

CITY OF OAKLAND
AGENDA REPORT

FILED
OFFICE OF THE CITY CLERK
SANCAID

2003 DEC 30 AM 8:47

To: Office of the City Manager
Attn: Deborah Edgerly
From: Cultural Arts & Marketing Department
Date: January 13, 2004

**Re: RESOLUTION APPROVING THE APPOINTMENT OF ERNEST JOLLY,
RICK MOSS, AND CHERIE NEWELL TO THE CULTURAL AFFAIRS
COMMISSION'S PUBLIC ART ADVISORY COMMITTEE**

SUMMARY

The Public Art Advisory Committee (PAAC) is a nine-member standing advisory committee of the Cultural Affairs Commission (CAC). PAAC and its duties were established as part of the City's Percent for Art Ordinance (No. 11086 C.M.S.), which defines the PAAC as:

Professionally qualified citizen committee recommended by the Oakland Arts Council (now named the Cultural Affairs Commission) and approved by the City Council to oversee the quality control of the public art program, its projects, and to recommend to the Cultural Arts Division (now named the Craft & Cultural Arts Department) the sites, scope of project, artworks, and artist for the public art projects.

On behalf of PAAC, staff is forwarding the recommendation to City Council that Rick Moss and Ernest Jolly be appointed to PAAC for a three-year term (ending September 2006). In addition, it is recommended that current PAAC member Cherie Newell continue serving on PAAC and be appointed to a full three-year term (ending September 2006).

FISCAL IMPACT

Acceptance of this report and recommendation will not result in any new expenditure of City funds. PAAC is a volunteer advisory body and there is no appropriation specifically for this committee. Expenses for the administration of the committee are incorporated within the operating costs of the Cultural Arts and Marketing Department, such as agenda packet mailings, preparation and photocopying of meeting materials, other minor incidentals, as well as staff time.

BACKGROUND

In an effort to fill two vacancies on PAAC (resulting from two members who have completed their terms), staff and the membership/community outreach working group of PAAC contacted more than 15 potential candidates over the past three months. This list was compiled from staff and working group recommendations. From those who were contacted, PAAC received two applications. No applications were received from public advertising. The working group considered membership criteria including cultural, ethnic, and gender diversity, professional background and experience, and dedication and commitment to working with PAAC.

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Cherie Newell was appointed in 2002 to finish the term of a PAAC member who resigned prior to completion of her term ending in September 2004. Ms. Newell has been active and made significant contributions to PAAC and is being recommended to continue for a full three-year term.

On November 3, 2003, PAAC reviewed the recommendation for the two candidates and unanimously approved the motion to forward the names of Ernest Jolly and Rick Moss to the CAC for approval. Cherie Newell is being recommended to continue her service on PAAC. The CAC did not have a quorum at its regular meeting in November, but to not unduly delay the work of the PAAC, CAC requested the item be directed to City Council.

KEY ISSUES AND IMPACTS

In order to accomplish its tasks and fulfill its responsibilities, a full slate of PAAC members is needed. PAAC has been operating for several months with two vacancies and with member Cherie Newell in hold-over capacity. The implementation of a public art program benefits from an advisory body that is knowledgeable about public art, art administration, aesthetics, and regional and community issues. These nominees bring aesthetic, professional, cultural, and gender diversity to PAAC and represent a variety of skills and knowledge.

DESCRIPTION

Please see attached resumes for more information about each candidate.

SUSTAINABLE OPPORTUNITIES

Not directly applicable. This report recommends candidates to an advisory body, whose charge in part will be to review public art projects for sustainable opportunities.

DISABILITY AND SENIOR CITIZEN ACCESS

Not directly applicable. This report recommends candidates to an advisory body, whose charge in part will be to review public art projects for disability and senior citizen access. It should be noted that all regular meetings of the Public Art Advisory Committee are open to the public and accessible to the disabled.

RECOMMENDATION AND RATIONALE

Staff recommends that the City Council accept this report and the recommendation of Rick Moss and Ernest Jolly for PAAC membership, and Cherie Newell for continued PAAC membership.

ACTION REQUESTED OF THE CITY COUNCIL

Approve the resolution authorizing the appointment of Rick Moss, Ernest Jolly and Cherie Newell to the Public Art Advisory Committee of the Cultural Affairs Commission.

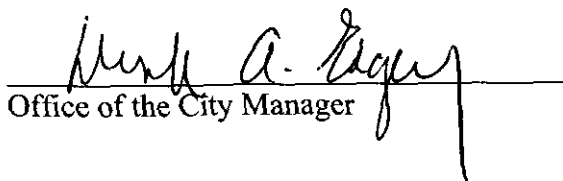
Respectfully submitted,



Dennis M. Power, Director
Cultural Arts & Marketing Department

Prepared by: Leslie Holzman, Public Art Coordinator
Public Art Program

APPROVED AND FORWARDED TO THE
LIFE ENRICHMENT COMMITTEE:



Office of the City Manager

Item: 6
Life Enrichment Committee
January 13, 2004

DRAFT
OAKLAND CITY COUNCIL
RESOLUTION No. _____ C.M.S.

FILED
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OAKLAND

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COMMISSION'S PUBLIC ART ADVISORY COMMITTEE

WHEREAS, on February 28, 1989, the City of Oakland adopted Ordinance No. 11086 C.M.S. which established a Percent for Art Public Art Program; and

WHEREAS, Ordinance No. 11086 C.M.S. defines the Public Art Advisory Committee as a professionally qualified citizen advisory committee to the Cultural Affairs Commission; and

WHEREAS, Ordinance No. 11086 C.M.S. also defines that the members of the Public Art Advisory Committee are recommended by the Cultural Affairs Commission and approved by City Council; and

WHEREAS, two vacancies exist on the Public Art Advisory Committee and one member is currently serving in hold-over capacity; and

WHEREAS, the Public Art Advisory Committee has recruited and recommended two members of the Oakland arts community to serve on the Committee and a current member to move from hold-over status to a full term, in compliance with Public Art Advisory Committee membership policy; and

WHEREAS, Ernest Jolly and Rick Moss were unanimously recommended for appointment by the Public Art Advisory Committee at the November 3, 2003, regular meeting and current member Cherie Newell was recommended for a full term appointment; and

WHEREAS, on November 17, 2003, the Cultural Affairs Commission forwarded these three individuals to the City Council for appointment; now, therefore be it

RESOLVED, that these three individuals bring aesthetic, professional, gender and cultural diversity to the Public Art Advisory Committee and represent a variety of skills and knowledge in art practice, administration and conservation; and be it

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FURTHER RESOLVED, that the City Council hereby approves the appointment of Ernest Jolly, Rick Moss, and Cherie Newell to the Cultural Affairs Commission's Public Art Advisory Committee.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20_____

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, NADEL, QUAN, REID, WAN and PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____

CEDA FLOYD
City Clerk and Clerk of the Council
of the City of Oakland, California


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Ernest Jolly

Education

- 2003 International Course in Contemporary Art, Hungarian Academy of Fine Arts, Tihany, Hungary.
- 1998 San Francisco State University, San Francisco, CA. BA/Studio Art (sculpture).
- 1995 College of the Desert, Palm Desert, CA. AA/Fine Art.
- 1989 - 1991 Virginia Marti College of Art and Design, Cleveland, OH.

Selected Exhibitions

- 2003 *translucence: Julie Scott / Ernest Jolly*
Tangent Contemporary Art, San Francisco, CA
- House: a 48 hour installation by 9 artists*
1070 61st. Street, Oakland, CA
- Video_Shakes: Digital Art & Photography*
Gallery M, Harlem, New York
- 2002 *Comfort Debris*
Gallery M, Harlem, New York (solo exhibition).
- 2001 *Urban Odyssey 2001*
Gallery M, Harlem, New York
- 2000 *Behind the Window*
Academy of Art College Gallery, San Francisco, CA.
- On the Level – A Chain Reaction Show.*
San Francisco Art Commission Gallery, San Francisco, CA.
- City Xcape*
Academy of Art College Satellite Gallery, San Francisco, CA (solo exhibition).
- 1999 *Civilizationexcavation*
Gallery Luscombe, San Francisco, CA.
- 1998 *Post-Market*
65 Capp Street Gallery, San Francisco, CA.
- Art of Place, an Exhibition of Site-Specific Installations*
The Romburg Tiburon Center for Environmental Studies, Tiburon, CA.
- 1997 *Sculptural Installations*
San Francisco State University Student Center Gallery, San Francisco, CA.

Ernest Jolly

Education

- 1998 San Francisco State University, San Francisco, CA. BA/Studio Art (sculpture).
1995 College of the Desert, Palm Desert, CA. AA/Fine Art.
1989 - 1991 Virginia Marti College of Art and Design, Cleveland, OH.

Museum Experience

- 5/00 - 12/00 Exhibitions Technical Specialist, Oakland Museum of California, 1000 Oak Street,
7/01 - present Oakland, CA
Duties include exhibition design, art-handling, exhibition installation, mount-making,
light carpentry, labels.
- 1/01 - 6/01 Art-Handler, Brooklyn Museum of Art, 200 Eastern Parkway, Brooklyn, NY
- 3/99 - 5/00 Preparator, History Museum of San Jose, 1661 Senter Rd., San Jose, CA
- 8/98 - 2/99 Preparator, Cantor Center for Visual Arts, Stanford University, Stanford, CA

Furniture/Upholstery

- 8/99 - present Neka Nkesa Design, 4401 San Leandro St. #1, Oakland, CA
- 3/97 - 3/00 Oakland Upholstery, 3201 Telegraph Ave., Oakland, CA

References

Available upon request.

RICK MOSS

Experience

2001- Present African American Museum & Library at Oakland Oakland, CA
Director

- Exhibition design and development
- Administrative/Fiscal Management

1990-2001 California African-American Museum Los Angeles, CA
Program Manager, History

- Developed exhibitions and public programs
- Consultant
- Write for historical and museum publications
- Supervise staff and museum interns
- Museum representative and liaison

Education

University of California, Los Angeles
B.A. (History), 1977

University of California, Los Angeles
Graduate School of History
M.A. (History), 1980

University of Nairobi, Kenya
U.C. Education Abroad Program, 1979-80

University of California, Riverside
Program for Historic Resources Management
Professional Museum Studies, 1986-1988

Getty Museum Management Institute, Berkeley
1996

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Exhibitions

"Stamp of Approval: African-Americans on Worldwide Philatelic Material."
February 10 – June 2, 1991

"Equal Justice Before the Law: The Civil Rights Movement in California, 1850-1950."
October 12, 1991 – May 17, 1991

"Extensions of the Heart: Drums from the Collection of Dr. Joseph H. Howard."
November 16, 1991 – September 2, 1991

"Midnight Ramble: Seventy-Five Years of African-American Movie Posters."
October 31, 1992 – January 3, 1993

"Hollywood Days & Harlem Nights: African-American Entertainment in Los Angeles,
1940 – 1952."
December 6, 1992 – June 6, 1993

"Tengo Casi 500 Anos: Africa's Legacy in Central America, Photographs by Tony
Gleaton."
November 12, 1993 – May 1, 1994

"Amandla Awethu: African-American and African Solidarity, 1890-1994."
April 28, 1994 – June 30, 1994

"James P. Beckwourth: Frontiersman, 1787 – 1866."
May 21, 1995 – August 31, 1995

"Natchez on the Mississippi."
October 30, 1995 – November 26, 1995

"The Life and Times of Harry Adams."
March 22, 1997 – May 25, 1997

"Rhythms of the Soul: African Instruments in the Diaspora"
October 14, 1999-June 2, 2000

Media

- 1991 "Weekend Gallery" KTLA – TV, Los Angeles.
1992 City View, "In the Wind: The Black Experience in California, 1850-1950." KABC-TV, Los Angeles.
1992 "Weekend Gallery", KTLA-TV, Los Angeles.
1993 City View, "Fade to Black: African-Americans in Hollywood." KABC-TV, Los Angeles.
1993 "Los Angeles: A Tribute." Produced and directed by Jim Hilgendorf.
1993 "Story of a People: Getting Along-Blacks and Jews." KNBC-TV, SI Communications.
1994 V103 FM, Los Angeles.
1994 KJLH FM, Los Angeles.
1994 "Pacesetters," KTLA-TV.
1995 City View, "Gospel, Jazz & the Blues: African-American Music." KABC-TV, Los Angeles.
1995 "Life and Times", KCET, Los Angeles.
1997 KPFK FM, Los Angeles.
1999 "Marching into the Millenium," video documentary, Los Angeles Department of Cultural Affairs

Consultant

- 1992 Wherehouse, Inc. Black Music Heritage Month Poster Project
1993 City of Oakland, Merger of Northern California Center for African-American Life & History and the Oakland Public Library.
1993-1995 Visions: Rites of Passage for African-Americans Men, Advisory Committee, California State Department of Education, Gender Equity Division.
1995 Gene Autry Western Heritage Museum.
1996 California Council for the Humanities, Sesquicentennial Advisory Committee.
1997 California History-Social Science Project Advisory Board.
1997 City of Oakland, AAMLO Project
1997 Dunbar EDC History Project
1998-2001 American Museums Association, Museum Assessment Program Surveyor

Publications

Shades of LA: Search for Visual Ethnic and Cultural History, The Public Historian, University of California Press, Vol. 18, No. 3, Summer 1996

"Not Quite Paradise: The Development of the African-American Community in Los Angeles through 1950", California History (Magazine of the California Historical Society), Vol. LXXV, NO. 3, Fall 1996

Organizational Affiliations

California Council for the Promotion of History, Board of Directors
Western Museums Association, Program Review Committee
American Association of Museums, Curators Committee
American Association of Museums, Museum Assessment Surveyor

Cherie Newell

**PROFESSIONAL
EXPERIENCE**

THE OAKLAND MUSEUM OF CALIFORNIA

Oakland, California

Professional Services Director, Museum Exhibition Services Project Director, Picture Research Coordinator, Special Exhibits Project Manager, Curatorial Assistant (December 1990 to present)

- Professional Services director. Head of the newly created Professional Services division, a department of the Museum that specializes in exhibition management, design, planning, fabrication and installation of temporary, permanent and traveling exhibitions; curatorial research, site renovation and development consultations, and graphic design outside the physical walls of the Museum and in the community which the Museum serves; manage staff of seven employees and varying numbers of contracted professionals
- Museum exhibition services project director. Point person for establishing and managing an exhibition services arm of the Museum designed to bring museum expertise to the community. Current projects include: managing personnel and developing an annual exhibition program for display at Oakland International Airport, to include four to six exhibits per year; collaborated in the renovation of an historic building and development of a new public museum in Newark, California; content development for an historical exhibition displayed in the renovated reception area of The Clorox Company; development and management of three changing, contemporary art exhibition spaces in downtown Oakland
- Picture research and editing for a major publication on the California Gold Rush. Duties include: research at historical and art institutions state-wide to locate artifacts and photographs suitable for inclusion; develop procedure for and assist in final selection process; coordinate photography shoots; negotiate permission and use fees for selected images; consult with and meet deadlines set by designer; develop a computerized relational database to track the use and status of photographic images for three concurrent publications and exhibitions; manage staff, consultants and volunteers assisting the project
- Exhibition planning and management. Duties include: research, writing and editing catalog preparations, grant applications, audio/visual productions and exhibition interpretive materials; schedule, organize and lead exhibit team meetings; work with curators and team members to facilitate exhibition concept, design, programming, graphics, loan processing, receptions, invitations and mail lists; perform informational presentations to museum funding groups; coordinate community relations and project advisory groups

UNIVERSITY OF HOUSTON-CLEAR LAKE ART GALLERY

Houston, Texas

Assistant Gallery Director (August 1987 to September 1989)

- Primary involvement in establishing and managing the University Art Gallery
- Developed, curated, coordinated, designed, supervised and installed six domestic and international art exhibitions per academic year; worked closely with artists in the development and display of their exhibitions
- Negotiated acquisition of exhibit and catalog materials; managed the production of catalogs, invitations and programming announcements; directed photography sessions; wrote press releases; handled all public and media relations
- Researched, wrote and received funding for three visual arts grants; developed annual budget and progress report procedure; served as the liaison between and made funding presentations to community organizations and the UHCL art administration/faculty board
- Organized storage facility and cared for the UHCL permanent art collection; represented the school on the University of Houston System Wide Art Acquisition Committee
- Trained and supervised student assistants, community volunteers, university technicians and outside contractors in museum management and/or artifact care procedures


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