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OFFICE OF THE CITY CLERK
OAKLAND

18 MAY 31 PM 4:00

AGENDA REPORT

TO: Members of the
Life Enrichment Committee

FROM: Vice Mayor Annie Campbell
Washington

SUBJECT: Renaming Isabella Street in Honor
of Rev. Newton Carey Jr.

DATE: 05/31/2018

RECOMMENDATION

Vice Mayor Annie Campbell Washington recommends that the City Council adopt a resolution renaming Isabella Street between West Grand Avenue and San Pablo Avenue 'Newton Carey Jr Way' per the process established by Res. No. 77967 C.M.S.

EXECUTIVE SUMMARY

Adoption of the proposed resolution will authorize the renaming of Isabella Street between West Grand Avenue and San Pablo Avenue after long time Oakland resident and community leader, Reverend Newton Carey Jr. Reverend Carey Jr. passed away on December 16, 2016, leaving a lasting legacy of dedication and service to the City of Oakland and the faith community.

BACKGROUND/LEGISLATIVE HISTORY

The processes for adopting commemorative names for new and existing City facilities and streets are specified by state law, the Oakland Municipal Code (OMC), and City Council resolutions:

NAMING OR RENAMING OF CITY FACILITIES AND PUBLIC RIGHTS-OF-WAY				
CITY PROPERTY	STATE STATUTE	MUNICIPAL CODE	RESOLUTION	PROCESS
public park or recreation center	N/A	N/A	56600 C.M.S. 65024 C.M.S. new & existing facility	1. nominated by a citizen or entity
public building or other facility				2. approved by PRAC
				3. adopted by the City Council
				1. nominated by a citizen or entity
				2. adopted by the City Council
public street	Gov. Code 34091.1	16.16.120 new street	N/A	1. nominated by the developer
				2. approved by the Planning Commission
	new & existing street		3. subdivision map filed with Recorder	
			77966 C.M.S. existing street	1. nominated by 10 citizens and 3 groups
				2. approved by the Landmarks Board
				3. adopted by the City Council
			77967 C.M.S. existing street	1. nominated by a Councilmember
				2. adopted by the City Council

Item: _____
Life Enrichment Committee
June 12, 2018

Adopted in 2003, Resolution No. 77967 established a process for renaming a public street by Councilmember nomination and ratification by resolution by the City Council. The City Council's evaluation of the nominee may be based on the following criteria:

1. the individual has positively impacted the lives of a nation or the world; or
2. the name change is related to an economic development or redevelopment activity; or
3. the renaming commemorates a significant historical event.

True Vine Ministries approached the City of Oakland in 2015 to inquire about the process of renaming the street their place of worship is located (i.e. 896 Isabella Street) in honor of their now deceased Senior Pastor, Reverend Newton Carey Jr. The City Engineer notified 69 business owners and 29 residential parcels of a proposed name change. The property owners were advised that failure to respond to the ballot would be considered a vote in favor of changing the name. Of the 98 notices issued, only two respondents opposed.

PROPOSAL

This resolution approves changing the name of Isabella Street from numbers 820 to 896 to 'Newton Carey Jr. Way'. This portion of Isabella Street spans between San Pablo and West Grand Avenues. The resolution also directs the Public Works Department to manufacture and install the sign and directs the City Clerk to notify Alameda County pursuant to state law.

The late Reverend Newton Carey Jr. was a successful business owner who became the first African American to own several gas stations in Oakland. He served as a beloved community leader in his congregation and community for over 40 years before his death in 2016. Information about Reverend Newton Carey Jr's life and impact in Oakland can be found in Attachment B.

COORDINATION

The legislation was coordinated with the leadership of True Vine Ministries, the Public Works Department and the City Attorney's Office.

FISCAL IMPACT

There is no anticipated fiscal impact. True Vine Ministries has already paid the required fee that funds both staff time and manufacturing costs for the name change.

SUSTAINABLE OPPORTUNITIES

Economic: There are no anticipated economic impacts to this resolution.

Environmental: There are no anticipated economic impacts to this resolution.

Social Equity: This resolution intends to promote social equity by honoring a local hero of the African American community.

ACTION REQUESTED OF THE CITY COUNCIL

Adopt a resolution renaming Isabella Street between West Grand Avenue and San Pablo Avenue 'Newton Carey Jr Way' per the process established by Res. No. 77967 C.M.S.

For questions regarding this report, please contact Daryl R. Dunston, Senior Policy Analyst, at 510-238-7042.

Sincerely,



Annie Campbell Washington
City of Oakland Vice Mayor and Councilmember, District 4

Prepared by:

Daryl R. Dunston, Senior Policy Analyst

Attachments: (2)

- A: Map of Proposed Street Name Change
- B: Biography of Reverend Newton Carey Jr.

Attachment A

Changing street name from
Isabella Street
to
Newton Carey Jr.
Way



Attachment B

Biography of Reverend Newton Carey Jr.

In 1975, Reverend Newton Carey Jr., a member of Cosmopolitan Baptist Church, was called to pastor a small church in West Oakland whose membership had dwindled down to six members. With his wife Sallie T. by his side and their five children, Pastor Carey began his work to revitalize a dying church. An introduction to evangelism lit a deep fire inside of Pastor Carey and Mama Sallie, as members of the congregation that resulted in the implementation of many innovative evangelical programs at True Vine, most notably the Annual Block Party.

Evangelism soon became a required class at True Vine. Armed with a membership on fire for the Lord and ready to win souls, Pastor Carey and Mama Sallie created a curriculum for block parties, and the rebirth for True Vine was underway. They realized that sharing Jesus with a cold and hungry person was futile, so the block parties began with a free meal

and free clothing. Then the attendees were ministered to through song and through the Word of God. The Southern Baptist Convention quickly noticed the tremendous pace in which True Vine was growing and invited Pastor Carey and Mama Sallie to train church leaders throughout the country on how to utilize this awesome tool in their own communities.

Pastor Carey and Mama Sallie have been widely recognized for their innovative style of sharing the Word of God and are highly requested speakers at conventions and churches all over the United States. Under the leadership of this dynamic team, the membership of True Vine has grown from six to over 1,600 souls. Although the past 25 years have not been void of adversity, Pastor Carey and Mama Sallie are victorious in Christ Jesus. They have endured the death of two sons and a church split, however they have come forth as pure gold.

The true spirit of God's unconditional love is epitomized by the lives of Pastor Carey and Mama Sallie and in the lives of those who have been blessed by their selfless sacrifice, generosity and compassion. They took to heart God's command to feed the hungry and clothe the naked and they taught us by word and by personal example how to love as Jesus loved. We thank God for all of the years of leadership, commitment and dedication of Pastor Newton Carey Jr. and Sallie T. Carey, for the legacy of love they brought to the City of Oakland and to the world.

Pastor Newton Carey Jr. and Mama Sallie T. Carey have now retired as Sr. Pastor and First Lady of True Vine and have passed the church on to their son Pastor Zachary E. Carey and his lovely wife Dr. Donna C. Carey. Although they have retired, they are both still very active today at True Vine where they are loved and adored by all.

Source: True Vine Ministries

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Approved as to Form and Legality


City Attorney's Office

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY VICE MAYOR ANNIE CAMPBELL WASHINGTON

Resolution Renaming Isabella Street Between West Grand Avenue and San Pablo Avenue, 'Newton Carey Jr Way', Per The Process Established By Res. No. 77967 C.M.S.

WHEREAS, an application has been submitted to the City of Oakland from True Vine Ministries requesting the renaming of Isabella Street between West Grand Avenue and San Pablo Avenue as Newton Carey Jr Way in honor of the long-time community and spiritual leader; and

WHEREAS, in 2000, the Oakland City Council honored Reverend Newton Carey Jr and his wife, Mrs. Sallie Tee Carey for their leadership in the West Oakland Community for the past 25 years; and

WHEREAS, Reverend Newton Carey Jr passed away in 2016 after over forty years of dedicated community service to West Oakland; and

WHEREAS, in 2015, True Vine Ministries first requested that the City rename Isabella Street in honor of the life of Reverend Newton Carey Jr; and

WHEREAS, pursuant to said request by True Vine Ministries, the City of Oakland did notify through United States mail with regular postage the 69 property owners and residents across 29 privately owned parcels along Isabella Street as further identified in Exhibit A attached hereto of said request for a street commemoration to honor Reverend Newton Carey Jr; and

WHEREAS, said property owners were advised in said notice from the City Engineer that the City Council could at its option approve the renaming of Isabella Street or as an alternative retain the Isabella Street name and approve the installation of commemorative plaques or signs to honor Reverend Newton Carey Jr; and

WHEREAS, said property owners were provided a ballot in said notice on which they could indicate their preference for either option or both options; and

WHEREAS, said property owners were also advised in said notice that said ballot should be returned to the City Engineer within one month of its mailing; and

WHEREAS, said property owners were also advised in said notice that the City Engineer would consider the failure of property owners to return their ballots within the allotted time to be a vote in favor of renaming Isabella Street to honor Reverend Newton Carey Jr; and

WHEREAS, said property owners were provided a return envelope; and

WHEREAS, the City Engineer received one ballot in favor and two ballots against indicating that a majority of said property owners were in favor of the name change; and

WHEREAS, the City Council in 2003 established procedures for commemorative street naming through Resolution No. 77967 C.M.S under which the City Council may, by its own motion, consider the renaming of a public street as a tribute to an individual, or as a result of a significant event or activity and one of the following conditions is met:

- the individual has positively impacted the lives of a nation or the world; or
- the name change is related to an economic development or redevelopment activity; or
- the renaming commemorates a significant historical event; and

WHEREAS, under the procedures outlined by the companion Resolutions No. 77966 and 77967 the City Council may commemorate a nominee either by:

- a) retaining the existing street name and installing commemorative plaques or signs; or
- b) renaming the existing street for the individual and installing new street signs; and

WHEREAS, the Council of the City of Oakland did meet and did receive public testimony and did deliberate on the provisions set forth in Resolution No 77967 C.M.S. for evaluation of street renaming; and

WHEREAS, California Government Code Section 34091.1 allows a jurisdiction by resolution to name a new public street or to rename an existing public street; and

WHEREAS, the naming of a new public street or the renaming of an existing public street is exempt from the California Environmental Quality Act of 1970; now, therefore, be it

RESOLVED That the Council of the City of Oakland hereby approves the renaming of Isabella Street (820-896) between its intersections with San Pablo Avenue and West Grand Avenue in honor of Reverend Newton Carey Jr; and be it

FURTHER RESOLVED That the Public Works Agency is directed to manufacture and install new street signs displaying the name Newton Carey Jr Way and be it

FURTHER RESOLVED That pursuant to California Government Code Section 34092 the City Clerk is directed to forward a copy of this Resolution to the Alameda County Board of Supervisors.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLÉN, KALB, KAPLAN, AND PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LATONDA SIMMONS
City Clerk and Clerk of the Council of the
City of Oakland, California