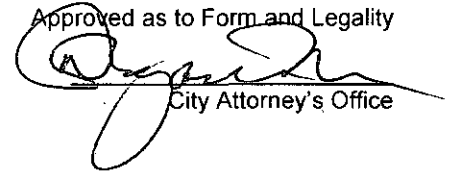


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OFFICE OF THE CITY CLERK
OAKLAND

14 MAR 27 PM 3:44

Approved as to Form and Legality



City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. 84900 C.M.S.

INTRODUCED BY COUNCILMEMBER NOEL GALLO

**RESOLUTION IN CELEBRATION OF CESAR CHAVEZ DAY
HONORING OAKLAND LATINOS AND LATINAS WHO THROUGH
THEIR LEADERSHIP AND COMMUNITY SERVICE HAVE CONTINUED
THE LEGACY OF CESAR CHAVEZ**

WHEREAS, Cesar E. Chavez was born March 31, 1927, on a small farm near Yuma, Arizona, and was raised by migrant farm workers; and

WHEREAS, Chavez left school after the eighth grade to labor in the fields and vineyards to help support his family; and

WHEREAS, after experiencing years of discrimination and unfair working conditions, Chavez joined the Community Service Organization in 1952, a prominent Latino civil rights group that organized Chicanos to vote and battled racial and economic discrimination; and

WHEREAS, Cesar Chavez with Dolores Huerta, co-founded the National Farm Workers Association; and

WHEREAS, Cesar Chavez believed in the principles of nonviolence practiced by Mahatma Gandhi and Dr. Martin Luther King, Jr., and employed nonviolent means to bring attention to the plight of farm workers, and as a labor leader, led marches, called for boycotts and went on several hunger strikes and brought national awareness to the dangers of pesticides to workers' health; and

WHEREAS, Cesar Chavez has been honored in Oakland and in countless communities across the nation because he successfully organized the poor and gave hope and pride to generations of farm workers and Latinos; and

WHEREAS, the Legacy of Cesar Chavez lives on through dozens of National and State recognitions that have been bestowed upon him and his family but also through the ongoing activism of millions of Americans who today continue the work he started; and

WHEREAS, on October 8, 2012, President Obama traveled to the farm worker movement's headquarters in the Tehachapi Mountains at La Paz in Keene, California, and before 7,000 people dedicated the Cesar E. Chavez National Monument located at

the National Chavez Center—now the 398th unit of the National Park Service and the first honoring a modern-day Latino; and

WHEREAS, Chavez tirelessly devoted himself to making all people aware of the struggles of farm workers and their need for better pay and safer working conditions; and

WHEREAS, Cesar Chavez' core values are:

1. **Service to Others:** Service that is predicated on empowering others; engendering self-help, self-determination, and self-sufficiency versus charity.
2. **Sacrifice:** Sacrifice that is spiritual; that is courageous and steadfast in its willingness to endure great hardship for others.
3. **A Preference to Help the Most Needy:** A concerted effort to support programs that reach the most needy, the most dispossessed, the most forgotten people in society no matter how difficult the challenge that choice may bring.
4. **Determination:** Determination that is characterized by an attitude that with faith, steadfast, commitment, patience, and optimism, human beings can prevail against all odds.
5. **Non-Violence:** Invoking non-violence as the most powerful tool for achieving social/economic justice and equity; action that requires boldness and courage versus meekness and passivity.
6. **Acceptance of all People:** An essential ingredient for success in an organizing diverse forces to achieve social change, create community, and actualize democracy is the acceptance of all people; an absolutely indispensable necessity to the well-being of this country.
7. **Respect for Life:** Respect that holds sacred the land, the people, and all other forms of life.
8. **Celebrating Community:** Sharing the joyous and respectful expression of cultural diversity through the reinforcement of the values of equity and responsibility to and for one another.
9. **Knowledge:** The pursuit of self-directed learning and the development of critical thinking and constructive problem solving skills; overcoming ignorance through education.

10. **Innovation:** A creative capacity to find pragmatic strategies and tactics to resolve problems and situations that often seen insurmountable; now, therefore, be it

RESOLVED: That the City Council recognizes the various Latinos and Latinas throughout Oakland for their leadership and efforts in continuing Cesar Chavez' legacy and core values

IN COUNCIL, OAKLAND, CALIFORNIA, APR 01 2014

PASSED BY THE FOLLOWING VOTE:

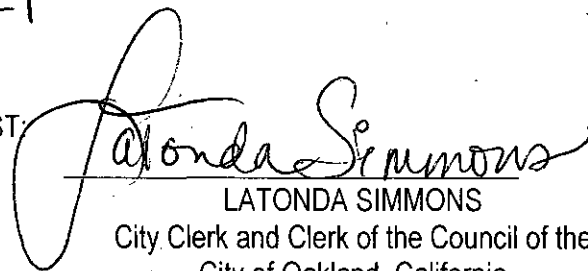
AYES - BROOKS, GALLO, ~~GIBSON McELHANEY~~, KALB, KAPLAN, REID, SCHAAF, AND PRESIDENT KERNIGHAN - 7

NOES - 0

ABSENT - Gibson McElhaney - 1

ABSTENTION - 0

ATTEST:


LATONDA SIMMONS
City Clerk and Clerk of the Council of the
City of Oakland, California