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2017 APR 19 PM 2:01

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3rd FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Libby Schaaf
Mayor

(510) 238-3141
Fax (510) 238-4731

Letter of Appointment

April 17, 2017

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

Dear President Reid and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following person as a member of the following board or commission, subject to City Council confirmation:

CITY PLANNING COMMISSION

Jonathan Fearn, Mayoral appointment to serve a three-year term on the City Planning Commission beginning May 5, 2017 and ending May 4, 2020, filling the seat previously held by Chris Pattillo.

Thank you for your assistance in this matter.
Sincerely,

Libby Schaaf
Mayor

A handwritten signature in black ink, appearing to read "Libby Schaaf", written over the printed name and title.

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Approved as to Form and Legality

Mark F. Wall
Office of the City Attorney

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OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

**RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF
JONATHAN FEARN TO THE CITY PLANNING COMMISSION**

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of at least five members of the City Council; and

WHEREAS, Ordinance No. 192 C.M.S., as amended, created the City Planning Commission to consider and review matters related to planning, development and preservation and to advise the City Council on land use and environmental concerns; and

WHEREAS, the City Planning Commission consists of seven members serving three-year staggered terms with no more than two terms served consecutively; and

WHEREAS, the Honorable Mayor Libby Schaaf has appointed Jonathan Fearn to serve a three-year term on the City Planning Commission subject to confirmation by the City Council; now therefore be it

RESOLVED, that pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of Jonathan Fearn to serve a three-year term on the City Planning Commission, beginning May 5, 2017 and ending May 4, 2020, filling the seat previously held by Chris Pattillo.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLÉN,
KALB, KAPLAN AND PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LATONDA SIMMONS
City Clerk and Clerk of the Council of the City of
Oakland, California

JONATHAN FEARN, LEED AP

Accomplished real estate development professional with over 15 years of experience in all phases of the development process: land acquisition, entitlements, financing, construction management, and warranty. Experience encompasses affordable and market rate housing, urban in-fill, mixed-use, single-family and multi-family residential development. Developed projects with a total value of over \$1B. Reputation for understanding diverse and complex issues from legislation formation to individual project impact, and formulating common sense decisions.

PROFESSIONAL EXPERIENCE

SUMMERHILL APARTMENT COMMUNITIES, PALO ALTO, CA

3/2011 - Present

Vice President of Development

Manage and lead procurement of entitlements and design for multifamily and single family projects throughout Bay Area. Responsibilities include:

- Site planning and product conception and development.
- Provide input/assessment of entitlement risks during due diligence
- Interface with City staff and review committees (planning commission, city council) throughout the design and project review process to achieve project approval.
- Manage environmental review process for all projects (MND, EIR) and determine most appropriate approach.
- Oversee and select design/consultant team production of project plan set from schematic design through construction documents, and preparation of entitlement package for City approval.
- Obtained entitlements (EIR certification, General Plan Amendment, Zoning Amendment) for projects in multiple jurisdictions including Mountain View, Redwood City and Sunnyvale.

FRONTDESK, WALNUT CREEK, CA

4/2010-3/2011

Co-Founder/CEO

Founded a comprehensive home maintenance and improvement company offering homeowners a single point of contact for any needed maintenance, repair and upgrades for their home. Firm offered a suite of services that:

- Completed repairs and routine services through its handyman service
- Caught potential issues not noticed by typical homeowners through an annual assessment
- Served as a one-stop information resource that provided homeowners with answers and services to any and all issues they may have regarding their homes.

JK FEARN CONSULTING, SAN FRANCISCO, CA

6/2009-3/2011

Principal

Headed full service real estate advisory and consulting firm specializing in:

Policy Advising/analysis

Project feasibility analysis

Project management/Construction management

Development plan consulting

Facilities management

Permitting/entitlements

Clients included:

Academy of Art University, San Francisco, CA; Step One School, Berkeley, CA; The Masters Group, San Jose, CA; Pebble Creek Building Company, Walnut Creek, CA

SUMMERHILL HOMES, PALO ALTO, CA

Manager, Construction Division

11/2008-4/2009

Directed all day-to-day activities for all projects, both multifamily and single family in the SummerHill portfolio from entitlement through sales. Portfolio encompassed over 900 units valued over \$600M.

- Negotiated and executed inclusionary housing agreements between SummerHill and local jurisdictions based on local housing policies and requirements.
- Created and implemented SummerHill's green building program in response to government mandates and incentives while balancing desires of homeowners and company profitability.
- Delivered record number of units in a single month for FY 2009 while raising customer satisfaction.

Project Manager, Urban Division

4/2006-3/2008

Selected to establish multifamily division within SummerHill that focused on high-density projects, and projects located in close proximity to transit.

- Advised development and entitlement staff during pre-construction stage to effectively manage conceptual design of projects during negotiations with City staff.
- Oversaw construction phase of projects and managed third party general contractor.
- Implemented green building techniques during project design stage.

EM JOHNSON INTEREST, INC., SAN FRANCISCO, CA

6/2001-4/2006

Project Manager

Managed project lifecycle (land acquisition through sales) for a development firm that specialized in urban economic development and affordable housing projects.

- Oversaw complex entitlement processes for projects involving multiple agencies such as the San Francisco Redevelopment Agency, San Francisco Planning Department, Oakland Housing Authority and Oakland CEDA.
- Worked closely with local housing agencies such as the San Francisco Redevelopment Agency, Oakland Housing Authority, Oakland Redevelopment Agency, and Richmond Housing Authority.
- Monitored state and local affordable housing legislation that boosted or constrained potential housing opportunities in target market.
- Applied for and successfully received local, state, and federal affordable housing loans and grants such from the Federal Home Loan Bank (Affordable Housing Program), Department of Housing and Urban Development (HOME and HOPE VI), California Housing Finance Agency, and local bond funds.
- Established non-profit in collaboration with a local community church and developed curriculum for a local-hiring job-training program.

EDUCATION

Masters, City and Regional Planning, University of California, Berkeley, CA (2001)

Bachelor of Arts, Wesleyan University, Middletown, CT (1996)

CERTIFICATIONS

Certified Green Building Professional	2014-Present
Certified LEED AP+ BD&C	2012-Present
Licensed Real Estate Broker (Broker #01712338)	2005-Present

VOLUNTEER ACTIVITIES

Steering Committee Member, Streetsblog SF	2016-Present
Founding Member, ConnectOakland	2015-Present
Steering Committee Member, SPUR Young Urbanists Committee	2015-Present
Member, Oversight Committee, New Parkway Theater	2014-2015
Participant, Leadership Oakland	2013-2014