

City of Oakland  
Council Agenda Report

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND  
2003 NOV 25 AM 11:13

TO: Office of the City Manager  
ATTN.: Deborah Edgerly  
FROM: Office of the City Clerk  
DATE: December 9, 2003

**RE: RESOLUTION AUTHORIZING THE CITY MANAGER TO EXECUTE A PROFESSIONAL SERVICES CONTRACT WITH RAPIDTEXT FOR OFF-SITE REAL TIME CLOSED CAPTIONING STENOGRAPHY SERVICES FOR THE CONCURRENT REDEVELOPMENT AGENCY/OAKLAND CITY COUNCIL AND COMMITTEE MEETINGS IN AN AMOUNT NOT TO EXCEED NINETY THOUSAND DOLLARS (\$90,000) PER YEAR FOR THE PERIOD FROM JANUARY 1, 2004 THROUGH JUNE 30, 2005 AND AUTHORIZING THE CITY MANAGER TO EXECUTE A TWO YEAR EXTENSION OF THE CONTRACT FOR AN ADDITIONAL AMOUNT NOT TO EXCEED NINETY THOUSAND DOLLARS (\$90,000) PER YEAR**

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**SUMMARY**

A resolution has been prepared authorizing the City Manager to execute a professional services contract with Rapidtext for off-site real time closed captioning stenography services for the concurrent Redevelopment Agency/Oakland City Council and Committee meetings in an amount not to exceed Ninety Thousand Dollars (\$90,000) per year for the period from January 1, 2004 though June 30, 2005 and authorizing the City Manager to execute a two year extension of the contract for an additional amount not to exceed Ninety Thousand (\$90,000) per year.

**FISCAL IMPACT**

The funding for this contract is included in the Office of the City Clerk's Proposed FY 2003-05 Budget in Fund 1010, Organization 03121, and Account 54919.

**BACKGROUND**

Under Title II of the Americans with Disabilities Act (ADA) 42 U.S.C. 12101 *et seq.*, state and local governments must ensure that communications with people with disabilities are as effective as communications with others. The U.S. Department of Justice regulations implementing Title II of the ADA require the provision of auxiliary aids and services where necessary to ensure effective communication with people with disabilities. For individuals with hearing impairments, auxiliary aids and services include qualified interpreters, *closed captioning*, and *computer aided real-time captioning*.

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The ADA effective communications requirement extends to city cable television programming. Page 35712 of the Title II regulation discusses this concept:

*A number of comments raised questions about the extent of a public entity's obligation to provide access to television programming for persons with hearing impairments. Television and videotape programs produced by public entities are covered by the ADA. Access to audio portions of such programming may be provided by closed captioning.*

The U.S. Department of Justice advises public entities to close caption audio portions of television programming unless doing so would result in a fundamental alteration in the nature of the television programming or in an undue financial and administrative burden. Closed captioning does not fundamentally alter the nature of television programming since it is only visible to those viewers who activate the captioning option on their television. The City's entire budget and staffing should be considered when determining if the City is qualified to make undue financial and administrative burden claims related to Closed Captioning of city television cablecasts.

In order to ensure that these laws and policies are met, the City Council has elected to provide real-time Closed Captioning of all City Council Meetings. Since there are no City employees capable of providing real-time closed captioning nor does there currently exist a classification within the Civil Service to provide these services, we must contract for these services. The contract with Jane James DBA Captioning Agency Professional for Closed Captioning services expired on June 30, 2003 and was extended to January 31, 2004.

## **DISCUSSION**

Since January 2, 1996, real-time captioning and live closed captioning cablecast of joint meetings of the Oakland Redevelopment Agency and City Council and other special meetings of the full Council have been provided. Real-time captioning is provided during Committee and Council meetings and is routinely broadcasted on the City Government Television station. Captioning Agency Professional has been awarded the captioning contract since January 2, 1996 through the competitive bid process. The Americans with Disabilities Act (ADA) 42 U.S.C. 12101 et seq. and Administrative Instruction Number 123 require that the City provide reasonable accommodation to those with disabilities in order to facilitate access to City services.

In July 2000, the Office of the City Clerk installed computer-aided real time captioning equipment in City Hall Hearing Rooms 1 and 2. In addition to providing caption on the KTOP cablecast, real-time captioning of City Council Committees are displayed in Hearing Rooms 1 and 2 for the benefit of members of the live audience with hearing impairments.

Only highly trained and experienced professionals can provide the captioning services required during City Council Meetings and City Council Committee Meetings. The current contract for these services expired on June 30, 2003 and was extended to January 31, 2004. It is imperative that captioning of City Council Meetings and City Council Committee Meetings continue uninterrupted.

On April 3, 2003, the Office of the City Clerk issued a competitive Request for Proposal (RFP) for real time closed captioning services. Nine copies of the RFPs were mailed.

The following six companies responded to the RFP. They are listed by the lowest bidder first:

<b>Lowest Bidder First</b>	<b>Proposers</b>	<b>Type of Captioning Services</b>	<b>Estimated Annual Amount</b>	<b>Additional Cost as compared to the Lowest Bidder</b>
1	<b>Rapidtext</b> 1801 Dove St. #101 Newport Beach, CA 92660	Off-site	\$ 86,181	<b>Lowest Bidder</b>
2	Jennifer M. Rodrigues P.O. Box 20278 Castro Valley, CA 94546-8278	On-site	\$ 88,248	\$ 2,067
3	Caption Max 5355 Cartwright Avenue North Hollywood, CA 91601	Off-site	\$ 121,778	\$ 35,597
4	Captioning Agency Professional 6031 Girvin Dr. Oakland, CA 94611-2458	On-site	\$ 150,575	\$ 64,394
5	Official Realtime Captioning Agency 1106 Second Street #282	Off-site	\$164,803	\$ 78,622
6	Certified Realtime Reporter 49 Lyell Street Los Altos, CA 94022	On-site & Off-site	\$247,375	\$161,194

Please refer to **Attachment 1** for the bid summary and **Attachment 2** for analysis of the Local/Small Local Business Enterprise Program provided by the City Manager's Contract Compliance and Employment Services Division.

Of the six proposals received, Rapidtext was the lowest and most responsive bidder. The second bidder, Jennifer M. Rodrigues advised she was not willing to work past 10:00 PM for any reason. The third bidder, Caption Max, was not considered because their bid was \$35,597 more than Rapidtext. The fourth bidder, Captioning Agency Professional, was not considered because their bid was \$64,394 more than Rapidtext. The fifth and sixth bidders, Official Realtime Captioning Agency and Certified Realtime Reporter were not considered because their bids were \$78,622 and \$161,194 respectively more than Rapidtext. The price differential between the lowest and the highest bidder is \$161,194. Based on responses received, staff recommends Rapidtext, the lowest bidder.

In May 2003, the City Manager requested that the vendor (Rapidtext) and the City test the off-site captioning function prior to presenting a recommendation to the City Council. The Council recess, August 2003, was chosen as the most appropriate time to test the viability and reliability of off-site captioning.

The current captioning provider, Jane James, DBA Captioning Agency Professional, professional services contract expired on June 30, 2003. Council approved Resolution 77874 C.M.S. on June 17, 2003 authorizing the City Manager to extend the term of the professional services contract for real-time closed captioning stenography services with Jane James DBA Captioning Agency Professional for 90 days (July, September, October 2003) for an amount not to exceed fifty thousand dollars (\$50,000.00) in order to provide ample time for testing. The contract was extended again to January 31, 2004.

On August 26 & 27, 2003 KTOP and Rapidtext conducted a test in order to evaluate the off-site closed captioning system proposed to replace the on-site closed captioning service. The result of KTOP's test is included as Attachment A. In short, the off-site test was successful.

The Office of Information Technology has also evaluated the off-site technology and has asserted that the main failure points for this technology would be if a "reboot" was necessary and, the telephone lines were dead, which rarely occurs. The greatest possible failure would be a complete computer failure. These risks are no greater than what presently exist with on-site captioning.

Offsite captioning is recommended because it is more economical than on-site captioning. The hourly charge for off-site captioning is \$138.00 versus 225.00 for on-site captioning. There is no preparation charge for off-site captioning. Off-site captioning requires a one hour minimum charge versus a two hour minimum charge for on-site captioning. For example, if the Rules Committee meeting lasts for half hour, the amount that the City would have to pay to Rapidtext would be approximately \$138.00 versus \$563.00 to Captioning Agency Professional under her current hourly rate of \$225.00. There would be a cost savings of approximately \$425.00 for the half hour Rules Committee meeting between Rapidtext and Captioning Agency Professional. The cost savings is approximately \$64,394 annually. The potential cost savings over a 5 year period is approximately \$411,000.

Rapidtext can provide remote (offsite) captioning to the City of Oakland utilizing existing equipment on site. However, in order to caption meetings remotely, the City of Oakland would need to install (2) phone lines in each meeting location. Additionally, the City would be required to purchase one (1) Link PDR885 encoder with a built-in modem & one (1) audio coupler. The initial cost to equip Hearing Room one and Council Chamber is approximately twenty four hundred dollars (\$2,400).

In addition, Rapidtext will provide incident reports immediately after experiencing such things as interrupted service, encoder issues, technical issues, etc. They will analyze each incident to prevent a re-occurrence and calculate loss of time for any captioning that may have been interrupted.

\*In response to the RFP, CAP has reduced the minimum charge from 3 hours to 2 ½ hours.

Staff contacted other California cities who currently use Rapidtext for remote captioning of legislative meetings and was told that offsite captioning works well. The three cities are:

- City and County of San Francisco
- City of San Jose
- City of San Diego

Staff contacted the City and County of San Francisco and was told that they contracted with Rapidtext a year ago to caption their legislative meetings. They have had very few problems and highly recommend Rapidtext service. The City and County of San Francisco, has an accuracy rate of 99.87 percent. Additionally, staff contacted the City of San Jose and was advised that they are extremely satisfied with the services provided by Rapidtext. They have contracted with Rapidtext for the last three and a half years and have experienced no major problems. Lastly, staff contacted the City of San Diego and was advised that the system is very reliable. There are no issues to date with off-site captioning and "the captioners are always there even though they are out of sight and out of mind". "All the captioners have to do is dial right into their City's modem and they are on. The captioners work behind the scene and there is nothing required from staff. However, the City of San Diego Engineers set up all the equipment and made it easy for the captioners to dial in." "The Engineers have set the system up so the system does everything automatically so that staff doesn't even have to lift a finger." Overall, the recommendations received from other cities have all been very positive.

Based on the above information, remote captioning appears to be a viable alternative to the City of Oakland's current on-site closed captioning service. Rapidtext is the lowest bidder and they appear to be the most responsive and cost effective. In addition, the City has already purchased some Rapidtext equipment and software to support our current on-site captioning activity. The purchase of an encoder with built-in modem and one audio coupler for each meeting location is a minimal cost compared to the annual savings of approximately sixty thousand dollars (\$60,000) a year for providing off-site captioning versus on-site captioning .

To ensure continuity of service should Rapidtext go off-line, staff recommends that during the first two weeks of the Rapidtext contract. C.A.P. be on hand as back-up should the system fail. In addition, Office of Information Technology will have staff available on-site during the first two weeks of operation and thereafter have staff on stand-by to troubleshoot. An interruption in off-site captioning during live broadcasts will be logged and if considerable problems persist after 90 days, then the City will reevaluate using off-site v. on-site captioning.

Staff further recommends implementing a 90 day quality assurance review. A local Community Based Organization, which serves the Deaf Community, would conduct reviews of Rapidtext's services. The Community Based Organization would compare a master tape of a Council meeting captioned by C.A.P. to a master tape of the same Council meeting captioned by Rapidtext. In addition, the CBO would be asked to regularly review KTOP live broadcasts of Council meetings during the 90 day trial period.

KTOP can assist in the complaint process by broadcasting a written announcement stating that the City is using a new, off-site closed captioning service and indicate how persons who are deaf or hard of hearing can provide comments/complaints to the City should they find problems with the captioning service. The same announcement can be distributed via web-based disability list services and the Commission on Persons with Disabilities, etc.

### **SUSTAINABLE OPPORTUNITIES**

Economic: No sustainable opportunities or impacts have been identified.

Environmental: No environmental opportunities or impacts have been identified

Social Equity: No social equity opportunities or impacts have been identified

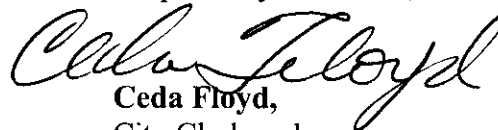
### **DISABILITY AND SENIOR CITIZEN ACCESS**

As referenced above, approval of this action will comply with Title II of the Americans with Disabilities Act (ADA) 42 U.S.C. 12101 *et seq.*, which requires that state and local governments ensure that communications with people with disabilities are as effective as communications with others.

### **RECOMMENDATION**

Staff requests that the Finance and Management Committee approve a resolution authorizing the City Manager to execute a professional services contract with Rapidtext for off-site real time closed captioning stenography services for the concurrent Redevelopment Agency/Oakland City Council and Committee meetings in an amount not to exceed Ninety Thousand Dollars (\$90,000) per year for the period from January 1, 2004 though June 30, 2005 and authorizing the City Manager to execute a two year extension of the contract for an additional amount not to exceed Ninety Thousand (\$90,000) per year.

Respectfully submitted,



Ceda Floyd,  
City Clerk and  
Clerk of the Council

**APPROVED AND FORWARDED TO THE  
FINANCE AND MANAGEMENT COMMITTEE**



Office of the City Manager

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DEC 9 2003

OAKLAND CITY COUNCIL

DRAFT

OFFICE OF THE CITY CLERK  
LAND  
2003 NOV 25 AM 11:13

RESOLUTION NO. \_\_\_\_\_ C.M.S.

RESOLUTION AUTHORIZING THE CITY MANAGER TO EXECUTE A PROFESSIONAL SERVICES CONTRACT WITH RAPIDTEXT FOR OFF-SITE REAL TIME CLOSED CAPTIONING STENOGRAPHY SERVICES FOR THE CONCURRENT REDEVELOPMENT AGENCY/OAKLAND CITY COUNCIL AND COMMITTEE MEETINGS IN AN AMOUNT NOT TO EXCEED NINETY THOUSAND DOLLARS (\$90,000) PER YEAR FOR THE PERIOD FROM JANUARY 1, 2004 THROUGH JUNE 30, 2005 AND AUTHORIZING THE CITY MANAGER TO EXECUTE A TWO YEAR EXTENSION OF THE CONTRACT FOR AN ADDITIONAL AMOUNT NOT TO EXCEED NINETY THOUSAND DOLLARS (\$90,000) PER YEAR.

WHEREAS, the City of Oakland intends to enter into an Agreement with Rapidtext as of January 1, 2004 to provide off-site closed captioning services for City Council meetings during the period of November 1, 2003 through June 30, 2005; and

WHEREAS, the Agreement is required due to the requirements of the Americans with Disabilities Act (ADA) 42 U.S.C. § 12101 et seq. and Administrative Instruction No. 123, the City's Access Policy; and

WHEREAS, the City Council finds that the service is professional; and

WHEREAS, the City Council finds that the service is temporary for the period of January 1, 2004 through June 30, 2005; and

WHEREAS, the City Council finds that the contract shall not result in the loss of salary or employment by any person having permanent status in the competitive service; and

WHEREAS, the Office of the City Clerk issued nine competitive requests for proposal in April 2003 and received six responses to the requests for proposal; and

WHEREAS, Rapidtext responded as the lowest bidder to provide remote (offsite) captioning of the six bids received; and

WHEREAS, Off-site captioning will result in a savings of approximately \$60,000 a year as compared to our traditional on site captioning contract; and

WHEREAS, neighboring jurisdictions utilize offsite captioning to support their legislative process; and

WHEREAS, the City Oakland desires that Rapidtext provide the required services to the City of Oakland during City Council, Committee/Council meetings and all special meetings of the City Council; and therefore, be it

RESOLVED: that the City Manager is authorized to negotiate and extend the agreement between Rapidtext and the City of Oakland to provide closed captioning services during City Council meetings, City Council Committee Meetings, and all special meetings of the City Council for the period from January 1, 2004 through June 30, 2005; be it

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**FURTHER RESOLVED:** that the City Council authorizes the City Manager to extend all or part of this term contract with Rapidtext for an additional two year period, with the terms and conditions remaining the same, in the annual amount not to exceed ninety thousand dollars (\$90,000), provided that such amendments or extensions shall be filed with the Office of the City Clerk, and be it

**FURTHER RESOLVED:** that the City Attorney shall review and approve as to form and legality all documentation with respect to this Agreement.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 2003

**PASSED BY THE FOLLOWING VOTE:**

AYES- Brooks, Brunner, Chang, President De La Fuente, Nadel, Quan, Reid, and Wan

NOES-

ABSENT-

ABSTENTION-

EXCUSED-

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**DEC 9 2003**

ATTEST: \_\_\_\_\_  
CEDA FLOYD  
CITY CLERK AND CLERK OF THE COUNCIL  
OF THE CITY OF OAKLAND, CALIFORNIA



# Supplementary

## Remote Captioning Report

### Introduction

This is a supplementary report of the results of a test KTOP requested of Rapidtext, Inc. in order to evaluate the remote closed captioning system proposed to replace the on-site closed captioning service used during legislative meetings of the City of Oakland. Although the test was conducted using only the City Council Chambers closed captioning devices routed to KTOP Master Control, the results of the test are indicative of remote captioning capabilities that will be activated in Hearing Room 1 and, when appropriately equipped, Hearing Room 2 in City Hall.

### Background

The City of Oakland requires remote captioning of its legislative meetings to satisfy requirements dictated by the American for Disabilities Act. That service has heretofore been provided by onsite services provided by Jane James Associates. The proposed remote captioning service would replace the onsite service at a per year cost savings. Although an initial report by KTOP and the Office of the City Clerk verified the use of remote captioning in other cities, we required that the proposed vendor, Rapid Text, Inc of Los Angeles, CA conduct a test of the system in Oakland before KTOP could fully recommend the replacement of proven onsite services. That test was successfully conducted on August 26 & 27.

The following depicts the method tested by the KTOP-TV staff with the assistance of Rapidtext, Inc.

### Method Tested: Connectivity via Analog Modem

#### **Overview:**

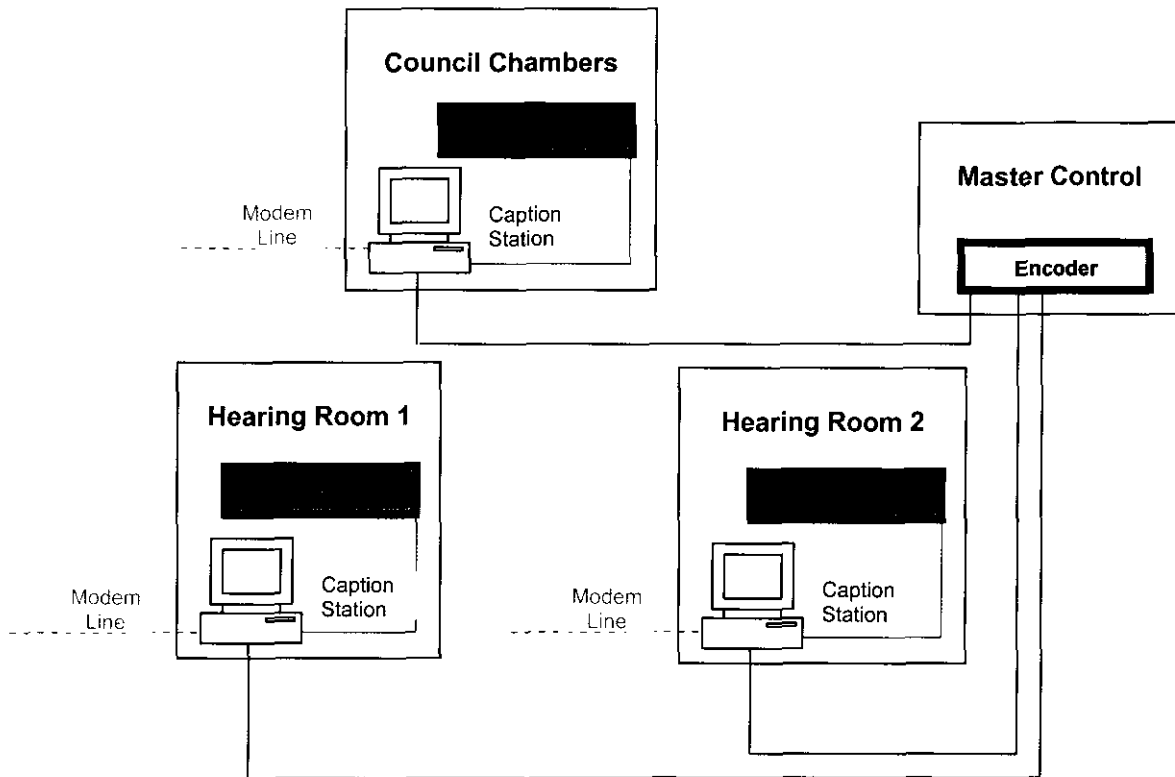
Rapidtext's system will provide remote captioning with data feeds to encoders driving LED display devices located in Hearing Room-1, eventually Hearing Room-2 and a large screen projector located within the Council Chambers. Captioning data will also be fed to an encoder located in the KTOP-TV Master Control room. Program audio from televised meeting will be accessible to the remote captioner via an analog telephone line and audio coupler device.

In this test the Council Chambers caption workstation was configured with a modem and assigned a dedicated analog phone line suitable for long-distance modem communication. The remote captioning stenographer (in this test, located in Connecticut but subsequent captioners will be all over the U.S.) placed a call to the Council Chambers captioning workstation via the modem, and activated the Rapidtext software.

After some initial challenges caused by the temporary analog telephone lines the test proceeded using audio from a previously videotaped City Council meeting. We were particularly interested in how the remote captioner responded to speech that had heavy accents or dialects since Oakland has a very diverse community that attend meetings.. The captioner in this test did have problems with some of the dialects used and when audio was not understood the screen showed a "speech unintelligible" prompt in



### Overview Diagram of Modem Connectivity



### Summary

When configured in the manner depicted above, the equipment performed well. However, It should be note that there is no single point of tech support or quality control. The equipment selection and configuration is in an "unattended" mode with no assigned telephone technician to address problems. OIT could assign an on-call technician to be available should there be problems with the telephone lines. KTOP staff has no ability to affect the quality of the transmission, execution or reception of this service. KTOP has no ability to service the technical areas of the service. There will be issues around identifying speakers since remote captioner cannot visually identify. Most speakers will not be identified, including Councilmembers. Certain dialects and speech affectations will not be translatabe. With these caveats, the Rapidtext remote system can be considered to be a reasonable alternative to an onsite closed captioning service.

Respectfully submitted

Ashley James, Station Manager

Will Washington, Chief Television Engineer.



CITY OF OAKLAND  
 OFFICE OF THE CITY CLERK  
 CAPTIONING SERVICES BID SUMMARY - RANKED BY LOWEST BIDDER  
 APRIL 28, 2003

ATTACHMENT 1

LOWEST BIDDER #1 #2 #3

	<b>RAPID TEXT</b> 1801 DOVE ST. SUITE 101 NEWPORT BEACH, CA 92660 Al Davino (949) 399-9200 x253		<b>JENNIFER M. RODRIGUES</b> P.O. BOX 20278 CASTRO VALLEY, CA 94546-8271 Jennifer Rodrigues 888-9825		<b>CAPTION MAX</b> 5355 CARTWRIGHT AVENUE, SUITE NORTH HOLLYWOOD, CA 91601 Lisa Pukall (818) 752-3377	
	Off-site captioning		On-site captioning		Off-site captioning	
	OPTION #1	OPTION #2 NON-	OPTION #1	OPTION #2 NON-	OPTION #1	OPTION #2 NON-
	EXCLUSIVE CONTRACT	EXCLUSIVE CONTRACT	EXCLUSIVE CONTRACT	EXCLUSIVE CONTRACT	EXCLUSIVE CONTRACT	EXCLUSIVE CONTRACT
Transcripts "As is" text file Disk (Edited) Expedited edit	No Charge		No charge		No charge	
Other Terms:	Two hour minimum Billed in 30 minutes increment		No service provided after 10 pm		Two hour minimum Billed in 30 minutes increment	
TOTAL EST. COSTS	\$ 86,181	\$ 86,181	\$ 88,248	\$ 88,248	\$ 121,778	\$ 156,125
ADDITIONAL COSTS	0		\$ 2,067		\$ 35,597	
AS COMPARED TO THE LOWEST BIDDER						

BIDDER #4 #5 #6

	<b>CAPTIONING AGENCY PROFESSIONALS</b> 6031 GIRVIN DR OAKLAND, CA 94611-2458 Jane James (510) 530-3989		<b>OFFICIAL REALTIME CAPTIONING ASS</b> 1106 SECOND STREET #282 ENCINITAS, CA 92024 Renee Cohen (760) 944-8304		<b>CERTIFIED REALTIME REPORTER</b> 49 LYELL STREET LOS ALTOS, CA 94022 Laura Brewer (650) 949-1900	
	On-site captioning		Off-site Captioning		On-site and Off-site captioning	
	OPTION #1	OPTION #2	OPTION #1	OPTION #2	OPTION #1	OPTION #2
Transcripts "As is" text file Disk (Edited) Expedited edit	\$50 / Meeting \$50 / hour \$100 / hour		No Charge \$4.50 per page		No Charge	
Other Terms:	Two hour minimum Billed in 30 minutes increment		Two hour minimum Billed in 15 minutes increment		City to pay cost of insurance over \$500 City to provide two 800(toll-free) phone lines	
TOTAL EST. COSTS	\$ 150,575	\$ 104,488	\$ 164,803	\$ 164,803	\$ 247,375	\$ 247,375
ADDITIONAL COSTS	\$ 64,394		\$ 78,622		\$ 161,194	
AS COMPARED TO THE LOWEST BIDDER						

**Contract Compliance and  
Employment Services Division  
Office of the City Manager**

## Memorandum

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**Date:** May 1, 2003  
**From:** Dasco Munoz - Contract Compliance Officer *DM*  
**To:** Annie To - Support Services Supervisor  
**Regarding:** Closed Captioning Services

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The following six RFP's were reviewed for compliance with the City of Oakland's Local and Small Local Business (L/SLBE) Program goal. Based upon our review one firm achieved the L/SLBE Program goal.

Name of Company	LBE	SLBE	Total
1. RapidText	0%	0%	0%
2. Jennifer Rodrigues	0%	0%	0%
3. Caption Max	0%	0%	0%
4. Captioning Agency Professional	0%	75%	75%
5. Official Realtime Captioning	0%	0%	0%
6. Certified Realtime Reporter	0%	0%	0%

If you have any questions or need additional information, Please contact me at 238-7643

CC:

# LBE/SLBE Participation Consultant 1

Attachment B

Total Project Cost for: Realtime Closed Captioning Stenography Services for Concurrent Oakland Redevelopment Agency/Oakland City Council and Committee Meetings										
Project No.: CC02541										
Discipline	Prime & Subs	Location	Cert. Status	LBE	SLBE	TOTAL	TOTAL	For Tracking Only		
						LBE/SLBE	%	Ethn.	MBE	WBE
PRIME	Rapid Text	Newport Beach	UB				100%			
<b>Project Totals</b>				0%	0.0%	0.0%	100%		0%	0%
<b>PROFESSIONAL SERVICE GOALS</b>				<b>LBE 15% Max Credit</b>	<b>SLBE 35%</b>	<b>LBE/SLBE 50%</b>	<b>Goals:</b> The 50% ALL LBE goal is a combination of 15% LBE and 35% SLBE participation. An SLBE firm can be counted 100% towards achieving 50% goal. LBE firms can only be counted up to 15% of the total contract amount.			

**Legend**

All LBE All certified Local and Small Local Businesses  
 LBE Local Business Enterprise  
 SLBE Small Local Business Enterprise  
 LTRU Local Trucking Business  
 MBE Minority Business Enterprise (tracking only)  
 WBE Women Business Enterprise (tracking only)

CB Certified Business  
 UB Uncertified Business  
 AA African American  
 H Hispanic  
 A Asian  
 C Caucasian  
 NA Native American

# LBE/SLBE Participation Consultant 2

Attachment B

Total Project Cost for: Realtime Closed Captioning Stenography Services for Concurrent Oakland Redevelopment Agency/Oakland City Council and Committee Meetings										
Project No.: CC02541										
Discipline	Prime & Subs	Location	Cert. Status	LBE	SLBE	TOTAL LBE/SLBE	TOTAL %	For Tracking Only		
								Ethn.	MBE	WBE
PRIME	Jennifer M. Rodrigues	Castro Valley	UB				100%			
<b>Project Totals</b>				0%	0.0%	0.0%	100%		0%	0%
<b>PROFESSIONAL SERVICE GOALS</b>				LBE 15% <b>Max Credit</b>	SLBE 35%	LBE/SLBE 50%	<b>Goals:</b> The 50% ALL LBE goal is a combination of 15% LBE and 35% SLBE participation. An SLBE firm can be counted 100% towards achieving 50% goal. LBE firms can only be counted up to 15% of the total contract amount.			

**Legend**

- All LBE All certified Local and Small Local Businesses
- LBE Local Business Enterprise
- SLBE Small Local Business Enterprise
- LTRU Local Trucking Business
- MBE Minority Business Enterprise (tracking only)
- WBE Women Business Enterprise (tracking only)

- CB Certified Business
- UB Uncertified Business
- AA African American
- H Hispanic
- A Asian
- C Caucasian
- NA Native American

# LBE/SLBE Participation Consultant 3

Attachment B

Total Project Cost for: Realtime Closed Captioning Stenography Services for Concurrent Oakland Redevelopment Agency/Oakland City Council and Committee Meetings										
Project No.: CC02541										
Discipline	Prime & Subs	Location	Cert. Status	LBE	SLBE	TOTAL LBE/SLBE	TOTAL %	For Tracking Only		
								Ethn.	MBE	WBE
PRIME Real Time C	Caption Max	North Hollywood Chula Vista	UB				50%			
	Network Captioning		UB				50%			
<b>Project Totals</b>				0%	0.0%	0.0%	100%		0%	0%
<b>PROFESSIONAL SERVICE GOALS</b>				LBE 15%  Max Credit	SLBE 35%	LBE/SLBE 50%	<b>Goals:</b> The 50% ALL LBE goal is a combination of 15% LBE and 35% SLBE participation. An SLBE firm can be counted 100% towards achieving 50% goal. LBE firms can only be counted up to 15% of the total contract amount.			

**Legend**

- All LBE All certified Local and Small Local Businesses
- LBE Local Business Enterprise
- SLBE Small Local Business Enterprise
- LTRU Local Trucking Business
- MBE Minority Business Enterprise (tracking only)
- WBE Women Business Enterprise (tracking only)

- CB Certified Business
- UB Uncertified Business
- AA African American
- H Hispanic
- A Asian
- C Caucasian
- NA Native American



# LBE/SLBE Participation Consultant 4

Attachment B

Total Project Cost for: Realtime Closed Captioning Stenography Services for Concurrent Oakland Redevelopment Agency/Oakland City Council and Committee Meetings										
Project No.: CC02541										
Discipline	Prime & Subs	Location	Cert. Status	LBE	SLBE	TOTAL LBE/SLBE	TOTAL %	For Tracking Only		
								Ethn.	MBE	WBE
<b>PRIME</b>  Captioner Captioner Captioner	Captioning Agency Professional	Oakland	CB		75.0%	75%	75%			
	Lorreta Simmons	Lodi	UB				10%			
	Richard Walker	Emeryville	UB				10%			
	Alison Strubberg	Dublin	UB				5%			
<b>Project Totals</b>				0%	75.0%	75.0%	100%		0%	0%
<b>PROFESSIONAL SERVICE GOALS</b>				<b>LBE 15%</b>	<b>SLBE 35%</b>	<b>LBE/SLBE 50%</b>	<b>Goals:</b>	The 50% ALL LBE goal is a combination of 15% LBE and 35% SLBE participation. An SLBE firm can be counted 100% towards achieving 50% goal. LBE firms can only be counted up to 15% of the total contract amount.		
				<b>Max Credit</b>						

**Legend**

- All LBE All certified Local and Small Local Businesses
- LBE Local Business Enterprise
- SLBE Small Local Business Enterprise
- LTRB Local Trucking Business
- MBE Minority Business Enterprise (tracking only)
- WBE Women Business Enterprise (tracking only)

- CB Certified Business
- UB Uncertified Business
- AA African American
- H Hispanic
- A Asian
- C Caucasian
- NA Native American

# LBE/SLBE Participation Consultant 5

Attachment B

Total Project Cost for: Realtime Closed Captioning Stenography Services for Concurrent Oakland Redevelopment Agency/Oakland City Council and Committee Meetings										
Project No.: CC02541										
Discipline	Prime & Subs	Location	Cert. Status	LBE	SLBE	TOTAL	TOTAL	For Tracking Only		
						LBE/SLBE	%	Ethn.	MBE	WBE
PRIME	Official Realtime Captioning Associates, Inc.	Encinitas	UB				100%			
<b>Project Totals</b>				0%	0.0%	0.0%	100%		0%	0%
<b>PROFESSIONAL SERVICE GOALS</b>				<b>LBE 15% Max Credit</b>	<b>SLBE 35%</b>	<b>LBE/SLBE 50%</b>	<b>Goals:</b> The 50% ALL LBE goal is a combination of 15% LBE and 35% SLBE participation. An SLBE firm can be counted 100% towards achieving 50% goal. LBE firms can only be counted up to 15% of the total contract amount.			

**Legend**

- All LBE All certified Local and Small Local Businesses
- LBE Local Business Enterprise
- SLBE Small Local Business Enterprise
- LTRU Local Trucking Business
- MBE Minority Business Enterprise (tracking only)
- WBE Women Business Enterprise (tracking only)

- CB Certified Business
- UB Uncertified Business
- AA African American
- H Hispanic
- A Asian
- C Caucasian
- NA Native American

## LBE/SLBE Participation Consultant 6

Attachment B

3

**FINANCE & MANAGEMENT CMTE**

**DEC 9 2003**

Total Project Cost for: Realtime Closed Captioning Stenography Services for Concurrent Oakland Redevelopment Agency/Oakland City Council and Committee Meetings									
Project No.: CC02541									
Discipline	Prime & Subs	Location	Cert. Status	LBE	SLBE	TOTAL LBE/SLBE	TOTAL %	For Tracking	
								Ethn.	MBE
PRIME Associates	Realtime Reporting & Captioning	Los Altos	UB				50%		
	Teri Darrenougue	Los Altos	UB				50%		
<b>Project Totals</b>				0%	0.0%	0.0%	100%		0%
<b>PROFESSIONAL SERVICE GOALS</b>				LBE 15% Max Credit	SLBE 35%	LBE/SLBE 50%	100%	<b>Goals:</b> The 50% All LBE goal is a combination of 15% LBE and 35% SLBE participation. An SLBE firm can be counted 100% towards achieving 50% goal. LBE firms can only be counted up to 15% of the total contract amount.	

**Legend**

All LBE All certified Local and Small Local Businesses  
 LBE Local Business Enterprise  
 SLBE Small Local Business Enterprise  
 LTRU Local Trucking Business  
 MBE Minority Business Enterprise (tracking only)  
 WBE Women Business Enterprise (tracking only)

CB Certified Business  
 UB Uncertified Business  
 AA African American  
 H Hispanic  
 A Asian  
 C Caucasian  
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