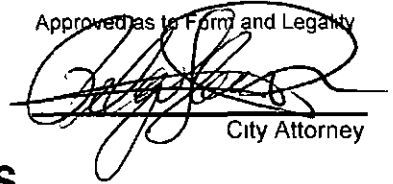


FILED
OFFICE OF THE CITY CLERK
OAKLAND

2015 JAN 15 AM 10:21

OAKLAND CITY COUNCIL

Approved as to Form and Legality



City Attorney

RESOLUTION No. 85387 C.M.S

A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND EXECUTE A PROFESSIONAL SERVICES AGREEMENT WITH BRIGHT RESEARCH GROUP FOR THE DEVELOPMENT OF THE OAKLAND FUND FOR CHILDREN AND YOUTH (OFCY) STRATEGIC INVESTMENT PLAN 2016-2019 AND ADDITIONALLY FOR PLANNING FOR VIOLENCE PREVENTION AND INTERVENTION SERVICES FOR AN AMOUNT NOT TO EXCEED \$90,000 FOR THE PERIOD FROM DECEMBER 1, 2014 THROUGH NOVEMBER 30, 2015

WHEREAS, the Measure K/Kids First! Initiative established the Oakland Fund for Children and Youth ("OFCY") under Article XIII of the Oakland Municipal Charter to help young people grow to become healthy, productive, and honorable adults and set aside 2.5% of the City's unrestricted general fund revenues every year for targeted services benefiting children and youth; and

WHEREAS, Oakland voters reauthorized funding for OFCY for another 12 years effective July 1, 2009 by passing Measure D and the revised provisions set aside 3% of the City's unrestricted general purpose fund revenue for services to children and youth; and

WHEREAS, Article XIII of the Oakland City Charter titled Kids First! Oakland Children's Fund, section 1303 requires that appropriations from the Fund shall be made pursuant to a Three-Year Strategic Investment Plan; and

WHEREAS, legislation requires that each Three-Year Strategic Investment Plan shall be developed with the involvement of young people, parents, and service providers throughout the city, and the Oakland Unified School District, the County of Alameda, and the City of Oakland; and

WHEREAS, each Three-Year Strategic Investment Plan shall identify current service needs and gaps relative to addressing Oakland Kids First! Oakland Children's Fund's four outcome goals; describe specific three-year program initiatives that address the needs and gaps relative to each outcome goal, and describe how each three-year program initiative is aligned and coordinated with other public and private resources to achieve maximum service performance and youth impacts; and

WHEREAS, the Planning and Oversight Committee ("POC") created by Charter Amendment in 1996, shall be responsible for preparing Three-Year Strategic Investment Plans; and

WHEREAS, a Request for Proposals (RFP) for Strategic Planning Consulting services for the development of the FY2016-2019 OFCY Strategic Investment Plan was released and the submitted proposals were reviewed, applicants were interviewed, and a consulting firm to provide the services has been identified based on the completed selection process; and

WHEREAS, the firm Bright Research Group (BRG) has been identified as the most qualified firm to successfully support the strategic planning process and develop the FY2016-2019 Strategic Investment Plan for OFCY with input from the POC of the OFCY including the recommendations of the ad-hoc POC Strategic Planning subcommittee; and

WHEREAS, additional services are needed to support the alignment of OFCY initiatives under the Strategic Investment Plan with the development of violence prevention and intervention strategies in advance of Oakland Unite's RFP for funding to be released in July 2015; and

WHEREAS, funds are available for these services in Kid's First Oakland Children's Fund (1780), Youth Services Org (78251), OFCY Admin FY1415 Adj Project (P463711) for up to \$80,000 and in an amount up to \$10,000 from Measure Y Public Safety 2004 Fund (2251), Policy and Planning Org (78311), Services Contract Account (54911), Measure Y Reserve Funds Project (G261273), Measure Y Program (PS37) for a total amount of \$90,000; and

WHEREAS, the City Council finds that the service is of a professional or technical nature and is temporary in nature; and

WHEREAS, the City Council finds that the agreements shall not result in loss of employment or salary by any person having permanent status in the competitive services; and now, therefore, be it

RESOLVED: That the City Administrator or designee is hereby authorized to negotiate and execute a professional services agreement in an amount not to exceed \$90,000 with Bright Research Group to develop and prepare the Strategic Investment Plan for Kids First!, and to support extended work to align violence prevention and intervention services with Oakland Unite; and be it

FURTHER RESOLVED: That said agreements shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

FEB 03 2015

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID AND PRESIDENT GIBSON MCELHANEY — 8

NOES- 0

ABSENT- 0

ABSTENTION- 0

ATTEST _____
LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California