CITY OF OAKLAND CERT CLERY AGENDA REPORT 2006 FEB - 1 PM 3: 25

TO:

Office of the City Administrator

ATTN:

Deborah Edgerly

FROM:

Office of the City Administrator, Cultural Arts & Marketing Division

DATE:

February 7, 2006

RE:

SUPPLEMENTAL REPORT RELATED TO RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND EXECUTE A PROFESSIONAL SERVICES AGREEMENT WITH CORK MARCHESCHI TO CREATE A PUBLIC ART PROJECT AT STUDIO ONE ART CENTER IN AN AMOUNT NOT TO EXCEED ONE HUNDRED THOUSAND DOLLARS

(\$100,000)

SUMMARY

On January 17, 2006, City Council rescheduled to February 7, 2006, consideration of a Resolution seeking authorization for the City Administrator to negotiate and execute a professional services agreement with artist Cork Marcheschi to create a public art project for the grounds of Studio One Art Center in an amount not to exceed \$100,000. The art project consists of six 'Lightstick' sculptures proposed for the exterior entrance area of Studio One Art Center.

Councilmember Brunner requested at the January 17th Council meeting that staff contact all neighbors with views of the proposed artwork site to provide them the opportunity to raise any concerns they might have regarding light created by the sculptures.

With guidance from Councilmember Brunner's staff, the Public Art Program canvassed the occupants and property owners of all residences with a view of the front entrance of Studio One Art Center, located at 365 45th Street in the Temescal district. Letters were hand-delivered to five single-family residences, three duplexes, and two apartment buildings (containing a total of 23 units) that potentially had views of Studio One's entrance. Additionally, letters were mailed to three non-resident property owners. As of the date of this report, Public Art staff has not received any complaints or concerns about light levels from the sculptures.

KEY ISSUES AND IMPACTS

The 'Lightsticks' by Bay Area artist Cork Marcheschi will be approximately 10 feet tall, made of stainless steel frames with translucent safety glass, and will provide a soft internal glow of light in the evening hours, as well as reflecting subtly changing colors by daylight. Two rows of three sculptures will flank the central landscaped area leading to the Art Center. The first two lightsticks will be set back 45 feet from the sidewalk curb at 45th Street.

The Lightsticks will have no light output, meaning the light will not leave the columns; i.e., they will glow but will not provide illumination. The artist explains that the light from all the sculptures combined will be roughly equivalent to that of a 40 watt light bulb in a lamp with a parchment shade on it. A visitor would not be able to read by this light if standing next to one of the sculptures. ON and OFF times of the lights at night will be controlled by Studio One Art Center staff.

FISCAL IMPACT

This report is for information only and does not include fiscal impacts, which were addressed in the initial Agenda Report for this item.

ACTION REQUESTED OF THE CITY COUNCIL

Staff recommends that the City Council accept this supplemental information and approve the Resolution.

Respectfully submitted,

Samee Roberts, Manager

Cultural Arts & Marketing Division Office of the City Administrator

Report prepared by:

Steven Huss, Acting Cultural Arts Programs Coordinator

APPROVED AND FORWARDED TO THE CITY COUNCIL:

OFFICE OF THE CITY ADMINISTRATOR

Item 16 City Council February 7, 2006