

2013 JAN -9 AM 9:17

Letter of Nomination

January 3, 2013

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear Council President and members of the City Council:

Pursuant to City Charter section 601, the Mayor, hereby appoints the following person as a member of the following Board or Commission, subject to the City Council's confirmation:

LIBRARY ADVISORY COMMISSION

Victoria A. Barbero Mayoral appointment to serve the term beginning November 14, 2012 and ending November 13, 2015, filling the seat previously held by Marian Wilson Silvestre.

Thank you for your assistance in this matter.

Sincerely,

Jean Quan
Mayor

FILED
OFFICE OF THE CITY CLERK
OAKLAND

13 JAN -4 PM 12:21

APPROVED FOR FORM AND LEGALITY



CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

**RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF
VICTORIA A. BARBERO AS A MEMBER OF THE LIBRARY ADVISORY COMMISSION**

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 8064 C.M.S, adopted November 13, 1969 and amended by Ordinance No. 11730 C.M.S., adopted July 26, 1994, establishes the Library Advisory Commission to advise and make recommendations on the operation and future development of the library system and to act as a liaison between the Library Department and the Mayor and City Council; and

WHEREAS, the Library Advisory Commission consists of fifteen (15) members serving not more than two consecutive three year terms; and

WHEREAS, the Honorable Mayor Jean Quan has appointed Victoria A. Barbero to serve a three year term subject to confirmation by the City Council; now therefore be it

RESOLVED, that pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of Victoria A. Barbero to the Library Advisory Commission for a three year term beginning November 14, 2012 and ending November 13, 2015, filling the seat previously held by Marian Wilson Silvestre.

**IN COUNCIL, OAKLAND, CALIFORNIA,
PASSED BY THE FOLLOWING VOTE:**

**AYES – KALB, KERNIGHAN, MCELHANEY, SCHAAF, GALLO, BROOKS, KAPLAN AND REID
NOES –
ABSTENTIONS-
ABSENT-**

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Oakland City Council

Victoria A. Barbero

Experience:

Consultant, Barbero Communications, LLC
Oakland, California

2006- current

- Train and coach business executives in building their communication skills; topics range from defining key messages to rehearsing presenters.
- Work with businesses to improve communication skills within their organizations; help develop standards, curriculum, and course content.
- Provide writing and editing services for businesses in a variety of industries; work on documents such as executive summaries, business cases, web content, proposals, articles and white papers.
- Assist organizations in planning communications.

Sr. Manager, Accenture
San Francisco, California

1996- 2006

- Worked with consultants and clients to deliver high quality communications.
- Helped design content for web sites for major bank, an internet startup, and Accenture.
- Worked with teams to structure presentations for major companies in telecom, finance, technology.
- Helped write training handbook for client's sales force.
- Developed training materials and trained consultants at all levels in communication, including proposal writing for managers.
- Wrote *Standards for Presentations*, a guide book for consulting staff.
- Coached executives and clients in oral and written communication.

Director of Communications, KPMG
Washington, D. C.

1995-1996

- Trained and coached consultants at all levels to improve communication skills.
- Wrote definitive *Style Guidelines*, a source book for the consulting group.
- Trained client teams in effective communications across the globe including Australia and Asia.

Sr. Editor and Writer, Towers Perrin
San Francisco, California

1978-1995

- Served as editor and trainer for consultants. Wrote and edited all manner of reports, proposals and presentations.
- Developed team of 35 editors for company. Instrumental in crafting training program.

Education:

BA, English, Kent State University, Kent, Ohio

MA, English, Columbia University, New York, New York