### CITY OF OAKLAND

CITY HALL

1 FRANK H. OGAWA PLAZA, 3<sup>rd</sup> FLOOR CALIFORNIA 94612 OAKLAND,



Office of the Mayor Honorable Libby Schaaf Mayor

(510) 238-3141 Fax (510) 238-4731

Letter of Appointment

February 25, 2021

The Honorable City Council One Frank H. Ogawa Plaza, Second Floor Oakland, CA 94612

Dear President Bas and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has reappointed the following persons as members of the following board or commission, subject to City Council confirmation:

#### **Privacy Advisory Commission**

**Henry Gage, III,** to serve a three-year term on the Privacy Advisory Commission beginning March 16, 2021 and ending March 15, 2024 filling the seat previously held by himself.

**Gina T. Tomlinson,** to serve a three-year term on the Privacy Advisory Commission beginning March 16, 2021 and ending March 15, 2024 filling the seat previously held by herself.

**Reem Suleiman**, to serve a three-year term on the Privacy Advisory Commission beginning March 16, 2021 and ending March 15, 2024 filling the seat previously held by herself.

Thank you for your assistance in this matter:

Sincerely.

Libby Schad

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Gina First Name	Middle Initial	Tomlinson  Last Name		
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@gmail.com				
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Reading Partners	Director o	f Information		
Employer	Job Title	37		
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Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☑ I Agree \*

# EXECUTIVE CONSULTING EXPERIENCE - FOUNDER, T5 SOLUTIONS TECHNOLOGY CONSULTING

#### October 2020 - Present

The Justice Collective - Technology Advisor

Provide IT operational support and services for remote and on premise workforce. Perform various Google Suite/Workspace administration functions as needed. Deliver advisory service for strategic and tactical services to refine technology roadmap, solutions, and processes to better enable business operations

#### June 2020 - Present

County of San Mateo - Government Technology Advisor

Work with the County team to help assess its current state enterprise technology architecture environment to provide assessment, documentation, and recommendations for consideration for implementation. This will include yet not limited to primary infrastructure domains, and current application portfolios. Collaborate with County staff and Leadership to document existing core areas such as data center, network, physical and virtual server hosting, cloud environments, VDI infrastructure, telecommunication platforms, identity/security management tools, etc. Identify redundancies, complementary technologies, best practices, guiding processes and principles, etc.

#### December 2019 - November 2020

Geek Girl Tech, Inc - Senior Architect, Technology & Professional Services

Work with clients to transform their unique business requirements into applicable architecture and design solutions. Lead the development, buy-in and execution of the business solution architecture. Introduce innovative, business enabling IT solutions to a diverse client base. Create tailored cloud, hybrid, and on-prem environments as client needs require. Identify potential issues and risks to develop mitigation strategies and contingency plans. Serve as the primary liaison for business vendors and partners to negotiate and manage relationships, contract agreements, etc.

#### May 2019 - Present

City of Oakland -Commissioner - Privacy Advisory Commission

The Privacy Advisory Commission provides advice to the City of Oakland on best practices to protect Oaklander's privacy rights in the connection with the City's purchase and use of surveillance equipment and other technology that collects or stores Oakland citizen data

#### August 2017 - December 2019

**Google LLC** - <u>Board member</u> - <u>U.S. Government Innovation Advisory Board</u> - <u>Google Cloud Platform</u> Provide advisory support and counsel to the US Government Google Cloud team and recommend strategies to address potential market barriers in connection with Cloud platform services provided by commercial companies. Provide objective advice, scout the marketplace, gauge future trends, seek new strategic positions, and advise Google on building long term strategic business plan for sales to public

Gina C. Tomlinson: Resume

sector agencies

#### August 2017 - Present

**B.O.S.S.** (Building Opportunities for Self Sufficiency) - <u>Technology Consultant</u>
Lead team that provides support and enablement non-profit technology solutions required to maintain BOSS services across the East Bay. Partner with Executive Director as strategic advisor for initiatives that enable and support the Agency's mission to serve the homeless, and formerly incarcerated demographic. Manage an IT support team responsible for the maintenance, up-keeping, monitoring and repairing of IT assets for the organization.

#### <u>July 2015 - June 2016</u>

**Peralta Community College District -** <u>Interim Director of Technology Services</u>
Led the technical strategy and vision for District-wide IT infrastructure, policy, and security.
Collaborate extensively with instructional and administrative entities to implement technology that enables faculty, staff, and student efficiency and success.

Directed a team of eight (8) campus IT technicians and engineers to support District-wide and campus centric IT operations and services. Team is responsible for the support of the campus Cisco and Arista LAN/WAN environment, Windows servers and VMware virtualization support, Desktop support services, and Customer Support Desk Management.

Managed relationships with external business partners, along with the various support and maintenance contracts to ensure the campuses leverage the full breadth of services and solutions as outlined within the agreements

Provided leadership for District-wide IT implementations:

- 2500 user Cisco VoIP initiative
- Campus-wide IP-based radio system for security and facility teams
- Negotiate multi-year VMware enterprise agreement to service all four (4) campuses
- Campus wide cloud-based SaaS Emergency Notification System (Blackboard Connect)
- Server decommission, centralization, virtualization
- Implement Microsoft Azure cloud storage for PeopleSoft ERP system
- Aruba Wi-Fi implementation across the Peralta campuses
- Campus security camera upgrade and management
- Campus wide network infrastructure upgrade

## FULL-TIME, PERMANENT EXPERIENCE

#### November 2016 - August 2019

Reading Partners - National Director of Information Technology

Serve as the leader of technology vision, strategy and execution for the entire organization, a total of 13 office locations across the U.S. Provide the critical IT services environment to support and enable non-profit technology solutions for Reading Partners services across the U.S.

Provide direction and technical expertise in design, development and integration of systems in a hybrid Mac and Windows environment coupled with a 100% Cloud based business applications management and support. Architect, monitor and manage Salesforce application implementations and integrations between all current Cloud-based SaaS systems and the national Reading Partners

user base. Current support base is approximately 500 fulltime user base (remote and onsite) with an additional 300 seasonal workforce staff support

Administer and oversee administration of core IT cloud based systems and services such as Salesforce, Intacct, device configuration management services, content management and cloud storage services, user account management services, phone and other communication services, backup disaster recovery services, etc. Develop and maintain three (3) year technology strategy and vision plan.

Summary of current RP environment:

- Oversee and implement current Cloud SaaS environment:
  - o Salesforce CRM
    - Currently lead implementation of Salesforce Volunteer Management module
    - Currently lead implementation of Salesforce Forms
    - Salesforce Mobility
  - o Sage Intacct Financials
- Implement and support Cloud-based VoIP system 200 users across the U.S.
- Administer ReadingPartners.Org domain tree and associated sub-domains
- Leverage remote management tools, , TeamViewer, LogMeIn, Remote Desktop, etc.
- Administer Google G-Suite Cloud environment (Sheets, Forms, Gmail, etc.)
- Monitor and manage Cisco/Meraki network (via Meraki Dashboard) across 13 U.S. regions
  - o National Meraki wireless network with over 20 AP's managed
- Implement single-sign on for Company enterprise applications
- Implement Zoom conferencing collaboration environment "Zoom Rooms" across all 13 national locations for seamless audio/video conferencing capabilities across the U.S.
- Develop and document best practice security policies

Manage Reading Partners IT staff, \$1.56MM budget, external consultants and vendors to provide excellent service for end-user technical issues, device configuration and general IT infrastructure management. Develop and implement IT policy and process standards to support the Reading Partners community

Negotiate and administer vendor, outsourcer, and consultant contracts and service agreements, and procurement processes. Ensure all projects meet or exceed expectations. Perform liaison duties between users, operations, and programming personnel in the area of systems design, modifications or trouble shooting

#### July 2013 - June 2015

#### Sphere3D Corporation (formerly Overland Storage, Inc.) - Chief of Technology

Led the IT business systems strategy and execution for the Technology and Information Services Solutions segment of Overland, within the U.S., EMEA, and APAC locations. Managed transformation from local applications and infrastructure to centralized common private and public cloud infrastructure with a few global applications (HR, Finance, & IT) and business systems. Led the IT integration effort of recently acquired Tandberg Data Corporation into Overland operations. Manage a global IT team to support the infrastructure and business applications for the combined organizations. Led a team of systems integrators to converge Overland and Tandberg business applications...JDE, SAP, Salesforce...into a cogent business process cycle, accessible to all users. Served as a point of contact (both for technical and business) for large cross-functional; crossorganizational projects within the business.

Worked to package mobile application delivery, virtual desktop, and hyper-converged infrastructure solutions to our customers. Partnered with internal business unit leaders and peers to deliver "best of breed" cloud based systems that enable lean operations and business growth. Defined the IT strategy to enable business growth and innovation, as well as scalable business systems that allow for rapid business acquisition integration. Led the implementation of both cloud based and discrete systems as well as adoption of Sphere3D standards serving the various business groups within the organization.

Responsible for managing key strategic partnership management portfolio. Negotiated OEM agreements with Microsoft Corporation, VMware, and Avnet for use to develop new products and solutions with Sphere3D products

#### March 2010 - June 2013

# Department of Technology (DT), City and County of San Francisco (CCSF) - Chief Technology Officer (CTO)

Led and directed the Operations and Infrastructure Division on technology project delivery across various technology platforms, applications and business lines. Provided direction for citywide technology architecture, policy and standards. The functional areas of the CTO include Technology Architecture, Operations and Infrastructure. Manage \$18MM annual infrastructure budget. Initiatives and duties included:

- Led the 150+ member Operations and Infrastructure (O&I) Division of the Department of Technology
  - o Provide 24x7x365 support of City's primary data center facility
- Chairman for the City's Architecture sub-committee
- Led the infrastructure planning for citywide IT consolidation and implementation projects
- Led the citywide Cloud e-mail migration project from Lotus Notes to hosted Microsoft Exchange in the Cloud 25,000 users targeted for conversion
- Led the server virtualization and private cloud development effort for the City's primary data center. Leveraging converged infrastructure technologies, collaborate with City leaders to consolidate servers and services into data center for improved efficiencies
  - Lead implementation of exclusive multi-tenant private cloud for the CCSF Public Safety agencies leveraging vBlock infrastructure
- Led the relocation to new CCSF centralized data center
- Led the design and build groundbreaking private cloud infrastructure vBlock environment to exclusively house CCSF Public Safety agencies in a secure multi-tenant environment
- Led the pilot of 360+ CCSF phones to Cisco VoIP
- Conduct teams to negotiate mutli-million dollar enterprise license agreements with key strategic partners...VMware, Oracle, NetApp, Commvault
- Collaborated with external strategic partners to plan implementation free public Wi-Fi at targeted City locations
- Led the City's fiber implementation strategy to deploy City-owned fiber to commercial partners to generate revenue for the City.

# San Francisco Municipal Transportation Agency (SFMTA) - <u>Deputy Director, CIO - Information Technology</u>

Managed a 40-member team of IT professionals that provide a broad level of IT services to the SFMTA and the City of San Francisco. Ares of responsibility include Help Desk /User Services, Application Services, Network and Server Support, cloud Systems Engineering and Integration, Field Systems Support, Project Management Office (PMO).

- Set strategic and tactical direction including planning and implementing engineering and support services for the SF MTA community. Responsible for the proactive management, engineering, monitoring, support, and performance measurement of production systems and Cloud services, on a 24/7 basis. Manage technical consulting services for internal business customers for various technical project needs as required for the business. Developed methodologies to manage systems performance and capacity for growth.
- Worked collaboratively with teams across the SFMTA organization to implement and refine process improvement within their respective department. Work collaboratively across IT and Business management to manage various IT services, implement agreed upon operational best practices, participate in various capacity planning and roadmap strategies. Work collaboratively with the respective platform management teams, to develop and implement policies and processes, and ensure alignment with the company goals, priorities, and strategies. Present proposed technical solutions and other materials to various Leadership teams within the organization. Drafted and implement critical processes and procedures based on industry best practices in a transportation-geared environment
- Managed annual \$12.2 million IT budget. Responsible for the development, management, and maintenance of Service Level Agreements (SLA) with internal business customers for mission-critical systems.

#### Major implementations completed:

- Served on board to participate on the City CIO-sanctioned initiative to overhaul the City's outdated infrastructure and IT policies.
- Upgraded fiber IP backbone for all SFMTA bus yard locations
- Sharepoint implementation for enterprise e-portal/document managing
- Implemented Wi-Fi at headquarter location (8 floors) ay 1 S. Van Ness Avenue
- Implemented first cloud computing initiative for the SFMTA...a \$250k SaaS solution with Computer Associates' Clarity application. System will be used to manage the SFMTA Capital Planning and Grants Administration data
- Design and lead the build of a new data center, manage transition of services from old data center to new data center
- Developed Project Management Office (PMO) within the IT organization to help build framework for an ITIL methodology within organization
- Managed four (4) IT-related projects funded by the government American Recovery & Reinvestment Act (ARRA)
- Worked with the then San Francisco CIO to lobby for Broadband stimulus funds for various network and expanded connectivity efforts (FirstNet, Fiber implementation, etc.)
- Served as a board member of the Committee on Information Technology (COIT) that develops IT process and policy for all IT agencies within the auspices of the City and County of San Francisco
- Member of the Bay Area Transit CIO Committee
- Negotiated 2-year Oracle Universal License Agreement (ULA) for the SFMTA

#### February 1996 - July 2007

The Clorox Company - Data Center Operations Manager - Pleasanton, CA Data Center

- Led the daily operations of the 24x7x365 Data Center staff which consists of fifteen (15) Network Analysts, three (3) Engineers, three (3) Shift managers, and two (2) Facility Engineers across three work shifts. Our primary duty is the build, implementation, monitoring and support for the Intel-based, SUN, MVS platforms and Building Facilities in the Production environment. Our monitoring and support responsibilities are for the entire production Clorox environment...including Bay Area, Domestic (60 plants nationwide), Latin-America, UK, and Asia-Pacific locations. Our 1st and 2nd level responsibilities require that we respond, troubleshoot, resolve and/or escalate issues to our 3nd level Engineering teams as required. Regularly engage with 3nd level Engineering teams to level-set expectations, training requirements, develop best practices, etc. Managed Operations fiscal budget (7MM annually); perform midyear and yearly employee performance reviews. Regularly engage and encourage staff to participate in various team-building and skill-development course offerings as available.
- Negotiate and manage documented SLA's with Clorox's internal and external partners to help ensure that our business-critical systems...SAP, BW, Siebel, EDI, etc., maintain the agreed upon Availability, Reliability, and Performance metrics to deliver consistent uptime statistics.

### **EDUCATION/CERTIFICATIONS**

#### **University of Cincinnati**

B.S. Computer Science

ITSM Foundation, Practitioner certification

**Cloud University Certification** 

**VMware Certified Associate-Cloud** 

Microsoft Azure - Cloud Infrastructure Implementation Certification

Cisco Enterprise IT Business Specialist

Certified Information Security Manager (CISM)

In progress

Various Leadership and Management developmental coursework and certifications

#### **HONORS**

Appointed as Government Advisor for **TechAmerica Foundation Cloud2** - **State and Local Government Commission** 

Selected as one of Computerworld's Premier 100 IT Leaders

Selected one of San Francisco Business Times 150 Most Influential Women in Business

Governing Body Chair for San Francisco Mid-Market CIO Executive Summit

Awarded one of the White House Innovation "Champions of Change". Invited to the White House for presentation

#### **MEMBERSHIPS**

Commissioner - City of Oakland Privacy Advisory Commission

Government Innovation Advisory Board member - Google

Advisory Board member - Safehavn Homes

Housing Committee Member - Tech Equity Collaborative

Member of **Athena Alliance** (Bay Area Women Leaders in Technology)

Member of **NSBE** (National Society of Black Engineers)

Member of CIO Executive Council

Member of **CCSIDA** (California County Information Services Directors Association)

#### **MEDIA RECOGNITION**

Featured in Fall 2020 publication BEQ Pride Magazine "**Gina Tomlinson is improving lives thru tech"** <a href="https://businessequalitymagazine.com/gina-tomlinson-is-improving-lives-through-tech/">https://businessequalitymagazine.com/gina-tomlinson-is-improving-lives-through-tech/</a>

Featured Pulse Q&A **"Technology and the Public Sector"** - https://blog.pulse.qa/2019/11/15/technologys-duty-in-the-public-sector/

Featured moderator "Conversations in STEM"

Featured panelist for San Francisco Bay Area "Technology Roundtable - Cloud Adoption"

Featured Panelist Speaker at Computer Associates World Conference – "Implementing Cloud Solutions in the Public Sector"

Featured Speaker at VmWorld Conference - "Virtualization Strategies for the City and County of San Francisco"

Featured Panelist Speaker at Oracle OpenWorld Conference - "Leveraging Innovation in the Public Sector"

Featured in Diversity/Careers Magazine - "At the Top...Gina C. Tomlinson is CTO for San Francisco, CA"

Featured in Oracle Profit Magazine - "Bridge to the Future"

Featured keynote speaker at Data Center Dynamics Conference – "City and County of San Francisco Data Center Relocation"

Panelist speaker at San Francisco Commmonwealth Club IT Series – "**The Future of Cloud Computing**"

www.youtube.com/watch?v=QES70ycHCl4

Interview with Chinese tech blogger Thomas Luo. Published in China <a href="http://www.pingwest.com/open-data-will-bring-value-to-both-government-and-civics/">http://www.pingwest.com/open-data-will-bring-value-to-both-government-and-civics/</a>

Featured in ComputerWorld Magazine - ComputerWorld Premier 100 IT Leaders

Featured in Government Technology Magazine - "4 Questions for San Francisco CTO, Gina Tomlinson"

Featured IT executive quoted in "**The U.S. Technology Skills Gap...What Every Executive should know...**" by Gary J. Beach <a href="https://books.google.com/books?">https://books.google.com/books?</a>
<a href="mailto:id=DasRAAAAQBAJ&pg=PT18&lpg=PT18&dq=gina+tomlinson+gary+beach&source=bl&ots=1xhbh\_susDf&sig=YTUcnNR7ZZWyBcb0zzuBdMNm95Y&hl=en&sa=X&ei=3xVNVcfjL4idyQT7jYHADw&ved=0CDAQ6AEwAg#v=onepage&q=gina%20tomlinson%20gary%20beach&f=false</a>

Featured speaker CFO Networking Event "Conquering Cloud Security"

Panelist speaker at American Planning Association - "City Planning technology in the cloud"

Panelist speaker CIO Synergy CIO San Francisco Summit - "Problem Solving within the Office of the CIO"

Live radio interview for Radio Zindagi - Women in Technology

https://soundcloud.com/niharikas-gmail-com/tech-talk-by-sanjay-saxena

Featured panelist with IT executives on "IT Collaboration Tools" and "Selling to the IT Executive"

https://vimeo.com/119761157
 https://vimeo.com/120747487
 Password: PGI@44Montgomery

Profile				
Henry First Name	Middle Initial	Gage III	~	
@gmail.com	· · · · · · · · · · · · · · · · · · ·			
Street Address				-
Oakland		·	Suite or Apt	
City			CA State	94602 Postal Code
Home: (510)	Home: (510	0)		
Alameda County Counsel  Employer	Associate C	County Counsel		
Which Boards would you like	to apply for?			
Privacy Advisory Commission: Re	applying			
Interests & Experiences Please tell us how your qualifi and/or commission's mission.	cations and p	participation will rela	ate to the reque	ested board
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Please click the acknowledgement below.

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☑ I Agree \*

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provided below.

Upload a Resume

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# Please paste the text of your resume or curriculum vitae below.

WORK EXPERIENCE UC Berkeley Labor Center Policy Researcher, Technology & Work Program 2020 - present Conducts policy research on technology policy related to the workplace Provides programmatic oversight and project management for the Technology & Work Program SumOfUs (based remotely in Oakland, CA) Campaign Manager 2016 - 2019 Developed and executed winning digital campaign strategies for corporate accountability with a focus on the tech industry. Provided communications support, including writing press releases, fielding press requests, and creating social media content. Managed email marketing database of several million members worldwide. Provided internal security and planning support for the organization. Asian Law Caucus (San Francisco, CA) Community Advocate, National Security and Civil Rights Program 2014 - 2016 Established and maintained regular relations with key community leaders Advocated to the UC in defense of students' First Amendment-protected political speech Worked within a coalition defending privacy rights of Oakland residents (Oakland Privacy Working Group) Executed "Know Your Rights" presentations to community centers Managed UC Berkeley civil rights project with over 15 law student volunteers Produced and translated legal outreach and educational materials Provided drafting and editing support to program with legal memos and policy proposals Conducted client intakes and provided translation on regular basis VOLUNTARY EXPERIENCE Privacy Advisory Commission, City of Oakland (Oakland, CA) Commissioner, District 1 Representative 2015 -Present The Oakland Privacy Advisory Commission provides advice to the City of Oakland on best practices to protect Oaklanders' privacy rights in connection with the City's purchase and use of surveillance equipment and other technology that collects or stores our data. EDUCATION University of California, Los Angeles B.A., Comparative Literature (GPA 3.75)

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☑ I Agree \*



#### WORK EXPERIENCE

#### **UC Berkeley Labor Center**

Policy Researcher, Technology & Work Program

2020 - present

- Conducts policy research on technology policy related to the workplace
- Provides programmatic oversight and project management for the Technology & Work Program

#### SumOfUs (based remotely in Oakland, CA)

Campaign Manager

2016 - 2019

- Developed and executed winning digital campaign strategies for corporate accountability with a focus on the tech industry.
- Provided communications support, including writing press releases, fielding press requests, and creating social media content.
- Managed email marketing database of several million members worldwide.
- Provided internal security and planning support for the organization.

#### Asian Law Caucus (San Francisco, CA)

Community Advocate, National Security and Civil Rights Program

2014 - 2016

- Established and maintained regular relations with key community leaders
- Advocated to the UC in defense of students' First Amendment-protected political speech
- Worked within a coalition defending privacy rights of Oakland residents (Oakland Privacy Working Group)
- Executed "Know Your Rights" presentations to community centers
- Managed UC Berkeley civil rights project with over 15 law student volunteers
- Produced and translated legal outreach and educational materials
- Provided drafting and editing support to program with legal memos and policy proposals
- Conducted client intakes and provided translation on regular basis

#### VOLUNTARY EXPERIENCE

#### Privacy Advisory Commission, City of Oakland (Oakland, CA)

Commissioner, District 1 Representative

2015 - Present

The Oakland Privacy Advisory Commission provides advice to the City of Oakland on best practices to protect Oaklanders' privacy rights in connection with the City's purchase and use of surveillance equipment and other technology that collects or stores our data.

#### **EDUCATION**

#### University of California, Los Angeles

B.A., Comparative Literature (GPA 3.75)

Approved as to Form and Legality

City Attorney's Office

# OAKLAND CITY COUNCIL

RESOLUTION NO	C.M.S.
 INTRODUCED BY MAYOR LIBI	BY SCHAAF
RESOLUTION CONFIRMING THE REAPPOIN III, GINA T. TOMLINSON, AND REEM SULE THE PRIVACY ADVISORY COMMISSION	TMENT OF HENRY GAGE EIMAN AS MEMBERS OF
WHEREAS, Section 601 of the City Charter pro	vides that members, of City

WHEREAS, Section 601 of the City Charter provides that members, of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, the Privacy Advisory Commission (Commission) was created by Ordinance No. 13349 C.M.S., adopted January 19, 2016; now therefore be it

**RESOLVED:** That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's reappointment of:

- (1) Henry Gage, III, to serve a three-year term on the Privacy Advisory Commission beginning March 16, 2021 and ending March 15, 2024 filling the seat previously held by himself; and
- (2) Gina T. Tomlinson, to serve a three-year term on the Privacy Advisory Commission beginning March 16, 2021 and ending March 15, 2024 filling the seat previously held by herself; and
- (3) Reem Suleiman, to serve a three-year term on the Privacy Advisory Commission beginning March 16, 2021 and ending March 15, 2024 filling the seat previously held by herself.

IN COUNCIL, OAKLAND, CALIFORNIA,	
PASSED BY THE FOLLOWING VOTE:	L DEID TAVI OD TILLO AND DEEDLE
·	I, REID, TAYLOR, THAO AND PRESIDENT FORTUNATO BAS
NOES – ABSENT –	ATTEST:
ABSTENTION –	ASHA REED

Acting City Clerk and Clerk of the Council of the City of Oakland, California