

CITY OF OAKLAND

AGENDA REPORT

2010 JUN 21 PM 6:30

TO: Office of the City Administrator
ATTN: Dan Lindheim
FROM: Budget Office
DATE: June 24, 2010

RE: **An Informational Report Regarding Amendments to the Master Fee Schedule (Ordinance Number 12948 C.M.S., as Amended) to Establish, Modify and Delete Fees Assessed by the Office of the City Administrator, Office of the City Clerk, Department of Contracting and Purchasing, Department of Information Technology, Finance and Management Agency-Parking Management, Oakland Police Department, Oakland Fire Department, Oakland Museum of California, Office of Parks and Recreation, Public Works Agency, and the Community and Economic Development Agency.**

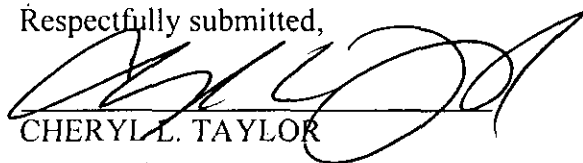
SUMMARY

The informational report is intended to present the Master Fee Schedule changes that the Council introduced for the first reading June 15, 2010 At the June 17, 2010 Rules Committee Meeting, Council members requested that the staff provide an informational report at its June 24, 2010 Special Budget meeting regarding the Master Fee Schedule changes that Council introduced on June 15, 2010. Attached is a copy of the report and Master Fee Schedule ordinance amendments that the Council introduced on June 15th.

RECOMMENDATION

Staff recommends that the City Council accept this information report. The Master Fee Schedule amendments that the Council introduced on June 15th are scheduled for final passage (second reading) on July 6th.

Respectfully submitted,



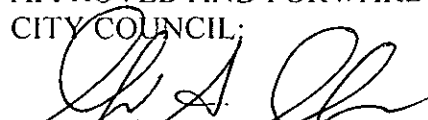
CHERYLL TAYLOR

Budget Director

Prepared by:

Robert Davila, Budget & Operations Analyst III
Budget Office

APPROVED AND FORWARDED TO THE
CITY COUNCIL:



Office of the City Administrator

Item: _____
City Council
June 24, 2010



City of Oakland
Master Fee Schedule
Proposed Changes to FY2009-10

PARKS AND RECREATION

| FEE DESCRIPTION | CURRENT FEE (FY 2009-10) FEE UNIT | PROPOSED FEE (FY 2010-11) FEE UNIT | % CHANGE |
|---|--|---|---------------|
| ADMINISTRATION | | | |
| A. AMUSEMENT PARKS (These fees are included for information only; they are charged directly by service providers and not by the City of Oakland) | | | |
| 1 Children's Fairyland | | | |
| a. Admission | | | |
| 1 Adults and Children | 7.00 Adult/Child | 8.50 Adult/Child | 21.43% |
| 2 Children with a School Group Weekday Only | 4.00 Person | 5.00 Person | 25.00% |
| 2 Oakland Zoo at Knowland Park | | | |
| d. Parking | | | |
| 1 Automobiles | 6.00 Entry | | |
| 2 Bus | 10.00 Per entry | | |
| B. PARK USE PERMITS | | | |
| 2 <u>Permit Application Fee</u> | | | |
| a. <u>Regular Event Rate (50+)</u> | | 10.00 Application | NEW |
| b. <u>Special Event Rate</u> | | 20.00 Application | NEW |
| C. RENTAL FACILITIES | | | |
| 1 Indoor | | | |
| a. Lodges: Sequoia Lodge, Leona Lodge and Sailboat House (4-Hour Minimum Required for Every Day) | | | |
| 9 Holiday Surcharge (For Christmas Day, New Year's Day, Memorial Day, Independence Day, Thanksgiving Day, Presidents' Day and Labor Day) | 20.00 Hour | 25.00 Hour | 25.00% |
| b. Garden Center Rental Rates | | | |
| 6 Holiday Surcharge (For Christmas Day, New Year's Day, Memorial Day, Independence Day, Thanksgiving Day, Presidents' Day and Labor Day) | 20.00 Add'l Hour/Room | 25.00 Hour | 25.00% |
| e. Ranger Station Lobby (2 Hour Minimum) | | | |
| 1 Group I (Private Users Resident) | 25.00 Hour | 30.00 Hour | 20.00% |
| 3 <u>Group III (Non-Resident)</u> | | 36.00 Hour | NEW |
| 3 4 Deposit | 100.00 Use | 200.00 Use | 100.00% |
| 4 5 Cancellation Fee | 50% Min. Rental | | -100.00% |
| D. SERVICE FEES | | | |
| 1 Parking | | | |
| a. Lakeside Park | | | |
| 4 Buses | 7.00 Day | 15.00 Day | 114.29% |
| b. Joaquin Miller Park Special Events and Performance Dates | | | |
| 1 Cars | 4.00 Entry | 5.00 Entry | 25.00% |
| 2 Buses | 7.00 Entry | 15.00 Day | 114.29% |
| 16 <u>Chair Rental</u> | | 1.50 Chair | NEW |
| RECREATION SERVICES | | | |
| A. AQUATICS | | | |
| 1 Boat Rental Rates Every Day 9 a.m. - 3:30 p.m. (Until 8 p.m. During the Summer) | | | |
| l. Tour Boat Charter, Normal Schedule | 30.00 1/2 Hour | 40.00 1/2 Hour | 33.33% |
| m. Tour Boat Charter, After Hours | 40.00 1/2 Hour | | DELETE |