

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA • OAKLAND, CALIFORNIA 94612

Date: April 4, 2024

To: Members of City Council and Members of the Public

From: Councilmember Carroll Fife

Re: **Agreements For Oakland Super Heroes Mural Project**

Dear Colleagues and Members of the Public,

On June 7, 2011, the City Council authorized the proposal by Attitudinal Healing Connection (doing business as The Center for ArtEsteem) for a series of murals under Interstate 580 between West Street and San Pablo Avenue, pursuant to Oakland Redevelopment Agency Resolution No. 2011-0047 C.M.S. Using the theme of superheroes, the murals are designed by elementary, middle, and high school students in District 3 schools. To date, four murals have been completed and this proposed resolution would allow for the installation of “Oakland Super Heroes Mural No. 5”.

The Super Heroes murals are executed in collaboration with the City and California Department of Transportation (Caltrans) through the Caltrans Transportation Art Proposal application process. This process requires that the City of Oakland sponsor, and take responsibility for all artwork authorized by Caltrans for placement on Caltrans property. With the approval of this resolution, the City would enter into an agreement with ArtEsteem requiring ArtEsteem to assume all maintenance responsibilities for Oakland Super Heroes Mural No. 5 as stipulated by Caltrans, and in compliance with all City and State permit requirements for the installation of the mural.

At its March 1, 2021 meeting, the City’s Public Art Advisory Committee reviewed ArtEsteem’s proposal for Oakland Super Heroes Mural No. 5 and recommended that the City Council approve the project. Mural No. 5 is planned for the western abutment wall of Market Street, and is designed by local youth from the 2019-20 and 2020-21 cohorts of ArtEsteem’s Oakland Legacy Project after-school program, working with creative originator Amana Harris, art director David Burke and Lead Artist Pancho Pescador. See Attachment A for a detailed project description.

I respectfully request your support for this legislation.

Sincerely,

A handwritten signature in black ink, appearing to read 'Carroll Fife', written in a cursive style.

Councilmember Carroll Fife

City Council
April 16, 2024