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## Profile

Caheri

First Name

Gutierrez

Last Name

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## Pronouns

She/Her

Email Address

Street Address

City

Suite or Apt

State

Postal Code

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## What City Council district do you live in?

☒ District 6

Primary Phone

Alternate Phone

The Unity Council

Employer

Director, Fund Development  
and Communications

Job Title

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## Which Boards would you like to apply for?

Public Safety Planning & Oversight Commission (Measure NN): Submitted

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## Interests & Experiences

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

As a direct survivor of gun violence, I bring both lived experience and professional expertise in violence prevention, intervention, and healing. I have worked on Oakland's Ceasefire effort and see it as a strong, holistic way to advance public safety in our city. My background includes government service, policy development, community advocacy, and nonprofit leadership, all focused on advancing equity and safety. I am committed to ensuring the Commission uplifts community voices, promotes healing, and strengthens transparent, accountable approaches to public safety oversight in Oakland.

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***Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.***

[CityofOakland2025.pdf](#)

Upload a Resume

**Please paste the text of your resume or curriculum vitae below.**

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High-performing leader with a proven track record of building government and community trust-based relationships to establish action-driven movements, policy and systems change, and greater community safety and racial equity. Work Experience Director, Fund Development and Communications The Unity Council | Feb 2022- present Leads fundraising and communications strategy for \$35M social equity corporation. Works with legislative bodies, elected officials, and regional government leaders to secure funding and equitable policies Oversees development of organization's strategic plan Community Engagement Coordinator City of Oakland Mayor's Office | Sept 2016- Feb 2022 Convened stakeholders to develop and lead new policy advocacy coalitions Led culturally relevant communication efforts to provide access and translation for diverse audiences Established Former President Obama's My Brother's Keeper initiative in Oakland by forming coalition of partners to serve system impacted boys and men of color Teens on Target Program Coordinator and Case Manager Youth ALIVE! | Jan 2011- Sept 2016 Successfully increased program capacity by creating a network of CBO's, community leaders, policy makers, and public health professionals to support ongoing strategy Provided hospital bedside as well as intensive community-based case management services Participated in NNHVIP to share knowledge, develop best practices, collaborate on research, affect policy change, and more Ceasefire Community Liaison City of Oakland Mayor's Office | Jan 2011 -2019 Helped achieve steady decline of violence in Oakland Provided thought partnership to share best practices and innovative approaches to provide services to high-risk individuals Attended Ceasefire partnership meetings and established strong relationships with network members Research Manager Juvenile Justice Center Camp Sweeney | June 2017 - Sept 2018 Convened incarcerated youth to work with CA Superintendent Tony Thurmond, to write Assembly Bill 1488 - a bill advocating better services for youths exiting the juvenile justice system Implemented an integrated reading, conflict resolution, and social action activity-based curriculum to promote anti-recidivism and violence prevention

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**Please click the acknowledgement below.**

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**Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.**

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☒ I Agree \*



## CONTACT ME AT



## SKILLS SUMMARY

- Expertise in Violence Prevention, Intervention, and Healing
- Strategic Planning and Scaling with Equity
- Private and Public Relations with OPD Ceasefire and CBO's
- Successful Fundraiser
- Trauma Informed Specialist
- Strong Storyteller and Public Speaker
- Racial Equity and Social Justice Leader

## ACHIEVEMENTS

- Certified Violence Peer Counselor through The California Victim Compensation Program (CalVCP)
- Featured in a PBS documentary named Wounded Places: Confronting Childhood PTSD in America's Shell-Shocked Cities
- Awarded recognition on behalf of Alameda County Health Care Foundation for being an Outstanding Advocate for Prevention of Youth Violence
- Certified in conducting START tool assessment. An aid to bring self-soothing techniques, create self-care plans, bring awareness, and make referrals for clients impacted by chronic trauma
- Trained stakeholders to share personal stories and program impacts which then helped pass a \$4 million dollar city budget in support of our organization.

# CAHERI GUTIERREZ

High-performing leader with a proven track record of building government and community trust-based relationships to establish action-driven movements, policy and systems change, and greater community safety and racial equity.

## WORK EXPERIENCE

### Director, Fund Development and Communications

The Unity Council | Feb 2022- present

- Leads fundraising and communications strategy for \$35M social equity corporation.
- Works with legislative bodies, elected officials, and regional government leaders to secure funding and equitable policies
- Oversees development of organization's strategic plan

### Community Engagement Coordinator

City of Oakland Mayor's Office | Sept 2016- Feb 2022

- Convened stakeholders to develop and lead new policy advocacy coalitions
- Led culturally relevant communication efforts to provide access and translation for diverse audiences
- Established Former President Obama's My Brother's Keeper initiative in Oakland by forming coalition of partners to serve system impacted boys and men of color

### Ceasefire Community Liaison

City of Oakland Mayor's Office | Jan 2011 -2019

- Helped achieve steady decline of violence in Oakland
- Provided thought partnership to share best practices and innovative approaches to provide services to high-risk individuals
- Attended Ceasefire partnership meetings and established strong relationships with network members

### Teens on Target Program Coordinator and Case Manager

Youth ALIVE! | Jan 2011- Sept 2016

- Successfully increased program capacity by creating a network of CBO's, community leaders, policy makers, and public health professionals to support ongoing strategy
- Provided hospital bedside as well as intensive community-based case management services
- Participated in NNHVIP to share knowledge, develop best practices, collaborate on research, affect policy change, and more

### Research Manager

Juvenile Justice Center Camp Sweeney | June 2017 - Sept 2018

- Convened incarcerated youth to work with CA Superintendent Tony Thurmond, to write Assembly Bill 1488 - a bill advocating better services for youths exiting the juvenile justice system
- Implemented an integrate reading, conflict resolution, and social action activity-based curriculum to promote anti-recidivism and violence prevention

## EDUCATIONAL HISTORY

Incoming | University of California, Berkeley

Sociology Major Candidate