



# City of Oakland

Office of the City Clerk  
Oakland City Hall  
1 Frank H. Ogawa Plaza  
Oakland, California 94612  
LaTonda Simmons, City  
Clerk

## Meeting Agenda - FINAL

### \*Life Enrichment Committee

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Tuesday, June 13, 2017

4:00 PM

Sgt. Mark Dunakin Room - 1st Floor

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#### **DEFINITION OF TERMS:**

**Consent Item:** any action item that a subject matter Committee has forwarded to the full Council with unanimous recommendation for approval and is not controversial, and does not have a high level of public interest as determined by the Rules Committee.

**Non-Consent Item:** any action that a subject-matter Committee has forwarded to the full Council without unanimous recommendation for approval, or having a high level of public interest, or is controversial as determined by the Rules Committee.

**Action Item:** any resolution, ordinance, public hearing, motion, or recommendation requiring official vote and approval of the City Council to be effective.

**Informational Item:** an item of the agenda consisting only of an informational report that does not require or permit Council action.

Roll Call / Call To Order

#### **COMMITTEE MEMBERSHIP:**

Vice Mayor Annie Campbell Washington, District 4; Dan Kalb, District 1; Rebecca Kaplan, At-Large; Chairperson: Lynette McElhaney, District 3

- 1 Approval Of The Draft Minutes From The Committee Meeting Of May 23, 2017

[16-1202](#)

**Attachments:** [View Report](#)

- 2 Determination Of Schedule Of Outstanding Committee Items

[16-1203](#)

**Attachments:** [View Report](#)

[View Report](#)

**3** Subject: Informational Report On Love Life Implementation  
 From: Councilmember Lynette McElhaney  
 Recommendation: Receive A Informational Report From The City Administrator On  
 The Status Of Implementing Resolution 86088 C.M.S Adopting "Love Life" As The  
 City's Official Tagline And Motto

[16-0871](#)

**Sponsors:** McElhaney

**Attachments:** [View Report](#)  
[View Supplemental Report](#)

**Legislative History**

3/23/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
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4/11/17	*Life Enrichment Committee	Continued to the *Life Enrichment Committee
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*There were 20 speaker on this item*

*The Committee continued this item to the May 9, 2017 Life Enrichment committee meeting and directed staff to return with steps to get "Love Life" on the Welcome to Oakland Sign and Logo Designs*

5/9/17	*Life Enrichment Committee	Received and Forwarded to the *Life Enrichment Committee
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*There was 3 speakers on this item*

*The committee directed staff to return to committee May 23, 2017 with updates on copy right infringement trade mark, complete analysis of the potential key locations site for costing, use of the motto and that the intention is to have the signs up at the end of the summer*

5/23/17	*Special Life Enrichment Committee	Continued to the *Life Enrichment Committee
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*There were 2 speakers on this itme*

*Committee continued the item to the June 13, 2017 committee meeting with a completed list of where the "Love Life" motto will be posted, any design and or marketing of the motto created by Oakland Public Works and have a ceremonial installation.*

**4** Subject: Oakland Fund For Children And Youth (OFCY) 2017-2018 Grant Renewal  
 From: Human Services Department  
 Recommendation: Adopt A Resolution Authorizing The City Administrator To Renew The Oakland Fund For Children And Youth Grant Agreements Between The City Of Oakland And Various Public And Non-Profit Agencies To Provide Direct Services For Children And Youth In Fiscal Year 2017-2018 In An Amount Not To Exceed \$13,803,200; Which Includes The Award Of Two Grants To East Bay Asian Youth Center In Amounts Not To Exceed \$72,000 And \$85,000, And One Grant Award To Ujimaa Foundation In An Amount Not To Exceed \$72,000

[16-1187](#)

**Sponsors:** Human Services Department

**Attachments:** [View Report](#)  
[View Supplemental Report](#)

**Legislative History**

6/1/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
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**5** Subject: Youth Advisory Commission  
 From: Department of Human Services  
 Recommendation: Receive An Annual Report Of The Oakland Youth Advisory Commission For Fiscal Year (FY) 2016-2017

[16-1235](#)

**Sponsors:** Human Services Department

**Attachments:** [View Report](#)

**Legislative History**

6/1/17	*Rules & Legislation Committee	Scheduled to the *Life Enrichment Committee
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**Open Forum (TOTAL TIME AVAILABLE: 15 MINUTES)**

**Adjournment**

**\* In the event of a quorum of the City Council participates on this Committee, the meeting is noticed as a Special Meeting of the City Council; however no final City Council action can be taken.**

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