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2008 FEB 13 PM 12:17

CITY OF OAKLAND

AGENDA REPORT

TO: Office of the City Administrator
ATTN: Deborah Edgerly
FROM: Anne Campbell Washington, Assistant to the City Administrator
DATE: February 26, 2008

RE: **Resolution Authorizing the City Administrator to (1) Waive the Competitive Bid Requirement and Negotiate and Execute a Contract Between the City of Oakland and Berkeley Policy Associates In An Amount Not To Exceed One Hundred Seventy Three Thousand Dollars (\$173,000) For the Period of February 1, 2008 to September 30, 2008 To Provide An Outcome Evaluation of the Measure Y Violence Prevention Program from January 2005 to December 2007 And To Provide a FY 2007-08 Report on the Measure Y Community Policing and Violence Prevention Programs; and (2) Appropriate Seventy-Five Thousand Dollars (\$75,000) Within the Measure Y Evaluation Services Funds to the Department of Human Services To Provide Supplemental Data Analysis and Survey Services Pertaining to the April 2008 Measure Y Outcome Evaluation.**

SUMMARY

This report seeks approval of a resolution authorizing the City Administrator to waive the competitive bid process and to negotiate and execute a contract with Berkeley Policy Associates in an amount not to exceed \$173,000 to complete an outcome evaluation of the violence prevention programs funded by Measure Y from January 2005 to December 2007. The outcome evaluation report will be presented to City Council in conjunction with the reauthorization of violence prevention contracts in April 2008. The timing will allow City Council to review performance of the violence prevention programs at the same time funding decisions are made for FY 2008-09 violence prevention services. The resolution also authorizes in the contract with Berkeley Policy Associates the end-of-fiscal year evaluation report on community policing and violence prevention programs and services for FY 2007-08.

Additionally, the resolution authorizes the appropriation of \$75,000 of Measure Y evaluation services funds to the Department of Human Services to provide supplemental data analysis and survey services in support of the outcome evaluation presented in April 2008.

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FISCAL IMPACT

Funds for the evaluation contract (\$173,000) and additional data analysis and survey services (\$75,000) are available in Public Safety Act/2004 Measure Y Fund (2251), Measure Y Evaluation Project (G261240). There is no impact on the General Purpose Fund.

BACKGROUND

The Violence Prevention and Public Safety Act of 2004 (Measure Y) legislation stipulates that "not less than 1% or more than 3% of Measure Y funds appropriated to each police service or social service program shall be set aside for the purpose of independent evaluation of the program, including the number of people served and the rate of crime or violence reduction achieved".

The City Administrator's Office released a Request for Proposals (RFP) on September 27, 2005 for the FY 2006-07 evaluation of Measure Y's community policing and violence prevention programs and services. Seven proposals were received. Berkeley Policy Associates (BPA) ranked first in both the proposal review and interview process. The Violence Prevention and Public Safety Oversight Committee voted unanimously to recommend to the City Council that BPA be selected as the independent evaluator. The City Council authorized the City Administrator to award the contract to BPA in March 2006.

BPA is a local, certified firm with extensive experience conducting evaluations of community based service organizations and youth social service programs. BPA led the violence prevention programs component of the evaluation. BPA subcontracted with RAND Corporation (RAND) and Leapfrog Consulting for the contract. RAND led the evaluation of the community policing component of the evaluation. Leapfrog Consulting provided graphic facilitation for the logic model meetings with the violence prevention program providers.

The FY 2006-07 evaluation entitled *Community Policing and Violence Prevention in Oakland: Measure Y in Action* was published to the public on December 28, 2007 and is being presented to the Public Safety Committee under separate cover. This first evaluation report presents a process evaluation that documents and analyzes the early development and actual implementation of the community policing and violence prevention components funded by Measure Y.

Violence prevention program providers are in their second year of funding from Measure Y. A report will be presented to the Public Safety Committee in April 2008 to request authorization for a third year of funding for providers who have performed successfully in the first and second years. For this reason, staff is proposing two work products for Berkeley Policy Associates for the second year of the evaluation. The first work product, an outcome evaluation, will be presented to the Public Safety Committee in April 2008,

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in conjunction with the request for third year of funding for program providers. This outcome evaluation will span from January 2005 to December 2007 to report on how well the programs are working and to show the impacts made by the programs to-date. The second work product, a full end-of-fiscal year report on both the community policing and violence prevention components will be presented to the Public Safety Committee by BPA and RAND in the fall of 2008.

KEY ISSUES AND IMPACTS

The proposed contract would provide an outcome evaluation on or before April 15, 2008, enabling informed funding decisions for the third year of Measure Y funding for violence prevention program providers. The outcome evaluation will describe the impact of the \$25,578,868 in Measure Y violence prevention programming funds that have been expended from FY 2005-06 through FY 2006-07.

A waiver of the competitive bidding process can occur only where there is a finding by the City Council or its designee that it is in the best interests of the City. Berkeley Policy Associates recently completed the first year process evaluation of Measure Y community policing and violence prevention programming. BPA's familiarity with Measure Y violence prevention strategies and grantees, the need to comply with the Measure Y legislation's requirement for evaluation in a timely manner, and the desire for an outcome evaluation prior to the next round of funding decisions, merit the request to waive the competitive bid process and to authorize the City Administrator to negotiate and execute a contract with BPA for an outcome evaluation in April 2008 and an end-of-fiscal year report in fall 2008.

The proposed \$75,000 will fund one full-time, temporary, in-house staff position until June 2008, to support the BPA evaluation efforts on the violence prevention program side. The position will ensure the transfer of confidential data for matching among all partners – CitySpan, Oakland Unified School District, Alameda County Probation Department and the evaluation team. The position will work with CitySpan and grantees to ensure accurate and timely submission of data to the database for outcome analysis. The position will also provide day-to-day oversight of BPA analysis including review of client and provider surveys, review of assumptions for data analysis, collection of current evaluation reports and data already undertaken by grantees.

While the items identified in this report are being accomplished, the City Administrator's Office will develop and release a Request for Proposal (RFP) for Measure Y Evaluation Services for FY 2008-09. This will provide staff the opportunity to reflect on what was accomplished in the first two years of evaluation of Measure Y and survey other qualified evaluators for the next round of funding to ensure uninterrupted outcome evaluation services and to ensure the most thorough, thoughtful evaluation is conducted of the violence prevention and community policing components of Measure Y.

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PROJECT DESCRIPTION

The scope of services includes the following areas: (1) an outcome evaluation of Measure Y community policing efforts, (2) an outcome evaluation of Measure Y violence prevention programs, (3) an analysis of citywide crime indicators, (4) grantee communication, (5) staff survey of program participants, (6) program data/evaluation collection and, (7) data matching. A timeline for activity completion as well as staff/contractor responsibilities have been negotiated, agreed to by the parties, and is presently underway. Tasks include direct communication with grantees regarding evaluation criteria and expectations, drafting of survey questions for each violence prevention strategy area and the posting of survey data on CitySpan in preparation for further analysis. Outcome data on Measure Y program grantees available from other sources will be collected and included in the overall outcome evaluation. Truancy and suspension data from the Oakland Unified School District, probation data from the Alameda County Probation Department and Measure Y violence prevention program participant data will be matched, analyzed and presented in a final outcome evaluation no later than April 15, 2008. Overall supervision of contract performance will be conducted by an Assistant to the City Administrator. Performance progress meetings will be held on a weekly basis between City staff and the contractor to complete performance of the contract.

SUSTAINABLE OPPORTUNITIES

Economic - The proposed outcome evaluation contract will provide an analysis of Measure Y-funded violence prevention programs and community policing efforts to determine their efficacy and effectiveness in reducing violence. A reduction in violence will contribute to the economic well-being of Oakland's neighborhoods and business districts.

Environmental - No environmental impacts are anticipated at this time.

Social Equity - The proposed outcome evaluation contract will provide a data-driven analysis of the impact of Measure Y violence prevention programs and community policing efforts. The findings will contribute to informed funding decisions regarding violence prevention programming during the FY 2008-2009 budget cycle.

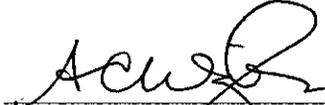
DISABILITY AND SENIOR CITIZEN ACCESS

All Measure Y violence prevention programming contribute to the increased safety of Oakland communities which is particularly beneficial to residents with disabilities and mobility impaired seniors.

ACTION REQUESTED OF THE CITY COUNCIL

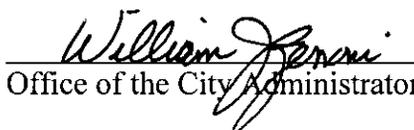
Staff requests the City Council waive the competitive bidding process and approve a resolution authorizing the City Administrator to negotiate and execute a contract between the City of Oakland and Berkeley Policy Associates in an amount not to exceed \$173,000 to: (1) provide an outcome evaluation of the Measure Y violence prevention programs; (2) provide an end-of-fiscal year 2007-08 report on the Measure Y community policing and violence prevention programs; and (3) to appropriate \$75,000 from the Measure Y Fund to the Department of Human Services to hire temporary staff for data analysis and survey services. The outcome evaluation will provide data-driven analysis of the impact, efficacy and effectiveness of Measure Y violence prevention programming.

Respectfully submitted,



Anne Campbell Washington
Assistant to the City Administrator
Office of the City Administrator

APPROVED AND FORWARDED
TO THE PUBLIC SAFETY COMMITTEE



Office of the City Administrator

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APPROVED TO FORM AND LEGALITY

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City Attorney

OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO (1) WAIVE THE COMPETITIVE BID REQUIREMENT AND NEGOTIATE AND EXECUTE A CONTRACT BETWEEN THE CITY OF OAKLAND AND BERKELEY POLICY ASSOCIATES IN AN AMOUNT NOT TO EXCEED ONE HUNDRED SEVENTY THREE THOUSAND DOLLARS (\$173,000) FOR THE PERIOD OF FEBRUARY 1, 2008 TO SEPTEMBER 30, 2008 TO PROVIDE AN OUTCOME EVALUATION OF THE MEASURE Y VIOLENCE PREVENTION PROGRAM FROM JANUARY 2005 TO DECEMBER 2007 AND TO PROVIDE A FY 2007-08 REPORT ON THE MEASURE Y COMMUNITY POLICING AND VIOLENCE PREVENTION PROGRAMS; AND (2) APPROPRIATE SEVENTY-FIVE THOUSAND DOLLARS (\$75,000) WITHIN THE MEASURE Y EVALUATION SERVICES FUNDS TO THE DEPARTMENT OF HUMAN SERVICES TO PROVIDE SUPPLEMENTAL DATA ANALYSIS AND SURVEY SERVICES PERTAINING TO THE APRIL 2008 MEASURE Y OUTCOME EVALUATION

WHEREAS, City of Oakland voters passed Measure Y – the Violence Prevention and Public Safety Act of 2004 – to provide tax revenue each year for ten years to support violence prevention and public safety programs and services in Oakland’s neighborhoods; and

WHEREAS, the Violence Prevention and Public Safety Act of 2004 stipulates that not less than 1% or more than 3% of funds appropriated to any police service or social service program shall be set aside for the purpose of an annual independent evaluation of the program, including the number of people served and the rate of crime or violence reduction achieved; and

WHEREAS, City staff developed and disseminated a Request for Proposals in September 2005 and conducted a proposal review and selection process to identify a contractor to provide evaluation services; and

WHEREAS, the selected contractor, Berkeley Policy Associates (BPA) completed performance under the 2005 evaluation contract and provided the first year evaluation report, entitled Community Policing and Violence Prevention in Oakland, Measure Y in Action; and

WHEREAS, due to its familiarity with the Measure Y Violence Prevention Programs, Berkeley Policy Associates can provide an outcome evaluation prior to the funding decisions for the third year of violence prevention programming funded by Measure Y; and

WHEREAS, the City Administrator wishes to enter into an agreement with Berkeley Policy Associates without competitive bid to provide (1) an outcome evaluation of the Measure Y violence prevention programs for FY 2005-06 and FY 2006-07 and (2) an End of Fiscal Year 2007-2008 Report on Measure Y Community Policing and Violence Prevention Programs; and

WHEREAS, the City Council finds the waiver of the competitive bid process is in the best interests of the City; and

WHEREAS, the City Council finds that the service is of a professional, scientific or technical nature and is temporary in nature; and

WHEREAS, the City Council finds that the contract shall not result in the loss of employment or salary by any person having permanent status in the competitive service; now therefore be it

RESOLVED: That the City Administrator or her designee is hereby authorized to negotiate and execute a contract with Berkeley Policy Associates in an amount not to exceed \$173,000, (Measure Y Evaluation Project (G261240), FY 2007-2008) to (1) conduct an outcome evaluation of the Measure Y Violence Prevention Programs and (2) provide an End of Fiscal Year 2007-2008 Report on the Measure Y Community Policing and Violence Prevention Programs; and be it

FURTHER RESOLVED: That pursuant to Oakland Municipal Code Title 2, Chapter 2.04, Article 2.04.051.B, the City Council finds and determines that it is in the best interests of the City to waive the competitive bid process for completion of the Measure Y outcome evaluation by Berkeley Policy Associates; and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to conduct all negotiations, execute and submit all documents, including, but not limited to applications, agreements, amendments, modifications, payment requests and related

actions which may be necessary in accordance with its basic purpose, at no additional contract costs; and be it

FURTHER RESOLVED: That the City Administrator is authorized to appropriate \$75,000 in the Measure Y Fund (2251) Measure Y Evaluation Project (G261240), to the Department of Human Services to pay for data analysis and survey services pertaining to the Measure Y Violence Prevention Program outcome evaluation; and be it

FURTHER RESOLVED: That said agreements shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20__

PASSED BY THE FOLLOWING VOTE:

AYES – BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID and
PRESIDENT DE LA FUENTE

NOES -

ABSENT –

ABSTENTION –

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City Of Oakland, California