

CITY OF OAKLAND
AGENDA REPORT

OFFICE OF THE CITY CLERK

2006 MAY 11 PM 12:14

TO: Office of the City Administrator
ATTN: Deborah Edgerly
FROM: Public Works Agency
DATE: May 23, 2006

RE: A Report And Resolution Authorizing The City Administrator To Enter A Two Year Agreement With Youth Employment Partnership Inc. (YEP) To Implement The Team Oakland Program And For Beautification Services In An Amount Not To Exceed \$498,000 Or \$249,000 Each Year Of The Agreement

SUMMARY

A report and resolution has been prepared which authorizes the City Administrator to enter into an agreement with the Youth Employment Partnership, Inc. (YEP) for services needed to implement the Team Oakland Youth Training Program. The agreement with YEP will be for an amount not-to-exceed Four Hundred Ninety-Eight Thousand Dollars (\$498,000) to cover salaries for youth participants, recruitment, application intake and assessment, job training, work experience counseling, payroll services, and facility rental for two years as approved in the Fiscal Year 2005-07 adopted budget.

FISCAL IMPACTS

Approval of this report and resolution will authorize a two-year agreement with YEP in an amount not to exceed Four Hundred Ninety-Eight Thousand Dollars (\$498,000). The total program costs are funded from residential and commercial garbage fees collected through the Comprehensive Clean-up Fund (1720). Funds are budgeted and available in the Public Works Agency's FY 2005-2007 budgets Illegal Dumping Organization (30674), Keep Oakland Clean and Beautiful Program (NB35); and "Youth We Mean Clean" Project (P35510).

BACKGROUND

The Team Oakland program was implemented in 1992 to provide a youth employment and environmental service-learning program designed to clean and green the city while providing employment opportunities for youth. Team Oakland meets the Mayor and City Council's goals to develop a sustainable City and improve Oakland's neighborhoods. The purpose of the Team Oakland program is both to change the negative perception that some young people have about the environment and to increase their knowledge base and participation in beautification and clean-up projects. The youth will spend much of their time cleaning; however, in the process, they will learn about the value of community pride and ownership.

Item: _____
Public Works Committee
May 23, 2006

On January 25, 2006, staff conducted an availability analysis to identify potential entities for notification of request for proposals (RFP). In February 14, 2006, RFPs were mailed out to 40 business organizations, the Business Builders Trade, and other organizations that qualify to do the work. On February 22, 2006, ANG newspapers published the RFP notification. Three business organizations attended the two pre-bid meetings that were held on February 23 and March 2, 2006.

On March 23, 2006 YEP, submitted the sole response to the RFP. The Contract Compliance and Employment Services Division review indicates YEP has met the Local Business Enterprise (LBE) requirements, and complies with the Equal Benefit Ordinance (EBO). YEP met 5% of the 20% Small Local Business Enterprise (SLBE) requirements (see Exhibit A). The Systems Masters, a SLBE, will subcontract to provide janitorial training, information on maintenance careers and techniques, as well as job skills such as task assessment and completion. The rest of the funding will cover youth wages, youth services, and administrative costs that are handled directly by YEP.

YEP is a non-profit employment training organization, that has provided paid comprehensive training and employment opportunities to 24,000 at-risk youth over the past 33 years. The program offers trainees work experience on community revitalization projects, and classroom training in pre-employment issues, environmental topics, and leadership. The environmental education classes are held at University of California at Berkeley. YEP will partner with UC Berkeley to enhance the educational component and hopefully increase the overall impact of the program. This year the program will dispatch 10 teams consisting of 10 youth to each clean and beautify commercial districts, creeks, and other areas throughout Oakland.

The Team Oakland Program is evaluated as part of the Community and Economic Development Agency's semi-annual report for Job Training Performance Standards. The report stated that YEP "offers more youth opportunities to enhance their employment prospects than any other single entity in the City of Oakland." In addition, the program exceeded 100% of its back filling vacant positions and has done so for many years. For the past ten years, YEP has been the sole contractor overseeing the Team Oakland Program.

YEP will be required to meet the following performance measures:

- Conduct participant evaluations at mid point and at the completion of the program to measure the quality, design and service delivery.
- Administer a test, projects, practical examination, or a participatory evaluation for each competency area to help measure the efficacy of the workshops and trainings.
- Maintain program retention rate at a minimum of 80% with an exit survey to be given to each member that exits early to determine the cause for the early withdrawal.
- Provide a final report to the Public Works Agency no later than October 31st 2006 and October 31st 2007.
- Report to the City on the amount of litter collected, areas weeded, planting projects and any other deliverables that have been completed.

KEY ISSUES AND IMPACTS

To encourage the interest of Oakland youth in protecting and preserving our environment, it is vital that we educate and involve them in the process of clean-up and beautification. Team Oakland provides a structured program where youth can learn about their environment and gain hands-on experience in keeping our City clean and beautiful. Since many attitudes and behaviors are learned and established when we are young, reaching out to youth can be an effective and necessary means of shifting attitudes and behaviors in our community. The Keep Oakland Beautiful (KOB) Unit in the Public Works Agency coordinates the Team Oakland program working closely with the contractor to assure the City's goals are met. The KOB staff will oversee the Team Oakland program in developing work locations safety training and directing the contractor to assure that the program is implemented in accordance with the City goals. KOB will provide supervision, program and project direction and contract administration of the Team Oakland program. YEP will recruit 90 Team Members, 11 assistant Team Leaders, and 11 Team Leaders.

PROGRAM DESCRIPTION

Goals

Team Oakland is a youth employment and environmental education program for youth 15-25 years old. Team Oakland's goals are to: 1) clean, green and beautify the City; 2) provide youth employment opportunities; 3) impart training on job skills and environmental education as well as life skills, employability and leadership skills to youth; and 4) raise the environmental awareness of youth training.

Employment

In partnership with City staff, YEP will recruit Team Oakland youth, conduct pre-employment trainings, assess skills and interest, and hire youth to participate in the program. Team Oakland will employ 112 youth (90 Team Members, 11 Assistant Team Leaders, and 11 Team Leaders) for a period of 12 weeks. Between six and eight of the team leaders will be from Americorp. Participants in the Team Oakland Program earn \$7 to \$10 per hour. Youth service providers pay youth an average rate of between \$7.43/hour and \$9.07/hour. YEP is exempt from paying the living wage rate (Living Wage Ordinance Section 2.28090) to Team Oakland participants because they are "trainees".

Education and Training

Participants attend six work competency trainings over the course of employment. Employment topics include positive work attitudes and behavior, how to find and keep a job, employment applications, resume preparation, interviewing, career planning and decision making. In addition, participants attend one-two hour training session per week on the following topics: safety, proper use of tools, cultural diversity in the workplace, conflict resolution, sexually transmitted diseases, and keeping a budget.

Environmental education covers the topics of ecosystems, resource conservation management, environmental justice, environmental careers, gardening, composting, recycling, and urban environmental stewardship. In addition, Team Oakland features challenging lessons on

community needs analysis, goal setting, team building, project planning, and leadership dynamics.

Projects

The youth will work 12 weeks beginning June 19, 2006 with a morning and afternoon shift. Youth will be assigned to teams and projects to perform litter abatement, weeding, and beautification in the following areas:

	<u>Council District</u>
• West Oakland Commercial Corridors i.e., Peralta, Market and Adeline Streets, 7 th - 14 th Streets	3
• Northgate/San Pablo Commercial Corridors i.e., San Pablo and Telegraph Av, 23 rd – 34 th Streets	3
• North Oakland-Temescal Commercial Corridors/ MacArthur BART/Bushrod Community Garden i.e., Telegraph and W. MacArthur, 40 th – 61 st Streets	1 1
• San Antonio/East Lake Commercial District i.e., International and Foothill Blvd, 18 th - Fruitvale Avenues	2, 5
• Laurel Commercial District i.e., MacArthur Blvd, Fruitvale to High Street	4
• Central East Oakland i.e., Foothill and International Blvd, High St. – 73 rd Av	5, 6
• East Oakland i.e., International Blvd, 82 nd – 106 th Av and 98 th Ave from Bancroft to San Leandro St.	7

Teams will also learn about watersheds, local creek habitat and vegetation, and provide assistance in litter abatement and native plant management at the following creek/watershed sites:

	<u>Council District</u>
Sausal Creek in Dimond Park.	4
Arroyo Creek at Arroyo Viejo Park	4
Courtland Creek at Courtland Park.	6
Seminary Creek at Rainbow Recreation Center	6
Peralta Creek at Cesar Chavez Park.	5
San Leandro Creek along Leet Dr. at Hegenberger	7
Lion Creek at Leona Lodge	6
Lake Merritt Channel	2, 3
Temescal Creek at Rockridge Greenbelt	1

Teams may also participate in enhancing the physical and social environments by providing support to stewardship/volunteer groups to improve the quality of parks.

SUSTAINABLE OPPORTUNITIES

Economic: Potential economic benefits include cleaner commercial districts that will attract and retain more residents and businesses. In addition, the Team Oakland program will increase civic engagement and develop a citizenry that is more invested in the health of their city. With more residents and youth involved in cleaning their physical surroundings, the City would ultimately be able to devote more resources to other necessary services.

Environmental: By providing environmental education, increasing awareness, hands-on participation to clean and beautify, the Team Oakland program would actively and positively contribute to a cleaner and healthier environment.

Social Equity: More Oakland youth will develop an increased sense of pride in their neighborhoods as they become more involved in actively caring for their surroundings.

DISABILITY AND SENIOR CITIZEN ACCESS

There are no specific opportunities or challenges at this time.

ACTION REQUESTED OF THE CITY COUNCIL

Staff recommends approval of the resolution authorizing the City Administrator to enter a two-year agreement with YEP to implement the Team Oakland program.

Respectfully submitted,



RAUL GODINEZ II, P.E.
Director, Public Works Agency

Reviewed by:
Brooke A. Levin, Assistant Director

Prepared by:
David Ferguson, Operations Manager
Keep Oakland Clean & Beautiful Division

APPROVED AND FORWARDED TO THE
PUBLIC WORKS COMMITTEE



OFFICE OF THE CITY ADMINSTRATOR

(Exhibit A)

OFFICE OF THE CITY ADMINISTRATOR

Contract Compliance & Employment Services Division

Memo

TO: Gwen McCormick - Contract Administrator Supervisor
THROUGH: Deborah Barnes - CC&ES Manager *Deborah Barnes*
FROM: Dasco Munoz - Contract Compliance Officer
DATE: April 3, 2006
RE: RFP for Team Oakland Project

Contract Compliance & Employment Service reviewed one (1) proposal received in response to the above referenced project. Below is the outcome of our compliance evaluation for the twenty percent (20%) minimum participation requirement and a preliminary review for compliance with the Equal Benefits Ordinance (EBO).

Company Name	Proposed Participation			Preference Points	Banked Credits Eligibility	EBO Compliant? Y/N
	Total LBE/SLBE Percent	LBE	SLBE			
Youth Employment Partnership	100.00%	95.00%	5.00%	0%	0%	Y

As noted above, this firm did not meet the 20% L/SLBE requirement but is in compliance with the Equal Benefit Ordinance (EBO).

Should you have any questions you may contact Dasco Munoz at 238-3970

CC: Contract Compliance File

2006 APR 3 10:56 AM
CITY OF OAKLAND

2006 MAY 11 PM 12: 14

Approved as to Form and Legality


Oakland City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR EXECUTE A TWO YEAR AGREEMENT WITH YOUTH EMPLOYMENT PARTNERSHIP, INC. (YEP) TO IMPLEMENT THE TEAM OAKLAND PROGRAM AND FOR CITY BEAUTIFICATION SERVICES IN AN AMOUNT NOT TO EXCEED \$498,000.00, OR \$249,000.00 IN EACH YEAR OF THE AGREEMENT

WHEREAS, the Team Oakland Program is a citywide employment and environmental education opportunity program that provides for the training and education of youth and beautification services for the City that is managed by the Public Works Agency; and

WHEREAS, Proposals to implement the program were solicited from over 40 business and trade organizations and Youth Employment Partnership, Inc. submitted the only response; and

WHEREAS, for the reasons stated in the City Administrator's report accompanying this legislation, Youth Employment Partnership, Inc. is well qualified for the work; and

WHEREAS, teams of youth will work on a variety of environmental projects, including urban gardening and landscaping, creek restoration, litter and graffiti abatement and removal, murals and other environmental projects; and

WHEREAS, the Office of Contract Compliance has determined that youth workers of YEP Inc. are exempt from the Living Wage Ordinance under Oakland Municipal Code Section 2.28.090 because they are trainees; and

WHEREAS, the YEP Inc. meets the Local Business Enterprise (LBE) requirements and complies with the Equal Benefits Ordinance (EBO); and

WHEREAS, the City Council finds and determines that the performance of this contract shall not result in the loss of employment or salary by any person having permanent status in the competitive services; and

WHEREAS, the total Team Oakland program is funded from residential and commercial garbage fees collected through the Comprehensive Clean-up Fund 1720, Organization 30674 (Illegal Dumping Unit), Cost Center NB35, Project P35510; and

WHEREAS, the agreement will be for a two – year period; now, therefore be it

RESOLVED: That the City Administrator is hereby authorized to negotiate and enter into a two-year agreement with the Youth Employment Partnership, Inc. for implementation of the Team Oakland Program and beautification services for the City in an amount not to exceed four hundred ninety eight thousand dollars and no cents (\$498,000.00) or two hundred forty nine thousand dollars and no cents (\$249,000.00) in each year of the agreement; and, be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to approve any subsequent amendments to, or extensions of, said agreements except for those involving an increase in contract price; and, be it

FURTHER RESOLVED: That the agreement and amendments or extensions are subject to the review and approval of the City Attorney and shall be placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BRUNNER, KERNIGHAN, NADEL, QUAN, BROOKS, REID,
CHANG, AND PRESIDENT DE LA FUENTE

NOES -
ABSENT -
ABSTENTION -

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council of
the City of Oakland, California