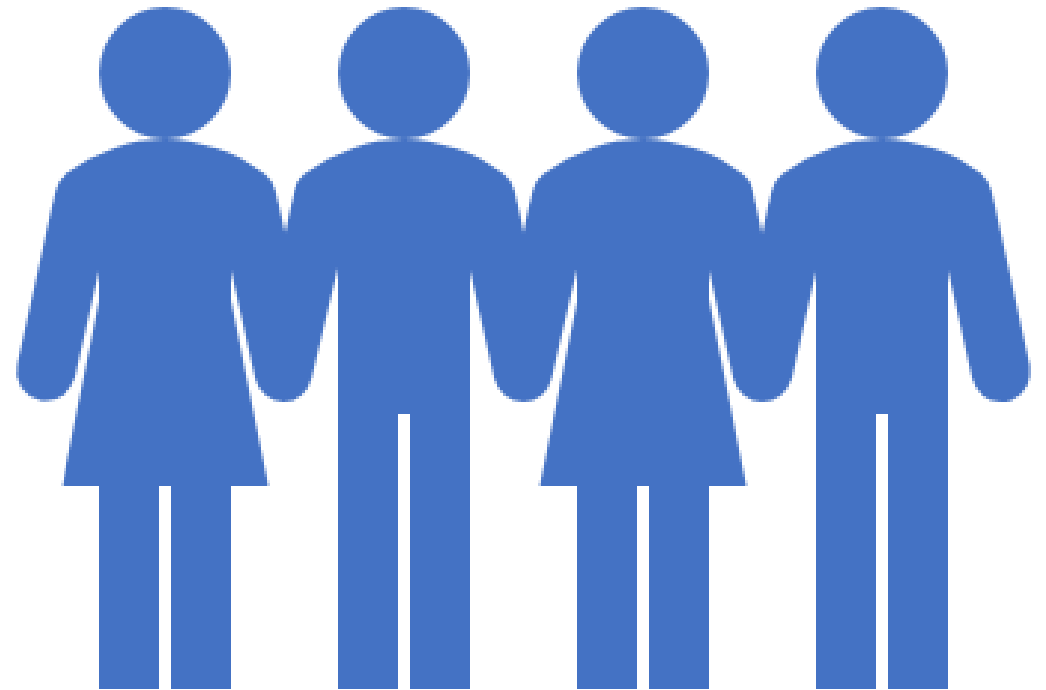


Equitable Outcomes Through Community Benefits Agreements



City of
Oakland

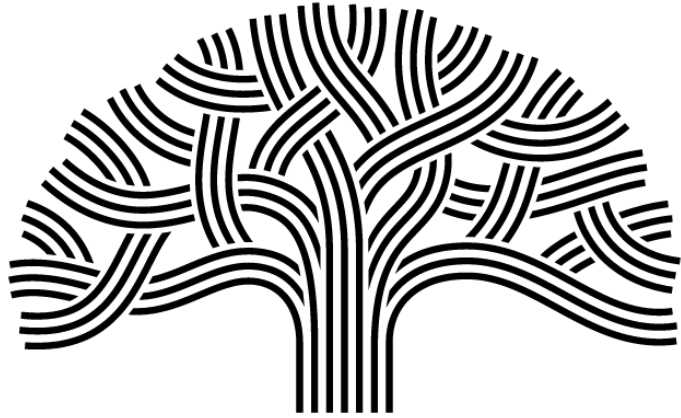
Race &
Equity

CBA 3.0 Project Goal

- Generate:
 - Significant economic, cultural and recreational benefits
 - Renewed sense of possibility for all Oakland residents



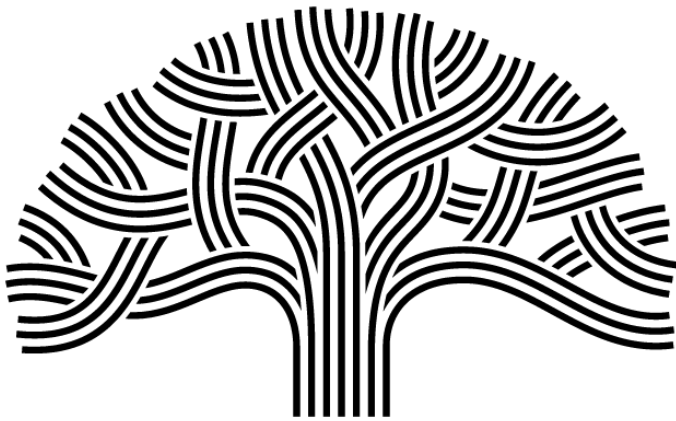
CBA 3.0



Use data to identify **existing conditions** for groups that are impacted by **disparities**/racial inequity that are **barriers** to participation in **benefits** of the proposed project.

CBA 3.0

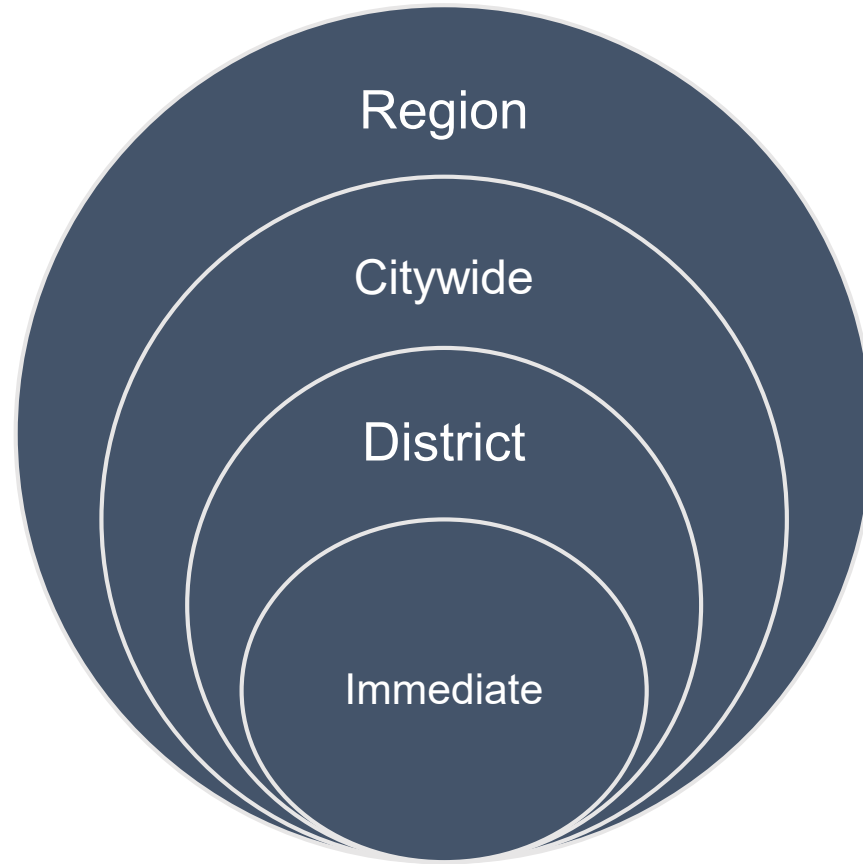
- Consult with those most impacted by disparities to identify:
 - Root causes of existing racial disparities.
 - Specific strategies needed to address root causes of disparities.
 - Any additional burdens on community needing to be addressed.





Community Benefits Agreements

A legal tool to ensure the common promises of benefits from development projects materialize **for those who need them most.**



“Community” Defined

Common Community Benefits Agreements Components



LOCAL HIRE



LIVABLE WAGE



JOB TRAINING



AFFORDABLE
HOUSING



ENVIRONMENTAL
& PUBLIC HEALTH
PROTECTIONS

Baseline Indicators



Median Income



Housing



Unemployment



Educational
Attainment



Household
Computer and
Internet Access

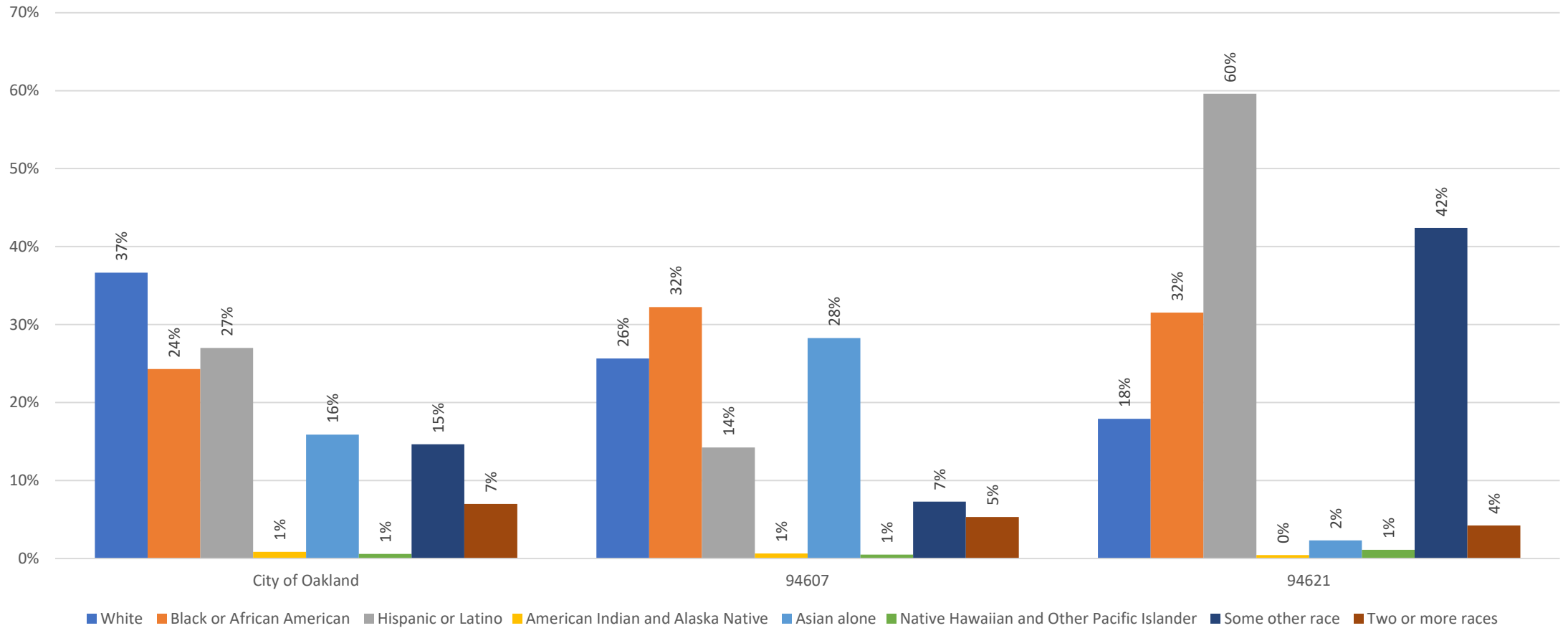


Transportation

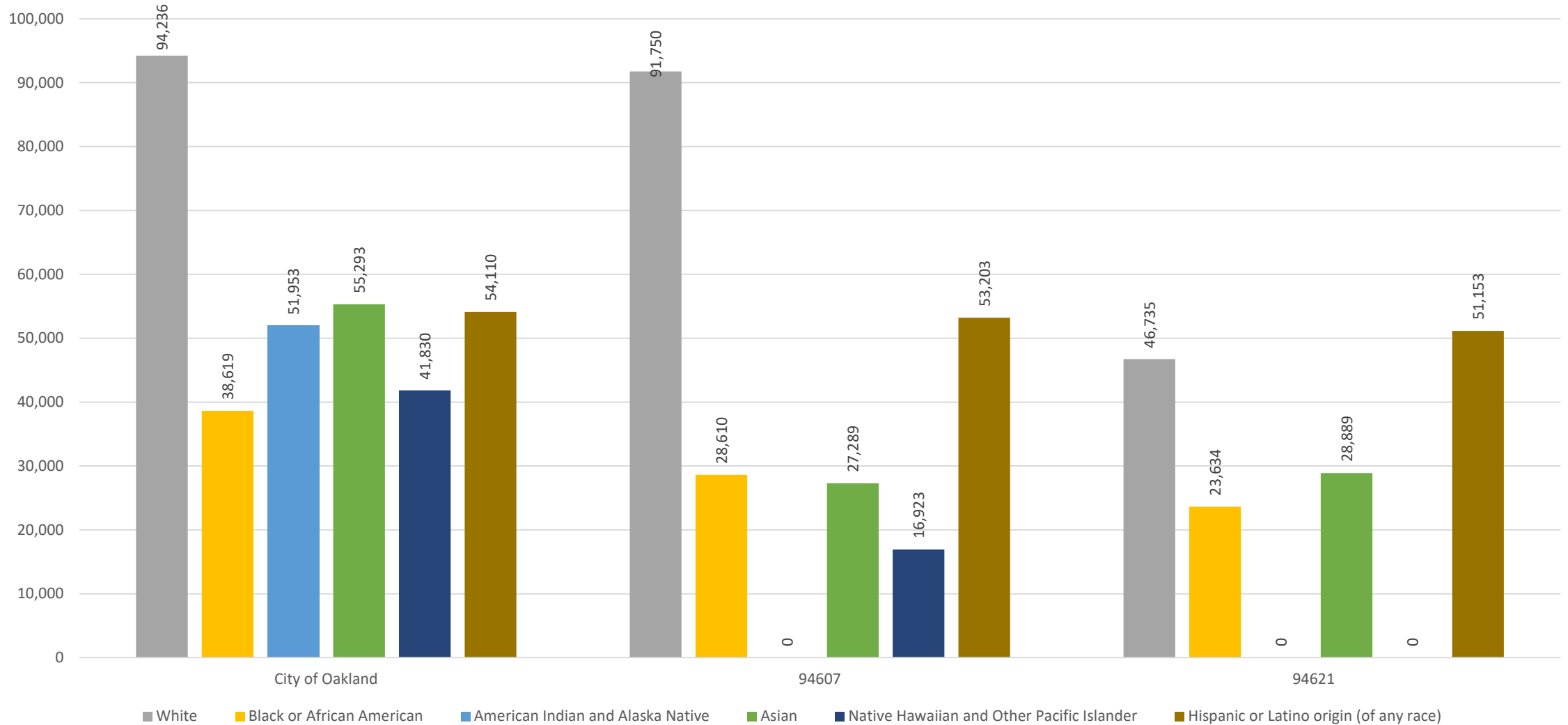


Health

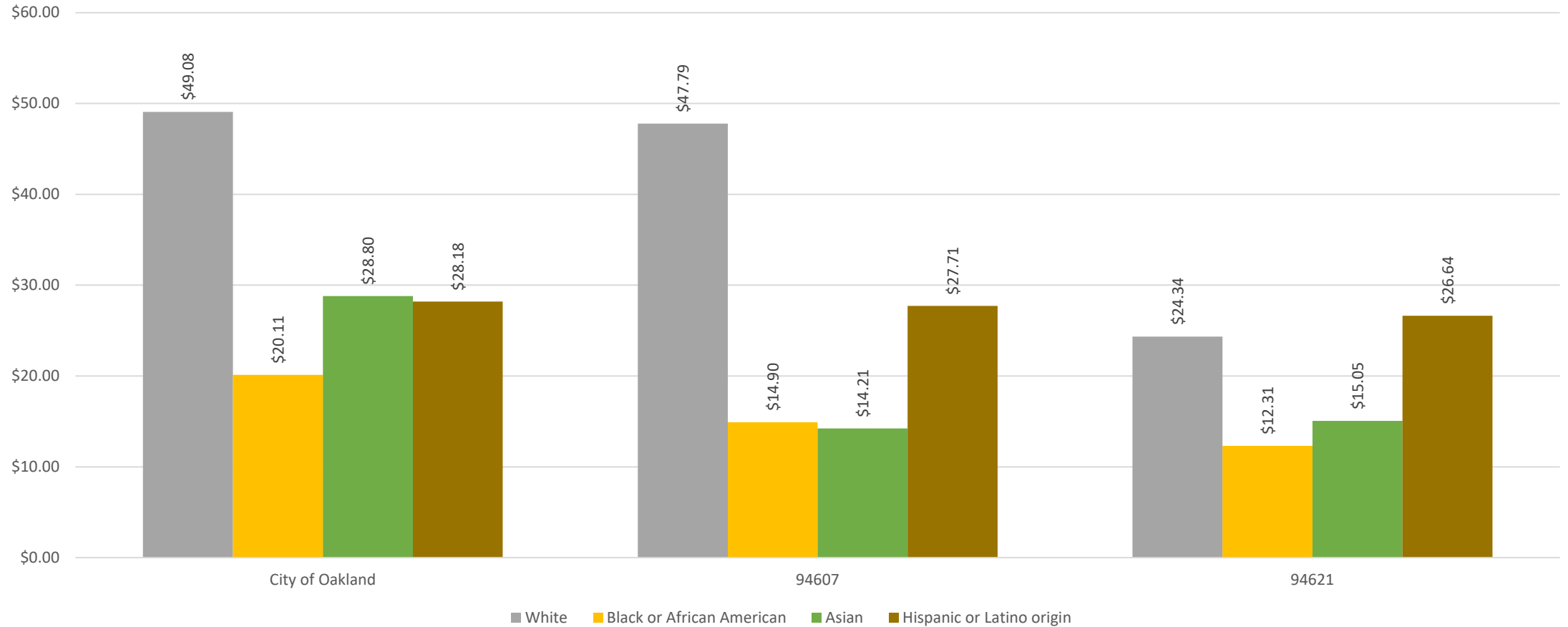
Population Stats



Median Income

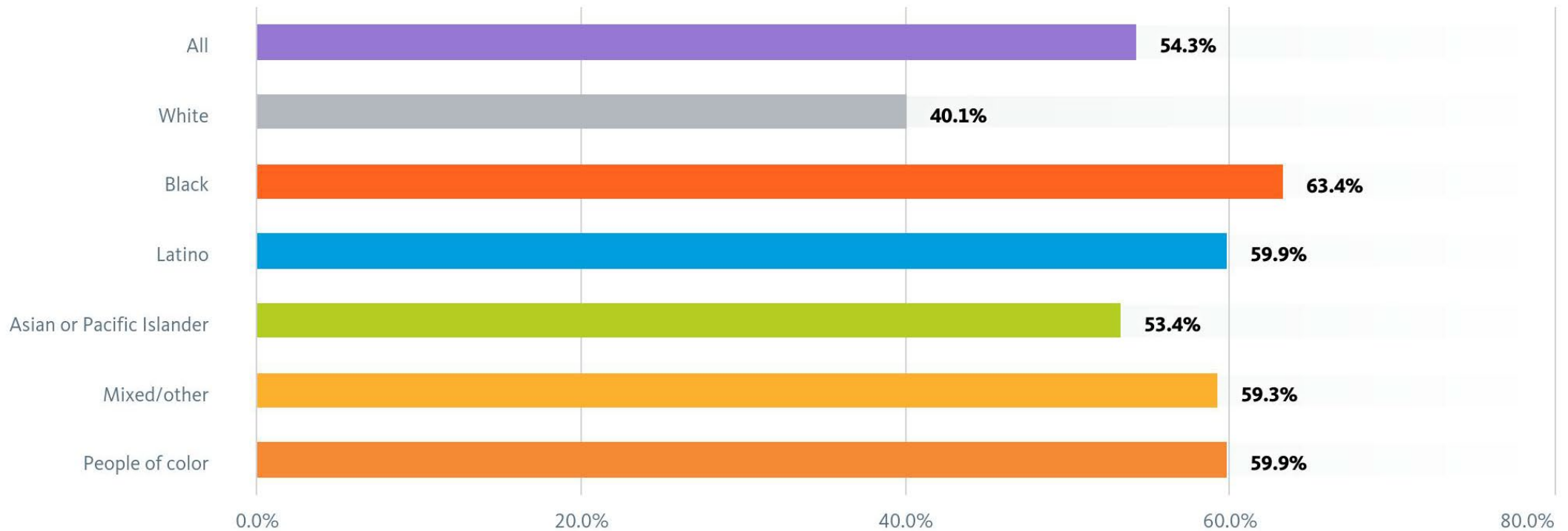


Median Income: Hourly Wage

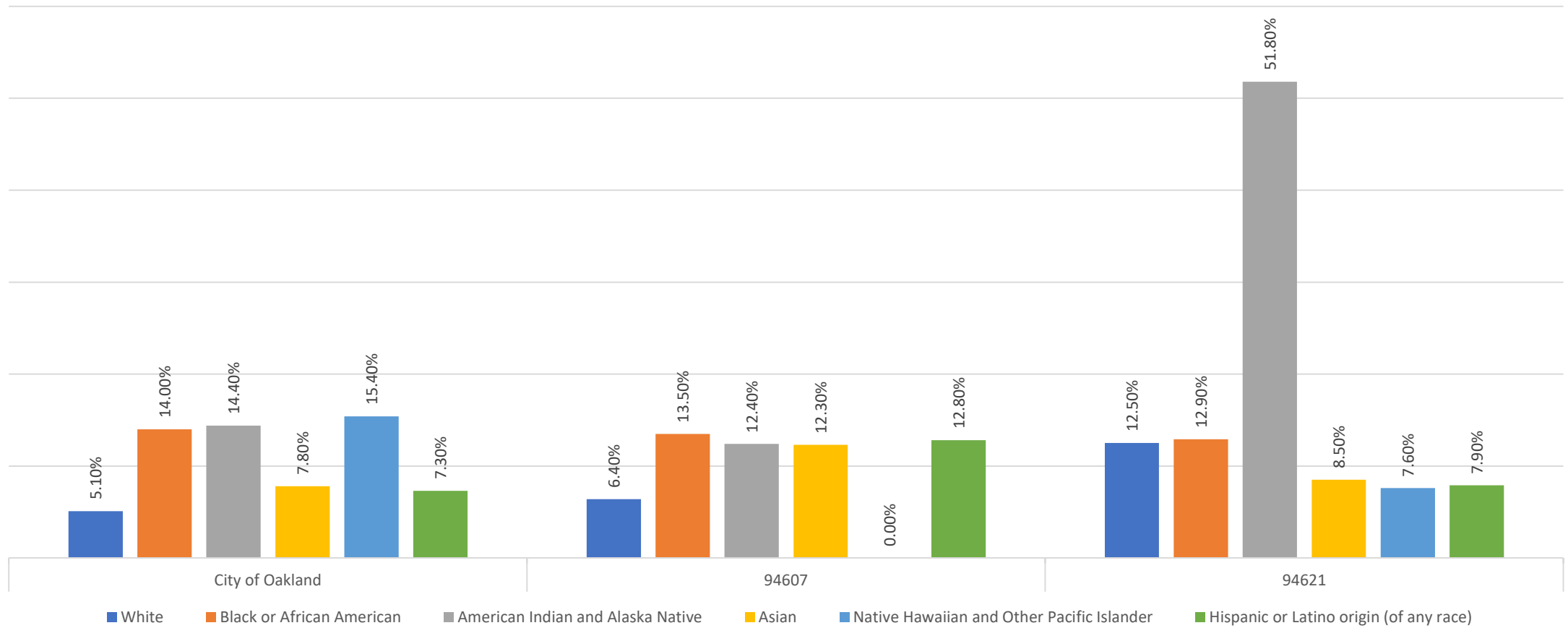


Housing

Housing burden by tenure and race/ethnicity: Oakland City, CA, Renters, 2015

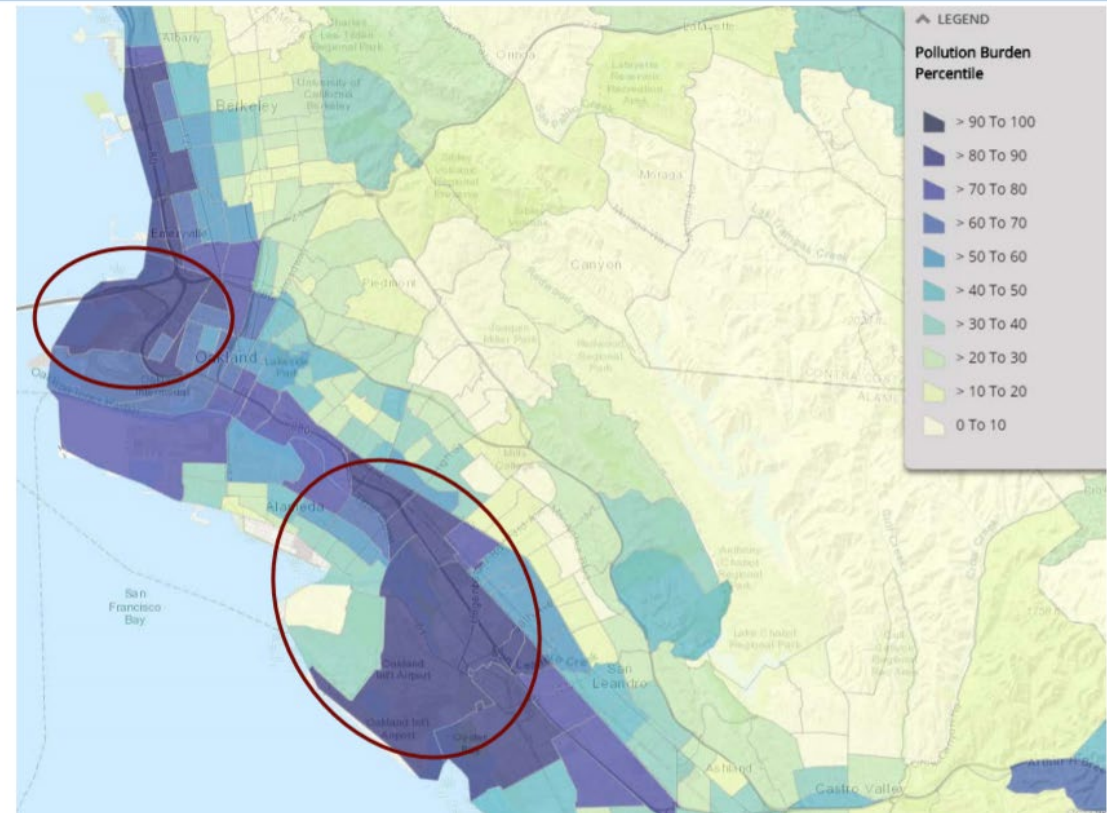


Unemployment



Health

High levels of air pollution are observed in parts of West and East Oakland near the Port and along the I-880 corridor.



Source: BAAQMD Air Pollution & Health Impacts Report, June 4, 2018

CBA 3.0 Recommendations



How can Community Benefits Agreements contribute to more **equitable** and **meaningful** outcomes?



How can marginalized communities be made better off through Community Benefits Agreements?



CBA 3.0 Equity Components

- Stakeholder Engagement
- Economic
- Housing
- Environment
- Wealth Creation
 - Access to Capital
- Compliance

CBA 3.0
Equity
Process

Disparity + Root Causes +
Strategies + Measure Impacts



Significant economic, cultural
and recreational benefits *and*
renew a sense of possibility for
all Oakland residents