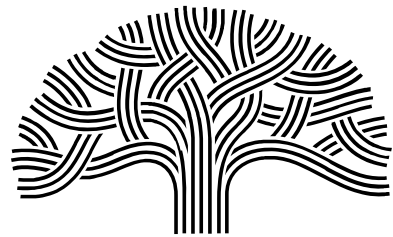


# The General Plan Update Draft Racial Equity Framework


Planning and Building Department

July 26, 2022



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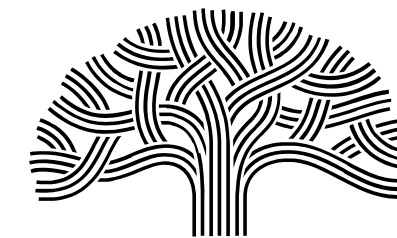
On June 7<sup>th</sup>, 2022 the City of Oakland declared **racism a public health crisis** and recognized the severe impact of racism on the well-being of Oakland residents and the City overall.

# Guiding Principle

The General Plan update serves as an opportunity to advance the City's critically important mission to **“intentionally integrate, on a Citywide basis, the principle of 'fair and just' in all the City does in order to achieve equitable opportunities for all people and communities.”**

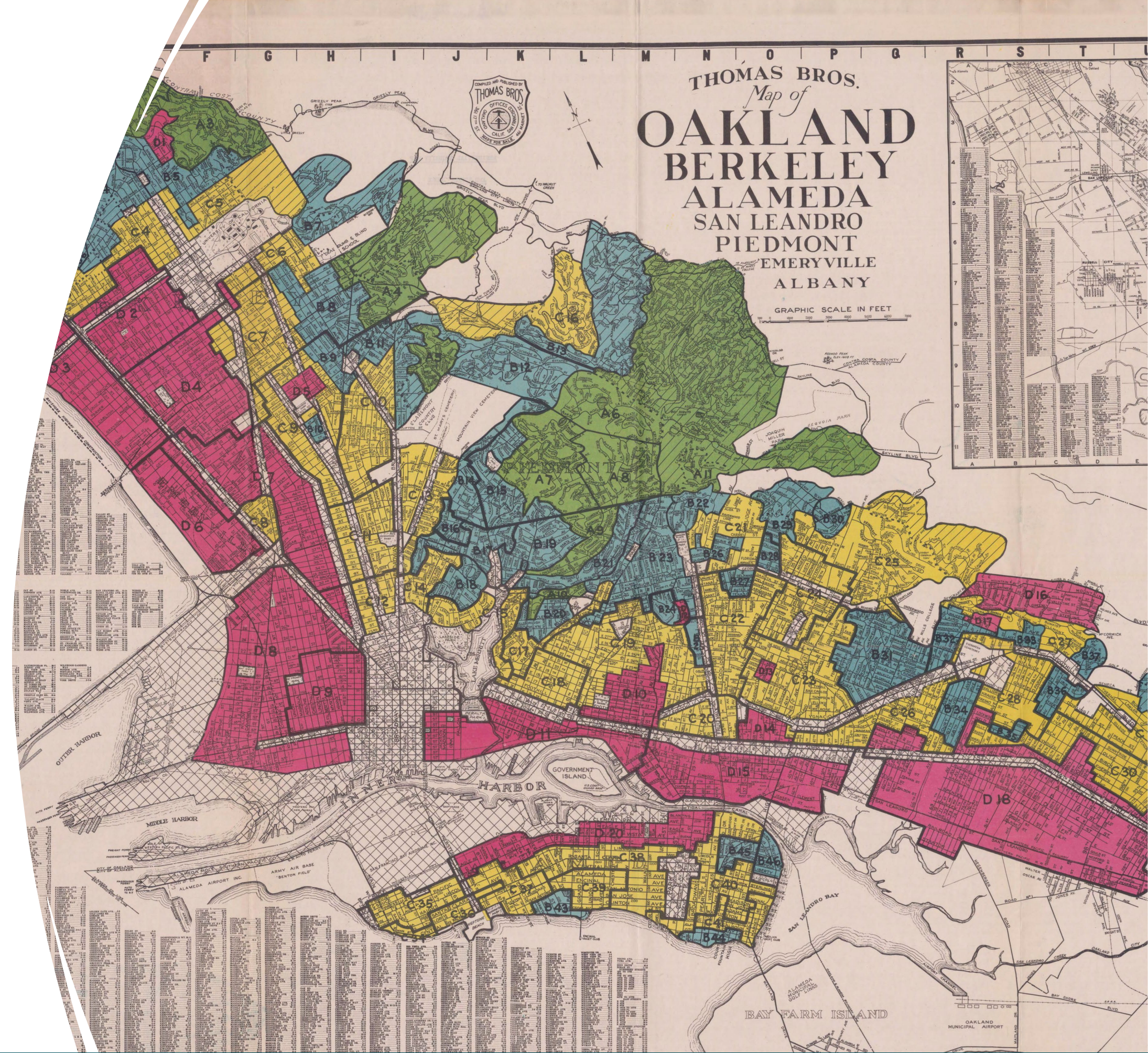
**(Oakland Municipal code 2.29.170.1)**

This means working to **eliminate the root causes of inequity**, resulting in more effective and equitable City policies, processes and services.



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For the **General Plan Update**, the City will use the **Racial Equity Impact Assessment** as a tool to implement its **Racial Equity Framework**.



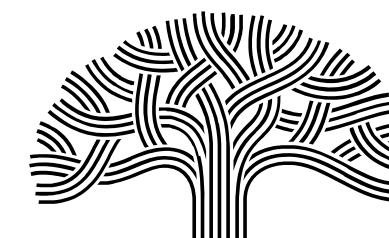


# RACIAL EQUITY FRAMEWORK



# Overarching Equity Goal

- The Oakland of the future **does not have significant disparities along racial and economic lines** and utilizes its resources to provide fair and equitable opportunities that enable all residents to live long, healthy lives.
- The City uses a racial equity lens to both **evaluate new policies,** practices, and regulations, and to **dismantle or re-redesign existing policies** that perpetuate inequities.



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# Equitable Policy Guidelines: How the Goal is Achieved

Co-designed  
with community.

Addresses racial  
disparities head-  
on.

Uses an asset-  
based  
approach.

Results in  
equitable  
benefits.

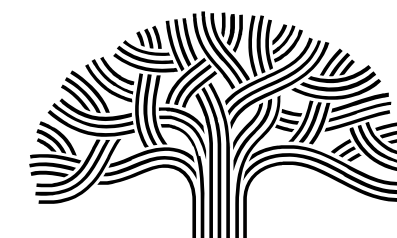
Is measurable  
and actionable.



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# Indicators of Success

- Equity is achieved when key Indicators of Success reach the **desired reductions in disparities across race**.
- The set of indicators Oakland uses to measure its success will **be co-developed with community** and will reflect the **issues most important to community residents**.
- Potential indicators could include: Housing Cost Burden, Homelessness, Displacement, Disconnected Youth, Unemployment Rate, Median Income



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# LEARN MORE

To learn more about the **General Plan Update**, visit the website below and sign up for updates:

[bit.ly/OaklandGPU](https://bit.ly/OaklandGPU)