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City Attorney

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

Introduced by Councilmember: Rebecca Kaplan

RESOLUTION IN SUPPORT OF ENCOURAGING CARPOOLING

WHEREAS, traffic congestion throughout the Bay Area is at extremely high and growing levels, including within, to, and through the City of Oakland; and

WHEREAS, increased traffic congestion contributes to air pollution, oil consumption, and significant adverse impacts to the local and global environment and climate change; and

WHEREAS, increased traffic congestion contributes to a wide range of harms to human health including air pollution related harms as well as the negative impacts in stress and reduced family and community life as people spend ever more of their time behind the wheel; and

WHEREAS, with our region's BART system at capacity in its core system, it is vital to support additional options beyond BART as a strategy to reduce single-occupant-vehicle travel; and

WHEREAS, one of the greatest sources of potential excess capacity in our region's transportation system are the numerous vacant seats within each car traveling; and

WHEREAS, increasing the use of carpooling can significantly reduce the number of cars needed to transport the same number of people; and

WHEREAS, encouraging carpooling can be a cost-effective and rapid method of reducing vehicle miles traveled and car traffic congestion, because expanded carpooling can take place more quickly and at lower cost than most other potential methods of accommodating alternative travel; and

WHEREAS, providing and expanding access to effective carpool matching and encouraging carpool usage can help reduce vehicle miles traveled, traffic congestion, and parking competition in, to, and through Oakland; now, therefore be it

RESOLVED: That it shall be the position of the City of Oakland to encourage the use of carpooling for trips in, to, and through Oakland; and be it

FURTHER RESOLVED: That the City of Oakland shall take steps to encourage carpooling amongst City of Oakland employees, including through on-demand carpool matching software such as Scoop via TakeScoop.Com; and be it

FURTHER RESOLVED: That the Oakland City Administration shall provide information to all city of Oakland employees about how to sign up for on-demand carpool matching; and be it

FURTHER RESOLVED: That the Oakland City Administration shall share with employers, especially in high-density parts of Oakland, information and encouragement for the use of carpooling, including through on-demand online carpool matching; and be it

FURTHER RESOLVED: That it is the policy of the Oakland City Council to encourage carpooling, including through online matching services, as part of an overall effort to reduce traffic congestion and pollution and other impacts.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID, and
PRESIDENT GIBSON MCELHANEY

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California