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OAKLAND

2014 JUL 15 PM 3:52

Letter of Nomination

July 15, 2014

The Honorable City Council  
One City Hall Plaza, Second Floor  
Oakland, CA 94612

Dear President Patricia Kernighan and members of the City Council:

Pursuant to City Charter section 601, the Mayor, hereby appoints the following persons as members of the following Board or Commission, subject to the City Council's confirmation:

**BICYCLIST AND PEDESTRIAN ADVISORY COMMISSION**

Robert Prinz Mayoral appointment to serve a one-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2014, filling the seat previously held by no one.

Chris Hwang Mayoral appointment to serve a one-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2014, filling the seat previously held by no one.

Ryan Chan Mayoral appointment to serve a one-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2014, filling the seat previously held by no one.

Royston Taylor Mayoral appointment to serve a two-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2015, filling the seat previously held by no one.

Christopher Kidd Mayoral appointment to serve a two-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2015, filling the seat previously held by no one.

Rosa Villalobos Mayoral appointment to serve a two-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2015, filling the seat previously held by no one.

Midori Tabata Mayoral appointment to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2016, filling the seat previously held by no one.

Kenya Wheeler Mayoral appointment to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2016, filling the seat previously held by no one.

Fred McWilliams Mayoral appointment to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2016, filling the seat previously held by no one.

Thank you for your assistance in this matter.

Sincerely,

Jean Quan

Mayor

# RYAN CHAN

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## SKILLS

- Data visualization, data modeling, reporting and analysis, project management
- Software: SAS, SPSS, R, Excel, Crystal Ball, Business Objects, Adobe Creative Suite, ArcGIS

## EXPERIENCE

**Institutional Research Analyst** (May '12 to present),

**Academic Planning and Programs Analyst** (Oct '10 to May '12): *University of California, Office of the President*

- Manage data provision and analysis, produce visualizations, and coordinate deadlines for the UC Annual Accountability Report, building it into a resource widely used by executive leadership, legislative offices, and the media. Handle graphic design and production and assist with commentary and editing.
- Support system-wide planning efforts, including time-to-degree studies, surveys, enrollment management, budgeting, and campus performance reviews.

**Consultant** (Jan '10 to Jun '10), **Sustainability Intern:** (May '09 to Aug '09): *City of Richmond, CA, Jan '10 to Jun '10*

- Developed and presented to City Council a comprehensive framework for Richmond's Climate Action Plan, including analytical projections and implementation guidelines for industry, transportation, and the community.
- Evaluated existing and proposed environmental and sustainability programs to provide recommendations on prioritization, implementation, and improvement.
- Conducted and analyzed surveys of residents to evaluate environmental outreach programs.
- Studied best practices of other cities and created an interdepartmental initiative to address illegal dumping, developing communication channels among the code enforcement, public works and police departments.

**Outreach and Government Relations Specialist:** *Alameda Corridor-East Construction Authority, (under contract with L/P/C), Irwindale, CA, Jun '06 to Jun '08*

- Secured funding by assisting with policy analysis, report preparation, and grant proposals, including a successful joint application, involving 15 agencies, to obtain \$336 million in infrastructure funding.
- Maintained unanimous and bipartisan legislative support and funding by working with the Community Relations Project Manager on media and government relations.
- Conducted extensive multicultural outreach programs to businesses and residents; provided safety outreach to schools and community groups.

**Account Executive:** *L/P/C Public Relations, Los Angeles, CA, Mar '06 to Jun '08*

- Provided strategic consulting, public outreach, media relations, and government relations.
- Created multicultural outreach and education campaigns for the Latino and pan-Asian communities.
- Set a statewide record for one-day used oil collection while supervising the implementation, state grant application and management for multiple used oil recycling grants.

## EDUCATION

**Master of Public Policy:** *Goldman School of Public Policy at UC Berkeley, 2010.*

- Decision analysis, statistical modeling, optimization and simulation, research methodology and survey design, public sector economics, leadership and strategy, political agency management
- Graduate Student Instructor for Public Policy 101 and Economics 1

**Bachelor of Arts in Political Science:** *UC San Diego, 2004. Phi Beta Kappa, Regents Scholar*

## ACTIVITIES

- **Member**, Oakland Bicycle and Pedestrian Advisory Committee (2011 to present)
- **Volunteer**, Bike East Bay (2010 to present)
- **Co-President**, Students of Color in Public Policy at the Goldman School of Public Policy (2008-2010)
- **Senior Editor**, PolicyMatters Journal at the Goldman School of Public Policy (2008-2010)



**Application for Appointment to the Bicyclist and Pedestrian Advisory Commission**

Open this form in Adobe Reader or Acrobat (not within your browser). Note that submitted applications will be become public documents that are available to the public. *Information in the second section will be redacted.*

To submit an application, email:

- 1) your completed application (save and attach this completed form); and
- 2) your résumé (*don't include information that should not be released to the public*)

to: Hatzune Aguilar Sanchez, Community Services Manager  
 haguilar@oaklandnet.com  
 The Office of the Mayor  
 1 Frank H. Ogawa Plaza, 3rd Floor  
 Oakland, CA 94612  
 Phone: (510) 238-7072

**Applications must be submitted by 5:00 pm March 21, 2014.**

**SECTION 1.**

Name: Ryan Chan

City Council District of Residence, **check one** (find yours at [maggis.oaklandnet.com/councildistricts](http://maggis.oaklandnet.com/councildistricts)):

1    
  2    
  3    
  4    
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**SECTION 2.**

Home address: \_\_\_\_\_

Work address, if applicable: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

**SECTION 3.** The BPAC will have staggered terms such that three appointments to the Commission are made each year. To establish this pattern, inaugural commissioners will be appointed to terms of one, two, or three years. Please rank order your preference (if any) for term length:

Term	Rank (1 to 3):
1 year term ending December 31, 2014	<u>1</u>
2 year term ending December 31, 2015	<u>2</u>
3 year term ending December 31, 2016	<u>3</u>

**SECTION 4.**

Please provide a statement of interest in serving on the Bicyclist and Pedestrian Advisory Commission (200 words or less).

I want to make Oakland safer and more comfortable for pedestrians and bicyclists. I've been car-free for several years and get everywhere by walking, transit, and biking.

I am especially interested in better visibility at and functionality for crosswalks. Pedestrians should not feel like a low priority in the streetscape. My other interest is in a bicycle network that is attractive for and usable by all, including novices, children, and the elderly.

I also want to see the BPAC try to more fully reach and represent the multicultural Oakland community by doing more outreach about its activities.

Please state your past and current professional experience and community involvement with bicyclist and or pedestrian issues (200 words or less).

I have regularly attended Oakland BPAC meetings for the last two and a half years. I actively volunteer with Bike East Bay (EBBC) several times a year and appreciate the chance to talk with community members about their concerns. I am involved with a group of employees at my work in downtown Oakland to reach out to and improve the neighborhood.

Professionally, I have extensive experience and training in data analysis and visualization, and a Masters degree in Public Policy from UC Berkeley. I have worked on federal and state transportation funding issues and legislative processes. I previously worked for the City of Richmond in the City Manager's office and interacted with multiple departments on environmental and transportation issues. I have experience in designing and conducting community outreach programs.

**EDUCATION & SKILLS**

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**University of Washington, 2001** - Master of Public Administration - Daniel J. Evans School of Public Affairs; Master of Arts in International Studies - Henry M. Jackson School of International Studies

**University of California, Los Angeles, 1996** - Bachelor of Arts in Economics

**EMPLOYMENT**

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<p><b>Evaluation &amp; Technology Administrator – First 5 Alameda County, July 2006 - Present</b></p>	<p>Direct staff of professional evaluators, communications and information technology administrators to support agency accountability-based programming</p> <p>Manage community accountability plans and provide technical assistance to partners and staff on assessing effectiveness of First 5 programs</p>
<p><b>Research Analyst – First 5 Alameda County, February 2002 – July 2006</b></p>	<p>Project Director of SAMHSA funded Longitudinal Study of Kindergarten School Readiness of East Oakland students</p> <p>Facilitate county level discussions of countywide indicators of child well-being, for coordinated Children’s Budget with Alameda County Health Care Services Agency, Behavioral Health Care Services, Social Services Agency, Board of Supervisors, local School Districts, Child Care Planning Council</p>
<p><b>Research Assistant – Health Policy Analysis Program, Sept 2000 – December 2001</b></p>	<p>Administered a study assessing the efficacy of management and administrative practices among social service agencies in King County based on diverse agency data, and Medicaid load impact on WA State primary care practice viability</p>
<p><b>Program Officer - CARE International in China, Sept. 1999 – Feb. 2000</b></p>	<p>Administered four projects: A health and literacy awareness project; Barefoot Doctors Training Project; and two Sustainable Agriculture and Livestock Bank projects.</p>
<p><b>Assistant Lecturer – Public Policy Institute of America, University of Washington, June – Sept. 1999</b></p>	<p>Developed curriculum and taught basic Microeconomics and research proposal writing</p>

**RELEVANT VOLUNTEER / CIVIC AFFAIRS ACTIVITIES**

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<p><b>City of Oakland Bicycle and Pedestrian Advisory Committee, current Chair</b></p>	<p>2007 - present</p>
<p><b>Walk Oakland Bike Oakland, Board Member, current President</b></p>	<p>March 2008 – present</p>
<p>WOBO - Oaklavia Lead</p>	<p>March 2013 - present</p>
<p>Oakland Urban Paths, Founding Team</p>	<p>September 2009 - present</p>
<p><b>Lake Merritt Station Area Plan, Community Stakeholder Member</b></p>	<p>September 2010 - present</p>



HONORARY MENTION

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**2013 CalBike Summit, Oakland CA,** Welcoming remarks, panelist in session on Open Streets Initiatives

**P-8 Evaluation Conference,** University of Washington, October 2013

**University of Washington, International Affairs Gateway Health Forum,** February 2001

Initiated and organized the first interdisciplinary health forum titled, "International Health: Implications of the Mexico City Policy" at the Evans School of Public Affairs.

RECENT PAPERS / PRESENTATIONS

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**"Technology in Human Services,"** contributor to Ford Foundation funded white paper, Spring 2014

**"Exploring the Financing and Sustainability of Community Level, Multi-sector Systems Supporting Children and Families,"** contributor to the Finance Project, 2013

**"Paving the Way to a Coordinated Home Visiting Program in Alameda County,"** contributing author to presentation at CityMatch SF, September 19, 2011

**"Perinatal Family Supports in Alameda County,"** presentation of home visiting programs in Alameda County to California Department of Maternal Child Adolescent Health, August 18, 2011

**"First 5 Alameda County Home Visitation Program: A Multidisciplinary Approach,"** a written testimony for "Early Support for Families Act" to U.S. House of Representatives Ways and Means Committee, Subcommittee on Income Security and Family support, June 22, 2009 by Deborrah Bremond, Ph.D, MPH; Teddy Milder RN, PHN, PNP; Janis Burger, MPH; Chris Hwang, MPA, MAIS

# Fred T. McWilliams III

## EDUCATION

MBA, Finance and Information Systems, Golden Gate University, San Francisco, California  
MA, Urban Planning and Administration, San Francisco State University, San Francisco, California  
BA, Political Science, University of California, Berkeley, California

## CORE COMPETENCIES

Demonstrated leadership skills.  
Demonstrated ability to manage complex organizations, including goal setting, budget management, personnel, and long range planning.  
Experience managing automation efforts including the direction of systems development, maintenance, and operational efforts.  
Experience working cooperatively with diverse groups and governmental organizations.  
Ability to develop, implement and maintain the budget of an operating unit.  
Experience with systems resource analysis and management, including hardware and software inventory.  
Ability to analyze complex problems and recommend appropriate solutions.  
Ability to analyze and implement program mandates.

## EMPLOYMENT

Manager of Operations – Vanto Group, Inc.

June 2004 to Present  
San Francisco, California 94104

Vanto Group is an international business consulting firm with offices in the United States, Brazil, and The Netherlands. Our clients are located in Africa, the Middle East, the United Kingdom, Latin America, Mexico, Australia, New Zealand, Asia, Canada, and, of course, the United States. I am directly responsible accountable for all administrative functions for the company (personnel, budgeting, finances, logistics, etc.) worldwide.

Senior International Accountant - Landmark Worldwide, Inc.

November 2000 to June 2004  
San Francisco, California 94104

Working the Corporate Controller and Chief Financial Officer performing various international and corporate accounting functions including, international payroll review and approval, bank and general ledger reconciliation, corporate financial consolidations, budget variance reporting, currency exchange monitoring and reporting, cash management, investment monitoring and reporting, and supervision and training.

Accountant III/Financial Manager - Contra Costa County Department of Child Support Services

1997 to 2000  
Martinez, California 94553

Reporting to the Director of Family Support and member of Executive Policy Work Group with responsibility for accounting, budget, and fiscal operations. Duties included formulation of child support services procedures to implement program mandates, including goal setting, budget management, personnel, and long term planning. Through subordinates, directed the Department of Child Support Services' Financial Processing, Accounting, and Reporting unit including payment processing, accounting, trust processing, auditing, and state reporting. Coordinated operations to maximize the level of service provided and effective utilization of available resources. Directed the preparation of the departmental budget, maintaining appropriate fiscal controls and reporting processes. Established and maintained cooperative working relations with state and local departments and agencies. Ensured compliance with legal mandates and prescribed program guidelines.



## Fred T. McWilliams III

Senior Accountant - Basic American, Inc.

1995 to 1997  
Walnut Creek, California 94596

Reported to the Assistant Treasurer and Manager of Financial Reporting with responsibility for cash, general bank account, and general ledger accounts reconciliation. Developed and published financial operations procedures. Participated in mapping reconciliation process for both existing and future state processing and operations. Developed and maintained a banking services information database covering eight banks across four states. Reviewed and reconciled banking services and statements, identifying over \$20,000 in annual savings through elimination of billing errors and duplicate or unneeded services. Resolved check clearing problem totaling \$1.8 million.

Senior Operations Analyst - Riyad Bank

1992 to 1995  
Riyadh, Saudi Arabia

Reported to the Manager of Methods and Operations Division with responsibility for designing, streamlining, and documenting operating procedures for all non-lending functional areas. Participated in the conversion to a more western style of service oriented operation by assisting in the development, design, and implementation of the Unit Teller Concept and Branch Infrastructure Program. Co-developed the Disaster Recovery Plan for the Treasury Back-Office unit.

Supervisor/Senior Financial Analyst - Bank of California

1980 to 1991  
San Francisco, California 94104

Recruited as a participant in the Bank of California Operations Management Program and became Operations Manager for a small volume high profit Menlo Park, California branch office. Responsibilities included all personnel and supervision functions for a staff of eight and all non-lending functions for the office.

Assessor I - Alameda County Assessors Office

1978 to 1980  
Oakland, California 94510

Trained as a county real estate appraiser with responsibility for the assessment and valuation of residential real estate for tax purposes, financial review of appraisals performed by other assessors, and budgeting for the completion of upcoming tax related appraisals.

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## ROBERT PRINZ

### Experience

#### **Education Director, Bike East Bay; Oakland, CA — 2012–Present**

- Scheduled, promoted, and facilitated up to 150 adult, youth and family bicycle education courses per year throughout Alameda and Contra Costa Counties
- Maintained education info and course schedule on Bike East Bay website
- Contributed to successful grant applications, expanding funding for bicycle education across the East Bay
- Wrote articles on bicycle education topics for San Francisco Chronicle, Alliance for Biking & Walking blog, Bike East Bay newsletters, and Dear Abby column

#### **Class Instructor, Bike East Bay; Berkeley, CA — 2011-Present**

- Led bicycle education classroom and on-the-bike sessions geared toward adults, youth, and families, based on League of American Bicyclists' "Smart Cycling" curriculum
- Developed and edited class presentation and organizational materials

#### **Online Media Intern, Streetsblog SF; San Francisco, CA — 2011-2012**

- Contributed daily news headlines post and weekly post highlighting local sustainable transportation events
- Wrote articles related to local transportation news, community meetings and infrastructure development

### Education

**UC Berkeley Extension — Program in Sustainability and Transportation, and Professional Program in Sustainability and Energy, 2011-2012**

**League of American Bicyclists — League Cycling Instructor certification, 2011**

**Michigan State University — Interdisciplinary Humanities with a focus on Music Composition and English, 1997-2002**

### Related Experience

Chair of Emeryville Bicycle/Pedestrian Advisory Committee, 2011-2012; Member of Berkeley, Emeryville, and Oakland Bicycle/Pedestrian Advisory Committees, 2010-present; RFP selection committee for Oakland Bay Trail to Lake Merritt Bike/Ped bridge design, 2012; Consultant selection committee for Emeryville Bike/Ped plan update, 2010

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# Midori Tabata

## **Summary**

My career has been in corporate telecom and public sector transportation. I am a community advocate, especially on pedestrian and bicycle issues. Through my experience, I have developed a wide network of people with proficiency in various areas. I am knowledgeable of corporate, public, and non-profit organizations. I am an excellent project manager, projects completed on time, on budget.

## **Experience**

### **Chair, Bicycle Pedestrian Advisory Committee at Alameda County Transportation Commission**

July 2006 - Present

Appointed by City of Oakland to 11 member BPAC. Chair of BPAC since 2010. Advises commission on bike and ped issues. Help recommend funding for bike and ped projects and programs from Measure B, ½ cent sales tax.

### **Member, Citizen's Advisory Working Group at Alameda County Transportation Commission**

July 2010 - November 2011

Appointed by the Alameda County Transportation Commission in 2010 as a member of citizen's advisory group to update the transportation plan for Alameda County.

### **Member at Oakland Bicycle Pedestrian Advisory Committee**

2004 - present

Member of citizen's group advising city staff on bicycle and pedestrian issues. Vice Chair of BPAC 2009.

### **Communications Assistant at Port of Oakland**

February 2002 - July 2007

Project manager for the Public Affairs Division as well as media and public relations assistant. Became the go-to person to get projects and events completed on goal, on time, on budget, from large public events with 15K attendees to hosting international delegations and everything in-between. Provided updates and background for media and the public. Publisher, editor, and writer of weekly on-line employee publication. Relaunched the Port's external publication after a two-year hiatus and continued as producer and editor. Managed content for the Port's public web site, and improve user experience



## **Midori Tabata**

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### **Director, Diversity Marketing at SBC Operations**

1998 - 2000

Non-English operations support for all sales channels, internal channels and sales agencies for seven states (consumer and business markets). Consultant to internal sales channels to increase efficiencies and revenue. Support product marketing on new product launches and product promotions. Direct telemarketing campaigns in seven languages.

- Developed and implemented new channels to support sales of DSL, winning back customers lost to other local exchange carriers, handle out of state (Texas) calls, and long distance.
- Project manager of program to automate "in-language" letters to customers confirming their purchases as well as general business correspondence.
- Telemarketing: designed and/or managed telemarketing campaigns for ethnic channels (seven languages). Selected vendor, managed contract, vendor and campaign performance. Implemented quality assurance monitoring of in-language telemarketing campaigns; method subsequently adopted by company as standard.
- Asian translations: selected agency for SBC and all affiliates. Managed contract and vendor performance. Through prudent management, saved at minimum 10 percent on overall translation cost (approximately \$100K savings in 1999).

### **Education**

#### **Claremont Graduate University**

Public Policy Analysis, 1981 - 1982

#### **Coro Foundation for Civic Leadership**

Fellowship, Public Policy, 1980 - 1981

#### **San Diego State University-California State University**

Bachelor of Arts, American Studies

Royston C. Taylor

**Experienced Business Development/Alliance Executive: Discovering corporate alliance synergies and driving for incremental financial results**

*Proven track record of initiating and implementing alliances and channel programs, driving revenue via business development, strategic planning and solutions development/integration.*

**BUSINESS EXPERIENCE:**

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**Independent Contractor, 2010 to Present.**

Clients: EMC, Salesforce, Mirantis, GreenPlum, VMWare, Mirantis, Lucid Imagination, Smart Modular Technologies, Ghana Technology Mission, Atria Data Systems, VC Taskforce and Uber Guest Systems.

- ▲ Business Development
- ▲ Sponsorship Recruitment
- ▲ Corporate, Brand and Product Marketing

- Develop and managed technology conferences
- Develop and produced Corporate, Brand and Product collaterals
- Develop business plan for pre-angel investment level startups
- Develop Social Media Community Initiative

**Sun Microsystems, Menlo Park, California, 2005 to 2010**

*Global Alliance Manager, Oracle Applications (Jan 2008 - May 2010)  
(Peoplesoft, Hyperion, Retail & JD Edwards)*

Reestablished a number of neglected Sun-Oracle Applications (Peoplesoft, Hyperion and JD Edwards) relationship resulting in increased platform market share and growth. Managed multifunctional high-performance teams (Engineering, Operations and Marcom) to deliver strategic and financial business results.

Key accomplishments and responsibilities include:

Developed successful revenue Education initiatives. Integration of Peoplesoft Campus Solution on Sun Servers T-Series Servers

- Included go-to-market campaign, joint collateral development, sales guides, customer stories, solutions briefs, performance and sizing white papers

■ Developed Retail Analysis Solution - Oracle Hyperion Essbase on Sun M-Series Servers Program

- Sun Hardware & Oracle Hyperion and Peoplesoft Performance Benchmarks
- Sun adoption of Oracle Enterprise Linux Adoption

■ Developed Education and Retail Sales Initiatives

■ Streamlined Backlog of Customer Escalation Issues

■ Developed and Managed Oracle Apps presence on Sun.com

**Alliance Segment Manager, ERP, CRM and SCM ISV partners (2005-2008)**

Developed and launched SUN IP adoption program for Supply Chain ISVs, for Sun Developer Connection(JDA Software, Manugistics, Manhattan Associates, etc)

- Managed the relationship with key ISV partners within the Retail and Supply Chain Market. (JDA Software, Ariba, ATG, Unica, Vendavo, Baan and Red Prairie)
- Developed Retail ISV SaaS Solution on Sun Marketing in the EMEA and Asia Pac Sales Regions
- Developed successful ISV adoption process for Sun platform, driving Solaris 10 and Sun IP Achieved the highest percentage of adoptions of Solaris on Sparc and AMD/Intel within the organization.

**VERITAS, Mountain View, California, 2002 to 2005**

**Symantec/ VERITAS, Mountain View, California, 2002 to 2005**

*Senior Product Marketing Manager – Outbound Marketing – Storage, Storage Management, Storage and Platform Virtualization, HA-Cluster Management.*

- Developed and managed outbound marketing for VERITAS Storage Management products for Oracle on Solaris, HP-UX, AIX and Linux (Red Hat and SuSe) platforms.
- Initiated the marketing program to drive the expansion of VERITAS Oracle Database products into the HP-UX and IBM AIX blade platform environments.
- Initiated, Researched and developed Sales tool set for “How to Sell on IBM and HP platforms” marketing and training programs resulting in triple-digit percentage increases in revenues on those platforms.

**Oracle/Siebel Systems, San Mateo, California, 2000 to 2001**

*Senior Global Alliance Manager responsible for Sun Microsystems/Siebel relationship.*

- Managed Siebel on Sun Financial Services and Communications sales pipeline. Grew market share 50% and grew Siebel Revenue on Sun 150% over prior year.
- Managed marketing communications programs including sports marketing
- Managed Siebel/Sun technology adoption initiatives, wrote technical descriptions, business plans and business proposals for product management/development.

**Sun Microsystems, Menlo Park, California, 1996 to 2000**

*Senior Account Manager for the Sun Global Relationship  
IBM/Tivoli, Computer Associates and BMC Software*

**Hitachi Data Systems, HDS, Santa Clara, California, Product Mktg Manager**

**Amdahl Computers, Sunnyvale, California, Product Manager**

**Hewlett Packard, Cupertino, California, Product Support Manager**

**GTE Government Systems, Mountain View, California, Engineering Manager**

**EDUCATION**

- MBA, University of San Francisco, San Francisco, California: International Marketing
- MSEE, Boston University, Boston, Massachusetts: *Computer Architecture & Digital Communications*



■BSEE, Brown University, Providence, Rhode Island: *Electrical Engineering and Mathematics*

# ROSA VILLALOBOS

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## PROFESSIONAL EXPERIENCE

La Clinica de La Raza, Oakland, 94601 United States

*Materials Manager, Aug 1982 – present*

- Direct and coordinate activities of personnel engaged in buying and distributing materials, equipment and supplies.
- Interview and hire staff, and oversee staff training.
- Locate vendors of materials, equipment or supplies, and interview them to determine product availability and terms of sales.
- Prepare and process requisitions and purchase orders for supplies and equipment.
- Develop and implement purchasing and contract management instructions, policies, and procedures.
- Maintain records of goods ordered and received.
- Prepare and process requisitions and purchase orders for supplies and equipment.
- Maintain records of goods ordered and received.
- My career at the clinic started on the front lines and has grown and changed with the clinic. I was in charge of the creation and registration of the clinic's external website. I then became the manager for the creation and current maintenance of the internal website, intranet. I do not program but guide the process and decision-making. I started the purchasing, now Materials Management process, added the Publications team. Daily tasks rely on the structure and team building that I have guided.

## EDUCATION

UC Berkeley, BS in Conservation of Natural Resources

- After completing my freshman year at Occidental College I transferred to UCB. This began my love affair with the Bay Area and the beautiful quilt that transpires when geography and cultures come together. While in college I worked with the Peer Advisor group setting up study labs and support groups. I started a Latina club that invited speakers to help show us the possibilities and pathways towards future careers. My interest in the environment and how it affects low-income communities started there.
- I was drawn to La Clinica de La Raza because, I wanted to be of service in the world. Working here has provided me with opportunities to continue to grow and educate myself via mentors and grass roots sharing from a variety of professionals. La Clinica started in Oakland, with just under 200 staff and a budget of 8 million. Our clinics are now in 3 counties, serving underserved communities with multicultural needs. Now we have over 1000 employees and a budget of 82 million plus. My department (MM) started with only 1 staff (me) and no specific budget to Materials Management. I have expanded to a team of 9, which provides for the clinic's entire supply chain: all supplies (medical, dental, office), official forms, publications and managing our Intranet, which develops new tools to help staff and project management.

## ADDITIONAL SKILLS

- I enjoy the challenge of pulling systems together. I am comfortable with Excel, Word, Outlook and embrace new tools to address ever-changing needs. I have customized the legacy system used for purchasing through the years, to account for different requirements and avoid costly new systems. I work well with programmers to create what is needed; an intranet for internal communications or to maintain a supply chain. I have worked with our emergency preparedness team internally and participate in California statewide emergency preparedness drills. In these last years I have been looking at team building and how to create a good work environment for the staff that I am responsible to in order to facilitate positive outcomes for the communities we serve.

# Kenya Wheeler, AICP

## **Planning and Economic Development Department, City of Compton**

September 2010 to January 2011

Senior Planner

- Directed advanced (long-range) planning efforts for the City, including the completion of the City's General Plan update that started in 2007. Served as primary author of the plan's Health Element.
- Managed four current planning staff and oversaw major planning activities including Conditional Use Permits and Environmental review process for large projects, including a \$1 million Organic Food Digester energy project at Ralphs regional warehouse facility in Compton.
- Oversaw departmental activities during the Director's absence and represented the City's interest to local and regional agencies.

## **Organizing for America**

June 2009 to June 2010

Deputy Field Director, California

- One of the first five staff on the California field team. Developed the initial field organizational structure for California operations and oversaw work of the four CA Regional Field Directors.
- Coordinated California field activities for the final legislative advocacy push for the passage of the Affordable Care Act of 2010 (aka Health Insurance Reform legislation).
- Worked with State and Field Director to develop and implement Statewide field plan and provided oversight of the work of four Regional Field Directors.

## **San Francisco Bay Area Rapid Transit District**

May 2006 to June 2009

Senior Planner

- Managed Station Area Planning projects for BART stations in Oakland and Berkeley. Served as lead BART representative for the MacArthur BART Access Plan (adopted in 2009 and now being implemented) and the MacArthur BART Transit Village (approved by the City of Oakland in 2009; construction of the first phase started in 2012).
- Project Manager, Demand Management Study (access, pricing and policy strategies) study for the four-county BART system. Launched agency outreach efforts and supervised consultants.
- Represented BART District interests with local jurisdictions on development plans and policies impacting BART, including the Downtown Berkeley Area Plan (adopted by the City of Berkeley).
- Served as technical review liaison with regional and state agencies studies including the MTC Smart Parking Study (now being implemented) and the Caltrans Infill Trip Generation Study.

## **Parsons Brinckerhoff Quade and Douglas, Inc. / PB Placemaking**

Senior Planner

May 2005 to April 2006

Planner

December 1999 to April 2005

- Managed the preparation of the South Line Phase II Corridor land use analysis, resulting in a "Recommend" rating from the Federal Transit Administration (FTA). Now under construction.
- Coordinated the development of the locally preferred alternative and EIR preparation with the CEQA/NEPA sub-consultant as the de-facto Deputy Project Manager for Sacramento Green Line corridor. Green Line Phase one started operation in 2012.
- Prepared qualitative and quantitative analysis for initial studies (from 1999 to 2000) leading to the passage of the 2000 Santa Clara County Measure A sales tax to fund the BART to San Jose extension. Construction of the BART extension is underway with a scheduled opening in 2018.

## **EDUCATION**

Master of City Planning, University of California, Berkeley, Expected May 2014

B.A., Environmental Studies, University of California, Santa Cruz, August 1996



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OAKLAND

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APPROVED FOR FORM AND LEGALITY

**DRAFT**  
CITY ATTORNEY

## OAKLAND CITY COUNCIL

RESOLUTION No. \_\_\_\_\_ C.M.S.

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**RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF RYAN CHAN, CHRIS HWANG, CHRISTOPHER KIDD, FRED MCWILLIAMS, ROBERT PRINZ, MIDORI TABATA, ROYSTON TAYLOR, ROSA VILLALOBOS AND KENYA WHEELER TO THE BICYCLIST AND PEDESTRIAN ADVISORY COMMISSION**

**WHEREAS**, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

**WHEREAS**, Ordinance No. 18815 C.M.S., adopted February 4, 2014, created the Oakland Bicyclist and Pedestrian Advisory Commission to advise City Council and staff on bicyclist- and pedestrian- specific policies, projects, and programs, and on the accommodation of bicyclists and pedestrians in all transportation plans, policies, projects and programs, and to provide annual reports to the Public Works Committee of the City Council, to summarize the Commission's work over the course of the year, and to identify key policy issues affecting the safety of and access for bicyclists and pedestrians in Oakland; and

**WHEREAS**, the Bicyclist and Pedestrian Advisory Commission consists of nine members serving three-year staggered terms with no more than six consecutive years of service by any Commissioner; and

**WHEREAS**, the Honorable Mayor Jean Quan has appointed Ryan Chan, Chris Hwang, Christopher Kidd, Fred McWilliams, Robert Prinz, Midori Tabata, Royston Taylor, Rosa Villalobos and Kenya Wheeler to each serve on the Bicyclist and Pedestrian Advisory Commission subject to confirmation by the City Council; now therefore be it

**RESOLVED**, that pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of:

Robert Prinz to serve a one-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2014, filling the seat previously held by no one.

Chris Hwang to serve a one-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2014, filling the seat previously held by no one.

Ryan Chan to serve a one-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2014, filling the seat previously held by no one.

Royston Taylor to serve a two-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2015, filling the seat previously held by no one.

Christopher Kidd to serve a two-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2015, filling the seat previously held by no one.

Rosa Villalobos to serve a two-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2015, filling the seat previously held by no one.

Midori Tabata to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2016, filling the seat previously held by no one.

Kenya Wheeler to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2016, filling the seat previously held by no one.

Fred McWilliams to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2014 and ending December 31, 2016, filling the seat previously held by no one.

**IN COUNCIL, OAKLAND, CALIFORNIA,  
PASSED BY THE FOLLOWING VOTE:**

AYES – KALB, PRESIDENT KERNIGHAN, GIBSON MCELHANEY, SCHAAF, GALLO,  
BROOKS, REID AND KAPLAN

NOES –  
ABSTENTIONS-  
ABSENT-

ATTEST:

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LATONDA SIMMONS  
City Clerk and Clerk of the Oakland City Council