


CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

RESOLUTION:

1. AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND ENTER INTO GRANT AGREEMENTS WITH ANTI-POVERTY SERVICE PROVIDERS FOR THE ALAMEDA COUNTY-OAKLAND COMMUNITY ACTION PARTNERSHIP (AC-OCAP) 2023 CSBG PROGRAM YEAR WITH THE SERVICE PROVIDERS AND IN THE AMOUNTS LISTED IN THE TABLE IN THIS RESOLUTION; AND

2. AUTHORIZING THE CITY ADMINISTRATOR TO AMEND THE AGREEMENTS AND ENTER INTO AMENDED AGREEMENTS TO INCREASE THE AMOUNT AND EXTEND THE TERM IF ADDITIONAL CSBG FUNDING BECOMES AVAILABLE DURING THE 2023-2025 THREE-YEAR FUNDING CYCLE WITHOUT RETURNING TO COUNCIL; AND

3. AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND ENTER INTO PROFESSIONAL SERVICES AGREEMENTS FOR ADVERTISING SERVICES WITH CLEAR CHANNEL, CBS OUTDOORS, BART AND AC TRANSIT TO SUPPORT THE PROGRAMS; AND WAIVING, TO THE EXTENT NECESSARY, THE COMPETITIVE RFP/Q PROCESS IN THE BEST INTERESTS OF THE CITY FOR A TOTAL AMOUNT NOT TO EXCEED \$40,000

WHEREAS, the federal Community Services Block Grant (CSBG) provides core funding to the Alameda County-Oakland Community Action Partnership (AC-OCAP) to reduce poverty, revitalize low-income communities and empower low-income families to become self-sufficient; and

WHEREAS, the City of Oakland has received Anti-Poverty CSBG funding since 1971; and

WHEREAS, on June 24, 2021, the Oakland City Council approved Resolution Number 88717 C.M.S. authorizing the City Administrator to accept and allocate an anticipated amount of

\$1,391,569 in anti-poverty CSBG funds for AC-OCAP's 2023 programming from the State of California Department of Community Services and Development (CSD); and

WHEREAS, the City's Fiscal Year (FY) 2022-2023 budget appropriates said funds of One Million Three Hundred Ninety One Thousand Five Hundred Sixty Nine Dollars (\$1,391,569) to the Department of Health and Human Services Fund (2128), SC22, CSBG -Administration (78361), Programs (78362) and CSBG-OCAP Programs Organization (78363), CAP/CSBG 2023 Admin & Program Projects (1005642,1005643); and

WHEREAS, these funds will be used to provide program administrative support and direct services to low-income citizens in Oakland and the surrounding Alameda County (excluding Berkeley) as outlined in the State approved AC-OCAP Plan; and

WHEREAS, on August 5, 2022, AC-OCAP released its 2023-2025 Request for Partnership (RFP) CSBG funding application and received a total of 27 applications requesting \$1,315,589 in funding; and

WHEREAS, on November 14, 2022, the AC-OCAP Administering Board approved its 2023-2025 CSBG three-year funding cycle recommendations and internal programming; and

WHEREAS, Oakland Municipal Code (OMC) Section 2.04.040.B requires the City Administrator to conduct an informal advertising and bidding process for purchase orders or a Request for Proposals/Qualifications (RFP/Q) process for professional services contracts, and OMC Section 2.04.051.B permits the Council to waive the RFP/Q process upon a finding that it is in the best interests of the City to do so; and

WHEREAS, each of the vendors (i.e., Clear Channel; CBS Outdoors; BART and AC Transit) identified in the below table are to provide advertising/marketing services as there are no other providers of advertising/marketing for transit shelters; billboards, BART station ads, and interior bus advertising; and

WHEREAS, staff recommends that it is in the best interests of the City to waive the RFP/Q process for said advertising services, to the extent necessary, because they are critical to the program's outreach to the populations served and this would be in alignment with the City's Administrative instruction (AI) 1021 (Direct Payments) which identifies advertising as an exception to the City's purchasing system and allows the service to be paid as a direct payment; and

WHEREAS, the City Administrator has determined that these advertising services are of a professional and temporary nature and shall not result in the loss of employment or salary by any person having permanent status in the competitive civil service; and

WHEREAS, the City works in partnership with Safe Passages and the Alameda County Community Food Bank (ACCFB) such that ACCFB provides bulk food that Safe Passages breaks down and distributes to low-income families at Oakland schools and staff seeks approval for this procurement for food distribution; and

WHEREAS, all services provided will be in accordance with Federal and State subcontractor provisions, regulations, and guidelines for eligible activities under the CSBG program; and

WHEREAS, the table in this resolution includes a not-to-exceed funding to allow flexibility of reprogramming funds in the event funding for another program is discontinued or additional CSBG funds are received and will not exceed the current available appropriation; now, therefore, be it

RESOLVED: that pursuant to OMC Section 2.04.051.B and based on the findings set forth above and in the City Administrator's report accompanying this item, the City Council finds and determines that it is in the best interests of the City to waive the competitive RFP/Q process for the procurement of advertising services from Clear Channel; CBS Outdoors; BART and AC Transit; and be it

FURTHER RESOLVED: that the City Administrator is hereby authorized to execute grant agreements and amendments and procurement for food distribution and marketing services for the term of January 1, 2023 through December 31, 2025 as follows, as long as the cumulative amount of program funding in the table below does not exceed the total amount appropriated towards grant agreements and contracts; and be it

Table: 2023-2025 Programs and Services (AC= Alameda County, excluding Oakland)			
2023-2025 AC-OCAP Service Providers (Legal Name)	Program Title	Grant Agreement / Procurement	Annual Allocation (not to exceed)
Entrepreneurship/Job Training & Employment Placement			
New Door Ventures: Employment services for low-income young adults 16-24.	Comprehensive Job Training and Job Placement for Transition Age Youth	Grant Agreement	\$50,000
Urban University: Education and employment services for low-income young adults 18-24	Single Moms at Work Pathways Program	Grant Agreement	\$50,000
Community Works West Inc.: Employment services for re-entry, unemployed and homeless low-income adults 18-64	Project R3: Return, Restore & Rise	Grant Agreement	\$50,000
Lighthouse Community Charter Public School: CTE Career pathways that earn college credits and work experience while in high school	Paid Student Internships	Grant Agreement	\$50,000
Hack the Hood Inc.: Employment training in technology for low-income youth and young adults 14-24	Tech Career Pathways for Youth in Oakland	Grant Agreement	\$50,000

2023-2025 AC-OCAP Service Providers (Legal Name)	Program Title	Grant Agreement / Procurement	Annual Allocation (not to exceed)
Love Never Fails: Employment opportunities for unemployed homeless adults ages 18-64	AC: IT Biz Entrepreneurial Program	Grant Agreement	\$30,000
Rubicon Programs Incorporated: Employment opportunities for low-income adults ages 18-64	AC: Job Training and Employment Placement	Grant Agreement	\$50,000
Chabot-Las Positas Community College District, DBA Tri-Valley Career Center: Employment opportunities for unemployed adults ages 18-64 in the Tri-Valley area	AC: Tri-Valley Pathways to Employment	Grant Agreement	\$50,000
Sub-Total			\$380,000
Low-Income Housing			
2023-2025 AC-OCAP Service Providers (Legal Name)	Program Title	Grant Agreement / Procurement	Annual Allocation (not to exceed)
Covenant House California: Housing for homeless young adults ages 18-24	Emergency Shelter & Supportive Services for Young Adults Experiencing Homelessness	Grant Agreement	\$50,000
Lao Family Community Development, Inc.: Employment training for low-income adults ages 25-54	Strong Housing Options (SHO) Program	Grant Agreement	\$50,000
Operation Dignity, Inc.: Housing for homeless and/or disabled veterans ages 25+	Housing for Oakland's Homeless Veterans	Grant Agreement	\$50,000
St. Mary's Center: Housing for homeless and disabled adults/seniors ages 55+	Senior Homeless Services	Grant Agreement	\$50,000
A Diamond in the Ruff, Inc.: Housing support to women by teaching life skills to stabilize and succeed	Transitional Housing for Single Women	Grant Agreement	\$30,000
Change To Come: Creating Pathways that lead to Economic Empowerment	Her Story	Grant Agreement	\$30,000
Fremont Family Resource Center Corporation: Housing for unemployed and homeless families and individuals ages 18-54	AC: Family Support Services for the Homeless	Grant Agreement	\$50,000

Alliance for Community Wellness, dba La Familia: Housing assistance for homeless, unemployed, previously incarcerated, and disabled families	AC: FESCO's Les Marquis Emergency Shelter and Banyan House Transitional Housing	Grant Agreement	\$50,000
Sub-Total			\$360,000
Civic Engagement, Advocacy, and Capacity Building			
2023-2025 AC-OCAP Service Providers (Legal Name)	Program Title	Grant Agreement / Procurement	Annual Allocation (not to exceed)
Housing & Economic Rights Advocates (HERA): Promote financial empowerment for low-income individuals through second chance bank accounts	Bank On Oakland (BOO) Financial Empowerment	Grant Agreement	\$40,000
Eden I & R, Inc.: Provide information and referral services to support EITC and Bank On Oakland Initiatives and Community Homelessness Services	AC-OCAP 2-1-1 Phone Services for EITC and BOO and Help Residents Access App (HRA)	Grant Agreement	\$40,000
Safe Passages in partnership with Alameda County Community Food Bank: Fight hunger and increase food security for Alameda County's low-income families	Food Security Initiative	Procurement for food distribution	\$40,000
Clear Channel/CBS Outdoors/BART/AC Transit: Education and outreach advertising campaigns	Financial Empowerment Marketing	Procurement of Services	\$40,000 (total is inclusive for all vendors)
Sub-Total			\$160,000
Grand Total			\$900,000

FURTHER RESOLVED: that the FY 2022-2023 adopted appropriation for the 2023 Community Services Block Grant be amended to One Million Two Hundred Ninety Four Thousand Two Hundred Thirty Four Dollars (\$1,294,234) in the Department of Health and Human Services Fund (2128), SC22, CSBG-Admin Organization (78361), CSBG-Program Organization (78362) and CSBG-OCAP Programs Organization (78363), CAP/CSBG 2023 Admin & Program Projects (1005642/1005643); and be it

FURTHER RESOLVED: that the City Administrator is hereby authorized to execute amendments to the above-referenced agreements and to extend the agreements for the term of January 1, 2024 through December 31, 2024 and January 1, 2025 through December 31, 2025 in the annual not-to-exceed amounts listed above, contingent upon the availability of CSBG renewal grant funding for the 2024 and 2025 grant terms; and be it

FURTHER RESOLVED: that if additional CSBG funds become available during the CSBG funding cycle, January 1, 2023 through December 31, 2025, the City Administrator is authorized to accept, appropriate, and amend the grant agreements referenced in the table above to increase the amount of the agreements during the 2023-2025 funding cycle (January 1, 2023 – December 31, 2025); and be it

FURTHER RESOLVED: that the City Administrator is hereby authorized to conduct all negotiations; to execute, submit and process all documents, including but not limited to applications, agreements, amendments, modifications, payment requests, and invoices; and to take all related actions necessary for the aforementioned awards, grants and procurements.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES – FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID, AND
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST:

ASHA REED
Acting City Clerk and Clerk of the
Council of the City of Oakland,
California

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