



**THE HONORABLE SHENG THAO • MAYOR OF OAKLAND**

CITY HALL • 1 FRANK H. OGAWA PLAZA • OAKLAND, CALIFORNIA 94612 • (510) 238-3141 • [SThao@OaklandCA.Gov](mailto:SThao@OaklandCA.Gov)

Letter of Appointment

October 3, 2023

Dear President Bas and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

**Parks and Recreation Advisory Commission**

**Kye Whitmore**, to serve a three-year term on the Parks and Recreation Advisory Commission that began November 17, 2020 and ends November 16, 2023, filling a seat vacated by Sheryl Watson.

**Kye Whitmore**, to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 17, 2023 and ends November 16, 2026, filling a seat to be held by herself.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink that reads "Sheng Thao". The signature is written in a cursive, flowing style.

Mayor Sheng Thao

## Profile

Kye

First Name

Whitmore

Last Name

Home Address

Street Address

State or Zip

Oakland

City

CA

State

94608

Postal Code

Primary Phone

Alternate Phone

The Union of Concerned  
Scientists

Employer

Coalitions Coordinator

Job Title

## Which Boards would you like to apply for?

Parks and Recreation Advisory Commission: Submitted

## Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I have applied to the Landmarks Preservation Advisory Board, Parks and Recreation Advisory Commission, and Public Art Advisory Committee because believe that public spaces, including the parks, landmarks, and art we choose to foster city with, is a statement to what we value. People deserve to have access to public spaces, public art, and public monuments that uplift and place into context the lives and histories. I believe that having adequate representation in who creates and is featured in art, where parks exist, and what we call landmarks is critical to having an equitable society that uplifts the dignity and humanity of all Oakland residents. I have worked at Bay Area environmental nonprofits focused on environmental justice (the Cross Field Center, the Center for Biological Diversity, the Union of Concerned Scientists) for five years. I deeply understand how place reflects and shapes culture, including existing inequities within our society. I am committed to this and would be honored to serve the City of Oakland in this capacity!

**Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.**

[Kye Whitmore Resume Full.docx.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

KYE WHITMORE [Redacted] Campaign Management | Media Product on | Research and Policy Analysis RELEVANT WORK EXPERIENCE The Union of Concerned

Scientist, Campaign Coordinator, Oakland, CA. 4/2022 – Present • Oversaw the outreach for UCS's California regulatory and legislative priorities in the Clean Transportation sector, including the Advanced Clean Fleets Rule, SB616, and others. • Worked to engage science network members and supporters to ongoing regulatory and legislative processes around Clean Transportation and equitable mobility in California through comment periods, sign-letters, public testimony. University of California, Visiting Scholar, Judith Lee Stronach, Oakland, CA. 4/2021 – 9/2021 • Directed communications & media for Cob On Wood, a collective in West Oakland working on organizing and serving one of the largest communities of unhoused people on the West Coast. • Amplified the reach of information and community engagement by managing social media, and email/text campaigns. Created a growth of 4000+ subscribers on Instagram, and 500+ newsletter subscribers. Coordinated coverage and visits from external journalists, in response to developing events, including San Francisco Chronicle, East Bay Times, The Guardian, and The Independent. • Helped onboard experts from the University and community to assist with residents' diverse needs. Bay Area Land Survey Inc, Field Technician, Richmond, CA 4/2020 – 11/2020 • Performed data collection for ordinance compliance and construction projects in the Bay Area. Va Resorts, Guest Services, Kirkwood, CA 4/2020 – 11/2020 • Performed ticket scanning at Kirkwood Mountain Resorts, and provided guests with information. UC Berkeley, Thesis Researcher and Student, Berkeley, CA 8/2017 – 12/2020 • School of Interdisciplinary Studies, Major, "Language and Power," research and analysis of language structures that form and impact public opinion and policy. Honors thesis awarded. Student University Health Services, Disabled Student Representative At Large, Berkeley, CA 9/2018 - 9/2019 • Orchestrated a \$1.5 million renovation to U.C Berkeley campus pharmacy, resulting in expanded access to medication for disabled students. • Acted as leader on the Student Health Advisory Committee. Passed a Student Senate Resolution, & collected campus-wide quantitative data, and created a coalition dedicated to policy change, including Chief of Medicine, Communications Director, Assistant Vice Chancellor, & Disability Compliance Officer. Pace for Sustainable Living (PLACE) Resident Gardens Project Steering Advisor, Oakland, CA. 3/2018-8/2019 • Helped secure grant funding for garden constructions in community spaces. Organized "community build days" where gardens were constructed and devoted to sites. Golden Gate National Parks Conservancy, Communications Assistant, San Francisco, CA 3/2017 - 9/2017 • Co-managed outreach communications and social media content promoting youth leadership and environmental justice at the Crissy Field Center, an urban environmental hub focused on youth development. • Managed cross-functional budgets and communication outreach for joint programming between the National Park Service, Golden Gate National Park Conservancy, and Presidio Trust Scripps News Washington Bureau, Production Intern, Washington, D.C. 10/2016 - 2/2017 • Developed and pitched original story ideas for DecodeDC, a podcast series targeted to convey complex topics with a readable narrative. • Compiled profiles on featured guests and assisted with post-production first cuts and sound editing. Center for Biological Diversity, Clean Energy Campaign Intern, Oakland, CA 3/2016 - 9/2016 • Managed four media campaigns with updates on national resistance movements against fossil fuel development, including social media updates, email newsletters, action alerts, and website and landing pages. • Facilitated connecting grassroots coalition partners with institutional campaign and funding: agenda, media promotion and fundraising, guest speakers, and funding. • Attended and acted as media coordinator at direct action events in Reno, Nevada, Denver, Colorado, San Louis Obispo, California, and Washington, DC, including managing talking-points and capturing and distributing photographs and video footage to local and national reporters. Student Volunteers Placement Intern, Video Documentarian, Chitwan, Nepal 09/2015 to 11/2015 2016 • Produced film of Australian nurses in regional Nepal, to be used in organizational recruitment and fundraising, University of Melbourne. • Conducted interviews of SVPI nurses, patients, and the Nepali intermedial responses for the patient's continued medical care. James Cook University Divestment, Public Relations Coordinator, Townsville, Australia 1/2015 - 8/2015 • Headed a successful campaign to advocate for changes in the University asset management strategy. • Managed two Freedom of Information (FOI) requests detailing the type, location, and net worth of James Cook University's managed assets, and presented environmental friendly alternatives to the University Finance Board. Southern Cross Austereo, The Regional Life, News Intern, Townsville, Australia 3/2015-7/2015 • Researched and wrote script for local news updates, broadcasted at 8:30 and 9:30 am, daily EDUCATION B.A. Interdisciplinary Studies, Language & Power, University of California, Berkeley December 2020 Honors: Cum Laude (3.85 GPA), Phi Beta Kappa, awarded Honors Thesis. B.A., Multimedial Journalism, James Cook University, Queensland, Australia June 2016 TECHNICAL SKILLS Microsoft Office Suite: Microsoft Excel, Microsoft Word, Microsoft PowerPoint, Adobe Creative Suite: Adobe Premier Pro, Adobe Photoshop, Audacity, Hendenburg, Macamp, Instagram, Facebook Live, Facebook Metrics, AutoCAD

---

Please click the acknowledgement below.

---

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

---

I Agree \*

# KYE WHITMORE

---

Campaign Management | Media Production | Research and Policy Analysis

---

## RELEVANT WORK EXPERIENCE RELEVANT

**The Union of Concerned Scientists, Campaign Coordinator**, Oakland, CA. 4/2022 – Present

- Oversaw the outreach for UCS's California regulatory and legislative priorities in the Clean Transportation sector, including, the Advanced Clean Fleets Ruling, SB616, and others.
- Worked to engage science network members and supporters to ongoing regulatory and legislative processes around Clean Transportation and equitable mobility in California through comment periods, sign-on letters, public testimony.

**University of California, Visiting Scholar, Judith Lee Stronach**, Oakland, CA. 4/2021 – 9/2021

- Directed communications & media for Cob On Wood, a collective in West Oakland working alongside and serving one of the largest communities of unhoused people on the West Coast.
- Amplified the reach of information and community engagement by managing social media, and email/ text campaigns. Created a growth of 4000+ subscribers on Instagram, and 500+ newsletter subscribers. Coordinated coverage and visits from external journalists, in response to developing events, including San Francisco Chronicle, East Bay Times, The Guardian, and The Independent.
- Helped onboard experts from the University and community to assist with resident's diverse needs.

**Bay Area Land Survey Inc, Field Technician**, Richmond, CA 4/2020 – 11/2020

- Performed data collection for ordinance compliance and construction projects in the Bay Area.

**Vail Resorts, Guest Services**, Kirkwood, CA 4/2020 – 11/2020

- Performed ticket scanning at Kirkwood Mountain Resorts, and provided guests with information.

**UC Berkeley, Thesis Researcher and Student**, Berkeley, CA 8/2017 – 12/2020

- School of Interdisciplinary Studies, Major, "*Language and Power*," research and analysis of language structures that form and impact public opinion and policy. Honors thesis awarded.

**Student University Health Services, Disabled Student Representative At Large**, Berkeley, CA 9/2018 - 9/2019

- Orchestrated a \$1.5 mm renovation to U.C Berkeley campus pharmacy, resulting in expanded access to medication for disabled students.
- Acted a leader on the Student Health Advisory Committee. Passed a Student Senate Resolution, & collected campus-wide quantitative data, and created a coalition dedicated to policy change, including Chief of Medicine, Communications Director, Assistant Vice Chancellor, & Disability Compliance Officer.

**Place for Sustainable Living (PLACE) Resilient Gardens Project Steering Advisor**, Oakland, CA. 3/2018-8/2019

- Helped secure grant funding for garden constructions in community spaces. Organized "community build days" where gardens were constructed and delivered to sites.

**Golden Gate National Parks Conservancy, Communications Assistant**, San Francisco, CA 3/2017 - 9/2017

- Co-managed outreach communications and social media content promoting youth leadership and environmental justice at the *Crissy Field Center*, an urban environmental hub focused on youth development.
- Managed cross-functional budgets and communication outreach for joint programming between the *National Park Service*, *Golden Gate National Park Conservancy*, and *Presidio Trust*

**Scripps News Washington Bureau, Production Intern**, Washington, D.C. 10/2016 - 2/2017

- Developed and pitched original story ideas for *DecodeDC*, a podcast series targeted to convey complex political concepts within a relatable narrative.
- Compiled profile briefs on featured guests and assisted with post-production first cuts and sound editing.

**Center for Biological Diversity, *Clean Energy Campaign Intern***, Oakland, CA

3/2016 - 9/2016

- Managed four media campaigns with updates on national resistance movements against fossil fuel development, including social media updates, email news briefs, action alerts, and website landing pages.
- Facilitated connecting grassroots coalition partners with institutional campaign aid including: legal aid, media promotion and fundraising, guest speakers, and funding.
- Attended and acted as media coordinator at direct action events in Reno, Nevada, Denver, Colorado, San Luis Obispo, California, and Washington, DC, including managing talking-points and capturing and distributing photographs and video footage to local and national reporters.

**Student Volunteers Placement International, *Video Documentarian***, Chitwan, Nepal

09/2015 to 11/2015

- Produced film of Australian nurses in regional Nepal, to be used in organizational recruitment and fundraising, University of Melbourne.
- Conducted interviews of SVPI nurses, patients, and the Nepali intermediaries responsible for the patient's continued medical care.

**James Cook University Divestment, *Public Relations Coordinator***, Townsville, Australia

1/2015 - 8/2015

- Headed a successful campaign to advocate for changes in the University asset management strategy.
- Managed two Freedom of Information (FOI) requests detailing the type, location, and net worth of *James Cook University's* managed assets, and presented environmentally friendly alternatives to the University Finance Board.

**Southern Cross Austereo, *The Regional Life, News Intern, Townsville, Australia***

3/2015-7/2015

- Researched and wrote script for local news updates, broadcasted at 8:30 and 9:30 am, daily

## EDUCATION

**B.A. Interdisciplinary Studies, *Language & Power***, University of California, Berkeley

December 2020

Honors: Cum Laude (3.85 GPA), Phi Beta Kappa, awarded Honors Thesis.

**B.A., *Multimedia Journalism***, James Cook University, Queensland, Australia

June 2016

## TECHNICAL SKILLS

Microsoft Office Suite: Microsoft Excel, Microsoft Word, Microsoft PowerPoint, Adobe Creative Suite: Adobe Premier Pro, Adobe Photoshop, Audacity, Hindenburg, Mailchimp, Instagram, Facebook Live, Facebook Metrics, AutoCAD

APPROVED AS TO FORM AND LEGALITY

  
CITY ATTORNEY'S OFFICE

## OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_ C.M.S.

INTRODUCED BY MAYOR SHENG THAO

---

### RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF KYE WHITMORE AS A MEMBER OF THE PARKS AND RECREATION ADVISORY COMMISSION

**WHEREAS**, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

**WHEREAS**, Ordinance No. 8065 C.M.S., adopted November 13, 1969 and amended by Ordinance Nos. 11731 C.M.S., and 13622 C.M.S., establishes the Parks and Recreation Advisory Commission to advise the Mayor, City Council, City Administrator and the Office of Parks and Recreation on all matters relating to the general policy and operation of the parks and recreation system; and

**WHEREAS**, the Parks and Recreation Advisory Commission consists of eleven (11) members who are all residents of the City serving no more than two consecutive three-year terms; and

**WHEREAS**, the Honorable Mayor Sheng Thao has appointed Kye Whitmore to serve the remainder of the following unexpired three-year term that has been vacated and the subsequent three-year term, subject to confirmation by the City Council; and

**RESOLVED:** That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment to the Parks and Recreation Advisory Commission:

**Kye Whitmore**, to serve the remainder of a three-year term on the Parks and Recreation Advisory Commission that began November 17, 2020 and ends November 16, 2023, filling a seat vacated by Sheryl Watson.

; and be it

**FURTHER RESOLVED:** That pursuant to City Charter section 601, the City Council hereby confirms the Mayor’s appointment to the Parks and Recreation Advisory Commission:

**Kye Whitmore**, to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 17, 2023 and ends November 16, 2026, filling a seat to be held by herself.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID, AND  
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST: \_\_\_\_\_

ASHA REED  
City Clerk and Clerk of the Council of the  
City of Oakland, California

3303779v1/MJM