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CITY HALL • 1 FRANK H. OGAWA PLAZA, 3RD FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Ronald V. Dellums
Mayor

(510) 238-3141
FAX (510) 238-4731
TDD (510) 238-7629

Letter of Appointment

March 3, 2009

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear Council Members:

Upon nomination of the Mayor, the following persons are hereby reappointed as a member of the following Board or Commission:

Housing, Residential Rent and Relocation Board

Benjamin Scott, Mayoral appointment to serve the term beginning February 12, 2009 and ending February 11, 2012 filling in the landlord seat previously held by Ricardo Hunter.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in cursive script that reads "Ronald V. Dellums".

Ronald V. Dellums
Mayor

BENJAMIN J. SCOTT

SUMMARY OF QUALIFICATIONS

Degreed Real Estate professional with over 8 years of property and asset management experience in the non-profit, government affairs, and real estate industries working with local government, non-profit, and for-profit clients. Adept at relationship building, persuasion, managing multiple projects and priorities, contractor supervision, lease and contract negotiation, budget management / advisement, and communication (verbal and written). Excellent organizational and people skills. Technologically-astute and politically-savvy.

WORK EXPERIENCE

Broker & Property Manager, Oakland, CA 2000 – Present

- Own and manage 5 apartment units and manage 30 additional units in Oakland, CA
- Managed 20+ contractors and subcontractors in ground-up construction and reconstruction
- Worked with Oakland Redevelopment Agency on Façade Improvement Program

The Budget Advisory Committee, City of Oakland, Oakland, CA 2004 – Present
Member & Chair

- Lead, facilitate, and co-develop position paper to advise City Council on contractual changes recommended to Police Memorandum of Understanding resulting in increased operational flexibility
- Lead, facilitate, and co-develop position paper to address City Infrastructure, presenting alternative funding mechanisms, needs assessment, and proposed schedule of repairs and upgrades
- Led, facilitated, and co-developed position paper that was adopted and implemented, advising City Council on contractual changes recommended to Oakland City Contracting Process resulting in greater openness and inclusion in contracting procedures

The Rental Housing Association of Northern Alameda County, Oakland, CA 2006 – Present
Vice President of Public Affairs and Membership

- Developed curriculum and teach two 2-hour classes per week, resulting in the training of 2,000+ local landlords and Section 8 staff in federal, state, and local landlord-tenant law and employment law
- Conduct research on and analyze current rent control laws; develop and present reports on economic impact to Board of Directors
- Write regular updates on current landlord-tenant housing laws and issues for *Rental Housing*
- Testified at Oakland City Council on proposed condominium conversion, industrial land use, and inclusionary zoning legal changes

Oakland Metropolitan Chamber of Commerce, Oakland, CA 2005 – 2006
Public Policy Director

- Testified at City Council Meetings on the Entitlement Process for mixed-use and commercial real estate projects
- Engaged in media relations activities focused on public affairs issues, including developing press releases, opinion editorials, news story concepts, etc.
- Responsible as Chamber's chief lobbyist to monitor and analyze local, county, state and federal legislation affecting the business community
- Prepared reports, analysis, and PowerPoint presentations for President/CEO and Board of Directors regarding Chamber's advocacy programs
- Produced "Inside Oakland" breakfast series
- Managed budget for Chamber's advocacy programs, including revenues from original programs, publications, and expenses incurred in legislative lobbying efforts
- Represented Chamber membership on committees of several community and regional organizations
- Organized joint grassroots advocacy efforts of smaller, regional chambers of commerce as it relates to wide-reaching legislative issues
- Testified on behalf of Chamber to Oakland City Council, or other government bodies, regarding public policy issues
- Served as Staff Liaison to Chamber's Public Policy Council (PPC)
- Developed annual public policy platform with the PPC to advance the Chamber's public policy agenda

WORK EXPERIENCE (continued)

Clear Channel Outdoor, Oakland, CA

1999-2004

Government & Community Affairs Manager

- Developed and maintained ongoing cooperative relationships with representatives of local, state, federal government, community and public interest groups to advocate the Company's business objectives as well as philanthropic goals
- Represented the Company at governmental, community and public interest group meetings to bridge differences and facilitate mutually-beneficial compromise by employing interpersonal sensitivity, strong listening, negotiation and persuasion skills
- Analyzed, interpreted, and summarized legislative language for executives; prepared, presented, negotiated and implemented asset development projects
- Responded to City of Oakland Bus Shelter RFP, organized and led community outreach effort to secure buy-in, and managed contractors for build-out of 256 bus shelters throughout Oakland

Real Estate Representative

- Negotiated and managed new and existing Lease Agreements, encroachment permits, rental reductions, site acquisitions, and new advertising locations
- Identified and evaluated potential sites in coordination with sign ordinances and zoning requirements; planned and initiated projects in collaboration with operations departments, contractors, engineers, private and governmental agencies
- Fielded and managed public and landlord/tenant calls to successful issue resolution at Clear Channel Outdoor
- Held community meetings to identify, address, and resolve tenant issues at Clear Channel Outdoor

COMMUNITY & POLITICAL INVOLVEMENT

- *Oakland Convention & Visitor's Bureau - Member, Marketing Committee, 2004 - 2006*
- *Yes on Measure A, Alameda County Health Care Foundation, Fundraising, Media Strategy, Grassroots organizer, 2004 - 2005*
- *Budget Advisory Committee, City of Oakland – Member(2004 – 2005) & Chair,(2004 – present), 2004 - present*
- *Dunsmuir Historic Estate – Trustee; Chair, Marketing Committee; Chair, Capital Campaign, 2004 - present*
- *Oakland Community Development Block Grant Program (Council District 6) – Director, 2002 - 2004*
- *Alameda Health Care Foundation – Member, Annual Dinner Committee; Chair, Silent Auction, 2002 - 2005*
- *Junior Achievement - Director, Company Volunteer Program, 2002 – 2005*
- *Yes on Measure B, (Oakland Schools Funding), Strategic Planning, Media Strategy/Planning /Grassroots Organizer, 2002 - 2003*
- *Alameda County Democratic Central Committee – Alternate, Assembly Majority Leader Wilma Chan; Chair, Annual Unity Dinner (2003); Chair, Voter Registration Committee (2002), 2001 - 2005*
- *Metropolitan Greater Oakland Democratic Club – Member, Board of Directors, 2001 - 2005*

EDUCATION

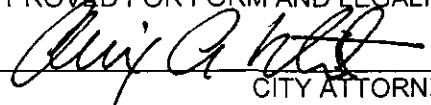
BA, History and Political Science (U.S., Asian, Domestic and International Politics), University of California, Berkeley
 Licensed California Real Estate Broker, Notary Public, Coursework in real estate from Merritt College, Oakland, CA:

- Legal Aspects of Real Estate
- Practice of Real Estate
- Principles of Real Estate
- Property Management
- Real Estate Finance I, II, and III

FILED
OFFICE OF THE CITY CLERK
OAKLAND

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APPROVED FOR FORM AND LEGALITY


CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S

RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF BENJAMIN SCOTT AS A MEMBER OF THE HOUSING, RESIDENTIAL RENT AND RELOCATION BOARD

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Chapter 8.22 of the Oakland Municipal Code creates the Housing, Residential Rent and Relocation Board to encourage investment in residential housing while also protecting the welfare of residential tenants; and

WHEREAS, Chapter 8.22 of the Oakland Municipal Code specifies that members of the Housing Residential Rent and Relocation Board are to serve three year terms, which are to be staggered so that one-third of the appointments will expire every year, and appointments to fill a term of office are only to be for the remainder of that term; and

WHEREAS, the Honorable Mayor Ronald V. Dellums has appointed **Benjamin Scott** to serve a three-year term on the Housing, Residential Rent and Relocation Board beginning February 12, 2009 and ending February 11, 2012 filling the landlord seat previously held by Ricardo Hunter, subject to confirmation by the City Council; now therefore be it

RESOLVED, that pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of **Benjamin Scott** to the Housing, Residential Rent and Relocation Board in the seat designated for a landlord, for the three-year term beginning February 12, 2009 and ending February 11, 2012 filling the landlord seat previously held by Ricardo Hunter.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES- KERNIGHAN, NADEL, QUAN, BROOKS, REID, KAPLAN, AND PRESIDENTBRUNNER

NOES-

ABSENT-

ABSTENTION-

ATTEST:

LATONDA SIMMONS
Interim City Clerk and Clerk of the Council
of the City of Oakland, California