



THE HONORABLE SHENG THAO • MAYOR OF OAKLAND

CITY HALL • 1 FRANK H. OGAWA PLAZA • OAKLAND, CALIFORNIA 94612 • (510) 238-3141 • SThao@OaklandCA.Gov

Letter of Appointment

May 16, 2023

Dear President Bas and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

Head Start Advisory Board

Julia Forte Frudden, to serve a three year term on the Head Start Advisory Board beginning March 12, 2023 and ending March 11, 2026, filling the seat previously held by Paula Ambrose.

Christina Michaud, to serve a three year term on the Head Start Advisory Board beginning March 12, 2023 and ending March 11, 2026, filling the seat previously held by Mark Friedman.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink that reads "Sheng Thao". The signature is written in a cursive, flowing style.

Mayor Sheng Thao

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I have been working in the ECE field over 7 years. I started out working with parents to fight for their child care subsidies and enforce their due process rights. I spent most of my career at the Child Care Law Center working with family child care providers, who are mostly women of color, advocate for their child care programs at the local and state level. I have expertise in child care law and policy, specifically related to child care subsidies and family child care homes. I have worked on many family child care issues such as land use, zoning, tenants, licensing, and fire requirements. I have fought for family child care providers' rights and changed local laws in over 12 cities/counties, removing unlawful policies/practices and creating more family-/provider-friendly policies/practices. In 2019, I co-led a campaign to pass SB 234 which removed all local control from family child care homes (among other things). I have a passion for supporting both families and child care providers, ensuring that CA's early childhood education (ECE) system works for all those involved (including children), which also means dismantling racist and discriminatory policies. In public policy graduate school, I consulted for Oakland Starting Smart and Strong where I supported the San Antonio Family Resource Center Parent Action Research Team advocacy efforts by creating data profiles for their neighborhoods, including both qualitative data directly from parents as well as quantitative data from local and state databases. Now at Social Policy Research Associates, I continue to support the ECE field through learning and evaluation projects. Of my 10 projects, 9 are focused on ECE and families. My clients include/have included Oakland Fund for Children and Youth, First 5 Alameda County, Heising-Simons Foundation, Parent Voices California, and the Low Income Investment Fund. For one of my projects, my colleague and I facilitated focus groups and interviews with other 48 respondents and systematically reviewed 20 documents to develop a workforce development landscape scan for Alameda County. As the evaluation partner for OFCY, I managed our qualitative data collection in 2022 and conducted focus groups with grantee organization staff, as well as parents and ECE teachers. Some of my current project topics are ECE field building, ECE facilities, parent leadership and development, community organizing (parents and providers), ECE workforce development, and children and youth mental health. And as Board Chair of BANANAS, I continue to stay informed about the needs of Oakland children, families, and providers. I also have experience running a Board. I believe that my expertise, past experiences, and current work will help me be a contributing member to the City of Oakland Head Start Advisory Group as I am aware of many different components that makeup our ECE system in Oakland, Alameda County, and the State. As the City of Oakland Head Start branches out to Oakland's family child care homes, I hope that I can support these efforts and ask questions that can help this initiative be successful.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[J_Forte_Frudden_Resume.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Julia Forte Frudden Oakland, CA • 720-██████████ Julia_Forte_Frudden@spra.com HIGHLIGHTS - Master of Public Affairs at University of California, Berkeley, Goldman School of Public Policy Graduated May 2021 with 3.96 GPA -Social Policy Research Associates Associate, 2021-Present -BANANAS Board of Directors Board Chair, 2018-Present EDUCATION University of California, Berkeley, Goldman School of Public Policy Master of Public Affairs, 3.96 May 2021 • Activities & Leadership Roles: GSPP Graduation Commencement Speaker; Restorative Justice Center Graduate Student Inclusivity Program; Graduate Assembly Census Task Force; UAW Local 2865 MPA Union Steward; Graduate Assembly Department Climate Advocate; Graduate Assembly Delegate; American Cultures Engaged Scholarship Program Graduate Scholar-Activist; Students of Color in Public Policy Steering Committee; MPAs for Justice and Empowerment Founding Member and Leadership Team; GSPP Restorative Justice Work Group; MPA Class Representative • Relevant Coursework: Advanced Civil Rights (Law School);

Julia A F Frudden

Research Advances in Race, Diversity and Educational Policy (Education School); Race, Whiteness Studies and Education (Education School); Design Thinking for Policymakers; The Political Economy of Inequality; School-to-Prison Pipeline (Law School); Data Visualization for Public Policy; Research Methods for Policy Leaders; Public Management and Policy Implementation; Leader as Coach (Business School); Active Communicating (Business School) Metropolitan State University Teacher in Residence Licensure, 4.0 2014 Pepperdine University B.A. Political Science, 3.897, Magna Cum Laude with Honors 2009 EXPERIENCE Social Policy Research Associates Associate, Equity, Education and Community Change Division 2021-Present • Manage coordination of quantitative and qualitative data collection, as well as collect data independently • Provide detailed written documentation and analysis from data collection activities • Manage development of reports for government, foundation, non-profit, and grassroots clients • Facilitate small and large convenings of stakeholders • Apply relevant content expertise in the following areas: California early care and education system, child care law, tenants' rights and land use, family child care, community organizing, child care subsidies Oakland Unified School District & Oakland Starting Smart and Strong Research Consultant 2021 • Conduct interviews with expert and community informants • Analyze quantitative and qualitative data to assess community needs and strengths • Develop neighborhood data profiles to support community policy advocacy • Identify programmatic recommendations to improve early childhood data tools and build community trust University of California, Berkeley Graduate Student Instructor 2021 • Developed lesson plans for former US Labor Secretary Robert Reich's course, "Wealth and Poverty" • Co-constructed an enriching and humanizing online learning environment with students • Taught and provided support to a total of 50 undergraduates Child Care Law Center Director of Community Advocacy (2018-2020) 2016-2020 • Led a community-focused legislative campaign resulting in the passing of California Senate Bill 234 • Collaborated with community members, non-profits, and local governments to change ordinances in over 12 municipalities and remove unlawful fees • Analyzed state law, local ordinances and zoning requirements to develop and advocate for policy solutions • Organized over 200 community stakeholders to advocate for SB 234 • Facilitated an ad hoc task-force comprised of community leaders from across California • Developed messaging and managed campaign web page directed towards community advocates • Organized and led lobby visits in Sacramento and district offices • Created community profiles and data fact sheets to educate policymakers • Led Know Your Rights trainings and facilitated listening sessions with community members Communications and Development Manager (2017-2018) • Organized roundtables to discuss and analyze early childhood education policy solutions • Created content to inform subscribers of policy changes thereby increasing e-mail engagement • Developed and distributed Know Your Rights resources in multiple languages and for multiple audiences • Streamlined tracking systems, monitored goals, and wrote performance reports for grantors Associate Project Manager (2016-2017) • Developed and administered surveys to licensed child care providers to identify legal issues and barriers • Analyzed state building codes and local municipal codes to identify barriers for clients • Connected parents and licensed providers with legal tools and Know Your Rights resources • Created and executed an outreach plan for legal aid attorneys to increase awareness of child care laws • Analyzed child care data and developed advocacy fact sheets for local and state officials Aspire East Palo Alto Charter School Teacher, 1st Grade 2015-2016 • Coordinated and collaborated with Behavior-Wellness Team, special educators, and administrators • Created individualized student goals, provided targeted supports, and monitored students' progress • Analyzed student data to create differentiated small group lessons University Preparatory School Teacher, 1st Grade Literacy 2012-2015 • Planned and facilitated staff-wide professional development sessions • Led teacher committee on staff sustainability and career progression to inform school-wide changes • Developed curriculum, analyzed student performance, and communicated with families College Track Workshop Instructor, Tutor, & Academic Interventionist 2011-2012 • Monitored students' progress and created academic plans with students and provided counseling • Developed and executed lesson plans for creative writing and presidential election workshops COMMUNITY BANANAS Board of Directors Board Chair 2018-Present • Provide oversight for a nonprofit child care resource and referral agency serving Northern Alameda County • Advise Executive Director on organizational strategy, as well as financial, legal, and personnel matters Child Care Law Center Capacity Building Core Team Member 2019-2020 • Provided feedback and guidance to the organization as it embarked on a capacity building initiative • Analyzed qualitative data (surveys, interviews, etc.) to determine the state of the organization and make recommendations to the Executive Director Hai Doung Orphanage Live-in Volunteer 2009 • Designed and executed play-based instruction for children diagnosed with physical and cognitive disabilities The Office of Senator Tom Harkin Education Policy Summer Intern 2008 • Briefed legislative aids on education policy hearings to assist with policy analysis and development Camp Kilpatrick & Camp David Gonzales Volunteer Tutor 2005-2006 & 2008-

2009 • Provided support for young men obtaining their GEDs while incarcerated in juvenile detention centers INTERESTS East Bay Womxn of Color Book Club • Founding member of a monthly book club comprised of over 30 womxn of color that discuss literature written by womxn of color Hipline • Woman of color-owned dance fitness studio for womxn with a focus on diversity, creativity, and community Left Coast Power Yoga Woman of color-owned community yoga studio

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

Julia Forte Frudden

Oakland, CA • 720- [REDACTED] spracom

HIGHLIGHTS

**Master of Public Affairs at
University of California, Berkeley,
Goldman School of Public Policy**
Graduated May 2021 with 3.96 GPA

**Social Policy Research
Associates**
Associate, 2021-Present

BANANAS Board of Directors
Board Chair, 2018-Present

EDUCATION

University of California, Berkeley, Goldman School of Public Policy May 2021
Master of Public Affairs, 3.96

- **Activities & Leadership Roles:**

GSPP Graduation Commencement Speaker; Restorative Justice Center Graduate Student Inclusivity Program; Graduate Assembly Census Task Force; UAW Local 2865 MPA Union Steward; Graduate Assembly Department Climate Advocate; Graduate Assembly Delegate; American Cultures Engaged Scholarship Program Graduate Scholar-Activist; Students of Color in Public Policy Steering Committee; MPAs for Justice and Empowerment Founding Member and Leadership Team; GSPP Restorative Justice Work Group; MPA Class Representative

- **Relevant Coursework:**

Advanced Civil Rights (Law School); Research Advances in Race, Diversity and Educational Policy (Education School); Race, Whiteness Studies and Education (Education School); Design Thinking for Policymakers; The Political Economy of Inequality; School-to-Prison Pipeline (Law School); Data Visualization for Public Policy; Research Methods for Policy Leaders; Public Management and Policy Implementation; Leader as Coach (Business School); Active Communicating (Business School)

Metropolitan State University 2014
Teacher in Residence Licensure, 4.0

Pepperdine University 2009
B.A. Political Science, 3.897, Magna Cum Laude with Honors

EXPERIENCE

Social Policy Research Associates 2021-Present
Associate, Equity, Education and Community Change Division

- Manage coordination of quantitative and qualitative data collection, as well as collect data independently
- Provide detailed written documentation and analysis from data collection activities
- Manage development of reports for government, foundation, non-profit, and grassroots clients
- Facilitate small and large convenings of stakeholders
- Apply relevant content expertise in the following areas: California early care and education system, child care law, tenants' rights and land use, family child care, community organizing, child care subsidies

Oakland Unified School District & Oakland Starting Smart and Strong 2021
Research Consultant

- Conduct interviews with expert and community informants
- Analyze quantitative and qualitative data to assess community needs and strengths
- Develop neighborhood data profiles to support community policy advocacy
- Identify programmatic recommendations to improve early childhood data tools and build community trust

University of California, Berkeley

2021

Graduate Student Instructor

- Developed lesson plans for former US Labor Secretary Robert Reich's course, "Wealth and Poverty"
- Co-constructed an enriching and humanizing online learning environment with students
- Taught and provided support to a total of 50 undergraduates

Child Care Law Center

2016-2020

Director of Community Advocacy (2018-2020)

- Led a community-focused legislative campaign resulting in the passing of California Senate Bill 234
- Collaborated with community members, non-profits, and local governments to change ordinances in over 12 municipalities and remove unlawful fees
- Analyzed state law, local ordinances and zoning requirements to develop and advocate for policy solutions
- Organized over 200 community stakeholders to advocate for SB 234
- Facilitated an ad hoc task-force comprised of community leaders from across California
- Developed messaging and managed campaign web page directed towards community advocates
- Organized and led lobby visits in Sacramento and district offices
- Created community profiles and data fact sheets to educate policymakers
- Led Know Your Rights trainings and facilitated listening sessions with community members

Communications and Development Manager (2017-2018)

- Organized roundtables to discuss and analyze early childhood education policy solutions
- Created content to inform subscribers of policy changes thereby increasing e-mail engagement
- Developed and distributed Know Your Rights resources in multiple languages and for multiple audiences
- Streamlined tracking systems, monitored goals, and wrote performance reports for grantors

Associate Project Manager (2016-2017)

- Developed and administered surveys to licensed child care providers to identify legal issues and barriers
- Analyzed state building codes and local municipal codes to identify barriers for clients
- Connected parents and licensed providers with legal tools and Know Your Rights resources
- Created and executed an outreach plan for legal aid attorneys to increase awareness of child care laws
- Analyzed child care data and developed advocacy fact sheets for local and state officials

Aspire East Palo Alto Charter School

2015-2016

Teacher, 1st Grade

- Coordinated and collaborated with Behavior-Wellness Team, special educators, and administrators
- Created individualized student goals, provided targeted supports, and monitored students' progress
- Analyzed student data to create differentiated small group lessons

University Preparatory School

2012-2015

Teacher, 1st Grade Literacy

- Planned and facilitated staff-wide professional development sessions
- Led teacher committee on staff sustainability and career progression to inform school-wide changes
- Developed curriculum, analyzed student performance, and communicated with families

College Track

2011-2012

Workshop Instructor, Tutor, & Academic Interventionist

- Monitored students' progress and created academic plans with students and provided counseling
- Developed and executed lesson plans for creative writing and presidential election workshops

COMMUNITY

BANANAS Board of Directors

2018-Present

Board Chair

- Provide oversight for a nonprofit child care resource and referral agency serving Northern Alameda County
- Advise Executive Director on organizational strategy, as well as financial, legal, and personnel matters

Child Care Law Center

2019-2020

Capacity Building Core Team Member

- Provided feedback and guidance to the organization as it embarked on a capacity building initiative
- Analyzed qualitative data (surveys, interviews, etc.) to determine the state of the organization and make recommendations to the Executive Director

Hai Doung Orphanage

2009

Live-in Volunteer

- Designed and executed play-based instruction for children diagnosed with physical and cognitive disabilities

The Office of Senator Tom Harkin

2008

Education Policy Summer Intern

- Briefed legislative aids on education policy hearings to assist with policy analysis and development

Camp Kilpatrick & Camp David Gonzales

2005-2006 & 2008-2009

Volunteer Tutor

- Provided support for young men obtaining their GEDs while incarcerated in juvenile detention centers
-

INTERESTS

East Bay Womxn of Color Book Club

- Founding member of a monthly book club comprised of over 30 womxn of color that discuss literature written by womxn of color

Hipline

- Woman of color-owned dance fitness studio for womxn with a focus on diversity, creativity, and community

Left Coast Power Yoga

- Woman of color-owned community yoga studio

Profile

Christina

First Name

Michaud

Last Name

[REDACTED]
Email Address[REDACTED]
Street Address[REDACTED]
City[REDACTED]
Suite or Apt[REDACTED]
State[REDACTED]
Postal Code

Home: (415) [REDACTED]

Primary Phone

Home: (415) [REDACTED]

Alternate Phone

City Of Oakland Head Start Early
Head Start Parent Policy Council

Employer

Chairperson

Job Title

Which Boards would you like to apply for?

Head Start Advisory Board: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I have been involved in listening and learning from my community since my oldest child started kindergarten. I am excited to be able to continue to give back in all the ways that are presented. I have been with the City of Oakland Head Start Early Head Start Parent Policy Council as Chairperson for almost 5 years. With 7 years of experience as a parent leader I want to take a role encouraging others to learn how to create a place they want to be in.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[cresume.docx_1_.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Christina Michaud (415) [REDACTED].com Objective. I have been giving my time to the community since my first child started kindergarten. With 7 years listening to parents and members in the community I am excited to continue this work. With 10 years of customer service experience, I wish to gain a position providing energetic service and friendly customer service within a fast-paced community environment. Skills & Qualifications. 5 year Chairperson of Parent Policy Council Ability to work in a fast paced environment Cashier Trained in preparing food and slicing meats Experience 2017-2022 City of Oakland Head Start Early Head Start Parent Policy Council, Oakland - Chairperson The Chairperson is responsible for making sure that each meeting is planned effectively, conducted according to the constitution and that matters are dealt with in an orderly, efficient manner. 2017-2020 Postmates, San Francisco - Delivery Driver Pick up and drop off orders Customer service All types of people and restaurants 2016-2017 Sandwich Spot, San Francisco - Sandwich Artist Food prep Cashier Dishwasher Opening and closing tasks 2016 Amnesty International, Oakland - Canvasser Used interpersonal skills to persuade public donations Reached daily goals/quotas 2011 - 2016 The Sink Factory, Berkeley - Front End Manager Opening & closing tasks Received & recorded phone calls and messages Visual merchandising- set-up & break down of displays Administrative tasks Prepared and shipped online and phone sales Key holder Education 2020 Peralta College Oakland, CA - Early Childhood Education 2009 Berkeley Adult School Berkeley, CA - General Education Diploma

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

Christina Michaud

(415) [REDACTED]@gmail.com

Objective.

I have been giving my time to the community since my first child started kindergarten. With 7 years listening to parents and members in the community I am excited to continue this work. With 10 years of customer service experience, I wish to gain a position providing energetic service and friendly customer service within a fast-paced community environment.

Skills & Qualifications.

- 5 year Chairperson of Parent Policy Council
- Ability to work in a fast paced environment
- Cashier
- Trained in preparing food and slicing meats

Experience

2017-2022

City of Oakland Head Start Early Head Start Parent Policy Council, Oakland - *Chairperson*

- The Chairperson is responsible for making sure that each meeting is planned effectively, conducted according to the constitution and that matters are dealt with in an orderly, efficient manner.

2017-2020

Postmates, San Francisco - *Delivery Driver*

- Pick up and drop off orders
- Customer service
- All types of people and restaurants

2016-2017

Sandwich Spot, San Francisco - *Sandwich Artist*

- Food prep
- Cashier
- Dishwasher
- Opening and closing tasks

2016

Amnesty International, Oakland - *Canvasser*

- Used interpersonal skills to persuade public donations
- Reached daily goals/quotas

2011 - 2016

The Sink Factory, Berkeley - *Front End Manager*

- Opening & closing tasks
- Received & recorded phone calls and messages
- Visual merchandising- set-up & break down of displays
- Administrative tasks
- Prepared and shipped online and phone sales
- Key holder

Education

2020

Peralta College

Oakland, CA - *Early Childhood Education*

2009

Berkeley Adult School

Berkeley, CA - *General Education Diploma*


CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY
MAYOR SHENG THAO

RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF JULIA FORTE FRUDDEN AND CHRISTINA MICHAUD AS MEMBERS OF THE HEAD START ADVISORY BOARD

WHEREAS, the City of Oakland has been a grantee of the Head Start Program since 1971 and is required to have an established policy council that shares responsibility with the governing body for overseeing the delivery of high quality services to children and families in accordance with Head Start Performance Standards; and

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, the City Council passed Ordinance No. 13230 C.M.S. establishing the creation of the Head Start Advisory Board (HSAB) to assist the Council in its role as the Head Start Governing Body by overseeing, monitoring and reporting on the implementation of the Oakland Head Start/Early Head Start programs; and

WHEREAS, the HSAB is comprised of nine members serving no more than four consecutive three-year terms; and,

WHEREAS, the Honorable Mayor Sheng Thao has appointed Julia Forte Frudden and Christina Michaud to the HSAB subject to confirmation by the City Council; now therefore be it

RESOLVED, that the City Council hereby confirms the Mayor’s appointment of the following individuals to the Head Start Advisory Board as set forth below:

Julia Forte Frudden, to serve a three year term on the Head Start Advisory Board beginning March 12, 2023 and ending March 11, 2026, filling the seat previously held by Paula Ambrose.

Christina Michaud, to serve a three year term on the Head Start Advisory Board beginning March 12, 2023 and ending March 11, 2026, filling the vacant seat most recently held by Mark Friedman.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID, AND
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____

ASHA REED
City Clerk and Clerk of the Council of the
City of Oakland, California