

CITY OF OAKLAND
AGENDA REPORT

OFFICE OF THE CITY CLERK

2005 SEP 29 PM 2:30

TO: Office of the City Administrator
ATTN: Deborah Edgerly
FROM: Department of Human Services
DATE: October 11, 2005

RE: **RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ACCEPT AND APPROPRIATE A GRANT FROM THE EAST BAY COMMUNITY FOUNDATION IN THE AMOUNT OF \$10,000 FOR A TWELVE MONTH PERIOD, JUNE 15, 2005 THROUGH JUNE 15, 2006, TO SUPPORT THE CITY-COUNTY NEIGHBORHOOD INITIATIVE**

SUMMARY

The City of Oakland, Department of Human Services has been awarded a \$10,000 grant from the East Bay Community Foundation to support the City-County Neighborhood Initiative. This is a community organizing initiative developed by the Oakland City-County Violence Prevention Task Force focused on two target areas, one in West Oakland and one in East Oakland. The grant will support materials, supplies and operational costs of this project. This resolution authorizes the appropriation of this grant, which covers a twelve month period, from June 15, 2005 through June 15, 2006.

FISCAL IMPACT

Approval of this resolution will authorize the City to accept and appropriate a grant of \$10,000 for a twelve month period from June 15, 2005 through June 15, 2006 from the East Bay Community Foundation to the City-County Neighborhood Initiative. All funds will be appropriated to Private Grant Fund 2190, Department of Human Services -Administration Unit, Organization 78111 and a project number that will be established.

BACKGROUND

The City-County Neighborhood Initiative was created by the Oakland City-County Violence Prevention Task Force led by Mayor Jerry Brown in 2003. The purpose of this Task Force was to address the growing level of violence in the City of Oakland. The Task Force was composed of agency directors from the Alameda County Health Services Agency, Alameda County Sheriff, Alameda County Chief of Probation, the Oakland City Administrator, Mayor's Office, Department of Human Services, Police Department, Public Works, Oakland Housing Authority, and other city and county agency directors. In an effort to prevent violence in high crime areas, the Task Force developed a comprehensive, place-based violence prevention strategy named the City-County Neighborhood Initiative. It is being piloted in two neighborhoods, a six block area

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of West Oakland and Sobrante Park in East Oakland. This initiative addresses the problem of violence by improving a broad range of indicators that are directly correlated with high rates of violence in communities through community organizing. These indicators include: lack of economic opportunity, small numbers of constructive activities for youth, blight and physical deterioration, and the absence of strong networks and ties among community members. Funding from the East Bay Community Foundation supports materials and supplies that enable this program to operate.

KEY ISSUES

The East Bay Community Foundation grant will provide funds for special events and projects such as: community meetings, street clean-ups and block parties. It also includes funding for office supplies, cell phones of the two Community Building Coordinators who are the community organizers for this initiative, local travel for Community Building Coordinators, printing of flyers and other documents, and food and refreshments for meetings.

Funding for the City-County Neighborhood Initiative comes from the following sources:

- \$196,485 from Measure Y- Violence Prevention and Public Safety Act of 2004
- \$30,000 in Community Development Block Grant funds for the West Oakland target area
- \$15,000 from the San Francisco Foundation for the Youth Ambassadors program in the West Oakland target area

PROGRAM DESCRIPTION

The City-County Neighborhood Initiative seeks to develop sustainable neighborhood improvements in a 6-block area of West Oakland and in Sobrante Park located in East Oakland by following implementing the following strategies:

- **Strategy 1: Core Teams** - Residents work directly with city and county agencies (including police) and community based organizations in Core Teams to solve neighborhood issues.
- **Strategy 2: Community Outreach** - Community Building Coordinators and teams of AmeriCorps volunteers go door to door in the target neighborhoods to gain input on what improvements need to be made in the neighborhood and hold community meetings.
- **Strategy 3: Problem Solving** - City and County staff on the Core Teams work to abate problems identified by residents and meet to monitor these issues on a regular basis. Police enforcement is stepped up.
- **Strategy 4: Family Support** – Community Building Coordinators provide struggling families in the neighborhood with referrals to social services agencies and community based organizations.
- **Strategy 5: Sustainability** - Community Building Coordinators and AmeriCorps Teams help neighbors create formal block associations, home alert groups and expand membership of already established groups to sustain efforts over time. Leadership development training for residents will also ensure groups are well managed and effective.

This initiative is in the second year of implementation and there are now active resident organizations established in both target area neighborhoods. City-County Neighborhood Initiative Teams of AmeriCorps Members led by Community Building Coordinators in each target area implemented the City-County Neighborhood Initiative starting in September of 2004. During FY 2004-05, this team organized residents to plan five street parties in the target areas and two large community forums. At the community forums residents prioritized the issues they would like to address together with community based organizations and government agencies. The Alameda County Public Health Department (ACPHD) conducted large scale surveys of residents in both target areas. ACPHD developed and implemented leadership trainings and capacity building activities with over ninety Sbrante Park residents over the past year. A Sbrante Park Residents Council is now meeting. In West Oakland, community groups are now working to improve Durant Park, blight in their neighborhoods, and to bring positive activities to problematic street corners. Work is also being done to improve and expand youth services in both target areas. This project is scheduled to transfer to the Neighborhood Services Division of the City Administrator's Office by the beginning of 2006, as per City Council's directive.

The goal of the City-County Neighborhood Initiative is to create safe and resilient communities. The intended outcomes after two years of implementation are:

- 40% of residents will report city and county services are more efficient in the target areas
- 50% more residents will report an increased sense of community cohesion
- Violent crimes will decrease by 25%

SUSTAINABLE OPPORTUNITIES

Economic:

The City-County Neighborhood Initiative empowers residents to bring better economic opportunities to their neighborhood. Community Building Coordinators link residents with job opportunities and job training programs.

Environmental:

There are no immediate environmental opportunities in this grant.

Social Equity:

The City-County Neighborhood Initiative targets communities where high crime and low economic opportunities exist. Fifty percent (50%) of families in the target areas live below poverty level. The goal of this project is to create resilient and safe communities through community organizing and empowerment thereby improving the social equity of those living in the target neighborhoods.

DISABILITY AND SENIOR CITIZEN ACCESS

All services and programs of the City-County Neighborhood Initiative are fully accessible to the disabled and senior citizens.

RECOMMENDATION

Staff recommends that City Council accept and appropriate this grant from the East Bay Community Foundation to support the City-County Neighborhood Initiative.

ACTION REQUESTED OF THE CITY COUNCIL

Staff recommends that City Council approve a resolution authorizing the City Administrator to accept and appropriate a grant from the East Bay Community Foundation in the amount of \$10,000 for a twelve month period, from June 15, 2005 through June 15, 2006, to support the City-County Neighborhood Initiative.

Respectfully submitted,

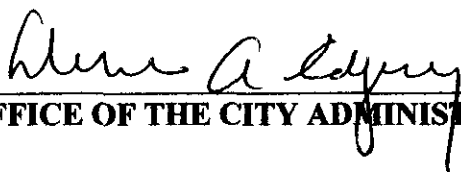


ANDREA YOUNGDAHL
Director, Department of Human Services

Reviewed by: Sara Bedford, Manager
Policy and Planning Unit

Prepared by: Page Tomblin, Planner
Policy and Planning Unit

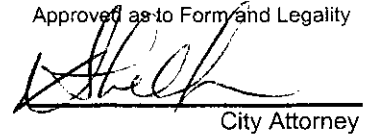
APPROVED AND FORWARDED TO THE
LIFE ENRICHMENT COMMITTEE:


OFFICE OF THE CITY ADMINISTRATOR

Item: _____
Life Enrichment Committee
October 11, 2005

OFFICE OF THE CITY CLERK
OAKLAND

OAKLAND CITY COUNCIL


City Attorney

2005 SEP 29 PM 2:30 RESOLUTION No. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ACCEPT AND APPROPRIATE A GRANT FROM THE EAST BAY COMMUNITY FOUNDATION IN THE AMOUNT OF \$10,000 FOR A TWELVE MONTH PERIOD, JUNE 15, 2005 THROUGH JUNE 15, 2006, TO SUPPORT THE CITY-COUNTY NEIGHBORHOOD INITIATIVE

WHEREAS, the City of Oakland wishes to create safe and resilient communities through the City-County Neighborhood Initiative; and

WHEREAS, City-County Neighborhood Initiative targets two neighborhoods in Oakland and organizes residents to improve their neighborhoods and reduce crime; and

WHEREAS, the East Bay Community Foundation has awarded the City of Oakland a grant of \$10,000 to support the City-County Neighborhood Initiative for a twelve month period from June 15, 2005 through June 15, 2006, and said funds shall be appropriated to Fund 2190, Organization 78111 and a project yet to be determined; and

WHEREAS, there is no impact on the General Fund and the City of Oakland shall receive \$10,000 to implement the City-County Neighborhood Initiative; now, therefore be it

RESOLVED: That the City Administrator or her designee is hereby authorized to appropriate aforesaid grant to Fund 2190, Organization 78111 and a project to be established for the purposes described above; and be it

FURTHER RESOLVED: That should the grantor make additional funds available a part of this grant, the City Administrator or her designee is authorized to appropriate additional funds to the same fund, organization and project as above; and, be it

FURTHER RESOLVED: That the City Council hereby appoints the City Administrator or her designee as agent for the City of Oakland to conduct all negotiations, execute and submit all documents, including but not limited to agreements, amendments, modifications, payment requests, and related actions which may be necessary for completion of the aforementioned grant in accordance with its basic purpose.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20_____

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____
LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California