

# OAKLAND CITY COUNCIL

77861


  
City Attorney

RESOLUTION No. \_\_\_\_\_ C.M.S.

*COMMENDING LANCE GIDEL AND THE FIRM OF GIDEL AND KOCAL  
CONSTRUCTION FIRM FOR THEIR ACCOMPLISHMENTS ON THE  
COLISEUM LEXUS DEALERSHIP*

**WHEREAS**, the Division of Contract Compliance and Employment Services works to maximize the economic stability of Oakland's diverse community via contracting, procurement and employment opportunities. Through proactively educating and establishing collaborative alliances with external and internal customers, CC&ES works to ensure full compliance with City policy; and,

**WHEREAS**, the Division of Contract Compliance and Employment Services employs the following program goals: to increase the overall level of L/SLBE participation in City contracting; to promote L/SLBE development through joint ventures, and mentor/protégé relationships with established businesses; to increase the dollar value of all contracts awarded to L/SLBEs to the highest level that is reasonably achievable; to increase the level of communication, collaboration and working interrelationships between various members of the business community; and to earnestly work with all businesses to achieve a fair and mutually beneficial partnership; and,

**WHEREAS**, In an effort to change the mindset of contractors while at the same time making the city's policies more effective, staff adopted the posture of "winning compliance" instead of the traditional approach of "enforcing" compliance with the implementation of a pilot program on the Coliseum Lexus project in Council District 7; and,

**WHEREAS**, as a result of the mission and goals it has adopted the City has developed successful working relationships with companies like Gidel and Kocal Construction Company, Inc. Gidel and Kocal approached the project with a spirit of cooperation and a willingness to comply, which is the primary reason for the exemplary level of compliance and success achieved; and,

**WHEREAS**, Gidel and Kocal, through its diligence, surpassed the Local and Small Local Business Enterprise Program goal of 50% L/SLBE participation and the Local Employment Program goals of 50% Oakland residents and 50% new hires on a craft by craft basis, as evidenced by the following statistics: Gidel and Kocal achieved 52.21% L/SLBE participation - Oakland residents accounted for 48% of the total hours worked on the project - Of the sixty-nine new hires, forty-five were Oakland residents, which represents 65% of the total. - Oakland residents performed seventy-three percent of the total apprentice hours. The Oakland resident craft goals were achieved or exceeded for the following crafts: Ironworker (64%); Laborers (52%); Carpenters (50%); Latherers (50%); Resilient Floor Tile Layers (89%); Electricians (69%); Glaziers (100%); and Plasterers (53%). When viewed in terms of the dollar value of salaries earned, Oakland residents earned \$279,632.03 or 43% of the

\$654,172.38 earned by the total workforce; so,

**THEREFORE BE IT RESOLVED:** That the Oakland City Council and the Office of Councilperson Laurence Reid, Council District 7 do hereby wish to acknowledge and commend Lance Gidel and the firm of Gidel and Kocal Construction Company Incorporated for their achievements.


IN COUNCIL, OAKLAND, CALIFORNIA, JUN 17 2003, 20      

**PASSED BY THE FOLLOWING VOTE:**

AYES- BROOKS, BRUNNER, CHANG, NADEL, QUAN, REID, WAN and  
PRESIDENT DE LA FUENTE - 8

NOES- 0

ABSENT- 0

ATTEST.   
CEDA FLOYD  
City Clerk and Clerk of the Council  
of the City of Oakland, California