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Oakland City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

INTRODUCED BY COUNCIL PRESIDENT PATRICIA KERNIGHAN

A Resolution Honoring The Clorox Company on Its Centennial

WHEREAS, on May 3, 1913, five businessmen invested \$100 each to found America's first commercial liquid bleach business in the City of Oakland, California; and

WHEREAS, The Clorox Company began shipping bleach in the 1920s from the Port of Oakland to the East Coast via the Panama Canal with the word CLOROX proudly painted on the side of the vessels; and

WHEREAS, for 100 years The Clorox Company has been committed to its customers, consumers and the Oakland community; and

WHEREAS, through diligence, innovation and skillful marketing, The Clorox Company has grown into a global enterprise manufacturing and marketing some of the most trusted and respected consumer brands around the world; and

WHEREAS, The Clorox Company Foundation plays a central part in the company's commitment to the Oakland community through the award of cash grants to non-profit partners, focusing on kindergarten through 12th grade education, youth development, and civic and cultural programs; and

WHEREAS, The Clorox Foundation in 2012 helped nearly 100 organizations reach more than 26,000 young people in Oakland and the surrounding area. Clorox volunteers also play an important role supporting the community with their time, expertise, money and passion; and

WHEREAS, The Clorox Company moved its headquarters from High Street to 1221 Broadway in Oakland City Center, a cornerstone of the city's urban renewal in 1976; and

WHEREAS, The Clorox Company brought its headquarters building up to Leadership in Energy and Environmental Design (LEED) Platinum "green building" status in 2010, a rare achievement for an existing building from an earlier era; and

WHEREAS, In 2012, Clorox announced the sale of the building while retaining the company headquarters there through a long-term leaseback arrangement; and

WHEREAS, The Clorox Company has been a leader within the Oakland business and civic communities of Oakland in support of initiatives to promote economic development and public safety for the benefit of all Oaklanders; now therefore be it

RESOLVED, that Oakland City Council congratulates The Clorox Corporation on its Centennial commemorating a century of enduring success, and wishes for it another 100 years of doing business in the City of Oakland.

IN COUNCIL, OAKLAND, CALIFORNIA, _____ 2013

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, GALLO, KALB, KAPLAN, MCELHANEY, REID, SCHAAF AND PRESIDENT KERNIGHAN

NOES -
ABSENT -
ABSTENTION -

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council of
the City of Oakland, California