


OAKLAND CITY COUNCILRESOLUTION No. 79022 C.M.S.
City Attorney
REVISED**RESOLUTION AUTHORIZING A PROFESSIONAL SERVICES AGREEMENT BETWEEN THE CITY OF OAKLAND AND FAIRBANK, MASLIN, MAULLIN & ASSOCIATES, A PUBLIC OPINION RESEARCH FIRM, IN AN AMOUNT NOT TO EXCEED SIXTY THOUSAND DOLLARS (\$60,000), TO ADMINISTER A CITY OF OAKLAND CITIZENS SURVEY FOR THE PURPOSES OF GATHERING STATISTICS ON CITIZENS' EXPERIENCES**

WHEREAS, it is the intention of the City Administrator to conduct a City-wide survey to determine Oakland residents' level of satisfaction with City services; and

WHEREAS, the survey will provide valuable data about citizens' perceptions in the areas of public safety, parks, arts and crafts, and economic development; and

WHEREAS, the results from the survey will be used when developing the City's next biennial budget; and

WHEREAS, the results of the survey will be used to analyze department performance measures; and

WHEREAS, the 2005 Citizens' Survey will be administered to 1,000 Oakland households, with a sample weighting process to reflect the City's demographic composition; and

WHEREAS, the 2005 survey allows for comparison with surveys conducted in 1995, 2000 and 2002, and will be used as a benchmark for future years; and

WHEREAS, budgeted funds are available from the City Administrator's Office, Miscellaneous Contract Services, Fund 1010, Org. 90591, Account 54919, Project No. P58520; and

WHEREAS, the City Council hereby finds and determines that services provided pursuant to the contract authorized hereunder are of a professional, scientific or technical nature and are temporary in nature; and

WHEREAS, the City Council hereby finds and determines that the contracts awarded hereunder shall not result in the loss of employment or salary by any person having permanent status in the competitive services; and

WHEREAS, the City Council finds that the service is exempt from competitive bidding pursuant to Section 2.04.050 I of the Oakland Municipal Code; now, therefore, be it

RESOLVED: That the City Administrator is hereby authorized to negotiate and enter into an agreement in an amount not to exceed sixty thousand dollars (\$60,000), with Fairbank, Maslin, Maullin & Associates, a public opinion research firm, to conduct a City-wide citizens' survey in Oakland during the period between January 11, 2005 and February 28, 2005; and, be it

FURTHER RESOLVED: That the City Council hereby authorizes the City Administrator to execute any further documents necessary to implement this resolution; and, be it

FURTHER RESOLVED: That the City Administrator is authorized to modify, extend or amend said agreement provided that no additional funds will be allocated without prior Council approval: and, be it

FURTHER RESOLVED: That the agreement shall be reviewed by the City Attorney as to form and legality and a copy placed on file in the Office of the City Clerk.

JAN 18 2005

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2005

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, NADEL, QUAN, REID, ~~WAN~~ and PRESIDENT DE LA FUENTE - 7

NOES- 0

EXCLUDED 1 - WAN

ABSTENTION- 0

ABSENT - 0

ATTEST: Latonda Simmons
Latonda Simmons
Interim City Clerk and Clerk of the Council
of the City of Oakland, California