

CITY OF OAKLAND
AGENDA REPORT

OFFICE OF THE CITY CLERK
OAKLAND

2005 DEC -1 PM 4:23

TO: Office of the City Administrator
ATTN: Deborah Edgerly
FROM: Audree Jones Taylor
DATE: December 13, 2005

RE: Resolution Authorizing the City Administrator, on Behalf of the City of Oakland, to Accept and Appropriate Grant Funds in the Amount of Eighty Thousand Dollars (\$80,000) from Friends of Parks and Recreation for the Office of Parks and Recreation Ace Kids Golf Program and Girls Sports Program

SUMMARY

This report and resolution request City Council authorization to accept and appropriate \$80,000 in grant funds from the non-profit organization, Friends of Parks and Recreation (FOPR). Fifty thousand dollars (\$50,000) will be used for the Office of Parks and Recreation's Girls Sports program. The remaining \$30,000 will be allocated to the Ace Kids Golf Program, to pay for part-time staff costs.

FISCAL IMPACT

Approval of this resolution will authorize the City Administrator to accept \$80,000 in grant funds from FOPR for the Office of Parks and Recreation (OPR), as follows:

- \$50,000 for the Girls Sports Program, appropriated into the General Purpose Fund (1010); City-Wide Sports Organization (502330); After-School Sports Program (YS16).
- \$30,000 for the Ace Kids Golf Program, appropriated into the General Purpose Fund (1010); City-Wide Sports Organization (502330); After-School Sports Program (YS16).

This grant does not require matching funds, nor is the grant restricted in any way. There are no long-term operating impacts as a result of accepting these funds.

BACKGROUND

Friends of Parks and Recreation

The Friends of Parks and Recreation has been a generous partner of the City of Oakland's Office of Parks and Recreation for over twenty years. The mission of FOPR is to generate funding and support for the recreational and educational programs that are offered in the City's recreation centers and parks. FOPR has supported many of OPR's programs in the past, including the Ace Golf program.

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Girls Sports

The non-profit organization Team Up For Youth has partnered with the Office of Parks and Recreation and the FOPR to sponsor nine Girls Sports Days throughout the City. The goal is to comply with the State of California's gender equity laws, requiring girls to have the benefit of equal opportunity in non-school recreational athletics programs.

Ace Kids Golf

The Ace Kids golf program has been in operation since 1998, annually serving over 350 youth from across the City. Youth in the program play primarily at the Metropolitan and Lake Chabot golf courses, using equipment donated from various companies and golf vendors. The funding for the program has historically been managed by FOPR, with program operations managed by Ace Golf, a non-profit organization. This arrangement is no longer feasible due to insurance concerns and because Ace Golf no longer exists.

KEY ISSUES AND IMPACTS

Without this generous donation, the Office of Parks and Recreation would need to reduce its current recreation programming in order to stay within its existing baseline budget.

Accepting and appropriating the funds from FOPR will enable the Office of Parks and Recreation to continue providing high-quality sports programs for a growing number of Oakland youth.

PROGRAM DESCRIPTION

Girls Sports - 2005

In 2005, the Girls Sports program is being offered free of charge to participants and will focus on providing instruction in team sports such as basketball, softball, volleyball and soccer. The program will also provide instruction in tennis, golf, kayaking, cheerleading and Double Dutch. Girls age 5 to 18 are recruited for the program primarily through brochures and fliers distributed at recreation centers and schools throughout the City. The program offers a medley of sports at recreation centers in all seven Council Districts.

The program also gives participants the opportunity to sign up for organized sports leagues, and teaches girls to compete in a healthy sports environment. For example, girls from the program will join the Jr. Warriors Basketball League, an on-going league that teaches girls to improve their physical and social skills through weekly league play. In addition, OPR offers monthly clinics for girls in basketball, softball and track & field, among other sports.

In total to-date the Girls Sports program has served 200 unduplicated girls of elementary and middle school age Citywide. The \$50,000 donation from FOPR will cover costs of the nine Girls

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Sports days; remaining costs of the Girls Leagues will be covered through the Office of Parks & Recreation's existing operating budget.

Ace Kids Golf

The Ace Kids Golf program, provided at City-wide recreation centers throughout the year, is offered free of charge to participants. In previous years the program has served approximately 360 participants, primarily ages 10 to 15. The youth are picked up daily and shuttled by van from alternating recreation centers in each of the seven Council districts, then driven to one of the City's three golf courses, but primarily Metropolitan and Chabot. On rainy days, participants receive classroom instruction. The program is offered eight times per year. Each session is six weeks and typically serves 45 to 50 kids per week. The golf clubs, balls and other miscellaneous equipment used by program participants were donated in prior years by sporting and golf equipment retailers. The \$30,000 grant from FOPR will cover the costs of part-time personnel salaries.

SUSTAINABLE OPPORTUNITIES

Economic: The Girls Sports and Ace Golf programs do not have a direct impact on economic opportunities.

Environmental: The Girls Sports and Ace Golf programs do not have a direct impact on environmental opportunities.

Social Equity: Acceptance of the funds from FOPR will enable the Office of Parks and Recreation to continue providing recreation programs that encourage healthy and active lifestyles for girls and youth from all backgrounds and income levels, including youth in typically under-served areas. OPR is committed to exposing youth to traditional and non-traditional sports to promote nutritional, physical and social health, instilling leadership, critical thinking and communication skills to empower youth to make healthy choices in the future.

DISABILITY AND SENIOR CITIZEN ACCESS

There are no ADA or senior citizen access issues contained in this report. However, the Office of Parks and Recreation makes every attempt to accommodate persons with all types of disabilities, both through its regular programming and through its Inclusive Recreation Program.

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RECOMMENDATION(S) AND RATIONALE

The Office of Parks and Recreation recommends that Council approve this request for funding in order to achieve the Council’s Goal of ensuring that all Oakland youth and seniors have the opportunity to be successful.

ACTION REQUESTED OF THE CITY COUNCIL

The Office of Parks and Recreation requests approval of this resolution to accept and appropriate \$80,000 for Girls Sports and the Ace Kids Golf program.

Respectfully submitted,



Audree V. Jones-Taylor
Director, Office of Parks & Recreation

Prepared by:
Deborah Spaulding,
Administrative & Fiscal Manager

APPROVED AND FORWARDED TO THE
LIFE ENRICHMENT COMMITTEE:


OFFICE OF THE CITY ADMINISTRATOR

DRAFT

OFFICE OF THE CITY CLERK
OAKLAND

Approved as to Form and Legality

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Oakland City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR, ON BEHALF OF THE CITY OF OAKLAND, TO ACCEPT AND APPROPRIATE GRANT FUNDS IN THE AMOUNT OF EIGHTY THOUSAND DOLLARS (\$80,000) FROM FRIENDS OF PARKS AND RECREATION FOR THE OFFICE OF PARKS AND RECREATION ACE KIDS GOLF PROGRAM AND GIRLS SPORTS PROGRAM

WHEREAS, *Friends of Parks and Recreation (FOPR)* has been a generous partner of the City of Oakland's Office of Parks and Recreation for over twenty years; and

WHEREAS, the mission of FOPR is to generate funding and support for the recreational and educational programs that are offered in the City's recreation centers and parks; and

WHEREAS, the Office of Parks and Recreation has partnered with Team Up for Youth and FOPR in order to comply with the State of California's gender equity laws, requiring girls to have the benefit of equal opportunity in non-school recreational athletic programs; and

WHEREAS, the Ace Kids golf program has been in operation since 1998, serving over 350 youth annually from across the City; and

WHEREAS, Accepting and appropriating the funds from FOPR will enable the Office of Parks and Recreation to continue providing high-quality sports programs for a growing number of Oakland youth; and

WHEREAS, the Office of Parks and Recreation is committed to exposing youth to traditional and non-traditional sports to promote nutritional, physical and social health, instilling leadership, critical thinking and communication skills to empower youth to make healthy choices in the future; now, therefore, be it

RESOLVED, that the City Administrator is authorized to accept \$80,000 in grant funds from FOPR for the Office of Parks and Recreation; and be it

FURTHER RESOLVED, that \$50,000 will be appropriated for the Girls Sport program and \$30,000 will be appropriated for the Ace Kids Golf Program; and be it

FURTHER RESOLVED, that the funds shall be placed in the General Purpose Fund (1010), City-Wide Sports Organization (502330); After-School Sports Program (YS16).

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2005

PASSED BY THE FOLLOWING VOTE:

AYES - BRUNNER, KERNIGHAN, NADEL, QUAN, BROOKS, REID, CHANG, AND
PRESIDENT DE LA FUENTE

NOES -

ABSENT -

ABSTENTION -

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council of
the City of Oakland, California