



# City of Oakland

Office of the City Clerk  
Oakland City Hall  
1 Frank H. Ogawa Plaza  
Oakland, California 94612  
LaTonda Simmons, City  
Clerk

## Meeting Agenda - FINAL

### \*Life Enrichment Committee

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Tuesday, September 12, 2017

4:00 PM

Sgt. Mark Dunakin Room - 1st Floor

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#### **DEFINITION OF TERMS:**

**Consent Item:** any action item that a subject matter Committee has forwarded to the full Council with unanimous recommendation for approval and is not controversial, and does not have a high level of public interest as determined by the Rules Committee.

**Non-Consent Item:** any action that a subject-matter Committee has forwarded to the full Council without unanimous recommendation for approval, or having a high level of public interest, or is controversial as determined by the Rules Committee.

**Action Item:** any resolution, ordinance, public hearing, motion, or recommendation requiring official vote and approval of the City Council to be effective.

**Informational Item:** an item of the agenda consisting only of an informational report that does not require or permit Council action.

Roll Call / Call To Order

#### **COMMITTEE MEMBERSHIP:**

*Vice Mayor Annie Campbell Washington, District 4; Dan Kalb, District 1; Rebecca Kaplan, At-Large; Chairperson: Lynette McElhaney, District 3*

- 1 Approval Of The Draft Minutes From The Committee Meeting Held On July 11, 2017

[17-0007](#)

**Attachments:** [View Report](#)

- 2 Determination Of Schedule Of Outstanding Committee Items

[17-0018](#)

**Attachments:** [View Report](#)

**3** Subject: Establishing A Public Access Channel  
 From: Councilmember McElhaney  
 Recommendation: Receive An Informational Report On Creating A Public Access Channel For Oakland  
[16-1282](#)

**Sponsors:** McElhaney

**Attachments:** [View Report](#)

**Legislative History**

6/29/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
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**4** Subject: Informational Report On Love Life Implementation  
 From: Councilmember Lynette McElhaney  
 Recommendation: Receive A Informational Report From The City Administrator On The Status Of Implementing Resolution 86088 C.M.S Adopting "Love Life" As The City's Official Tagline And Motto  
[16-0871](#)

**Sponsors:** McElhaney

**Attachments:** [View Report](#)  
[View Supplemental Report](#)  
[View Supplemental Update Report](#)  
[View Supplemental Update Report](#)

**Legislative History**

3/23/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
4/11/17	*Life Enrichment Committee	Continued to the *Life Enrichment Committee

*There were 20 speaker on this item*

*The Committee continued this item to the May 9, 2017 Life Enrichment committee meeting and directed staff to return with steps to get "Love Life" on the Welcome to Oakland Sign and Logo Designs*

5/9/17	*Life Enrichment Committee	Received and Forwarded to the *Life Enrichment Committee
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*There was 3 speakers on this item*

*The committee directed staff to return to committee May 23, 2017 with updates on copy right infringement trade mark, complete analysis of the potential key locations site for costing, use of the motto and that the intention is to have the signs up at the end of the summer*

5/23/17      \*Special Life Enrichment Committee      Continued to the \*Life Enrichment Committee  
*There were 2 speakers on this item*

*Committee continued the item to the June 13, 2017 committee meeting with a completed list of where the "Love Life" motto will be posted, any design and or marketing of the motto created by Oakland Public Works and have a ceremonial installation.*

6/13/17      \*Life Enrichment Committee      Continued to the \*Life Enrichment Committee  
*There were 2 speakers on this item*

7/11/17      \*Life Enrichment Committee      Continued to the \*Life Enrichment Committee  
*There was 3 speakers on this item*

*The Committee directed staff to work with "Love Life" founder Donald Lacy to reschedule and coordinate a date for the Motto Signage installation and return with any further updates*

- 5      Subject:    2017 Library Advisory Commission Annual Report  
          From:      Oakland Public Library Department  
          Recommendation: Receive An Annual Report Of The Library Advisory Commission  
          Covering Period From May 2016 To July 2017  
          [17-0052](#)

**Attachments:**      [View Report](#)

*Pursuant to Rule 28 (b) of Resolution 86034 C.M.S., this item was added to this agenda.*

- 6      Subject:    FY2017-18 Cultural Funding Grants  
          From:      Economic And Workforce Development Department  
          Recommendation: Adopt A Resolution Authorizing The City Administrator To Enter Into  
          Seventy (70) Cultural Services Grant Agreements To Fifty -Six (57) Oakland-Based  
          Individual Artists And Nonprofit Organizations Providing Arts And Cultural Services In  
          Oakland During The Fiscal Year 2017-18, In A Total Amount Not To Exceed \$1,004,605.  
          [17-0053](#)

**Sponsors:**      Economic & Workforce Development Department

**Attachments:**      [View Report](#)

*Pursuant to Rule 28 (b) of Resolution 86034 C.M.S., this item was added to this agenda.*

- 7      Subject:    Donation To Library From Donald Mack Administrative Trust  
          From:      Oakland Public Library Department  
          Recommendation: Adopt A Resolution Authorizing The City Administrator To Accept And  
          Appropriate A Gift Of Funds In An Amount Not To Exceed \$75,000 For The Oakland  
          Public Library From The Donald Mack Administrative Trust  
          [17-0049](#)

**Sponsors:**      Oakland Public Library

**Attachments:**      [View Report](#)

*Pursuant to Rule 28 (b) of Resolution 86034 C.M.S., this item was added to this agenda.*

- 8 Subject: FY 2017-2018 Housing Opportunities For Persons With AIDS Program  
From: Human Services Department  
Recommendation: Adopt A Resolution Authorizing The City Administrator To: 1) Enter Into A Grant Agreement With Alameda County In An Amount Not To Exceed \$1,738,365 For The Provision Of The Fiscal Year (FY) 2017-2018 Housing Opportunities For Persons With Aids (HOPWA) Program For A Term Of July 1, 2017 Through June 30,2020; And 2) Enter Into A Grant Agreement With Contra Costa County In An Amount Not To Exceed \$664,708 For The Provision Of The FY 2017-2018 HOPWA Program For A Term Of July 1, 2017 Through June 30, 2020; And 3) Enter Into A Grant Agreement With Operation Dignity In An Amount Not To Exceed \$25,000 For The Provision Of Outreach Services Under The HOPWA Program For FY 2017-2018; And 4) Accept And Appropriate Additional Funds That Become Available From Housing And Urban Development (HUD) Within The Grant Term FY 2017-2018 For The Same Purpose; And Amend The Grant Agreements To Adjust The Grant Amounts Without Returning To Council; And 5) Authorize A Contribution From The General Purpose Fund In The Estimated Amount Of \$11,061 For The Central Services Overhead Charges For FY 2017-2018

[17-0059](#)

**Sponsors:** Human Services Department

**Attachments:** [View Report](#)

*Pursuant to Rule 28 (b) of Resolution 86034 C.M.S., this item was added to this agenda.*

## Open Forum

## Adjournment

\* In the event of a quorum of the City Council participates on this Committee, the meeting is noticed as a Special Meeting of the City Council; however no final City Council action can be taken.

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