

19 JUN -6 PM 3:50

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3<sup>rd</sup> FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
Honorable Libby Schaaf  
Mayor

(510) 238-3141  
Fax (510) 238-4731

Letter of Appointment

June 3, 2019

The Honorable City Council  
One Frank H. Ogawa Plaza, Second Floor  
Oakland, CA 94612

Dear President Kaplan and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

**AFFORDABLE HOUSING & INFRASTRUCTURE (MEASURE KK) PUBLIC OVERSIGHT COMMITTEE**

**Danielle J. Harris** to serve a one-year term that begins January 1, 2019 and ends December 31, 2020 filling the seat previously held by Lauren Westreich;

Thank you for your assistance in this matter.

Sincerely,

A large, stylized handwritten signature in black ink, which appears to read "Libby Schaaf".

Libby Schaaf  
Mayor

**Profile**

Danielle	J	Harris
First Name	Middle Initial	Last Name

Email Address

Street Address	Suite or Apt
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Oakland	CA	94607
City	State	Postal Code

Primary Phone	Alternate Phone
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San Francisco Municipal Transportation Agency	Innovation Strategist (@innovation dj)
Employer	Job Title

**Which Boards would you like to apply for?**

Affordable Housing & Infrastructure Bond Public Oversight Committee : Submitted

**Interests & Experiences**

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

San Francisco may be the heart of the Bay, but Oakland is the soul. For me, Oakland is the home I thought I'd never had. I feel fortunate to have found Oakland and it's warm embrace of my differences. I'm proud to call Oakland home and want to help the city I love with my professional skills. With 10 years of urban planning experience at the SF Planning Department and San Francisco Municipal Transportation Agency, I will ensure that projects funded by the bond align with CIP priorities as well as the with social and geographic equity goals set within the OakDOT Strategic Plan. With my technical background, I will review financial and operational reports and the evaluate impacts of projects funded by the bond to ensure their alignment with anti-displacement, affordable housing and social equity goals. My Oakland contribution • 8 year resident in Old Oakland • Part of Old Oakland Neighbors and provided input on concerns about AC Transit bus layovers at Lafayette Park, Downtown Specific Plan EIR comments and discuss potential impacts of proposed gondola to Howard Terminal for new A's Ballpark • Member of Oakland Pedestrian Plan Pedestrian Advisory Group • Participated in OakDOT hiring panels when department was created • Advise OakDOT staff on East Oakland Paving Project and CBTP • Advise OakDOT staff on shared mobility permits and company engagements – Uber and Lyft policy, carshare, bike share, mobility data • Work closely with local environmental justice groups, Transform and Greenlining My relevant professional Experience • 2 years in general planning – health element, general plans • 2 year in land use planning – development permits, • 7 year in transportation planning – transit service planning, station planning, street design and traffic calming, community transportation planning and now mobility innovation o Currently working on an digital transformation effort at SFMTA for street assets to improve asset management (preventative maintenance) and build new business models • Community design background focused on community empowerment (education and voice – ensuring all communities are able to contribute to civic discourse about their neighborhood). Personal drive for racial equity and environmental justice in city planning.

**Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.**

Danielle J Harris Resume 1 .pdf

Upload a Resume

**Please paste the text of your resume or curriculum vitae below.**

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Innovation and Impact - Reduced traffic collisions and congestion by learning and negotiating the application of Uber and Lyft's advanced technologies to compliment transportation infrastructure projects - Achieved high-yield results on innovative transportation management pilots that have been scaled to mitigate transportation impacts of Giants Ballpark and Warriors' new arena - Successfully pioneer and promote civic innovation as an industry thought leader invited to speak at over 40 national and international tech, transportation and academic forums - Increased community engagement with a historically marginalized neighborhood by developing unique project branding and design games that enables community ownership and empowerment within neighborhood infrastructure plan - Enabled immediate implementation of infrastructure improvement by proactively engaging engineers in community engagement and activating grants team to secure \$14 million during the planning phase Collaboration and Team Development - Substantial reduced traffic congestion from 2 hours to 40 minutes in Golden Gate Park by initiating a collaborative social media campaign and mobility pilot with city, companies and Outside Lands Festival - Legalized the operation of publicly available, on-demand microtransit service by collaborating with Ford Motor Company and Chariot to develop and pass permit legislation - Advance technical collaborations by convening knowledge shares to help private and public sector stakeholders identify shared challenges and goals that enable working partnerships - Develop SFMTA Office of Innovation as a new, unconventional and high-functioning team that successfully resolves operational barriers and develops visionary initiatives related to new mobility - Build teams' collaborative capabilities by teaching design thinking skills learned by pursuing training opportunities with Stanford d.School, California College of the Arts, and Johns Hopkins University - Presented to former US Secretary of Transportation Anthony Foxx with late Mayor Lee as core team member responsible for convening technical, academic, private sector and city partners to develop City's cohesive technical approach in San Francisco's Smart City Challenge proposal Technical Knowledge and Skills - Initiated SFMTA's visionary digital transformation by assessing gaps in asset management, enforcement capabilities and forgone collaborations due to inability to digitally document, monitor and transmit fixed and dynamic infrastructure assets - Effectively negotiated data sharing with mobility companies by defining key performance indicators necessary for the enforcement of mobility permit conditions, future street design enhancements and assessment services alignment with Agency goals - Ensured efficient use of city curb space by modifying airport passenger loading engineering equation to test minimum curb lengths to accommodate unique Uber and Lyft driver behavior Professional Employment History Innovation Strategist San Francisco Municipal Transportation Agency 2017 - present Associate Transportation Planner San Francisco Municipal Transportation Agency 2014 - 2017 Junior Land Use Planner San Francisco Planning Department 2012 - 2014 Project Assistant Raimi + Associates, Inc. 2011 - 2012 Project Development Intern San Francisco Municipal Transportation Agency 2010 - 2011 Traffic Calming Intern San Francisco Municipal Transportation Agency 2009 - 2010 Capital Planning Intern San Francisco Municipal Transportation Agency 2008 - 2009 MUNI Service Planning Intern San Francisco Municipal Transportation Agency 2007 - 2008 Education Bachelor of Science | City and Regional Planning California Polytechnic State University San Luis Obispo | 2011 Focus: Community Design and Transportation Community Contributions President Local 21 Planners and Environmental Specialist Chapter 2019 Vice President Local 21 Planners and Environmental Specialist Chapter 2016- 2017 Intern Committee Member SFMTA Summer Intern Program | 2016 VITA Tax Preparer Volunteer Mission Economic Development Agency (MEDA) | 2017 Youth Marathon Trainer Running for a Better Oakland (RBO) | 2011-2015 Scholarship Committee Conference of Minority Transportation Officials | 2014 Organizer Transportation Action Partnership (TAP) | 2010-2011

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Please click the acknowledgement below.

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Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

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I Agree \*

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**DRAFT**

City Attorney's Office

OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_ C.M.S.

INTRODUCED BY MAYOR LIBBY SCHAAF

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**RESOLUTION CONFIRMING THE APPOINTMENT OF  
DANIELLE J. HARRIS AS A MEMBER OF THE AFFORDABLE  
HOUSING & INFRASTRUCTURE (MEASURE KK) PUBLIC  
OVERSIGHT COMMITTEE**

**WHEREAS**, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the **affirmative vote of five members of the City Council; and**

**WHEREAS**, Ordinance No 86,335, adopted July 19, 2016, approved the placement and language of Measure KK on the ballot, called for the City Council to establish a Board of the responsibility for citizen oversight of the measure to review relevant financial and operational reports related to the expenditure of bond proceeds, provide reports to the City Council when necessary, and evaluate the impacts and outcomes of bond expenditures on the bond measure's stated goals, including social equity, anti-displacement and affordable housing; and

**WHEREAS**, Ordinance No 13,403 C.M.S, adopted November 29, 2016, creates the Affordable Housing & Infrastructure Public Oversight Committee to assure fair and equitable distribution of Measure KK bond funds; and

**WHEREAS**, the Public Oversight Committee is to be comprised of nine members appointed by the Mayor and subject to confirmation by the City Council where each Councilmember may recommend one Committee member to the Mayor for appointment; and

**WHEREAS**, the Honorable Mayor Libby Schaaf has appointed **Danielle J. Harris**; subject to confirmation by the City Council; now, therefore, be it

**RESOLVED:** That pursuant to City Charter section 601, the City Council confirms this mayoral appointment to the Affordable Housing & Infrastructure (Measure KK) Public Oversight Committee as follows:

**Danielle J. Harris** to serve a one-year term that begins January 1, 2019 and ends December 31, 2020 filling the seat previously held by Lauren Westreich;

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO  
AND PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_

\_\_\_\_\_  
LATONDA SIMMONS  
City Clerk and Clerk of the Council  
of the City of Oakland, California