



OFFICE OF THE CITY CLERK
OAKLAND

17 AUG 31 PM 12:28

AGENDA REPORT

TO: Honorable City Council

FROM: Joanne Karchmer
Office of the Mayor

SUBJECT: Award of State and Federal
Lobbyist Contracts

DATE: August 22, 2017

RECOMMENDATION

Adopt A Resolution Awarding Two Contracts To Townsend Public Affairs To Serve As The City Of Oakland State Lobbyist From October 1, 2017 To September 30, 2019 For A Total Amount Not To Exceed \$300,000 And To Serve As The City Of Oakland Federal Lobbyist From October 2, 2017 To September 30, 2019 For An Amount Not Exceed \$144,000 And Authorizing The City Administrator, Without Further Council Action, To Exercise An Option To Renew Each Contract For A Third Year Under The Same Terms And Conditions For An Amount Not To Exceed \$150,000 For The Third Year Of The State Lobbyist Contract And \$72,000 For The Third Year Of The Federal Lobbyist Contract.

EXECUTIVE SUMMARY

Adoption of the proposed resolution will allow the City Administrator to enter into two contracts with Townsend Public Affairs to serve as the City's State Lobbyist from October 1, 2017 to September 30, 2019 for a total amount not to exceed \$300,000 and to serve as the City's Federal Lobbyist for the same period for an amount not to exceed \$144,000, and authorize the City Administrator to exercise and option to renew the contracts for a third year under the same terms, conditions and price.

As instructed by the City Council when the contracts were last awarded, the Office of the Mayor issued a Request for Proposals (RFPs) for state and federal lobbying services in March 2017. Three proposals were submitted in response to the State Lobbying RFP and one proposal was submitted in response to the Federal Lobbying RFP. After a thorough selection process, Townsend Public Affairs emerged as the most responsive and responsible business for both federal and state lobbying services.

BACKGROUND/LEGISLATIVE HISTORY

Townsend Public Affairs (TPA) has served as the City of Oakland's state lobbyist since 2006. As the state lobbyist for Oakland, Townsend has successfully worked in partnership with the Mayor, City Council; and the City Administration to pass important pieces of legislation, secure funding for critical City projects and further the goals of the City. Each year Townsend works with the Mayor, City Council and City Administration to formulate legislative priorities. 2017 Legislative Priorities are provided as **Attachment A**. The work that Townsend has accomplished related to the 2017 Legislative Priorities is attached as **Attachment B**.

Item _____
Rules & Legislation Committee
September 14, 2017

During their tenure, TPA has helped secure \$211 million dollars in State funding during the past 12 years in the categories of public safety, parks and recreation, transportation, economic development and affordable housing. TPA has assisted in securing \$69 million in federal funding since also becoming the City's federal lobbyist in 2011.

TPA has achieved high levels of success over the years in both Sacramento and Washington D.C., in part because their staff has an in-depth understanding and deep-rooted knowledge of Oakland's local issues and political landscape. TPA has the ability to work with longstanding coalitions, as well as help establish new ones as dictated by emerging issues.

Due to their experience, knowledge of City's operations, and successful track record in executing the City's legislative priorities in state and federal matters, staff recommends that that the City Council award two contracts to TPA to serve as both the City's state and federal lobbyists.

LEGISLATIVE HISTORY

FEDERAL

The City issued a Request for Proposals (RFP) on February 9, 2011 to secure a federal lobbyist. After the RFP process was completed, TPA emerged as the most responsive and responsible proposer and was selected to represent the City as its federal lobbyist. TPA's has served as the City's federal lobbyist since that time. The contract was again awarded to TPA in February 2014 (Resolution No. 84839); and that contract was extended in November 2015 (Resolution No. 85869).

STATE

The City issued a Request for Proposals (RFP) in December 2005 to secure a lobbyist for the 2006 State legislative session. In that process, the City Council initially retained the services TPA to represent Oakland for the period of April 5, 2006 to January 5, 2007. Resolution No. 80459 extended the existing contract to December 5, 2007. In November 2007, the City Council passed Resolution No. 80999, which extended the contract with TPA through June 30, 2008, which continued on a month to month basis until October 31, 2008. In May 2009, the Council adopted a resolution awarding a contract to TPA, after issuing another Request for Proposals, to serve as the City's State lobbyist for a period of two years, in an amount of \$130,000 per year; and authorizing the City Administrator, without further Council action, to exercise an option to renew the contract for a third year under the same terms, conditions; and price.

On October 20, 2010, the City Administrator authorized an amendment of TPA's original agreement, extending it from October 31, 2010 to October 31, 2011. The contract was extended again until October 31, 2012 with an option to renew on a month-to-month basis. In December 2011, Council passed Resolution No. 83660, which awarded the State lobbyist contract to TPA through October 2012 with an option to renew on a month-to-month basis. In February 2014, Council passed Resolution No. 84839; and that contract was extended in November 2015 to continue

services through September 30, 2017 (Resolution No. 85869). During Council discussion of the most recent contract extension in November 2015, Council instructed staff that a Request for Proposals should be conducted prior to making a recommendation regarding the award of any subsequent contract for lobbying services.

ANALYSIS AND POLICY ALTERNATIVES

In March 2017, staff released a Request for Proposals for state and federal lobbyist services. It was advertised through customary outlets, including The East Bay Times, The Oakland Post; iSupplier, and on the City's website. Staff also directly notified more than 40 firms about the opportunity to submit proposals.

By the submittal deadline of April 20, 2017, one proposal was received for the federal lobbyist contract from Townsend Public Affairs. Three proposals were received for the state lobbyist contract. A selection panel was created to review and evaluate the proposals, which included government affairs professionals from AC Transit, the Port of Oakland, Pacific Merchant Shipping Association and staff from both the Mayor's Office and the Council President's Office.

The criteria for evaluating written proposals included the following and proposals were scored per the criteria below.

Criteria	Short Description	Total Possible Points
Relevant Experience	Past, recently completed, or ongoing projects that will substantiate experience on at least three project providing similar services to those described in the RFP	25
Qualifications	Professional background and qualifications of firm members and team, including resumes and relevant projects.	25
Organization	Current workload, available staff; capacity and flexibility to meet schedules, including unexpected work; ability to perform on short notice and under time sensitive deadlines	20
Approach	Understanding the nature and extent of the services required a specific outline of how the work will be performed; awareness of potential problems commonly encountered by municipalities and providing possible solutions; special resources offered by the firm that are relevant to completion of municipal projects	20
Other factors	Written presentation, completeness, clarity, organization; and responsiveness to proposal	10

TPA scored highest in the evaluation of the proposal with an average among all panelists of 98.5. The other two firms averaged 83.5 and 80.5 respectively. In addition, the selection panel conducted in-person interviews of each of the three teams. Each team was scored on a scale of 1-5 (lowest to highest) on the same interview questions for a total of 35 possible points. TPA also scored highest in the oral interview process with an average of 31.25. The other two firms averaged 26.25 and 22.25 respectively.

With the proposed contract, TPA's Local Business Enterprise/Small Local Business Enterprise (LBE/SLBE) participation will be 100%, which exceeds the City's 50% LBE/SLBE requirement. The other firms, which submitted proposals failed to meet the LBE/SLBE requirement. The LBE/SLBE information has been verified by Contracts and Compliance Division of the City Administrator's Office and shown in Attachment C.

SCOPE OF SERVICES

In the past, TPA has worked closely with the City to draft a comprehensive state and federal legislative advocacy plan in coordination with the Mayor and City leadership. The process includes:

Developing a Legislative Agenda

- TPA works with the Mayor, Council and City Administration to create the annual list of legislative priorities, which includes an annual review of their legislative activities on behalf of the City, as well as the forward-looking list of priorities for the upcoming legislative session. These are presented to the Council's Rules and Legislation Committee and the City Council in December, to provide ample time to take necessary action during the beginning of the legislative session.
- Identifying issue areas drawing on identified City priorities,
- Identifying elected representatives and key decision-makers who will carry legislation or partner with the City on particular priorities;
- Outlining a timetable,
- Formulating legislative strategy, including building coalitions as needed
- Assigning responsibilities, and,
- Identify benchmarks

Tracking State and Federal Activities of Interest

- Regular contact with Bay Area legislative leaders, key agency officials, the State and federal Administration; and staff,
- Monitoring selected hearings and committees,
- Identifying legislative and/or policy opportunities in advance; and,
- Informing and working with relevant community organizations to build support for sponsored legislation

Developing Appropriate Materials for Meetings and Maintaining Records

- Preparing agendas, memos, and talking points,
- Developing relevant support materials, including research,
- Providing regular updates regarding advocacy and public policy initiatives;
- Providing summary reports; and,
- Being available for in-person briefing(s), as requested

EVALUATION OF PAST PERFORMANCE

Over the course of the last two years, TPA has helped secure passage of a number of pieces of Oakland sponsored or supported legislation and assisted the City in securing additional sources of funding; their legislative activities include but are not limited to the following. For a list of legislative accomplishments prior to 2015, see the report to the City Council regarding TPA's contract extension on November 3, 2015.

State Legislative Highlights

2015

- Assembly Bill 90 (Chau) Affordable Housing Trust Fund. This bill designated the Department of Housing and Community Development as the agency responsible for administering federal Housing Trust Funds and designated how the agency must allocate affordable housing monies. It was signed into law.
- Assembly Bill 744 (Chau). This bill required a local government, upon the request of a developer who receives a density bonus, to reduce the minimum parking requirements for certain types of housing developments. TPA was an active supporter of this bill on the City's behalf and was instrumental in getting this bill out of the Senate. TPA worked with the Mayor, Council President, City Administration; and a large coalition on a specific advocacy strategy to help get this bill signed into law.
- Medicinal Cannabis Statewide Regulations. A comprehensive, thorough approach to statewide medicinal cannabis guidelines has been a top priority for the City for several years. After years of attempts, the Legislature finally approved a package of bills to create a medicinal cannabis framework at the State level. The medical marijuana regulatory framework was approved through three bills: Senate Bill 643 (McGuire), Assembly Bill 266 (Bonta) and Assembly Bill 243 (Wood). TPA served as an instrumental member of a statewide coalition that supported the views of local government. TPA actively drafted language and advocated with legislators and staff to ensure statewide regulations would be in the best interest of Oakland and its approved operators.

2016

- One of TPA's top priorities has been to identify, support and advance legislative proposals supporting and encouraging affordable and workforce housing.

Assembly Bill 2031 (Bonta) *Affordable Housing Local Government Financing* was one of the top priorities of the City and was a specific City of Oakland sponsored piece of legislation. Working closely with Assembly Member Bonta the Mayor and the City Council, this ground-breaking legislation was signed by the Governor. With the dissolution of redevelopment agencies, a new funding stream was needed to support and encourage the creation and construction of affordable housing. The direct outcome of AB 2031 is to provide the City of Oakland and other cities with the authority to issue affordable housing bonds against its "net available revenue," commonly referred to as "boomerang funds," distributed by the county auditor-controller to the City from the Redevelopment Property Tax Trust Fund (RPTTF).

- Seismic Safety. Working closely with Assembly Member Nazarian, Councilmember Kalb, the Office of the Mayor; and the City of Los Angeles, we created the first ever seismic safety account in the State Budget to set aside \$10 million dollars for individuals who own multi-unit buildings, but are unable to secure conventional lending to make needed seismic upgrades.
- Reducing access to firearms and ammunition. The City continues its efforts to remove illegally purchased firearms off the streets of Oakland at the state level and to push for greater restrictions on firearms and ammunition. TPA, on the City's behalf, worked on the bills listed below:
 - AB 1695 (Bonta) Firearms: false reports of stolen firearms (signed by the Governor).
 - SB 869 (Hill) Firearms: securing handguns in vehicles (signed by the Governor).
 - SB 880 (Hall and Glazer) Firearms: Assault Weapons (signed by the Governor).
 - SB 1446 (Hancock) Firearms: magazine capacity (signed by the Governor).

State Funding

2015

- Redevelopment Agency Dissolution. When the Governor first released his budget proposal, he indicated that he wanted to pursue a new redevelopment dissolution trailer bill. Once the language was officially released, in what ultimately ended up being AB 113, TPA reviewed the language and was instrumental in obtaining necessary changes. The original language changed the definition of a loan and would have negated \$2.8 million from previous RDA work in West Oakland. After months of intense lobbying, TPA successfully secured changes in the May Revised Budget that specifically protected the City's funds.

2016

- State Budget Funding for Public Safety Efforts. TPA worked with Assembly Member Thurmond and Assembly Member Bonta to secure over \$900,000 in

State general fund dollars for the Cease Fire Program and the "Grow Your Own" police cadet program.

- Preserving Affordable Housing funds at the Brooklyn Basin development. Working closely with the Mayor with support from the Governor's Administration and our East Bay Delegation, the City was able to come to an agreement with the Department of Finance to overturn an administrative decision and ensure former RDA funds earmarked for the Brooklyn Basin affordable housing units remained intact. In question was over \$40 million in RPTTF funds and low/moderate housing bond funds.

Federal Highlights

TPA has served as the City's federal lobbyist since 2011. Recent highlights of the TPA Federal lobbying team include, but are not limited to the following:

Federal Legislative Highlights

2015

- Human Trafficking. TPA worked with Congressional offices and staff to advocate for the City's efforts to combat human trafficking both legislatively and within federal agencies. As a result, S. 178 "Justice for Victims of Trafficking Act of 2015," (Cornyn R-TX) was signed into public law (PL114-022) in June of 2015. The City took a position of support for Senator Feinstein's original bill, which was absorbed into the Justice for Victims of Trafficking Act. Additionally, TPA identified funding opportunities, which the City pursued. The Covenant House California (CHC), with the City of Oakland, applied to the Domestic Victims of Human Trafficking demonstration grant program within the Department of Health and Human Services (HHS).
- Transportation of Crude Oil. With increasing volumes of crude oil moving by rail, safety measures became increasingly important for Oakland. Efforts are being increased to ensure the safe transportation of Bakken crude oil by rail. In light of this, TPA is monitoring congressional and agency actions on H. R. 1679, Bakken Crude Stabilization Act of 2015, sponsored by Congressman Garamendi (R-CA), which aims to ensure the safe transportation of Bakken crude oil by rail.

2016

- Affordable Housing. TPA advocated for progress and passage of the Housing Accountability Act (S. 3219) with the bill sponsors and California's senators. This bill improved the ability of Section 8 housing residents to lodge complaints with the U.S. Department of Housing and Urban Development (HUD) without fear of retaliation from housing management companies. The bill was originally introduced to respond to a specific problem in Florida, but TPA was able to highlight the positive effects the legislation would also have in Oakland, thus laying the groundwork for broad support and increasing the bill's likelihood of passage. TPA facilitated meetings on the Housing Accountability Act between the Council President and high-level staffers in four key senators' offices to express Oakland's support for the bill.

- My Brother's Keeper (MBK). TPA has worked to support Oakland in the comprehensive MBK initiative, offering updates and potential opportunities stemming from the initiative. Since late September 2014, nearly 200 mayors, tribal leaders, and county executives across 43 states and the District of Columbia have accepted the MBK Community Challenge in partnership with more than 2,000 individual community-based allies. Oakland has accepted the challenge and is a part of these "MBK Communities" working with leading experts in youth and community development to design and implement cradle-to-college-and-career action plans. TPA facilitated discussions at the White House between Mayor Schaaf and MBK Initiative officials in the Obama Administration. Discussions focused on the City's past and continued involvement in the program, highlighting Oakland as a key and significant part of MBK's path forward after the change in Administration.
- Transportation. TPA facilitated and organized the involvement of Mayor Schaaf in the U.S. Department of Transportation's National Summit on Transportation & Opportunity, held in September 2016 in Washington, D.C. During that trip, TPA also facilitated a meeting between former U.S. Secretary of Transportation Anthony Foxx; and several high-level officials from the Federal Highway Administration, including former Federal Highway Administrator, Greg Nadeau, to discuss the future of the I-980 freeway and the potential for transformative change. Because of this in-person meeting, Secretary Foxx pledged to support Oakland's efforts by designating a regional staff member to serve as a resource for Oakland's efforts moving forward.

Federal Funding

- Head Start Funding. The City and TPA collaborated in a 14-month effort, which included the Mayor, the Vice Mayor, the Director of Human Services, our federal and state delegation and others. As a result, the City was successful in securing over \$16 million in federal funding to provide comprehensive and full-day early childhood learning experiences to 1,038 children and families throughout Oakland.
- Public Safety Funding. TPA worked closely with Community Oriented Policing Services (COPS) staff on behalf of the City, specifically regarding the COPS Hiring program and the COPS Microgrant Initiative for Law Enforcement program. As a result, the City was awarded COPS Hiring funds in the amount of \$1,875,000.

FISCAL IMPACT

Funding for these contracts is available from the General Purpose Fund (1010), City-Wide Activities Org (90591), Miscellaneous Contract Services Account (54919); and the Federal Lobbyist Project (1000468) and the State Lobbyist Project (1000467). The Professional Services Agreement with Townsend Public Affairs as the City's state lobbyist shall be for the period October 1, 2017 through September 30, 2019; and the Professional Services Agreement with Townsend Public Affairs as the City's federal lobbyist shall be for the same period. Both agreements will also provide the City Administrator with the option to renew the contracts under the same terms and conditions for an amount not to exceed \$150,000 for the State Lobbyist contract and an amount not to exceed \$72,000 for the Federal Lobbyist contract for the third year.

PUBLIC INTEREST AND OUTREACH

The City issued a Request for Proposals (RFP). A notice of that RFP was published in both the East Bay Times and the Oakland Post, iSupplier, as well as on the City of Oakland's website. Staff also reached out directly by email to notify firms about the opportunity to submit a proposal.

COORDINATION

The Oakland City Attorney's Office, the Budget Office and the Office of the City Administrator, Contracts and Compliance Division, and the Council President's Office were consulted in writing this report.

SUSTAINABLE OPPORTUNITIES

Economic – The services provided by our state and federal lobbying teams provide opportunities to secure addition funding for economic development, workforce projects; and other projects that bring potential economic benefit to the residents of Oakland.

Environmental – There are no environmental impacts.

Social Equity – TPA exceeds the City's Local Business Enterprise/Small Local Business Enterprise (LBE/SLBE) requirement. The services provided by our state and federal lobbying teams provide opportunities to secure addition funding to address social equity disparities relating to infrastructure, access to affordable housing and child care; and many other issues.

ACTION REQUESTED BY THE CITY COUNCIL

Staff requests that the City Council adopt a resolution awarding two contracts to Townsend Public Affairs to serve as the City of Oakland State Lobbyist from October 1, 2017 to September 20, 2019 for a total amount not to exceed \$300,000 and to serve as the City of Oakland Federal Lobbyist from October 1, 2017 to September 20, 2019 for a total amount not to exceed \$144,000 and authorizing the City Administrator, without further Council action, to exercise and option to renew each contract for a third year under the same terms and conditions for an amount not to exceed \$150,000 for the third year of the State Lobbyist Contract and \$72,000 for the third year of the Federal Lobbyist Contract.

For any questions regarding this report, please contact Joanne Karchmer, Deputy Chief of Staff, Mayor's Office, 510-238-7439.

Respectfully submitted,



Joanne Karchmer
Deputy Chief of Staff
Mayor's Office

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17 AUG 31 PM 12:28

Attachment A – 2017 State and Federal Legislative Agenda

The informational report on this item was received and filed by the City Council on 12/13/16

TOWNSEND

PUBLIC AFFAIRS

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MEMO

To: Mayor Libby Schaaf
Council President Lynette Gibson McElhaney and Members of the City Council

From: Townsend Public Affairs, Inc.

Date: December 8, 2016

Subject: Summary of 2016 State and Federal Legislative efforts and 2017 State and Federal Legislative Agenda

SUMMARY

Townsend Public Affairs, Inc. (TPA) has prepared this report for the City of Oakland following the end of the 2016 legislative year. This report provides a summary of our efforts to date for the advocacy objectives of the City *which includes helping secure over \$17 million in state and federal funds, creating a new state funding stream, protecting over \$53 million in state funds, and the passage of the City's top state legislative priority into law.* Attached to this report is a matrix of the specific legislation the City has taken a position, the status of the legislation, and our efforts.

TPA has participated in meetings with City leadership and, based on those meetings, prepared a recommended 2017 State and Federal Legislative agenda for adoption. This includes the framework for legislative proposals for the 2017 legislative year, with both specific City-sponsored legislative proposals and legislative and funding priorities for monitoring, as well as recommended actions.

Summary of 2016 State Legislative Highlights

TPA worked with the elected City leadership and Administration to develop, advocate and secure several major City initiatives, through various means, including: legislation, grants, and working directly with our elected leaders in Sacramento. Please note the following state legislative efforts and highlights:

Affordable Housing legislation

One of TPA's top priorities was to identify, support and advance legislative proposals supporting and encouraging affordable and workforce housing.

- Assembly Bill 2031 (Bonta) *Affordable Housing Local Government Financing* signed into law. This was one of the top priorities of the City and was a specific City of Oakland sponsored piece of legislation. Working closely with Assembly Member Bonta and the Mayor with support directly from the City Council, this ground breaking legislation was signed by the Governor.

With the dissolution of redevelopment agencies, a new funding stream was needed to support and encourage the creation and construction of affordable housing. The direct outcome of AB 2031 is to provide the City of Oakland and other cities with the authority



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to issue affordable housing bonds without the need for voter approval against the "net available revenue" which is referred to as "boomerang funds" distributed by the county auditor-controller to the City from the Redevelopment Property Tax Trust Fund (RPTTF).

Seismic Safety

- This was another top priority for the City in 2016. Working closely with Assembly Member Nazarian, Council Member Kalb, the Office of the Mayor, and the City of Los Angeles, we created the first ever seismic safety account in the State Budget to set aside \$10 million dollars for mom and pop property owners of multi-unit buildings to make much needed seismic upgrades and ensure the safety of these units.

With recent earthquakes in California and across the world, we are reminded that an earthquake can occur at any given moment and it was imperative that we ensure our structures are suitable to withstand a catastrophic earthquake. In addition, creating this seismic safety measure will improve California's resilience against earthquakes, saving the public money that would otherwise have been required for disaster relief, and protecting the old housing stock and the tenants that live there.

State Budget Funding for Public Safety Efforts

- Similar to two years ago when TPA was the lead in securing funding for the City in the State Budget, TPA worked with Assembly Member Thurmond and Assembly Member Bonta to secure over \$900,000 in general fund dollars for the Cease Fire Program and Grow Your Own police cadet program.

Preserving Affordable Housing funds at the Brooklyn Basin development

- Working closely with the Mayor with support from the Governor's Administration and our East Bay Delegation, the City was able to come to an agreement with the Department of Finance to overturn an administrative decision to ensure former RDA funds earmarked for the Brooklyn Basin affordable housing units remained intact. In question was over \$40 million in RPTTF funds and low/mod housing bond funds. After multiple meetings and a lot of discussion, the City and the Department of Finance came to an agreement to keep the funds whole thereby ensuring the affordable housing moves forward.

Affordable Housing legislation

- In addition to our work on AB 2031 (Bonta), TPA also identified and advanced multiple legislative proposals supporting and encouraging affordable and workforce housing. The Assembly submitted a package of bills to provide funding for the construction of affordable housing and, on behalf of the City of Oakland, we were actively involved in helping move these bills forward, specifically:
 - AB 2200 (Thurmond) Affordable Housing/teacher housing (did not advance to the Governor).
 - AB 2319 (Gordon) California Infrastructure and Economic Development Bank (did not advance to the Governor).
 - AB 2441 (Thurmond) Housing: Workforce Housing Pilot Program (did not advance to the Governor).
 - AB 2475 (Gordon) Loan Program: California Infrastructure and Economic Development Bank (did not advance to the Governor).
 - AB 2818 (Chiu) Property taxation: Community land trust (signed by the Governor).



- o SB 1069 (Wieckowski) Land use: zoning (signed by the Governor).
- o By Right Housing Proposal which did not advance.

Efforts to reduce the sexual exploitation of youths

- The City has long been a leader in efforts to reduce sexual exploitation of minors. Working with Council Member Noel Gallo and Assembly Member Rocky Chavez, we introduced legislation to give the City additional enforcement tools to continue its efforts to stop the sexual exploitation of children by allowing for the impoundment of vehicles on the first offense in known hotspot areas. Whereas this legislation did not make it to the Governor, TPA and the City supported legislation that was signed into law such as AB 1276 (Santiago) which allowed minors to testify outside of court against their perpetrators.

Medicinal Cannabis Statewide Regulations

- After years of attempts, the Legislature finally approved a package of bills to create a medicinal cannabis framework at the State level. However, additional elements needed to be addressed, such as the guidelines for cities when it comes to permitting manufacturing and extraction businesses. TPA once again served as an instrumental member of a statewide coalition that supported the views of both local government and the industry.

TPA actively drafted language and advocated with legislators and staff to ensure the 'clean up' regulations would be in the best interest of the City and its approved operators. We worked on AB 21 (Wood) which supported cultivation regulations and AB 2679 (Cooley) which supported the extraction regulations.

Reducing access to firearms and ammunition

- Similar to past year's efforts of requiring additional registration of firearms, the City continued these efforts to remove illegally purchased firearms off the streets of Oakland and the state and to push for greater restrictions on firearms and ammunition. TPA, on the City's behalf, worked on the bills listed below:
 - o AB 1695 (Bonta) Firearms: false reports of stolen firearms (signed by the Governor).
 - o AB 2459 (McCarty) Firearm dealers (did not advance to the Governor).
 - o SB 869 (Hill) Firearms: securing handguns in vehicles (signed by the Governor).
 - o SB 880 (Hall and Glazer) Firearms: Assault Weapons (signed by the Governor).
 - o SB 1446 (Hancock) Firearms: magazine capacity (signed by the Governor).

Senate Bill 1062 (Lara) Bullhook

- This bill is modeled after the local ordinances in Oakland and Los Angeles. This bill prohibits the use of a bullhook or related device to discipline, manage or train an elephant. SB 1062 codifies industry standards for elephant management by prohibiting the use of bullhooks, bats, and pitchforks to discipline an elephant. TPA was one of the co-leaders on this effort, working closely with the Oakland Zoo and Humane Society to get this bill through the Legislature and to the Governor's desk and signed into law.

Senate Plan on Homelessness

- Since the beginning of the year, TPA informed the City of discussions the Senate democrats were having to put forward a budget proposal to address homeless issues impacting cities throughout the state. As the discussions went on, we briefed the City



on the main points, spoke with staff members in various capacities in the Capitol to explain the need of urban, dense cities and when the proposal was finalized express the City's support. As this was part of the budget process, TPA ensured the City's support was clear throughout the budget hearings and deliberations.

Transportation Funding

- TPA has been active on the City's behalf surrounding a possible transportation infrastructure funding package. Over the past year there were many different transportation proposals put forward during the legislative session, but none of them were able to garner the two-thirds support needed for passage. As we have been briefing the City, At the end of session, there was discussion about a possible lame duck session to deal with transportation. While there have not been any announcements of convening the special session, Assembly Member Frazier and Senator Beall have begun talking with their colleagues to see if there is support for passing a transportation funding proposal. A funding proposal would be somewhere in between what the Assembly Democrats are looking for (\$7.4 billion a year) and the Administration (\$3.6 billion). We have been working with the Mayor, her office, the Big 10 Mayors, trade groups and others to identify and secure the needed votes to move forward on a comprehensive transportation funding package

Sacramento Advocacy Trips

- TPA strategically planned and facilitated multiple Sacramento Advocacy trips for the Mayor, Council President, and Council Member Kalb. TPA constructed the various itineraries that included meetings with Governor Brown, Senator Hancock, Assembly Member Bonta, Assembly Member Thurmond, Senators and Assembly Members in the Legislative Black Caucus, and others on various topics ranging from public safety, affordable housing, and transportation funding. TPA also led the follow-up action items from the meetings.

Summary of 2016 Federal Highlights

TPA worked with elected City leadership and the Administration to develop, advocate and secure several major City initiatives through various means including: legislation, grants, and working with the City's federal representation in Congress and Congressional leadership. Please note the following federal legislative efforts and highlights:

Head Start Funding award

- This was a fantastic City TPA collaboration as we started early in the process and ramped up through the 14-month effort. Partnering with the Mayor, Vice Mayor, Director of Human Services, our federal and state delegation and others, we were successful in securing over \$16 million in federal funding to provide comprehensive and full day early childhood learning experiences to 1,038 children and families throughout Oakland. This funding will be used by the City to provide high quality services for low-income children ages zero to five.

The City TPA effort included, but was not limited to, arranging for the Mayor to meet directly with Head Start Director, Dr. Blanca Enriquez in Washington D.C., drafting a letter of support on behalf of the entire Oakland Congressional Delegation, securing support from the Governor, our State East Bay delegation and others, working closely with Senator Feinstein, Senator Boxer, and Congresswoman Lee to collaborate efforts



on the ground in Washington D.C., and other efforts.

Affordable Housing

- TPA advocated for progress and passage of the Housing Accountability Act (S. 3219) with the bill sponsors and California's senators. This bill would improve the ability of Section 8 housing residents to lodge complaints with the U.S. Department of Housing and Urban Development (HUD) without fear of retaliation from housing management companies contracted to manage the affordable housing units. The bill had originally been introduced to respond to a specific problem in Florida, but TPA was able to highlight the positive effects the legislation would have in Oakland, thus laying the groundwork for broad support and increasing the bill's likelihood of passage. TPA also facilitated meetings on the Housing Accountability Act between the Council President and high-level staffers in four key senators' offices to express Oakland's support for the bill.

Additionally, TPA engaged in close communication with Senator Feinstein's staff to closely monitor and decipher a recent decision from HUD on affordable housing priorities for current and past residents. HUD rejected a plan in San Francisco to open a new complex of affordable housing and implement a priority system that favored those who had lived in the neighborhood previously, thus preventing a major shift toward gentrification. When HUD rejected the plan on the grounds that it violated the Fair Housing Act, TPA worked closely with the Council President's office and the California delegation to determine whether similar prioritization plans implemented in Oakland might also violate the Fair Housing Act, and whether the City of Oakland was therefore at risk of legal action.

Fortunately, TPA was able to determine that the City of Oakland's plan contained a key and essential difference, allowing it to avoid the same assessment by HUD. In maintaining consistent lines of communication with stakeholders, TPA was able to mitigate risk to the City of Oakland and its residents of affordable housing, while also ensuring that key figures in affordable housing discussions were aware of Oakland's important efforts in this arena.

Analysis of Federal Legislation

- The federal legislative process differs significantly from the state, especially in terms of the lack of mandatory timelines for advancing legislation, meaning bills can be on hold longer or not move for long periods of time. Throughout the federal session, TPA sent the City briefings on many pieces of legislation such as H.R. 3384 and H.R. 396. H.R. 3384 is a bill to reestablish the Office of Noise Abatement and Control in the Environmental Protection Agency. H.R. 3965 directs the Administrator of the Federal Aviation Administration to improve the process for establishing and revising flight paths and procedures, and other actions.

Economic Development

- TPA facilitated a connection with the Economic Development Administration (EDA) to discuss how the City can develop the Black Arts Movement and Business District in a way that would allow the federal government to provide support to the community. A high-level official at the EDA detailed how arts districts and communities can use their unique and inherent strengths to connect and collaborate with private organizations, use



private investment, grow core community functions, and facilitate bold and innovative contributions, thereby qualifying neighborhoods for future EDA investment.

TPA also facilitated a connection between the Council President and a local Washington, D.C. business leader whose chain of restaurants involves a confluence between the food service industry, the artistic community, neighborhood spaces, and social justice and advocacy. This connection opened the doors for future collaboration between this business leader and the City of Oakland, as well as a continuing opportunity for collaboration between the two cities' business communities.

Federal Appropriations Overview

- TPA provided budget and appropriations analysis to prepare the City Council Finance and Management Committee for the forthcoming federal fiscal year. The memo detailed the full scope of the federal appropriations and budget process looking ahead from October 2016 through the end of Fiscal Year 2017, and included tables outlining possible allocations by subject area and a timeline of events relevant to the City's advocacy purposes. TPA also followed up with City staff to answer additional questions on the federal process. TPA will continue to update the Finance Committee and City staff as Congress determines how it will handle appropriations and budgeting once the new administration takes office.

Federal Funding for Seniors Employment Program

- Changes to Department of Labor's (DOL) Senior Community Service Employment Program (SCSEP) triggered a funding challenge for the City's ASSETS Senior Employment Opportunities Program, which has helped provide jobs to 2,092 seniors over the last decade. The new DOL eligibility requirements unfortunately led the City's longtime partner, Senior Service America Inc. (SSAI), to no longer seek to offer services in California. TPA engaged closely with DOL as well as with Congresswoman Barbara Lee and Senators Dianne Feinstein and Barbara Boxer. Congresswoman Lee subsequently wrote to Portia Wu, the Assistant Secretary of the Department of Labor, seeking assistance. TPA continues to work closely with Congresswoman Lee's office to seek alternatives that would allow for continued funding for the ASSETS program as a sub-grantee of another national non-profit organization awarded DOL SCSEP funding.

FEMA Fire Safety Grants

- TPA worked intensively with City staff, Congressional members and the Federal Emergency Management Agency (FEMA) to challenge the agency's decision to cancel previously awarded hazard mitigation. This included engaging Representative Barbara Lee, Senator Feinstein and Senator Boxer, who advocated on the City's behalf to urge FEMA to reconsider its position and numerous meetings and calls directly engaging the agency. TPA also provided city staff with research and analysis as well as numerous draft letters, talking points and summary materials in support of the effort. Unfortunately, FEMA was unable to proceed with the grant, but TPA will continue to work with the City to engage other FEMA grant recipients with complimentary hazardous fuel reduction projects likely to reduce the threat of wildfire in the area.

My Brother's Keeper (MBK)

- TPA has worked to support Oakland in the comprehensive MBK initiative, offering updates and potential opportunities stemming from the initiative. Since late September



2014, nearly 200 mayors, tribal leaders, and county executives across 43 states and the District of Columbia have accepted the MBK Community Challenge in partnership with more than 2,000 individual community-based allies. Oakland has accepted the challenge and is a part of these "MBK Communities" working with leading experts in youth and community development to design and implement cradle-to-college-and-career action plans. MBK communities commit to review local public policy, host action summits, and start implementing their locally tailored action plans to address opportunity gaps. MBK Communities are provided with technical assistance to develop, implement and track plans of action from both federal agencies and independent organizations with related expertise.

TPA has also facilitated discussions at the White House between Mayor Schaaf and MBK Initiative officials in the Obama Administration. Discussions focused on the City's past and continued involvement in the program, highlighting Oakland as a key and significant part of MBK's path forward after the change in administration.

Oakland Promise efforts

- TPA provided support for the kick off of the Oakland Promise. A sampling of our efforts included briefing the Governor's office and then helping secure a welcome video for the event, briefing the Lieutenant Governor's office on the initiative, helping to secure the attendance of some of the federal East Bay delegation, helping to secure the attendance of some of the state East Bay delegation, and other efforts.

Additionally, TPA identified federal funding sources for Oakland Promise through the U.S. Department of Education. These funding programs focus on innovation in education and align with Oakland Promise priorities, and in September, TPA facilitated a meeting between the Mayor and a Department of Education grant official to discuss these programs. TPA is continuing to monitor the funding cycle, expected to open in the spring of 2017, and is staying in close communication with the Department of Education to identify additional opportunities.

Payday Lending Restrictions

- In response to the Consumer Financial Protection Bureau's (CFPB) proposed rulemaking establishing new requirements for payday, vehicle title and certain high-cost installment loans, TPA provided research and analysis to the Mayor's office. While California law does provide some restrictions on payday lending, unfortunately predatory payday lenders have found ways to work around some restrictions, leading to an estimated \$750 million in payday and car title fees in the state each year. Improving upon existing state and federal regulatory framework, the new CFPB regulations offer a greater opportunity to ensure the approximately 26 branches operated by 17 payday lending institutions within the City, provide financial services that do not take advantage of vulnerable Oakland residents. TPA worked with House members engaged in the issue as well as community-based organizations, seeking to protect the public from predatory lending practices. TPA prepared written comments for the Mayor's office to submit to the CFPB regarding the proposed rule, which is expected to be finalized later this year.

Preservation of Oakland History

- TPA worked with Council President McElhaney to research options for establishing a national historical monument to recognize and preserve buildings associated with the



Black Panther Party and Dr. Huey P. Newton. TPA has identified a recommended strategy for seeking state and federal protections for these historical sites which builds upon the City's existing process for granting historic designations through Landmarks Preservation Advisory Board. Additionally, TPA has identified grant funding assistance offered through the National Park Service aimed at preserving historic facilities, which the city may wish to consider pursuing to both protect Black Panther-related properties and bolster future applications designating them as federally-designated historic sites.

Refugee Assistance

- TPA researched and advised the Mayor's office on a request from the International Rescue Committee seeking the City's support for increased funding in FY 2017 appropriations for the Office of Refugee Resettlement (ORR). Current FY 2016 funding provided by the Department of Homeland Security through ORR to community-based organizations and local government to aid refugees to transition to their new homes is aimed at meeting the needs of an approximately 85,000 refugees. The federal government's plan for FY 2017 called for relocating an estimated 110,000 refugees, however Congressional appropriations proposals had failed to include the necessary increased funding to accommodate that number of TPA prepared letters to the House and Senate appropriators and other leadership urging them to consider increasing funding levels in the pending FY 2017 Omnibus Appropriations bill. At this point, on Omnibus Appropriations is off the table. Congressional leaders have announced that they will do another Continuing Resolution to fund the federal government possibly through March 2017.

Smithsonian National Museum of African American History and Culture Connection

- TPA obtained access to the Smithsonian National Museum of African American History and Culture on the week of its opening to allow Mayor Schaaf to meet and connect with significant historians, curators, and scholars of African American history and culture. In doing so, she underscored Oakland's longstanding place and active participation in the conversations of the national African American community and built relationships with historians, film makers and subject matter experts who study and document the historical and cultural experience of African Americans, highlighting both Oakland's storied past and its ongoing work to address disparities that still exist in our community..

Transportation

- TPA facilitated and organized the involvement of Mayor Schaaf in the U.S. Department of Transportation's National Summit on Transportation & Opportunity, held in September 2016. Mayor Schaaf attended the event and spoke on a panel, for which TPA drafted briefing and background materials.

TPA also drafted briefing materials and facilitated a meeting between Secretary of Transportation Anthony Foxx, Federal Highway Administrator Greg Nadeau, Deputy Federal Highway Administrator David Kim, Associate Federal Highway Administrator David Howard, and Mayor Schaaf to discuss the I-980 freeway project and the best way to repurpose or remove the freeway with the help and support of the federal government. Because of this in-person meeting, Secretary Foxx pledged to support Oakland's efforts by designating a regional staff member to serve as a resource for Oakland's efforts moving forward. TPA has been working with Department of Transportation staff to designate this person and develop next steps.



Washington DC advocacy trips

- In conjunction with the U.S. Conference of Mayors and other city related trips, TPA strategically planned and facilitated Washington D.C. Advocacy trips for Mayor Schaaf and Council President McElhanney. TPA provided support by setting up comprehensive meetings, drafting background materials, driving follow up, and other matters. A sampling of some of the meetings included the Department of Education to discuss support for the Oakland Promise, the U.S. Department of Housing and Urban Development (HUD), specifically the Deputy Assistant Secretary for Economic Development who oversees the Promise Zones program, DOJ COPS Director Ron Davis to discuss the COPS Hiring program, Head Start Director Blanca Enriquez and former Head Start Director Ann Linehan to discuss the Head Start program, and staff in the White House to discuss the Smart Cities Initiative and the My Brother's Keeper program. In addition, TPA arranged for meetings between the City of Oakland and Oakland's Congressional delegation, made up of Senator Dianne Feinstein, Senator Barbara Boxer, and Congresswoman Barbara Lee. TPA also drafted thank you letters and drove follow-up action items from every meeting to keep the momentum moving. These trips had a direct correlation with future funding awards.

City of Oakland Legislative Priorities for 2017

At the time that we are drafting this report, much of what we anticipated in 2017 has been called into question. The First 100-Day Plan of the President-elect's administration raises threats of funding cuts to cities across the nation, including Oakland. The actions of the new administration could likely cause the State of California and our cities to mobilize and respond in a variety of ways to protect our most vulnerable residents. Changes could impact existing and planned infrastructure projects, public safety grants, funding for housing and homelessness. This reports reflects the City of Oakland's legislative agenda for 2017, but it will be necessary to remain nimble and responsive as we move through the 2017 legislative year. We will be working closely with our legislative delegations at the federal and state levels, as well as with the Governor's Office, as we move forward.

In this report, TPA has included input from the Office of the Mayor, City Council, and City Administration. This report is compiled into three sections:

1. City Sponsored State Legislative Proposals;
2. Federal and State Legislative Priorities for Monitoring and Recommended Action;
- and,
3. Funding Opportunities and Requests.

1. City Sponsored Legislative Proposals

If the City Council is supportive of the proposals listed below, TPA will continue to research what can be accomplished through legislation, regulations, or direct advocacy with State/Federal agencies and other organizations.

- **Protect affordable housing units.** With Bay Area rents soaring, residential hotels are considered a unique and important source of affordable housing in Oakland and the region. When a residential hotel owner invokes the Ellis Act, it is not just two or three units that are being removed from the housing market. This bill proposal would create an exception to the Ellis Act for cities related to guestrooms and efficiency units within a residential hotel.
- **Support efforts in preventing and addressing homelessness.** Oakland, like many



communities in the state, has seen an increase in the homeless population. Support is needed for the construction and rehabilitation of permanent supportive housing for homeless individuals and to provide support to individuals with mental illness. Resources are needed to provide safe, secure housing that creates an environment that allows for wrap-around services, such as mental health treatment, to take hold. Studies show homelessness aggravates mental illness, making it more difficult to reach and house those with the greatest need of shelter and treatment.

- **Reduce the sexual exploitation of youths by impounding vehicles.** The City has long been a leader in efforts to reduce sexual exploitation of minors. The focus of this proposal is to reintroduce our effort to give the City additional enforcement tools by allowing for the impoundment of vehicles on the first offense in known hotspot areas. By building a larger coalition and working with groups such as the District Attorneys and service providers we can address some of the hurdles from last year.
- **Additional tools to reduce "sideshow related activities".** As Oakland and other east bay cities are negatively impacted by "sideshows", additional tools are needed to support public safety efforts of reducing these illegal and extremely dangerous gatherings. The goal of this legislation would be to provide more tools for law enforcement to better use technology and video evidence to impound the vehicles of the perpetrators.
- **Incentives to transform abandoned property for affordable housing.** Unfortunately, the County process to transform tax delinquent properties (usually vacant or abandoned) back into productive use is challenging at best. At the same time increasing opportunities for new affordable units is also challenging in dense, infill cities such as Oakland. The legislative intent of this proposal is to revise the way counties sell tax delinquent properties and give cities more authority. Ideally cities could be provided with the first right of refusal for the tax delinquent land, and then make the parcels available for development of infill affordable housing.
- **Medicinal Cannabis Statewide Regulations and Proposition 64 Implementation.** The City has been a statewide example of the benefit of comprehensive, thorough medicinal cannabis regulations. Over the years TPA on the City's behalf has actively drafted language and advocated with legislators and staff to ensure statewide regulations would be in the best interest of the City and its approved operators. In light of the passage of Proposition 64 here will be a significant legislative effort required to codify the new framework and to make it compatible with the statewide framework already in place for medical use, to reflect the needs of local government, law enforcement and the industry. Oakland has been a leader in medicinal cannabis and there is interest in carrying the principles of Oakland's existing work on this issue forward to the state level.
- **Mandatory testing for lead level exposure in children.** Lead poisoning is especially detrimental to children age six and under and exposure to lead can cause significant health effects in young children, including behavior and learning problems, lower IQ, hyperactivity, slowed physical growth, hearing problems and anemia. Blood lead testing is the only way to definitively determine whether a child has been exposed to lead. Lead poisoning is 100% preventable, but significant exposure can go unnoticed without blood lead level testing in children.
- **Support efforts for increased local revenues via property ownership.** The current law with regard to change of ownership for properties that are owned in a complex manner has many loopholes allowing properties to change hands without reassessment despite current law which would require reassessment upon change in ownership. The



current system provides property owners with several ways to structure "change in ownership" transactions to avoid paying higher property taxes and allows purchasers to avoid reassessment even if 100% of a company changes hands. This negatively impacts cities and counties as these potential funds are not recuperated.

2. Federal and State Legislative Priorities for Monitoring and Recommended Action

The following legislative themes have been identified by the Mayor, Councilmembers, and City staff as priorities. However, given the fact that federal initiatives and priorities of the new administration have yet to take any definite form, we suspect that our actions in 2017 will remain fluid in response. If legislation is introduced that impacts any of the priorities, staff will be asked to analyze and evaluate the need for City Council action.

The Mayor and City Council may choose to take a position on a measure, continue to monitor without a position, or determine if any further response or reaction is needed. TPA maintains a constantly updated matrix of state bills for the City of Oakland, providing additional analysis and information to inform the development of a position by the City. TPA will monitor legislative activity in the following areas:

- Public Safety
 - Measures relating to mental health services, street outreach to help the homeless, support for victims of sex trafficking, , reduce gun and ammunition access, support for re-entry and rehabilitation programs, policies for body camera usage, data storage, and additional items as they arise.
- Economic Development
 - Measures providing for new tax increment financing opportunities, efforts to encourage vocational training for local manufacturing, light industrial and bioscience opportunities, increase support for worker's cooperatives, support for financial empowerment programs, including financial education and credit repair, and additional items as they arise.
 - Measures to protect current sources of City funding such as Sustainable Communities grants offered through the State of California, which Oakland currently benefits from.
 - Measures relating to the prescribed use of developmental impact fees, ensuring that revenue from such fees could be put towards deferred maintenance as opposed to strictly new capital improvements.
- Infrastructure
 - Measures relating to the creation and passage of a comprehensive statewide transportation infrastructure financing bond that would provide formulaic and competitive funding to the City.
 - Measures affecting funding for roads, transit, the creation of affordable housing, transit oriented developments, storm drains, last mile funding opportunities, freight funding opportunities, and additional items as they arise.
- Planning, Housing and Land Use
 - Measures relating to fighting displacement of tenants and residents, support efforts to enhance the Ellis Act, the modernization of Costa Hawkins, transitional housing opportunities, efforts to create more



housing to help job growth and support the City's workforce, ensure the Cap and Trade funding guidelines meet the City's needs and goals, updates of the building code, tighter authority over pre-fabricated houses, support efforts to create a state-run, housing subsidy program similar to the federal Section 8 program, and additional items as they arise.

- Environment, Energy and Sustainability
 - Measures pertaining to clean energy efforts, graffiti abatement, reducing waste, and other environmental impacts of local agencies, support for Caltrans clean-up efforts and work for accountability from Caltrans related to on/off ramps and blighted property issues, and additional items as they arise.
- Youth
 - Measures providing support for unaccompanied minors/immigration concerns, education or employment opportunities for youth, including workforce development and entrepreneurship programs, , reduction of truancy, absenteeism and school drop-out rates, support for after-school funding, support for the Oakland Promise, support for quality universal Pre-K and Preschool, help enhance Head Start programs, safe houses for sexually exploited youth, trauma intervention and trauma-informed care, holistic strategies that support vulnerable children and families with economic security, health care and wrap-around services, and additional items as they arise.
- Technology and Innovation
 - Measures regarding jurisdiction over ride sharing and sharing economy business models throughout the state.
- Constitutional Modifications
 - Measures which would impact local governments, such as lowering the voter threshold to 55% for various bond issuances and local taxes.
- Stake Holder Priorities
 - Measures that are of importance to our regional partners and lend opportunities to partner and work together. Regional partners include, but are not limited to, the Oakland Unified School District, Port of Oakland, Alameda County, Oakland's large employers and key sectors.
- Miscellaneous
 - Any other measure or budget action which could potential impact the operations of, or services provided by, the City, and support to make local government whole from past budget actions. In addition, track legislation that seeks to limit abuses involved with handicapped parking placards.
- Non-governmental Organizations
 - Measures that support the goal of universal representation in immigration proceedings and uphold the commitments made by Sanctuary Cities. As the Obama administration ends, the My Brother's Keeper Initiative will live on exclusively as the network of My Brother's Keeper Communities that have been established over the last two years. The Communities will be given resources to continue



to communicate with other members, and will maintain a loose organizational structure going forward. TPA will continue to monitor the national organization and facilitate any communication needed between Oakland's My Brother's Keeper program and other programs.

Looking ahead, a key task in 2017 will be to establish relationships with new Congressional members and staff, determine how the policies of the new administration may impact the City of Oakland and build/strengthen coalitions with state and regional leaders who share the City's priorities.

President-elect Trump will make more than 4,000 political appointments to fill out the executive branch. The Trump transition team is chaired by Vice President-elect Mike Pence, with Rick Dearborn (Chief of Staff to Senator Jeff Sessions) serving as executive director. In the days and weeks ahead, the incoming administration will begin releasing the names of individuals Trump will nominate to lead federal departments and key agencies, with the most important leadership positions to be decided (pending Senate confirmation) by January 20, when President-elect Trump will be sworn in. On November 13, President-elect Trump named GOP Chairman Reince Priebus as his Chief of Staff and campaign CEO and Breitbart news leader Steve Bannon as his chief strategist. It remains to be seen how the two will divide responsibilities, though Priebus is likely to lead efforts focused on Capitol Hill. As time goes on we will see the staff change in the regional offices of federal agencies. Some regional administrators may step down before Jan. 20, so we may also see interim regional administrators in place until appointments can be made by the new administration.

President-elect Trump pledged many actions during the campaign, but Washington, D.C. is still determining exactly what will be prioritized, how Trump will go about these efforts, and whether Congress will cooperate. For example, one of President-elect Trump's stated efforts includes defunding sanctuary cities. However, given that the vast majority of federal funding flowing to cities is awarded through either formula funding or competitive grants governed by federal statute, such defunding would require in many cases require Congressional legislation and could face a Democratic filibuster in the Senate. Additionally, he has not detailed which federal funding would be withheld. Any major effort to restrict funding to sanctuary cities or their residents through programs like Medicare, Medicaid, and SNAP would certainly face Democratic and likely some Republican opposition as well. A more likely and administratively feasible scenario would be for the new administration to impose additional eligibility requirements or annual funding priorities for certain Department of Justice and Department of Homeland Security grants which would disqualify or disadvantage sanctuary cities.

At the time that we are drafting this report, one week after the election, it is difficult to ascertain which of the proposed policy and legislative proposals discussed by candidate-Trump will actually be pursued by the Trump administration, or if or how they may be modified. Veteran Democratic and Republican Congressional staffers have cautioned that they expect a high degree of uncertainty to persist well into 2017. The release of the President's 2018 budget proposal, which is likely to be delayed until approximately April, will provide greater clarity in terms of the new administration's funding priorities and policy initiatives. Subsequent Congressional testimony from agency heads in the months following the budget proposal will offer further clarification of the administration's position's as well as an opportunity to gauge Congress' willingness to advance President Trump's agenda. TPA will continue to monitor and report on developments within the new administration and on Capitol Hill in order to provide



insights and advice to advance the City's legislative priorities.

3. Funding Opportunities and Requests

TPA will continue our proactive efforts to immediately notify the City once various funding opportunities are announced. In addition to the specific funding opportunities listed below, we will keep the City informed of any potential funding opportunities throughout the year. City staff will work with the Mayor and City Council to prioritize projects submitted to the state for funding and TPA will advocate for those approved projects as appropriate. As new funding opportunities arise, TPA will make sure to inform the city and consult in the development of the optimal strategy to maximize funding for the City.

Public safety related funding for projects such as:

- Re-Entry and anti-recidivism programs to support rehabilitation of ex-offenders (e.g., education, substance abuse rehabilitation, and counseling);
- Efforts to address childhood trauma from violence and other adverse impacts;
- Support for the Fire Assessment District and other urban forestry efforts;
- Social services such as homelessness and mental health support
- Ongoing support for the Cease Fire program;
- School safety officers/crossing guards;
- Supporting the City's CSEC efforts;
- Expansion of the crime lab and other needed public safety facilities (e.g., new police station, driving training facility);
- Additional police officers;
- The West Oakland Health Center;
- Public safety radio equipment and 911 dispatch support; and,
- Additional resources for fire safety

Economic Development related funding for projects such as:

- Façade improvement, business assistance, and other funding to help support businesses negatively affected by BRT construction
- Small business support, including wage subsidy programs
- City parks;
- Howard Terminal;
- Coliseum City;
- Vocational training in fields such as warehousing and light industrial;
- Transit oriented projects for both residential and commercial areas; and,
- Job training funding.

Transportation and infrastructure projects such as:

- Changes to the State gas tax formula;
- City's adopted Capital Improvement Projects
- Transportation projects included in the Alameda County Transportation Plan
- Safe Routes to School funding for locations throughout the City;
- Traffic safety; including Vision Zero policy and legislation;
- Autonomous Vehicle regulation and policy;
- Caltrans and Oakland management of freeway underpass ROW leases;
- Funding for local street and bridge repair and maintenance;



- Support for Complete Streets;
- Transit projects, including the Broadway Shuttle and projects from the Alameda Countywide Transit Plan;
- Redesignation and reconfiguration of a segment of Interstate 980;
- Streetscape improvements, including sidewalks, lighting, and street trees;
- ADA disabled accessibility capital funds;
- LAAMPS project; and
- Storm water management improvements, including storm drains upgrades.

Planning, Housing and Land Use projects such as:

- Support for affordable housing; including transit- oriented affordable housing (TOAH);
- Residential septic system upgrades;
- Additional beds for the Henry Robinson and other such facilities;
- Continuum of Care (specifically capital funding);
- Support for anti-displacement measures; and,
- Support for efforts to keep the historic elements of Chinatown intact.

Environment, Energy and Sustainability for projects such as:

- Urban greening
- Ongoing source of funds to help address littering and graffiti;
- Addressing illegal dumping/graffiti abatement; and,
- Clean energy funding;
- EDA brownfields cleanup for sites.

Youth such as:

- Youth workforce and entrepreneurship programs, e.g., Classroom2Careers
- Support for children of incarcerated parents
- Support for additional STEM education funding for initiatives such as those underway in East and West Oakland
- Trauma-informed care services
- More support for college completion:
- Literacy support programs;
- The cradle to career strategy of the Oakland Promise, and,
- State funding for urban schools
- Universal pre-school and T-K

Parks, Recreation and Cultural Arts such as:

- Completion of second phase of the East Oakland Sports Complex;
- Creation of a Black Arts District designation;
- Funding for the African American Museum and Library in Oakland; and
- Gap funding for completing renovation of Rainbow Recreation Center.

Process for Reporting

In addition to weekly legislative updates to City staff, Finance Committee reports, and other communications we send the City, TPA suggests verbal reports to the Rules Committee and then City Council when the State Legislature is on recess. For example, we would report out in April while they are on Spring Recess and during July while they are on Summer Recess.



**City of Oakland
State Legislative Update
August 18, 2017**

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<u>Bill Number</u>	<u>Author</u>	<u>Topic</u>	<u>Status</u>	<u>Support By</u>	<u>Background</u>	<u>Update</u>	<u>Relevant Legislative Policy</u>
AB 1	Assembly Member Jim Frazier	Transportation funding	This bill was the Assembly version of SB 1, the transportation funding bill for cities and counties, which was signed into law.	Mayor City Council	At the beginning of the legislative session, AB 1 and SB 1 were introduced together as mirror bills.	TPA has been updating the City on the process to secure these funds and working with a coalition of East Bay stakeholders, as well as BART and AC Transit..	Infrastructure
AB 18	Assembly Member Eduardo Garcia	California Clean Water, Climate, Coastal Protection, and Outdoor Access for All Act of 2018 aka Park Bond	This bill has cleared the Assembly and has been referred to two Senate Committees with no hearing date set.	Mayor City Council	This is one of two bills that seeks to create a new park bond. TPA has been actively engaged on the City's behalf and has submitted amendments to help with Oakland specific projects that have been incorporated into the current version of the bill.	AB 18 has successfully moved through the Assembly and has not yet been set for hearings in the appropriate Senate committees. There is a Senate version of a Park Bond and more than likely the two will be merged into one.	Infrastructure Parks and Open Space Youth
AB 43	Assembly Member Tony Thurmond	Taxation: prison contracts: goods and services	This is a two-year bill.	City Council	The focus of the bill is to impose a 10% tax on the privilege of contracting with a state prison to provide a state prison with goods or services, and establishes the State Incarceration Prevention Fund (SIPF) for preschool and afterschool programs for purposes of providing services to prevent incarceration.	Once the legislative session is over for 2017, TPA will reconnect with the author's office to discuss a strategy for next year.	Public Safety Economic Development

AB 45	Assembly Member Tony Thurmond	California School Employee Housing Assistance Grant Program	This bill is scheduled in the Senate Appropriations committee	Mayor City Council	This bill requires the California Department of Housing and Community Development (HCD) to administer the California School Employee Housing Assistance Program, a predevelopment grant and loan program, to fund the creation of affordable housing for school district employees and teachers.		Protect affordable housing units Preventing and addressing homelessness Infrastructure
AB 67	Assembly Member Freddie Rodriguez	Violent and nonviolent felonies	This is a two year bill.	Mayor	This bill adds to the list of violent felonies, specified human trafficking and specified sexual offenses. By reclassifying these offenses as violent felonies, inmates convicted for such felonies must serve at least 85% of their time in custody, rather than 50%, before they may be released on parole.	Once the legislative session is over for 2017, TPA will reconnect with the author's office to discuss a strategy for next year.	Reduce sexual exploitation of youths Public Safety
AB 71	Assembly Member David Chiu	Income taxes: credits: low-income housing: farmworker housing	This bill is on the Assembly Floor.	Mayor and City Council	This bill seeks to eliminate the mortgage interest deduction on second homes, increases the state Low-Income Housing Tax Credit (LIHTC) Program by \$300 million, and makes changes to the LIHTC.	This bill could be part of the overall affordable housing package.	Protect affordable housing units Preventing and addressing homelessness
AB 223	Assembly Member Susan Eggman	Commercial sexual exploitation of youth: services	This bill was held in the Assembly Appropriations committee. More than likely it gets reintroduced next year.	Mayor City Council	The focus of this bill was to establish a pilot project in three counties (Alameda), in which the chief probation officer of the county and/or the child welfare agency would be required to create a program to provide wraparound services to youth within his or her jurisdiction to address the need for services relating to the commercial sexual exploitation of youth.	Once the legislative session is over for 2017, TPA will reconnect with the author's office to discuss a strategy for next year.	Reduce sexual exploitation of youths Public Safety

AB 229	Assembly Member Catharine Baker	Human trafficking: vertical prosecution program	The bill is on the Senate Appropriations Suspense file	Mayor City Council	AB 229 would appropriate \$2.6 million from the General Fund to the Office of Emergency Services (CalOES) to fund the Human Trafficking Prevention Vertical Prosecution Program.		Reduce sexual exploitation of youths Public Safety
AB 260	Assembly Member Miguel Santiago	Human trafficking	This bill is on the Senate floor.	Mayor City Council	This bill includes hotels, motels, and bed and breakfast inns, not including personal residences, on the list of establishments that must post notices containing resources for potential victims of human trafficking and slavery.		Reduce sexual exploitation of youths Public Safety
AB 282	Assembly Member Reggie Jones Sawyer	Commission on Peace Officer Standards and Training: procedural justice training	This is a two-year bill.	Mayor		Once the legislative session is over for 2017, TPA will reconnect with the author's office to discuss a strategy for next year.	Public Safety
AB 371	Ken Cooley	Sex crimes: communication with a minor	The bill is on the Senate Appropriations Suspense file.	Mayor City Council	This bill would expand the crime of contacting or communicating with a minor, with the intent to commit a specified sex offense involving the minor, to include contacting or communicating with a minor with the intent to commit human trafficking, as specified.		Reduce sexual exploitation of youths Public Safety
AB 423	Assembly Member Rob Bonta	Residential real property: rent control: withdrawal of accommodations	This bill was held on the Assembly floor.	Mayor City Council	This bill exempts residential hotels in the City of Oakland from the Ellis Act (Act) beginning January 1, 2018.	Once the legislative session is over for 2017, TPA will reconnect with the author's office to discuss a strategy for next year.	Protect affordable housing units Preventing and addressing homelessness
AB 734	Assembly Member Rob Bonta	Infrastructure financing districts:	This is a two-year bill.	Mayor City Council	Authorizes an infrastructure financing district (IFD) within the City of Oakland to finance public	Once the legislative session is over for 2017,	Infrastructure

		City of Oakland: freight rail			capital facilities or projects that include freight rail.	TPA will reconnect with the author's office to discuss a strategy for next year.	Economic Development
AB 923	Assembly Member Phil Ting	Shelter crisis: homeless shelters and permanent supportive housing	This bill has successfully moved through the Assembly, some Senate Committees and was heard in the Senate Appropriations committee on 8/21.	Mayor City Council	This bill started out only applicable to San Francisco, however TPA worked closely with Assembly Member Ting and his office and we were able to amend the bill to include Oakland. This bill seeks to suspend state laws relating to the location, condition, and construction of homeless shelters and permanent supportive housing, upon declaration of a shelter crisis by the city and subject to the adoption of local ordinances ensuring reasonable health and safety protections.		Protect affordable housing units Preventing and addressing homelessness
AB 1008	Assembly Member Kevin McCarty	Employment discrimination: prior criminal history	This bill is scheduled to be heard in the Senate Appropriations Committee.	Mayor City Council	This is a "ban the box" or "fair chance" measure that would direct employers to follow certain procedures if they wish to consider job applicants' criminal history as part of a hiring process. Subject to exceptions for certain job types necessitating extra security protocols.		Public Safety Economic Development
AB 1111	Assembly Member Eduardo Garcia	Removing Barriers to Employment Act: Breaking Barriers to Employment Initiative	This bill is scheduled to be heard in the Senate Appropriations committee.	Mayor	This bill seeks to create a grant program that provides individuals with barriers to employment with workforce preparation, training and education that are aligned with regional labor market needs.		Public Safety Economic Development
AB 1206	Assembly Member Raul Bocanegra	Vehicles: impoundment: pilot program	This bill is ready to be heard on the Senate floor.	Mayor City Council	This bill would enable cars to be impounded upon commission of crimes including pimping, pandering or solicitation of prostitution, with specific	If signed into law, the City and OPD will need to create a diversion program for	Reduce sexual exploitation of youths Public Safety

					procedural safeguards in place. It started only applicable to Los Angeles but due to the efforts of TPA it has been amended to include Oakland as the only other city in the pilot program.	prostitutes and must closely track data for a report at the end of the two-year timeframe. If successful, this pilot program could permanently change state law.	
AB 1312	Assembly Member Lorena Gonzalez Fletcher	Sexual assault victims: rights	This bill is on the Senate Appropriations agenda.	City Council	The purpose of this bill is to require law enforcement and medical professionals to provide victims of sexual assault with written notification of their rights and to provide additional rights to victims of sexual assault.		Reduce sexual exploitation of youths Public Safety
AB 1356	Assembly Member Susan Eggman	Higher Education Assistance Fund: personal income taxes: additional tax	This is a two-year bill.	City Council	The focus of this bill was to impose an additional 1% tax on taxable personal income exceeding \$1 million and earmarks the resulting revenue for student tuition and fees at the University of California (UC), the California State University (CSU), and the California Community Colleges (CCC), all contingent on a Constitutional Amendment (ACA 13) being approved by the voters in 2018.	Once the legislative session is over for 2017, TPA will reconnect with the author's office to see if they will be moving the bill forward next session.	Protect affordable housing units Preventing and addressing homelessness
AB 1505	Assembly Member Richard Bloom	Land use: zoning regulations	This bill is on the Senate floor waiting to be heard.	Mayor City Council	This bill authorizes the legislative body of a city or county to establish inclusionary housing requirements as a condition of development.		Protect affordable housing units Preventing and addressing homelessness
AB 1506	Assembly Member Richard Bloom	Residential rent control: Costa-Hawkins Rental Housing Act	This is a two-year bill.	City Council	This was a spot bill that seeks to amend Costa Hawkins rent control.	TPA had many discussions with the authors office about various ways	Protect affordable housing units

						we could engage and help move the bill forward. Once the legislative session is over for 2017, TPA will reconnect with the author's office to see if they will be moving the bill forward next session.	Preventing and addressing homelessness
AB 1578	Assembly Member Reggie Jones Sawyer	Marijuana and cannabis programs: cooperation with federal authorities	This bill is on the Senate floor.	Mayor City Council	This bill prohibits a state or local agency, as defined, from using agency resources to assist a federal agency to investigate, detain, detect, report, or arrest a person for marijuana activity that is authorized by law in the State of California and transferring an individual to federal law enforcement authorities for purposes of marijuana enforcement, unless directed to do so by a court order.		Public Safety Economic Development Cannabis
SB 1	Senator Jim Beall	Transportation funding	This bill was signed into law.	Mayor City Council	This bill increases several taxes and fees to raise the equivalent of roughly \$52.4 billion over ten years in new transportation revenues and makes adjustments for inflation every year; directs the funding to be used towards deferred maintenance on the state highways and local streets and roads, and to improve the state's trade corridors, transit, and active transportation facilities.		Infrastructure
SB 2	Senator Toni Atkins	Building Homes and Jobs Act	The bill is pending an Assembly policy hearing and is part	Mayor City Council	This bill establishes the Building Homes and Jobs Trust Fund (the Trust Fund) within the State		Protect affordable housing units

			of the affordable housing bill package.		Treasury. Beginning January 1, 2018, imposes a \$75 fee on every real estate instrument, paper, or notice, that is required or permitted by law per each single transaction per parcel of real property, excluding real estate instruments, papers, or notices recorded in connection with a transfer subject to a documentary transfer tax or with a transfer of real property that is a residential dwelling to an owner-occupier.		Preventing and addressing homelessness Infrastructure
SB 3	Senator Jim Beall	Affordable Housing Bond Act of 2018	This bill is pending an Assembly policy hearing and is part of the affordable housing package.	Mayor City Council	This bill authorizes the issuance of \$3 billion in general obligation (GO) bonds for affordable housing construction, subject to approval by the voters, in the November 6, 2018 election.		Protect affordable housing units Preventing and addressing homelessness Infrastructure
SB 31	Senator Ricardo Lara	California Religious Freedom Act: state agencies: disclosure of religious affiliation information	This bill is scheduled to be heard in the Assembly Appropriations Committee.	Mayor City Council	This bill, an urgency measure, prohibits public agencies and public employees sharing specified information with federal authorities for the purpose of compiling a registry or database of individuals based on religion, national origin, or ethnicity, or otherwise assisting or participating in the creation, implementation, or enforcement of such a registry or database.		Miscellaneous
SB 35	Senator Scott Wiener	Planning and zoning: affordable housing: streamlined approval process	This bill is pending an Assembly policy hearing and is part of the affordable housing package.	Mayor	This bill creates a streamlined, ministerial approval process for development proponents of multi-family housing if the development meets specified requirements and the local government in which the		Protect affordable housing units

					development is located has not produced enough housing units to meet its regional housing needs assessment (RNHA).		Preventing and addressing homelessness Infrastructure
SB 54	Senator Kevin De Leon	Law enforcement: sharing data	This bill is scheduled to be heard in the Assembly Appropriations committee.	Mayor City Council	This bill prioritizes the use of public resources by law enforcement agencies in California for the enforcement of state laws by limiting the use of those resources for purposes of immigration enforcement.		Public Safety Youth
SB 94	Governor's Trailer Bill	Cannabis: medicinal and adult use	This bill was signed into law.	Mayor	This bill is the cannabis trailer bill for the Budget Act of 2017. This bill establishes a single system of administration for cannabis laws in California. It contains changes related to the Budget Act of 2017 that are necessary for state licensing entities to implement a regulatory framework pursuant to the Medical Cannabis Regulation and Safety Act (MCRSA), established by AB 266 (Bonta, Chapter 689, Statutes of 2015), AB 243 (Wood, Chapter 688, Statutes of 2015), SB 643 (McGuire, Chapter 719, Statutes of 2015), and SB 837 (Committee on Budget and Fiscal Review, Chapter 32, Statutes of 2016), and the Adult Use of Marijuana Act (AUMA) of 2016 (Proposition 64). This bill conforms MCRSA and AUMA into a single system that prioritizing consumer safety, public safety and tax compliance. Among other things, the bill creates agricultural cooperatives, a method for collecting and		Public Safety Economic Development Cannabis Statewide Regulations and Proposition 64 Implementation

					remitting taxes, a process for testing and packaging, and a process for collecting data related to driving under the influence.		
SB 167	Senator Nancy Skinner	Housing Accountability Act	This bill is pending an Assembly policy hearing and is part of the affordable housing package.	Mayor	This bill makes a number of changes to the Housing Accountability Act (HAA).		Protect affordable housing units Preventing and addressing homelessness Infrastructure
SB 305	Senator Nancy Skinner	Housing: code compliance: low-interest loans	This is a two-year bill.	Mayor City Council	SB 305 would appropriate \$20 million from the General Fund to the Department of Housing and Community Development (HCD) to provide financing to local agencies to make low-interest loans for funding improvements to unsafe multifamily residential or live-work buildings		Protect affordable housing units Preventing and addressing homelessness Infrastructure
SB 562	Senator Ricardo Lara	The Healthy California Act	This is a two-year bill.	City Council	This bill enacts the Healthy California program, which is required to provide comprehensive universal single-payer health care coverage system for all California residents. This bill is prohibited from becoming operative until the date the Secretary of Health and Human Services provides notification that he or she has determined that the Healthy California Trust Fund has revenues to fund the costs of implementing this bill.	Once the legislative session is over for 2017, TPA will reconnect with the author's office to discuss a strategy for next year.	Public Safety Youth Health
SB 649	Senator Ben Hueso	Wireless telecommunications facilities	This bill is scheduled to be	Mayor City Council	This bill makes numerous changes to the permitting and leasing	Oppose aggressively	Economic Development

			heard on the Assembly floor.		process of small cell wireless facilities.		Environment, Energy and Sustainability
SB 687	Senator Nancy Skinner	Health facilities: emergency services: Attorney General	This bill is on the Assembly Appropriations Committee agenda.	Mayor City Council	This bill requires a nonprofit corporation that operates a health facility that includes a licensed emergency center to obtain written consent from the Attorney General (AG) prior to a planned elimination or reduction in the level of emergency medical services (EMS) provided at the facility.		Health Public Safety Economic Development
SB 699	Senator Kathleen Galgiani	Driving offenses: motor vehicle speed contests	This is a two-year bill.	Mayor City Council	The purpose of this bill is to allow evidence delivered to the police be the reasonable cause to allow a car to be impounded for participation in a speed contest, evading the police, or reckless driving ("sideshows").	Once the legislative session is over for 2017, TPA will reconnect with the author's office to discuss a strategy for next year.	Reducing sideshows Public Safety
SB 711	Senator Jerry Hill	Electrical corporations and gas corporations: rates and charges	This bill is on the Assembly Appropriations Committee agenda.	City Council	This bill requires the California Public Utilities Commission (PUC) to make efforts to minimize bill volatility for residential gas and electric customers, including modifying the length of baseline seasons or defining additional baseline seasons. Additionally, this bill requires the PUC to direct gas and electric corporations, that employ every other month meter reading, to include in its tariffs, the methodology employed to estimate bills for those months the meter is not read.		Environment, Energy and Sustainability



CITY OF OAKLAND

OFFICE OF THE CITY CLERK
OAKLAND

Attachment C

17 AUG 31 PM 12: 24

INTER OFFICE MEMORANDUM

TO: Joanne Karchmer

FROM: Deborah Barnes, Director, Contracts and Compliance *Deborah Barnes*

SUBJECT: Compliance Analysis
Request for Proposal (RFP) for A State Lobbyist
for the City of Oakland

DATE: May 1, 2017

The City Administrator's Office, Contracts and Compliance Unit conducted a compliance review of three (3) proposals in response to the above referenced project. Below is the outcome of the compliance evaluation for the minimum 50% Local and Small Local Business Enterprise (L/SLBE) participation requirement. In addition, firms are reviewed for compliance with the Equal Benefits Ordinance (EBO).

Responsive to EBO and L/SLBE Policies		Proposed Participation					Earned Credits and Discounts			Oakland Workforce Preference Points	EBO Compliant?
Company Name	Original Bid Amount	Total LBE/SLBE	LBE	SLBE	*VSLBE	Total Credited participation	L/SLBE Participation Preference Points	Years in Oakland Preference Points			
Townsend Public Affairs	NA	100.00%	90.00%	10.00%	0.00%	100.00%	5 pts.	1.0 pt.	0 pts	Y	

Comments: As noted above Townsend Public Affairs exceeded the minimum 50% L/SLBE participation requirement. The firm is EBO compliant.

Non-Responsive to EBO and L/SLBE Policies		Proposed Participation					Earned Credits and Discounts			Oakland Workforce Preference Points	EBO Compliant? Y/N
Company Name SLBE/VSLBE/LPG Certified Firms	Original Bid Amount	Total LBE/SLBE	LBE	SLBE	*VSLBE	Total Credited participation	L/SLBE Participation Preference Points	Years in Oakland Preference Points			
Gonzalez, Quintana, Hunter & Cruz, LLC	NA	0.00%	0.00%	0.00%	0.00%	0.00%	0.0 pts.	0.0 pts.	0.0 pts.	N	
Political Solutions LLC	NA	0.00%	0.00%	0.00%	0.00%	0.00%	0.0 pts.	0.0 pts.	0.0 pts.	N	

Comments: As noted above, Gonzalez, Quintana, Hunter & Cruz, LLC and Political Solutions LLC failed to meet the minimum 50% L/SLBE participation requirement. Therefore, they are deemed non-compliant with the minimum 50% L/SLBE participation requirement.

Should you have questions or need additional information, please contact Sophany Hang, Contract Compliance Officer at ext. 3723.



CONTRACTS AND COMPLIANCE

Compliance Division

PROJECT COMPLIANCE EVALUATION FOR :

RE: Request for Proposal (RFP) for A State Lobbyist for the City of Oakland

CONSULTANT/CONTRACTOR: Townsend Public Affairs

Engineer's Estimate:
NA

Contractors' Bid Amount
NA

Over/Under Engineer's Estimate
NA

Bid discounted amount:
N/A

Preference Points:
5

- 1. Did the 50% local/small local requirement apply: **YES**
- 2. Did the contractor meet the 50% requirement **YES**
 - a) % of LBE participation **90.0%**
 - b) % of SLBE participation **10.0%**
 - c) % of VSLBE participation **0.0%**
- 3. Did the contractor receive bid discount/preference points? **YES**
(If yes, list the points received) **5 points**

5. Additional Comments.

6. Date evaluation completed and returned to Contract Admin./initiating Dept.

5/1/2017

Date

Reviewing Officer:

Date: 5/1/2017

Approved By:

Date: 5/1/2017

LBE/SLBE Participation Townsend Public Affairs

Project Name: Request for Proposal (RFP) for A State Lobbyist for the City of Oakland

Project No.: NA		Engineer's Estimate				Under/Over Engineers Estimate:					
Discipline	Prime & Subs	Location	Cert. Status	LBE	SLBE	VSLBE	Total LBE/SLBE %	Total Percentages	For Tracking Only		
									Ethn.	MBE	WBE
PRIME Community Relations	Townsend Public Affairs	Oakland	CB	90.00%			90.00%	90.00%	C		
	360 Total Concept Consulting LLC	Oakland	CB		10.00%		10.00%	10.00%	AA	10.00%	
Project Totals				90.00%	10.00%	0.00%	100.00%	100.00%		10.00%	0.00%
Requirements: The 50% requirement can be satisfied by a combination of 25% LBE and 25% SLBE. The SLBE requirement is waived for Oakland certified prime consultants. An VSLBE's participation is double counted toward meeting the requirement.				LBE 25% OR 50%	SLBE 25%	VSLBE	TOTAL LBE/SLBE 50%	TOTAL	Ethnicity AA = African American A = Asian C = Caucasian H = Hispanic NA = Native American O = Other NL = Not Listed		
Legend		LBE = Local Business Enterprise SLBE = Small Local Business Enterprise Total LBE/SLBE = All Certified Local and Small Local Businesses NPLBE = NonProfit Local Business Enterprise NPSLBE = NonProfit Small Local Business Enterprise				UB = Uncertified Business CB = Certified Business MBE = Minority Business Enterprise WBE = Women Business Enterprise					



CONTRACTS AND COMPLIANCE

Compliance Division

PROJECT COMPLIANCE EVALUATION FOR :

RE: Request for Proposal (RFP) for A State Lobbyist for the City of Oakland

CONSULTANT/CONTRACTOR: Gonzalez, Quintana, Hunter & Cruz, LLC

<u>Engineer's Estimate:</u> NA	<u>Contractors' Bid Amount</u> NA	<u>Over/Under Engineer's Estimate</u> NA
<u>Bid discounted amount:</u> N/A		<u>Preference Points</u> 0

- 1. Did the 50% local/small local requirement apply: **YES**
- 2. Did the contractor meet the 50% requirement **NO**
 - a) % of LBE participation **0.0%**
 - b) % of SLBE participation **0.0%**
 - c) % of VSLBE participation **0.0%**
- 3. Did the contractor receive bid discount/preference points? **NO**
(If yes, list the points received) **0 points**

5. Additional Comments.

Firm failed to meet the minimum 50% L/SLBE participation requirement. Therefore, they are deemed non-compliant with the L/SLBE requirement.

6. Date evaluation completed and returned to Contract Admin./Initiating Dept.

5/1/2017
Date

Reviewing Officer:

[Signature]

Date: 5/1/2017

Approved By:

[Signature]

Date: 5/1/2017

LBE/SLBE Participation Gonzalez, Quintana, Hunter & Cruz, LLC

Project Name: Request for Proposal (RFP) for A State Lobbyist for the City of Oakland

Project No.: NA							Under/Over Engineers Estimate:					
Discipline	Prime & Subs	Location	Cert. Status	LBE	SLBE	VSLBE	Total LBE/SLBE %	Total Percentages	For Tracking Only			
									Ethn.	MBE	WBE	
PRIME	Gonzalez, Quintana, Hunter & Cruz, LLC	Sacramento	UB					100.00%	H	100.00%		
Project Totals				0.00%	0.00%	0.00%	0.00%	100.00%		100.00%	0.00%	
Requirements: The 50% requirement can be satisfied by a combination of 25% LBE and 25% SLBE. The SLBE requirement is waived for Oakland certified prime consultants. An VSLBE's participation is double counted toward meeting the				LBE 25% or 50%	SLBE 25%	VSLBE	TOTAL LBE/SLBE 50%	TOTAL	Ethnicity AA = African American A = Asian C = Caucasian H = Hispanic NA = Native American O = Other NL = Not Listed			
Legend LBE = Local Business Enterprise SLBE = Small Local Business Enterprise Total LBE/SLBE = All Certified Local and Small Local Businesses NPLBE = NonProfit Local Business Enterprise NPSLBE = NonProfit Small Local Business Enterprise												
				UB = Uncertified Business		CB = Certified Business						
				MBE = Minority Business Enterprise		WBE = Women Business Enterprise						



CONTRACTS AND COMPLIANCE

Compliance Division

PROJECT COMPLIANCE EVALUATION FOR :

RE:

Request for Proposal (RFP) for A State Lobbyist for the City of Oakland

CONSULTANT/CONTRACTOR: Political Solutions LLC

<u>Engineer's Estimate:</u>	<u>Contractors' Bid Amount</u>	<u>Over/Under Engineer's Estimate</u>
NA	NA	NA

<u>Bid discounted amount:</u>	<u>Preference Points:</u>
N/A	0

- 1. Did the 50% local/small local requirement apply: **YES**
- 2. Did the contractor meet the 50% requirement **NO**
 - a) % of LBE participation **0.00%**
 - b) % of SLBE participation **0.00%**
 - c) % of VSLBE participation **0.00%**
- 3. Did the contractor receive bid discount/preference points? **NO**
 (If yes, list the points received) **0 points**

5. Additional Comments.

Firm failed to meet the minimum 50% L/SLBE participation requirement. Therefore, they are deemed non-compliant with the L/SLBE requirement.

6. Date evaluation completed and returned to Contract Admin./Initiating Dept.

5/1/2017
Date

Reviewing Officer:

[Signature]

Date: 5/1/2017

Approved By:

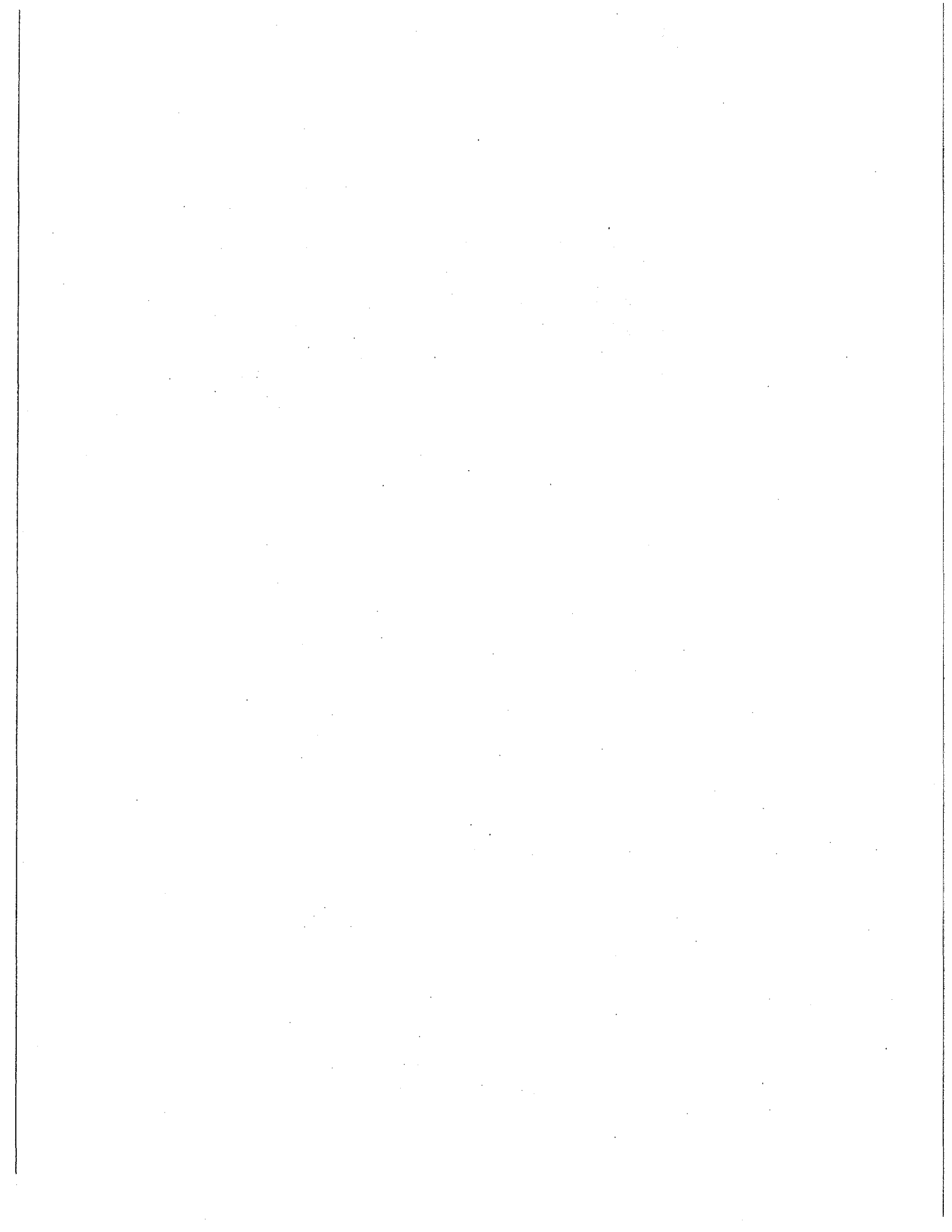
[Signature]

Date: 5/1/2017

LBE/SLBE Participation Political Solutions LLC

Project Name: Request for Proposal (RFP) for A State Lobbyist for the City of Oakland

Project No.:	NA	Engineer's Estimate			Under/Over Engineers Estimate:				For Tracking Only		
Discipline	Prime & Subs	Location	Cert. Status	LBE	SLBE	VSLBE	Total LBE/SLBE %	Total Percentages	Ethn.	MBE	WBE
PRIME	Political Solutions LLC	Sacramento	UB					100.00%	NL		
Project Totals				0.00%	0.00%	0.00%	0.00%	100.00%		0.00%	0.00%
Requirements: The 50% requirement can be satisfied by a combination of 25% LBE and 25% SLBE. The SLBE requirement is waived for Oakland certified prime consultants. An VSLBE's participation is double counted toward meeting the requirement.				LBE 25% OR 50%	SLBE 25%	VSLBE	TOTAL LBE/SLBE 50%	TOTAL	Ethnicity AA = African American A = Asian C = Caucasian H = Hispanic NA = Native American O = Other NL = Not Listed		
Legend				LBE = Local Business Enterprise SLBE = Small Local Business Enterprise Total LBE/SLBE = All Certified Local and Small Local Businesses NPLBE = NonProfit Local Business Enterprise NPSLBE = NonProfit Small Local Business Enterprise				UB = Uncertified Business CB = Certified Business MBE = Minority Business Enterprise WBE = Women Business Enterprise			





INTER OFFICE MEMORANDUM

TO: Joanne Karchmer

FROM: Deborah Barnes, Director
Contracts and Compliance

SUBJECT: Compliance Analysis -
Request for Proposal (RFP) for A Federal Lobbyist
for the City of Oakland

DATE: May 1, 2017

The City Administrator's Office, Contracts and Compliance Unit conducted a compliance review of one (1) proposal in response to the above referenced project. Below is the outcome of the compliance evaluation for the minimum 50% Local and Small Local Business Enterprise (L/SLBE) participation requirement. In addition, firms are reviewed for compliance with the Equal Benefits Ordinance (EBO).

Responsive to EBO and L/SLBE Policies		Proposed Participation					Earned Credits and Discounts			Oakland Workforce Preference Points	EBO Compliant?
Company Name	Original Bid Amount	Total LBE/SLBE	LBE	SLBE	*VSLBE	Total Credited participation	L/SLBE Participation Preference Points	Years in Oakland Preference Points			
Townsend Public Affairs	NA	100.00%	90.00%	10.00%	0.00%	100.00%	0 pts.	1.0 pt.	0 pts	Y	

Comments: As noted above, Townsend Public Affairs exceeded the minimum 50% L/SLBE participation requirement. The firm is EBO compliant.

Should you have questions or need additional information, please contact Sophany Hang, Contract Compliance Officer at ext. 3723.



CONTRACTS AND COMPLIANCE

Compliance Division

PROJECT COMPLIANCE EVALUATION FOR :

RE: Request for Proposal (RFP) for A Federal Lobbyist for the City of Oakland

CONSULTANT/CONTRACTOR: Townsend Public Affairs

<u>Engineer's Estimate:</u>	<u>Contractors' Bid Amount</u>	<u>Over/Under Engineer's Estimate</u>
NA	NA	NA

<u>Bid discounted amount:</u>	<u>Preference Points:</u>
N/A	0

- 1. Did the 50% local/small local requirement apply: YES
- 2. Did the contractor meet the 50% requirement YES
 - a) % of LBE participation 90.0%
 - b) % of SLBE participation 10.0%
 - c) % of VSLBE participation 0.0%
- 3. Did the contractor receive bid discount/preference points? NA
 (If yes, list the points received) 0 points

5. Additional Comments.

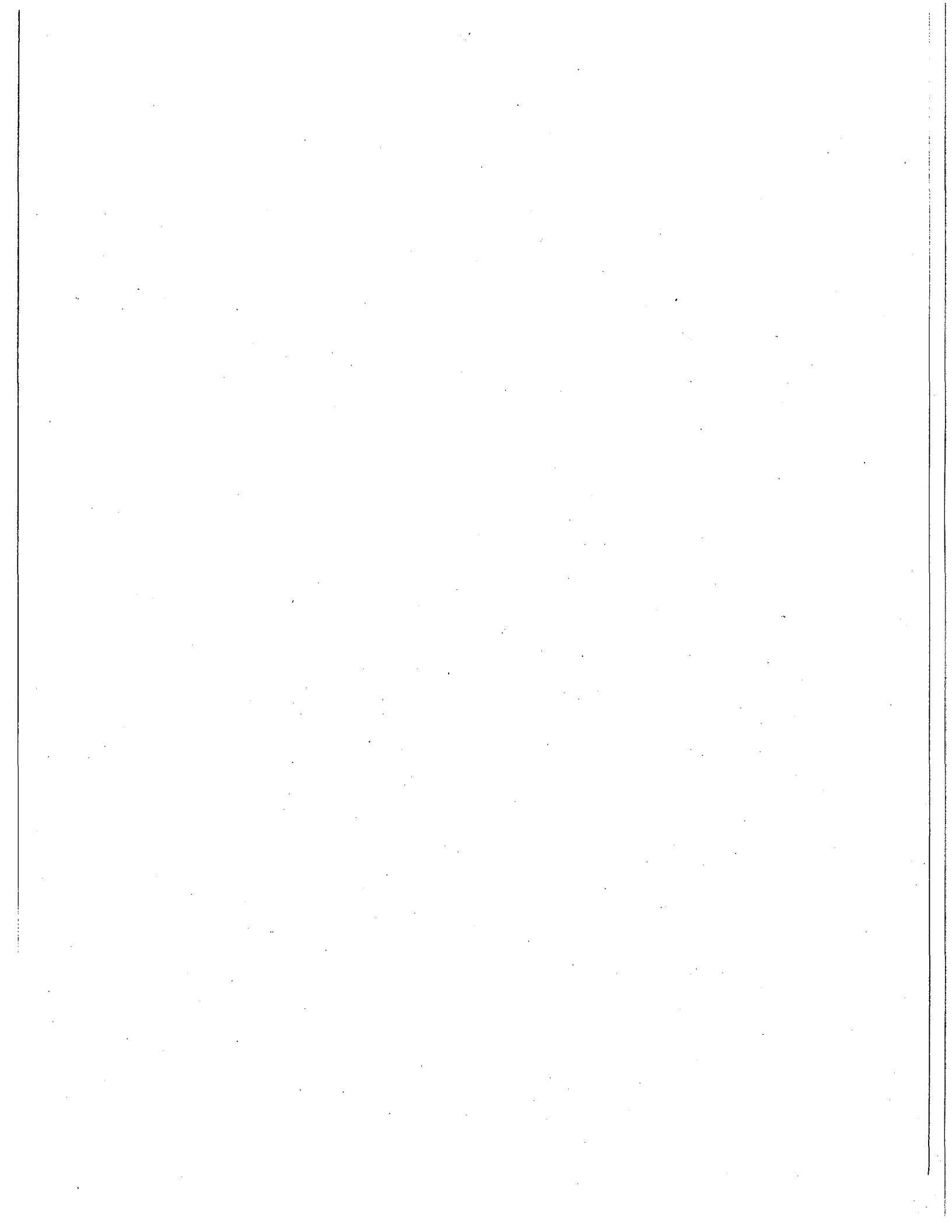
6. Date evaluation completed and returned to Contract Admin./Initiating Dept.

<u>Reviewing Officer:</u>	<u>5/1/2017</u> Date	Date: <u>5/1/2017</u>
Approved By:		Date: <u>5/1/2017</u>

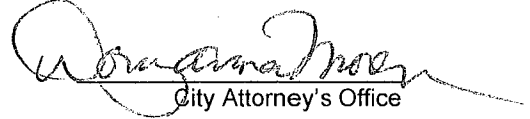
LBE/SLBE Participation Townsend Public Affairs

Project Name: Request for Proposal (RFP) for A Federal Lobbyist for the City of Oakland

Project No.:		#REFI		Engineer's Estimate			Under/Over Engineers Estimate:					
Discipline	Prime & Subs	Location	Cert. Status	LBE	SLBE	VSLBE	Total LBE/SLBE %	Total Percentages	For Tracking Only:			
									Ethn.	MBE	WBE	
PRIME Community Relations	Townsend Public Affairs 360 Total Concept Consulting LLC	Oakland	CB	90.00%			90.00%	90.00%	C			
		Oakland	CB		10.00%		10.00%	10.00%	AA	10.00%		
Project Totals				90.00%	10.00%	0.00%	100.00%	100.00%		10.00%	0.00%	
Requirements: The 50% requirement can be satisfied by a combination of 25% LBE and 25% SLBE. The SLBE requirement is waived for Oakland certified prime consultants. An VSLBE's participation is double counted toward meeting the requirement.				LBE 25% OR 50%	SLBE 25%	VSLBE	TOTAL LBE/SLBE 50%	TOTAL	Ethnicity AA = African American A = Asian C = Caucasian H = Hispanic NA = Native American O = Other NL = Not Listed			
Legend LBE = Local Business Enterprise SLBE = Small Local Business Enterprise Total LBE/SLBE = All Certified Local and Small Local Businesses NPLBE = NonProfit Local Business Enterprise NPSLBE = NonProfit Small Local Business Enterprise												



17 AUG 31 PM 12:24


City Attorney's Office

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

RESOLUTION AWARDING TWO CONTRACTS TO TOWNSEND PUBLIC AFFAIRS TO SERVE AS THE CITY OF OAKLAND STATE LOBBYIST FROM OCTOBER 1, 2017 TO SEPTEMBER 30, 2019 FOR A TOTAL AMOUNT NOT TO EXCEED \$300,000 AND TO SERVE AS THE CITY OF OAKLAND FEDERAL LOBBYIST FROM OCTOBER 2, 2017 TO SEPTEMBER 30, 2019 FOR AN AMOUNT NOT EXCEED \$144,000 AND AUTHORIZING THE CITY ADMINSTRATOR, WITHOUT FURTHER COUNCIL ACTION, TO EXERCISE AN OPTION TO RENEW EACH CONTRACT FOR A THIRD YEAR UNDER THE SAME TERMS AND CONDITIONS FOR AN AMOUNT NOT TO EXCEED \$150,000 FOR THE THIRD YEAR OF THE STATE LOBBYIST CONTRACT AND \$72,000 FOR THE THIRD YEAR OF THE FEDERAL LOBBYIST CONTRACT

WHEREAS, the City of Oakland desires to complement its state advocacy efforts in the California State Legislature and with the Governor and its federal legislative advocacy efforts in the United States Congress and Executive Branch; and

WHEREAS, the City desires to assemble and organize pertinent information, facts and data relating to legislative matters affecting the City and its interests and to present and disseminate such information to legislative bodies, executive officials of the state and federal government and other bodies, commissions, committees and organizations; and

WHEREAS, the services above primarily involve state and federal legislative and administrative advocacy and the assistance of individuals in such matters who will best serve the interests of the City; and

WHEREAS, Townsend Public Affairs was retained to provide state legislative lobbyist services in 2006 and federal legislative lobbying services in 2011; and

WHEREAS, Townsend Public Affairs has worked closely with City leadership to secure passage of numerous pieces of Oakland sponsored legislation covering topics such as public safety, environmental protections, support for local government, seismic safety and transportation; and

WHEREAS, Townsend Public Affairs has during its tenure as the City's lobbying firm, worked with City leadership to apply for, secure or protect hundreds of millions dollars in State and Federal funds for public, transportation projects, parks; and affordable housing projects, in addition to recovering essential funds resulting from the dissolution of redevelopment agencies; and

WHEREAS, Townsend Public Affairs has taken the lead with the City to draft, prepare, present and adopt an annual state and federal legislative agenda which includes both policy matters and assistance in identifying or creating new revenue sources for City objectives and projects; and

WHEREAS, Townsend Public Affairs has demonstrated a high level of skill at working with City officials and City Leadership, sensitivity to the legislative and funding needs of the City, the ability to target and successfully address significant issues pending in the state and federal government for City involvement; and

WHEREAS, in March 2017, the City released separate Requests for Proposals for state and federal lobbying services; and

WHEREAS, by the submittal deadline on April 20, 2017, the City received three responses for the state lobbyist RFP and one response for the federal lobbyist RFP; and

WHEREAS, the proposals were evaluated and ranked by a selection panel that included outside governmental affairs professionals and City staff; and

WHEREAS, Townsend Public Affairs was ranked highest by the selection panel in both written presentation and in oral interviews during the evaluation of firms submitting a proposal in response to the RFP for State Lobbyist; and

WHEREAS, Townsend Public Affairs submitted a responsive proposal, meeting all the requirements for the RFP for the Federal Lobbyist; and

WHEREAS, Townsend Public Affairs meets the City's Local Business Enterprise/Small Local Business Enterprise (LBE/SLBE) requirement; and

WHEREAS, the funding for these contracts is available from General Purpose Fund (1010), Non-Departmental Citywide Activities Organization (90591), Miscellaneous Contract Services Account (54919), Federal Lobbyist Project (1000468) and State Lobbyist Project (100467); and

WHEREAS, staff recommends that the State lobbyist contract be awarded for the term of October 1, 2017 to September 30, 2019 for an amount not to exceed \$300,500 and the Federal lobbyist contract be awarded from October 1, 2017 to September 30, 2019 for an amount not to exceed \$144,000; and

WHEREAS, the City Administrator has determined that the aforementioned contracts are of a professional and temporary nature and shall not result in the loss of

employment or salary by any person having permanent status in the competitive service, now therefore be it

RESOLVED: That the Council hereby awards a contract to Townsend Public Affairs To Serve As the City of Oakland State Lobbyist From October 1, 2017 to September 30, 2019 For A Total Amount Not To Exceed \$300,000; and be it

FURTHER RESOLVED: That the Council hereby awards a contract to Townsend Public Affairs to serve as the City of Oakland Federal Lobbyist from October 1, 2017 to September 30, 2019 for a total amount not to exceed \$144,000; and be it

FURTHER RESOLVED: That the City Administrator shall have the option to renew each of the aforementioned contracts for a period of one additional year from October 1, 2019 to September 30, 2020 under the same terms and conditions for an amount not to exceed \$150,000 for the third year of the state lobbyist contract and \$72,000 for the third year of the federal lobbyist contract; and be it

FURTHER RESOLVED: That said agreements shall be approved as to form and legality by the Office of the City Attorney, executed and placed on file at the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLÉN, KALB, KAPLAN AND PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LATONDA SIMMONS
City Clerk and Clerk of the Council of the
City of Oakland, California