

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3rd FLOOR • OAKLAND,
CALIFORNIA 94612

Office of the Mayor
Honorable Libby Schaaf
Mayor

(510) 238-3141
Fax (510) 238-4731

Letter of Appointment

June 1, 2020

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

Dear President Kaplan and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has reappointed the following person as a member of the following board or commission, subject to City Council confirmation:

Head Start Advisory Board

Dr. Javay Ross, to serve a three-year term that began March 12, 2020 and will end March 11, 2023.

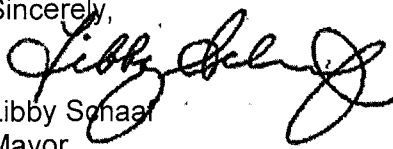
Molly J. Tafoya, to serve a three-year term that began March 12, 2020 and will end March 11, 2023.

Paula Ambrose, to serve a three-year term that began March 12, 2020 and will end March 11, 2023.

Priya Jagannathan, to serve a three-year term that began March 12, 2020 and will end March 11, 2023.

Thank you for your assistance in this matter.

Sincerely,


Libby Schaaf
Mayor

Profile


Javay


First Name

Ross, MD

Middle Initial

Last Name


 Email Address


 Street Address


 Suite or Apt

Oakland


City

CA


State

94609

Postal Code


 Pediatric Multi-Specialty Medical
 Group

Employer


 Pediatrician

Job Title

Which Boards would you like to apply for?

Head Start Advisory Board: Appointed

Interests & Experiences**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

As a pediatrician, I am invested and committed to the propagation of early education. I have seen the impact that early education and early interventions services can have, not only on the child, but on the entire family, and that is something that I am dedicated to upholding and ensuring is implemented at the highest level.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Curriculum Vitae.doc 1.31.17.doc](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

PROFESSIONAL WORK EXPERIENCE 07/13-present UCSF Benioff Children's Hospital Oakland
 Primary Care and Adolescent Medicine Clinics Attending Physician Director of the Resident Continuity
 Clinic EDUCATION _____ 06/12-
 06/13 Pediatric Chief Resident, Children's Hospital Oakland 06/09-06/12 Pediatric Residency Candidate,
 Children's Hospital Oakland 08/05-06/09 Doctor of Medicine, Charles Drew University/UCLA Medical
 Education Program 08/01-05/05 Bachelors of Science, Microbiology, Minor in Chemistry, Xavier
 University of Louisiana RECENT
 AWARDS/ACCOMPLISHMENTS _____ 2015, 2016 Outstanding
 Community Physician Award 2013-2015 National Health Service Corps Physician Loan Repayment

Program 2012 Children's Hospital Oakland Outstanding Resident Award 2009 Dr. Charles R. Drew Scholarship of Excellence 2008 AMA Foundation Physicians of Tomorrow Scholarship -15 scholarships are awarded to 3rd year medical students entering their 4th year of medical school. The selection criteria for recipients is based on academic achievement & financial need. 2008 Letter of Distinction in Pediatrics and Ambulatory Medicine & Family Medicine 2007 Dr. Melba Merritt Fields Memorial Scholarship 2007 Auxiliary to the Golden State Medical Association Scholarship 2006 Rebecca Lee, M.D. Scholarship

PROFESSIONAL ORGANIZATIONS 2009-present American Academy of Pediatrics 2008-present Alpha Omega Alpha National Medical Honors Society 2005-present Tri-Beta Biology Honors Society 2005-present Kappa Gamma Pi Honors Society 2006-2009 Student National Medical Association 2006-2009 Association of Black Women Physician STATE

LICENSES 2012-present American Board of Pediatrics Certification 2010-present California State Medical License

RESEARCH EXPERIENCE Sept 2015-present STep-Up Yellow Zone Inhaled Corticosteroids to Prevent Exacerbations (STICS): Children's Hospital Oakland site Primary Investigator 2007-2008 Senior Research Thesis, Charles Drew University of Medicine & Science (Mentor: Sheba George, PhD) Administered nearly 100 surveys to eligible women in Los Angeles. The goal of this project was to understand reasons why eligible African-American women consistently fail to utilize free mammogram programs in Los Angeles. Summer 2006 Medical Student Researcher, Harbor/UCLA Dept of Family Medicine (Mentors: Gilberto Granados, MD, MPH & Jyoti Puvvula, MD, MPH) Performed a community health needs assessment via door-to-door surveys in Wilmington, California. This is a community with a large uninsured & underinsured immigrant population. 2004-2005 Undergraduate Student Researcher, Xavier University of Louisiana Dept. of Microbiology (Mentor: Shubha Kale-Ireland, PhD) Funded through the US Food and Drug Administration, our lab studied the effect of heavy metals (commonly found in drinking water) on L1 retrotransposon in mouse cervical tissue cells. Students in this lab were able to grow and cultivate live tissue cell lines as well as conduct experiments with various concentrations of heavy metals.

POSTER PRESENTATIONS March 2009 Poster Session: UCLA Senior Scholarship day poster Presentation, "An Assessment of Participation in a Free Mammogram Program by Uninsured and Underinsured African-American Women in Los Angeles County" September 2004 Poster Session: 2nd International Symposium on Recent Advances in Environmental Health Research (Jackson, MS) "The L1 Retrotranspositional Stimulation by Particulate and Soluble Cadmium Exposure is Independent of the Generation of DNA Breaks"

VOLUNTEER EXPERIENCE July 2016 FriendX of Africa, Medical Mission, Tanzania Provided health screenings and medical care during a 5 day Health Fair, serving over 1200 patients in the community of Tanga, Tanzania Feb 2016-present City of Oakland Head Start Advisory Board -Sit on the board that advises and makes recommendations for the city's Head Start program, which provided low income families with early education and child care services. April 2013-present Kerry's Kids -Monthly mobile clinic for homeless and underserved patients August 2011-present Children's Hospital Oakland, "Asthma Camp" - Health screenings to check kids into camp, facilitating various activities (carnival, talent show), worked in camp infirmary. Dec 2010 -present Children's Hospital Oakland, "Adopt a Family" - Helped organize and deliver gifts to underprivileged families of Primary Care patient population during the holiday season. June 2010-present Children's Hospital Oakland, "Reach Out and Read" - Organize and supply books to children at their well child check appointments July 2008-2009 Drew/UCLA Class of 2009 Class President -Organized various fundraising projects, social activities and graduation events (including the class banquet). June 2008 Doctors Back to School -Sponsored by the AMA Minority Affairs Consortium, this program aims to, "Raise awareness of the need for more minority physicians & to encourage children from underrepresented minority groups to look at medicine as a career option." As a medical student participant, I visited several public schools in Compton, CA & helped to motivate school aged children to pursue a career in the health sciences. April 2008 All People's Christian Center Community Health Fair Volunteer -Volunteered at a booth responsible for diabetes, hypertension, asthma & high cholesterol education & awareness. Participants were provided with literature on various diseases as well as pharmacy discount cards. This was in conjunction with the Association of Black Women Physician. October 2007 Student National Medical Association Regional Meeting Volunteer - Served as a mock interviewer for pre-medical students preparing for the medical school application process, a workshop designed by SNMA's pre-medical student mentorship program. Also sat on a panel of medical students & answered various questions from a large group of pre-medical students about the medical school application process & life as a medical student. April 2007 Project Bunny Committee Coordinator -Sponsored by the Drew/UCLA chapter of SNMA, this program worked in conjunction with

several Head Start Preschools in Compton, CA to provide children with an Easter egg Hunt & an afternoon filled with other activities such as face painting & story time. I was in charge of shopping for and organizing prizes and gift bags which were handed out to the 200 plus children that participated in the days festivities. February 2007 SNMA Black History Month Program Committee Member -Assisted in organizing a program designed to celebrate black history month & the contributions of African-Americans to the field of medicine. I created programs, helped to organize a fashion show & worked with the Office of Academic Enrichment to obtain funding for food. June-August 2006 Harbor-UCLA Summer Urban Health Fellowship -A 6 week summer fellowship program run by the Harbor/UCLA Family Medicine department brought family medicine residents, medical students, pre-medical students & high school students interested in pursuing careers in the health sciences together for a summer of mentoring, community health education, health fairs, health advocacy & health disparity research. I mentored both pre-medical and high school students & helped to organize two community health fairs. I also participated in a health summit where I was part of a talk which focused on the findings of our research and was presented to physicians at Harbor/UCLA Medical Center . April 2006-2009 UCLA Mobile Clinic Medical Student Volunteer -Provided medical week from a mobile truck trailer parked in a West Hollywood neighborhood. This is an area with a large homeless, HIV positive, transgender & transsexual population. As a medical student volunteer, I take histories and perform physical exams on patients that register with the clinic. Common chief complaints range from flu-like symptoms to alcohol withdrawal. February 2006-2007 Student National Medical Association Chapter Co- President -Assisted in organizing various events aimed at recruiting & supporting African-American students in medicine. I helped to organize the "welcome back" bbq, fundraising projects, Christmas gift donation projects, and lunch time lectures. The Drew/UCLA chapter of SNMA, one of the most active chapters in the region, won 2006-2007 chapter of the year at the 2007 SNMA National Convention. March 2006 Secrets to Success Physician Recruitment & Co-Coordinator -Served on a committee which coordinated a program designed to create long-lasting mentorship's between minority medical students & minority UCLA alumni physicians. 2005- 2007 Project Santa Claus Event Committee Coordinator -Sponsored by the Drew/UCLA chapter of SNMA, this annual program provides Christmas gifts & a fun-filled day to all registered children in the Carson, Compton & Willowbrook areas. I have headed both the entertainment and participant recruit committees. This has entailed tasks ranging from booking a DJ to arranging for special appearances by the Magic Johnson Foundation. Participants enjoyed a day filled with great music, snacks, games & a visit from Santa Claus, who handed out the gifts.

Please click the acknowledgement below.

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I Agree *

PROFESSIONAL WORK EXPERIENCE

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Attending Physician
Director of the Resident Continuity Clinic

EDUCATION

06/12-06/13 Pediatric Chief Resident, Children's Hospital Oakland
06/09-06/12 Pediatric Residency Candidate, Children's Hospital Oakland
08/05-06/09 Doctor of Medicine, Charles Drew University/UCLA
Medical Education Program
08/01-05/05 Bachelors of Science, Microbiology, Minor in Chemistry, Xavier University of Louisiana

RECENT AWARDS/ACCOMPLISHMENTS

2015, 2016 Outstanding Community Physician Award
2013-2015 National Health Service Corps Physician Loan Repayment Program
2012 Children's Hospital Oakland Outstanding Resident Award
2009 Dr. Charles R. Drew Scholarship of Excellence
2008 AMA Foundation Physicians of Tomorrow Scholarship
-15 scholarships are awarded to 3rd year medical students entering their 4th year of medical school. The selection criteria for recipients is based on academic achievement & financial need.
2008 **Letter of Distinction** in Pediatrics and Ambulatory Medicine & Family Medicine
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2006-2009 Association of Black Women Physician

STATE LICENSES

2012-present American Board of Pediatrics Certification
2010-present California State Medical License

RESEARCH EXPERIENCE

Sept 2015-present STep-Up Yellow Zone Inhaled CorticosteroidS to Prevent Exacerbations (STICS): Children's Hospital Oakland site Primary Investigator
2007.2008 **Senior Research Thesis**, Charles Drew University of Medicine &

Science (Mentor: Sheba George, PhD) Administered nearly 100 surveys to eligible women in Los Angeles. The goal of this project was to understand reasons why eligible African-American women consistently fail to utilize free mammogram programs in Los Angeles.

Summer 2006

Medical Student Researcher, Harbor/UCLA Dept of Family Medicine (Mentors: Gilberto Granados, MD, MPH & Jyoti Puvvula, MD, MPH) Performed a community health needs assessment via door-to-door surveys in Wilmington, California. This is a community with a large uninsured & underinsured immigrant population.

2004.2005

Undergraduate Student Researcher, Xavier University of Louisiana Dept. of Microbiology (Mentor: Shubha Kale-Ireland, PhD) Funded through the US Food and Drug Administration, our lab studied the effect of heavy metals (commonly found in drinking water) on L1 retrotransposon in mouse cervical tissue cells. Students in this lab were able to grow and cultivate live tissue cell lines as well as conduct experiments with various concentrations of heavy metals.

POSTER PRESENTATIONS

March 2009

Poster Session: UCLA Senior Scholarship day poster Presentation, "An Assessment of Participation in a Free Mammogram Program by Uninsured and Underinsured African-American Women in Los Angeles County"

September 2004

Poster Session: 2nd International Symposium on Recent Advances in Environmental Health Research (Jackson, MS) "The L1 Retrotranspositional Stimulation by Particulate and Soluble Cadmium Exposure is Independent of the Generation of DNA Breaks"

VOLUNTEER EXPERIENCE

July 2016

FriendX of Africa, Medical Mission, Tanzania

Provided health screenings and medical care during a 5 day Health Fair, serving over 1200 patients in the community of Tanga, Tanzania

Feb 2016-present

City of Oakland Head Start Advisory Board

-Sit on the board that advises and makes recommendations for the city's Head Start program, which provided low income families with early education and child care services.

April 2013-present

Kerry's Kids

-Monthly mobile clinic for homeless and underserved patients

- August 2011-present Children's Hospital Oakland, "Asthma Camp"
 - Health screenings to check kids into camp, facilitating various activities (carnival, talent show), worked in camp infirmary.
- Dec 2010 –present Children's Hospital Oakland, "Adopt a Family"
 - Helped organize and deliver gifts to underprivileged families of Primary Care patient population during the holiday season.
- June 2010-present Children's Hospital Oakland, "Reach Out and Read"
 - Organize and supply books to children at their well child check appointments
- July 2008-2009 Drew/UCLA Class of 2009 Class President
 -Organized various fundraising projects, social activities and graduation events (including the class banquet).
- June 2008 Doctors Back to School
 -Sponsored by the AMA Minority Affairs Consortium, this program aims to, "Raise awareness of the need for more minority physicians & to encourage children from underrepresented minority groups to look at medicine as a career option." As a medical student participant, I visited several public schools in Compton, CA & helped to motivate school aged children to pursue a career in the health sciences.
- April 2008 All People's Christian Center Community Health Fair Volunteer
 -Volunteered at a booth responsible for diabetes, hypertension, asthma & high cholesterol education & awareness. Participants were provided with literature on various diseases as well as pharmacy discount cards. This was in conjunction with the Association of Black Women Physician.
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 -Served as a mock interviewer for pre-medical students preparing for the medical school application process, a workshop designed by SNMA's pre-medical student mentorship program. Also sat on a panel of medical students & answered various questions from a large group of pre-medical students about the medical school application process & life as a medical student.
- April 2007 Project Bunny Committee Coordinator
 -Sponsored by the Drew/UCLA chapter of SNMA, this program worked in conjunction with several Head Start Preschools in Compton, CA to provide children with an Easter egg Hunt & an afternoon filled with other activities such as face painting & story

time. I was in charge of shopping for and organizing prizes and gift bags which were handed out to the 200 plus children that participated in the days festivities.

February 2007

SNMA Black History Month Program Committee Member

-Assisted in organizing a program designed to celebrate black history month & the contributions of African-Americans to the field of medicine. I created programs, helped to organize a fashion show & worked with the Office of Academic Enrichment to obtain funding for food.

June-August 2006

Harbor-UCLA Summer Urban Health Fellowship

-A 6 week summer fellowship program run by the Harbor/UCLA Family Medicine department brought family medicine residents, medical students, pre-medical students & high school students interested in pursuing careers in the health sciences together for a summer of mentoring, community health education, health fairs, health advocacy & health disparity research. I mentored both pre-medical and high school students & helped to organize two community health fairs. I also participated in a health summit where I was part of a talk which focused on the findings of our research and was presented to physicians at Harbor/UCLA Medical Center

April 2006-2009

UCLA Mobile Clinic Medical Student Volunteer

-Provided medical week from a mobile truck trailer parked in a West Hollywood neighborhood. This is an area with a large homeless, HIV positive, transgender & transsexual population. As a medical student volunteer, I take histories and perform physical exams on patients that register with the clinic. Common chief complaints range from flu-like symptoms to alcohol withdrawal.

February 2006-2007

Student National Medical Association Chapter Co- President

-Assisted in organizing various events aimed at recruiting & supporting African-American students in medicine. I helped to organize the "welcome back" bbq, fundraising projects, Christmas gift donation projects, and lunch time lectures. The Drew/UCLA chapter of SNMA, one of the most active chapters in the region, won 2006-2007 chapter of the year at the 2007 SNMA National Convention.

March 2006

Secrets to Success Physician Recruitment & Co-Coordinator

-Served on a committee which coordinated a program designed to create long-lasting mentorship's between minority medical students & minority UCLA alumni physicians.

2005- 2007

Project Santa Claus Event Committee Coordinator

-Sponsored by the Drew/UCLA chapter of SNMA, this annual program provides Christmas gifts & a fun-filled day to all registered children in the Carson, Compton & Willowbrook areas. I have headed both the entertainment and participant recruit committees. This has entailed tasks ranging from booking a DJ to arranging for special appearances by the Magic Johnson Foundation. Participants enjoyed a day filled with great music, snacks, games & a visit from Santa Claus, who handed out the gifts.

Profile

Molly J. Tafoya
 First Name Middle Initial Last Name

[REDACTED]
 Email Address

[REDACTED] [REDACTED]
 Street Address Suite or Apt

Oakland

City

CA

State

94601

Postal Code

[REDACTED]
 Primary Phone

[REDACTED]
 Alternate Phone

Movement Advancement Project

Employer

Director of Community
 Engagement

Job Title

Which Boards would you like to apply for?

Head Start Advisory Board: Appointed

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I've served on the board since March of 2016 and bring years of experience as a former early childhood education advocate. I am also a Head Start graduate and am passionate about providing a high quality early learning environment that will benefit these children, their families and the Oakland community.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Tafoya Resume 2020.docx

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

[REDACTED]

94601 PROFESSIONAL PROFILE • Over thirteen years of experience developing and implementing strategic communications strategies and comprehensive policymaker and legislative engagement strategies to advance budget and policy priorities. • Nearly a decade of experience building strong, intersectional advocacy coalitions to act in support of various issues including denouncing discrimination, increased investments in children, and fighting disparities facing communities of color. • Adept legislative liaison with three years of experience as a policy advocate and a district staffer. • Successfully executes high-profile campaigns and events with multiple objectives, tactics, partners, and vendors. • Excellent decision-making, problem-solving, collaboration, communication and organizational skills. • Seasoned early childhood education and LGBTQ movement professional with a broad network of influential

relationships. • Passionate social justice advocate with a deep understanding of the intersection of racial, gender, and economic justice. EXPERIENCE Open to All, Oakland, CA Director of Nonprofit Programs, November 2017- present • Coordinates the programming for the Open to All Advisory Council and Public Education coalition of more than 200 national and state civil rights and racial justice organizations; lesbian, gay, bisexual and transgender (LGBT) organizations and community centers; health and healthcare advocates, disability advocates and inclusive faith organizations; and other groups. Movement Advancement Project (MAP), Oakland, CA Director of Community Engagement, November 2016— present • Maximizing the impact of MAP's work with organizations advancing equality for LGBT people with a focus on state-level engagement and advocacy. • Working closely with the policy and communications teams, leveraging MAP's policy reports and materials with advocates, policymakers, and legislators, and forging partnerships and relationships to distribute MAP's messaging and policy resources widely. • Managed policy report launches including distribution and development of project plans, e-blasts, press releases, blogs, opinion pieces, and social media guides, as well as engaging partners to amplify the reports. • Outreach to a wide array of organizations including partners, state groups, and allied organizations about what policy resources are needed and liaison with policy team to develop new resources. • Managed MAP's website and social media channels including the development and implementation of social media campaigns. • Providing support for message development, legislative and policy analysis, and fundraising. California State Assembly, Oakland, CA Senior Field Representative, October 2015—October 2016 • Served as a senior level representative in the Member's district office covering constituent issues related to education, human trafficking, women of color, seniors, foster children, utilities and homelessness. • Responded to complex constituent issues, attending and speaking on behalf of the member at community events and local government meetings, and engaging the community through member-sponsored events including the Budget Town Hall and Back to School Rally. • Lead legislative research and policy development related to early childhood education (ECE) including convening the ECE Advisory Group and staffing AB 2410 related to kindergarten readiness and formative assessments. Early Edge California, Oakland, CA Director of Public Affairs, May 2013—October 2015 • In coordination with the executive team, developed and implemented strategies to achieve legislative and policy goals focused on increased investments in early childhood education. • Developed and executed a strategic communications strategy that advanced the organization's mission. • Provided strategic guidance on political will building and messaging to policymakers. • Developed and maintained strong relationships with state and federal legislators and staff through regular communication on new research, reports and news. • Tracked, monitored and engaged on relevant early learning legislation. • Crafted messaging, including critical response strategies for implementation and distribution to be used with multiple audiences including media, policymakers and advocacy partners. • Managed and directed the Communications and Digital Media Manager. One Iowa, Des Moines, IA Communications Director, August 2011—April 2013 • Developed crisis and long-term communications, media, public education, and promotional strategies. • Worked closely with the executive director and public education strategist to broaden the organization's mission beyond marriage equality for gay and lesbian couples. • Implemented One Iowa's racial and economic justice framework across all communications platforms, including identification of spokespeople, partners, messaging, target audiences and media outlets. • Oversaw the organization's online presence, including supervising the New Media Organizer, managing website design and content, viral marketing campaigns, social networks, and e-communications campaigns. • Fundraising and event planning including budgeting, grant writing and reporting, strategic planning, outreach and promotion and implementation. • Establishing and maintaining relationships with reporters, news directors, legislators, ally organizations, donors, and community leaders. Full Court Press Communications, Oakland, CA Communications Counselor, June 2010 – August 2011 • Provided comprehensive and strategic communications planning and media strategy for multiple clients across various issue areas, including Alameda County Supervisor Wilma Chan and the Packard Foundation. • Developed and executed communications plans and deliverables, developing key messages, and writing and editing communications materials and publications. • Trained media spokespeople, conducted media outreach, and managed media events. Office of Congresswoman Mazie Hirono, Honolulu, HI Staff Assistant, January 2010 – June 2010 • Crafted constituent outreach materials, and maintained relationships through direct constituent services. • Assisted Communications Director in online constituent services and communication with constituents. National Center for Lesbian Rights, San Francisco, CA Communications Associate, August 2007 - September 2009 • Partnered with Communications Director to execute communications strategy, message development, and logistics of media and public relations. • Oversaw the organization's online presence, including website design and content, viral marketing campaigns, social networks, and e-communications campaigns. • Highlighted the organization's broad

programmatic work by generating written copy for print and electronic newsletters, action alerts, and media relations. No on Prop 8 Campaign, San Francisco, CA Website Manager, June 2008 - November 2008 • Worked with No on Prop 8 campaign web team to design and implement a massive statewide web communications strategy. • Managed daily updates including media highlights, email messages to supporters, and campaign updates. • Worked with Executive Committee to quickly and effectively implement new messaging as needed. • Worked with fundraising staff to raise over \$18 million through online donations. BOARDS City of Oakland Head Start Advisory Board, 2016-present EDUCATION Georgetown University, College of Arts and Sciences, Washington DC Bachelor of Arts, Graduated May 2007: Majors: Government/Spanish; Minor: Women's Studies

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

Molly J. Tafoya

PROFESSIONAL PROFILE

- Over thirteen years of experience developing and implementing strategic communications strategies and comprehensive policymaker and legislative engagement strategies to advance budget and policy priorities.
- Nearly a decade of experience building strong, intersectional advocacy coalitions to act in support of various issues including denouncing discrimination, increased investments in children, and fighting disparities facing communities of color.
- Adept legislative liaison with three years of experience as a policy advocate and a district staffer.
- Successfully executes high-profile campaigns and events with multiple objectives, tactics, partners, and vendors.
- Excellent decision-making, problem-solving, collaboration, communication and organizational skills.
- Seasoned early childhood education and LGBTQ movement professional with a broad network of influential relationships.
- Passionate social justice advocate with a deep understanding of the intersection of racial, gender, and economic justice.

EXPERIENCE

Open to All, Oakland, CA

Director of Nonprofit Programs, November 2017- present

- Coordinates the programming for the Open to All Advisory Council and Public Education coalition of more than 200 national and state civil rights and racial justice organizations; lesbian, gay, bisexual and transgender (LGBT) organizations and community centers; health and healthcare advocates, disability advocates and inclusive faith organizations; and other groups.

Movement Advancement Project (MAP), Oakland, CA

Director of Community Engagement, November 2016—present

- Maximizing the impact of MAP's work with organizations advancing equality for LGBT people with a focus on state-level engagement and advocacy.
- Working closely with the policy and communications teams, leveraging MAP's policy reports and materials with advocates, policymakers, and legislators, and forging partnerships and relationships to distribute MAP's messaging and policy resources widely.
- Managed policy report launches including distribution and development of project plans, e-blasts, press releases, blogs, opinion pieces, and social media guides, as well as engaging partners to amplify the reports.
- Outreach to a wide array of organizations including partners, state groups, and allied organizations about what policy resources are needed and liaison with policy team to develop new resources.
- Managed MAP's website and social media channels including the development and implementation of social media campaigns.
- Providing support for message development, legislative and policy analysis, and fundraising.

California State Assembly, Oakland, CA

Senior Field Representative, October 2015—October 2016

- Served as a senior level representative in the Member's district office covering constituent issues related to education, human trafficking, women of color, seniors, foster children, utilities and homelessness.
- Responded to complex constituent issues, attending and speaking on behalf of the member at community events and local government meetings, and engaging the community through member-sponsored events including the Budget Town Hall and Back to School Rally.
- Lead legislative research and policy development related to early childhood education (ECE) including convening the ECE Advisory Group and staffing AB 2410 related to kindergarten readiness and formative assessments.

Early Edge California, Oakland, CA

Director of Public Affairs, May 2013—October 2015

- In coordination with the executive team, developed and implemented strategies to achieve legislative and policy goals focused on increased investments in early childhood education.
- Developed and executed a strategic communications strategy that advanced the organization's mission.
- Provided strategic guidance on political will building and messaging to policymakers.
- Developed and maintained strong relationships with state and federal legislators and staff through regular communication on new research, reports and news.
- Tracked, monitored and engaged on relevant early learning legislation.
- Crafted messaging, including critical response strategies for implementation and distribution to be used with multiple audiences including media, policymakers and advocacy partners.
- Managed and directed the Communications and Digital Media Manager.

One Iowa, Des Moines, IA

Communications Director, August 2011—April 2013

- Developed crisis and long-term communications, media, public education, and promotional strategies.
- Worked closely with the executive director and public education strategist to broaden the organization's mission beyond marriage equality for gay and lesbian couples.
- Implemented One Iowa's racial and economic justice framework across all communications platforms, including identification of spokespeople, partners, messaging, target audiences and media outlets.
- Oversaw the organization's online presence, including supervising the New Media Organizer, managing website design and content, viral marketing campaigns, social networks, and e-communications campaigns.
- Fundraising and event planning including budgeting, grant writing and reporting, strategic planning, outreach and promotion and implementation.
- Establishing and maintaining relationships with reporters, news directors, legislators, ally organizations, donors, and community leaders.

Full Court Press Communications, Oakland, CA

Communications Counselor, June 2010 – August 2011

- Provided comprehensive and strategic communications planning and media strategy for multiple clients across various issue areas, including Alameda County Supervisor Wilma Chan and the Packard Foundation.
- Developed and executed communications plans and deliverables, developing key messages, and writing and editing communications materials and publications.
- Trained media spokespeople, conducted media outreach, and managed media events.

Office of Congresswoman Mazie K. Hirono, Honolulu, HI

Staff Assistant, January 2010 – June 2010

- Crafted constituent outreach materials, and maintained relationships through direct constituent services.
- Assisted Communications Director in online constituent services and communication with constituents.

National Center for Lesbian Rights, San Francisco, CA

Communications Associate, August 2007 - September 2009

- Partnered with Communications Director to execute communications strategy, message development, and logistics of media and public relations.
- Oversaw the organization's online presence, including website design and content, viral marketing campaigns, social networks, and e-communications campaigns.
- Highlighted the organization's broad programmatic work by generating written copy for print and electronic newsletters, action alerts, and media relations.

No on Prop 8 Campaign, San Francisco, CA

Website Manager, June 2008 - November 2008

- Worked with No on Prop 8 campaign web team to design and implement a massive statewide web communications strategy.
- Managed daily updates including media highlights, email messages to supporters, and campaign updates.
- Worked with Executive Committee to quickly and effectively implement new messaging as needed.
- Worked with fundraising staff to raise over \$18 million through online donations.

BOARDS

City of Oakland Head Start Advisory Board, 2016-present

EDUCATION

Georgetown University, College of Arts and Sciences, Washington DC

Bachelor of Arts, Graduated May 2007: Majors: Government/Spanish; Minor: Women's Studies

Profile

Paula _____ Ambrose _____
First Name Middle Initial Last Name

Email Address

Street Address Suite or Apt

Oakland _____ CA _____ 94612
City State Postal Code

Primary Phone

Alternate Phone

Kenneth Rainin Foundation _____ Program Officer, Education _____
Employer Job Title

Which Boards would you like to apply for?

Head Start Advisory Board: Appointed

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I am a Program Officer and have been supporting early learning efforts in the city of Oakland for 6 years now. I grew up in Oakland and I am deeply committed to ensuring equitable opportunities and the best outcomes for our youngest learners. I also serve on the Board of the Oakland Literacy Coalition, an organization that works to ensure that every Oakland child learns and loves to read. Finally, I'm proud to say that I am also a Head Start alum.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

pambrose_resume_2018_Head_Start.doc
Upload a Resume

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I Agree *

S U M M A R Y

Accomplished professional with experience in a variety of areas including Philanthropy, Fundraising, Marketing, Organization & People Development and Human Resource Management. Excellent planning, execution and communication skills. Talent for collaborating and delivering results in dynamic environments. Strategic and/or tactical experience in:

- Planning
- Grant Making
- Community Relations
- Non-Profit Management
- Program Management
- Customer Experience Management
- Organization Development Consulting
- Learning and Development
- Team Development
- Employee Relations
- Staffing & Recruiting
- Compensation & Benefits

P R O F E S S I O N A L E X P E R I E N C E

Kenneth Rainin Foundation, Oakland, CA

Program Officer, Education (2012-Present)

Responsible for managing the Foundations early childhood literacy initiatives and community grant making.

- Led the development of the first education strategy; launched first formal grant making process
- Successfully launched multi-partner initiative that provides professional development and coaching for preschool and transitional kindergarten teachers.
- Represent the Foundation on multiple citywide efforts aimed at improving outcomes for Oakland children.

Playworks-Education Energized, Oakland, CA

Director of National Partnerships (2010-2012)

Responsible for leading the identification, development and launch of strategic partnerships and programs to help advance the mission of Playworks, a national organization that positively impacts youth and school communities.

- Developed and led strategy to position the organization to pursue mutually beneficial corporate partnerships (brand alignment, mission advancement). Secured first and most lucrative national corporate partner in the history of organization.
- Supported Executive Directors around the country in their efforts to build local corporate partnerships via coaching and collaborative efforts, captured best practices for dissemination nationally across 23 cities.

National Community Engagement Manager (2009-2010)

- Responsible for establishing and leading the community engagement strategy for the national organization.
- Created the infrastructure for effective community engagement including national volunteer engagement policies, processes and systems. Systems still being leveraged organization wide.
- Partnered with AmeriCorps VISTA branch to recruit and on-board VISTA resources for each Playworks city and provided leadership and support for a national VISTA community of practice. Met grant compliance and reported consistent success against grant objectives.

Hewlett-Packard Company, Palo Alto, CA

Sr. Program Manager-Global Social Responsibility (2007-2008)

Managed education and economic development investments through planning, execution, evaluation and dissemination of results. Led community investment decisions related to initiative focus.

- Created positive brand awareness and participated in business unit press events to showcase HP's social investment activities.
- Led strategic partnership with non-profits and funded the development of educator professional development programs, entrepreneurial education and microfinance support.
- Awarded grants valued at \$12M in cash, equipment and professional development to micro enterprise nonprofits in underserved communities and to K-12 schools. Recognized by leaders for flawless execution and results.
- Provided \$2M in funding and sponsorship for education projects that developed resources for teachers and reinforced HP's education thought leadership.
- Guest panelist and moderator at the National Education Computing Conference on topic of education and best practices in technology integration. Conference attended by more than 18,000 educators & policy makers.

- Facilitated grantee forums for learning and community building, made site visits to potential and existing grant recipients to collect input for program development and learn about grant projects.

Marketing Program Manager-Customer Experience, Culture & Communication (2004-2007)

Developed and consulted on methods to drive customer centric culture, performance and business results.

- Designed customer and employee engagement forums to facilitate learning and effective strategic planning. Developed highly leveraged communication vehicles including video, web collateral and webinars designed to educate and improve customer centric culture and performance.
- Led customer consulting engagement with an HP global Fortune 500 customer account. Established collaborative relationship with account manager and customer contacts. Interviewed customer representatives from around the globe and identified areas for focused strategy development and collaboration. Facilitated joint planning session at customer site resulting in improved customer relationship and 10% increase in customer satisfaction scores.

Organization & People Development Consultant (2002-2004)

Consulted with senior leaders. Analyzed and improved organization processes, capabilities and performance which included coaching senior leaders, change management, team development and meeting facilitation.

- Co-led implementation of "Strategy in Action" forums designed to engage and mobilize employees globally around the business strategy. Effort impacted over 50,000 employees with program evaluations averaging 4.0 on 5-point scale. Received division award and recognition from Executive Sponsor.
- Co-creator and program lead for pilot "Focused Development Program" targeting diverse leaders. Designed and facilitated forums for mentoring, networking and best practice sharing. Subsequently 100% of program adopted into businesses "Leadership Development" portfolio.
- Led management of change team for cross-business integration effort. Designed and facilitated large group event attended by over 200 employees to align organization to change objectives. Event included external customers and key partners. Received positive recognition from Executive Sponsor.

Human Performance and Process Engineer-Hardware Services Division (1996-2002)

Provided human performance and process analysis and consulting to Hardware Service Delivery division.

Led global efforts designed to improve operational efficiency and reduce delivery costs.

- Led cross-business team in improving data integrity on a customer order and billing system. Developed computer-based training tool and performance intervention that netted a 90% reduction in coding errors.
- Led globally dispersed team in effort to reduce operational costs associated with customer support without impacting customer experience including program chartering and strategy development. Effort exceeded cost reduction and customer satisfaction goals set by stakeholders.

E A R L I E R E X P E R I E N C E

Human Resources Operations Manager– Hewlett-Packard Company

Learning and Development Consultant and Trainer- Hewlett Packard Company

E D U C A T I O N

M.S.-- Human Resources Management & Organization Development, Golden Gate University, San Francisco, CA

B.A. --Psychology, Pitzer College, Claremont, CA

B.A. --Organization Behavior, Pitzer College, Claremont, CA

A F F I L I A T I O N S

- Coro Center for Civic Leadership Development – Adjunct Facilitator
- A Better Chance Scholar – Alumni

Profile

Priya _____ Jagannathan _____
First Name Middle Initial Last Name

Email Address

Street Address Suite or Apt

Oakland _____ CA _____ 94607
City State Postal Code

Primary Phone _____
Alternate Phone

Oakland Public Education Fund _____ Oakland Starting Smart and
Employer Job Title Strong (OSSS) Manager

Which Boards would you like to apply for?

Head Start Advisory Board: Appointed

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I have varied experience in both the nonprofit and public sectors in developing, implementing, and evaluating human services that support children and families. I currently manage a cross sector early childhood collaborative that is focused on improving access and quality for young children and their families in Oakland.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Priyaresume2019.pdf
Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

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I Agree *

SUMMARY OF QUALIFICATIONS

- 20 years of non-profit and public sector leadership roles, with a commitment to supporting effective, high quality programs and systems change efforts
- Broad range of expertise and experience includes program administration, policy development, collaborative engagement, data analysis, report writing, grant making, fund development, program development, and evaluation
- Strong analytical, writing, interpersonal, collaboration, and problem solving skills

PROFESSIONAL EXPERIENCE

8/16-present Oakland Starting Smart and Strong. Oakland, CA. *Manager:* Lead a cross-sector collective impact effort to create universal access to high-quality early learning experiences

- Provide direction and support to partner organizations in aligning their work to OSSS goals
- Build and maintain relationships with a broad range of early childhood community stakeholders
- Coordinate and align research, outcomes and indicators, and strategies across the initiative

8/13-7/16 City of Oakland Human Service Department, Administration. Oakland, CA. *Executive Team Member:* Work collaboratively with Dept Managers to improve administrative functioning

- Develop and implement department-wide administrative policies and procedures
- Manage grant related activities: coordinate progress and funding reports; coordinate grant development activities for federal grant applications
- Analyze policy issues related to Human Services, and prepare quantitative and qualitative summary analysis reports. Write and review Council agenda reports and resolutions.
- Work on budget development, implementation and monitoring with the Budget Manager and Division Managers.

7/08-07/13 City of Oakland Department of Human Services, Violence Prevention Unit. Oakland, CA. *Lead Program Planner, Interim Manager:* Responsible for program planning, administration, monitoring and evaluation of over \$10 million in annual funding for violence prevention programs.

- Manage a team of 11, overseeing grant funding and services related to violence prevention.
- Oversee federal and state grant reporting, including programmatic and fiscal information.
- Develop and present funding recommendations to City Council and Oversight Committee.
- Work with other public entities, such as Alameda County Probation, Oakland Police Department, Oakland Unified School District, and Alameda County Health Care Services Agency, to develop programs and coordinate efforts to address violence in Oakland communities.

1/05-06/08 City of Oakland Department of Human Services, Head Start. Oakland, CA.

Program Planner: Perform complex policy and program planning, research, analysis and development in the areas of early childhood development and family support.

- Manage the Even Start Family Support Program, providing programmatic and personnel oversight
- Develop program planning recommendations for early childhood programs including Head Start and Even Start, through analysis of census data, federal, state and local legislation, recommendations from citizen advisory boards, needs assessments, and program evaluations.
- Research and identify funding opportunities and develop grant application packages.

5/03 – 1/05 Alameda Alliance for Health. Alameda, CA.

Cultural and Linguistic Program Manager: Address disparities in access and health outcomes for public, not-for-profit managed care health plan serving low-income and diverse populations.

- Developed bi-lingual “I Speak” cards, a patient language access empowerment tool, for distribution in 12 languages to over 27,000 non-English speaking patients in Alameda County
- Appointed Co-Principal Investigator for research collaboration with Kaiser Permanente to develop language proficiency standards for health care providers
- Conducted language access technical assistance trainings for health care providers

1/02 – 4/03 Planned Parenthood Golden Gate. Oakland, CA.

Program Manager, WomenFirst Case Management Program: Responsible for start-up, implementation, management, evaluation, reporting, and on-going operations of a pilot program for low-income women and their families.

- Successfully created case management clinical and documentation protocols, data collection systems, and program staffing structure
- Held a leadership position in Family Support Network collaboration of social service agencies
- Researched funding opportunities, resulting in the initiation of a new funding reimbursement source for prenatal case management services

9/97 – 9/01 Glide Foundation. San Francisco, CA.

Family Youth & Childcare Program Manager, Integrated Services Program Director, Women’s Services Coordinator: Held several program management positions of increasing responsibility at a faith-based, non-profit social service agency.

- Served on 8-member Management Team, responsible for agency re-structuring & policy decisions
- Managed over \$1 million operating budget and 30 staff for family, youth and licensed childcare facility
- Wrote successfully funded grant proposals, ranging from \$10,000 to \$200,000, and created program and budget progress reports for funders
- Coordinated program development activities for Integrated Services project, designed to improve communication and strengthen internal collaborations among Glide’s many programs

10/93 - 6/97 National Asian Women’s Health Organization. San Francisco, CA.

Program Director, Program Specialist, Development Coordinator: Held several positions of increasing responsibility for national, non-profit health advocacy organization. Planned, coordinated and implemented research, education and advocacy projects.

- Planned and conducted a statewide sexual and reproductive health survey of over 700 women, culminating in a summary report with policy recommendations
- Organized the first and second annual national Asian women’s health conferences
- Successfully wrote funded grant proposals to private foundations

EDUCATION

University of California at Berkeley, School of Public Health

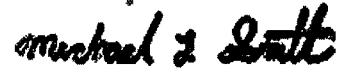
MPH, Behavioral Sciences

University of California at Los Angeles

BS, Biology

LEADERSHIP AND COMMUNITY INVOLVEMENT

- Intergovernmental Management Training (IGMT), Cohort Member, 2015-2106 program year
- Blue Skies for Children, Board Secretary, 2014-present
- Refugee Transitions, Tutor/Mentor, 2004-2006
- San Francisco Women Against Rape, Board Member, 1999-2002



City Attorney's Office

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY HONORABLE MAYOR LIBBY SCHAAF

**RESOLUTION CONFIRMING THE MAYOR'S REAPPOINTMENT OF
DR. JAVAY ROSS, MOLLY J. TAFOYA, PAULA AMBROSE, AND PRIYA
JAGANNATHAN TO THE HEAD START ADVISORY BOARD**

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor, subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, The City has been a recipient grantee of the Head Start Program since 1971 and is required to have an established policy council that shares responsibility with the City's governing body for overseeing the delivery of high-quality services to children and families in accordance with Head Start Performance Standards; and

WHEREAS, Ordinance No. 13230 C.M.S. created and established the City's Head Start Advisory Board (HSAB) to assist the Council in its role as the Head Start Governing Body by overseeing, monitoring and reporting on the implementation of the Oakland Head Start/Early Head Start programs; and

WHEREAS, the HSAB is comprised of nine (9) members serving no more than four (4) consecutive three-year terms; and

WHEREAS, The Honorable Mayor Libby Schaaf has reappointed Dr. Javay Ross, Molly J. Tafoya, Paula Ambrose, and Priya Jagannathan to the HSAB, subject to confirmation by the City Council; now, therefore, be it

RESOLVED: That pursuant to City Charter Section 601, the City Council hereby confirms the Mayor's following reappointments to the HSAB:

Dr. Javay Ross, to serve a three-year term that began March 12, 2020 and will end March 11, 2023, filling the seat previously held by herself.

Molly J. Tafoya, to serve a three-year term that began March 12, 2020 and will end March 11, 2023, filling the seat previously held by herself.

Paula Ambrose, to serve a three-year term that began March 12, 2020 and will end March 11, 2023, filling the seat previously held by herself.

Priya Jagannathan, to serve a three-year term that began March 12, 2020 and will end March 11, 2023, filling the seat previously held by herself.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR,
THAO AND PRESIDENT KAPLAN

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____
ASHA REED
Acting City Clerk and Clerk of the
Council of the City of Oakland,
California