to ensure that the City is abreast of all relevant developments in Washington. Such updates will be completed in conjunction with City participation in the weekly City Representatives meetings held by the U.S. Conference of Mayors (USCM), and will address locally relevant issues as well as broader coalition-driven priorities.

#### **HOUSING FORECLOSURE LEGISLATION**

House and Senate leaders continue to work to finalize legislation intended to combat national housing foreclosure rates through direct support to homeowners and incentives to promote the rehabilitation and purchase of abandoned homes. As has been discussed in previous reports to the City, the Senate successfully negotiated bipartisan legislation providing one-time tax deductions for non-itemizing homeowners and a \$7000 tax credit supporting the purchase of foreclosed properties, along with \$3.8 billion in Community Development Block Grant funding to support the rehabilitation of abandoned homes. The resulting bill, H.R. 3221 - the Foreclosure Prevention Act of 2008 - was passed by a strong Senate majority and sent to the House for final consideration.

Taking the measure up from the Senate, the House amended H.R. 3221 to include provisions providing increased loan authority to the Federal Housing Administration and expanded tax credits to low- and middle-income homebuyers, homeowners, and renters. In particular, language originally outlined within H.R. 5830 - FHA Housing Stabilization and Homeownership Retention Act of 2008 - was amended to the larger bill to authorize \$300 million in additional guaranteed loan authority to the Federal Housing Administration (FHA) to support soft-second loans. Such loans are intended to provide a means for struggling homeowners to refinance unmanageable mortgages to prevent further foreclosures in struggling communities.

In addition to the larger housing bill, the House considered H.R. 5818 - Neighborhood Stabilization Act of 2008. Enjoying the support of the USCM, this bill will provide increased loan and grant authority to support housing stimulus activities in large cities demonstrating significant housing foreclosure challenges (\$7.5 billion supporting targeted CDBG grants and \$7.5 billion supporting loans). Both the amended H.R. 3221 and stand-alone H.R. 5818 passed the House with a significant bipartisan, but not veto-proof, majority. In the short-term, the new H.R. 3221 will limit direct assistance to local and municipal governments to \$3.8 billion. Nonetheless, many within the House expect to pursue the appropriation of \$15 billion in increased municipal support outlined within H.R. 5818 through either impending supplemental appropriations legislation or the eventual FY09 Transportation/ Housing and Urban Development appropriations bill.

With the amended H.R. 3221 approved by the House, Congressional leaders will now work to reconcile outstanding differences between the House and Senate bills. Despite efforts within Congress to limit the budgetary impact of the proposed foreclosure legislation, the President has signaled that he intends to veto the legislation as it is now drafted. Likewise, many Congressional Republicans, including the Ranking Member of the Senate Banking Committee, Richard Shelby (R-AL), have joined the Administration in deriding the bill as a "bail-out" to homeowners who borrowed irresponsibly. PSFS will continue to monitor housing foreclosure legislation as it develops in both the House and Senate, and will provide timely information to the City as it becomes available.

#### **FY08 Supplemental Appropriations**

Debate in the House of Representatives will return this week to the subject of appropriations, as House leaders work to finalize a revised version of legislation providing emergency funding to support the armed operations in Iraq and Afghanistan. In particular, the House will revisit legislation amended in the Senate that will provide supplemental appropriations to support Department of Defense activities abroad, while providing additional support for targeted federal domestic programs including the Byrne Grant

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Justice Assistance Program and the Low-Income Home Energy Assistance Program (LIHEAP). The bill, H.R. 2642 - Supplemental Appropriations Act of 2008 - was narrowly defeated in the House in mid-May, in a somewhat unusual vote. Many House Republicans refused to register a vote to protest the lack of committee consideration of the bill, while "Blue Dog" Democrats opposed the domestic spending included within the bill.

Following the House defeat, the bill was taken up in the Senate, and amended to include expanded Unemployment Insurance benefits and educational assistance benefits to returning veterans. With these provisions included, the bill passed with a veto-proof majority just before the Memorial Day recess. The House will now consider the Senate-amended legislation. It is expected that most domestic spending will be stripped from the bill, leaving only the veterans education and unemployment insurance benefits provisions. If this is indeed the case, the bill will likely pass the House and Senate within the coming weeks. With final FY08 funding legislation still unresolved, House and Senate appropriators have been slow to consider FY09 appropriations bills. However, it is expected that bills will receive initial markups throughout the coming weeks, and PSFS will therefore remain engaged on behalf of the City and its FY09 appropriations agenda.

#### S. 3036 - LIEBERMAN/WARNER CLIMATE SECURITY ACT

As outlined within the April 8 report to the City, the USCM continues to promote the Energy Efficiency and Conservation Block Grant (EECBG). Much of this outreach has been focused on the Senate Environment and Public Works Committee, and Committee Chair Barbara Boxer (D-CA), in conjunction with the Chair's intention to produce a Manager's Amendment to S. 2191 - the Climate Security Act of 2008. As proposed by the USCM, proceeds from a carbon emissions cap-and-trade market would support the EECBG program throughout the next 40 years, providing municipalities with direct funding to support local green initiatives.

Originally authorized during the First Session of the 110th Congress, as a part of H.R. 6 – The Energy Independence and Security Act, the EECBG program will enable "local governments to develop and implement comprehensive energy efficiency strategies to help the nation meet its energy and climate protection goals." Proposed funding will be distributed based upon a statutory formula to local governments to implement energy conservation programs for homeowners and businesses; reduce vehicle usage through smart planning, traffic flow improvements, and telecommuting; increase material conservation; and generate electricity with renewable energy technology.

With the final Manager's Amendment revealed in late May, the USCM was pleased to report that Senator Boxer has indeed included \$138 billion over the life of the cap-and-trade legislation to support the EECBG. Of particular relevance to the City, it is expected that this authorized funding will provide roughly \$719,000 annually to support energy efficiency programs undertaken by the City government.

### H.R.3359 – MOBILE WORKFORCE STATE INCOME TAX FAIRNESS AND SIMPLIFICATION ACT

As discussed within previous reports to the City, USCM representatives met recently with Representative Hank Johnson (D-GA) to discuss legislation that would limit state or local taxation of the income of any employee who performs duties in more than one state or locality to: (1) the state or locality of the employee's residence; and (2) the state or locality in which the employee is physically present performing duties for more than 60 days. As such, non-resident workers performing services for fewer than 60 days within a local jurisdiction would be ineligible for local taxation within that jurisdiction.

While the USCM is confident that the Congressman will follow-through on his expressed intention to amend the existing language to preclude modifications to local and municipal tax systems, it is currently unclear whether the Congressman will continue to pursue legislation affecting relevant State tax rates. PSFS will continue to monitor the legislation, and will remain engaged with the USCM to ensure that the City is abreast of all relevant developments.





## H.R. 980 – Public Safety Employee-Employee <u>Cooperation Act</u>

H.R. 980, introduced by Representative Dale Kildee (D-MI) is intended to mandate collective bargaining rights for public safety officers employed by states or local governments and is strongly supported by the national firefighter and police officer organizations. The legislation has gained particular favor on Capitol Hill since the September 11th terrorist attacks. The legislation was approved by the House of Representatives in July 2007 and was considered on the Senate floor during the week of May 12.

Many state and local government associations, including the National Association of Counties and the National League of Cities, have opposed the legislation on the grounds that the bill "would force states and localities to adopt federal collective bargaining standards, disregard existing state laws and ordinances that were developed to create an effective and efficient public sector workforce, and place the needs of... public safety officers in front of the larger needs of the community." Similarly, the Departments of Justice, Homeland Security, and Labor all have issued support for a veto of the proposed legislation should it pass the Senate While the USCM has not taken an official position on the legislation, Mayors are welcomed to submit letters to their individual representatives opposing the legislation, should they so desire. As always, PSFS stands ready to assist the City in articulating its position to relevant Members of Congress.

#### **2010 CENSUS**

The U.S. Census Director, Dr. Steve H. Murdock, joined the USCM staff recently to provide information relevant to the 2010 decennial census, noting the relevance of complete and accurate census data in ensuring the fair distribution of federal funding to state and local governments. In particular, Dr. Murdock discussed the Census Bureau's recent request to Congressional appropriators for \$238 million in emergency supplemental funding to support impending large-scale program redesigns undertaken by the U.S. Census Bureau. Given recent indications that the Bureau will abandon plans to use handheld computers to complete labor-intensive census operations, there is concern that funding shortfalls will sacrifice census accuracy. As many within the City are aware, census data is utilized to determine the distribution of federal funding through various block grant programs, including the Community Development Block Grant Program, the Workforce Investment Act, and transportation infrastructure funding. In total, this funding is estimated to account for over \$3 trillion over the next 10 years. As such, accurate census data is of paramount significance to cities receiving such funding.

In keeping with efforts to ensure an accurate census, the Census Bureau reportedly has initiated correspondence with Mayors across the nation to alert local governments to the Local Update of Census Address (LUCA) process. This process provides local governments with an opportunity to cross-reference local address data with national master files, facilitating the identification of new housing development and a more accurate population count generally. As an element of this initial communication, the Census Bureau reportedly has shared with City officials all relevant deadlines associated with the LUCA process.

Finally, Dr. Murdock discussed the relevance of local stakeholders at all levels within the execution of the 2010 census. In particular, regional Census Bureau offices are available to assist in the formation of local Complete Count Committees, to be organized by state and local governments to engage community leaders to assist in identifying challenges and strategies to ascertain complete and accurate local census data. Much the same, the Census Bureau will begin to promote short-term employment opportunities in conjunction with national canvassing efforts. The Bureau prefers to recruit canvassers from within local communities, providing prevailing-wage employment to over 585,000 individuals nationally. Again, the Bureau hopes to work with local and municipal governments to establish recruitment centers and enhance outreach efforts.

# CITY OF OAKLAND



#### 1 FRANK H. OGAWA PLAZA · 3RD FLOOR · OAKLAND, CALIFORNIA 94612

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Office of the Mayor Honorable Ronald V. Dellums Mayor (510) 238-3141 FAX: (510) 238-4731 TDD: (510) 238-7629

February 28, 2008

Mr. Steve Gunderson President & CEO Council on Foundations 2121 Crystal Drive, Suite 700 Arlington, VA 22202

Dear Steve:

I write to thank you again for taking time to meet with me during my recent visit to Washington, DC. I was pleased to have the opportunity to reconnect with you in your new position of leadership within the philanthropic community. Throughout our time together on Capitol Hill, I was struck by your resolute dedication to public service, and I trust that you have brought a similar commitment and vigor to your current station.

In particular, I found our discussion regarding the ongoing challenges confronting the nation's urban communities, and the role of philanthropic organizations within our shared commitment to strengthen the socioeconomic foundations of America's cities, both enjoyable and enlightening. As we discussed, I would like to reiterate my support for a symposium, initiated by the Council on Foundations, addressing both these enduring challenges and our shared opportunities to reinvest in our urban communities. To that end, I would like to offer my assistance in organizing the symposium as quickly as possible.

Finally, I want you to know that I sincerely appreciated your thoughts regarding my efforts to attract additional resources to the City of Oakland. As in many cities throughout America, Oakland's continued revitalization faces a number of obstacles that demand supplemental resources. In keeping with our conversation, then, I intend to continue to pursue public/private partnerships as a means to achieve my vision of Oakland as the Model City.

Again, thank you for your time and thoughtful consideration; your interest in Oakland and the nation's urban communities is both encouraging and wholly appreciated.

Sincerely,

ð Ronald V. Dellums Mayor



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# **Polsinelli**

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# Memorandum

TO: MAYOR RON DELLUMS & THE OAKLAND CITY COUNCIL

- FROM: ANITA R. ESTELL (PRINCIPAL, POLSINELLI SHALTON FLANIGAN SUELTHAUS PC) & CHARLES STEPHENSON (DIRECTOR OF FEDERAL AFFAIRS, CITY OF OAKLAND)
- **RE:** 2009 FEDERAL LEGISLATIVE AGENDA
- DATE: NOVEMBER 19, 2008

#### <u>Overview</u>

Per the request of Mayor Dellums and the City Council, and in keeping with continuing efforts on behalf of the City in Washington, the Oakland Federal Government Affairs Team has prepared the following report outlining outstanding legislative initiatives and upcoming agenda items for 2009, the FY10 appropriations process, the 111<sup>th</sup> Congress, and the new Obama Administration. This report addresses the following general issue areas: (1) Appropriations/Pending Federal Requests made in 2008 for the FY 2009 appropriations process; (2) 2009 Priorities/Legislative Agenda; and (3) Broad Policy Overview.

#### 1. FY09 APPROPRIATIONS/PENDING FEDERAL REQUESTS

Beginning in late January 2008, the Government Affairs Team initiated outreach through the Mayor's Office to relevant City officials to invite proposals for inclusion within the FY09 federal appropriations process. Requests were submitted by stated Congressional deadlines. Throughout the spring and summer, the House and Senate Appropriations Committees moved separately to draft and approve FY09 appropriations measures. Following initial committee consideration, Republican opposition on Capitol Hill and in the White House thwarted final approval of all non-Defense spending legislation. Nonetheless, we were able to obtain relevant information regarding the status of the City's appropriations requests as they appeared in respective appropriations reports. A summary of the status of the City's requests following this initial Committee work is outlined within the chart below (see page 3).

With the conclusion of the FY08 fiscal year approaching, Congress moved quickly in late September to draft and enact a Continuing Resolution to provide stopgap funding to federal agencies throughout the duration of the 110<sup>th</sup> Congress. Under the Continuing Resolution, domestic federal programs will operate at FY08 budget levels through March 6, 2009. With the election of Barack Obama as the next President, and expanded Democratic majorities in the House and Senate, it is likely that previously

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drafted FY09 spending measures will be revised in keeping with the new political landscape. While it is not certain that final FY09 appropriations legislation will include existing earmarks – or any project-specific language – we will continue to monitor all developments, and will communicate relevant updates to the City.

In addition to pursuing an aggressive appropriations agenda to support City initiatives, we have worked with the City's Congressional delegation to request the inclusion of Oakland-specific language within upcoming authorization legislation. In particular, we have shared with the delegation the City's water infrastructure priorities in preparation for the next Water Resources Development Act, which will reauthorize the Army Corps of Engineers and other storm and wastewater infrastructure activities. As we have witnessed in deliberations regarding FY09 appropriations, recent economic challenges have prevented Congress from moving forward with these authorization efforts. With this in mind, we will continue to monitor discussions on the Hill, and will communicate timely information to the City as necessary. For a more detailed discussion of existing and impending fiscal challenges confronting legislators, please refer to Section 3 of this report.

In addition to priorities already outlined in conjunction with FY09 appropriations legislation, the City's Federal Government Affairs Team has worked throughout recent weeks to engage Congressional leaders as they continue to draft a second economic stimulus package. In so doing, we have worked to ensure that the City's priorities are considered as an element of any final stimulus package. As previously reported to the City, the House of Representatives moved in late September to pass a \$65 million stimulus bill primarily focused on immediate infrastructure spending, unemployment insurance, and low-income heating and energy assistance. Following Election Day, House Speaker Nancy Pelosi (D-CA) signaled her intention to push the Senate to pass this legislation within a "lame-duck" legislative session in mid-November.

Working with the U.S. Conference of Mayors and others, we have worked to urge leaders in the House and Senate to consider stimulus proposals that will target federal resources more effectively to local and municipal governments, as opposed to funneling such funding through the states. Likewise, we have worked with the Office of Congresswoman Barbara Lee (D-CA) to pursue the inclusion of elements of the Metro Economies Green Act (MEGA) – H.R. 6815 – within the final stimulus package. As previously reported to the City, the Federal Government Affairs Team worked with Congresswoman Lee to draft this legislation in keeping with citywide goals to create green economic and workforce development opportunities in Oakland. While the final status of the stimulus package is not yet clear, we will continue to work to ensure that the City's priorities are taken into account by leaders crafting wide-ranging economic proposals.

# <u>City of Oakland</u> FY09 Federal Appropriations Status Chart <u>As of November 7, 2008</u>

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Project	Amount Requested	Agency/Account	House	Senate
"Grow Our Own" Police Recruitment Program	\$1,900,000	Department of Justice/Office of Justice Programs	N/A	\$300,000 (Boxer)
Enhanced Public Safety Equipment Program	\$3,300,000	Department of Justice/Office of Justice Programs	N/A	\$500,000 (Boxer/Feinstein)
Automatic Vehicle Locating (AVL) Systems	\$1,543,200	Department of Homeland Security and/or Department of Justice/ Office of Justice Programs	\$250,000	N/A
Oakland Green Jobs Initiatives	\$3,800,000	Department of Labor/Green Jobs Training Programs (P.L. 110-140) and/or Employment and Training Administration (ETA)	\$250,000 (Energy)	\$300,000 (ETA - Boxer)
Public Safety Information Technology Infrastructure Enhancements	\$3,610,000	Department of Justice/Office of Justice Programs	N/A	N/A
P25 Interoperability Project	\$5,825,750	Department of Homeland Security and/or Department of Justice/Office of Justice Programs	N/A	N/A
East Bay Regional Interoperability Communications Initiative	\$2,000,000	Department of Justice/COPS Technology	\$1,170,000	\$500,000 (Boxer/Feinstein)
Municipal HIV Initiative Demonstration Project	\$5,000,000	Department of Health and Human Services/ Health Resources and Services Administration (HRSA) and/or CDC	N/A	N/A
Diverse, Effective, Permanent Teachers Project	\$950,000	Department of Education/ Fund for the Improvement of Education (FIE)	\$200,000	N/A
Fruitvale Latino Cultural and Performing Arts Center	\$1,000,000	Department of Housing and Urban Development/EDI and/or Department of Commerce/EDA	\$500,000	N/A
Oakland Fire Department Fireboat	\$4,000,000	Department of Homeland Security	N/A	N/A
Total	·		\$2,370,000	\$1,600,000

#### 2. 2009 PRIORITIES/LEGISLATIVE AGENDA

In keeping with efforts undertaken in 2008, the Federal Government Affairs Team has worked throughout the late summer and early fall to engage the City Council and others to assess priorities for the coming FY10 fiscal cycle. In addition to annual appropriations legislation, we have begun to outline a broader authorization strategy to maximize potential federal resources to support City initiatives. Having received significant feedback from various Oakland officials, we have now begun to outline the City's legislative agenda for 2009 and beyond. A comprehensive account for potential projects can be found in the attached chart.

With these proposals in hand, we are working with City leaders to craft a strategic and responsive 2009 federal legislative agenda. The primary elements of this tentative agenda generally fall within the following Mayoral/City Council strategic goals: (1) Public Safety; (2) Infrastructure; (3) Economic Development; (4) Efficiency and Responsiveness to Residents; (5) Youth and Seniors; (6) Health Care; (7) Economic/Community Development; and (8) Sustainable City.

The list is comprehensive. Thus, we will continue to work with the Mayor's Office and the City Council to further define and narrow the list of requests that ultimately will be submitted to Washington. Potential elements of the final agenda follow.

#### PUBLIC SAFETY

#### Oakland Police Department

- Surveillance Camera Network. \$5,600,000 to provide equipment for a Camera Network and Monitoring Center to be operated by OPD
- Automatic Vehicle Locating (AVL) Systems. \$1,100,000 to support further enhancements to AVL systems tentatively supported through FY09 appropriations legislation
- **Oakland CompStat.** \$1,325,000 to develop, design and deploy a centralized and consolidated criminal data repository system in Oakland
- **Replacement Helicopter.** \$2,500,000 to support the purchase of a replacement helicopter for use by OPD
- **Prisoner Transport Vehicles.** \$260,000 for the purchase of two new prisoner transport vehicles.
- **Patrol Vehicle Acquisition.** \$1,740,000 to increase the OPD fleet from 399 police vehicles to 429 through the acquisition of 30 additional police vehicles
- Mobile Incident Command Posts. \$503,333 to replace one of the OPD Mobile Incident Command Posts.
- **Oakland's Special Prosecution Project.** \$612,000 to support the implementation of a local Special Prosecution Team as part of the Mayor's Crime Reduction Strategy, dedicating three city prosecutors and investigators to work closely with the police, the community, the courts and the District Attorney to prosecute select offenses
- Oakland Police Department Data/Voice Network. \$1,100,000 to support the re-cabling of the network infrastructure, the replacement of the legacy Cabletron and Dec equipment, the renovation of the integrated

public safety network segment, and the installation of voice of IP technologies

• Interoperable Communications. \$8,000,000 to bring the final master communications site at APL online for the City of Oakland to meet P-25 compliance and include simulcasting and other features that will enhance the communications network capacity and multiple users.

#### Oakland Fire Department

- *Fireboat.* \$4,000,000 to put the City of Oakland's fireboat into active service and re-staff a closed fire station.
- Apparatus and Equipment Purchases. \$5,167,000 to purchase fire engines, trucks and crew cabs that are overdue for replacement
- **Upgrade & Enhance Fire Stations.** \$7,000,000.00 to provide for major upgrades and enhancements to multiple fire stations throughout the city
- *Emergency Generators.* \$500,000 for the purchase of a generator and upgrades to existing generators
- Emergency Services Facility & Program Enhancements. \$500,000 for completion of the alternate Emergency Operations Center as well as provides for enhancement to the current center and funds materials and staffing for the Citizens of Oakland Respond to Emergencies Program (CORE) and Medical Reserve Corps (MRC)
- Replace IPSS Computers. \$10,503,264 to replace outdated IPSS computers throughout the Fire Department.
- Joint Fire & Police Training Facility. \$40,250,000 to construct a comprehensive joint training facility for Fire and Police training programs
- Preparedness Initial Training. \$1,725,000 to provide advanced training to emergency response and fire support personnel

#### INFRASTRUCTURE

#### Transportation

- **Macarthur Transit Village.** \$2,500,000 to replace a large surface parking lot with high-density multi-family housing, retail and community space and undertake various public infrastructure improvements
- Street Repair & Resurfacing. \$10,000,000 annually over a five-year period to support repair and resurfacing of Oakland city streets
- Coliseum Transit Village. \$18,000,000 to construct a transit village on the 9.7 acre BART parking lot to include 400 multi-family sustainable green housing units and up to 20,000 square feet of neighborhood retail
- Active Transportation Program. \$50,000,000 authorized to support the Countrywide Active Transportation Program within broader Transportation Reauthorization legislation to continue to provide support to the City's Bicycle and Pedestrian Master Plans
- Lake Merritt Improvement Project. \$2,500,000 to support construction efforts associated with modifications to 12<sup>th</sup> Street to facilitate the creation of pedestrian and bicycle paths and provide small boat access from the lake down the channel towards San Francisco Bay
- *I-880 Operational Improvements.* \$17,100,000 million to widen, realign, and extend local roadways to reduce backups onto I-880 off-ramps

- Oakland Army Base Gateway Development. \$100,000,000 to support public infrastructure improvements associated with the continuing development of the Oakland Army Base as a transportation gateway
- Undergrounding of West Oakland BART Tracks. Awaiting project details and anticipated funding request

#### Water Infrastructure

- **Oakland Inner-Harbor Tidal Canal Easement.** Pursue Congressionallymandated permanent easements from the Department of the Army to allow for the completion of the San Francisco Bay Trail
- Oakland Inner-Harbor Tidal Canal Feasibility Study. \$250,000 to conduct a feasibility study as an initial element of a greater effort to undertake improvements to the Oakland Inner-Harbor Tidal Canal
- *Cryer Boatworks Public Beach Access.* \$3.8 million to support beach cleanup, including dredging and disposal of hydrocarbons and heavy metals

#### Public Works

• **PWA Equipment Services Technology Learning Center.** \$40,000 to install networking, computer, printer, projector, and related equipment to establish a Public Works Agency Equipment Services Division Technology Learning Center to facilitate certification of City mechanics working on public safety equipment

#### Facilities

- *Investment in Public Libraries.* \$64,000,000 to support the construction of enhanced library facilities to aid citywide economic development efforts
- **Recreation Facility Improvements.** \$3,700,000 to execute specific facility improvements throughout facility inventory to address safety issues for the public and increase OPR's ability to retain and generate revenue
- Playing Field Improvements. Federal funding (TBD) to construct additional artificial turf ball fields to reduce operation and maintenance costs and concerns at the following locations: Oak Port Field, Otis Spunkmeyer Field, Curt Flood Field, and Bushrod Field
- East Oakland Sports Center. \$27,500,000 for Phase II construction, including the installation of an outdoor pool, double gym with indoor track, and five outdoor playing fields, etc.

#### EFFICIENCY & RESPONSIVENESS TO RESIDENTS

- **E-Government Network Infrastructure.** \$300,000 to facilitate the continued use and expansion of E-government services through improvements to City network infrastructure
- Alternate Computing Facility for Disaster Recovery. \$1,584,000 to support the implementation of an Alternate Computing Facility for the purpose of disaster recovery in case of a manmade or natural disaster
- **Document Management for PWA.** \$50,000 to Implement an enterpriseclass document management system for records related to environmental remediation of City-owned properties

- Corporate-Community Partnerships. \$250,000 to encourage Oakland corporations/businesses/City government to partner with the Oakland School District and local faith-based organizations to employ and mentor youth on a part-time basis throughout the year.
- **311 Citizen Relationship Management (CRM) System.** \$3,000,000 to provide the Oakland Citizens a non-emergency response system by deploying the integrated CRM system using email, fax, phone, and the internet

#### YOUTH & SENIORS

- Oakland Youth Empowerment Zone (OYEZ!). Federal funding (TBD) to support the construction of an Oakland Youth Empowerment Zone (OYEZ!) that would include a media arts component, health/ sports therapy clinic, academic coaching, and various other recreational, cultural and urban youth social services
- Youth Green Job Corps. Federal funding (TBD) to support to build upon and utilize the City's existing efforts to attract, train, build and sustain an equipped green workforce among targeted at-risk youth
- Fruitvale Teen Center. \$1,000,000 to construct improvements that will accommodate a teen center at the Masonic Temple Building
- West Oakland Teen Center. \$1,000,000 for furnishings and programming

#### **HEALTH CARE**

*Municipal HIV Initiative Demonstration Project.* \$5,000,000 to support the Get Screened Oakland program encouraging Oakland residents to get screened for HIV, to learn their HIV status and to get into regular HIV medical care and services, if medically necessary

#### ECONOMIC/COMMUNITY DEVELOPMENT

- **Metro Economies Green Act (MEGA).** Enact the Metro Economies Green Act, either as stand-alone legislation or through attachment to a larger legislative vehicle, and ensure that the City receives optimal funding through newly authorized federal programs
- **Oakland Community Land Trust (CLT).** \$20 million to acquire and rehabilitate 200 bank-owned properties (REOs) that are in neighborhoods most impacted by the foreclosure crisis
- **Economic Development Tax Incentives.** Pursue legislative strategies to maximize tax incentives for small business and industry to locate within the City, with a particular emphasis on low-carbon and green industry
- Foreclosure Assistance.
  - 1) Continue to advocate for legislation appropriating funds to allow homeowners to restructure loans and for the rehabilitation of foreclosed homes and financing programs
  - 2) Support legislation to place a moratorium on foreclosures and/or to place a moratorium on the re-setting of Adjustable Rate Mortgages (ARMs) to minimize the number of families displaced due to foreclosures

3) Support legislation to require banking institutions that have received federal aid from the \$700 billion bailout to expand their lending in areas affected by the foreclosure crisis. Banks are currently making very few loans. The lack of available financing is one of the biggest obstacles to homeownership for Oakland residents

#### SUSTAINABLE CITY

**Solar Energy.** Support legislation that promotes greater access to and implementation of solar energy systems, including but not limited to: a) a 33% renewable portfolio standard; b) allowing virtual net metering for multi-unit commercial and residential solar projects to capture economies of scale; and c) expanding the cap on net metering for solar power projects beyond the current 2.5%.

In finalizing the priorities and in light of recent challenges confronting the American economy, and resulting pressures placed upon the federal budget (see Section 3 below), we advise a wide-ranging legislative strategy encompassing both federal appropriations and authorization legislative initiatives. As previously indicated, we will work with the City to identify projects most likely to receive federal resources directly through the annual appropriations process, and will continue to monitor larger legislative proposals for potential opportunities to address other priorities.

In addition to outlining priorities to be pursued during the 111<sup>th</sup> Congress, we have worked throughout the Presidential campaign season, and following Election Day, to ensure the City's engagement within transition efforts undertaken by the incoming Obama Administration. The potential creation of an Office of Urban Affairs within the new White House, along with the President-Elect's stated commitment to various urban issues indicates the relevance of these communications. As such, we will continue to engage relevant individuals both within the incoming Administration, and the broader policy community, to work to secure the inclusion of City priorities within all relevant legislative activity.

#### 3. Broad Policy Overview

The federal government oversees an annual budget of approximately \$3.0 trillion. Of this total, a majority of federal resources are designated to support entitlement programs authorized to support low-income, elderly, and disabled Americans. In fact, as indicated with Chart 1 below (see page 9), the major entitlement programs (Social Security, Medicare/caid, Veterans' benefits, etc.) annually account for 55%-60% of total federal expenditures. Funding to support these programs is mandated through longstanding statutory formulas, leaving less than 45%, or roughly \$1.35 trillion, available for use at the discretion of the Congress.

Discretionary spending is divided in turn between defense/national security initiatives and federal domestic programs. Unfortunately, funding for defense is currently double the amount appropriated for all domestic federal programs combined. These domestic discretionary federal programs are the lifeblood of many local and state government programs, providing federal resources to support efforts otherwise impossible on the basis of state and local tax revenue. Outside of defense, the largest domestic discretionary programs (in approximate order of size) are: education, highways and other ground transportation, agriculture, housing assistance, biomedical research, federal law enforcement, public health services, and air traffic.

A brief analysis of federal funding trends throughout the Bush Administration, as compiled by the Center on Budget and Policy Priorities, signals particular challenges confronting state and local programs, which rely upon federal funding to supplement local resources. Referring to Chart 1, note that federal expenditures related to defense and security have increased significantly throughout the Bush Administration. While this certainly comes as no surprise given the nation's extensive military involvement in both Iraq and Afghanistan, it is important to note that domestic discretionary funding priorities have been affected most dramatically as a result of increased military spending. Again, assuming a baseline total budget of \$3 trillion, the net decrease in federal funding to support domestic discretionary programs amounts to \$111 billion.

Budget Activity	2001	2008	Change
Defense & security	21.7%	29.2%	+7.5%
Social Security, Medicare/caid	45.9%	43.5%	-2.4%
Other mandatory programs	14.0%	12.5%	-1.4%
Domestic discretionary	18.4%	14.7%	-3.7%
Total program costs	100%	100%	0.0%

#### Chart 1: Domestic Discretionary Funding as Percentage of Total Federal Budget (2001-2008)

### Domestic Discretionary Funding as Percentage of Total Federal Budget

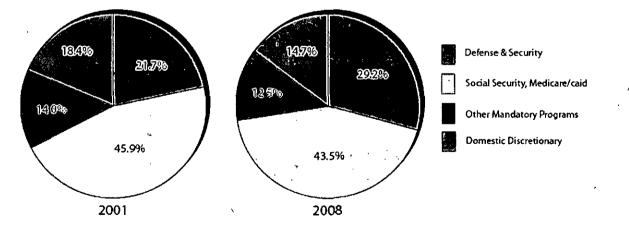


Chart 2 below (see page 10) illustrates this significant loss in federal support for programs of relevance to state/local governments. This analysis demonstrates: a) the nominal or unadjusted average annual growth rates of the four major federal spending categories (Nominal); b) these growth rates adjusted for inflation (Real); and c) these growth rates adjusted for both inflation and population (providing a more realistic

assessment for the per-person benefit these programs deliver to the American public) (Real/Capita). Again, note that domestic discretionary programs today receive only .3% greater per-citizen support from the federal government as compared to 2001. By comparison, defense and security spending has grown 27 times as rapidly throughout the Bush Administration.

Budget Activity	Nominal	Real	Real/Capita
Defense & security	12.0%	9.1%	8.1%
Social Security, Medicare/caid	6.5%	3.8%	2.8%
Other mandatory programs	5.7%	3.0%	2.0%
Domestic discretionary	4.0%	1.3%	0.3%
Average, all program costs	7.3%	4.6%	3.6%

#### <u>Chart 2: Domestic Discretionary Funding –</u> Average Annual Rate of Growth (2001-2008)

Clearly, policies enacted under the Bush Administration have significantly limited federal resources to support the domestic discretionary programs that provide direct support to state/local governments. Likewise, under the Bush Administration, the federal debt has nearly doubled to more than \$11.3 trillion, with much of this debt owed to foreign nations in the form of Federal Treasury Bills. With the nation's gross domestic product (GDP) averaging roughly \$13 trillion annually, this debt represents nearly 87% of the nation's GDP. To many, the nation's debt presents an untenable situation, and requires dramatic modifications to federal fiscal policy to combat growing annual deficits. The nation's continued military presence abroad, growing national debt, decline in GDP, and reduction in federal tax revenue, if unabated, likely will continue to challenge efforts to redirect federal resources to municipalities.

Looking forward to the 111<sup>th</sup> Congress, and the Obama Presidency, we expect federal leaders to prioritize a number of sweeping legislative initiatives intended to provide a new foundation upon which to build the American 21<sup>st</sup>-century economy.

Potential Legislative Initiatives
To be Undertaken by the 111 <sup>th</sup> Congress <sup>1</sup>
Highway/Transit Infrastructure –
SAFETEA-LU Reauthorization
Wastewater/Waterways Infrastructure –
Water Resources Development Act Reauthorization
Energy Legislation –
Possible Cap-and-Trade Program/Green Jobs
Creation
Healthcare Legislation –
SCHIP and other efforts to expand coverage
Tax Legislation –
Tax Cuts/Adjustments; Potential New Incentives
Other Transportation Infrastructure –
Reauthorization of FAA, Amtrak, etc.

First, in addition to closing out any outstanding appropriations matters, the new Administration and Congress almost certainly will address critical infrastructure legislation affecting nearly every federal transportation and public works agency. With a mind towards job creation, and general economic stimulus, legislation reauthorizing the Federal Highway and Transit Administrations, and the U.S. Army Corps of Engineers, likely will begin to be outlined early in 2009, if not during the presidential transition process. As previously referenced, we have worked with the City to outline priorities in conjunction with legislation reauthorizing the Army Corps of Engineers – the Water Resources Development Act (WRDA). We look forward to continuing these discussions while beginning to assess strategies associated with the next transportation reauthorization bill.

Likewise, President-Elect Obama has signaled an interest in addressing the nation's dependence upon foreign sources of energy early in his administration. With both the House and Senate bringing legislation to the floor in 2008 that would establish a federal cap-and-trade market for fossil fuel emissions, it is expected that Democratic leaders will revisit these initiatives in the new Congress. If successful (a big "if"), revenue generated from the auction of emissions credits likely will be used to support numerous efforts, including national research, development, and implementation of fuel-efficient products. These programs offer the City the potential opportunity to secure federal funding to support several local efforts, including the retrofitting of City property to meet emissions standards, and the implementation of fuel-efficient and sustainable programs throughout City agencies. This also may present an opportunity to continue to advocate for the Metro Economies Green Act, and the City's broader green job and economic development initiatives. As currently envisioned, these efforts will provide displaced and hard-to-employ persons a means to obtain critical job skills within a new green economy.

<sup>&</sup>lt;sup>1</sup> Beyond the items referenced above, other items of specific relevance to cities may include: Energy Efficiency Block Grants; Community Development Block Grants; More housing assistance and response to foreclosures; Select tax modifications, personal, corporate and gas; Select health incentives; and, Investment in school facilities.

At every stage of these and all other federal legislative efforts, we will remain actively engaged with City officials as we continue to work to identify potential opportunities to inform and shape the City's federal legislative agenda. Although the nation likely faces significant challenges, we stand ready to provide guidance and assistance to the Oakland community to ensure that you continue to serve as "The Model City."

cc: Miguel Bustos, Director of Intergovernmental Affairs

Lupe Schoenberger, Legislative Analyst to Council President Ignacio De La Fuente

# City of Oakland, California FY10 Appropriations Requests

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Proposed Request	Amount Requested	Form Un-Hand	
Public Safety	· · · · ·	· - •	
Surveillance Camera Network	\$5,600,000	Yes	
Automatic Vehicle Locating (AVL) Systems	\$1,056,306	Yes	
Oakland CompStat	\$1,325,000	Yes	
Replacement Helicopter	\$2,500,000	Yes	
Prisoner Transport Vehicles	\$260,000	Yes	
Patrol Vehicle Acquisition	\$1,740,000	Yes	
Mobile Incident Command Post	\$503,333	Yes	
Oakland's Special Prosecution Project	\$612,000	Yes	
Oakland Police Department Data/Voice Network	\$1,100,000	Yes	
Interoperable Communications	\$8,000,000	Yes	
Fireboat	\$4,000,000	Yes	
Apparatus and Equipment Purchases	\$5,167,000	Yes	
Upgrade & Enhance Fire Stations	\$7,000,000	Yes	
Emergency Generators	\$500,000	Yes	
Emergency Services Facility & Program Enhancements	\$500,000	Yes	
Replace IPSS Computers	\$10,503,264	Yes	
Joint Fire & Police Training Facility	\$40,250,000	Yes	
Preparedness Initial Training	\$1,725,000	Yes	
Infrastructure			
Macarthur Transit Village	\$2,500,000	Yes	
Street Repair & Resurfacing	\$10,000,000/year	Yes	
Coliseum Transit Village	\$18,000,000	Yes	
Active Transportation Program	\$50,000,000	Yes	
Lake Merritt Improvement Project	\$2,500,000	Yes	
1-880 Operational Improvements	\$17,100,000	Yes	
Oakland Army Base Gateway Development	\$100,000,000	Yes	

TBD	No
N/A	Yes
\$250,000	Yes
\$3,800,000	Yes
\$40,000	Yes
\$64,000,000	Yes
\$3,700,000	Yes
TBD	Yes
\$27,500,000	No
esidents	
\$300,000	Yes
\$1,584,000	Yes
\$50,000	Yes
\$250,000	Yes
\$3,000,000	Yes
	· · ·
TBD	Yes
TBD	Yes
\$1,000,000	Yes
\$1,000,000	Yes
\$5,000,000	Yes
ment.	·
TBD	Yes
\$20 million	Yes
TBD	Yes
TBD	N/A
TBD	Yes
	N/A   \$250,000   \$3,800,000   \$40,000   \$64,000,000   \$3,700,000   \$3,700,000   \$3,700,000   \$27,500,000   seidents   \$300,000   \$1,584,000   \$50,000   \$250,000   \$250,000   \$1,584,000   \$250,000   \$1,584,000   \$50,000   \$50,000   \$50,000   \$250,000   \$50,000   \$250,000   \$250,000   \$20,000   \$1,000,000   \$20 million   TBD   TBD   TBD   TBD

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OFFICE OF THE CITY CLERN	OAKLAND CITY CO	UNCIL
2009 MAY 14 PM 6: 41 F	RESOLUTION NO	C.M.S.

Introduced by Councilmember

RESOLUTION WAIVING THE REQUEST FOR PROPOSAL PROCESS AND AUTHORIZING AN EXTENSION OF THE 2008 AGREEMENT WITH POLSINELLI SHUGHART TO SERVE AS THE CITY'S FEDERAL LEGISLATIVE LOBBYIST FOR THE PERIOD OF JANUARY 1, 2009 THROUGH DECEMBER 31, 2009, AT A COST OF ONE HUNDRED AND FIFTY THOUSAND DOLLARS (\$150,000.00), AND AUTHORIZING AN OPTION TO RENEW FOR ONE YEAR UNTIL DECEMBER 2010 FOR AN ADDITIONAL ONE HUNDRED AND FIFTY THOUSAND DOLLARS (\$150,000.00), FOR A TOTAL AMOUNT NOT-TO-EXCEED FOUR HUNDRED FIFTY THOUSAND DOLLARS (\$450,000.00) FOR THE ENTIRE TERM OF THE AGREEMENT

WHEREAS, the City of Oakland desires to complement its state legislative advocacy efforts in the US House Congress and Executive Branch; and

WHEREAS, the City desires to assemble and organize pertinent information, facts and data relating to legislative matters affecting the City and its interests, and to present and disseminate such information to legislative bodies, executive officials, of the Federal government, and other Federal bodies, commissions, committees and organizations; and

WHEREAS, the services above primarily involve Federal legislative and administrative advocacy and the assistance of individuals in such matters who will best serve the interest of the City; and

WHEREAS, a Request for Proposal/Qualifications Process for a Federal lobbyist was conducted in September 2007 and Polsinelli Shugart (formerly Polsinelli Shalton Flanigan Suelthaus) was the unanimous selection; and

WHEREAS, it is in the City's bests interests to retain Polsinelli Shughart as the Federal Legislative Lobbyist for the next two years because the consultant is in the midst of working on critical legislative matters, such as federal stimulus funding, and it is imperative to maintain continuity in lobbyist representation to assure the best possible outcome; and

WHEREAS, staff has determined that Polsinelli Shughart is well qualified to continue providing lobbyist services and the City's interests would be well served by this firm; and

WHEREAS, Polsinelli Shughart, shall be paid an amount not to exceed \$150,000.00 in the second year, January 1, 2009 through December 31, 2009, and \$150,000.00 in the third year, January 1, 2010 through December 31, 2010, for a total not-to-exceed amount of \$450,000.00 over the entire contract period; now, therefore, be it

**RESOLVED:** That pursuant to the Oakland Municipal Code Title 2, Chapter 2.04, Section 2.04.051.B, the City Council finds and determines that it is in the best interests of the City to waive the Request for Proposal process for the Federal Legislative Lobbyist contract based on the reasons set forth in the City Administrator's report accompanying this resolution, and so waives the requirement; and be it

**FURTHER RESOLVED:** That the City Administrator is hereby authorized to extend the agreement with Polsinelli Shughart to serve as the City's Federal Legislative Lobbyist for the period of January 1, 2009 through December 31, 2009, and to increase the agreement by an amount not to exceed one hundred fifty thousand dollars (\$150,000.00); and be it

**FURTHER RESOLVED:** That the City Administrator is hereby authorized to exercise the option to extend the Polsinelli Shughart agreement for an additional year to December 31, 2010 and to increase the agreement by an amount not to exceed one hundred fifty thousand dollars (\$150,000.00); and be it

**FURTHER RESOLVED:** That the agreement with Polsinelli Shughart, shall not to exceed four hundred thousand dollars (\$450,000.00) over the entire term of the contract (years 2008, 2009, 2010); and be it

**FURTHER RESOLVED:** That the City Council finds and determines that the services provided by Polsinelli Shughart are professional, technical and temporary in nature and shall not result in the loss of employment or salary by any person having permanent status in the competitive service; and be it

**FURTHER RESOLVED**: That funds are available in the General Purpose Fund (1010), Non-Departmental Citywide Activities Org. (90591), Miscellaneous Contract Services (54919), Federal Lobbyist Project (P49300); and be it

**FURTHER RESOLVED:** That the agreement shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 20\_\_\_\_, 20\_\_\_\_\_,

#### PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT BRUNNER

NOES -

ABSENT -

ABSTENTION -

ATTEST:

LaTonda Simmons City Clerk and Clerk of the Council of the City of Oakland, California