



THE HONORABLE SHENG THAO • MAYOR OF OAKLAND

CITY HALL • 1 FRANK H. OGAWA PLAZA • OAKLAND, CALIFORNIA 94612 • (510) 238-3141 • SThao@OaklandCA.Gov

Letter of Appointment

March 1, 2023

Dear President Bas and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

Business Tax Review Board

Nick Peraino, to serve a three-year term on the Business Tax Review Board beginning October 1, 2019 and ending September 30, 2023 filling the seat previously held by Chip Conradi.

Adrionna Fike, to serve a four-year term on the Business Tax Review Board beginning October 2, 2020 and ending October 1, 2024 filling the seat previously held by Jens Hillmer.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink that reads "Sheng Thao".

Mayor Sheng Thao

Profile

Adrionna _____ Fike _____
First Name Middle Initial Last Name

Email Address

Street Address

City

Suite or Apt

State

Postal Code

Home: (661) _____ Home: (510) _____
Primary Phone Alternate Phone

Employer Job Title

Which Boards would you like to apply for?

Business Tax Board of Review: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I've been a small business co-owner in West Oakland for over a decade, providing the essential service of offering healthy food in a neighborhood facing food apartheid. At Mandela Grocery Cooperative, we experience the burden of business taxation, in a community underserved by its City. Last year, I participated on the temporary Blue Ribbon Tax Task Force, helping improve the City's tax structure to better insure big businesses in Oakland pay their fair share of taxes. We identified new revenues to support City services and programs that will serve small businesses. My contributions on the task force were grounding, and called us to consider the issues faced by small businesses located in and serving poor neighborhoods. These include the need for access to improved basic infrastructure and resources such as consistent trash pick up, well-lit streets, and reliable utilities. It's imperative that all Oakland businesses are accountable for paying our fair share of taxes. As a trusted community member and active small business owner responsible for ongoing financial review, I feel equipped to engage in fair dialogue reviewing tax assessment appeals as part of The Business Tax Board of Review.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Adrionna_Fike_Resume.pdf](#)
Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

Adrionna Fike

██████████
Berkeley, CA 94710

(661) ██████████
██████████

Purpose

To elevate workplace democracy, grounded in healthy relationships with people and place.

Work Experiences

Co-owner, Mandela Grocery Cooperative

Oakland, CA February 2012 - December 2023

- ***Operations*** Shared learning to improve worker-owner cooperative governance, customer experience, grocery buying and inventory management.
- ***Communications and Education*** Cooperative education curriculum development and implementation, public speaking, co-created MGC's training manual "Co-op 101".
- ***Design and Marketing*** Content creator and designer across media - print, web, apparel and social media.
- ***Human Resources*** Payroll manager and hiring and grievance committee member.

Media Consultant, 2Adpro

Bangalore & Chennai, India December 2010 - November 2011

- ***Education*** Developed and facilitated visual culture workshops focused on American seasonal, regional and demographic consumer trends.
- ***Visualizer*** Helped web and graphic designers create advertisements and marketing materials to resonate with American consumers.
- ***Customer Support*** Interpreted complex design needs between American publishers and 2Adpro designers.

Habitat for Humanity East Bay - ReStore Coordinator

Oakland, CA December 2009 - November 2010

- ***Coordinate*** Coordinated all ReStore volunteer activities including administration, scheduling, and logistics communication.
- ***Enrich*** Facilitated safe and enriching volunteer experiences.
- ***Outreach*** Managed communications and created outreach materials related to ReStore volunteers.

Teen Director, Boys & Girls Clubs of San Francisco

Willie Mays Clubhouse, San Francisco June 2008 - August 2009

- ***Programs*** Planned, improved and evaluated Teen programs.
- ***Model*** Demonstrated curiosity, care and compassion maintaining healthy relationships and being a resource for creative and active youth. Creative

collaborator with Club staff, families and community in planning events and engaging youth experiences.

- **Administration** Provided careful record keeping and thoughtful reporting on Teen activities and events, tracking the quality of daily participation, notable achievements, issues and concerns.

Youth and Faith Outreach Coordinator, AmeriCorps VISTA

Chesapeake Habitat for Humanity, Baltimore, MD August 2006 - August 2007

- **Organize** Mobilized faith-based volunteers to increase financial and in-kind contributions to build more Habitat for Humanity homes.
- **Encourage** Encouraged Baltimore high school and college students to deepen their advocacy and participation strengthening Habitat for Humanity chapters on their school campuses.
- **Advocacy** Met with state legislators to encourage policy change promoting access to dignified affordable housing alongside Habitat for Humanity homeowners and volunteers at Maryland's state capital.

Education

Master of Public Administration

University of San Francisco - May 2022

Embodied Transformation - 20.5 Resource Development Hours and 4.75 Core Competency Hours of ICF Continuing Coaching Education Units

Strozzi Institute - Petaluma October 2021

Chapter Network Fellowship

Democracy at Work Institute - NYC & Philadelphia 2017

Bachelor of Arts in Anthropology

Barnard College, Columbia University - New York, NY 2006

Human Resources Management Certificate

California State University - Long Beach 2011

Awards

[Berkeley Food Institute Changemakers 2018](#)

Hungry for Change, a project featuring California innovators working to transform food and agriculture systems within their community and beyond.

[Johns Hopkins University Food Policy Photo Contest 2015](#)

The Johns Hopkins Center for a Livable Future (CLF)
Food Policy Networks

CIF Sportsmanship Award, 2000

This award recognizes one male and one female state-wide winner during each season of sport. Student-athletes are selected based on exemplary sportsmanship, school/community service, and leadership.

Community Engagement

- **City of Oakland, Blue Ribbon Equitable Business Tax Task Force**, Appointed by District 3 City Council Member Carroll Fife.
August 2021 - October 2021
- **Board President, Network of Bay Area Worker Cooperatives (NoBAWC)**
2019-Present
- **Board Member, Agroecology Commons**
2020-Present
- **Advisory Board Member, Berkeley Student Food Collective** 2017-2019
- **Assistant Boys Basketball Coach, Life Academy** (Middle School) Oakland
2019
- **Assistant Girls Basketball Coach, Baltimore Polytechnic High School** 2007
- **Volunteer Fundraising Assistant, Watts Willowbrook Boys & Girls' Club, LA**
2004

Public Speaking

- **UCSF Black Lives and Food Insecurity Teach-in**, San Francisco, 2021
- **Oakland Black Pride: Reclaiming Our Food System Panel**, Oakland 2021
- **Future Culture Summit Food Ethics Speaker**, Oakland 2019
- **Berkeley Food Institute Changemakers Speakers Summit**, Berkeley 2019
- **The Future of Food: Subversive Economies**, San Francisco 2018
- **Blackconomics Conference Keynote Speaker**, Minneapolis 2018
- **US Federation of Worker Cooperatives Conference**, Los Angeles 2018
- **MoAD Art, Media, and Food Justice Summit**, San Francisco 2018
- **Cooperatives: Democratizing the Food System**, San Francisco 2017

References

- **Vivian Chavez - Professor of Public Health and Community Organizing at San Francisco State University**
(510) [REDACTED]
- **Rebecca Bauen - Director of Education and Training at the Democracy at Work Institute**
(415) [REDACTED]
- **Jeff Noven - NoBAWC Administrative Coordinator and Director of the Berkeley Student Food Collective**
(831) [REDACTED]

Profile

Nicholas _____ B _____ Peraino _____
First Name Middle Initial Last Name

Email Address

Street Address

City

Suite or Apt

State

Postal Code

Mobile: (510) _____
Primary Phone

Business: (510) _____
Alternate Phone

SEIU Local 1021 _____
Employer

Lead Researcher _____
Job Title

Which Boards would you like to apply for?

Business Tax Board of Review: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I worked with the coalition on the Progressive Business Tax Measure (Measure T). I'm interested in City revenues and tax policy.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Peraino_resume23.docx](#) _____
Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

Nicholas Peraino

Oakland, CA 94619

(510)

LinkedIn: <http://www.linkedin.com/in/nicholas-peraino-0764955a>

Summary

I have over eleven years of experience in financial analysis, policy analysis, and health care regulation. I helped launch SEIU 1021's racial justice program.

Education

Master's Degree in Sociology, 2007. University of California, Davis

Bachelor of Arts in Sociology and African and African American Studies, 2004. University of Texas, Austin

Professional Experience

Service Employees International Union, SEIU Local 1021 (Oakland CA)

Lead Researcher, *Oct. 2020 to Present*

Research Coordinator (Acting), *Nov. 2018 - June 2019,*

Policy Researcher *March 2009 to November 2018, June 2019-October 2020*

I lead a team of research staff providing research support for contract negotiations and representation. I developed content, and tested messaging for strategic campaigns. I analyzed how legislation aligned with priorities. I completed financial analysis and budget development.

East Bay Alliance for a Sustainable Economy (EBASE) (Oakland, CA)

Policy Analyst, *August 2007 to January 2009*

I wrote reports assessing economic multipliers, employment impacts, and community benefits for development projects in the East Bay. I conducted statistical analyses using large datasets from the U.S. Census Bureau and Current Population Survey.

Skills

- Extensive experience analyzing large datasets and software including STATA and SPSS.

- VBA, SQL, Google Analytics, Microsoft Office, Lexis-Nexis
- Familiarity with financial reporting requirements and Generally Accepted Accounting Principles (GAAP).
- Thorough knowledge of Center for Medicare and Medicaid Services, California Department of Managed Health Care and Department of Health Care Services regulations.

Activities and Honors

- Advisory Board Member - City of Oakland Mobile Assistance Community Responders of Oakland (MACRO) *July 2022 to Present*
- Board Member - Alameda Alliance for Health *December 2012 to June 2022*
- Mentor - UC Berkeley Center for Labor Research and Education Labor Summer internship program *2008-2018*


CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY
MAYOR SHENG THAO

**A RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENTS OF
NICK PERAINO AND ADRIIONNA FIKE TO THE BUSINESS TAX
BOARD OF REVIEW**

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, pursuant to Oakland Municipal Code Section 5.04.550, the Business Tax Board of Review is comprised of the City Administrator, the City Auditor, an employee of the City selected by the City Administrator, and two community members nominated by the Mayor and appointed by the Council each for a term of four years; now, therefore, be it

RESOLVED, that the City Council hereby confirms the Mayor's appointment of the following individuals to Oakland's Business Tax Board of Review as set forth below:

Nick Peraino, to serve a four-year term on the Business Tax Board of Review beginning October 1, 2019 and ending September 30, 2023, filling the seat previously held by Chip Conradi.

Adriionna Fike, to serve a four-year term on the Business Tax Board of Review beginning October 2, 2020 and ending October 1, 2024, filling the seat previously held by Jens Hillmer.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID, AND
PRESIDENT FORTUNATO BAS

NOES –
ABSENT –
ABSTENTION –

ATTEST: _____
ASHA REED
City Clerk and Clerk of the Council of the
City of Oakland, California