

Measure Y Violence Prevention Programs, FY 07-08

Programs up for renewal:

Street Outreach and Sports & Recreation

Street Outreach, based on a best practice from Boston, is strategy supporting school and/or community based outreach workers who provide mentoring, case management and support services for truants, school drop-outs, and other disengaged youth. The goal of Sports & Recreation Programs is to intervene with high risk youth 18 and under to develop pro-social behaviors via recreational programs that provide a high intensity of mentorship.

East Bay Asian Youth Center (EBAYC) is implementing the multi-racial, multi-ethnic, and multilingual EBAYC Street Team to provide street outreach to 160, and case management services to 80, chronic truants, school drop-outs, suspended/expelled students, and juvenile offenders residing in Oakland's San Antonio and Fruitvale neighborhoods.

Renewal Amount: \$200,000

Clients served through 3rd quarter 06-07: 157

Agency on track to achieve deliverables: Yes

Leadership Excellence operates the Bridge, which combines outreach, case management, employment, and recreation services to reduce drop-out rates at McClymonds High School and decrease violence in West Oakland community police beats 06X and 08X. It outreaches to 90 high-risk youth, and provide case management for 50. Forty (40) truant and probation youth will receive mentorship while participating in sports activities at the YMCA.

Renewal Amount: \$200,000 (for Street Outreach only)

Clients served through 3rd quarter 06-07: 137

Agency on track to achieve deliverables: The outreach component is on track. The sports program, however, has not recorded the appropriate number of hours of service to achieve their benchmarks.

Youth UpRising employs, through structured, intensive case management and structured violence prevention activities, violence prevention/intervention outreach that includes life skills training and recreational opportunities for at-risk youth. Eighty (80) truant, suspended, and probationer youth, primarily from East Oakland, are outreached. From these youth, 40 participants receive non-clinical case management and another 20 receive clinical case management. Through a sub-grant with Destiny Arts, 40 of the outreached youth participate in either basketball or dance activities with a mentorship component.

Renewal Amount: \$176,170 (\$130,670 for Street Outreach, \$45,500 for Sports & Recreation)

Clients served through 3rd quarter 06-07: 77

Agency on track to achieve deliverables: Yes

NOTE: Measure Y also funds Youth UpRising with a \$300,000 annual grant to support general operations.

Youth ALIVE! is expanded Caught in the Crossfire to the Castlemont Community of Small Schools, school linked health clinic, and Highland Trauma staff to (1) provide outreach to 90 East Oakland youth highly at risk for violence and for not attending or completing high school and (2) provide case management for at least 50 of those youth.

Renewal Amount: \$175,000

Clients served through 3rd quarter 06-07: 62

Agency on track to achieve deliverables: Yes. Case management numbers have been exceeded, mitigating the need to conduct more outreach.

East Bay Agency for Children provides outreach, assessment, and clinical case management to increase school attendance and diminish involvement in violence among students at Dewey and Rudsdale Continuation High Schools, with a focus on probation youth. The project connects to 70 students per year, providing case management to 50 and mental health services to 35 participants.

Renewal Amount: \$150,000

Clients served through 3rd quarter 06-07: 90

Agency on track to achieve deliverables: Yes

Sports4Kids is implementing a collaboration to meet the needs of expelled, delinquent and chronically truant youth from all of the Measure Y targeted communities, by providing recreational activities integrated with mental health services and theories of non-violence to the 350 students at Community Day School and Rudsdale continuation high school throughout the day. Sports4Kids also trains and deploy 40 youth as assistant coaches.

Renewal Amount: None recommended.

Clients served through 3rd quarter 06-07: 173

Agency on track to achieve deliverables: No. Gaps in staffing at both school sites in the first two quarters have led to underperformance of benchmarks.

Outreach to Sexually Exploited Youth

There are an epidemic number of sexually exploited minors in Oakland. The goal of Outreach to Sexually Exploited Youth is to reach this population and connect them to the programs and support they need to succeed.

The Alameda County Interagency Children's Policy Council is managing a collaborative of agencies including Asian Health Services/Banteay Srei, CAL-PEP, Covenant House, Dreamcatcher / Xanthos, and the Scotlan Center to conduct outreach to and assess 300 sexually exploited minors throughout Oakland, link (and sometimes physically transport) them to immediate needs such as shelter and medical care, and connect them to the Family Justice Center where they can receive case management. The collaborative also provides education and awareness training to young people, community groups, and public system partners about the issue of youth sexual exploitation.

Renewal Amount: \$225,000

Clients served through 3rd quarter 06-07: 127

Agency on track to achieve deliverables: No, this new program has determined the level of service needed for these young women is very intensive and required more time with each client. This grant will be retooled to focus on serving clients more intensively in 2007-08.

After-School Job Training and Summer Subsidized Employment

After-School Job Training helps high-risk youth acquire skills and contributes financially as well. Subsidized Summer Youth Employment provides job placements for high risk youth in Oakland's Mayor's Summer Jobs Program.

Bay Area Video Coalition- Youth Sounds' Next Generation Partnership re-engages 30 youth in learning by providing technology training, literacy intervention, meaningful professional development and employment. Services are provided at the Youth Sounds offices on the McClymonds campus, and will serve mainly West Oakland youth.

Renewal Amount: \$75,000.

Clients served through 3rd quarter 06-07: 22

Agency on track to achieve deliverables: Yes

Youth Employment Partnership, Inc. with recruitment/case management partners at EBAYC (Fruitvale/San Antonio), Youth Uprising (East Oakland), and Scotlan (West Oakland), provides after school training and employment to 110 high-risk youth through a "Career Try-Out" paid internships or

Appendix C: Summary of Measure Y Violence Prevention Programs for FY 07-08

training program during the school year. In conjunction with the Mayor's Summer Jobs Program, YEP is enrolling 110 high-risk youth in paid summer internships and paid soft skills workshops.

Renewal Amount: \$675,848

Clients served through 3rd quarter 06-07: 220

Agency on track to achieve deliverables: Yes

Youth Radio provides job-training and stipended work experience that emphasizes skill-building and responsibility for 22 VPPSA eligible high-risk youth through hands on media production workshops.

Youth citywide will be served with an emphasis on recruitment from OUSD alternative education.

Renewal Amount: \$150,000 (including an additional \$75,000)

Clients served through 3rd quarter 06-07: 30

Agency on track to achieve deliverables: Yes

City-County Neighborhood Initiative

This strategy, based on best practices, has community builders going door-to-door to support and encourage neighbors to address their issues (e.g., typically truant youth, blight, and drug dealing) and help them ultimately to organize (e.g., Block captains, neighborhood watches, Home Alert, Renters or Home Owners' Associations) and take ownership of their communities. This strategy is based on the theory that violence must be addressed in the context of the community in which it occurs.

The City-County Neighborhood Initiative, a program run by the City of Oakland Division of Neighborhood Services operates in two neighborhoods, in Ghost Town in West Oakland and Sobrante Park in East Oakland. The community builders work closely with teams of service agencies including the Service Delivery System (SDS) Teams, Neighborhood Services Coordinators, County agencies, schools, and local non-profit agencies. In the neighborhoods currently participating in the initiative, youth have become a key focus for neighborhood organizing.

Renewal Amount: \$196,485 (This amount is a budget allocation to CAO, not a grant)

Clients served through 3rd quarter 06-07: 548

Agency on track to achieve deliverables: Yes

Restorative Justice

Restorative Justice Training teaches staff who work with young people on probation and parole how to engage communities in dialogue with perpetrators of violence and find ways for each to heal.

Attitudinal Healing Connection, Inc. provides facilitation for the regular meetings of the Restorative Justice for Oakland Youth (RJOY) Committee and arranges for and hosts restorative justice trainings for various community members and professionals who work with youth.

Renewal Amount: \$25,000

Clients served through 3rd quarter 06-07: 808

Agency on track to achieve deliverables: Yes

Pathways to Change

Pathways to Change is a highly comprehensive diversion program for repeat juvenile offenders, with low caseloads for case workers, frequent contact, family contact and support, and careful coordination of community services.

The Mentoring Center, with subgrantees Leadership Excellence, Scotlan Center, Center for Family Counseling, Easy Bay Asian Youth Center, Youth ALIVE!, and Pacific News Service, implements Pathways to Change. This collaborative of agencies will serve 120 juvenile probationers throughout Oakland.

Renewal Amount: \$691,000

Clients served through 3rd quarter 06-07: 85

Agency on track to achieve deliverables: Yes

Project Choice Model, Intensive Reentry Employment & Training, Transitional Jobs and Crew-Based Sheltered Employment

The Project Choice Model provides intensive support both pre- and post-release for youth and young adults paroling to Oakland in order to reduce recidivism. For parolees, Intensive Reentry Training and Employment, including subsidized on-the-job training, helps to reduce the allure of the underground economy while skills are developed. Crew-Based Employment offers parolees subsidized work activity as part of an eight-person crew, such as Public Works, Fire Services, or Community Service. The Transitional Jobs strategy prioritizes direct placement of clients into employment via contracts that pay per client per job placement and retention benchmark.

Allen Temple Housing and Economic Development Corporation, located in East Oakland, provides Project Choice intensive coaching to 40 young adult reentry participants living throughout Oakland, with 30 receiving Intensive Reentry services including subsidized transitional employment, volunteer mentorship, and placement into unsubsidized employment. In addition, ATHEDCO subcontracts with AmericaWorks to provide direct job placement to 100 young adult parolees and probationers, with follow-up services to guarantee a 60% retention rate after 180 days.

Renewal Amount: \$443,738 for Project Choice (\$163,738) and Intensive Reentry Employment (\$280,000) to ATHEDCO; \$390,000 for Transitional Jobs/Direct Placement directly to current subgrantee Work First Foundation (America Works).

Clients served through 3rd quarter 06-07: 160

Agency on track to achieve deliverables: Yes

Volunteers of America Bay Area, Inc. seeks to reduce recidivism rates by integrating violence prevention with behavior modification, participation in drug awareness and treatment, and employment services. Their crew-based employment program involves 16 parolees in structured, subsidized, crew-based employment for six months while living in subsidized supportive housing, in either Fruitvale/San Antonio or Downtown/West Oakland. Their Project Choice program, which began January 1, 2007, operates inside San Quentin prison and connects with 120 clients annually (60 in FY 06-07), providing 90 (45 in FY 06-07) with intensive case management/coaching prior to, and for up to a year after release.

Renewal Amount: \$707,480 (\$433,738 for Project Choice; \$273,742 for Crew-Based)

Clients served through 3rd quarter 06-07: 53

Agency on track to achieve deliverables: Yes

NOTE: \$270,000 of the Project Choice funding is from a leveraged CDCR grant, not Measure Y.

The Mentoring Center, located in Downtown Oakland, continues their Project Choice reentry program for 30 youth offenders throughout Oakland. The program provides cognitive behavior change and intensive case management services to wards while in California Youth Authority and after their parole. Flexible funds, mental health assessment, and substance abuse support groups are offered post-release.

Renewal Amount: \$163,738

Clients served through 3rd quarter 06-07: 68

Agency on track to achieve deliverables: Yes

Youth Employment Partnership, Inc., located in the Fruitvale District, provides Intensive Re-Entry Training and Employment services to 24 young adults under age 25 who are on probation or parole through an intensive, subsidized, on-the-job training program in the construction industry. In addition, through a pay-for-performance agreement, YEP provides direct job placement to 26 young adult parolees and probationers, with follow-up services to guarantee a 70% retention rate after 180 days.

Renewal Amount: \$280,000 for Intensive Reentry Employment

Clients served through 3rd quarter 06-07: 25 in Intensive Reentry Employment, none in Trans. Jobs.

Agency on track to achieve deliverables: Yes for Intensive Reentry Employment; No for Trans. Jobs.

Appendix C: Summary of Measure Y Violence Prevention Programs for FY 07-08

Family Violence Intervention and Mental Health Services

Family Violence Intervention intervenes to reduce the negative effects of exposure to domestic violence among children and youth, and their families, by providing them with Family Advocates and Child Caseworker(s). Mental Health Services are critical for young children (0-5) who witness violence in their homes, neighborhoods, and schools.

Family Violence Law Center, with subgrantees Safe Passages, Center for Child Protection/The D.O.V.E.S. Project, Jewish Family and Children's Services, Parental Stress Services, Inc., and Through the Looking Glass, runs a coordinated program called Family Violence Intervention and Prevention (Family VIP). This project strives to reduce recidivism for family violence and child maltreatment by providing 1) crisis intervention for 1,500 families with children throughout Oakland experiencing domestic violence and 2) early identification and treatment for developmental/behavioral pathology to 375 young children exposed to family violence.

Renewal Amount: \$785,942 (\$491,214 for Family Violence Advocacy; \$294,728 for Mental Health)

Clients served through 3rd quarter 06-07: Over 3,200

Agency on track to achieve deliverables: Yes

Youth Support Groups

Youth Support Groups, based on a mental health model, are the most effective support for older youth exposed to violence, including violence in the homes and sexual exploitation.

The Family Justice Center and the Girls Justice Initiative supports the older children of families receiving domestic violence services through partners at the Family Justice Center as well as sexually exploited minors outreached through Measure Y grantees by offering support groups. These groups, based on a mental health model, are the most effective support for older youth exposed to violence.

Renewal Amount: \$147,364

Clients served through 3rd quarter 06-07: 113

Agency on track to achieve deliverables: No, this program began in January and has made great strides in the few short months of operation.

Safe Passages/ OUR Kids Middle School Model

The Safe Passages Middle School Model provides school-based assessment, case management and referrals to needed services, including mental health, for high-risk students at Oakland public middle schools.

Alameda County Health Care Services Agency operates the Safe Passages/OUR Kids Middle School Model, in coordination with OUSD staff and ACHSA mental health providers, in 21 OUSD middle schools. The program focuses on middle schoolers who are most at-risk, such as truant and suspended youth.

Renewal Amount: \$240,000

Clients served through 3rd quarter 06-07: 303

Agency on track to achieve deliverables: Yes

Second Step Violence Prevention Curriculum and Middle School Peer Conflict Mediation Program

Second Step Violence Prevention Curriculum is a nationally renowned social-emotional learning program that has been shown to reduce suspensions and violence in Oakland schools. A Peer Conflict Resolution Program for middle schools with high rates of truancy is a best practice shown to reduce playground and classroom conflicts, office referrals, and suspensions by preventing the escalation of conflicts that could otherwise lead to disruption of learning.

The Oakland Unified School District implements *Second Step* Violence Prevention Curriculum in all Oakland Head Start sites, Family Day Care Centers, and Kindergarten through 8th grade schools. (Some middle schools will be given the option of implementing *Too Good for Violence*, another federally

approved curriculum.) OUSD also implements a Peer Conflict Resolution Program at 21 middle schools with high rates of truancy, recruiting and training 300 mediators to handle over 700 disputes annually.

Renewal Amount: \$510,862

Clients served through 3rd quarter 06-07: 21,262

Agency on track to achieve deliverables: Yes

Recommended New Allocations:

Office of Personnel Resource Management will hire an Analyst to assist Oakland job seekers with a criminal history by: (a) conducting exams for entry level citywide employment; (b) partnering with nonprofit reentry service providers in facilitating successful results in the civil service process for applicants with a criminal history; and (c) developing job opportunities outside the City for formerly incarcerated individuals.

Allocated Amount: \$118,000

Office of Parks and Recreation will add a new Radical Roving program site, likely based in Mosswood Park, supporting youth from North and West Oakland. The goal of the Office of Park and Recreation's Radical Roving Recreation Program (RRR) is to change the attitudes of misguided and misdirected youth in Oakland by meeting youth where they are – emotionally, spiritually, and physically. Many of the youth in RRR have been abandoned by their families, schools and mainstream community centers. Many have known fear, hunger, homelessness and hopelessness. RRR rejoins these disconnected youth with a new community through celebrating holidays, life successes and introducing them to new opportunities and experiences. By engaging youth in a supportive community, RRR prevents criminal behavior and reduces the number of youth in the juvenile justice system.

Allocated Amount: \$85,000 for the first year; \$60,000 per subsequent year

Other Programs not yet due for renewal:

Teen Center Support

Youth UpRising, Oakland's largest full service youth development-focused teen center, is a major resource for Measure Y violence prevention efforts. As such, Measure Y has committed to five years of operational support.

Annual Funding: \$300,000 for five years starting July 1, 2006

Gang Intervention and Prevention Demonstration Projects

The Gang Prevention and Intervention Program Strategies are demonstration projects: (1) parent education programs for families with elementary and middle school children and youth at-risk for gang involvement; and (2) programs that provide youth living in Measure Y High Priority beats in Central and East Oakland (aged 12-24) who are gang involved and/or at high-risk for becoming gang involved with positive alternatives to gang life.

A collaborative led by the **Oakland Unified School District, Office of Alternative Education and sub-grantee California Youth Outreach** will use trained Youth Intervention Specialists working in five of Oakland's toughest alternative schools to provide 75 gang involved youth with Gang Redirect classes, personal and family interventions, case management, leadership opportunities and connections to community support services. California Youth Outreach will also provide gang prevention and awareness workshops for parents and provide technical assistance to Oakland organizations providing services to gang involved youth.



Measure Y 2007-08 Grantee Recommendations

Presentation to Public Safety Committee
Tuesday, June 12, 2007
Sara Bedford, Acting Director
City of Oakland, Department of Human Services

Measure Y Annual Allocations for Violence Prevention Programs

- Youth Outreach & Comprehensive Services
 - Street Outreach \$855,670
 - Outreach to Sexually Exploited Youth \$225,000
 - Sports & Recreational Programs \$182,500
 - City-County Neighborhood Initiative \$196,485
- Special Services to Children & Youth Exposed to Violence
 - Family Violence Intervention \$491,214
 - Mental Health Services \$294,728
 - Youth Support Groups \$147,364
- Diversion & Reentry Services
 - Project Choice Model \$491,214
 - Pathways to Change \$491,214
 - Restorative Justice Training \$25,000
- Employment & Training
 - Intensive Reentry Training & Employment \$560,000
 - Crew-Based Sheltered Employment \$273,750
 - After-school Job Training \$340,000
 - Transitional Jobs \$548,000
 - Subsidized Summer Youth Employment \$205,848

REVISED
6.5.07

Measure Y Annual Allocations for Violence Prevention Programs, cont.

□ School Based Strategies

- Safe Passages Middle School Model \$240,000
- 2nd Step Violence Prevention Curriculum \$275,080
- Peer Conflict Resolution \$235,782

Annual Allocations total \$6.08 million

□ Carry Forward Programs (2 year investments unless noted)

- Gang Intervention \$255,000
- Gang Parent Education \$85,000
- Community Response and Support Network \$300,000
- MH for Family/ Friends of Homicide Victims \$100,000
- Caught in the Crossfire, Highland Hospital \$65,000
- Teen Center Support (5 years) \$300,000
- Safe House Challenge Grant (one time only) \$225,000

Total Remaining in Reserve Fund \$885,000

3

Measure Y Successes in 2006-07

□ Collaborations

- *Coordination of Reentry: Perata Initiative, AB 1998, Alameda County VP Blueprint, CRSPN*
- *California Cities Gang Prevention Network*
- *Proposition 63, the Mental Health Services Act*
- *EveryOne Home plan*

□ Leveraging

- *California Dept of Corrections Grant - \$1.2 million*
- *Evelyn and Walter Haas Jr. Foundation Grant - \$170,000*

□ Capacity Building Activities and Technical Assistance

□ Database and Contracts Management System

4

REVISED
6.5.07

Measure Y Services in FY 06-07

Summary of Measure Y Violence Prevention Services, 7/1/06-3/31/07

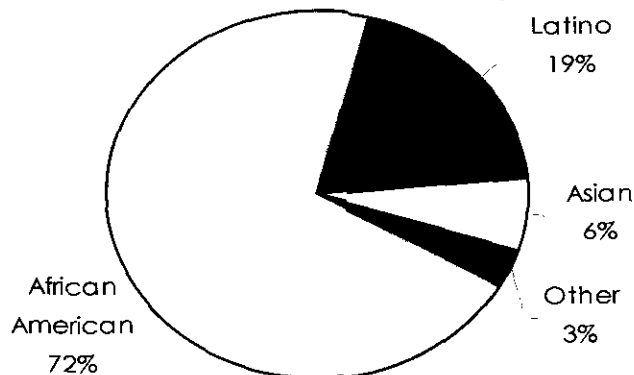
	Individual Services		Group Services			Events		
	unduplicated clients	client hours	undupl. clients	hours	client hours	clients	hours	client hours
Youth Outreach & Comprehensive Services	474	5,517	336	1,989	13,577	11,084	536	30,050
Services to Children & Youth Exposed to Violence	1,142	1,966	32	132	377	379	9	1,247
Reentry & Diversion Programs	248	2,429	103	332	1,764	3,724	142	7,411
Employment and Training Programs	135	307	428	5,246	30,775	1,590	48	2,618
School Based Prevention Programs	303	6,854	21,274	4,785	93,120	350	37	429
Totals	2,302	17,073	22,173	12,484	139,613	17,127	772	41,755

Data are for 9 MONTHS ONLY, from 7/1/06 to 3/31/07

5

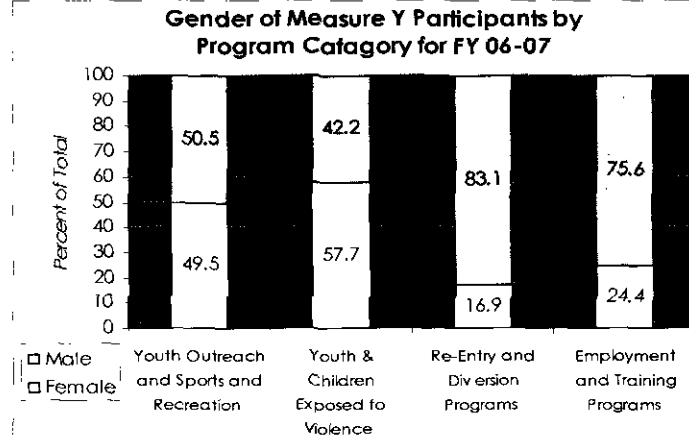
Race and Ethnicity

FY 06-07 Measure Y Prevention Services by Race/Ethnicity



6

Gender

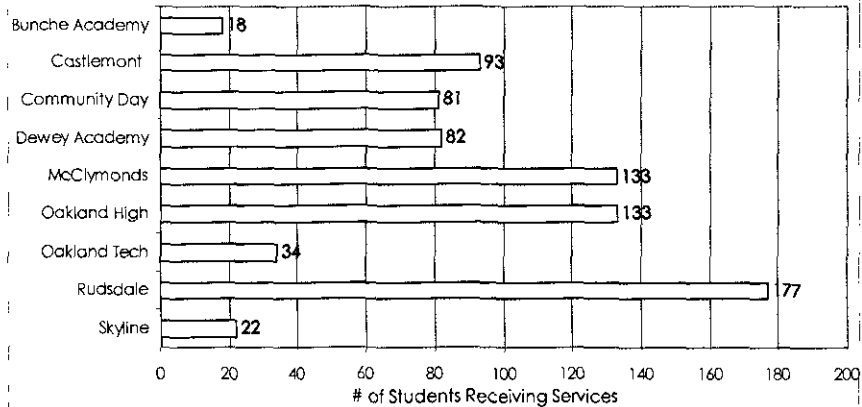


7

High Schools and Alt. Ed. Schools

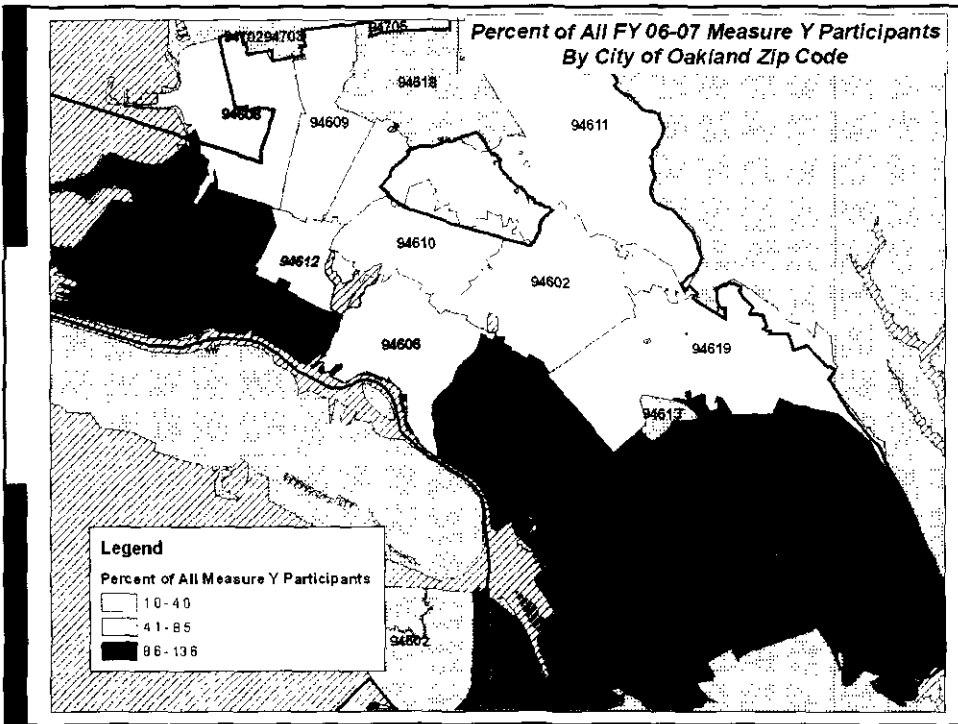
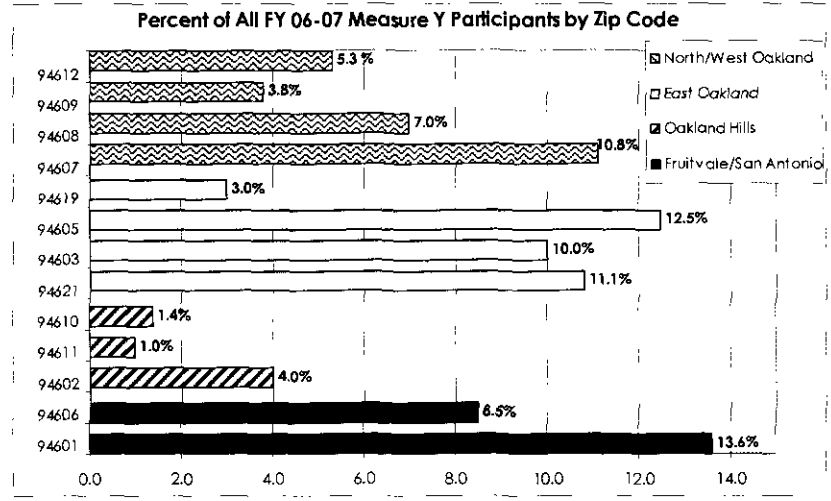
□ Measure Y services are provided to children and youth in all grade levels. This table does *not* include students in all OUSD Pre-K through 8th who are taught violence prevention curriculum, nor the over 300 students at 11 middle schools receiving services through the OUR KIDS program.

High Schools and Alternative Education Schools with Over 15 Students Receiving Measure Y Services in FY 06-07

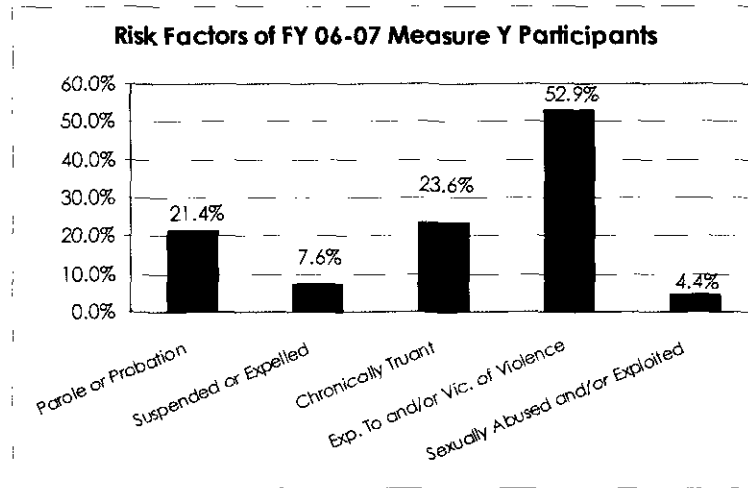


REVISED
6.5.07

Zip Code



Risk Factors



11

Recommendations for FY 07-08: Major Programmatic Changes

Area	Not Recommended for Renewal	Recommended New Allocations
N. & W. Oakland	Leadership Excellence (sports at YMCA) - \$45,500	OPR (Radical Roving site at Mosswood) - \$85,000 Youth Radio (after school jobs) - additional \$75,000
Citywide	Sports4Kids (sports at 2 Alt Ed schools) - \$91,500 YEP (Transitional Jobs) - \$150,000	OPRM (Analyst specializing in Reentry Employment) - \$118,000
Totals	\$287,000	\$278,000

For Future Recommendation:

DHS, in collaboration with the Mayor's Office, will be recommending an expansion of street outreach, possibly funded from the Measure Y Reserve

12

Recommendations for FY 07-08

Lead Agency	Program Strategy	Amount
Ala. Co. Health Care	OUR Kids	\$240,000
Ala. Co. ICPC	Sexually Expl. Outreach	\$225,000
Allen Temple	Project Choice	\$163,738
Allen Temple	Intensive Reentry Empl.	\$280,000
<i>Attitudinal Healing</i>	<i>Restorative Justice Training</i>	<i>\$25,000</i>
BAVC/Youth Sounds	After School Jobs	\$75,000
<i>Cityspan Technologies</i>	<i>Database</i>	<i>\$45,000</i>
EB Agency for Children	Youth Outreach	\$150,000
EBAYC	Youth Outreach	\$200,000
Family Justice Center	Youth Support Groups	\$147,364
FVLC	Family Violence Advocacy	\$491,214
FVLC	Mental Health for 0-5	\$294,728
Leadership Excellence	Youth Outreach	\$200,000
Office of Neigh. Svcs	City-Co. Neighborhood Init.	\$196,485
<i>Office of Parks & Rec</i>	<i>Radical Roving</i>	<i>\$85,000</i>
<i>Office of Personnel</i>	<i>Reentry Employment</i>	<i>\$118,000</i>

13

Recommendations for FY 07-08, cont.

OUSD	Peer Conflict Mediation	\$235,782
OUSD	Second Step Curriculum	\$275,080
The Mentoring Center	Project Choice	\$163,738
<i>The Mentoring Center</i>	<i>Pathways to Change</i>	<i>\$691,214</i>
Volunteers of America	Crew Based Sheltered Empl.	\$273,742
<i>Volunteers of America</i>	<i>Project Choice</i>	<i>\$433,738</i>
<i>Work First Foundation</i>	<i>Trans. Jobs/Direct Placement</i>	<i>\$390,000</i>
Youth ALIVE!	Youth Outreach	\$175,000
YEP	Summer Jobs	\$205,848
YEP	Intensive Reentry Empl.	\$280,000
YEP	After School Jobs	\$190,000
<i>Youth Radio</i>	<i>After School Jobs</i>	<i>\$150,000</i>
Youth UpRising	Youth Outreach	\$130,670
Youth UpRising	Sports & Recreation	\$45,500
TOTAL		\$6,576,841

(\$6,106,841 Measure Y; \$470,000 leveraged) ¹⁴