



# AGENDA REPORT


**TO:** Jestin D. Johnson  
City Administrator

**FROM:** Sofia Navarro  
HSD Interim Director

**SUBJECT:** Addendum to Affiliation Agreement  
between University of San Francisco  
and City of Oakland

**DATE:** November 10, 2025

City Administrator Approval

  
Jestin Johnson (Nov 20, 2025 18:15:12 PST)

Date: 11/20/2025

## **RECOMMENDATION**

**Staff Recommends That The City Council Adopt A Resolution:**

**Authorizing the City Administrator 1) To Accept A Gift of In-Kind Services Pursuant To The Affiliation Agreement With The University Of San Francisco School of Nursing and Health Professions To Implement Nurse-Led And Public Health Initiatives To Expand Health And Wellness Access, Student Engagement And Community Programming For Older Adults At An Estimated Value Not To Exceed \$150,000 Per Year For Up To Three Years And 2) To Negotiate And Execute Any Additional Agreements Required To Facilitate Receipt Of The In-Kind Services**

## **EXECUTIVE SUMMARY**

On September 11, 2025, the City of Oakland Human Services Department (HSD) and the University of San Francisco School of Nursing and Health Professions (USF SONHP) entered into an Affiliation Agreement to collaborate on innovative strategies that address the health, safety, and social connectedness of Oakland's growing older adult population. While the umbrella Affiliation Agreement enables collaborative planning and program development, an Addendum approved by City Council is required to authorize implementation of the initiatives and student placements.

This Addendum authorizes the execution of:

- Nurse-Led and Public Health Initiatives to serve priority populations and communities
- Placement of undergraduate and graduate nursing and public health students to implement the project.

Life Enrichment Committee  
December 9, 2025

- Coordination of program evaluation, community engagement, and policy advocacy strategies to strengthen Oakland's age-friendly ecosystem.

Approval of this proposed Addendum will expand Oakland's capacity to deliver wellness services, support social connection, and build workforce pathways in nursing and public health -all without direct City financial outlay.

## **BACKGROUND / LEGISLATIVE HISTORY**

In February 2025, staff from HSD's Aging and Adult Services (AAS) Division began discussions with USF SONHP to address increasing community health and safety needs related to Oakland's aging population. On June 3, 2025, HSD and USF SONHP convened a joint strategic planning session with Oakland Senior Center Advisory Council members, staff, and university leadership to co-design actionable strategies. This session established shared outcomes for Oakland's older adults that will prioritize historically underserved and marginalized communities:

- Health & Safety
- Engagement and Confidence
- Reducing Social Isolation
- Empowerment and Advocacy
- Mobility and Health Management
- Community Trust

On September 11, 2025, the City entered into an Affiliation Agreement with USF SONHP to formalize this partnership. The Addendum, now before Council, authorizes the implementation of the Nurse-Led and Public Health Initiatives, as outlined in the Addendum's project scope and student placement framework (**Exhibit A**).

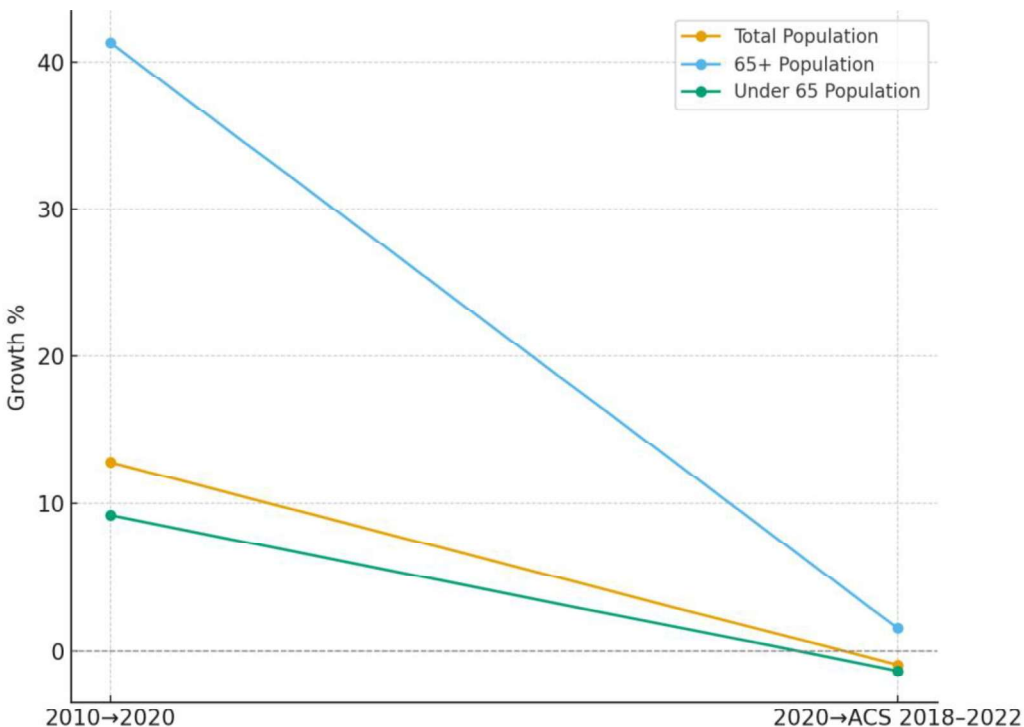
## **ANALYSIS AND POLICY ALTERNATIVES**

Oakland's population has undergone significant changes over the past decade, signaling important implications for planning and service delivery as residents age. The U.S. Census Bureau estimated Oakland's population in 2023 at 441,032, with residents aged 65 and older making up 14% (over 62,420 people) of the city's population.

Between 2010 and 2020, the city grew by nearly 13%, adding close to 50,000 residents to its census. While overall growth slowed in the years following the 2020 decennial population count, the notable demographic shift in the rapid growth of the older adult population in Oakland cannot be ignored. Residents aged 65 and older increased by

**more than 41%** between 2010 and 2020, far outpacing the 9% growth seen among those under 65 (see Figure 1 below). Even as Oakland's overall population leveled off after 2020, those aged 65+ continued to rise, increasing by an additional 1.5%, while the population younger than 65 declined slightly. This trend has resulted in older adults comprising a larger proportion of the city's population, rising from 11% in 2010 to over 14% in the most recent estimates.

Figure 1. Oakland Population % Growth Rates by Age Group



These demographic changes highlight a pressing reality: Oakland is becoming an older city whose residents' increased needs will follow suit. The growth in the senior population, particularly those in the older cohorts, points to an urgent need for investments in community-based long-term services and supports to keep Oakland residents safe, healthy, and engaged as they age.

Approval of this proposed Addendum will advance the Citywide priority of **responsive, trustworthy government** through the implementation of five key areas:

1. Health and Wellness Access & Prevention
2. Digital Literacy & Connected Seniors
3. Social Connection & Safety
4. Workforce Development

## 5. Policy and Data Collaboration

Primary project sites include the Senior Centers in Downtown Oakland, North Oakland, West Oakland, and East Oakland. Satellite sites include libraries, faith-based organizations, mobile wellness hubs, and other community-based locations serving high-need neighborhoods.

Without approval, USF SONHP students would not be formally placed to support program implementation, and the City would forgo more than \$100,000 in annual in-kind contributions. By approving this proposed Addendum, Oakland gains expanded service capacity, improved health and well-being, and increased workforce partnership at no direct cost to the City.

### **FISCAL IMPACT**

The Addendum generates in-kind contributions valued at approximately \$104,500 annually through student internships, workforce placement, and faculty coordination.

Student Type	Students	Hours	Estimated Value
BSPH	10/semester	80 hrs./student/semester	\$32,000/semester
MPH	5/year	250 hrs./student/year	\$56,250/year
BSN	6/semester	Varies	\$16,250/semester

There is no direct City General Fund expenditure associated with this action. All student placements are considered in-kind contributions, and no monetary payments will be made for Intern services.

### **PUBLIC OUTREACH / INTEREST**

No additional outreach was required beyond standard City Council noticing procedures. However, this initiative builds upon months of collaborative engagement with senior center advisory councils, community stakeholders, and USF faculty.

### **COORDINATION**

This report and legislation have been reviewed by the Office of the City Attorney, the Budget Bureau, and the City Administrator's Office.

### **PAST PERFORMANCE, EVALUATION, AND FOLLOW-UP**

This is the first Addendum under the umbrella Affiliation Agreement. Program evaluation will be conducted quarterly through a joint HSD–USF SONHP task force, measuring participation rates, wellness outcomes, isolation indicators, and program reach.

### **SUSTAINABLE OPPORTUNITIES**

**Economic:** Expands service delivery without City cost, provides a pipeline for future health workforce.

**Environmental:** Neutral.

**Race & Equity:** Older adults in Oakland – including people facing disparities due to race, age, language, disability, gender, and other inequities – feel safe, healthy, included, and connected in the community by having access to the resources and supports they need to age well and live full lives.

### **ACTION REQUESTED OF THE CITY COUNCIL**

**Staff Recommends That The City Council Adopt A Resolution:**

**Authorizing the City Administrator 1) To Accept A Gift of In-Kind Services Pursuant To The Affiliation Agreement With The University Of San Francisco School of Nursing and Health Professions To Implement Nurse-Led And Public Health Initiatives To Expand Health And Wellness Access, Student Engagement And Community Programming For Older Adults At An Estimated Value Not To Exceed \$150,000 Per Year For Up To Three Years And 2) To Negotiate And Execute Any Additional Agreements Required To Facilitate Receipt Of The In-Kind Services.**

For questions regarding this report, please contact Ana Bagtas, Manager, Aging & Adult Services Division, at (510) 238-6794.

Respectfully Submitted,

*Sofia Navarro*

Sofia Navarro (Nov 19, 2025 09:41:27 PST)

Sofia Navarro

Interim Human Services Department Director

Prepared by:

Ana Bagtas, Human Services Manager