



City of Oakland

Office of the City Clerk
Oakland City Hall
1 Frank H. Ogawa Plaza
Oakland, California 94612
LaTonda Simmons, City
Clerk

Meeting Agenda - FINAL

*Life Enrichment Committee

Tuesday, July 11, 2017

4:00 PM

Sgt. Mark Dunakin Room - 1st Floor

DEFINITION OF TERMS:

Consent Item: any action item that a subject matter Committee has forwarded to the full Council with unanimous recommendation for approval and is not controversial, and does not have a high level of public interest as determined by the Rules Committee.

Non-Consent Item: any action that a subject-matter Committee has forwarded to the full Council without unanimous recommendation for approval, or having a high level of public interest, or is controversial as determined by the Rules Committee.

Action Item: any resolution, ordinance, public hearing, motion, or recommendation requiring official vote and approval of the City Council to be effective.

Informational Item: an item of the agenda consisting only of an informational report that does not require or permit Council action.

Roll Call / Call To Order

COMMITTEE MEMBERSHIP:

Vice Mayor Annie Campbell Washington, District 4; Dan Kalb, District 1; Rebecca Kaplan, At-Large; Chairperson: Lynette McElhaney, District 3

- 1 Approval Of The Draft Minutes From The Committee Meeting Of June 13, 2017

[16-1345](#)

Attachments: [View Report](#)

- 2 Determination Of Schedule Of Outstanding Committee Items

[16-1346](#)

Attachments: [View Report](#)

3 Subject: Informational Report On Love Life Implementation
 From: Councilmember Lynette McElhaney
 Recommendation: Receive A Informational Report From The City Administrator On The Status Of Implementing Resolution 86088 C.M.S Adopting "Love Life" As The City's Official Tagline And Motto
[16-0871](#)

Sponsors: McElhaney

Attachments: [View Report](#)
[View Supplemental Report](#)
[View Supplemental Update Report](#)

Legislative History

3/23/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
4/11/17	*Life Enrichment Committee	Continued to the *Life Enrichment Committee

There were 20 speaker on this item

The Committee continued this item to the May 9, 2017 Life Enrichment committee meeting and directed staff to return with steps to get "Love Life" on the Welcome to Oakland Sign and Logo Designs

5/9/17	*Life Enrichment Committee	Received and Forwarded to the *Life Enrichment Committee
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There was 3 speakers on this item

The committee directed staff to return to committee May 23, 2017 with updates on copy right infringement trade mark, complete analysis of the potential key locations site for costing, use of the motto and that the intention is to have the signs up at the end of the summer

5/23/17	*Special Life Enrichment Committee	Continued to the *Life Enrichment Committee
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There were 2 speakers on this item

Committee continued the item to the June 13, 2017 committee meeting with a completed list of where the "Love Life" motto will be posted, any design and or marketing of the motto created by Oakland Public Works and have a ceremonial installation.

6/13/17	*Life Enrichment Committee	Continued to the *Life Enrichment Committee
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There were 2 speakers on this item

4 Subject: Informational Presentation On Serving The Unsheltered
From: Councilmember McElhaney
Recommendation: Receive An Informational Presentation From Community Leaders From Feed The People/The Village On Proposals To Serve Our Unsheltered Neighbors

[16-1281](#)

Sponsors: McElhaney

Attachments: [View Report](#)

Legislative History

6/29/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
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5 Subject: Sub-Contract With OUSD
From: Human Services Department
Recommendation: Adopt A Resolution Authorizing The City Administrator To: 1) Enter Into A Sub-Contract With Oakland Unified School District To Receive State Funding In An Estimated Amount Of \$200,000 To Provide California General Child Care Services To Eligible Participants, Ages Birth To Three Years Old, Effective July 1, 2017 Through June 30, 2018; And 2) Accept And Appropriate Said Funding

[16-1295](#)

Sponsors: Human Services Department

Attachments: [View Report](#)

Legislative History

6/29/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
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6 Subject: California State Preschool Program (CSPP) FY 2017-2018
From: Human Services Department
Recommendation: Adopt A Resolution Authorizing The City Administrator To Apply For, Accept, And Amend The Appropriation Of The California State Preschool Program Expansion Grant From The California Department Of Education In An Amount Of \$1,673,271 To Fund Prekindergarten And Family Literacy Services In Accord With Said Grant From July 1, 2017 To June 30, 2018

[16-1296](#)

Sponsors: Human Services Department

Attachments: [View Report](#)

Legislative History

6/29/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
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7 Subject: Child & Adult Food Program (CACFP) Grant Application FY 2017-2018
From: Human Services Department
Recommendation: Adopt A Resolution Authorizing The City Administrator To Apply For And Accept The US Department Of Agriculture Child And Adult Care Food Program (CACFP) Grant From The California Department Of Education In An Estimated Amount Of \$545,000 To Provide Funding For Nutritious Meals For The City Of Oakland's Head Start/Early Head Start Program From July 1, 2017 Through June 30, 2018

[16-1321](#)

Sponsors: Human Services Department

Attachments: [View Report](#)

Legislative History

6/29/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
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8 Subject: FY 2017-2020 PATH Strategy
From: Human Services Department
Recommendation: Adopt A Resolution Authorizing The City Administrator To 1) Enter Into Grant Agreements For The 2017- 2018 Permanent Access To Housing (PATH) Strategy In A Total Amount Of \$1,446,637; And Enter Into PATH Grant Agreements For Fiscal Year (FY) 2018-2019 And 2019-2020 Pending Available Funding; And Adjust The Grant Amounts Without Further Council Approval Based On Available Funding From U. S. Department Of Housing And Urban Development (HUD) For The Same Purpose For FY 2017 - 2020; 2) Enter Into Grant Agreements To Allocate Required Match Funding For Three Projects Funded By HUD Continuum Of Care (COC) Each Year In FY 2017-2018, 2018-2019, And 2019-2020; 3) Accept And Appropriate Funds That May Be Donated To The Hunger Program In FY 2017-2018, 2018-2019, And 2019-2020 And Amend The PATH Grant Agreement With The Alameda County Community Food Bank For Additional Funds

[16-1306](#)

Sponsors: Human Services Department

Attachments: [View Report](#)

Legislative History

6/29/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
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9 Subject: FY 2017-2018 Oakland PATH Rehousing Initiative (OPRI)
From: Human Services Department/ Community Housing Services
Recommendation: Adopt A Resolution Authorizing The City Administrator To 1) Enter Into An Agreement With The Oakland Housing Authority (OHA) And Accept Funds In The Amount Of \$1,926,218 For Fiscal Year 2017-2018 To Continue Implementing The Oakland PATH Re-Housing Initiative (OPRI); And 2) Enter Into Grant Agreements With Abode Services In An Amount Not To Exceed \$1,645,168 And First Place For Youth In An Amount Not To Exceed \$281,050 For The Provision Of Permanent Housing And Support Services Under OPRI For Fiscal Year 2017-2018; And 3) Accept And Appropriate Additional Funds That Become Available From OHA Within The Grant Term; And Amend The Grant Agreements To Adjust The Grant Amounts Without Returning To Council

[16-1310](#)

Sponsors: Human Services Department

Attachments: [View Report](#)

Legislative History

6/29/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
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10 Subject: Piedmont Avenue Branch Library Lease Renewal With OUSD
From: Oakland Public Library
Recommendation: Adopt A Resolution Authorizing A Lease Agreement With The Oakland Unified School District For The City's Use Of The Modular Building At 80 Echo Avenue For The Piedmont Avenue Branch Library For A Five Year Term With Lease Payments Of \$2,500 Per Month

[16-1336](#)

Sponsors: Oakland Public Library

Attachments: [View Report](#)

Legislative History

6/29/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
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11 Subject: Commemorative Street Renaming In Honor of Peter Van Kleeff
From: Councilmember McElhaney
Recommendation: Adopt A Resolution Commemoratively Renaming Telegraph Avenue Between 16th And 17th Street As Peter Van Kleeff Way Per The Process Established By Res. No. 77967 C.M.S

[16-1358](#)

Sponsors: McElhaney

Attachments: [View Report](#)

Legislative History

6/29/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
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Open Forum (TOTAL TIME AVAILABLE: 15 MINUTES)

Adjournment

* In the event of a quorum of the City Council participates on this Committee, the meeting is noticed as a Special Meeting of the City Council; however no final City Council action can be taken.

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MATERIALS RELATED TO ITEMS ON THIS AGENDA SUBMITTED TO THE CITY COUNCIL AFTER DISTRIBUTION OF THE AGENDA PACKETS MAY BE VIEWED IN THE OFFICE OF THE CITY CLERK, 1 FRANK H. OGAWA PLAZA, 1ST AND 2ND FLOOR, OAKLAND, CA 94612 FROM 8:30 A.M. TO 5:00 P.M.