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OAKLAND

CITY OF OAKLAND



08 MAR -6 PM 4:45

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Office of the Mayor
Honorable Ronald V. Dellums
Mayor

(510) 238-3141
FAX: (510) 238-4731
TDD: (510) 238-7629

Letter of Nomination

March 18, 2008

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear Council Members:

Upon nomination of the Mayor, the following persons are hereby appointed as members of the following Board or Commission:

Parks and Recreation Advisory Commission

Benjamin Scott, Mayoral appointment to serve the term beginning May 10, 2007 and ending May 9, 2010, filling in the seat previously held by Holly McClure.

Victor Arceneaux, Mayoral appointment to serve the term beginning November 14, 2004 and ending November 13, 2008, filling in the seat previously held by Matthew Webb.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink that reads "Ronald V. Dellums".

Ronald V. Dellums
Mayor

BENJAMIN J. SCOTT

SUMMARY OF QUALIFICATIONS

Degreed Government Affairs professional with over 8 years of experience in the non-profit, government affairs, and real estate industries working with local government, non-profit, and for-profit clients. Adept at relationship building, persuasion, managing multiple projects and priorities, contractor supervision, lease and contract negotiation, budget management / advisement, and communication (verbal and written). Excellent organizational and people skills. Technologically-astute and politically-savvy.

WORK EXPERIENCE

The Budget Advisory Committee, City of Oakland, Oakland, CA 2005 – Present
Member & Chair

- Lead, facilitate, and co-develop position paper to advise City Council on contractual changes recommended to Police Memorandum of Understanding resulting in increased operational flexibility
- Lead, facilitate, and co-develop position paper to address City Infrastructure, presenting alternative funding mechanisms, needs assessment, and proposed schedule of repairs and upgrades
- Led, facilitated, and co-developed position paper that was adopted and implemented, advising City Council on contractual changes recommended to Oakland City Contracting Process resulting in greater openness and inclusion in contracting procedures

The Rental Housing Association of Northern Alameda County, Oakland, CA 2006 – Present
Vice President of Public Affairs and Membership

- Developed curriculum and teach two 2-hour classes per week, resulting in the training of 2,000+ local landlords and Section 8 staff in federal, state, and local landlord-tenant law and employment law
- Conduct research on and analyze current rent control laws; develop and present reports on economic impact to Board of Directors
- Write regular updates on current landlord-tenant housing laws and issues for *Rental Housing*
- Testified at Oakland City Council on proposed condominium conversion, industrial land use, and inclusionary zoning legal changes

Oakland Metropolitan Chamber of Commerce, Oakland, CA 2005 – 2006
Public Policy Director

- Testified at City Council Meetings on the Entitlement Process for mixed-use and commercial real estate projects
- Engaged in media relations activities focused on public affairs issues, including developing press releases, opinion editorials, news story concepts, etc.
- Responsible as Chamber's chief lobbyist to monitor and analyze local, county, state and federal legislation affecting the business community
- Prepared reports, analysis, and PowerPoint presentations for President/CEO and Board of Directors regarding Chamber's advocacy programs
- Produced "Inside Oakland" breakfast series
- Managed budget for Chamber's advocacy programs, including revenues from original programs, publications, and expenses incurred in legislative lobbying efforts
- Represented Chamber membership on committees of several community and regional organizations
- Organized joint grassroots advocacy efforts of smaller, regional chambers of commerce as it relates to wide-reaching legislative issues
- Testified on behalf of Chamber to Oakland City Council, or other government bodies, regarding public policy issues
- Served as Staff Liaison to Chamber's Public Policy Council (PPC)
- Developed annual public policy platform with the PPC to advance the Chamber's public policy agenda

WORK EXPERIENCE (continued)

Clear Channel Outdoor, Oakland, CA

1999-2004

Government & Community Affairs Manager

- Developed and maintained ongoing cooperative relationships with representatives of local, state, federal government, community and public interest groups to advocate the Company's business objectives as well as philanthropic goals
- Represented the Company at governmental, community and public interest group meetings to bridge differences and facilitate mutually-beneficial compromise by employing interpersonal sensitivity, strong listening, negotiation and persuasion skills
- Analyzed, interpreted, and summarized legislative language for executives; prepared, presented, negotiated and implemented asset development projects
- Responded to City of Oakland Bus Shelter RFP, organized and led community outreach effort to secure buy-in, and managed contractors for build-out of 256 bus shelters throughout Oakland

Real Estate Representative

- Negotiated and managed new and existing Lease Agreements, encroachment permits, rental reductions, site acquisitions, and new advertising locations
- Identified and evaluated potential sites in coordination with sign ordinances and zoning requirements; planned and initiated projects in collaboration with operations departments, contractors, engineers, private and governmental agencies
- Fielded and managed public and landlord/tenant calls to successful issue resolution at Clear Channel Outdoor
- Held community meetings to identify, address, and resolve tenant issues at Clear Channel Outdoor

COMMUNITY & POLITICAL INVOLVEMENT

- *Budget Advisory Committee, City of Oakland – Member (2005 – 2006) & Chair (2006 – present)*
- *Oakland Convention & Visitor's Bureau - Member, Marketing Committee, 2004 – 2006*
- *Evan Low for Campbell City Council – Campaign Director 2005*
- *Yes on Measure A, Alameda County Health Care Foundation, Fundraising, Media Strategy, Grassroots organizer, 2004 - 2005*
- *Dunsmuir Historic Estate – Trustee; Chair, Marketing Committee; Chair, Capital Campaign, 2004 - present*
- *Oakland Community Development Block Grant Program (Council District 6) – Director, 2002 - 2004*
- *Alameda Health Care Foundation – Member, Annual Dinner Committee; Chair, Silent Auction, 2002 - 2005*
- *Junior Achievement - Director, Company Volunteer Program, 2002 – 2005*
- *Yes on Measure B, (Oakland Schools Funding), Strategic Planning, Media Strategy/Planning /Grassroots Organizer, 2002 - 2003*
- *Alameda County Democratic Central Committee – Alternate, Assembly Majority Leader Wilma Chan; Chair, Annual Unity Dinner (2003); Chair, Voter Registration Committee (2002), 2001 - 2005*
- *Metropolitan Greater Oakland Democratic Club – Member, Board of Directors, 2001 – 2005*
- *East Bay Pride - Member, Board of Directors, 2001-2005*

EDUCATION

BA, History and Political Science (U.S., Asian, Domestic and International Politics), University of California, Berkeley

VICTOR ARCENEUX*

SUMMARY OF QUALIFICATIONS:

Senior High Tech Recruiting / Web Designer Professional with over 10 years managing, marketing, team building, and recruiting high tech software engineers for top Bay Area corporations.

EXPERIENCE:

Alameda County Social Service Administration
Oakland, CA

09/01/05-Present

Human Resources Department

· Design, monitor, issues ACME security system for all Social Service Agencies employees and non-county ID badges. Grant permission and access to all locations and special buildings. Monitor users access; troubleshoot problems with the software and hardware. Work directly with ACME securities and ISD to resolve access problems. Generate reports for upper management and all county departments on security and access employee related issues.

Member of ISD / Web Services

- Document Imaging Lead troubleshooting WebFiles, CalWin and Smart support
- Design presentation graphics for department
- Manage a team of 30 imagers responsible for one and a half million documents
- Provide overall support to all departments on Web / Imaging issues

American Baptist Seminary of the West
CA

Berkeley,

Global Prophetic Network: responsible for the design and support interactive website with full text, audio and video

- Provide web site training and allocate page assignments
- Provide web design consultations to non-profits organizations
- Mentor Youth and Young Adults on Computers and the Internet

Emotion Inc.

Redwood

City, CA

Western Regional Recruiter responsible for creating a corporate present on the west coast.

- Organized on-line recruiting sources and managed accounts
- Recruited, interviewed, and hired all staff for west coast offices
- Trained managers and engineers on interviewing
- Represented the company at conferences, news briefs, and seminars

Independent Consultant:

San

Francisco, Ca.

· Designed, created and upgraded web sites using FrontPage2000 and HTML, Custom designed desktop publishing layouts and publications.

RGA Inc. - 8/90-12/98

Sr. High Tech Recruiter / Manager San Francisco, Ca.

- Managed and trained new employees in software recruiting
- Provided expertise in immigration and naturalization
- Supported web search and advertisement
- Provided information on current trends in the marketplace
- Increased department sales on a yearly basis
- Reduce turnover and motivated top performers

Snelling & Snelling Inc.-11/88-8/90

Group Manager / Software Recruiting Division San Francisco, Ca.

- Hiring and training of staff
- Establish policies and department policies
- Negotiated salaries & compensations

Hardware: IBM/PC, HP, Mac

Software: Windows98/2000/XP, Word, Access, Excel, PowerPoint, FrontPage, HTML, Composer, PhotoShop, Paint, Office2000, Web Maintenance Software, Audio/Video Editing

PROFESSIONAL MEMBERSHIPS

- American Baptist Seminary of the West Council
- American Association of Personnel
- Society of Professional Employment Consultants
- Sigma Phi Epsilon National Fraternity Council

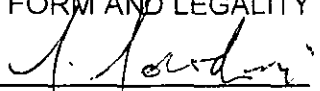
INTERESTS / ACTIVITIES / VOLUNTEER

- Oakland Ballet Fundraiser
- Oakland High School of the Arts
- Paramount Theater Fundraising Member
- Outdoors Adventures, Travel, WWW
- American Baptist Seminary of the West / Berkeley, Ca Master of Divinity
- BA Psychology / Cal State Sonoma

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APPROVED FOR FORM AND LEGALITY


CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

**RESOLUTION APPOINTING BENJAMIN SCOTT AS A MEMBER OF
THE PARKS AND RECREATION ADVISORY COMMISSION**

WHEREAS, Ordinance No. 8065 C.M.S. creates the Parks and Recreation Advisory Commission, whose members are nominated by the Mayor and approved by the City Council; and

WHEREAS, Ordinance No. 11731 C.M.S. specifies that members of the Parks and Recreation Advisory Commission are three year terms, which are to be staggered so that some appointments will expire every year, and appointments to fill a term of office are only to be for the remainder of that term; now, therefore, be it

RESOLVED, that by the nomination of the Mayor, the following individuals are hereby reappointed to the terms set forth below:

BENJAMIN SCOTT, Mayoral appointment to serve the term beginning May 10, 2007 and ending May 9, 2010, filling in the seat previously held by Holly McClure.

VICTOR ARCENEUX, Mayoral appointment to complete the term beginning November 14, 2005 and ending November 13, 2008, filling in the seat previously held by Matthew Webb.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES- BRUNNER, BROOKS, CHANG, KERNIGHAN, NADEL, QUAN, REID, AND PRESIDENT
DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California