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# AGENDA REPORT

**TO:** Sabrina B. Landreth  
City Administrator

**FROM:** Stephanie Hom  
Assistant City Administrator  
(Interim)

**SUBJECT:** Department of Violence Prevention  
Implementation

**DATE:** January 29, 2018

City Administrator Approval

*Christina Dulfer SBL* Date: *2/1/18*

## RECOMMENDATION

**Staff Recommends That The City Council Receive An Informational Report On The Implementation Of Ordinance No. 13451 C.M.S. To Create The Department Of Violence Prevention Focusing On Ending The Epidemic Of Violent Crime In Oakland And Healing Trauma In Impacted Communities.**

## EXECUTIVE SUMMARY

The outcome goal of City's work around violence prevention is to dramatically reduce, if not eliminate, violent crime that disproportionately impacts our communities of color, especially African-Americans, and interrupt the cycle of violence, trauma and recidivism. Through Measure Z (Oakland Public Safety and Services Violence Prevention Act of 2014), approximately \$26.6 million is dedicated to the objectives of (1) reducing homicides, robberies, burglaries, and gun-related violence, (2) improving police and fire emergency 911 response times and other police services, and (3) investing in violence intervention and prevention strategies that provide support for at-risk youth and young adults to interrupt the cycle of violence and recidivism.

In 2017, the City Council created the Department of Violence Prevention (DVP) with the desire to better align, amplify and elevate Oakland's violence prevention efforts and the City Administrator is charged with its implementation. This informational report briefly outlines the on-going violence prevention work and next steps in the recruitment and hiring of a permanent Chief of Violence Prevention.

## BACKGROUND / LEGISLATIVE HISTORY

The City Council adopted Ordinance No. 13451 C.M.S. on July 24, 2017 that amended Chapter 2.29 of the Oakland Municipal Code entitled "City Agencies, Departments and Offices" to create the Department of Violence Prevention focusing on ending the epidemic of violent crime in Oakland and healing trauma in impacted communities. Also, as part of the FY 2017-19 Adopted Budget, the City Council established 3.0 FTE for the new department, including a Chief of Violence Prevention, Deputy Chief of Violence Prevention and Administrative Analyst II.

Item: \_\_\_\_\_  
Life Enrichment Committee  
February 13, 2018

At the Rules Committee on January 25, 2018, at the request of Councilmember McElhaney, staff was directed to prepare this informational report on the implementation of the department.

## **ANALYSIS**

The outcome goal of City's work around violence prevention is to dramatically reduce, if not eliminate, violent crime that disproportionately impacts our communities of color, especially African-Americans, and interrupt the cycle of violence, trauma and recidivism.

As established in the ordinance that created the Department of Violence Prevention (DVP), the mission is to work directly with victims of violent crime – and those who are most likely to be future victims or perpetrators of violent crime – to dramatically reduce violent crime and to serve communities impacted by violence to end the cycle of trauma. In addition, the DVP shall pursue a public health approach to violence prevention and will focus on the successful implementation of community-led violence prevention and intervention strategies to realize sustained safety and stability of the communities most impacted by violence.

The voters of Oakland have consistently supported public safety as a top priority through the approval of the Violence Prevention and Public Safety Act in 2004 (Measure Y) and its successor the 2014 Oakland Public Safety and Services Violence Prevention Act (Measure Z) to provide a dedicated funding stream for community policing and community-focused violence prevention and intervention strategies.

Staff is also committed to the mission of dramatically reducing violent crime and serving communities impacted by violence to end the cycle of trauma, specifically through the implementation of Measure Z. Measure Z has three stated objectives including (1) Reduce homicides, robberies, burglaries, and gun-related violence, (2) Improve police and fire emergency 911 response times and other police services, and (3) Invest in violence intervention and prevention strategies that provide support for at-risk youth and young adults to interrupt the cycle of violence and recidivism.

In the current year, Measure Z provides approximately \$26.6 million allocated as follows as prescribed in the voter-approved measure:

1. 3% (approximately \$800,000) for audit and evaluation of programs, strategies and services, supporting the Public Safety and Services Oversight Commission (SSOC) to ensure that the money is used effectively and in accordance with Measure Z;

Of the remaining 97%,

2. \$2 million is allocated for Oakland Fire Department services, including response to homicides and gun-related violence;
3. 60% (approximately \$14.3 million) for Oakland Police Department services, including having police personnel assigned to specific geographic areas or neighborhoods (e.g., Crime Reduction Teams and Community Resource Officers) and Ceasefire Oakland,

which is a data-driven violence-reduction strategy coordinating law enforcement, social services, and the community; and

4. 40% (approximately \$9.5 million) for community-focused violence prevention and intervention services and strategies that fall under Oakland Unite. Oakland Unite programs, primarily funded by Measure Z, focuses on Oakland's highest risk community members and neighborhoods to interrupt violence now as it is occurring and preventing future violence. Oakland Unite uses collaborative strategies that focus on youth and young adults at highest risk of engaging in or becoming victims of violence such as: (a) street outreach and violence interruption; (b) crisis response, including hospital-based intervention to survivors of violence, and support services to families of homicide victims; (c) life coaching, advocacy and intensive case management; (d) employment and education support; and (e) advocacy and support services for commercially sexually exploited children (CSEC) and for domestic/family violence victims.

#### Next Steps:

Through the City Council adopted Ordinance No. 13451 C.M.S. creating the DVP, it was the City Council's desire, "to better align, amplify and elevate Oakland's violence prevention efforts for increased accountability and performance...to pursue a public health approach to violence prevention." The outcome goal persists to dramatically reduce, if not eliminate, violent crime that disproportionately impacts our communities of color, especially African-Americans, and interrupt the cycle of violence, trauma and recidivism.

The role of the City Administrator is to carry-out the creation of the DVP. Currently, the classifications for the positions of Chief of Violence Prevention and Deputy Chief of Violence Prevention are being established in the City's Classification Plan, and scheduled to be approved through the Civil Service Board this month. In addition, an amendment to the Salary Ordinance will be scheduled for City Council consideration at the end of the month/early March. Shortly thereafter, the search, recruitment and hiring process for the Chief of Violence Prevention will occur. The recruitment process will include community and stakeholder input that will inform the job announcement, in addition to the evaluation process.

In the meantime, the City Administrator has appointed Peter Kim, Oakland Unite Manager, to serve as the Interim Chief of Violence Prevention until a permanent appointment is made. Mr. Kim's work with Oakland Unite that is core to the City's violence prevention work makes him the in-house expert best positioned to help the city organization advance the goals and objectives of violence prevention until the position is filled on a permanent basis.

In addition, the City's work around violence prevention will continue and include essential activities such as:

- Continued work of the nine-member, advisory Public Safety and Services Oversight Commission (SSOC) in providing oversight of Measure Z implementation and making informed recommendations to the City Council on how best to prioritize Measure Z funds towards meeting legislated goals.
- Review of the independent evaluation report from Mathematica Policy Research that focuses on two violence prevention sub-strategies (adult life coaching and adult

employment/education support programs) and shows evidence of decreased short-term arrests for violence after program participation.<sup>1</sup> In addition, a second evaluation report expected in Spring 2018 will provide performance insights at an agency-level on the effectiveness of the service providers and grantees of Measure Z funds.

- Staff recommendation and City Council consideration of an extension of contract(s) for Measure Z service providers and grantees through June 30, 2019 while the Request for Proposals (RFP) process for the next cycle is completed.
- Conduct a blue-ribbon process, through an inclusive public engagement process focusing on communities most impacted by violence, and especially those most underserved and hard to reach, that will (1) develop a blueprint for the new DVP and (2) identify and/or enhance specific violence prevention strategies.

### **FISCAL IMPACT**

This is an informational report that has no direct fiscal impact. The topic of this report revolves primarily around Measure Z (Fund 2252) – Violence Prevention and Public Safety Act of 2014, which totals approximately \$26.6 million in FY 2017-18.

As prescribed in Measure Z, the \$26.6 million in FY 2017-18 is budgeted as follows:

<b>Category</b>	<b>Amount</b>
Audit and Evaluation	\$0.8 million
Oakland Fire Department	\$2.0 million
Oakland Police Department	\$14.3 million
Oakland Unite	\$9.5 million

### **PUBLIC OUTREACH / INTEREST**

This informational report is posted in accordance with the standard City Council agenda noticing procedures.

### **COORDINATION**

This informational report is prepared by the City Administrator's Office with review by the Finance Department, Budget Office.

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<sup>1</sup> This informational report scheduled for the Public Safety Committee on this same date, February 13, 2018, provides an evaluation by Mathematica Policy Research of key violence prevention strategies employed by Oakland Unite.

**SUSTAINABLE OPPORTUNITIES**

**Economic:** There are no direct economic opportunities associated with this report.

**Environmental:** There are no direct environmental opportunities associated with this report.

**Social Equity:** The outcome goal of City's work around violence prevention is to dramatically reduce, if not eliminate, violent crime that disproportionately impacts our communities of color, especially African-Americans, and interrupt the cycle of violence, trauma and recidivism.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That The City Council Receive An Informational Report On The Implementation Of Ordinance No. 13451 C.M.S. To Create The Department Of Violence Prevention Focusing On Ending The Epidemic Of Violent Crime In Oakland And Healing Trauma In Impacted Communities.

For questions regarding this report, please contact Stephanie Hom, Interim Assistant City Administrator at (510) 238-7542.

Respectfully submitted,



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Stephanie Hom  
Interim Assistant City Administrator  
City Administrator's Office

Reviewed by:  
Peter Kim  
Interim Chief of Violence Prevention