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Approved as to Form and Legality

DRAFT
City Attorney's Office

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY COUNCILMEMBER [IF APPLICABLE]

RESOLUTION Resolution proclaiming June 21, 2014 as "ASK Day" (Asking Saves Kids) urging parents to ASK their neighbors, friends, and relatives if there is an unlocked gun in their home before sending a child over to play and calling upon the people of Oakland to recognize this special observance with the appropriate diligence and activities.

WHEREAS, the epidemic of gun violence is plaguing our nation's children and claiming nine children and teen lives a day; and

WHEREAS, over one third of American homes with children have guns, many kept unlocked and loaded, and children in the United States are more likely to die of gun violence than from all natural causes combined; and

WHEREAS, the ASK (Asking Saves Kids) Campaign urges parents to ASK their neighbors, friends, and relatives if there is a gun in their home before sending a child over to play or visit; and

WHEREAS, the ASK Campaign, a collaboration between the Brady Center to Prevent Gun Violence and the American Academy of Pediatrics, has partnered with over 400 grassroots organizations to spread its message in neighborhoods nationwide; and

WHEREAS, through a national public health campaign, the hope is that ASKing will become part of good parenting vernacular; offering a real solution that all Americans can adopt to help protect our families and children and that works immediately to save lives; and

WHEREAS, the power of the ASK Campaign is its inclusion of all individuals concerned with the welfare of children, including gun owners, and makes one of the solutions to gun violence a discussion about public safety and good parenting; now, therefore, be it

RESOLVED: That the City of Oakland therefore does hereby proclaim **June 21, 2014** as **"ASK Day"** and calls upon the people of Oakland to recognize this special observance with the appropriate ceremonies and activities.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, GALLO, GIBSON MCELHANEY, KALB, KAPLAN, REID, SCHAAF, AND PRESIDENT KERNIGHAN

NOES -

ABSENT -

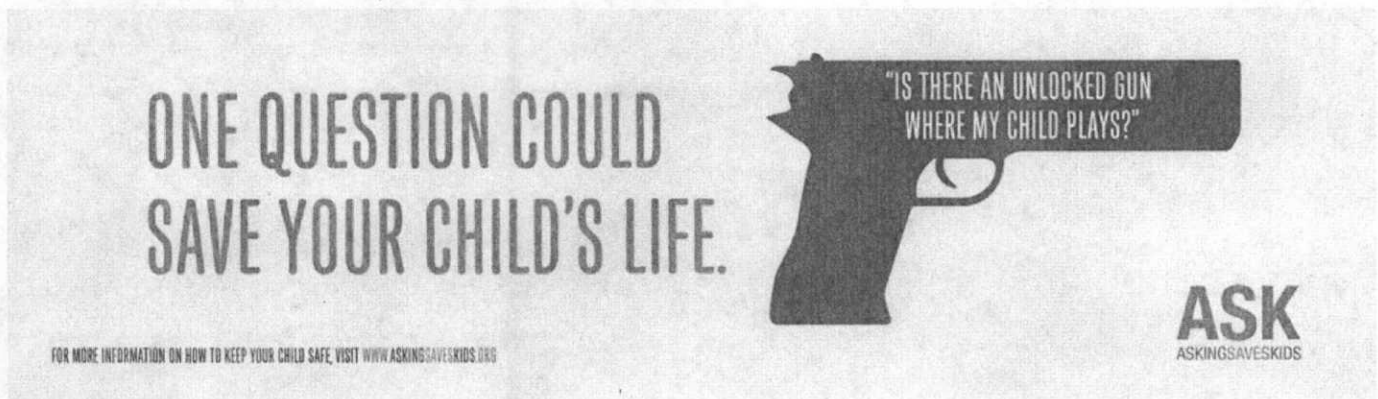
ABSTENTION -

ATTEST: _____
LATONDA SIMMONS
City Clerk and Clerk of the Council of the
City of Oakland, California

ASK

ASKINGSAVESKIDS

About ASK



In America, **one out of three homes with children has a gun**, and nearly **1.7 million children live in a home with a loaded, unlocked gun**. Every year thousands of kids are killed and injured as a result.

The **ASK (Asking Saves Kids) Campaign** promotes a simple idea with the potential to help keep kids safe. It encourages parents to ASK if there is an unlocked gun in the homes where their children play.

Parents ask all sorts of questions before their children visit other homes. They ask about pets in the house, discuss allergies and Internet access, and ask questions about supervision. ASK encourages parents to add one more question to this conversation: **"Is there an unlocked gun in your house?"** It's a simple question, but it has the power to save a child's life.

Every parent cares about the safety of their children. ASK allows parents to play an active role in keeping kids safe. Any parent can make a difference by ASKing, and encouraging others to do the same.

For more than a decade, the ASK Campaign has partnered with over 400 grassroots organizations to spread its message in neighborhoods nationwide. The ASK Campaign is a collaboration between the Brady Center to Prevent Gun Violence and the American Academy of Pediatrics who has promoted the ASK message to its 62,000 members across the country. The ASK Campaign has successfully inspired **19 million households** to ask if there are guns where their children play.

Why Asking Matters

80%

of unintentional firearm deaths of kids under 15 occur in a home



1 in 3

homes with children have guns, many left unlocked or loaded



nine

children and teens are shot each day in gun accidents

