



CITY OF OAKLAND

AGENDA REPORT

TO: Edward D. Reiskin
City Administrator

FROM: Sara Bedford
Director, Human Services

SUBJECT: Paratransit Measure B & BB Funds
For Fiscal Year 2020-2021

DATE: June 8, 2020

City Administrator Approval

Date: June 24, 2020

RECOMMENDATION

Staff Recommends That City Council Adopt A Resolution To:

- 1. Accept And Appropriate Direct Local Program Distribution Measure B Funds In The Amount Of \$1,117,748 And Measure BB Funds In The Amount Of \$1,044,481 For Fiscal Year (FY) 2020-2021 From The Alameda County Transportation Commission To Provide Paratransit Services; And**
- 2. Awarding Agreements For Paratransit Services For FY 2020-2021 In The Not To Exceed Amounts Of \$600,275 (Five Rivers Transit, Inc.), \$465,000 (Quality Transit, LLC), \$169,385 (Bay Area Charters, Inc.), \$100,000 (Bell Transit Corporation), \$25,000 (One Access Medical Transportation) And \$151,885 (GoGo Technologies, Inc.); And**
- 3. Accept And Appropriate Any Additional Direct Local Distribution Funds That May Become Available From The Same Sources For FY 2020-2021; And**
- 4. Increase The Award Amounts And Authorize Amendments Of The Aforementioned Agreements Accordingly For FY 2020-2021, Without Returning To City Council.**

EXECUTIVE SUMMARY

As the City of Oakland is an eligible recipient of Measure B and Measure BB funds, staff is seeking City Council approval to receive and administer the revenue from the Alameda County Transportation Commission (Alameda CTC) in the amount of \$2,162,229 to provide non-mandated (due to absence of Federal regulations) paratransit services aimed at improving the mobility of seniors and persons with disabilities within respective service areas through the Oakland Paratransit for the Elderly and Disabled (OPED) Program.

City Council
June 30, 2020

BACKGROUND / LEGISLATIVE HISTORY

The City of Oakland began operating City-based paratransit services in 1978 with State Transportation Development Act (TDA 4.5) funds to assist frail-elderly and adult persons with disabilities who experience public transportation access challenges.

In November 1986, Alameda County voters approved the Measure B half-cent sales tax initiative dedicated for expansion of mass transit systems, improved highway infrastructure, local street and road improvement, bicycle and pedestrian safety and expanded special transportation for seniors and persons with disabilities or disabling health conditions. The Alameda County Transportation Authority (ACTA) was formed to administer the funds as outlined in the Measure B Expenditure Plan through 2002. The City of Oakland was an eligible recipient of Measure B funds and utilized the source to supplement its existing services.

The Americans with Disabilities Act (ADA), effective July 26, 1990, mandates that all public transit operators provide complementary or corresponding paratransit services for persons who cannot use fixed-route transit due to a disability. Therefore, in 1994, to fulfill the ADA requirements, Alameda-Contra Costa Transit District (AC Transit) and San Francisco Bay Area Rapid Transit (BART), major public transit operators in this service area, formed the East Bay Paratransit Consortium (EBPC) and developed a Coordinated Paratransit Plan. Thus launched East Bay Paratransit as the primary ADA paratransit provider in Alameda County and adjacent West Contra Costa County.

In December 1996 the City of Oakland began offering supplemental paratransit services solely funded by Measure B. The program was designed to meet the needs of Oakland and Piedmont residents who require assistance beyond the parameters of the EBPC program.

In November 2000, voters approved the reauthorization of Measure B through 2022 to be administered by the Alameda County Transportation Improvement Authority (ACTIA) and then later by the newly-formed Alameda County Transportation Commission (Alameda CTC) as of July 2010.

In November 2014, voters approved Measure BB a supplemental half-cent sales tax for transit funding to run concurrently with Measure B through 2022 and then transition to a whole-cent Measure BB initiative through 2045. The City of Oakland also receives Measure BB funding as an eligible recipient.

The specialized transit Measure B and Measure BB funds have historically been divided among the four zones of Alameda County (North, Central, South and East) by legislation, and allocated to the respective cities and eligible transit agencies on a formula basis developed by the Paratransit Planning and Advisory Committee (PAPCO) and as adopted by the Alameda CTC.

ANALYSIS AND POLICY ALTERNATIVES

Programming

The City of Oakland is currently under Master Funding Agreement #A16-0061 with Alameda CTC for the period July 1, 2016 to June 30, 2026. The Agreement authorizes Alameda CTC to allocate the Direct Local Distribution (DLD) funds derived from Measure B and Measure BB as described in their respective voter-approved expenditure plans.

Staff submitted the Fiscal Year 2020-2021 Program Plan to Alameda CTC staff on March 9, 2020 which outlines the City's plan for next year service provision as an eligible recipient of Measure B and Measure BB funds to provide access to specialized transportation services for seniors and persons with disabilities. Oakland has successfully coordinated these services prior to and since the passage of Measure B in 1986.

The Alameda CTC Paratransit Program Implementation Guidelines provide program eligibility and fund usage guidelines, definitions, additional requirements, and guideline adoption details that the City has complied with successfully over the years. The City has appropriate policies, procedures and accounting systems in place to comply with all Alameda CTC rules for the sole purpose of coordinating the transportation services described in this report.

Contracting

The Request for Proposals/Qualifications (RFP/Q) requirement is not applicable because the agreements herein are not professional services agreements, as the City of Oakland reimburses vendors for the services they provide by way of the funding received from the County of Alameda from County tax measure funds. The City of Oakland enters reimbursement agreements, on a non-exclusive basis, with taxi companies that have a minimum fleet of five or more vehicles; wheelchair accessible van, shuttle or charter bus companies with adequate fleet capacity and design; and supplemental service and/or coordination transportation entities capable to provide specialized transportation services for seniors, frail-elderly and adult persons with disabilities.

Over the years, smaller taxi providers have approached staff to contract, but were deemed unable to qualify due to small fleet sizes, lack of 24-hour dispatch capabilities, insurance requirements, etc. They have also been unsuccessful in partnering with other small companies to form co-ops.

In relation to wheelchair accessible van and shuttle services, there are other operators within Oakland, but they have their own independent business focus and function; thus, have not expressed interest to provide services through OPED.

Alameda CTC was also a potential source to identify other contracting possibilities. The agency conducted a county-wide call for transportation projects during FY 2016-2017 for five-year funding opportunities that yielded no respondents interested in providing new or expanded transportation services in Oakland. Staff's intent was to identify potential new contracting opportunities or to support new, innovative and viable transportation programs beyond the Alameda CTC grant expiration periods.

OPED staff conducted its own Request for Interest (RFI) during early 2018 and attracted one new vendor, One Access Medical Transportation, that launched a pilot same-day and door-through-door assistance wheelchair van service in August 2018 and has continued providing service to date.

Driver/Owner Leasing Co., Inc., approached staff to provide expanded taxi scrip service beginning FY 2019-2020. However, they ultimately decided not to pursue a contract with the City.

Summary

All contractors proposed herein have passed preliminary qualification and will receive final contracting verification. Staff will provide on-going monitoring of contractors to ensure continued compliance with meeting all applicable laws and regulations and compliance with City contracting requirements, such as but not limited to, possession of appropriate business permits, insurance, driver/operator drug and alcohol testing, hire and in-service driver/operator trainings, and other outlined conditions.

Staff has and will continue efforts focused on service inclusion. As such, Oakland extended a two-year grant to the City of Emeryville effective FY 2019-2020 to support the 8-To-Go Transportation Project that also extends rides to qualifying Oakland residents if they reside in the shared zip code of 94608 for Oakland and Emeryville.

GoGo Technologies, Inc. is proposed herein to implement a pilot project, through its GoGo Grandparent platform, which serves as a concierge service for older Oakland residents to access alternative supplemental transportation through Transportation Network Companies (TNCs) such as Uber and Lyft.

Staff does acknowledge that COVID-19 has had a significant impact on public transportation services. These developments will continue to be monitored, and staff will work with Alameda CTC staff to address any issues that may arise with the goal of evaluating and implementing any possible service adaptations to the City's service model to alleviate any service gaps or needs that may arise. Otherwise, staff does not foresee any additional significant concerns or key issues that will adversely impact the OPED Program to function effectively for the upcoming fiscal year and continue to offer essential and impactful transportation options. To date, the proposed transportation entities herein have reaffirmed commitment to coordinate and provide service for the upcoming year with consideration of COVID-19 protocols.

Therefore, OPED will enter the programming year with a general focus on providing essential transportation services through the proposed contracting vendors herein pursuant to and in compliance with approved COVID-19 protocols. Services will be delivered primarily through single ride options through taxi, TNC and limited shared ride wheelchair accessible van/shuttle transports for dialysis and group trips with social distancing practices.

Services will continue to be available city-wide to eligible applicants. At the time of this report, client enrollment was 2,081, reflected in **Table 1** below:

Table 1: FY 2019-2020 OPED Registered Client Demographics

OPED Unduplicated Client Count											
Zip	Clients	Percent	Race*							Gender	
-	-	-	AA	A/PI	C	H	NA	O	UN	M	F
94601	124	6.0	74	8	11	22	3	6	0	47	77
94602	129	6.2	40	27	56	3	0	3	0	23	106
94603	64	3.1	50	3	7	2	0	2	0	16	48
94605	172	8.3	134	10	13	4	1	8	2	50	122
94606	147	7.1	64	47	25	5	1	5	0	42	105
94607	188	9.0	76	96	5	3	0	7	1	63	125
94608	96	4.6	73	13	6	1	0	3	0	24	72
94609	72	3.5	47	4	15	0	0	6	0	23	49
94610	205	9.9	46	37	106	4	1	10	1	49	156
94611	394	18.9	41	178	148	8	0	19	0	109	285
94612	244	11.7	50	129	54	3	0	6	2	78	166
94618	59	2.8	6	15	34	0	0	4	0	14	45
94619	69	3.3	28	13	18	5	0	5	0	18	51
94620	2	0.1	1	0	0	0	0	1	0	0	2
94621	91	4.4	65	10	2	10	0	3	1	25	66
Others	25	1.2	8	1	11	1	0	3	1	4	21
TOTALS	2081	100	803	591	511	71	6	91	8	585	1496
%	-	-	39	28	25	3	.3	4	.4	28	72

*(AA) African American; (A/PI) Asian /Pacific Islander; (C) Caucasian; (H) Hispanic; (NA) Native American; (O) Other; (UN) Unidentified

FISCAL IMPACT

There is no general fund impact. Transportation operations are supported by Alameda County Measure B and Measure BB sales tax revenue.

The FY 2020-2021 Proposed Budget for OPED Program includes appropriations in FY 2020-2021 for Measure B direct local program distribution funds in the amount of \$1,117,748 and projected fare revenue in the amount of \$115,000 in Measure B Paratransit – ACTC Fund (2213), Oakland Paratransit for the Elderly and Disabled Organization (75621), OPED FY 2020-

2021 Administration Project Award (23371), OPED FY 2020-2021 Measure B Project (1004535), Empowering Seniors & People With Disability Program (YS14).

The FY 2020-2021 Proposed Budget for OPED Program includes an appropriation in FY 2020-2021 for Measure BB direct local distribution funds in the amount of \$1,044,481 in Measure BB Paratransit – ACTC Fund (2220), Oakland Paratransit for the Elderly and Disabled Organization (75621), OPED FY 2020-2021 Administration Project Award (23372), OPED FY 2020-2021 Measure BB Project (1004536), Empowering Seniors & People With Disability Program (YS14).

The funding for OPED contracts is included in the FY 2020-2021 Proposed Budget under the Human Services Department (HSD). Approval of the resolution will authorize agreements with the following paratransit providers for the not-to-exceed amounts specified below:

• Five Rivers Transit, Inc.*	\$600,275
• Quality Transit, LLC	\$465,000
• Bay Area Charters, Inc.	\$169,385
• Bell Transit Corporation	\$100,000
• One Access Medical Transportation	\$ 25,000
• GoGo Technologies, Inc.	\$151,885

*Formerly Friendly Transportation, Inc.

The amounts are based on analysis of FY 2019-2020 performance trends of each respective company at the time of this report and the projected service levels for GoGo Technologies, Inc.

If additional funds become available for the same purpose, within the existing term, staff is seeking authorization to accept and appropriate funds for the OPED program and amend the agreements herein without returning to City Council within the duration of the grant term.

PUBLIC OUTREACH / INTEREST

Program status and activities are continually captured and made available to the public annually by the Alameda CTC through the following requirements:

- Annual article publication in a mass generated print or electronic medium;
- Submission of a year-end program compliance report and independent audit that is accessible to the public;
- Participation in Paratransit Technical Advisory Committee (ParaTAC) meetings that are open to the public; and,
- Participation and attendance at Paratransit Advisory and Planning Committee (PAPCO) meetings that are open to the public.

Staff also continues to attend and participate in meetings held by the Mayor's Commission on Persons with Disabilities and the Mayor's Commission on Aging as necessary. Annual presentations are made for these respective commissions for outreach and feedback from the commissioners and the public that is considered in annual program planning.

Additional consumer input has been derived through verbal and written feedback, as well as information solicited through OPED’s annual participant survey process.

COORDINATION

In preparation of this report and associated resolution, Budget Bureau, Office of the City Attorney, Human Services Department Administration and Human Services Department Budget & Fiscal Services have been consulted.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

Independent of staff evaluation, OPED relies on informal feedback from many of the riders through office visits, phone calls, and letters that inform staff of unmet needs, customer service experiences, and overall impressions of the program.

In addition, staff conducts an annual mail survey of riders to gain additional qualitative information. The survey has been developed for the collection of information for City Council, Alameda CTC and PAPCO. The survey for FY 2019-2020 will be conducted throughout the month of May 2020.

The FY 2018-2019 survey results are provided in **Table 2** below and are based on 597 client returns providing feedback on primary base program services by Friendly Transportation, Inc.; St. Mini Cab Corporation; Quality Transit, LLC; and Bell Transit Corporation:

Table 2: FY 2018-2019 Paratransit Survey Summary

1) Common purpose of trips?	Shopping	Medical	Social	Recreation	Other	-
	40%	74%	22%	14%	-	-
2) Wait time to request a ride?	< 10 min	> 10 min	No Reply	-	-	-
	66%	26%	8%	-	-	-
3) Rides on time?	Always	Mostly	Sometimes	Seldom	Never	No Reply
	22%	50%	15%	4%	2%	7%
4) Vehicles clean & good condition?	Always	Mostly	Sometimes	Seldom	Never	No Reply
	33%	46%	12%	2%	1%	6%
5) Drivers helpful & friendly?	Always	Mostly	Sometimes	Seldom	Never	No Reply
	31%	39%	17%	3%	1%	9%
6) Satisfaction with service?	Excellent	Very Good	Good	Fair	Poor	No Reply
	32%	33%	19%	6%	2%	8%

Staff plans to provide the feedback with the taxi companies in summary form such that the results can be shared with the drivers with the intent to improve service. Although the lower results represent a small percentage, it is still important that the taxi drivers know they are being evaluated and the information is being publicly reported.

Friendly Transportation, Inc. is a multiyear contractor providing taxi and van services and will continue services under the new company name Five Rivers Transit, Inc. during the upcoming program year. St. Mini Cab Corporation became sole owner of Veterans Cab during FY 2015-2016 from which taxi and van services were provided. Prior, Veterans Cab was contracted through Veterans Transportation, Inc. for taxi and van services. Bell Transit Corporation was previously a subcontractor for St. Mini Cab Corporation for van services during FY 2016-2017, but became an independent entity during FY 2017-2018; thus, cab services were provided through Veterans Cab and van services through Bell Transit. Quality Transit, LLC has been a contractor since FY 2014-2015 and Bay Area Charters, Inc. has been a contractor since FY 2015-2016.

Assessment of these contractor services for FY 2019-2020 will be made available in the next contracting year, but the current contractors have performed well in the past and are highly recommended by staff moving forward into FY 2020-2021.

SUSTAINABLE OPPORTUNITIES

Economic: Funds from Measure B and Measure BB will be used for agreements with local vendors to provide services. Vendors will subscribe to the City's Living Wage Ordinance.

Environmental: The Paratransit Program encourages shared ride transportation that reduces the emission of carbon dioxide into the atmosphere and lessens traffic congestion, reduces fuel consumption, improves commute times and reduces the frequency of costly road repairs.

Race & Equity: Paratransit funds will make services accessible for all qualifying residents who only due to age or disability would not otherwise have access. Access to services will improve the quality of life for paratransit participants.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That City Council Adopt A Resolution To:

1. Accept And Appropriate Direct Local Program Distribution Measure B Funds In The Amount Of \$1,117,748 And Measure BB Funds In The Amount Of \$1,044,481 For Fiscal Year (FY) 2020-2021 From The Alameda County Transportation Commission To Provide Paratransit Services; And
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For questions regarding this report, please contact Scott Means, Aging and Adult Services Manager at 510-238-6137.

Respectfully submitted,



SARA BEDFORD
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