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Office of the Mayor
Ronald V. Dellums
Mayor

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Letter of Nomination

July 1, 2008

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear Council Members:

The Mayor hereby appoints/ reappoints the following persons as members of the following Board or Commission:

Children's Fund Planning and Oversight Committee

Vien Troung, Mayoral appointment to serve the term beginning August 1, 2008 and ending July 31, 2009 filling the seat previously held by Terry Collins.

Nina Horn, Mayoral reappointment to serve the term beginning August 1, 2008 and ending July 31, 2009 filling the seat previously held by herself.

Thank you for your assistance in this matter.

Sincerely,

Ronald V. Dellums
Mayor

VIEN V. TRUONG

EDUCATION

University of California, Hastings College of the Law, San Francisco, CA
Juris Doctorate, May, 2006

- Paper: *Language and Equal Access to Financial Markets*
- Hastings Public Interest Law Foundation
- Hastings Race and Poverty Law Journal

University of California, Berkeley, CA
Bachelor of Arts, Rhetoric (with Education minor), 2002

- Honors: *Sense and Spirituality: Intersections of Hegellianism, Religion, and Buddhism*
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EXPERIENCE

East Bay Community Law Center – Berkeley, CA (9/2007 – Present)
Community Economic Justice Law Fellow

Work on community economic justice needs and supporting social justice movement building. Provide legal and policy advocacy services to grassroots community coalitions organizing to address systemic barriers to sustainable human needs of housing, living wage employment, land use justice, and other human rights and sustainable development principles. Provide technical assistance and support to community collaborations working to create just and community-based economic development models and programs. Work with the unit director to provide services to community clients and partners and training to law students in the above areas. Provide information, legal research and advocacy, training, and representation to community clients and partners in the areas of economic and land use justice. Serve as liaison to community economic justice coalitions. Work collaboratively on long-term policy changes regarding economic justice issues for low-income communities in collaboration with community groups, resident leaders, public agencies, pro bono partners, and other stakeholders.

National Economic Development and Law Center — Oakland, CA. (9/2005 -5/2006)
Law Clerk

Researched and drafted memoranda to assist community economic development organizations. Issues include advising on appropriate legal entities for community projects, establishing entities, and assisting clients with tax exemption matters. Analyzed internal revenue regulations. Revised and developed documents and other materials for website and distribution to legal aid. Investigated market feasibility, created budget, and presented findings for community approval.

Chief Federal Magistrate Judge Larson — San Francisco, CA. (Summer 2005)
Extern

Researched and analyzed law and motion matters pending before the Court. Drafted bench memoranda with recommendations regarding Court's actions on default judgment, motions to dismiss, motions for summary judgment, discovery matters and evidentiary issues. Worked on substantive issues spanning from intellectual property to *in forma pauperis*. Observed settlement conferences and offered questions and suggestions when requested by the Court.

Vien V. Truong

Senator Joseph Simitian — Sacramento, CA.

(1/2005 - 7/2005)

Extern/Law Fellow

Researched California and U.S. statutes and case law relating to elder abuse and education. Reviewed other state's laws, demography, and success in preventing senior financial abuse. Articulated bill language for all in-office elder abuse statutes. Wrote materials for elder bills, including hearing statements, argument and rebuttals, support letters, and memoranda. Anticipated Senator's needs for meetings by providing briefs on bills' status and political concerns. Analyzed new studies, reports, evidence, committee analysis, legislative memoranda and determined effect on bills. Negotiated with lobbyists and constituents to find compromises on bills. Communicated with committee staff and Legislative Counsel attorneys to draft bill language. Strategized and wrote press releases. Collaborated with other members and offices to gain co-authorship. Succeeded in working bills through the legislative process despite strong opposition.

Street Law (Castlemont High School) – Oakland, CA.

(9/2004 - 12/2004)

Instructor

Taught family law, tort law, criminal law, community economics and international human rights to 38 high school students. Brought in guest speakers including Mayor Jerry Brown, Community Economic Development Agency (CEDA) Director Bill Lambert, CEDA Central City East and Coliseum Area Manager Gregory Hunter, Oakland Public Defender Mike Lu, family law counselors and youth counselors. Created impetus for collaboration between student and Project Area Committee (PAC) and councilmembers. Continued mentoring students from classroom to summer law program to present day.

Clarita Career College — Santa Clarita, CA

(3/2004—8/2004)

Director of the Legal Assistant Program, Head Instructor Legal Assistant Programs

Designed, developed and implemented legal assistant curriculum which subsequently received ABA approval. Reviewed and selected textbooks to be used in classrooms. Interviewed, trained and supervised instructors. Led bi-monthly faculty meetings. Developed law library alongside college's co-owner. Wrote lesson plans, tests and created handouts for all legal assistant modules. Incorporated dialogic and practical methods of teaching. Chair of Legal Assistant Advisory Board.

Legal Aid Society of Hawaii — Honolulu, HI

(Summer 2003)

Legal Intern

Successfully represented clients in administrative hearings. Interviewed clients concerning terminated public benefits. Researched clients' cases and disabilities. Gathered evidence and coordinated with administrative agencies to review relevant client files. Organized and compiled evidence. Collaborated with doctors to prepare medical files for client's hearing. Prepared questions for expert witness testimony. Drafted hearing questions for clients and witnesses. Interpreted for Cantonese client during hearing.

Rebuilding Together—Berkeley, CA

(2001—2002)

Program Assistant

Organized 250 volunteers and on-site leaders into construction camps for program providing free home repairs to elderly and disabled low-income residents. Solicited and distributed construction materials. Communicated with senior centers and libraries to raise funds for construction materials.

VIEN V. TRUONG

Educational Guidance Center—El Cerrito, CA

(1999—2000)

Academic Advisor

Advised 150 middle school students on academic and social issues. Conducted presentations on early college preparation to Bay Area's urban public schools. Mediated student disputes. Helped develop and improve students' critical thinking skills. Encouraged students' self-discipline and self-motivation through individual and group counseling sessions and role modeling. Counseled students subjected to sexual harassment, gang violence and family abuse.

Far Arts West School—Oakland, CA

(1998—1999)

Student Teacher

Taught "Alternative History: History Through the Other Eye" to high school students through using canonical literature, history textbooks and social theory. Incorporated popular culture and current issues to encourage community service and political awareness. Designed course to demonstrate the significance of historical movements on today's world so that students may be active in current issues.

Students Teaching Empowerment Program—Oakland, CA

(1997—1998)

Tutor

Tutored classes of 20 to 50 students from Oakland elementary schools. Taught math, reading and writing skills. Functioned as confidante, driver/chauffer, dance partner, mediator, and lunch provider.

ADDITIONAL:

- Proficient in Cantonese. Graduated from **Milton Shoong Chinese Cultural Center**.
- **Instituto de Comunicacion y Cultura de Oaxaca**, Intensive Language Program (Summer 2005)
- Backpacked inside Vietnam, Thailand, Philippines, Japan, Korea, China
- National Asian Pacific American Women's Forum (NAPAWF), member
- Asian American Bar Association, member
- Neighborhood Watch, Fruitvale
- Peralta Historic Museum, volunteer

Nina Horne

Areas of Expertise

- Strategic management of broad functional areas in multi-million dollar strategic business units.
- Change management for improved performance, comprehensive program review, analysis, planning, and implementation.
- Strong market and customer-service orientation from strategic management to direct customer contact.
- Revenue generation and fiscal management.
- Community mobilization and outreach.
- Core competencies in management, product development, market research, quantitative analysis, marketing, sales, and training.
- Experience in publishing, educational, health and medical, political, fundraising, and non-profit arenas.
- High productivity, enthusiasm, commitment, creativity, problem solving, and initiative.

Experience

2002-present Pro-Bono and Consulting Experience

- Founded a national political outreach program, directing over 300 volunteers and voter outreach activities for six states.
- Organized and implemented a coordinated voter outreach program for ten Northern California counties.
- Initiated and implemented a non-profit program review for a 2500-member organization, resulting in 200% improvement in productivity.
- Developed and implemented a non-profit strategic plan including financial analysis, employee accountability and review, management tools and assessment process.
- Managed non-profit operating budget of \$120,000, improved budgeting accuracy by 34% and reversed negative cash flow on financial reserves in one year.
- Managed development and maintenance of nine public green spaces and parks; initiated first comprehensive review of open space in over 20 years and gained national recognition status.
- Raised \$19,200 as primary host and event planner for fundraiser for Mayor Gavin Newsom, featuring Senator Barbara Boxer as guest speaker.
- Worked with multiple stakeholders to improve local services to homeless population, resulting in citywide monthly outreach program.
- Consulted with executive director of national political think tank to develop business strategy, volunteer outreach and fundraising plans.
- Managed multiple editorial, marketing, and market research projects for a variety of clients, including Thomson Learning, ABC-Clio and Keystone/Bertelsmann.

1998-2001 Sponsoring Editor, Thomson Learning
1997-1998 Acquisitions Editor, Addison-Wesley
1995-1997 Marketing Manager, Addison-Wesley
1994-1995 Director of Marketing, IMF/Cunningham Communication

- Managed two \$5 million publishing business units with responsibility for strategic planning, product development, manufacturing, legal, finance, and budgeting.
- Initiated and negotiated multiple strategic alliances, resulting in significant expansion of product lines.
- Managed integration of business units through three corporate mergers, including strategic development and product integration. Negotiated and implemented over 100 contracts.
- Acquired and developed \$13.2 million of educational materials, including textbooks, CD-ROMs, and websites.

- Managed \$3 million operating budget. Improved financial performance of product lines by identifying \$1.2 million in savings while maintaining quality goals and growing market share.
- Developed and managed strategic and operational plans for over 100 highly detailed multi-year projects.
- Developed and managed relationships with over 100 subject matter experts.
- Directly managed multiple teams of up to five employees and 12 contractors, with recruiting, hiring, training, managing, evaluation, and firing responsibilities.
- Crafted and implemented comprehensive marketing plans for science education products generating \$43 million, including over 400 marketing tools.
- Developed and managed national teacher education training program. Managed over 30 10-hour seminars, including curriculum development, presenters, materials, and logistics. Generated over \$500,000 in revenue. Created and produced quarterly newsletter to support training program.
- Created and conducted marketing research, including over 125 formal focus groups, questionnaires, reviews, phone surveys and email surveys to direct product development, marketing and new product targets.
- Created comprehensive market research analysis, resulting in continued funding of \$2.8 million.
- Delivered over 125 speeches, presentations, and training for audiences of up to 425 people.
- Delivered training to more than 2500 trainees.

1990-1994 **Field Editor and Publishing Representative, Harcourt Brace**
1987-1990 **Sales Representative, McGraw Hill**

- Managed sales of \$2.5 million product for 20 sales representatives. Coordinated sales of 16 sales representatives to 250 accounts.
- Worked and managed sales territory in excess of \$1.1 million. Exceeded sales goals by 28%; increased revenue by 47%.
- Awarded Outstanding Sales Performance Award, ranking eighth of 191 sales representatives.

1983-1987 **Head Teacher and Client Advocate, Emerald Center**

- Managed classroom, developed curriculum, and taught 22 developmentally delayed adults; assisted instruction to 18 developmentally delayed and eight profoundly delayed children.
- Served as client advocate and house manager for eight independently living adults. Responsibilities included managing all aspects of daily environment and services advocacy.

Elected Positions, Achievements, and Professional Organizations

- Founder and Director, Bay Area Republicans for Kerry
- Elected Board Member and Parks Committee Chair, Lakeshore Homeowners Association
- Graduate, Alameda County Leadership Academy
- Chapter Advisor, Alpha Delta Pi Sorority, UC-Berkeley
- Appointed member, Lake Merritt Homeless Coalition
- Volunteer, 2004 Democratic National Convention
- Member of wide range of political and professional organizations

Education

- B.S., 1987, Psychology with emphasis on quantitative analysis. Granted Academic Achievement Scholarship. College of Charleston, Charleston, South Carolina.

Personal History

- Married to David Peterson, commercial photographer. One 4-year-old daughter; Emma, currently attending part-time preschool.
- Oakland, CA resident for 4 years; San Francisco, CA resident for 11 years.
- Personal interests include research, reading, hiking, and family activities.

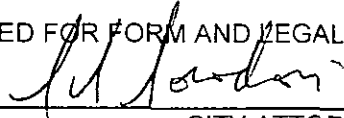
References

- Mike Montgomery, Finance Director, Newsom for Mayor. Beverly Hills, CA 415-279-9042. mike.montgomery@gmail.com
- Tal Finney, Partner and Founder, Dongell, Lawrence and Finney LLC; former Director of Planning and Research, State of California. Los Angeles, CA. 213-943-6100. tfinney@dlflawyers.com
- Daryl Fox, Vice President of Product Development, Addison-Wesley Publishing. New York, NY. 212-782-3590. daryl.fox@aw.com

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APPROVED FOR FORM AND LEGALITY


CITY ATTORNEY

OAKLAND CITY COUNCIL
RESOLUTION No. _____ C.M.S.

**RESOLUTION APPOINTING VIEN TROUNG AND REAPPOINTING NINA HORN AS
MEMBERS OF THE CHILDREN'S FUND PLANNING AND OVERSIGHT COMMITTEE**

WHEREAS, Article XIII of the Oakland City Charter creates the Children's Fund Planning and Oversight Committee, whose members are nominated by the Mayor and approved by the City Council; and

WHEREAS, Ordinance No. 76141 C.M.S. specifies that members of the Children's Fund Planning and Oversight Committee are to serve one year terms, and appointments to fill a term of office are only to be for the remainder of that term; now, therefore, be it

RESOLVED, that by the nomination of Mayor, the following individual is hereby appointed to the term set forth below:

VIEN TROUNG, Mayoral appointment to serve the term beginning August 1, 2008 and ending July 31, 2009 filling the seat previously held by Terry Collins.

NINA HORN, Mayoral reappointment to serve the term beginning August 1, 2008 and ending July 31, 2009 filling the seat previously held by herself.

**IN COUNCIL, OAKLAND, CALIFORNIA,
PASSED BY THE FOLLOWING VOTE:**

AYES- BRUNNER, KERNIGHAN, NADEL, QUAN, BROOKS, REID, CHANG, AND
PRESIDENT DE LA FUENTE

NOES -

ABSENT -

ABSTENTION -

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California