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OAKLAND  
2014 FEB 13 PM 1:31

# AGENDA REPORT

**TO:** DEANNA J. SANTANA  
CITY ADMINISTRATOR

**FROM:** Brooke A. Levin  
Interim Director, PWA

**SUBJECT:** Establish Residential Permit  
Parking Area "O"

**DATE:** January 8, 2014

City Administrator  
Approval

Date

2/11/14

**COUNCIL DISTRICT:** 3

## **RECOMMENDATION**

Staff recommends that the City Council approve a resolution to establish residential permit parking area "O" on parts of West Street, 14<sup>th</sup> Street and 15<sup>th</sup> Street West of Interstate 980.

## **OUTCOME**

This resolution establishes RPP Area "O" in accordance with the procedures of the Oakland Municipal Code (OMC) Chapter 10.44 on parts of West Street, 14<sup>th</sup> Street, and 15<sup>th</sup> Street, west of Interstate 980 to mitigate the shortage of on-street parking resulting from long-term parking by employees, shoppers, and visitors to the downtown area. Area "O" residents with qualifying applications will be exempt from the new 8:00 a.m. to 6:00 p.m., from Monday through Friday, two-hour parking regulation.

*Attachment A* highlights the street segments within Area "O".

## **BACKGROUND/LEGISLATIVE HISTORY**

California Vehicle Code §22507 provides authority for the City to establish residential permit parking programs for residents, provided there is no adverse impact on residents in the program areas. RPP alleviates parking congestion in residential neighborhoods caused by non-residents (such as employees, shoppers, and visitors) who park for extended periods of time.

Oakland Municipal Code Section 10.44.050 states that a petition requesting establishment of a RPP area is required to be signed by residents representing more than 50% of the addresses within the proposed area.

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## **ANALYSIS**

Staff received requests for RPP from residents on parts of West Street, 14th Street, and 15<sup>th</sup> Street, west of Interstate 980 to mitigate the shortage of on-street parking near their homes. Residents transmitted to staff a petition for RPP with qualified signatures representing more than 51% of the eligible addresses on each street within the proposed Area "O".

Staff confirmed compliance with the OMC regarding parking occupancy of over 75% and signed petitions of over 50% for each block requesting permitted parking.

## **PUBLIC OUTREACH/INTEREST**

After the petition was analyzed and field survey conducted, Public Works Agency - Transportation Services Division (TSD) held a public hearing at 1 Frank H. Ogawa Plaza Hearing Room 3 to discuss the establishment of RPP Area "O". There were ten attendees. Of those who responded to a meeting survey, six were in favor of RPP, one abstained, and none were against.

## **COORDINATION**

TSD is coordinating with Revenue and Tax Administration to provide permits for Area "O". The City Attorney and Budget offices have reviewed this report.

## **COST SUMMARY/IMPLICATIONS**

1. AMOUNT OF RECOMMENDATION/COST OF PROJECT:  
Initial Installation Of Signage Cost \$4,500
2. COST ELEMENTS OF AGREEMENT/CONTRACT: The recurring costs for maintaining the signs are expected to be minimal. The enforcement costs are expected to be covered by permit sales and citation revenues.
3. SOURCE OF FUNDING: Funds to implement RPP are available in the Public Works Agency Project C371410, Fund 2211. Additional funding will be provided by permit sales.
4. FISCAL IMPACT: The estimated cost to install the RPP signs on all involved street blocks is \$4,500.00. Fees for the RPP permits are set-forth in the City's Master Fee Schedule. The fees are \$35.00 for an annual permit, \$1.00 for a one-day visitor permit, and \$5.00 for a 14-day visitor permit. The annual renewal fee per permit is also \$35.00 for residents.

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**SUSTAINABLE OPPORTUNITIES**

**Economic:** There are no significant economic opportunities.

**Environmental:** The proposed RPP is expected to discourage long-term parkers from parking on the subject streets and could encourage public transit use that would result in the reduction in vehicle emission and fuel consumption.

**Social Equity:** There are no significant social equity opportunities.

**CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA)**

The proposed RPP is categorically exempt from CEQA review under Section 15301(c), Existing Facilities.

For questions regarding this report, please contact Joe Wang, Supervising Transportation Engineer, at 510-238-6107.

Respectfully submitted,

  
BROOKE A. LEVIN  
Interim Director, Public Works Agency

Reviewed by:  
Michael Neary, P.E., Assistant Director  
PWA, Department of Engineering and Construction

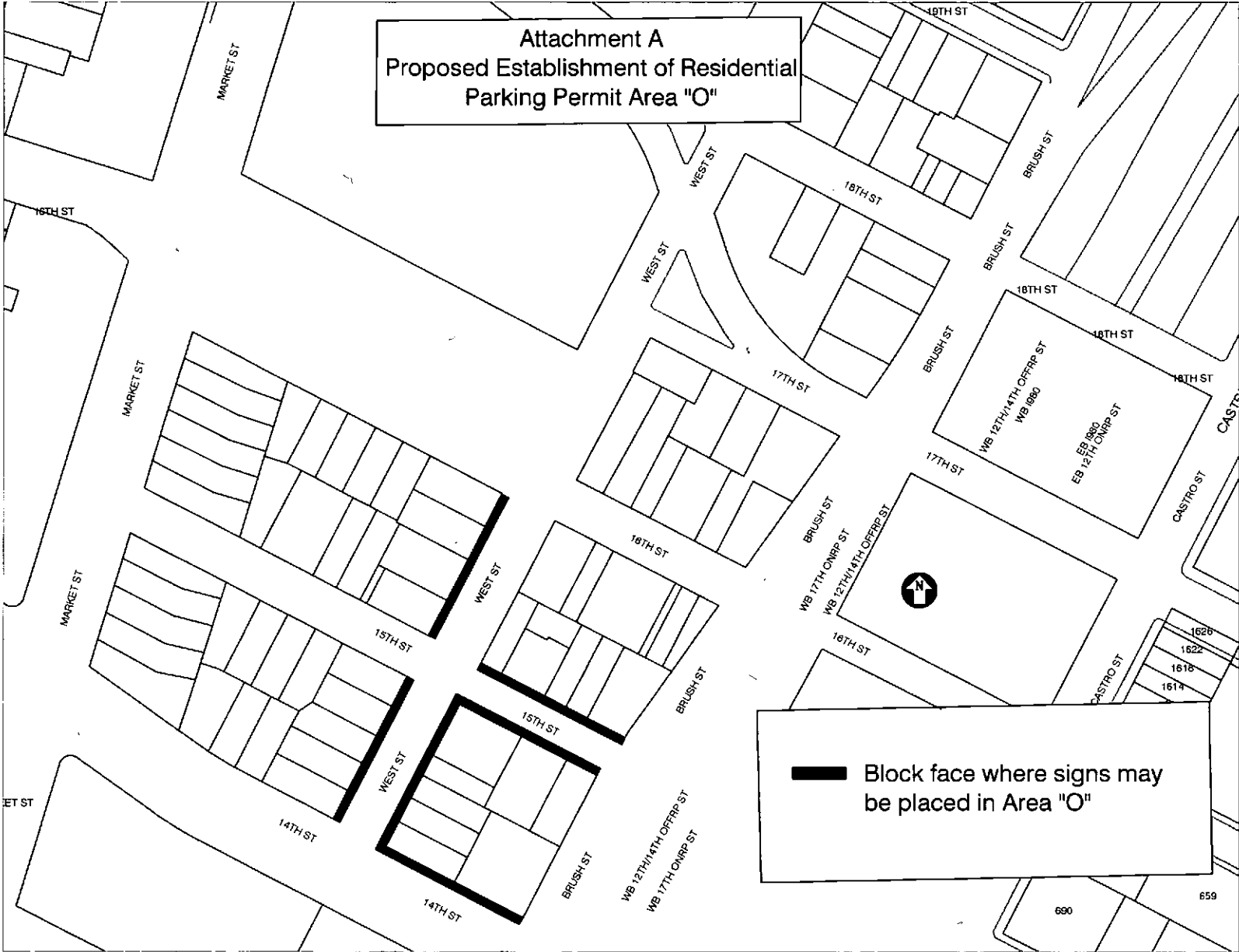
Reviewed by:  
Wladimir Wlassowsky, P.E.,  
Transportation Services Division Manager

Prepared by:  
Joe Wang, P.E., Supervising Transportation Engineer  
Transportation Services Division

Attachment – A: Proposed RPP Area "O" Map

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Attachment A  
Proposed Establishment of Residential  
Parking Permit Area "O"



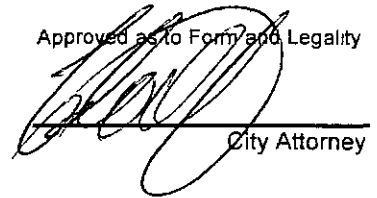
█ Block face where signs may be placed in Area "O"

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# OAKLAND CITY COUNCIL

Approved as to Form and Legality



City Attorney

RESOLUTION NO. \_\_\_\_\_ C.M.S.

Introduced by Councilmember \_\_\_\_\_

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## RESOLUTION TO ESTABLISH RESIDENTIAL PERMIT PARKING AREA "O" ON PARTS OF WEST STREET, 14<sup>TH</sup> STREET AND 15<sup>TH</sup> STREET WEST OF INTERSTATE 980

**WHEREAS**, the residents along West Street, 14 Street and 15<sup>th</sup> Street have petitioned to City staff to establish Residential Permit Parking (RPP) along their street blocks in the area shown in *Attachment A*; and

**WHEREAS**, conditions along these streets satisfy all requirements to implement RPP as described in Oakland Municipal Code (OMC) Chapter 10.44; and

**WHEREAS**, pursuant to California Vehicle Section 22507, the use of the permits will not adversely affect parking conditions for residents in the area; now, therefore, be it

**RESOLVED**, That RPP Area "O" be approved to include the streets shown in Attachment A; and be it

**FURTHER RESOLVED**, That pursuant to California Vehicle Code Section 22507, the Council hereby finds and determines that the use of the permits will not adversely affect parking conditions for residents in the area; and be it

**FURTHER RESOLVED**, That RPP may be expanded incrementally within Area "O" subject to the satisfaction of OMC Chapter 10.44 petition and permit requirements; and be it

**FURTHER RESOLVED**, That the City shall charge fees for RPP permits as designated in the current City of Oakland Master Fee Schedule; and be it

**FURTHER RESOLVED**, That the street parking shall be restricted to no more than two hours, from 8 a.m. to 6 p.m., Monday through Friday, except holidays and vehicles displaying RPP permits in RPP Area "O"; and be it

**PUBLIC WORKS CMTE.**

FEB 25 2014

**FURTHER RESOLVED**, That fines for violation of the above parking restrictions are designated in Oakland Municipal Code 10.48.010.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_

**PASSED BY THE FOLLOWING VOTE:**

AYES - BROOKS, GIBSON-MCELHANEY, KALB, KAPLAN, GALLO, SCHAAF, REID and PRESIDENT KERNIGHAN

NOES -

ABSENT -

ABSTENTION -

ATTEST. \_\_\_\_\_

LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California

**PUBLIC WORKS CMTE.**  
**FEB 25 2014**