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Approved as to Form and Legality

  
City Attorney's Office

## OAKLAND CITY COUNCIL

RESOLUTION NO. 85 472 C.M.S.

INTRODUCED BY COUNCILMEMBER DAN KALB

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**RESOLUTION RECOGNIZING EXTRAORDINARY SERVICE TO HIS COMMUNITY BY DON KINKEAD, FOUNDING EDITOR OF THE ROCKRIDGE NEWS AND FOUNDING MEMBER OF THE ROCKRIDGE COMMUNITY PLANNING COUNCIL**

**WHEREAS**, in the mid-1970s, Rockridge resident Don Kinkead was part of the original group of concerned residents that formed the Rockridge Community Planning Council (RCPC); and

**WHEREAS**, RCPC sought to provide a voice to Rockridge neighborhood residents working to inform and influence development along the College Avenue business corridor and in surrounding residential areas; and

**WHEREAS**, in 1986, one year after RCPC incorporated as a nonprofit public-benefit corporation (and with the help of the newly released Adobe PageMaker) Don launched *The Rockridge News*, for the purpose of informing the local community of issues affecting the neighborhood as well as ongoing activities of RCPC; and

**WHEREAS**, Don has been *The Rockridge News*' editor for 15 of those years (1986-1994; 2008-present), and responsible for graphics and paper layout since the first publication, which, prior to the transition to digital layout, required pasting up every page of *The Rockridge News* on oversized boards for delivery to the printer; and

**WHEREAS**, Don's wife, Bobbie Kinkead, designed the remarkably efficient and enduring network of 150 volunteers—including councilmember Kalb—who each month deliver the paper to every residence and business within RCPC's boundaries; and

**WHEREAS**, Don has also helped groups in other Oakland neighborhoods and in nearby cities with the logistics of setting up and maintaining local community newsletters; and

**WHEREAS**, in the early 1990s, Don Kinkead and Montclair resident Daphne Markham co-founded and coordinated The Neighborhood Newsletter Task Force to foster communication within and between Oakland neighborhoods, which helped local

newsletters incorporate journalistic standards, news-style writing, and more effective layout and design; and

**WHEREAS**, from the original issue, printed on both sides of a single sheet and distributed to neighbors by Don’s entire family, *The Rockridge News* has grown in size, quality, and advertising by local businesses to today’s 16-page monthly, delivered to some 6,000 residences and businesses; and the RCPC has worked with the City to create new pedestrian-friendly “neighborhood-commercial” zoning that now applies to several Oakland business districts, while also harnessing neighborhood volunteers to create a permanent Rockridge Branch of the Oakland Public Library, FROG Park, and many other neighborhood amenities; now, therefore, be it

**RESOLVED:** That the City of Oakland honors and commends Don Kinkead for his untiring leadership and contributions to the neighborhood of Rockridge and the City of Oakland over the past four decades through his work with RCPC and as founding editor of *The Rockridge News*.

IN COUNCIL, OAKLAND, CALIFORNIA,

**MAR 31 2015**

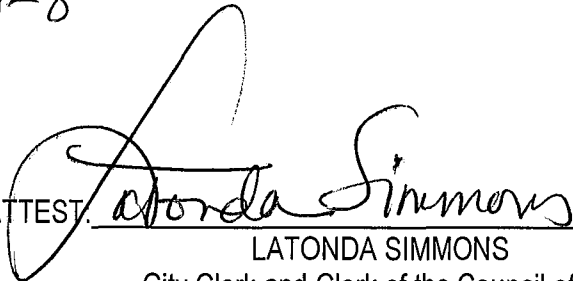
PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID, AND PRESIDENT GIBSON MCELHANEY - 8

NOES - 0

ABSENT - 0

ABSTENTION - 0

ATTEST.   
LATONDA SIMMONS  
City Clerk and Clerk of the Council of the  
City of Oakland, California