



AGENDA REPORT


TO: Jestin D. Johnson
City Administrator

FROM: Jennifer Cabán
Accountability Officer,
Oakland Children's Initiative
– City Administrator

SUBJECT: SUPPLEMENTAL – Measure AA –
Oakland Children's Initiative 2-Year
Evaluation Partner

DATE: April 23, 2024

City Administrator Approval


Jestin Johnson (Apr 25, 2024 18:09 PDT)

Date: Apr 25, 2024

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution:

- (1) Awarding A Professional Services Agreement To American Institutes For Research, In Partnership With RDA Consulting, In An Amount Not To Exceed \$1,400,000 Through June 30, 2025 To Provide The Initial Two-Year Performance Appraisal And External Evaluation Of The Oakland Children's Initiative And Its Implementation Partners; And**
- (2) Authorizing The City Administrator To Extend The Agreement For An Additional Year.**

REASON FOR SUPPLEMENTAL

As per the request made during the Life Enrichment Committee meeting on April 23, 2024, please find attached supplementary documentation pertaining to the attendees of the Oakland Children's Initiative 2-Year Evaluation Bidders Conference held on November 28, 2023, as well as the bidders who have formally submitted proposals (Attachment 4).

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt a Resolution:


- (1) Awarding A Professional Services Agreement To American Institutes For Research, In Partnership With RDA Consulting, In An Amount Not To Exceed \$1,400,000 Through June 30, 2025 To Provide The Initial Two-Year Performance Appraisal And External Evaluation Of The Oakland Children's Initiative And Its Implementation Partners; And**

City Council
April 30, 2024

(2) Authorizing The City Administrator To Extend The Agreement For An Additional Year.

For questions regarding this report, please contact Jennifer Cabán, Oakland Children’s Initiative Accountability Officer, at 510-238-6840.

Respectfully submitted,



Jennifer Cabán
Children’s Initiative Accountability Officer,
City Administrators Office

2-Year Evaluation RFP - Bidders Conference Attendee List

Timestamp	First and Last Name	Role	Organization
2023/11/28 9:33:22 AM PST	Jessica Francis	Senior Research Associate	Butler Institute for Families
2023/11/28 9:32:57 AM PST	Samantha Holquist	Senior Research Scientist II	Child Trends
2023/11/28 9:33:25 AM PST	Carlise King	Executive Director, Early Childhood Data Collaborative	Child Trends
2023/11/28 9:36:09 AM PST	Sarah Daily	Research Scientist	Child Trends
	Laura Gonzalez-Woodward		City of Oakland
	Sophany Hang		City of Oakland
	Carmen Rotaru		City of Oakland
	Jennifer Cabán		City of Oakland
2023/11/28 9:32:56 AM PST	Jamie Klinger	Evaluation Officer	First 5 Alameda County
2023/11/28 9:33:23 AM PST	Diana Garcia	Senior Administrator, Policy	First 5 Alameda County
	Jody Talkington	Strategic Initiatives and Planning Officer	First 5 Alameda County
2023/11/28 9:33:13 AM PST	Karen Brace	Communications Coordinator	Hively
2023/11/28 10:09:21 AM PST	Candida Duperroir	VP, Community Services & Public Policy	Hively
2023/11/28 9:35:10 AM PST	Hollis Williams	Manager	QZ Consulting Services Inc.
2023/11/28 9:34:15 AM PST	Qaseem Elmi	Director	QZ Consulting Services LLC
2023/11/28 9:33:18 AM PST	Katharina Mack	Grant Writer	RDA Consulting, SPC
2023/11/28 9:32:45 AM PST	Sarah Johns	Senior Research Associate	WestEd

2-Year Evaluation Main Bidder (Alphabetical Order)	Partner Agency	Eligible to be Reviewed Yes (Y) / No (N)	Comments
American Institutes for Research (AIR)	RDA Consulting (Oakland Based)	Y	
Bellwether		Y	
Butler Institute for Families, Graduate School of Social Work - University of Denver	- National Institute for Early Education Research (NIEER) Informing Change (Berkeley Based)	Y	
Health Management Associates	Mathematica (Oakland Offices)	Y	
Measurement Resources		Y	