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OAKLAND

CITY OF OAKLAND



CITY HALL 2010 MAY 20 PM 3:50 FRANKLIN SQUARE PLAZA, 3RD FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
Honorable Ronald V. Dellums  
Mayor

(510) 238-3141  
FAX (510) 238-4731  
TDD (510) 238-3254

Letter of Nomination

June 1, 2010

The Honorable City Council  
One City Hall Plaza, Second Floor  
Oakland, CA 94612

Dear President Brunner and members of the City Council:

Pursuant to City Charter section 601, the Mayor has appointed the following person as member of the following Board or Commission, subject to City Council confirmation:

**Parks and Recreation Advisory Commission**

**Ellen Wu**, Mayoral appointment to serve the term beginning November 13, 2008 and ending November 14, 2010, previously held by Victor Arceneaux.

Thank you for your assistance in this matter.

Sincerely,

  
Ronald V. Dellums  
Mayor

# ELLEN WU

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## EXPERIENCE

### **Executive Director**

California Pan-Ethnic Health Network, Oakland *July 2001 – Present*  
Responsible for overall management, including fiscal oversight, supervision of staff, implementation of programmatic goals, fundraising, relationship building with government and private sector policy making institutions, and maintaining and expanding a statewide multicultural health constituency.

### **Adjunct Faculty**

San Francisco State University *Fall Semesters 2004 – Present*  
Developed curriculum and assignments for Introduction to Public Health course for first year Master of Public Health students, and Health Policy for upper division undergraduates.

### **Consultant**

Community Health Center Network, Oakland *December 2000 – July 2001*  
Proposal development for foundation, county, and federal grants. Initiated and negotiated provider contracts. Facilitated new managed care software selection and procurement.

### **Project Manager**

CareScience, San Francisco *July 2000 – November 2000*  
Developed an on-line software evaluation application to reflect clinics' technology needs. Wrote web content for clinic secure site. Implemented and provided technical assistance to help clinics use on-line vendor selection tools. Coordinated Task Force.

### **Program Officer**

Tides Foundation, San Francisco *May 1999 – July 2000*  
Managed \$20 million grant, funded by The California Endowment, to strengthen community clinics' information systems throughout the state. Developed and implemented grantmaking process. Coordinated Steering Committee, project consultants, and technical assistance.

### **Director of Health Education and Cultural/Linguistic Services**

Alameda Alliance for Health, San Leandro *November 1995 – April 1999*  
Established and managed department with responsibilities for health education programs, cultural and linguistic services, and outreach activities for Medi-Cal managed care and Healthy Families health plan. Developed and monitored budget of over \$750,000 and supervised three staff. Created and implemented department policies and procedures. Assessed organizational, member, provider, and community needs for better utilization of resources and increased efficiency. Partnered with members, community based organizations, providers, and advocacy groups to ensure appropriateness and accessibility of services. Identified areas for contractual compliance and creation of standards in conjunction with California Department of Health Services.

## EDUCATION

Master of Public Health - University of California, Los Angeles  
Community Health Sciences Department, June 1993

Bachelor of Arts - University of California, San Diego  
Communication Department, June 1990

## APPOINTMENTS AND AFFILIATIONS

- California Public Health Department Advisory Committee
- National Committee for Quality Assurance Cultural and Linguistic Appropriate Services Awards Expert Panel
- National Committee for Quality Assurance Cultural and Linguistic Appropriate Services Standards Advisory Committee
- Managed Risk Medical Insurance Board's Healthy Families Quality Advisory Committee
- California Hospital Assessment and Reporting Task Force
- California Health Interview Survey (CHIS) Advisory Board, UCLA Center for Health Policy Research
- Member-at-Large, Society for Public Health Education Northern California Chapter, 1996-1998
- Chair, Local Health Plans of California Health Education Subgroup, 1998 - 1999
- Vice-Chair, Cultural and Linguistic Standards Task Force, California Department of Health Services, 1996 - 1998

## STUDIES

- The Having Our Say Coalition, *The Path to Healthy Communities, Mapping California's Priorities*, June 2008.
- The Having Our Say Coalition, *Health Care Reform Holds Promise for Diverse Communities: Getting California Ready*, August 2007.
- Fernandez, Alicia, Vilorio, Joyce, Wu, Ellen, et. al., *The Impact of Race/Ethnicity and Language on Access and Experience of Care Among California's Commercially Insured Adults*, February 2007
- Wu, Ellen and Martinez, Marty, *Taking Cultural Competency From Theory to Action*, October 2006.
- Nordyke, Bob, and Wu, Ellen, *Policy Implications of Racial and Ethnic Differences in Managed Care vs. Fee-for-Service Utilization Disparities in California*, October 2004.

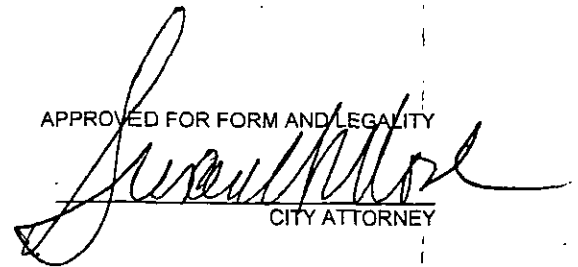
## PRESENTATIONS

- "Linguistic Access to HMO Services - Where Are We?" HMO Consumer Advocacy Symposium, Office of the Patient Advocate, May 17, 2005
- "Advocating for Public Policies to Eliminate Health Disparities," UCSF Symposium, February 4, 2005
- "California's Multicultural Health Advocacy Efforts," State Minority Health Conference, Department of Health and Human Services, Office of Minority Health, July 19, 2004
- "Language Access," Medical Leadership Conference, California Academy of Family Physicians, May 17, 2004

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APPROVED FOR FORM AND LEGALITY



CITY ATTORNEY

## OAKLAND CITY COUNCIL

RESOLUTION No. \_\_\_\_\_ C.M.S.

### RESOLUTION APPOINTING ELLEN WU AS A MEMBER OF THE PARKS AND RECREATION ADVISORY COMMISSION

**WHEREAS**, Ordinance No. 8065 C.M.S. creates the Parks and Recreation Advisory Commission, whose members are nominated by the Mayor and approved by the City Council; and

**WHEREAS**, Ordinance No. 11731 C.M.S. specifies that members of the Parks and Recreation Advisory Commission are three year terms, which are to be staggered so that some appointments will expire every year, and appointments to fill a term of office are only to be for the remainder of that term; now, therefore, be it

**RESOLVED**, that by the nomination of the Mayor, the following individuals are hereby appointed to the terms set forth below:

**Ellen Wu**, Mayoral appointment to serve the remainder of the term previously held by Victor Arceneaux, which began November 13, 2008, and ends November 14, 2010.

**IN COUNCIL, OAKLAND, CALIFORNIA,**

**PASSED BY THE FOLLOWING VOTE:**

**AYES-** KERNIGHAN, NADEL, QUAN, DE LA FUENTE, BROOKS, REID,  
KAPLAN AND PRESIDENT BRUNNER

**NOES-**

**ABSENT-**

**ABSTENTION-**

**ATTEST:**

\_\_\_\_\_  
LATONDA SIMMONS  
City Clerk and Clerk of the Council  
of the City of Oakland, California